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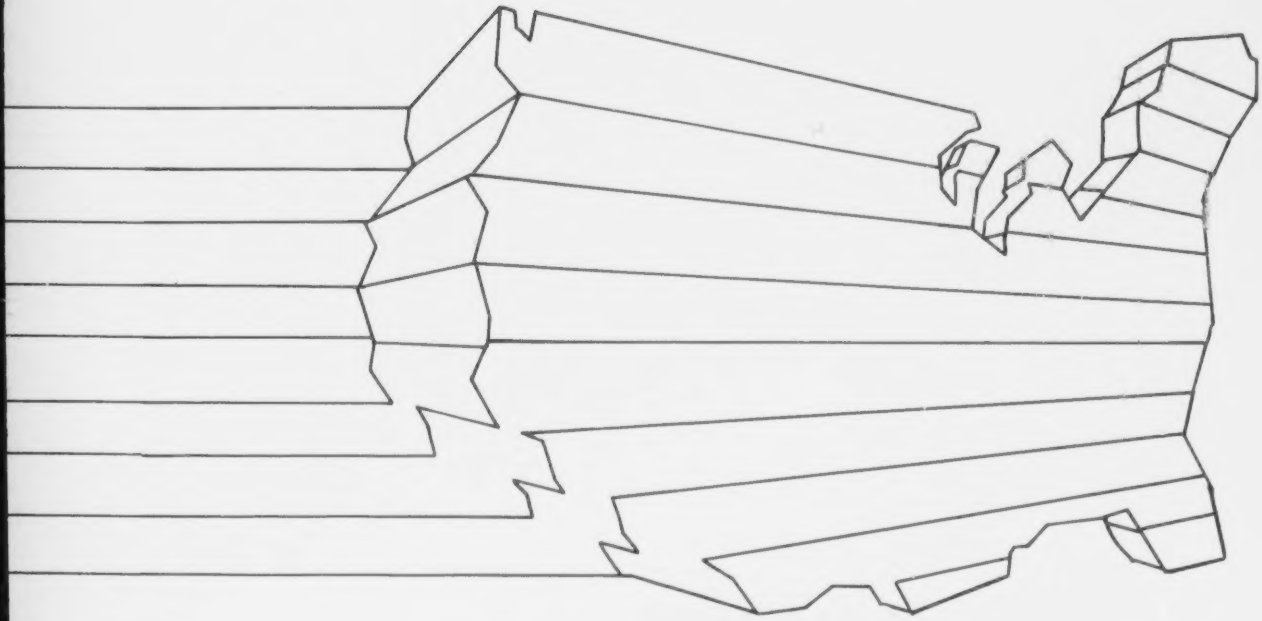

Television Universe Estimates Summary

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1991-1992

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CONCEPT

The Arbitron Television 1991-1992 Universe Estimates Summary compiles in one volume all Total and Television Household and Television Population Estimates.

DESCRIPTION OF ESTIMATES REPORTED

THE ADI/The ADI or Area of Dominant Influence is a geographic design which defines each television market, exclusive of all others, based on measured viewing patterns. It is an area that consists of Arbitron sampling units in which the home-market commercial stations and satellite stations reported in combination with them received a preponderance of total viewing hours. A sampling unit is normally one county or an independent city, although some counties may be divided into two or more sampling units due to topography or ethnicity. For purposes of this publication, sampling units will be referred to as counties. Each county in the U.S. (excluding Hawaii and Alaska) is allocated exclusively to one ADI. There is no overlap. Markets in noncontiguous states, territories and possessions may be ADIs if there are station subscribers in those markets.

In most cases, when a county is divided by Arbitron into more than one geographic sampling unit, each unit is analyzed as if it were a county for ADI purposes, and is assigned to an ADI on the basis of the rules described below.

Assignments of counties to ADIs are effective for an entire survey year, commencing each October.

The original ADI allocations were based on a 1965 county-by-county study of television circulation using the viewing data obtained by diaries from approximately 250,000 television households. From these viewing data, Arbitron prepared estimates of the total viewing hours in each county for an average week, and the percentage of the estimated total viewing hours for each station for which viewing was reported.

Arbitron reviews ADI assignments annually, the most recent update having been computed from viewing records from the May 1990, July 1990, November 1990 and February 1991 surveys. Based on these estimates, Arbitron made its ADI allocations for the 1991-1992 survey year.

ADI UPDATE AND ASSIGNMENT RULES/Once the estimated total viewing hours for a county and the estimated total viewing hours for each station are determined, Arbitron sums the station percentages by market of origin. Counties are eligible for reassignment if the sum of the stations' shares in the current ADI is less than the sum of the stations' shares in an adjacent ADI. Prior to reassigning a county, the following procedures are applied.

GENERAL RULE: To reassign a county, other than a Metro Rating Area County or a Home County (see Exceptions 1 and 2 below), from one ADI Market to another, the difference between the two ADIs' shares of the county's total viewing must be statistically significant. In addition to the two ADIs' shares for the four surveys, the formula takes into account the effective sample size in the county and the Households Using Television (HUT) in the county.

When this formula is applied, if the result is:

- 2.00 or greater, one can be 95 percent confident that the difference between the two ADIs' shares of the county's viewing is real and not due to sampling variation. In this case, *Arbitron will reassign the county to the new dominant ADI.*
- Between 1.00 and 1.99, one can be less confident that the difference between the two ADIs' shares of the county's viewing is real. In this case, *Arbitron will assign the county to the new ADI only if that ADI has the larger share in at least three of the four individual survey periods used for the ADI udpate.*
- Less than 1.00, one can have little confidence that there is a true difference between the two ADIs' shares of the county's viewing to the home stations and, despite the marginally higher share of viewing to a new ADI, *Arbitron will retain the county as part of the ADI to which it is currently assigned.*

Exceptions to the General Rule:

1. Metro Rating Area (MRA) Counties are treated collectively rather than individually during the ADI Update Review. Estimated total viewing hours for each Metro Rating Area County and for each station are summed across all MRA Counties for the market. Shares of viewing hours are calculated based on these multicounty sums. In the event that an ADI market other than the current ADI market shows a larger share of viewing in the Metro Area, the Test of Statistical Significance is applied to the difference between the two ADI markets' shares of viewing to determine whether or not the entire Metro Rating Area should be assigned to the ADI market with the dominant share of viewing.

In the event that the entire MRA shifts to another market, the Home County Rule (see 2, below) is applied to those counties of the MRA which contain cities of license of commercial television stations. MRA Counties other than Home Counties will be reviewed under the General Rule.

2. Non-Metro Rating Area Counties that are Home Counties of stations are reviewed differently. If a home station achieves at least a 5 share in its Home County, the county becomes eligible for ADI status if the sum of the Home County station's percentage of viewing hours, plus 10%, is greater than the average of percentage of viewing hours of the other market.

Effective with the 1989-1990 ADI Update, and continuing ADIs are created or dissolved based on two consecutive coverage years of viewing data.

The above-stated rule and procedures for ADI allocations and/or the creation of new ADI markets are dynamic and receive extensive reexamination periodically. As a result, Arbitron reserves the right to exercise its professional judgment in county assignment policies in the case of counties with unusual geographical, topographical, ethnic, historical marketing or other exceptional circumstances.

POPULATION ESTIMATES/Population estimates are shown for each ADI market, and include most of the sex/age categories for which audience estimates are reported in the Arbitron Television Market Report. Market Statistics provides estimates of total households and population (including population in group quarters), each of which is reduced by Arbitron estimates of television penetration to produce Arbitron television household and population estimates.

TELEVISION HOUSEHOLD/A television household is an occupied dwelling unit having one or more television sets. Updated estimates of the number of television households in each surveyed county in the United States are prepared annually by Arbitron's Research Department for use in projecting estimates of audience size in Arbitron's Television publications. The estimated television households are additive and the total of all ADIs represents the total number of television households in the United States as surveyed by Arbitron.

The updating procedure is as follows:

1. Total household estimates are furnished by Market Statistics (MS), which has projected county-by-county estimates to January 1, 1992. MS's total households are based on the 1990 U.S. Census, and are updated annually.

2. For each of the nine Bureau of the Census divisions, Arbitron develops TV household estimates projected to January 1, 1992, using the following resources:

a. Historical data from the Advertising Research Foundation for 1962 through 1969.

b. Historical information from the Census Bureau and the Bureau of Labor Statistics.

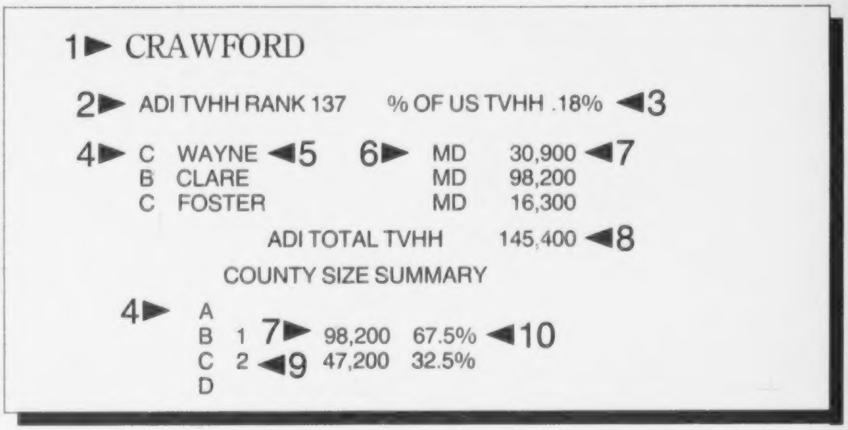
c. Historical diary placement results from sweep surveys from November 1978 through February 1991.

3. These penetration estimates are then applied against Market Statistics' county-by-county total household projections. The result is an estimate of the number of television households in each surveyed county in the United States.

It should be noted that the estimates in this report are subject to defects and limitations such as sampling, processing, and recording errors. Such limitations apply not only to Arbitron procedures, but also to U.S. Census, ARF, and MS procedures upon which the estimates are based. Further details are available upon request.

Arbitron clients who also receive survey data estimates on EDP tape should note that the estimates on the tape are in somewhat different form than reported in this book.

ADI MARKET SECTION EXAMPLE



1► CRAWFORD

2► ADI TVHH RANK 137 % OF US TVHH .18% ◄3

4► C WAYNE ◄5 6► MD 30,900 ◄7
B CLARE MD 98,200
C FOSTER MD 16,300

ADI TOTAL TVHH 145,400 ◄8

COUNTY SIZE SUMMARY

4► A
B 1 7► 98,200 67.5% ◄10
C 2 ◄9 47,200 32.5%
D

1► Market name
2► Market rank
3► Percent of US TVHH
4► County size
5► County name
6► State
7► County TVHH
8► ADI TVHH
9► Number of counties per county size
10► Percent of ADI TVHH

SECTIONS OF THE REPORT

ADI MARKET RANKINGS/This section lists the 210 ADI markets defined by Arbitron for the 1991-1992 survey year. Markets are ranked in descending order according to their ADI television household (TVHH) size. Estimates reported for each market are ADI Total Households, ADI TVHH, ADI Market % Saturation and the market's size relative to the U.S. (% of U.S.). A cumulative subtotal is listed following each group of ten markets. The U.S. Total is also provided for the ADI Total Households, ADI TVHH and ADI Market % Saturation.

NON-ADI MARKET RANKINGS/This section lists the Non-ADI markets ranked in descending order by their Home County television household (TVHH) size.

ADI MARKET ALPHABETICAL LISTING/ All markets reported in the first section are listed alphabetically. The statistical information appearing in the first section also appears here.

NON-ADI MARKET ALPHABETICAL LISTING/All markets reported in the second section are listed alphabetically.

COUNTIES IN ADI MARKETS/This section contains a list of the counties included in each 1991-1992 Arbitron-defined ADI market.

The state location of each county is identified. This section is in alphabetical sequence by ADI market, by state, and by county. Each county is categorized into one of the following population size groups:

Group A: All counties located within the 25 largest Metros as defined by Arbitron.

Group B: All counties not included under A with a population over 150,000 or located within an Arbitron-defined Metro with a population over 150,000.

Group C: All counties not included under A or B with a population over 35,000 or located within an Arbitron-defined Metro with a population over 35,000.

Group D: All counties not included under A, B, or C.

Information reported includes ADI market rank, ADI TVHH for each county, county size group, and market totals.

THE POPULATION/Estimates for TVHH and all sex/age categories used for audience reporting in the Arbitron Television Market Report (except Working Women) are provided. These Universe estimates, in hundreds, are for each 1991-1992 Arbitron-defined ADI market. Estimates reported are:

TV HOUSEHOLDS

- Persons 2 +
  - 12-24
  - 12-34
  - 18 +
  - 18-34
  - 18-49

- Women Total (18 +)
  - 12-24
  - 18-34
  - 18-49
  - 25-49
  - 25-54

- Men Total (18 +)
  - 18-34
  - 18-49
  - 21-49
  - 25-49
  - 25-54

- Teens Total (12-17)

- Children Total (2-11)
  - 6-11

POPULATION SUMMARY

Markets Listed Alphabetically by Demographic Category

Markets Ranked by Demographic Category

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY/This section lists the 48 contiguous states in alphabetical sequence. In addition, an alphabetical list of the measured counties within each contiguous state is provided. Estimates are reported by state and county. Other information reported includes each county's 1991-1992 ADI market assignment and each county's size.

TOTAL AND TV HOUSEHOLDS BY CENSUS DIVISION AND STATE/ Estimates reported in this section are for the 48 contiguous states surveyed by Arbitron. These surveyed states are divided into nine divisions: New England, Middle Atlantic, South Atlantic, East North Central, East South Central, West North Central, West South Central, Mountain and Pacific. The estimates are reported by division, by state, and for the total U.S.

MARKET CHANGES

NON-ADI MARKETS/The following single-county markets did not achieve ADI status because the preponderance of viewing is not to the home-market station. Neither did they meet the criteria of the 10% Rule to become an ADI. The home counties in non-ADI markets are assigned to the ADIs that do receive the preponderance of viewing.

Universe estimates for a non-ADI market are included in the ADI market to which they are assigned. Non-ADI stations' audience estimates are reported in the local market report of the ADI to which the home county of the station is assigned or in the ADI in which the home station has requested.

The following is a listing of all non-ADI markets.

Non-ADI Market	Home County
Akron	Summit, OH
Allentown	Lehigh, PA
Angola	Steuben, IN
Ann Arbor	Washtenaw, MI
Athens	Clarke, GA
Bainbridge	Decatur, GA
Barstow	San Bernardino North, CA
Bartlesville	Washington, OK
Beattyville	Lee, KY
Bellingham	Whatcom, WA
Brunswick	Glynn, GA
Burlington, IA	Des Moines, IA
Burlington, NC	Alamance, NC
Campbellsville	Taylor, KY
Canton	Stark, OH
Cedar City	Iron, UT
Chillicothe	Ross, OH
Cleveland, TN	Bradley, TN
Cordele	Crisp, GA
Corona	Riverside West, CA
Crossville	Cumberland, TN
Danville	Boyle, KY
Derry	Rockingham, NH
Fayetteville, NC	Cumberland, NC
Florence, AL	Lauderdale, AL
Ft. Lauderdale	Broward, FL
Gadsden, AL	Etowah, AL
Glendive	Dawson, MT
Goldsboro	Wayne, NC
Hanford	Kings, CA
Hazard*	Perry, KY
Hickory	Catawba, NC
Hobbs	Lea North, NM
Jamestown	Chautauqua, NY
Kenosha	Kenosha, WI
Kerrville	Kerr, TX
Kingman	Mohave, AZ
Kingston	Ulster, NY
La Salle	La Salle, IL
Lakeland	Polk, FL
Las Cruces	Dona Ana, NM
Lawrence	Douglas, KS
Leesburg	Lake, FL
Madisonville	Hopkins, KY
Manchester	Hillsborough, NH
Marion, IL	Williamson, IL
Marion, IN	Grant, IN
Morehead City	Carteret, NC
Mt. Vernon	Jefferson, IL
Muskegon	Muskegon, MI
Myrtle Beach	Horry, SC
New London	New London, CT
Ocala	Marion, FL
Opelika	Lee, AL
Oxnard	Ventura West, CA
Poughkeepsie	Dutchess, NY
Prescott	Yavapai, AZ
Racine	Racine, WI
Reading	Berks, PA
Richmond, IN	Wayne, IN
Rocky Mount	Edgecombe, NC
Rome	Floyd, GA
St. Cloud	Sterns, MN
San Bernardino	San Bernardino South, CA
San Jose	Santa Clara West, CA
Sandusky	Erie, OH
Santa Rosa	Sonoma, CA
Steamboat Springs	Routt, CO
Sterling	Logan, CO
Suring	Oconto, WI
Toccoa	Stephens, GA
Valdosta	Lowndes, GA
Vallejo	Solano West, CA
Vineland	Cumberland, NJ
Wapello	Wapello, IA
Wenatchee	Chelan, WA
West Point	Clay, MS
Wildwood	Cape May, NJ
Wilmington, DE	New Castle, DE
Worcester	Worcester, MA

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* *Indicates ADI status achieved but elected to remain non-ADI.*

ADI Definitions

ADI MARKET RANKINGS

ADI Rank	ADI Market Name	ADI TOT HH	% TV	ADI TV HH	% of U.S.
1	NEW YORK	6,845,200	99	6,749,500	7.35
2	LOS ANGELES	5,007,000	98	4,883,200	5.32
3	CHICAGO	3,033,800	99	2,999,700	3.27
4	PHILADELPHIA	2,666,600	99	2,637,400	2.87
5	SAN FRANCISCO-OAKLAND-SAN JOSE	2,277,800	97	2,208,000	2.41
6	BOSTON	2,153,900	99	2,126,300	2.32
7	WASHINGTON, DC	1,791,400	99	1,781,100	1.94
8	DALLAS-FT. WORTH	1,777,100	99	1,763,400	1.92
9	DETROIT	1,733,000	99	1,719,100	1.87
10	ATLANTA	1,467,600	99	1,456,800	1.59
	1- 10 TOTAL	28,753,400	99	28,324,500	30.86
11	HOUSTON	1,465,400	99	1,452,000	1.58
12	CLEVELAND	1,435,900	99	1,421,800	1.55
13	MINNEAPOLIS-ST. PAUL	1,394,600	99	1,380,100	1.50
14	SEATTLE-TACOMA	1,422,900	97	1,379,400	1.50
15	MIAMI-FT.LAUDERDALE	1,294,600	99	1,286,300	1.40
16	TAMPA-ST.PETERSBURG	1,253,500	99	1,243,000	1.35
17	PITTSBURGH	1,153,900	99	1,139,600	1.24
18	ST. LOUIS	1,124,000	99	1,110,900	1.21
19	SACRAMENTO-STOCKTON	1,080,800	97	1,045,700	1.14
20	PHOENIX	1,044,600	98	1,021,500	1.11
	1- 20 TOTAL	41,423,600	99	40,804,800	44.46
21	DENVER	1,024,900	98	1,008,200	1.10
22	BALTIMORE	967,900	99	963,900	1.05
23	ORLANDO-DAYTONA BEACH-MELBOURNE	935,000	99	926,900	1.01
24	HARTFORD-NEW HAVEN	939,300	99	925,600	1.01
25	SAN DIEGO	935,400	97	911,200	.99
26	INDIANAPOLIS	863,800	99	853,200	.93
27	PORTLAND, OR	869,400	97	839,900	.92
28	MILWAUKEE	772,800	99	765,300	.83
29	KANSAS CITY	770,200	99	762,900	.83
30	CINCINNATI	767,300	99	759,000	.83
	1- 30 TOTAL	50,269,600	99	49,520,900	53.95
31	CHARLOTTE	745,800	99	740,000	.81
32	RALEIGH-DURHAM	737,300	99	729,300	.79
33	NASHVILLE	724,500	99	720,900	.79
34	COLUMBUS, OH	699,000	99	691,300	.75
35	GREENVILLE-SPARTANBURG-ASHEVILLE	664,400	99	657,900	.72
36	BUFFALO	636,900	99	629,400	.69
37	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	619,900	99	612,700	.67
38	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	612,100	99	607,500	.66
39	MEMPHIS	601,900	99	597,000	.65
40	NEW ORLEANS	600,500	99	595,400	.65
	1- 40 TOTAL	56,911,900	99	56,102,300	61.12
41	SAN ANTONIO	592,100	99	584,900	.64
42	SALT LAKE CITY	595,100	98	584,600	.64
43	PROVIDENCE-NEW BEDFORD	577,900	99	571,700	.62
44	OKLAHOMA CITY	569,100	99	564,900	.62
45	LOUISVILLE	553,600	99	549,700	.60
46	WEST PALM BEACH-FT.PIERCE-VERO BEACH	552,400	99	546,800	.60
47	HARRISBURG-YORK-LANCASTER-LEBANON	554,100	98	542,900	.59
48	GREENSBORO-WINSTON SALEM-HIGH POINT	531,700	99	527,400	.57
49	WILKES BARRE-SCRANTON	527,800	98	518,500	.56
50	BIRMINGHAM	507,900	99	505,100	.55
	1- 50 TOTAL	62,473,600	99	61,598,800	67.11
51	ALBANY-SCHENECTADY-TROY	511,100	99	503,500	.55
52	ALBUQUERQUE	517,000	97	502,000	.55
53	DAYTON	503,700	99	498,900	.54
54	JACKSONVILLE	475,600	99	471,500	.51
55	CHARLESTON-HUNTINGTON	467,600	99	462,200	.50
56	FLINT-SAGINAW-BAY CITY	456,200	99	451,500	.49
57	LITTLE ROCK	455,100	99	449,100	.49
58	TULSA	447,800	99	443,600	.48
59	FRESNO-VISALIA	458,600	96	441,700	.48
60	RICHMOND	441,300	99	436,900	.48
	1- 60 TOTAL	67,207,600	99	66,259,700	72.19
61	WICHITA-HUTCHINSON	427,100	99	423,200	.46
62	KNOXVILLE	424,200	99	420,900	.46
63	MOBILE-PENSACOLA	412,800	99	410,200	.45
64	TOLEDO	405,400	99	401,300	.44
65	ROANOKE-LYNCHBURG	393,300	99	389,300	.42
66	SYRACUSE	387,500	98	381,500	.42
67	GREEN BAY-APPLETON	384,400	99	380,700	.41
68	AUSTIN, TX	379,700	99	375,200	.41
69	PORTLAND-POLAND SPRING	375,000	98	368,800	.40
70	DES MOINES	371,200	99	368,000	.40
	1- 70 TOTAL	71,168,200	99	70,178,800	76.46
71	SHREVEPORT-TEXARKANA	367,900	99	362,600	.40
72	ROCHESTER, NY	362,700	99	358,300	.39
73	OMAHA	359,900	99	356,700	.39
74	LEXINGTON	345,800	99	342,300	.37
75	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	338,800	98	333,000	.36
75	SPRINGFIELD-DECATUR-CHAMPAIGN	339,000	98	333,000	.36
77	SPRINGFIELD, MO	325,600	98	318,900	.35
78	TUCSON	317,300	98	311,200	.34
79	LAS VEGAS	315,900	98	310,700	.34
80	SPOKANE	319,800	97	310,000	.34
	1- 80 TOTAL	74,560,900	99	73,515,500	80.09

ADI MARKET RANKINGS

ADI Rank	ADI Market Name	ADI TOT HH	% TV	ADI TV HH	% of U.S.
81	CHATTANOOGA	308,800	99	306,900	.33
82	CEDAR RAPIDS-WATERLOO-DUBUQUE	302,400	99	298,800	.33
83	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	301,300	99	298,100	.32
83	JOHNSTOWN-ALTOONA	303,600	98	298,100	.32
85	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY	298,200	99	295,100	.32
86	SOUTH BEND-ELKHART	299,400	99	295,000	.32
87	COLUMBIA, SC	293,000	99	289,100	.31
88	HUNTSVILLE-DECATUR-FLORENCE	287,800	99	285,400	.31
89	JACKSON, MS	279,100	99	276,100	.30
90	FT. MYERS-NAPLES	278,600	99	275,200	.30
	1- 90 TOTAL	77,513,100	99	76,433,300	83.27
91	YOUNGSTOWN	272,100	99	269,300	.29
92	MADISON	269,500	98	265,200	.29
93	EVANSVILLE	262,400	98	258,200	.28
94	WACO-TEMPLE-BRYAN	252,900	99	250,200	.27
95	BATON ROUGE	252,300	99	249,500	.27
96	SPRINGFIELD, MA	251,800	98	247,700	.27
97	BURLINGTON-PLATTSBURGH	244,800	98	240,800	.26
98	LINCOLN-HASTINGS-KEARNEY	240,800	99	238,600	.26
99	COLORADO SPRINGS-PUEBLO	242,400	98	238,100	.26
100	EL PASO	240,700	99	237,800	.26
	1-100 TOTAL	80,042,800	99	78,928,700	85.99
101	SAVANNAH	235,100	99	232,000	.25
102	FT. WAYNE	234,600	99	231,500	.25
103	LANSING	228,800	99	226,300	.25
104	GREENVILLE-NEW BERN-WASHINGTON	228,100	99	225,900	.25
105	CHARLESTON, SC	226,100	99	223,100	.24
106	SIOUX FALLS-MITCHELL	220,600	99	218,600	.24
107	PEORIA-BLOOMINGTON	220,600	98	217,000	.24
108	FARGO	215,700	99	212,800	.23
109	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	217,100	96	209,000	.23
110	MONTGOMERY-SELMA	210,100	99	208,000	.23
	1-110 TOTAL	82,279,600	99	81,132,900	88.39
111	SALINAS-MONTEREY	215,800	96	207,900	.23
112	AUGUSTA	205,400	99	203,300	.22
113	TYLER-LONGVIEW-JACKSONVILLE	202,600	99	199,800	.22
114	MCALLEN-BROWNSVILLE: LRGV	199,600	99	196,800	.21
115	TALLAHASSEE-THOMASVILLE	198,100	99	195,300	.21
116	RENO	197,300	97	191,400	.21
117	EUGENE	199,000	96	190,300	.21
118	FT. SMITH	189,700	98	186,600	.20
119	LAFAYETTE, LA	183,800	99	181,600	.20
120	MACON	182,700	99	180,200	.20
	1-120 TOTAL	84,253,600	99	83,066,100	90.50
121	COLUMBUS, GA	181,700	99	179,700	.20
122	TRAVERSE CITY-CADILLAC	182,900	98	179,500	.20
123	LA CROSSE-EAU CLAIRE	176,300	98	173,500	.19
124	COLUMBUS-TUPELO	172,300	99	170,100	.19
125	CORPUS CHRISTI	171,400	99	169,400	.18
126	DULUTH-SUPERIOR	170,500	99	168,200	.18
127	AMARILLO	167,300	99	166,000	.18
128	MONROE-EL DORADO	168,200	99	165,700	.18
129	YAKIMA-PASCO-RICHLAND-KENNEWICK	172,100	96	164,900	.18
130	CHICO-REDDING	167,600	96	161,600	.18
	1-130 TOTAL	85,983,900	99	84,764,700	92.35
131	WAUSAU-RHINELANDER	163,000	98	160,400	.17
132	BAKERSFIELD	163,900	97	158,600	.17
133	BINGHAMTON	160,800	98	158,300	.17
134	BEAUMONT-PORT ARTHUR	159,600	99	158,200	.17
135	ROCKFORD	157,000	99	155,000	.17
136	TERRE HAUTE	157,200	98	154,400	.17
137	SIOUX CITY	153,500	99	151,900	.17
138	FLORENCE-MYRTLE BEACH	153,100	99	151,000	.16
139	WICHITA FALLS-LAWTON	151,800	99	150,900	.16
140	ERIE	152,600	98	150,300	.16
	1-140 TOTAL	87,556,400	99	86,313,700	94.04
141	TOPEKA	152,300	99	150,100	.16
142	BOISE	152,300	98	149,000	.16
143	WILMINGTON	148,100	99	146,100	.16
144	WHEELING-STEUBENVILLE	143,900	99	142,400	.16
145	JOPLIN-PITTSBURG	139,800	99	137,900	.15
146	BLUEFIELD-BECKLEY-OAK HILL	136,500	99	134,800	.15
147	LUBBOCK	135,400	99	134,600	.15
148	ROCHESTER-MASON CITY-AUSTIN	135,700	99	134,400	.15
149	MEDFORD	139,900	96	133,900	.15
149	MINOT-BISMARCK-DICKINSON-GLENDIVE	135,100	99	133,900	.15
	1-150 TOTAL	88,975,400	99	87,710,800	95.56
151	ODESSA-MIDLAND	134,400	99	133,400	.15
152	COLUMBIA-JEFFERSON CITY	134,600	99	132,600	.14
153	ALBANY, GA	133,600	98	131,400	.14
154	SARASOTA	130,300	99	129,300	.14
155	BANGOR	126,300	98	123,900	.13
156	QUINCY-HANNIBAL	109,900	99	108,700	.12
157	ABILENE-SWEETWATER	107,900	99	107,100	.12
158	BILOXI-GULFPORT-PASCAGOULA	107,100	99	106,600	.12
159	CLARKSBURG-WESTON	106,000	99	104,900	.11
160	IDAHO FALLS-POCATELLO	106,800	98	104,800	.11
	1-160 TOTAL	90,172,300	99	88,893,500	96.85

ADI MARKET RANKINGS

ADI Rank	ADI Market Name	ADI TOT HH	% TV	ADI TV HH	% of U.S.
161	UTICA	105,500	98	103,900	.11
162	PANAMA CITY	98,000	99	96,700	.11
163	SALISBURY	96,300	99	95,300	.10
164	LAUREL-HATTIESBURG	95,200	99	94,300	.10
165	GAINESVILLE	91,600	98	90,000	.10
166	DOTHAN	89,700	99	88,900	.10
167	HARRISONBURG	89,000	99	88,000	.10
168	WATERTOWN-CARTHAGE	87,700	99	86,400	.09
169	ELMIRA	88,000	98	86,300	.09
170	PALM SPRINGS	88,800	97	85,700	.09
	1-170 TOTAL	91,102,100	99	89,809,000	97.84
171	RAPID CITY	86,100	98	84,600	.09
172	BILLINGS-HARDIN	86,300	97	84,000	.09
173	ALEXANDRIA, LA	84,700	99	83,600	.09
174	LAKE CHARLES	81,200	99	80,400	.09
175	GREENWOOD-GREENVILLE	75,100	98	73,700	.08
176	JONESBORO	72,900	98	71,800	.08
177	MISSOULA	73,300	97	71,300	.08
178	ARDMORE-ADA	70,400	99	69,500	.08
179	GRAND JUNCTION-DURANGO	69,500	97	67,400	.07
180	EL CENTRO-YUMA	71,300	94	67,300	.07
	1-180 TOTAL	91,872,900	99	90,562,600	98.66
181	MERIDIAN	65,700	99	64,900	.07
182	GREAT FALLS	63,400	97	61,800	.07
183	JACKSON, TN	57,900	99	57,400	.06
184	PARKERSBURG	57,400	99	56,600	.06
185	TUSCALOOSA	56,300	99	55,900	.06
186	MARQUETTE	56,800	98	55,700	.06
187	EUREKA	55,700	96	53,400	.06
188	SAN ANGELO	49,400	99	48,900	.05
189	ST. JOSEPH	49,500	98	48,700	.05
190	BUTTE	50,100	97	48,600	.05
	1-190 TOTAL	92,435,100	99	91,114,500	99.27
191	BOWLING GREEN	46,300	99	46,000	.05
192	HAGERSTOWN	45,500	99	45,200	.05
193	LAFAYETTE, IN	46,000	98	45,100	.05
194	ANNISTON	43,200	99	43,000	.05
195	CHEYENNE-SCOTTSBLUFF (STERLING)	42,200	99	41,600	.05
196	CHARLOTTESVILLE	41,400	99	40,800	.04
197	CASPER-RIVERTON	40,700	98	39,800	.04
198	LIMA	39,500	98	38,900	.04
199	LAREDO	38,600	98	38,000	.04
200	TWIN FALLS	36,300	98	35,600	.04
	1-200 TOTAL	92,854,800	99	91,528,500	99.72
201	OTTUMWA-KIRKSVILLE	33,900	99	33,600	.04
202	PRESQUE ISLE	31,200	98	30,500	.03
203	ZANESVILLE	30,900	98	30,400	.03
204	MANKATO	30,300	99	29,900	.03
205	FLAGSTAFF	31,400	94	29,400	.03
206	BEND	30,000	95	28,500	.03
207	VICTORIA	26,200	98	25,800	.03
208	HELENA	18,900	97	18,300	.02
209	NORTH PLATTE	17,600	99	17,500	.02
210	ALPENA	16,200	97	15,700	.02
	TOTAL U.S. TV HOUSEHOLDS	93,121,400		91,788,100	

NON-ADI MARKET RANKINGS

Non-ADI Market	ADI Assignment	Home County TV HH
FT. LAUDERDALE	MIAMI-FT. LAUDERDALE	547,500
SAN JOSE	SAN FRANCISCO-OAKLAND-SAN JOSE	490,000
SAN BERNARDINO	LOS ANGELES	399,500
CORONA	LOS ANGELES	336,200
WORCESTER	BOSTON	263,400
AKRON	CLEVELAND	199,400
WILMINGTON, DE	PHILADELPHIA	167,500
LAKELAND	TAMPA-ST. PETERSBURG	160,200
SANTA ROSA	SAN FRANCISCO-OAKLAND-SAN JOSE	150,500
CANTON	CLEVELAND	138,600
READING	PHILADELPHIA	127,900
MANCHESTER	BOSTON	127,500
OXNARD	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	123,600
ALLENTOWN	PHILADELPHIA	113,300
ANN ARBOR	LANSING	104,300
NEW LONDON	HARTFORD-NEW HAVEN	92,700
DERRY	BOSTON	91,900
FAYETTEVILLE	RALEIGH-DURHAM	91,800
POUGHKEEPSIE	NEW YORK	90,100
BARSTOW, CA	LOS ANGLES	89,500
OCALA	GAINESVILLE	81,800
LEESBURG	ORLANDO-DAYTONA BEACH-MELBOURNE	66,400
RACINE	MILWAUKEE	63,800
KINGSTON	NEW YORK	60,100
MUSKEGON	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	57,900
MYRTLE BEACH	FLORENCE-MYRTLE BEACH	57,600
JAMESTOWN	BUFFALO	52,700
BELLINGHAM	SEATTLE-TACOMA	48,200
VALLEJO	SAN FRANCISCO-OAKLAND-SAN JOSE	47,900
KENOSHA	MILWAUKEE	47,300
VINELAND	PHILADELPHIA	46,900
HICKORY	CHARLOTTE	46,400
LAS CRUCES	EL PASO	46,000
PRESCOTT	PHOENIX	45,500
BURLINGTON, NC	GREENSBORO-WINSTON SALEM-HIGH POINT	43,200
LA SALLE	CHICAGO	40,400
ST. CLOUD	MINNEAPOLIS-ST. PAUL	40,100
GADSDEN	BIRMINGHAM	38,500
WILDWOOD	PHILADELPHIA	38,200
KINGMAN	PHOENIX	37,500
GOLDSBORO	RALEIGH-DURHAM	37,100
ATHENS	ATLANTA	33,400
OPELIKA	COLUMBUS, GA	33,200
FLORENCE, AL	HUNTSVILLE-DECATUR-FLORENCE	30,700
LAWRENCE	KANSAS CITY	30,600
ROME	ATLANTA	30,500
HANFORD	FRESNO-VISALIA	29,500
SANDUSKY	CLEVELAND	28,700
CLEVELAND, TN	CHATTANOOGA	28,000
RICHMOND, IN	DAYTON	27,100
MARION, IN	INDIANAPOLIS	27,000
VALDOSTA	ALBANY, GA	26,300
BRUNSWICK	JACKSONVILLE	24,300
CHILLICOTHE	COLUMBUS, OH	24,300
MARION, IL	PADUCAH-CP GIRARDEAU-HARRISBRG-MARION	22,700
MOREHEAD CITY	GREENVILLE-NEW BERN-WASHINGTON	21,700
ROCKY MOUNT	RALEIGH-DURHAM	20,400
WENATCHEE	SEATTLE-TACOMA	20,200
BARTLESVILLE	TULSA	18,800
MADISONVILLE	EVANSVILLE	17,700
BURLINGTON, IA	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	16,600
HOBBS	ALBUQUERQUE	16,600
KERRVILLE	SAN ANTONIO	14,300
WAPELLO	OTTUMWA-KIRKSVILLE	14,200
MT. VERNON	ST. LOUIS	14,100
CROSSVILLE	KNOXVILLE	13,700
SURING	GREEN BAY-APPLETON	11,300
ANGOLA	FT. WAYNE	10,400
HAZARD	LEXINGTON	10,200
DANVILLE	LEXINGTON	9,500
TOCCOA	GREENVILLE-SPARTANBURG-ASHEVILLE	9,000
BAINBRIDGE	TALLAHASSEE-THOMASVILLE	8,900
CAMPBELLSVILLE	BOWLING GREEN	8,200
CORDELE	ALBANY, GA	7,200
WEST POINT	COLUMBUS-TUPELO	7,200
STERLING	CHEYENNE-SCOTTSBLUFF (STERLING)	6,600
CEDAR CITY	SALT LAKE CITY	6,000
STEAMBOAT SPRINGS	DENVER	5,200
GLENDIVE	MINOT-BISMARCK-DICKINSON-GLENDIVE	3,400
BEATTYVILLE	LEXINGTON	2,600

ADI MARKET ALPHABETICAL LISTING

ADI Market Name	ADI TOT HH	% TV	ADI TV HH	% of U.S.	ADI Rank
ABILENE-SWEETWATER	107,900	99	107,100	.12	157
ALBANY, GA	133,600	98	131,400	.14	153
ALBANY-SCHENECTADY-TROY	511,100	99	503,500	.55	51
ALBUQUERQUE	517,000	97	502,000	.55	52
ALEXANDRIA, LA	84,700	99	83,600	.09	173
ALPENA	16,200	97	15,700	.02	210
AMARILLO	167,300	99	166,000	.18	127
ANNISTON	43,200	99	43,000	.05	194
ARDMORE-ADA	70,400	99	69,500	.08	178
ATLANTA	1,467,600	99	1,456,800	1.59	10
AUGUSTA	205,400	99	203,300	.22	112
AUSTIN, TX	379,700	99	375,200	.41	68
BAKERSFIELD	163,900	97	158,600	.17	132
BALTIMORE	967,900	99	963,900	1.05	22
BANGOR	126,300	98	123,900	.13	155
BATON ROUGE	252,300	99	249,500	.27	95
BEAUMONT-PORT ARTHUR	159,600	99	158,200	.17	134
BEND	30,000	95	28,500	.03	206
BILLINGS-HARDIN	86,300	97	84,000	.09	172
BILOXI-GULFPORT-PASCAGOULA	107,100	99	106,600	.12	158
BINGHAMTON	160,800	98	158,300	.17	133
BIRMINGHAM	507,900	99	505,100	.55	50
BLUEFIELD-BECKLEY-OAK HILL	136,500	99	134,800	.15	146
BOISE	152,300	98	149,000	.16	142
BOSTON	2,153,900	99	2,126,300	2.32	6
BOWLING GREEN	46,300	99	46,000	.05	191
BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY	298,200	99	295,100	.32	85
BUFFALO	636,900	99	629,400	.69	36
BURLINGTON-PLATTSBURGH	244,800	98	240,800	.26	97
BUTTE	50,100	97	48,600	.05	190
CASPER-RIVERTON	40,700	98	39,800	.04	197
CEDAR RAPIDS-WATERLOO-DUBUQUE	302,400	99	298,800	.33	82
CHARLESTON, SC	226,100	99	223,100	.24	105
CHARLESTON-HUNTINGTON	467,600	99	462,200	.50	55
CHARLOTTE	745,800	99	740,000	.81	31
CHARLOTTESVILLE	41,400	99	40,800	.04	196
CHATTANOOGA	308,800	99	306,900	.33	81
CHEYENNE-SCOTTSBLUFF (STERLING)	42,200	99	41,600	.05	195
CHICAGO	3,033,800	99	2,999,700	3.27	3
CHICO-REDDING	167,600	96	161,600	.18	130
CINCINNATI	767,300	99	759,000	.83	30
CLARKSBURG-WESTON	106,000	99	104,900	.11	159
CLEVELAND	1,435,900	99	1,421,800	1.55	12
COLORADO SPRINGS-PUEBLO	242,400	98	238,100	.26	99
COLUMBIA, SC	293,000	99	289,100	.31	87
COLUMBIA-JEFFERSON CITY	134,600	99	132,600	.14	152
COLUMBUS, GA	181,700	99	179,700	.20	121
COLUMBUS, OH	699,000	99	691,300	.75	34
COLUMBUS-TUPELO	172,300	99	170,100	.19	124
CORPUS CHRISTI	171,400	99	169,400	.18	125
DALLAS-FT. WORTH	1,777,100	99	1,763,400	1.92	8
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	301,300	99	298,100	.32	83
DAYTON	503,700	99	498,900	.54	53
DENVER	1,024,900	98	1,008,200	1.10	21
DES MOINES	371,200	99	368,000	.40	70
DETROIT	1,733,000	99	1,719,100	1.87	9
DOTHAN	89,700	99	88,900	.10	166
DULUTH-SUPERIOR	170,500	99	168,200	.18	126
EL CENTRO-YUMA	71,300	94	67,300	.07	180
EL PASO	240,700	99	237,800	.26	100
ELMIRA	88,000	98	86,300	.09	169
ERIE	152,600	98	150,300	.16	140
EUGENE	199,000	96	190,300	.21	117
EUREKA	55,700	96	53,400	.06	187
EVANSVILLE	262,400	98	258,200	.28	93
FARGO	215,700	99	212,800	.23	108
FLAGSTAFF	31,400	94	29,400	.03	205
FLINT-SAGINAW-BAY CITY	456,200	99	451,500	.49	56
FLORENCE-MYRTLE BEACH	153,100	99	151,000	.16	138
FT. MYERS-NAPLES	278,600	99	275,200	.30	90
FT. SMITH	189,700	98	186,600	.20	118
FT. WAYNE	234,600	99	231,500	.25	102
FRESNO-VISALIA	458,600	96	441,700	.48	59
GAINESVILLE	91,600	98	90,000	.10	165
GRAND JUNCTION-DURANGO	69,500	97	67,400	.07	179
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	619,900	99	612,700	.67	37
GREAT FALLS	63,400	97	61,800	.07	182
GREEN BAY-APPLETON	384,400	99	380,700	.41	67
GREENSBORO-WINSTON SALEM-HIGH POINT	531,700	99	527,400	.57	48
GREENVILLE-NEW BERN-WASHINGTON	228,100	99	225,900	.25	104

ADI MARKET ALPHABETICAL LISTING

ADI Market Name	ADI TOT HH	% TV	ADI TV HH	% of U.S.	ADI Rank
GREENVILLE-SPARTANBURG-ASHEVILLE	664,400	99	657,900	.72	35
GREENWOOD-GREENVILLE	75,100	98	73,700	.08	175
HAGERSTOWN	45,500	99	45,200	.05	192
HARRISBURG-YORK-LANCASTER-LEBANON	554,100	98	542,900	.59	47
HARRISONBURG	89,000	99	88,000	.10	167
HARTFORD-NEW HAVEN	939,300	99	925,600	1.01	24
HELENA	18,900	97	18,300	.02	208
HOUSTON	1,465,400	99	1,452,000	1.58	11
HUNTSVILLE-DECATUR-FLORENCE	287,800	99	285,400	.31	88
IDAHO FALLS-POCATELLO	106,800	98	104,800	.11	160
INDIANAPOLIS	863,800	99	853,200	.93	26
JACKSON, MS	279,100	99	276,100	.30	89
JACKSON, TN	57,900	99	57,400	.06	183
JACKSONVILLE	475,600	99	471,500	.51	54
JOHNSTOWN-ALTOONA	303,600	98	298,100	.32	83
JONESBORO	72,900	98	71,800	.08	176
JOPLIN-PITTSBURG	139,800	99	137,900	.15	145
KANSAS CITY	770,200	99	762,900	.83	29
KNOXVILLE	424,200	99	420,900	.46	62
LA CROSSE-EAU CLAIRE	176,300	98	173,500	.19	123
LAFAYETTE, IN	46,000	98	45,100	.05	193
LAFAYETTE, LA	183,800	99	181,600	.20	119
LAKE CHARLES	81,200	99	80,400	.09	174
LANSING	228,800	99	226,300	.25	103
LAREDO	38,600	98	38,000	.04	199
LAS VEGAS	315,900	98	310,700	.34	79
LAUREL-HATTIESBURG	95,200	99	94,300	.10	164
LEXINGTON	345,800	99	342,300	.37	74
LIMA	39,500	98	38,900	.04	198
LINCOLN-HASTINGS-KEARNEY	240,800	99	238,600	.26	98
LITTLE ROCK	455,100	99	449,100	.49	57
LOS ANGELES	5,007,000	98	4,883,200	5.32	2
LOUISVILLE	553,600	99	549,700	.60	45
LUBBOCK	135,400	99	134,600	.15	147
MACON	182,700	99	180,200	.20	120
MADISON	269,500	98	265,200	.29	92
MANKATO	30,300	99	29,900	.03	204
MARQUETTE	56,800	98	55,700	.06	186
MCALLEN-BROWNSVILLE: LRGV	199,600	99	196,800	.21	114
MEDFORD	139,900	96	133,900	.15	149
MEMPHIS	601,900	99	597,000	.65	39
MERIDIAN	65,700	99	64,900	.07	181
MIAMI-FT.LAUDERDALE	1,294,600	99	1,286,300	1.40	15
MILWAUKEE	772,800	99	765,300	.83	28
MINNEAPOLIS-ST. PAUL	1,394,600	99	1,380,100	1.50	13
MINOT-BISMARCK-DICKINSON-GLENDIVE	135,100	99	133,900	.15	149
MISSOULA	73,300	97	71,300	.08	177
MOBILE-PENSACOLA	412,800	99	410,200	.45	63
MONROE-EL DORADO	168,200	99	165,700	.18	128
MONTGOMERY-SELMA	210,100	99	208,000	.23	110
NASHVILLE	724,500	99	720,900	.79	33
NEW ORLEANS	600,500	99	595,400	.65	40
NEW YORK	6,845,200	99	6,749,500	7.35	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	612,100	99	607,500	.66	38
NORTH PLATTE	17,600	99	17,500	.02	209
ODESSA-MIDLAND	134,400	99	133,400	.15	151
OKLAHOMA CITY	569,100	99	564,900	.62	44
OMAHA	359,900	99	356,700	.39	73
ORLANDO-DAYTONA BEACH-MELBOURNE	935,000	99	926,900	1.01	23
OTTUMWA-KIRKSVILLE	33,900	99	33,600	.04	201
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	338,800	98	333,000	.36	75
PALM SPRINGS	88,800	97	85,700	.09	170
PANAMA CITY	98,000	99	96,700	.11	162
PARKERSBURG	57,400	99	56,600	.06	184
PEORIA-BLOOMINGTON	220,600	98	217,000	.24	107
PHILADELPHIA	2,666,600	99	2,637,400	2.87	4
PHOENIX	1,044,600	98	1,021,500	1.11	20
PITTSBURGH	1,153,900	99	1,139,600	1.24	17
PORTLAND, OR	869,400	97	839,900	.92	27
PORTLAND-POLAND SPRING	375,000	98	368,800	.40	69
PRESQUE ISLE	31,200	98	30,500	.03	202
PROVIDENCE-NEW BEDFORD	577,900	99	571,700	.62	43
QUINCY-HANNIBAL	109,900	99	108,700	.12	156
RALEIGH-DURHAM	737,300	99	729,300	.79	32
RAPID CITY	86,100	98	84,600	.09	171
RENO	197,300	97	191,400	.21	116
RICHMOND	441,300	99	436,900	.48	60
ROANOKE-LYNCHBURG	393,300	99	389,300	.42	65
ROCHESTER, NY	362,700	99	358,300	.39	72
ROCHESTER-MASON CITY-AUSTIN	135,700	99	134,400	.15	148

ADI MARKET ALPHABETICAL LISTING

ADI Market Name	ADI TOT HH	% TV	ADI TV HH	% of U.S.	ADI Rank
ROCKFORD	157,000	99	155,000	.17	135
SACRAMENTO-STOCKTON	1,080,800	97	1,045,700	1.14	19
ST. JOSEPH	49,500	98	48,700	.05	189
ST. LOUIS	1,124,000	99	1,110,900	1.21	18
SALINAS-MONTEREY	215,800	96	207,900	.23	111
SALISBURY	96,300	99	95,300	.10	163
SALT LAKE CITY	595,100	98	584,600	.64	42
SAN ANGELO	49,400	99	48,900	.05	188
SAN ANTONIO	592,100	99	584,900	.64	41
SAN DIEGO	935,400	97	911,200	.99	25
SAN FRANCISCO-OAKLAND-SAN JOSE	2,277,800	97	2,208,000	2.41	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	217,100	96	209,000	.23	109
SARASOTA	130,300	99	129,300	.14	154
SAVANNAH	235,100	99	232,000	.25	101
SEATTLE-TACOMA	1,422,900	97	1,379,400	1.50	14
SHREVEPORT-TEXARKANA	367,900	99	362,600	.40	71
SIOUX CITY	153,500	99	151,900	.17	137
SIOUX FALLS-MITCHELL	220,600	99	218,600	.24	106
SOUTH BEND-ELKHART	299,400	99	295,000	.32	86
SPOKANE	319,800	97	310,000	.34	80
SPRINGFIELD, MA	251,800	98	247,700	.27	96
SPRINGFIELD, MO	325,600	98	318,900	.35	77
SPRINGFIELD-DECATUR-CHAMPAIGN	339,000	98	333,000	.36	75
SYRACUSE	387,500	98	381,500	.42	66
TALLAHASSEE-THOMASVILLE	198,100	99	195,300	.21	115
TAMPA-ST.PETERSBURG	1,253,500	99	1,243,000	1.35	16
TERRE HAUTE	157,200	98	154,400	.17	136
TOLEDO	405,400	99	401,300	.44	64
TOPEKA	152,300	99	150,100	.16	141
TRAVERSE CITY-CADILLAC	182,900	98	179,500	.20	122
TUCSON	317,300	98	311,200	.34	78
TULSA	447,800	99	443,600	.48	58
TUSCALOOSA	56,300	99	55,900	.06	185
TWIN FALLS	36,300	98	35,600	.04	200
TYLER-LONGVIEW-JACKSONVILLE	202,600	99	199,800	.22	113
UTICA	105,500	98	103,900	.11	161
VICTORIA	26,200	98	25,800	.03	207
WACO-TEMPLE-BRYAN	252,900	99	250,200	.27	94
WASHINGTON, DC	1,791,400	99	1,781,100	1.94	7
WATERTOWN-CARTHAGE	87,700	99	86,400	.09	168
WAUSAU-RHINELANDER	163,000	98	160,400	.17	131
WEST PALM BEACH-FT.PIERCE-VERO BEACH	552,400	99	546,800	.60	46
WHEELING-STEUBENVILLE	143,900	99	142,400	.16	144
WICHITA-HUTCHINSON	427,100	99	423,200	.46	61
WICHITA FALLS-LAWTON	151,800	99	150,900	.16	139
WILKES BARRE-SCRANTON	527,800	98	518,500	.56	49
WILMINGTON	148,100	99	146,100	.16	143
YAKIMA-PASCO-RICHLAND-KENNEWICK	172,100	96	164,900	.18	129
YOUNGSTOWN	272,100	99	269,300	.29	91
ZANESVILLE	[illegible],900	98	30,400	.03	203
TOTAL U.S. TV HOUSEHOLDS	93,121,400		91,788,100		

NON-ADI MARKET ALPHABETICAL LISTING

Non-ADI Market	ADI Assignment	Home County TV HH
AKRON	CLEVELAND	199,400
ALLENTOWN	PHILADELPHIA	113,300
ANGOLA	FT. WAYNE	10,400
ANN ARBOR	LANSING	104,300
ATHENS	ATLANTA	33,400
BAINBRIDGE	TALLAHASSEE-THOMASVILLE	8,900
BARSTOW, CA	LOS ANGLES	89,500
BARTLESVILLE	TULSA	18,800
BEATTYVILLE	LEXINGTON	2,600
BELLINGHAM	SEATTLE-TACOMA	48,200
BRUNSWICK	JACKSONVILLE	24,300
BURLINGTON, IA	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	16,600
BURLINGTON, NC	GREENSBORO-WINSTON SALEM-HIGH POINT	43,200
CAMPBELLSVILLE	BOWLING GREEN	8,200
CANTON	CLEVELAND	138,600
CEDAR CITY	SALT LAKE CITY	6,000
CHILLICOTHE	COLUMBUS, OH	24,300
CLEVELAND, TN	CHATTANOOGA	28,000
CORDELE	ALBANY, GA	7,200
CORONA	LOS ANGELES	336,200
CROSSVILLE	KNOXVILLE	13,700
DANVILLE	LEXINGTON	9,500
DERRY	BOSTON	91,900
FAYETTEVILLE	RALEIGH-DURHAM	91,800
FLORENCE, AL	HUNTSVILLE-DECATUR-FLORENCE	30,700
FT. LAUDERDALE	MIAMI-FT. LAUDERDALE	547,500
GADSDEN	BIRMINGHAM	38,500
GLENDIVE	MINOT-BISMARCK-DICKINSON-GLENDIVE	3,400
GOLDSBORO	RALEIGH-DURHAM	37,100
HANFORD	FRESNO-VISALIA	29,500
HAZARD	LEXINGTON	10,200
HICKORY	CHARLOTTE	46,400
HOBBS	ALBUQUERQUE	16,600
JAMESTOWN	BUFFALO	52,700
KENOSHA	MILWAUKEE	47,300
KERRVILLE	SAN ANTONIO	14,300
KINGMAN	PHOENIX	37,500
KINGSTON	NEW YORK	60,100
LA SALLE	CHICAGO	40,400
LAKELAND	TAMPA-ST. PETERSBURG	160,200
LAS CRUCES	EL PASO	46,000
LAWRENCE	KANSAS CITY	30,600
LEESBURG	ORLANDO-DAYTONA BEACH-MELBOURNE	66,400
MADISONVILLE	EVANSVILLE	17,700
MANCHESTER	BOSTON	127,500
MARION, IL	PADUCAH-CP GIRARDEAU-HARRISBRG-MARION	22,700
MARION, IN	INDIANAPOLIS	27,000
MOREHEAD CITY	GREENVILLE-NEW BERN-WASHINGTON	21,700
MT. VERNON	ST. LOUIS	14,100
MUSKEGON	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	57,900
MYRTLE BEACH	FLORENCE-MYRTLE BEACH	57,600
NEW LONDON	HARTFORD-NEW HAVEN	92,700
OCALA	GAINESVILLE	81,800
OPELIKA	COLUMBUS, GA	33,200
OXNARD	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	123,600
POUGHKEEPSIE	NEW YORK	90,100
PRESCOTT	PHOENIX	45,500
RACINE	MILWAUKEE	63,800
READING	PHILADELPHIA	127,900
RICHMOND, IN	DAYTON	27,100
ROCKY MOUNT	RALEIGH-DURHAM	20,400
ROME	ATLANTA	30,500
ST. CLOUD	MINNEAPOLIS-ST. PAUL	40,100
SAN BERNARDINO	LOS ANGELES	399,500
SAN JOSE	SAN FRANCISCO-OAKLAND-SAN JOSE	490,000
SANDUSKY	CLEVELAND	28,700
SANTA ROSA	SAN FRANCISCO-OAKLAND-SAN JOSE	150,500
STEAMBOAT SPRINGS	DENVER	5,200
STERLING	CHEYENNE-SCOTTSBLUFF (STERLING)	6,600
SURING	GREEN BAY-APPLETON	11,300
TOCCOA	GREENVILLE-SPARTANBURG-ASHEVILLE	9,000
VALDOSTA	ALBANY, GA	26,300
VALLEJO	SAN FRANCISCO-OAKLAND-SAN JOSE	47,900
VINELAND	PHILADELPHIA	46,900
WAPELLO	OTTUMWA-KIRKSVILLE	14,200
WENATCHEE	SEATTLE-TACOMA	20,200
WEST POINT	COLUMBUS-TUPELO	7,200
WILDWOOD	PHILADELPHIA	38,200
WILMINGTON, DE	PHILADELPHIA	167,500
WORCESTER	BOSTON	263,400

ABILENE-SWEETWATER

ADI TVHH RANK 157 % OF US TVHH .12%

D	BROWN	TX	12,900
B	CALLAHAN	TX	4,600
D	COLEMAN	TX	3,900
D	EASTLAND	TX	7,100
D	FISHER	TX	1,900
D	HASKELL	TX	2,700
B	JONES	TX	5,900
D	MITCHELL	TX	3,000
B	NOLAN	TX	6,200
D	RUNNELS	TX	4,300
D	SCURRY	TX	6,100
D	SHACKELFORD	TX	1,300
D	STEPHENS	TX	3,400
D	STONEWALL	TX	800
B	TAYLOR	TX	43,000

ADI TOTAL TVHH 107,100

COUNTY SIZE SUMMARY

A			
B	4	59,700	55.7%
C			
D	11	47,400	44.3%

ALBANY, GA (VALDOSTA & CORDELE)

ADI TVHH RANK 153 % OF US TVHH .14%

D	ATKINSON	GA	2,100
D	BAKER	GA	1,300
D	BEN HILL	GA	5,900
D	BERRIEN	GA	5,200
D	CALHOUN	GA	1,600
D	COFFEE	GA	10,500
C	COLQUITT	GA	12,900
D	COOK	GA	4,700
D	CRISP	GA	7,200
C	DOUGHERTY	GA	33,500
D	IRWIN	GA	3,000
D	LANIER	GA	2,000
C	LEE	GA	5,300
D	MITCHELL	GA	6,700
D	TELFAIR	GA	3,900
D	TERRELL	GA	3,600
D	TIFT	GA	12,100
D	TURNER	GA	3,000
D	WORTH	GA	6,900

ADI TOTAL TVHH 131,400

COUNTY SIZE SUMMARY

A			
B			
C	3	51,700	39.3%
D	16	79,700	60.7%

ALBANY-SCHENECTADY-TROY

ADI TVHH RANK 51 % OF US TVHH .55%

C	BERKSHIRE	MA	53,400
B	ALBANY	NY	114,800
C	COLUMBIA	NY	23,500
C	FULTON	NY	20,600
B	GREENE	NY	16,600
D	HAMILTON	NY	2,100
B	MONTGOMERY	NY	19,800
B	RENSSELAER	NY	57,000
B	SARATOGA	NY	69,400
B	SCHENECTADY	NY	58,600
D	SCHOHARIE	NY	11,200
C	WARREN	NY	22,600
C	WASHINGTON	NY	20,400
C	BENNINGTON	VT	13,500

ADI TOTAL TVHH 503,500

COUNTY SIZE SUMMARY

A			
B	6	336,200	66.8%
C	6	154,000	30.6%
D	2	13,300	2.6%

ALBUQUERQUE (HOBBS)

ADI TVHH RANK 52 % OF US TVHH .55%

C	APACHE NORTH	AZ	11,300
D	ALAMOSA	CO	4,600
D	ARCHULETA	CO	2,000
D	CONEJOS	CO	2,400
D	MONTEZUMA	CO	6,500
D	RIO GRANDE	CO	3,800
D	SAGUACHE	CO	1,600
B	BERNALILLO	NM	192,500
D	CATRON	NM	900
C	CHAVES	NM	20,400
D	CIBOLA	NM	7,000
D	COLFAX	NM	4,700
D	DE BACA	NM	900
C	EDDY	NM	17,100
D	GRANT	NM	9,500
D	GUADALUPE	NM	1,400
D	HARDING	NM	400
D	HIDALGO	NM	1,900
C	LEA NORTH	NM	16,600
D	LINCOLN	NM	4,600
D	LOS ALAMOS	NM	7,100
C	MC KINLEY	NM	15,900
D	MORA	NM	1,300
C	OTERO	NM	18,000
D	RIO ARRIBA	NM	11,000
D	ROOSEVELT	NM	5,800
C	SAN JUAN	NM	27,400
D	SAN MIGUEL	NM	8,300
B	SANDOVAL	NM	21,600
B	SANTA FE	NM	38,400
D	SIERRA	NM	4,300
D	SOCORRO	NM	5,200
D	TAOS	NM	8,200
D	TORRANCE	NM	3,700
B	VALENCIA	NM	15,700

ADI TOTAL TVHH 502,000

COUNTY SIZE SUMMARY

A			
B	4	268,200	53.4%
C	7	126,700	25.2%
D	24	107,100	21.3%

ALEXANDRIA, LA

ADI TVHH RANK 173 % OF US TVHH .09%

C	AVOYELLES	LA	13,100
D	GRANT	LA	6,200
C	RAPIDES	LA	45,200
C	VERNON	LA	19,100

ADI TOTAL TVHH 83,600

COUNTY SIZE SUMMARY

A			
B			
C	3	77,400	92.6%
D	1	6,200	7.4%

ALPENA

ADI TVHH RANK 210 % OF US TVHH .02%

D	ALCONA	MI	4,200
D	ALPENA	MI	11,500

ADI TOTAL TVHH 15,700

COUNTY SIZE SUMMARY

A			
B			
C			
D	2	15,700	100.0%

AMARILLO

ADI TVHH RANK 127 % OF US TVHH .18%

C	CURRY	NM	14,700
D	QUAY	NM	4,000
D	UNION	NM	1,400

AMARILLO (CONT)

D	CIMARRON	OK	1,300
D	TEXAS	OK	6,000
D	ARMSTRONG	TX	800
D	BRISCOE	TX	800
D	CARSON	TX	2,300
D	CASTRO	TX	2,900
D	CHILDRESS	TX	2,400
D	COLLINGSWORTH	TX	1,400
D	COTTLE	TX	900
D	DALLAM	TX	2,000
D	DEAF SMITH	TX	6,000
D	DONLEY	TX	1,500
D	GRAY	TX	9,200
D	HALL	TX	1,500
D	HANSFORD	TX	2,100
D	HARTLEY	TX	1,300
D	HEMPHILL	TX	1,200
D	HUTCHINSON	TX	9,400
D	LIPSCOMB	TX	1,100
D	MOORE	TX	6,100
D	OCHILTREE	TX	3,200
D	OLDHAM	TX	700
D	PARMER	TX	3,100
B	POTTER	TX	36,700
B	RANDALL	TX	35,500
D	ROBERTS	TX	400
D	SHERMAN	TX	1,000
D	SWISHER	TX	2,900
D	WHEELER	TX	2,200

ADI TOTAL TVHH 166,000

COUNTY SIZE SUMMARY

A			
B	2	72,200	43.5%
C	1	14,700	8.9%
D	29	79,100	47.7%

ANNISTON

ADI TVHH RANK 194 % OF US TVHH .05%

C	CALHOUN	AL	43,000

ADI TOTAL TVHH 43,000

COUNTY SIZE SUMMARY

A			
B			
C	1	43,000	100.0%
D			

ARDMORE-ADA

ADI TVHH RANK 178 % OF US TVHH .08%

D	ATOKA	OK	4,500
D	BRYAN	OK	12,400
C	CARTER	OK	16,100
D	CHOCTAW	OK	5,700
D	COAL	OK	2,300
D	JOHNSTON	OK	3,700
D	LOVE	OK	3,000
D	MARSHALL	OK	4,300
D	PONTOTOC	OK	13,300
D	PUSHMATAHA	OK	4,200

ADI TOTAL TVHH 69,500

COUNTY SIZE SUMMARY

A			
B			
C	1	16,100	23.2%
D	9	53,400	76.8%

ATLANTA (ATHENS & ROME)

ADI TVHH RANK 10 % OF US TVHH 1.59%

D	CHEROKEE	AL	7,500
D	RANDOLPH	AL	7,500
D	BANKS	GA	3,800
A	BARROW	GA	11,100
C	BARTOW	GA	20,900
A	BUTTS	GA	4,800

COUNTIES IN ADI MARKETS

ATLANTA (ATHENS & ROME) (CONT)

C	CARROLL	GA	26,300
D	CHATTOOGA	GA	8,400
A	CHEROKEE	GA	34,100
C	CLARKE	GA	33,400
A	CLAYTON	GA	67,200
A	COBB	GA	183,900
A	COWETA	GA	19,600
D	DAWSON	GA	3,500
A	DE KALB	GA	216,500
A	DOUGLAS	GA	25,300
A	FAYETTE	GA	22,700
C	FLOYD	GA	30,500
A	FORSYTH	GA	16,900
A	FULTON	GA	267,600
D	GILMER	GA	5,100
D	GORDON	GA	13,000
D	GREENE	GA	4,000
A	GWINNETT	GA	138,400
D	HABERSHAM	GA	10,100
C	HALL	GA	35,600
D	HARALSON	GA	8,400
D	HEARD	GA	3,200
A	HENRY	GA	21,200
D	JACKSON	GA	11,000
D	JASPER	GA	3,000
D	LAMAR	GA	4,700
D	LUMPKIN	GA	5,100
D	MERIWETHER	GA	7,600
D	MORGAN	GA	4,400
A	NEWTON	GA	14,900
D	OCONEE	GA	6,500
D	OGLETHORPE	GA	3,500
A	PAULDING	GA	15,200
D	PICKENS	GA	5,500
D	PIKE	GA	3,500
D	POLK	GA	12,600
D	PUTNAM	GA	5,400
D	RABUN	GA	4,600
A	ROCKDALE	GA	19,300
A	SPALDING	GA	19,700
D	TOWNS	GA	2,900
C	TROUP	GA	20,400
D	UNION	GA	4,800
D	UPSON	GA	9,900
A	WALTON	GA	13,800
D	WHITE	GA	5,100
D	CLAY	NC	2,900

ADI TOTAL TVHH 1,456,800

COUNTY SIZE SUMMARY

A	18	1,112,200	76.3%
B			
C	6	167,100	11.5%
D	29	177,500	12.2%

AUGUSTA

ADI TVHH RANK 112 % OF US TVHH .22%

D	BURKE	GA	6,900
B	COLUMBIA	GA	23,000
D	EMANUEL	GA	7,400
D	GLASCOCK	GA	800
D	JEFFERSON	GA	6,000
D	JENKINS	GA	2,900
D	LINCOLN	GA	2,700
B	MC DUFFIE	GA	7,300
B	RICHMOND	GA	68,300
D	TALIAFERRO	GA	700
D	WARREN	GA	2,100
D	WILKES	GA	3,900
B	AIKEN	SC	45,800
D	ALLENDALE	SC	3,700
D	BAMBERG	SC	5,400
D	BARNWELL	SC	7,100
D	EDGEFIELD	SC	6,500
D	MC CORMICK	SC	2,800

ADI TOTAL TVHH 203,300

COUNTY SIZE SUMMARY

A			
B	4	144,400	71.0%
C			
D	14	58,900	29.0%

AUSTIN, TX

ADI TVHH RANK 68 % OF US TVHH .41%

C	BASTROP	TX	13,700
D	BLANCO	TX	2,400
D	BURNET	TX	9,100
D	CALDWELL	TX	8,700
D	FAYETTE	TX	7,700
D	GILLESPIE	TX	6,700
B	HAYS	TX	23,100
D	LEE	TX	4,600
D	LLANO	TX	5,300
D	MASON	TX	1,400
B	TRAVIS	TX	241,200
B	WILLIAMSON	TX	51,300

ADI TOTAL TVHH 375,200

COUNTY SIZE SUMMARY

A			
B	3	315,600	84.1%
C	1	13,700	3.7%
D	8	45,900	12.2%

BAKERSFIELD

ADI TVHH RANK 132 % OF US TVHH .17%

B	KERN WEST	CA	158,600

ADI TOTAL TVHH 158,600

COUNTY SIZE SUMMARY

A			
B	1	158,600	100.0%
C			
D			

BALTIMORE

ADI TVHH RANK 22 % OF US TVHH 1.05%

A	ANNE ARUNDEL	MD	153,300
A	BALTIMORE	MD	274,200
A	BALTIMORE CITY	MD	273,800
D	CAROLINE	MD	10,200
A	CARROLL	MD	43,900
C	CECIL	MD	25,600
D	DORCHESTER	MD	12,100
A	HARFORD	MD	65,800
A	HOWARD	MD	72,300
D	KENT	MD	6,800
D	QUEEN ANNES	MD	13,000
D	TALBOT	MD	12,900

ADI TOTAL TVHH 963,900

COUNTY SIZE SUMMARY

A	6	883,300	91.6%
B			
C	1	25,600	2.7%
D	5	55,000	5.7%

BANGOR

ADI TVHH RANK 155 % OF US TVHH .13%

C	HANCOCK	ME	18,500
C	PENOBSCOT	ME	54,100
D	PISCATAQUIS	ME	7,200
C	SOMERSET	ME	18,500
D	WALDO	ME	12,500
D	WASHINGTON	ME	13,100

ADI TOTAL TVHH 123,900

COUNTY SIZE SUMMARY

A			
B			
C	3	91,100	73.5%
D	3	32,800	26.5%

BATON ROUGE

ADI TVHH RANK 95 % OF US TVHH .27%

B	ASCENSION	LA	19,300
D	ASSUMPTION	LA	7,300
B	EAST BATON ROUGE	LA	137,500
D	EAST FELICIANA	LA	5,500
D	IBERVILLE	LA	9,700
B	LIVINGSTON	LA	23,700
D	POINTE COUPEE	LA	7,500
D	ST HELENA	LA	3,200
C	ST MARY	LA	18,700
B	WEST BATON ROUGE	LA	6,500
D	WEST FELICIANA	LA	2,700
D	AMITE	MS	4,700
D	WILKINSON	MS	3,200

ADI TOTAL TVHH 249,500

COUNTY SIZE SUMMARY

A			
B	4	187,000	74.9%
C	1	18,700	7.5%
D	8	43,800	17.6%

BEAUMONT-PORT ARTHUR

ADI TVHH RANK 134 % OF US TVHH .17%

B	HARDIN	TX	14,400
D	JASPER	TX	11,200
B	JEFFERSON	TX	89,000
D	NEWTON	TX	4,800
B	ORANGE	TX	28,600
D	SABINE	TX	3,900
D	TYLER	TX	6,300

ADI TOTAL TVHH 158,200

COUNTY SIZE SUMMARY

A			
B	3	132,000	83.4%
C			
D	4	26,200	16.6%

BEND

ADI TVHH RANK 206 % OF US TVHH .03%

C	DESCHUTES	OR	28,500

ADI TOTAL TVHH 28,500

COUNTY SIZE SUMMARY

A			
B			
C	1	28,500	100.0%
D			

BILLINGS-HARDIN

ADI TVHH RANK 172 % OF US TVHH .09%

D	BIG HORN	MT	3,200
D	CARBON	MT	3,100
D	CUSTER	MT	4,400
D	GARFIELD	MT	500
D	GOLDEN VALLEY	MT	300
D	MUSSELSHELL	MT	1,500
D	PARK	MT	5,400
D	PETROLEUM	MT	200
D	POWDER RIVER	MT	700
D	PRAIRIE	MT	500
D	ROSEBUD	MT	3,200
D	STILLWATER	MT	2,600
D	SWEET GRASS	MT	1,200
D	TREASURE	MT	400
D	WHEATLAND	MT	800
C	YELLOWSTONE	MT	43,900
D	BIG HORN	WY	3,700
D	PARK	WY	8,400

ADI TOTAL TVHH 84,000

BILLINGS-HARDIN (CONT)

COUNTY SIZE SUMMARY

A			
B			
C	1	43,900	52.3%
D	17	40,100	47.7%

BILOXI-GULFPORT-PASCAGOULA

ADI TVHH RANK 158 % OF US TVHH .12%

D	GREENE	MS	3,300
B	HARRISON	MS	59,200
B	JACKSON	MS	40,300
D	STONE	MS	3,800

ADI TOTAL TVHH 106,600

COUNTY SIZE SUMMARY

A			
B	2	99,500	93.3%
C			
D	2	7,100	6.7%

BINGHAMTON

ADI TVHH RANK 133 % OF US TVHH .17%

B	BROOME	NY	80,700
C	CHENANGO	NY	19,200
C	DELAWARE	NY	17,400
B	TIOGA	NY	18,800
C	BRADFORD	PA	22,200

ADI TOTAL TVHH 158,300

COUNTY SIZE SUMMARY

A			
B	2	99,500	62.9%
C	3	58,800	37.1%
D			

BIRMINGHAM (GADSDEN)

ADI TVHH RANK 50 % OF US TVHH .55%

D	BIBB	AL	5,700
B	BLOUNT	AL	14,700
D	CHILTON	AL	12,200
D	CLAY	AL	5,000
D	CLEBURNE	AL	4,800
D	COOSA	AL	4,000
C	CULLMAN	AL	25,800
C	ETOWAH	AL	38,500
D	FAYETTE	AL	6,700
D	GREENE	AL	3,400
D	HALE	AL	5,400
B	JEFFERSON	AL	251,200
D	MARION	AL	11,400
B	SHELBY	AL	37,800
B	ST CLAIR	AL	18,200
C	TALLADEGA	AL	26,300
B	WALKER	AL	25,600
D	WINSTON	AL	8,400

ADI TOTAL TVHH 505,100

COUNTY SIZE SUMMARY

A			
B	5	347,500	68.8%
C	3	90,600	17.9%
D	10	67,000	13.3%

BLUEFIELD-BECKLEY-OAK HILL

ADI TVHH RANK 146 % OF US TVHH .15%

D	BLAND	VA	2,100
C	TAZEWELL	VA	16,900
C	FAYETTE	WV	17,600
D	GREENBRIER	WV	13,400
D	MC DOWELL	WV	11,900

BLUEFIELD-BECKLEY-OAK HILL (CONT)

C	MERCER	WV	24,700
D	MONROE	WV	4,600
C	RALEIGH	WV	28,400
D	SUMMERS	WV	5,100
D	WYOMING	WV	10,100

ADI TOTAL TVHH 134,800

COUNTY SIZE SUMMARY

A			
B			
C	4	87,600	65.0%
D	6	47,200	35.0%

BOISE

ADI TVHH RANK 142 % OF US TVHH .16%

B	ADA	ID	78,300
D	ADAMS	ID	1,200
D	BOISE	ID	1,400
D	CAMAS	ID	300
B	CANYON	ID	30,700
D	ELMORE	ID	7,000
D	GEM	ID	4,300
D	OWYHEE	ID	2,800
D	PAYETTE	ID	6,000
D	VALLEY	ID	2,300
D	WASHINGTON	ID	3,100
D	GRANT	OR	2,700
D	MALHEUR	OR	8,900

ADI TOTAL TVHH 149,000

COUNTY SIZE SUMMARY

A			
B	2	109,000	73.2%
C			
D	11	40,000	26.8%

BOSTON (DERRY, MANCHESTER & WORCESTER)

ADI TVHH RANK 6 % OF US TVHH 2.32%

B	BARNSTABLE	MA	79,300
A	ESSEX	MA	250,600
A	MIDDLESEX	MA	516,600
D	NANTUCKET	MA	2,600
A	NORFOLK	MA	226,800
A	PLYMOUTH	MA	149,800
A	SUFFOLK	MA	257,500
B	WORCESTER	MA	263,400
C	BELKNAP	NH	19,300
C	CHESHIRE	NH	26,000
B	HILLSBOROUGH	NH	127,500
C	MERRIMACK	NH	45,700
B	ROCKINGHAM	NH	91,900
C	STRAFFORD	NH	38,500
C	SULLIVAN	NH	14,800
C	WINDHAM	VT	16,000

ADI TOTAL TVHH 2,126,300

COUNTY SIZE SUMMARY

A	5	1,401,300	65.9%
B	4	562,100	26.4%
C	6	160,300	7.5%
D	1	2,600	0.1%

BOWLING GREEN (CAMPBELLSVILLE)

ADI TVHH RANK 191 % OF US TVHH .05%

D	ADAIR	KY	5,700
D	BUTLER	KY	4,200
D	EDMONSON	KY	3,800
D	METCALFE	KY	3,500
C	WARREN	KY	28,800

ADI TOTAL TVHH 46,000

BOWLING GREEN (CAMPBELLSVILLE) (CONT)

COUNTY SIZE SUMMARY

A			
B			
C	1	28,800	62.6%
D	4	17,200	37.4%

BRISTOL-KINGSPORT-JOHNSON CITY: TRI-CITIES

ADI TVHH RANK 85 % OF US TVHH .32%

D	KNOTT	KY	6,000
D	LESLIE	KY	4,600
D	LETCHER	KY	9,500
D	ASHE	NC	8,700
D	AVERY	NC	5,500
B	CARTER	TN	20,200
B	GREENE	TN	21,400
B	HAWKINS	TN	17,100
D	JOHNSON	TN	5,300
B	SULLIVAN	TN	56,900
B	UNICOI	TN	6,500
B	WASHINGTON	TN	35,900
D	BUCHANAN	VA	10,500
D	DICKENSON	VA	6,200
D	LEE	VA	9,000
D	RUSSELL	VA	10,300
B	SCOTT	VA	8,700
D	SMYTH	VA	12,100
B	WASHINGTON	VA	24,900
C	WISE	VA	15,800

ADI TOTAL TVHH 295,100

COUNTY SIZE SUMMARY

A			
B	8	191,600	64.9%
C	1	15,800	5.4%
D	11	87,700	29.7%

BUFFALO (JAMESTOWN)

ADI TVHH RANK 36 % OF US TVHH .69%

C	ALLEGANY	NY	16,600
C	CATTARAUGUS	NY	29,900
C	CHAUTAUQUA	NY	52,700
B	ERIE	NY	372,700
C	GENESEE	NY	21,500
B	NIAGARA	NY	84,200
C	ORLEANS	NY	14,500
C	WYOMING	NY	14,000
C	MC KEAN	PA	17,200
D	POTTER	PA	6,100

ADI TOTAL TVHH 629,400

COUNTY SIZE SUMMARY

A			
B	2	456,900	72.6%
C	7	166,400	26.4%
D	1	6,100	1.0%

BURLINGTON-PLATTSBURGH

ADI TVHH RANK 97 % OF US TVHH .26%

B	CLINTON	NY	29,200
B	ESSEX	NY	13,600
C	FRANKLIN	NY	16,000
D	ADDISON	VT	11,400
D	CALEDONIA	VT	10,400
B	CHITTENDEN	VT	49,200
D	ESSEX	VT	2,400
B	FRANKLIN	VT	14,600
B	GRAND ISLE	VT	2,100
D	LAMOILLE	VT	7,500
D	ORANGE	VT	9,500
D	ORLEANS	VT	8,800
C	RUTLAND	VT	23,600
C	WASHINGTON	VT	21,100
C	WINDSOR	VT	21,400

ADI TOTAL TVHH 240,800

BURLINGTON-PLATTSBURGH (CONT)

COUNTY SIZE SUMMARY

A			
B	5	108,700	45.1%
C	4	82,100	34.1%
D	6	50,000	20.8%

BUTTE

ADI TVHH RANK 190 % OF US TVHH .05%

D	BEAVERHEAD	MT	3,000
D	BROADWATER	MT	1,200
D	DEER LODGE	MT	3,900
C	GALLATIN	MT	18,700
D	GRANITE	MT	1,000
D	JEFFERSON	MT	2,900
D	MADISON	MT	2,400
D	POWELL	MT	2,100
D	SILVER BOW	MT	13,400

ADI TOTAL TVHH 48,600

COUNTY SIZE SUMMARY

A			
B			
C	1	18,700	38.5%
D	8	29,900	61.5%

CASPER-RIVERTON

ADI TVHH RANK 197 % OF US TVHH .04%

D	CONVERSE	WY	3,700
D	FREMONT	WY	11,400
D	HOT SPRINGS	WY	1,800
C	NATRONA	WY	22,900

ADI TOTAL TVHH 39,800

COUNTY SIZE SUMMARY

A			
B			
C	1	22,900	57.5%
D	3	16,900	42.5%

CEDAR RAPIDS-WATERLOO-DUBUQUE

ADI TVHH RANK 82 % OF US TVHH .33%

D	ALLAMAKEE	IA	5,100
B	BENTON	IA	8,400
B	BLACK HAWK	IA	45,900
D	BREMER	IA	8,200
B	BUCHANAN	IA	7,400
D	BUTLER	IA	5,900
D	CHICKASAW	IA	4,800
D	CLAYTON	IA	7,000
D	DELAWARE	IA	6,300
B	DUBUQUE	IA	30,300
D	FAYETTE	IA	8,300
D	GRUNDY	IA	4,700
D	IOWA	IA	5,600
C	JOHNSON	IA	36,200
D	JONES	IA	6,800
D	KEOKUK	IA	4,400
B	LINN	IA	65,600
D	TAMA	IA	6,600
D	WASHINGTON	IA	7,400
D	WINNESHIEK	IA	7,200
C	GRANT	WI	16,700

ADI TOTAL TVHH 298,800

COUNTY SIZE SUMMARY

A			
B	5	157,600	52.7%
C	2	52,900	17.7%
D	14	88,300	29.6%

CHARLESTON, SC

ADI TVHH RANK 105 % OF US TVHH .24%

B	BERKELEY	SC	43,700
B	CHARLESTON	SC	109,600
D	COLLETON	SC	11,900
B	DORCHESTER	SC	29,500
C	GEORGETOWN	SC	16,500
C	WILLIAMSBURG	SC	11,900

ADI TOTAL TVHH 223.100

COUNTY SIZE SUMMARY

A			
B	3	182,800	81.9%
C	2	28,400	12.7%
D	1	11,900	5.3%

CHARLESTON-HUNTINGTON

ADI TVHH RANK 55 % OF US TVHH .50%

B	BOYD	KY	19,600
D	CARTER	KY	8,600
D	ELLIOTT	KY	2,300
C	FLOYD	KY	15,300
B	GREENUP	KY	13,300
D	JOHNSON	KY	8,300
D	LAWRENCE	KY	5,000
D	LEWIS	KY	4,600
D	MAGOFFIN	KY	4,300
D	MARTIN	KY	4,100
D	MORGAN	KY	4,000
C	PIKE	KY	25,400
C	ATHENS	OH	19,800
D	GALLIA	OH	11,100
D	JACKSON	OH	11,100
B	LAWRENCE	OH	22,500
D	MEIGS	OH	8,400
C	SCIOTO	OH	29,200
D	VINTON	OH	4,000
D	BOONE	WV	9,300
B	CABELL	WV	38,200
D	CALHOUN	WV	2,900
D	CLAY	WV	3,500
D	JACKSON	WV	9,600
B	KANAWHA	WV	83,200
B	LINCOLN	WV	7,400
C	LOGAN	WV	15,000
D	MASON	WV	9,400
D	MINGO	WV	11,400
D	NICHOLAS	WV	9,800
D	PLEASANTS	WV	2,800
B	PUTNAM	WV	15,900
D	ROANE	WV	5,600
B	WAYNE	WV	15,300
D	WIRT	WV	2,000

ADI TOTAL TVHH 462,200

COUNTY SIZE SUMMARY

A			
B	8	215,400	46.6%
C	5	104,700	22.7%
D	22	142,100	30.7%

CHARLOTTE (HICKORY)

ADI TVHH RANK 31 % OF US TVHH .81%

D	ALEXANDER	NC	10,400
D	ANSON	NC	8,400
C	BURKE	NC	29,300
B	CABARRUS	NC	38,200
C	CALDWELL	NC	27,400
C	CATAWBA	NC	46,400
C	CLEVELAND	NC	32,000
B	GASTON	NC	65,700
C	IREDELL	NC	36,200
B	LINCOLN	NC	19,300
B	MECKLENBURG	NC	210,100
C	RICHMOND	NC	16,600
B	ROWAN	NC	43,000
C	STANLY	NC	19,800
B	UNION	NC	30,000
C	WATAUGA	NC	13,700
D	CHESTER	SC	11,500
C	CHESTERFIELD	SC	14,000
C	LANCASTER	SC	19,800

CHARLOTTE (HICKORY) (CONT)

B	YORK	SC	48,200

ADI TOTAL TVHH 740,000

COUNTY SIZE SUMMARY

A			
B	7	454,500	61.4%
C	10	255,200	34.5%
D	3	30,300	4.1%

CHARLOTTESVILLE

ADI TVHH RANK 196 % OF US TVHH .04%

C	ALBEMARLE	VA	40,800

ADI TOTAL TVHH 40,800

COUNTY SIZE SUMMARY

A			
B			
C	1	40,800	100.0%
D			

CHATTANOOGA (CLEVELAND, TN)

ADI TVHH RANK 81 % OF US TVHH .33%

C	JACKSON	AL	17,800
B	CATOOSA	GA	16,100
B	DADE	GA	4,700
D	FANNIN	GA	6,400
D	MURRAY	GA	9,700
B	WALKER	GA	21,800
C	WHITFIELD	GA	27,300
D	CHEROKEE	NC	8,100
D	BLEDSOE	TN	3,300
C	BRADLEY	TN	28,000
D	GRUNDY	TN	4,700
B	HAMILTON	TN	112,700
B	MARION	TN	9,200
C	MCMINN	TN	16,400
D	MEIGS	TN	3,100
D	POLK	TN	5,100
D	RHEA	TN	9,200
B	SEQUATCHIE	TN	3,300

ADI TOTAL TVHH 306,900

COUNTY SIZE SUMMARY

A			
B	6	167,800	54.7%
C	4	89,500	29.2%
D	8	49,600	16.2%

CHEYENNE-SCOTTSBLUFF (STERLING)

ADI TVHH RANK 195 % OF US TVHH .05%

D	SCOTTS BLUFF	NE	13,700
C	LARAMIE	WY	27,900

ADI TOTAL TVHH 41,600

COUNTY SIZE SUMMARY

A			
B			
C	1	27,900	67.1%
D	1	13,700	32.9%

CHICAGO (LA SALLE)

ADI TVHH RANK 3 % OF US TVHH 3.27%

A	COOK	IL	1,848,600
C	DE KALB	IL	26,400
A	DUPAGE	IL	287,700
D	GRUNDY	IL	12,100
A	KANE	IL	110,300
C	KANKAKEE	IL	34,000
C	KENDALL	IL	13,400
C	LA SALLE	IL	40,400

CHICAGO (LA SALLE) (CONT)

A LAKE	IL	179,900
A MCHENRY	IL	64,800
A WILL	IL	117,900
D JASPER	IN	8,400
C LA PORTE	IN	38,100
A LAKE	IN	167,600
D NEWTON	IN	4,700
A PORTER	IN	45,400

ADI TOTAL TVHH 2,999,700

COUNTY SIZE SUMMARY

A	8	2,822,200	94.1%
B			
C	5	152,300	5.1%
D	3	25,200	0.8%

CHICO-REDDING

ADI TVHH RANK 130 % OF US TVHH .18%

B BUTTE	CA	71,200
B GLENN	CA	8,700
B SHASTA	CA	57,900
B TEHAMA	CA	18,900
D TRINITY	CA	4,900

ADI TOTAL TVHH 161,600

COUNTY SIZE SUMMARY

A			
B	4	156,700	97.0%
C			
D	1	4,900	3.0%

CINCINNATI

ADI TVHH RANK 30 % OF US TVHH .83%

B DEARBORN	IN	13,700
D FAYETTE	IN	9,700
D FRANKLIN	IN	6,400
D OHIO	IN	2,000
D RIPLEY	IN	8,700
D SWITZERLAND	IN	2,800
D UNION	IN	2,500
B BOONE	KY	21,000
D BRACKEN	KY	2,900
B CAMPBELL	KY	31,300
D GALLATIN	KY	2,000
D GRANT	KY	5,800
B KENTON	KY	53,100
D MASON	KY	6,500
D OWEN	KY	3,400
D PENDLETON	KY	4,400
D ADAMS	OH	9,100
D BROWN	OH	12,300
B BUTLER	OH	105,700
B CLERMONT	OH	53,800
D CLINTON	OH	13,000
B HAMILTON	OH	335,600
C HIGHLAND	OH	13,200
B WARREN	OH	40,100

ADI TOTAL TVHH 759,000

COUNTY SIZE SUMMARY

A			
B	8	654,300	86.2%
C	1	13,200	1.7%
D	15	91,500	12.1%

CLARKSBURG-WESTON

ADI TVHH RANK 159 % OF US TVHH .11%

D BARBOUR	WV	5,700
D BRAXTON	WV	4,800
D DODDRIDGE	WV	2,600
D GILMER	WV	2,600
C HARRISON	WV	26,500
D LEWIS	WV	6,400
C MARION	WV	22,000
D RANDOLPH	WV	10,200
D RITCHIE	WV	3,700

CLARKSBURG-WESTON (CONT)

D TAYLOR	WV	5,600
D TUCKER	WV	3,000
D UPSHUR	WV	8,000
D WEBSTER	WV	3,800

ADI TOTAL TVHH 104,900

COUNTY SIZE SUMMARY

A			
B			
C	2	48,500	46.2%
D	11	56,400	53.8%

CLEVELAND (AKRON, CANTON & SANDUSKY)

ADI TVHH RANK 12 % OF US TVHH 1.55%

C ASHLAND	OH	17,000
C ASHTABULA	OH	36,300
D CARROLL	OH	9,700
A CUYAHOGA	OH	553,600
C ERIE	OH	28,700
A GEAUGA	OH	27,200
D HOLMES	OH	9,100
C HURON	OH	20,100
A LAKE	OH	80,500
A LORAIN	OH	95,600
A MEDINA	OH	42,300
C PORTAGE	OH	49,400
C RICHLAND	OH	47,100
B STARK	OH	138,600
B SUMMIT	OH	199,400
C TUSCARAWAS	OH	31,600
C WAYNE	OH	35,600

ADI TOTAL TVHH 1,421,800

COUNTY SIZE SUMMARY

A	5	799,200	56.2%
B	2	338,000	23.8%
C	8	265,800	18.7%
D	2	18,800	1.3%

COLORADO SPRINGS-PUEBLO

ADI TVHH RANK 99 % OF US TVHH .26%

D BACA	CO	1,700
D BENT	CO	1,700
D CHEYENNE	CO	900
D CROWLEY	CO	1,200
D CUSTER	CO	800
B EL PASO	CO	152,000
D FREMONT	CO	11,600
D HUERFANO	CO	2,300
D KIOWA	CO	700
D LAS ANIMAS	CO	5,000
D LINCOLN	CO	1,700
D OTERO	CO	7,300
D PROWERS	CO	4,600
B PUEBLO	CO	46,600

ADI TOTAL TVHH 238,100

COUNTY SIZE SUMMARY

A			
B	2	198,600	83.4%
C			
D	12	39,500	16.6%

COLUMBIA, SC

ADI TVHH RANK 87 % OF US TVHH .31%

D CALHOUN	SC	4,400
D CLARENDON	SC	9,400
D FAIRFIELD	SC	7,500
C KERSHAW	SC	16,100
D LEE	SC	6,000
B LEXINGTON	SC	64,000
D NEWBERRY	SC	12,400
C ORANGEBURG	SC	28,700
B RICHLAND	SC	102,000
D SALUDA	SC	5,700

COLUMBIA, SC (CONT)

C SUMTER	SC	32,900

ADI TOTAL TVHH 289,100

COUNTY SIZE SUMMARY

A			
B	2	166,000	57.4%
C	3	77,700	26.9%
D	6	45,400	15.7%

COLUMBIA-JEFFERSON CITY

ADI TVHH RANK 152 % OF US TVHH .14%

D AUDRAIN	MO	9,000
B BOONE	MO	42,100
D CALLAWAY	MO	11,500
D CHARITON	MO	3,500
B COLE	MO	23,100
D COOPER	MO	5,200
D HOWARD	MO	3,400
D MARIES	MO	3,000
D MILLER	MO	8,000
D MONITEAU	MO	4,500
D MORGAN	MO	6,300
D OSAGE	MO	4,200
D RANDOLPH	MO	8,800

ADI TOTAL TVHH 132,600

COUNTY SIZE SUMMARY

A			
B	2	65,200	49.2%
C			
D	11	67,400	50.8%

COLUMBUS, GA (OPELIKA)

ADI TVHH RANK 121 % OF US TVHH .20%

D BARBOUR	AL	9,200
C CHAMBERS	AL	13,700
C LEE	AL	33,200
B RUSSELL	AL	17,400
B CHATTAHOOCHEE	GA	2,700
D CLAY	GA	1,200
D HARRIS	GA	6,500
D MACON	GA	4,300
D MARION	GA	1,900
B MUSCOGEE	GA	66,700
D QUITMAN	GA	900
D RANDOLPH	GA	2,600
D SCHLEY	GA	1,300
D STEWART	GA	1,900
D SUMTER	GA	10,300
D TALBOT	GA	2,300
D TAYLOR	GA	2,800
D WEBSTER	GA	800

ADI TOTAL TVHH 179,700

COUNTY SIZE SUMMARY

A			
B	3	86,800	48.3%
C	2	46,900	26.1%
D	13	46,000	25.6%

COLUMBUS, OH (CHILLICOTHE)

ADI TVHH RANK 34 % OF US TVHH .75%

D COSHOCTON	OH	13,200
C CRAWFORD	OH	18,000
B DELAWARE	OH	23,800
B FAIRFIELD	OH	37,300
D FAYETTE	OH	10,000
B FRANKLIN	OH	383,100
D HARDIN	OH	11,000
D HOCKING	OH	9,300
C KNOX	OH	17,200
B LICKING	OH	47,300
B MADISON	OH	12,000
C MARION	OH	23,200
D MORGAN	OH	5,100
D MORROW	OH	9,700

COUNTIES IN ADI MARKETS

COLUMBUS, OH (CHILLICOTHE) (CONT)

D	PERRY	OH	11,100
B	PICKAWAY	OH	15,800
D	PIKE	OH	8,800
C	ROSS	OH	24,300
B	UNION	OH	11,100

ADI TOTAL TVHH 691,300

COUNTY SIZE SUMMARY

A			
B	7	530,400	76.7%
C	4	82,700	12.0%
D	8	78,200	11.3%

COLUMBUS-TUPELO (WEST POINT)

ADI TVHH RANK 124 % OF US TVHH .19%

D	LAMAR	AL	5,800
D	PICKENS	AL	7,400
D	CALHOUN	MS	5,600
D	CHICKASAW	MS	6,400
D	CHOCTAW	MS	3,200
D	CLAY	MS	7,200
D	GRENADA	MS	7,700
D	ITAWAMBA	MS	7,400
C	LEE	MS	24,800
C	LOWNDES	MS	21,200
C	MONROE	MS	13,200
D	MONTGOMERY	MS	4,400
D	NOXUBEE	MS	4,000
C	OKTIBBEHA	MS	12,800
D	PONTOTOC	MS	8,400
D	PRENTISS	MS	8,500
D	TISHOMINGO	MS	7,000
D	WEBSTER	MS	3,700
D	WINSTON	MS	6,900
D	YALOBUSHA	MS	4,500

ADI TOTAL TVHH 170,100

COUNTY SIZE SUMMARY

A			
B			
C	4	72,000	42.3%
D	16	98,100	57.7%

CORPUS CHRISTI

ADI TVHH RANK 125 % OF US TVHH .18%

D	ARANSAS	TX	6,900
D	BEE	TX	8,500
D	BROOKS	TX	2,700
D	DUVAL	TX	4,000
D	JIM HOGG	TX	1,600
C	JIM WELLS	TX	11,600
D	KENEDY	TX	100
D	KLEBERG	TX	9,700
D	LIVE OAK	TX	3,400
B	NUECES	TX	99,700
D	REFUGIO	TX	2,900
B	SAN PATRICIO	TX	18,300

ADI TOTAL TVHH 169,400

COUNTY SIZE SUMMARY

A			
B	2	118,000	69.7%
C	1	11,600	6.8%
D	9	39,800	23.5%

DALLAS-FT. WORTH

ADI TVHH RANK 8 % OF US TVHH 1.92%

C	ANDERSON	TX	14,400
D	BOSQUE	TX	6,000
A	COLLIN	TX	102,800
D	COMANCHE	TX	5,200
D	COOKE	TX	11,700
A	DALLAS	TX	717,300
D	DELTA	TX	1,900
A	DENTON	TX	109,100
A	ELLIS	TX	29,700

DALLAS-FT. WORTH (CONT)

D	ERATH	TX	11,100
D	FANNIN	TX	9,500
D	FREESTONE	TX	5,900
C	GRAYSON	TX	36,500
D	HAMILTON	TX	3,100
C	HENDERSON	TX	23,300
D	HILL	TX	10,300
A	HOOD	TX	11,900
D	HOPKINS	TX	10,900
C	HUNT	TX	24,100
D	JACK	TX	2,700
A	JOHNSON	TX	34,700
A	KAUFMAN	TX	18,400
C	LAMAR	TX	16,400
C	NAVARRO	TX	14,800
D	PALO PINTO	TX	9,300
A	PARKER	TX	24,100
D	RAINS	TX	2,800
A	ROCKWALL	TX	9,400
D	SOMERVELL	TX	2,000
A	TARRANT	TX	457,200
C	VAN ZANDT	TX	14,500
A	WISE	TX	12,400

ADI TOTAL TVHH 1,763,400

COUNTY SIZE SUMMARY

A	11	1,527,000	86.6%
B			
C	7	144,000	8.2%
D	14	92,400	5.2%

DAVENPORT-ROCK ISLAND-MOLINE: QUAD CITY (BURLINGTON, IA)

ADI TVHH RANK 83 % OF US TVHH .32%

D	CEDAR	IA	6,500
C	CLINTON	IA	19,500
C	DES MOINES	IA	16,600
D	HENRY	IA	7,000
D	JACKSON	IA	7,400
D	LOUISA	IA	4,200
C	MUSCATINE	IA	14,700
B	SCOTT	IA	56,800
D	BUREAU	IL	13,400
D	CARROLL	IL	6,500
D	HENDERSON	IL	3,100
B	HENRY	IL	19,000
D	JO DAVIESS	IL	8,100
C	KNOX	IL	21,600
D	MERCER	IL	6,400
B	ROCK ISLAND	IL	57,900
D	WARREN	IL	7,100
C	WHITESIDE	IL	22,300

ADI TOTAL TVHH 298,100

COUNTY SIZE SUMMARY

A			
B	3	133,700	44.9%
C	5	94,700	31.8%
D	10	69,700	23.4%

DAYTON (RICHMOND, IN)

ADI TVHH RANK 53 % OF US TVHH .54%

C	WAYNE	IN	27,100
C	AUGLAIZE	OH	16,000
C	CHAMPAIGN	OH	13,300
B	CLARK	OH	54,800
C	DARKE	OH	19,300
B	GREENE	OH	48,500
C	LOGAN	OH	16,000
C	MERCER	OH	13,400
B	MIAMI	OH	34,600
B	MONTGOMERY	OH	225,900
B	PREBLE	OH	14,400
C	SHELBY	OH	15,600

ADI TOTAL TVHH 498,900

DAYTON (RICHMOND, IN) (CONT)

COUNTY SIZE SUMMARY

A			
B	5	378,200	75.8%
C	7	120,700	24.2%
D			

DENVER (STEAMBOAT SPRINGS)

ADI TVHH RANK 21 % OF US TVHH 1.10%

A	ADAMS	CO	97,100
A	ARAPAHOE	CO	158,600
A	BOULDER	CO	88,700
D	CHAFFEE	CO	4,600
D	CLEAR CREEK	CO	3,100
D	COSTILLA	CO	1,100
A	DENVER	CO	205,500
A	DOUGLAS	CO	22,600
D	EAGLE	CO	8,300
D	ELBERT	CO	3,500
D	GARFIELD	CO	11,300
A	GILPIN	CO	1,300
D	GRAND	CO	3,000
D	GUNNISON	CO	3,600
D	HINSDALE	CO	200
D	JACKSON	CO	600
A	JEFFERSON	CO	169,300
D	KIT CARSON	CO	2,600
D	LAKE	CO	2,100
B	LARIMER	CO	73,100
D	LOGAN	CO	6,600
D	MINERAL	CO	200
D	MOFFAT	CO	3,900
D	MORGAN	CO	8,100
D	PARK	CO	2,800
D	PHILLIPS	CO	1,700
D	PITKIN	CO	5,600
D	RIO BLANCO	CO	2,000
D	ROUTT	CO	5,200
D	SAN JUAN	CO	300
D	SEDGWICK	CO	1,100
D	SUMMIT	CO	5,200
D	TELLER	CO	4,900
D	WASHINGTON	CO	1,800
C	WELD	CO	47,300
D	YUMA	CO	3,400
D	CHEYENNE	NE	3,700
D	DAWES	NE	3,200
D	DEUEL	NE	900
D	GARDEN	NE	1,000
D	KIMBALL	NE	1,600
D	ALBANY	WY	11,400
D	CAMPBELL	WY	9,600
D	CARBON	WY	5,600
D	GOSHEN	WY	4,700
D	JOHNSON	WY	2,200
D	NIOBRARA	WY	1,000
D	PLATTE	WY	3,000

ADI TOTAL TVHH 1,008,200

COUNTY SIZE SUMMARY

A	7	743,100	73.7%
B	1	73,100	7.3%
C	1	47,300	4.7%
D	39	144,700	14.4%

DES MOINES

ADI TVHH RANK 70 % OF US TVHH .40%

D	ADAIR	IA	3,300
D	APPANOOSE	IA	5,500
D	AUDUBON	IA	2,900
D	BOONE	IA	9,700
D	CALHOUN	IA	4,600
D	CARROLL	IA	7,800
D	CLARKE	IA	3,400
B	DALLAS	IA	11,300
D	DECATUR	IA	3,000
D	FRANKLIN	IA	4,500
D	GREENE	IA	4,100
D	GUTHRIE	IA	4,300
D	HAMILTON	IA	6,200
D	HARDIN	IA	7,300
D	HUMBOLDT	IA	4,200
D	JASPER	IA	13,600

DES MOINES (CONT)

D	LUCAS	IA	3,600
D	MADISON	IA	4,800
D	MAHASKA	IA	8,200
D	MARION	IA	10,800
C	MARSHALL	IA	14,600
D	MONROE	IA	3,200
D	POCAHONTAS	IA	3,700
B	POLK	IA	130,900
D	POWESHIEK	IA	7,100
D	RINGGOLD	IA	2,200
B	STORY	IA	25,600
D	UNION	IA	5,000
D	WAPELLO	IA	14,200
B	WARREN	IA	12,700
D	WAYNE	IA	2,800
C	WEBSTER	IA	15,600
D	WRIGHT	IA	5,800
D	MERCER	MO	1,500

ADI TOTAL TVHH 368,000

COUNTY SIZE SUMMARY

A			
B	4	180,500	49.0%
C	2	30,200	8.2%
D	28	157,300	42.7%

DETROIT

ADI TVHH RANK 9 % OF US TVHH 1.87%

A	LAPEER	MI	24,900
A	LIVINGSTON	MI	40,000
A	MACOMB	MI	267,000
C	MONROE	MI	46,500
A	OAKLAND	MI	419,000
A	ST CLAIR	MI	53,200
B	WASHTENAW	MI	104,300
A	WAYNE	MI	764,200

ADI TOTAL TVHH 1,719,100

COUNTY SIZE SUMMARY

A	6	1,568,300	91.2%
B	1	104,300	6.1%
C	1	46,500	2.7%
D			

DOTHAN

ADI TVHH RANK 166 % OF US TVHH .10%

C	COFFEE	AL	15,200
C	DALE	AL	17,700
D	GENEVA	AL	9,100
D	HENRY	AL	5,700
C	HOUSTON	AL	31,300
D	HOLMES	FL	5,800
D	EARLY	GA	4,100

ADI TOTAL TVHH 88,900

COUNTY SIZE SUMMARY

A			
B			
C	3	64,200	72.2%
D	4	24,700	27.8%

DULUTH-SUPERIOR

ADI TVHH RANK 126 % OF US TVHH .18%

D	GOGEBIC	MI	7,200
D	AITKIN	MN	5,000
B	CARLTON	MN	10,800
D	COOK	MN	1,600
C	ITASCA	MN	15,100
D	KOOCHICHING	MN	5,700
D	LAKE	MN	4,100
B	ST LOUIS	MN	77,300
D	ASHLAND	WI	6,200
D	BAYFIELD	WI	5,500
B	DOUGLAS	WI	16,200
D	IRON	WI	2,600
D	SAWYER	WI	5,500

DULUTH-SUPERIOR (CONT)

D	WASHBURN	WI	5,400

ADI TOTAL TVHH 168,200

COUNTY SIZE SUMMARY

A			
B	3	104,300	62.0%
C	1	15,100	9.0%
D	10	48,800	29.0%

EL CENTRO-YUMA

ADI TVHH RANK 180 % OF US TVHH .07%

C	YUMA	AZ	35,500
C	IMPERIAL	CA	31,800

ADI TOTAL TVHH 67,300

COUNTY SIZE SUMMARY

A			
B			
C	2	67,300	100.0%
D			

EL PASO (LAS CRUCES)

ADI TVHH RANK 100 % OF US TVHH .26%

C	DONA ANA	NM	46,000
D	LUNA	NM	6,800
B	EL PASO	TX	184,100
D	HUDSPETH	TX	900

ADI TOTAL TVHH 237,800

COUNTY SIZE SUMMARY

A			
B	1	184,100	77.4%
C	1	46,000	19.3%
D	2	7,700	3.2%

ELMIRA

ADI TVHH RANK 169 % OF US TVHH .09%

C	CHEMUNG	NY	34,900
C	STEUBEN	NY	36,900
C	TIOGA	PA	14,500

ADI TOTAL TVHH 86,300

COUNTY SIZE SUMMARY

A			
B			
C	3	86,300	100.0%
D			

ERIE

ADI TVHH RANK 140 % OF US TVHH .16%

C	CRAWFORD	PA	31,300
B	ERIE	PA	100,400
D	FOREST	PA	1,900
C	WARREN	PA	16,700

ADI TOTAL TVHH 150,300

COUNTY SIZE SUMMARY

A			
B	1	100,400	66.8%
C	2	48,000	31.9%
D	1	1,900	1.3%

EUGENE

ADI TVHH RANK 117 % OF US TVHH .21%

C	BENTON	OR	24,700
C	COOS	OR	22,600
C	DOUGLAS	OR	34,700
B	LANE	OR	108,300

ADI TOTAL TVHH 190,300

COUNTY SIZE SUMMARY

A			
B	1	108,300	56.9%
C	3	82,000	43.1%
D			

EUREKA

ADI TVHH RANK 187 % OF US TVHH .06%

D	DEL NORTE	CA	7,800
C	HUMBOLDT	CA	45,600

ADI TOTAL TVHH 53,400

COUNTY SIZE SUMMARY

A			
B			
C	1	45,600	85.4%
D	1	7,800	14.6%

EVANSVILLE (MADISONVILLE)

ADI TVHH RANK 93 % OF US TVHH .28%

D	EDWARDS	IL	2,900
D	WABASH	IL	4,900
D	WAYNE	IL	6,500
D	WHITE	IL	6,400
C	DUBOIS	IN	13,000
B	GIBSON	IN	12,100
D	PERRY	IN	6,600
D	PIKE	IN	4,800
B	POSEY	IN	9,200
D	SPENCER	IN	6,800
B	VANDERBURGH	IN	65,700
B	WARRICK	IN	15,800
C	DAVIESS	KY	32,900
D	HANCOCK	KY	2,800
B	HENDERSON	KY	16,600
C	HOPKINS	KY	17,700
D	MC LEAN	KY	3,700
D	MUHLENBERG	KY	11,500
D	OHIO	KY	7,600
D	UNION	KY	5,500
D	WEBSTER	KY	5,200

ADI TOTAL TVHH 258,200

COUNTY SIZE SUMMARY

A			
B	5	119,400	46.2%
C	3	63,600	24.6%
D	13	75,200	29.1%

FARGO

ADI TVHH RANK 108 % OF US TVHH .23%

D	BECKER	MN	10,300
B	CLAY	MN	17,500
D	CLEARWATER	MN	3,000
D	KITTSON	MN	2,100
D	LAKE OF THE WOODS	MN	1,500
D	MAHNOMEN	MN	1,800
D	MARSHALL	MN	4,000
D	NORMAN	MN	3,000
C	OTTER TAIL	MN	19,200
D	PENNINGTON	MN	5,000
D	POLK	MN	11,700
D	RED LAKE	MN	1,700
D	ROSEAU	MN	5,300
D	WILKIN	MN	2,800
B	BARNES	ND	4,900
D	BENSON	ND	2,400
B	CASS	ND	41,000

FARGO (CONT)

D	CAVALIER	ND	2,200
D	DICKEY	ND	2,200
D	EDDY	ND	1,200
D	FOSTER	ND	1,500
C	GRAND FORKS	ND	25,500
D	GRIGGS	ND	1,300
D	LA MOURE	ND	2,000
D	NELSON	ND	1,800
D	PEMBINA	ND	3,400
D	RAMSEY	ND	4,900
D	RANSOM	ND	2,200
D	RICHLAND	ND	6,400
D	SARGENT	ND	1,700
D	STEELE	ND	1,000
D	STUTSMAN	ND	8,500
D	TOWNER	ND	1,400
D	TRAILL	ND	3,300
D	WALSH	ND	5,100

ADI TOTAL TVHH 212,800

COUNTY SIZE SUMMARY

A			
B	3	63,400	29.8%
C	2	44,700	21.0%
D	30	104,700	49.2%

FLAGSTAFF

ADI TVHH RANK 205 % OF US TVHH .03%

C	COCONINO	AZ	29,400

ADI TOTAL TVHH 29,400

COUNTY SIZE SUMMARY

A			
B			
C	1	29,400	100.0%
D			

FLINT-SAGINAW-BAY CITY

ADI TVHH RANK 56 % OF US TVHH .49%

D	ARENAC	MI	5,700
B	BAY	MI	41,600
D	CLARE	MI	9,700
B	GENESEE	MI	159,500
D	GLADWIN	MI	8,400
C	GRATIOT	MI	13,500
D	HURON	MI	13,000
D	IOSCO	MI	11,600
C	ISABELLA	MI	17,400
B	MIDLAND	MI	28,000
D	OGEMAW	MI	7,300
B	SAGINAW	MI	77,200
C	SANILAC	MI	14,500
B	SHIAWASSEE	MI	24,700
C	TUSCOLA	MI	19,400

ADI TOTAL TVHH 451,500

COUNTY SIZE SUMMARY

A			
B	5	331,000	73.3%
C	4	64,800	14.4%
D	6	55,700	12.3%

FLORENCE-MYRTLE BEACH

ADI TVHH RANK 138 % OF US TVHH .16%

C	DARLINGTON	SC	21,800
D	DILLON	SC	9,800
C	FLORENCE	SC	40,300
C	HORRY	SC	57,600
D	MARION	SC	11,600
D	MARLBORO	SC	9,900

ADI TOTAL TVHH 151,000

FLORENCE-MYRTLE BEACH (CONT)

COUNTY SIZE SUMMARY

A			
B			
C	3	119,700	79.3%
D	3	31,300	20.7%

FT. MYERS-NAPLES

ADI TVHH RANK 90 % OF US TVHH .30%

C	CHARLOTTE	FL	51,200
B	COLLIER	FL	64,900
D	GLADES	FL	2,900
D	HENDRY	FL	8,600
B	LEE	FL	147,600

ADI TOTAL TVHH 275,200

COUNTY SIZE SUMMARY

A			
B	2	212,500	77.2%
C	1	51,200	18.6%
D	2	11,500	4.2%

FT. SMITH

ADI TVHH RANK 118 % OF US TVHH .20%

B	BENTON	AR	38,500
B	CRAWFORD	AR	15,400
D	FRANKLIN	AR	5,500
D	LOGAN	AR	7,600
D	MADISON	AR	4,300
D	SCOTT	AR	3,900
B	SEBASTIAN	AR	39,400
B	WASHINGTON	AR	43,600
B	LE FLORE	OK	16,000
B	SEQUOYAH	OK	12,400

ADI TOTAL TVHH 186,600

COUNTY SIZE SUMMARY

A			
B	6	165,300	88.6%
C			
D	4	21,300	11.4%

FT. WAYNE (ANGOLA)

ADI TVHH RANK 102 % OF US TVHH .25%

B	ADAMS	IN	10,400
B	ALLEN	IN	113,500
B	DE KALB	IN	12,800
B	HUNTINGTON	IN	12,900
D	JAY	IN	7,900
C	NOBLE	IN	13,400
D	STEUBEN	IN	10,400
D	WABASH	IN	12,300
B	WELLS	IN	9,400
B	WHITLEY	IN	10,100
D	PAULDING	OH	7,200
D	VAN WERT	OH	11,200

ADI TOTAL TVHH 231,500

COUNTY SIZE SUMMARY

A			
B	6	169,100	73.0%
C	1	13,400	5.8%
D	5	49,000	21.2%

FRESNO-VISALIA (HANFORD)

ADI TVHH RANK 59 % OF US TVHH .48%

B	FRESNO	CA	223,500
C	KINGS	CA	29,500
C	MADERA	CA	29,400
D	MARIPOSA	CA	5,500
B	MERCED	CA	55,500

FRESNO-VISALIA (HANFORD) (CONT)

B	TULARE	CA	98,300

ADI TOTAL TVHH 441,700

COUNTY SIZE SUMMARY

A			
B	3	377,300	85.4%
C	2	58,900	13.3%
D	1	5,500	1.2%

GAINESVILLE (OCALA)

ADI TVHH RANK 165 % OF US TVHH .10%

B	ALACHUA	FL	72,500
D	DIXIE	FL	4,000
D	GILCHRIST	FL	3,400
D	LEVY	FL	10,100

ADI TOTAL TVHH 90,000

COUNTY SIZE SUMMARY

A			
B	1	72,500	80.6%
C			
D	3	17,500	19.4%

GRAND JUNCTION-DURANGO

ADI TVHH RANK 179 % OF US TVHH .07%

D	DELTA	CO	7,900
D	LA PLATA	CO	11,700
C	MESA	CO	36,300
D	MONTROSE	CO	9,200
D	OURAY	CO	900
D	SAN MIGUEL	CO	1,400

ADI TOTAL TVHH 67,400

COUNTY SIZE SUMMARY

A			
B			
C	1	36,300	53.9%
D	5	31,100	46.1%

GRAND RAPIDS-KALAMAZOO-BATTLE CREEK (MUSKEGON)

ADI TVHH RANK 37 % OF US TVHH .67%

B	ALLEGAN	MI	32,200
B	BARRY	MI	17,900
C	BRANCH	MI	15,000
B	CALHOUN	MI	51,500
C	IONIA	MI	18,700
B	KALAMAZOO	MI	83,800
B	KENT	MI	183,500
C	MONTCALM	MI	18,900
B	MUSKEGON	MI	57,900
C	NEWAYGO	MI	14,000
D	OCEANA	MI	8,000
B	OTTAWA	MI	64,100
C	ST JOSEPH	MI	21,700
B	VAN BUREN	MI	25,500

ADI TOTAL TVHH 612,700

COUNTY SIZE SUMMARY

A			
B	8	516,400	84.3%
C	5	88,300	14.4%
D	1	8,000	1.3%

GREAT FALLS

ADI TVHH RANK 182 % OF US TVHH .07%

D	BLAINE	MT	2,300
C	CASCADE	MT	29,600
D	CHOUTEAU	MT	2,100
D	FERGUS	MT	4,300

GREAT FALLS (CONT)

D	GLACIER	MT	3,700
D	HILL	MT	6,200
D	JUDITH BASIN	MT	900
D	LIBERTY	MT	800
D	MEAGHER	MT	700
D	PHILLIPS	MT	1,800
D	PONDERA	MT	2,100
D	TETON	MT	2,300
D	TOOLE	MT	1,900
D	VALLEY	MT	3,100

ADI TOTAL TVHH 61,800

COUNTY SIZE SUMMARY

A			
B			
C	1	29,600	47.9%
D	13	32,200	52.1%

GREEN BAY-APPLETON (SURING)

ADI TVHH RANK 67 % OF US TVHH .41%

C	DELTA	MI	14,200
D	DICKINSON	MI	10,600
D	MENOMINEE	MI	9,700
D	SCHOOLCRAFT	MI	3,200
B	BROWN	WI	73,300
D	CALUMET	WI	12,000
D	DOOR	WI	10,100
C	FOND DU LAC	WI	32,500
D	GREEN LAKE	WI	7,100
D	KEWAUNEE	WI	6,700
C	MANITOWOC	WI	29,900
C	MARINETTE	WI	15,600
D	MENOMINEE	WI	1,000
D	OCONTO	WI	11,300
B	OUTAGAMIE	WI	51,400
C	SHAWANO	WI	13,700
C	WAUPACA	WI	17,100
D	WAUSHARA	WI	7,700
C	WINNEBAGO	WI	53,600

ADI TOTAL TVHH 380,700

COUNTY SIZE SUMMARY

A			
B	2	124,700	32.8%
C	7	176,600	46.4%
D	10	79,400	20.9%

GREENSBORO-WINSTON SALEM-HIGH POINT (BURLINGTON, NC)

ADI TVHH RANK 48 % OF US TVHH .57%

C	ALAMANCE	NC	43,200
D	ALLEGHANY	NC	3,800
D	CASWELL	NC	7,400
B	DAVIDSON	NC	49,600
B	DAVIE	NC	10,800
B	FORSYTH	NC	108,800
B	GUILFORD	NC	139,500
D	MONTGOMERY	NC	8,300
B	RANDOLPH	NC	41,900
C	ROCKINGHAM	NC	33,500
B	STOKES	NC	14,300
C	SURRY	NC	24,300
C	WILKES	NC	23,000
B	YADKIN	NC	12,200
D	PATRICK	VA	6,800

ADI TOTAL TVHH 527,400

COUNTY SIZE SUMMARY

A			
B	7	377,100	71.5%
C	4	124,000	23.5%
D	4	26,300	5.0%

GREENVILLE-NEW BERN-WASHINGTON (MOREHEAD CITY)

ADI TVHH RANK 104 % OF US TVHH .25%

B	BEAUFORT	NC	16,100
D	BERTIE	NC	7,300
C	CARTERET	NC	21,700
B	CRAVEN	NC	29,900
C	DUPLIN	NC	14,700
B	GREENE	NC	5,300
D	HYDE	NC	2,000
B	JONES	NC	3,500
B	LENOIR	NC	21,800
D	MARTIN	NC	9,200
C	ONSLOW	NC	41,800
D	PAMLICO	NC	4,600
B	PITT	NC	41,500
D	TYRRELL	NC	1,500
D	WASHINGTON	NC	5,000

ADI TOTAL TVHH 225,900

COUNTY SIZE SUMMARY

A			
B	6	118,100	52.3%
C	3	78,200	34.6%
D	6	29,600	13.1%

GREENVILLE-SPARTANBURG-ASHEVILLE (TOCCOA)

ADI TVHH RANK 35 % OF US TVHH .72%

D	ELBERT	GA	7,100
D	FRANKLIN	GA	6,400
D	HART	GA	7,500
D	MADISON	GA	7,900
D	STEPHENS	GA	9,000
B	BUNCOMBE	NC	71,300
D	GRAHAM	NC	2,700
C	HAYWOOD	NC	19,100
B	HENDERSON	NC	29,200
D	JACKSON	NC	9,600
D	MACON	NC	9,900
B	MADISON	NC	6,400
D	MC DOWELL	NC	13,700
D	MITCHELL	NC	5,700
B	POLK	NC	6,100
C	RUTHERFORD	NC	22,300
D	SWAIN	NC	4,100
D	TRANSYLVANIA	NC	10,000
D	YANCEY	NC	6,100
D	ABBEVILLE	SC	8,800
B	ANDERSON	SC	55,900
C	CHEROKEE	SC	16,500
B	GREENVILLE	SC	125,600
C	GREENWOOD	SC	22,800
C	LAURENS	SC	20,800
C	OCONEE	SC	22,800
B	PICKENS	SC	33,900
B	SPARTANBURG	SC	85,400
D	UNION	SC	11,300

ADI TOTAL TVHH 657,900

COUNTY SIZE SUMMARY

A			
B	8	413,800	62.9%
C	6	124,300	18.9%
D	15	119,800	18.2%

GREENWOOD-GREENVILLE

ADI TVHH RANK 175 % OF US TVHH .08%

D	CHICOT	AR	5,300
C	BOLIVAR	MS	12,700
D	CARROLL	MS	3,300
D	HUMPHREYS	MS	3,700
C	LEFLORE	MS	12,300
D	SUNFLOWER	MS	9,300
D	TALLAHATCHIE	MS	5,000
C	WASHINGTON	MS	22,100

ADI TOTAL TVHH 73,700

GREENWOOD-GREENVILLE (CONT)

COUNTY SIZE SUMMARY

A			
B			
C	3	47,100	63.9%
D	5	26,600	36.1%

HAGERSTOWN

ADI TVHH RANK 192 % OF US TVHH .05%

C	WASHINGTON	MD	45,200

ADI TOTAL TVHH 45,200

COUNTY SIZE SUMMARY

A			
B			
C	1	45,200	100.0%
D			

HARRISBURG-YORK-LANCASTER-LEBANON

ADI TVHH RANK 47 % OF US TVHH .59%

B	ADAMS	PA	28,200
B	CUMBERLAND	PA	73,900
B	DAUPHIN	PA	94,500
D	JUNIATA	PA	7,400
B	LANCASTER	PA	152,100
B	LEBANON	PA	42,500
B	PERRY	PA	15,100
B	YORK	PA	129,200

ADI TOTAL TVHH 542,900

COUNTY SIZE SUMMARY

A			
B	7	535,500	98.6%
C			
D	1	7,400	1.4%

HARRISONBURG

ADI TVHH RANK 167 % OF US TVHH .10%

C	AUGUSTA	VA	37,100
D	PAGE	VA	8,200
C	ROCKINGHAM	VA	31,500
D	GRANT	WV	3,900
D	HARDY	WV	4,300
D	PENDLETON	WV	3,000

ADI TOTAL TVHH 88,000

COUNTY SIZE SUMMARY

A			
B			
C	2	68,600	78.0%
D	4	19,400	22.0%

HARTFORD-NEW HAVEN (NEW LONDON)

ADI TVHH RANK 24 % OF US TVHH 1.01%

A	HARTFORD	CT	324,300
B	LITCHFIELD	CT	66,600
C	MIDDLESEX	CT	55,100
A	NEW HAVEN	CT	304,600
B	NEW LONDON	CT	92,700
C	TOLLAND	CT	44,700
C	WINDHAM	CT	37,600

ADI TOTAL TVHH 925,600

COUNTY SIZE SUMMARY

A	2	628,900	67.9%
B	2	159,300	17.2%
C	3	137,400	14.8%
D			

HELENA

ADI TVHH RANK 208 % OF US TVHH .02%

C LEWIS + CLARK	MT	18,300

ADI TOTAL TVHH 18,300

COUNTY SIZE SUMMARY

A			
B			
C	1	18,300	100.0%
D			

HOUSTON

ADI TVHH RANK 11 % OF US TVHH 1.58%

D AUSTIN	TX	7,200
A BRAZORIA	TX	64,500
D CALHOUN	TX	6,600
D CHAMBERS	TX	6,700
D COLORADO	TX	6,800
A FORT BEND	TX	74,600
A GALVESTON	TX	81,700
D GRIMES	TX	6,100
A HARRIS	TX	1,032,900
D JACKSON	TX	4,700
A LIBERTY	TX	18,100
C MATAGORDA	TX	12,800
A MONTGOMERY	TX	65,400
D POLK	TX	11,900
D SAN JACINTO	TX	6,200
C WALKER	TX	15,000
A WALLER	TX	7,400
D WASHINGTON	TX	9,500
C WHARTON	TX	13,900

ADI TOTAL TVHH 1,452,000

COUNTY SIZE SUMMARY

A	7	1,344,600	92.6%
B			
C	3	41,700	2.9%
D	9	65,700	4.5%

HUNTSVILLE-DECATUR-FLORENCE

ADI TVHH RANK 88 % OF US TVHH .31%

C COLBERT	AL	19,800
C DE KALB	AL	21,000
D FRANKLIN	AL	10,700
C LAUDERDALE	AL	30,700
D LAWRENCE	AL	11,400
B LIMESTONE	AL	20,200
B MADISON	AL	94,100
C MARSHALL	AL	28,100
B MORGAN	AL	38,500
D LINCOLN	TN	10,900

ADI TOTAL TVHH 285,400

COUNTY SIZE SUMMARY

A			
B	3	152,800	53.5%
C	4	99,600	34.9%
D	3	33,000	11.6%

IDAHO FALLS-POCATELLO

ADI TVHH RANK 160 % OF US TVHH .11%

B BANNOCK	ID	22,900
B BINGHAM	ID	11,500
B BONNEVILLE	ID	24,500
D BUTTE	ID	1,000
D CARIBOU	ID	2,100
D CASSIA	ID	6,200
D CLARK	ID	300
D CUSTER	ID	1,500
D FREMONT	ID	3,400
D JEFFERSON	ID	4,900
D LEMHI	ID	2,600
D MADISON	ID	5,800
D MINIDOKA	ID	6,300
D POWER	ID	2,300

IDAHO FALLS-POCATELLO (CONT)

D TETON	ID	1,100
D LINCOLN	WY	3,800
D TETON	WY	4,600

ADI TOTAL TVHH 104,800

COUNTY SIZE SUMMARY

A			
B	3	58,900	56.2%
C			
D	14	45,900	43.8%

INDIANAPOLIS (MARION)

ADI TVHH RANK 26 % OF US TVHH .93%

C BARTHOLOMEW	IN	24,000
D BENTON	IN	3,400
D BLACKFORD	IN	5,300
B BOONE	IN	14,000
D BROWN	IN	5,400
D CARROLL	IN	7,000
C CASS	IN	14,300
D CLINTON	IN	11,400
D DECATUR	IN	8,400
C DELAWARE	IN	44,400
D FOUNTAIN	IN	6,700
C GRANT	IN	27,000
B HAMILTON	IN	40,600
B HANCOCK	IN	16,000
B HENDRICKS	IN	26,500
C HENRY	IN	18,200
C HOWARD	IN	30,700
B JOHNSON	IN	31,900
C MADISON	IN	48,900
B MARION	IN	319,500
C MIAMI	IN	13,100
B MONROE	IN	38,900
D MONTGOMERY	IN	13,100
B MORGAN	IN	19,600
D OWEN	IN	6,500
D PUTNAM	IN	9,900
D RANDOLPH	IN	10,000
D RUSH	IN	6,300
B SHELBY	IN	14,600
D TIPTON	IN	5,900
D WARREN	IN	2,900
D WHITE	IN	8,800

ADI TOTAL TVHH 853,200

COUNTY SIZE SUMMARY

A			
B	9	521,600	61.1%
C	8	220,600	25.9%
D	15	111,000	13.0%

JACKSON, MS

ADI TVHH RANK 89 % OF US TVHH .30%

D ADAMS	MS	12,900
D ATTALA	MS	6,800
D CLAIBORNE	MS	3,300
D COPIAH	MS	9,300
D FRANKLIN	MS	3,100
B HINDS	MS	90,000
D HOLMES	MS	7,000
D ISSAQUENA	MS	600
D JEFFERSON	MS	2,700
D JEFFERSON DAVIS	MS	4,700
D LAWRENCE	MS	4,400
D LEAKE	MS	6,700
D LINCOLN	MS	11,000
B MADISON	MS	20,200
C PIKE	MS	13,100
B RANKIN	MS	30,700
D SCOTT	MS	8,500
D SHARKEY	MS	2,000
D SIMPSON	MS	8,300
D SMITH	MS	5,200
C WARREN	MS	17,000
D YAZOO	MS	8,600

ADI TOTAL TVHH 276,100

JACKSON, MS (CONT)

COUNTY SIZE SUMMARY

A			
B	3	140,900	51.0%
C	2	30,100	10.9%
D	17	105,100	38.1%

JACKSON, TN

ADI TVHH RANK 183 % OF US TVHH .06%

D CARROLL	TN	10,600
D HARDIN	TN	8,700
D HENDERSON	TN	8,500
C MADISON	TN	29,600

ADI TOTAL TVHH 57,400

COUNTY SIZE SUMMARY

A			
B			
C	1	29,600	51.6%
D	3	27,800	48.4%

JACKSONVILLE (BRUNSWICK)

ADI TVHH RANK 54 % OF US TVHH .51%

B BAKER	FL	5,700
D BRADFORD	FL	7,300
B CLAY	FL	38,500
C COLUMBIA	FL	15,800
B DUVAL	FL	267,500
B NASSAU	FL	16,900
C PUTNAM	FL	25,600
B ST JOHNS	FL	35,300
D UNION	FL	2,600
D BRANTLEY	GA	3,900
D CAMDEN	GA	10,200
D CHARLTON	GA	3,000
D CLINCH	GA	2,100
C GLYNN	GA	24,300
D WARE	GA	12,800

ADI TOTAL TVHH 471,500

COUNTY SIZE SUMMARY

A			
B	5	363,900	77.2%
C	3	65,700	13.9%
D	7	41,900	8.9%

JOHNSTOWN-ALTOONA

ADI TVHH RANK 83 % OF US TVHH .32%

C BEDFORD	PA	17,700
B BLAIR	PA	49,600
B CAMBRIA	PA	60,500
D CAMERON	PA	2,400
C CENTRE	PA	42,300
C CLEARFIELD	PA	29,200
D ELK	PA	12,800
D FULTON	PA	5,000
C HUNTINGDON	PA	15,200
C JEFFERSON	PA	17,200
C MIFFLIN	PA	17,300
B SOMERSET	PA	28,900

ADI TOTAL TVHH 298,100

COUNTY SIZE SUMMARY

A			
B	3	139,000	46.6%
C	6	138,900	46.6%
D	3	20,200	6.8%

JONESBORO

ADI TVHH RANK 176 % OF US TVHH .08%

D	CLAY	AR	7,300
C	CRAIGHEAD	AR	26,500
D	GREENE	AR	12,200
D	JACKSON	AR	7,100
D	LAWRENCE	AR	6,700
D	RANDOLPH	AR	6,400
D	SHARP	AR	5,600

ADI TOTAL TVHH 71,800

COUNTY SIZE SUMMARY

A			
B			
C	1	26,500	36.9%
D	6	45,300	63.1%

JOPLIN-PITTSBURG

ADI TVHH RANK 145 % OF US TVHH .15%

D	ALLEN	KS	5,500
D	BOURBON	KS	5,700
D	CHEROKEE	KS	8,200
B	CRAWFORD	KS	14,200
D	LABETTE	KS	9,200
D	NEOSHO	KS	6,500
D	WILSON	KS	4,000
D	WOODSON	KS	1,700
D	BARTON	MO	4,500
B	JASPER	MO	36,000
D	MC DONALD	MO	6,400
B	NEWTON	MO	17,000
D	VERNON	MO	7,200
D	OTTAWA	OK	11,800

ADI TOTAL TVHH 137,900

COUNTY SIZE SUMMARY

A			
B	3	67,200	48.7%
C			
D	11	70,700	51.3%

KANSAS CITY (LAWRENCE)

ADI TVHH RANK 29 % OF US TVHH .83%

D	ANDERSON	KS	3,000
D	ATCHISON	KS	6,000
D	BROWN	KS	4,200
D	DONIPHAN	KS	3,000
C	DOUGLAS	KS	30,600
D	FRANKLIN	KS	8,300
B	JOHNSON	KS	145,300
B	LEAVENWORTH	KS	20,400
D	LINN	KS	3,200
B	MIAMI	KS	8,500
B	WYANDOTTE	KS	60,600
D	ANDREW	MO	5,400
D	BATES	MO	5,900
D	CALDWELL	MO	3,200
D	CARROLL	MO	4,100
B	CASS	MO	23,600
B	CLAY	MO	60,000
D	CLINTON	MO	6,100
D	DAVIESS	MO	3,000
D	DE KALB	MO	3,000
D	GRUNDY	MO	4,100
D	HENRY	MO	8,100
B	JACKSON	MO	252,000
C	JOHNSON	MO	14,700
B	LAFAYETTE	MO	11,800
D	LINN	MO	5,500
D	LIVINGSTON	MO	5,500
D	PETTIS	MO	13,900
B	PLATTE	MO	23,000
B	RAY	MO	8,100
D	SALINE	MO	8,800

ADI TOTAL TVHH 762,900

KANSAS CITY (LAWRENCE) (CONT)

COUNTY SIZE SUMMARY

A			
B	10	613,300	80.4%
C	2	45,300	5.9%
D	19	104,300	13.7%

KNOXVILLE (CROSSVILLE)

ADI TVHH RANK 62 % OF US TVHH .46%

D	BELL	KY	11,200
D	HARLAN	KY	12,800
D	KNOX	KY	10,500
D	MC CREARY	KY	5,400
D	WHITLEY	KY	12,100
B	ANDERSON	TN	27,600
B	BLOUNT	TN	34,100
D	CAMPBELL	TN	13,000
D	CLAIBORNE	TN	9,600
D	COCKE	TN	11,100
D	CUMBERLAND	TN	13,700
D	FENTRESS	TN	5,400
B	GRAINGER	TN	6,300
C	HAMBLEN	TN	19,400
D	HANCOCK	TN	2,500
B	JEFFERSON	TN	12,300
B	KNOX	TN	134,600
D	LOUDON	TN	12,300
D	MONROE	TN	11,400
D	MORGAN	TN	5,800
C	ROANE	TN	18,400
D	SCOTT	TN	6,400
B	SEVIER	TN	20,000
B	UNION	TN	5,000

ADI TOTAL TVHH 420,900

COUNTY SIZE SUMMARY

A			
B	7	239,900	57.0%
C	2	37,800	9.0%
D	15	143,200	34.0%

LA CROSSE-EAU CLAIRE

ADI TVHH RANK 123 % OF US TVHH .19%

D	HOUSTON	MN	6,800
C	WINONA	MN	16,800
D	BUFFALO	WI	5,000
C	CHIPPEWA	WI	19,100
D	CRAWFORD	WI	5,800
C	EAU CLAIRE	WI	31,300
D	JACKSON	WI	6,200
D	JUNEAU	WI	8,100
C	LA CROSSE	WI	36,800
C	MONROE	WI	13,100
D	RUSK	WI	5,600
D	TREMPEALEAU	WI	9,300
D	VERNON	WI	9,600

ADI TOTAL TVHH 173,500

COUNTY SIZE SUMMARY

A			
B			
C	5	117,100	67.5%
D	8	56,400	32.5%

LAFAYETTE, IN

ADI TVHH RANK 193 % OF US TVHH .05%

C	TIPPECANOE	IN	45,100

ADI TOTAL TVHH 45,100

COUNTY SIZE SUMMARY

A			
B			
C	1	45,100	100.0%
D			

LAFAYETTE, LA

ADI TVHH RANK 119 % OF US TVHH .20%

C	ACADIA	LA	18,900
D	EVANGELINE	LA	11,400
C	IBERIA	LA	22,500
D	JEFFERSON DAVIS	LA	10,400
B	LAFAYETTE	LA	59,800
C	ST LANDRY	LA	26,600
C	ST MARTIN	LA	14,500
C	VERMILION	LA	17,500

ADI TOTAL TVHH 181,600

COUNTY SIZE SUMMARY

A			
B	1	59,800	32.9%
C	5	100,000	55.1%
D	2	21,800	12.0%

LAKE CHARLES

ADI TVHH RANK 174 % OF US TVHH .09%

D	ALLEN	LA	7,100
D	BEAUREGARD	LA	10,200
B	CALCASIEU	LA	60,000
D	CAMERON	LA	3,100

ADI TOTAL TVHH 80,400

COUNTY SIZE SUMMARY

A			
B	1	60,000	74.6%
C			
D	3	20,400	25.4%

LANSING (ANN ARBOR)

ADI TVHH RANK 103 % OF US TVHH .25%

B	CLINTON	MI	20,400
B	EATON	MI	34,400
C	HILLSDALE	MI	15,500
B	INGHAM	MI	102,100
B	JACKSON	MI	53,900

ADI TOTAL TVHH 226,300

COUNTY SIZE SUMMARY

A			
B	4	210,800	93.2%
C	1	15,500	6.8%
D			

LAREDO

ADI TVHH RANK 199 % OF US TVHH .04%

C	WEBB	TX	35,100
D	ZAPATA	TX	2,900

ADI TOTAL TVHH 38,000

COUNTY SIZE SUMMARY

A			
B			
C	1	35,100	92.4%
D	1	2,900	7.6%

LAS VEGAS

ADI TVHH RANK 79 % OF US TVHH .34%

B	CLARK	NV	305,900
D	LINCOLN	NV	1,200
D	NYE SOUTH	NV	3,600

ADI TOTAL TVHH 310,700

LAS VEGAS (CONT)

COUNTY SIZE SUMMARY

A			
B	1	305,900	98.5%
C			
D	2	4,800	1.5%

LAUREL-HATTIESBURG

ADI TVHH RANK 164 % OF US TVHH .10%

D	COVINGTON	MS	5,700
C	FORREST	MS	25,000
D	JASPER	MS	5,800
C	JONES	MS	22,400
D	LAMAR	MS	11,000
D	MARION	MS	8,900
D	PERRY	MS	3,800
D	WALTHALL	MS	4,900
D	WAYNE	MS	6,800

ADI TOTAL TVHH 94,300

COUNTY SIZE SUMMARY

A			
B			
C	2	47,400	50.3%
D	7	46,900	49.7%

LEXINGTON (BEATTYVILLE, DANVILLE & HAZARD)

ADI TVHH RANK 74 % OF US TVHH .37%

D	ANDERSON	KY	5,600
D	BATH	KY	3,600
B	BOURBON	KY	7,200
D	BOYLE	KY	9,500
D	BREATHITT	KY	5,400
D	CASEY	KY	5,300
B	CLARK	KY	11,000
D	CLAY	KY	7,200
D	ESTILL	KY	5,300
B	FAYETTE	KY	90,900
D	FLEMING	KY	4,600
C	FRANKLIN	KY	17,500
D	GARRARD	KY	4,500
D	HARRISON	KY	6,200
D	JACKSON	KY	4,300
B	JESSAMINE	KY	10,900
C	LAUREL	KY	15,600
D	LEE	KY	2,600
D	LINCOLN	KY	7,400
B	MADISON	KY	20,200
D	MENIFEE	KY	1,900
D	MERCER	KY	7,300
D	MONTGOMERY	KY	7,200
D	NICHOLAS	KY	2,600
D	OWSLEY	KY	1,800
D	PERRY	KY	10,200
D	POWELL	KY	4,000
C	PULASKI	KY	18,800
D	ROBERTSON	KY	800
D	ROCKCASTLE	KY	5,400
D	ROWAN	KY	6,700
D	RUSSELL	KY	5,900
B	SCOTT	KY	8,600
D	WAYNE	KY	6,500
D	WOLFE	KY	2,500
B	WOODFORD	KY	7,300

ADI TOTAL TVHH 342,300

COUNTY SIZE SUMMARY

A			
B	7	156,100	45.6%
C	3	51,900	15.2%
D	26	134,300	39.2%

LIMA

ADI TVHH RANK 198 % OF US TVHH .04%

C	ALLEN	OH	38,900

ADI TOTAL TVHH 38,900

LIMA (CONT)

COUNTY SIZE SUMMARY

A			
B			
C	1	38,900	100.0%
D			

LINCOLN-HASTINGS-KEARNEY

ADI TVHH RANK 98 % OF US TVHH .26%

D	CLOUD	KS	4,300
D	JEWELL	KS	1,600
D	REPUBLIC	KS	2,600
D	SMITH	KS	2,100
D	WASHINGTON	KS	2,700
B	ADAMS	NE	11,400
D	BOONE	NE	2,500
D	BROWN	NE	1,400
B	BUFFALO	NE	13,800
D	CHASE	NE	1,700
D	CLAY	NE	2,700
D	CUSTER	NE	4,800
D	DAWSON	NE	7,600
D	FILLMORE	NE	2,800
D	FRANKLIN	NE	1,600
D	FRONTIER	NE	1,200
D	FURNAS	NE	2,300
D	GAGE	NE	8,900
D	GARFIELD	NE	900
D	GOSPER	NE	800
D	GREELEY	NE	1,100
B	HALL	NE	18,500
D	HAMILTON	NE	3,200
D	HARLAN	NE	1,600
D	HAYES	NE	500
D	HITCHCOCK	NE	1,500
D	HOLT	NE	4,600
D	HOWARD	NE	2,300
D	JEFFERSON	NE	3,600
D	KEARNEY	NE	2,500
B	LANCASTER	NE	83,800
D	LOUP	NE	300
D	MERRICK	NE	3,000
D	NANCE	NE	1,600
D	NUCKOLLS	NE	2,300
D	PERKINS	NE	1,300
D	PHELPS	NE	3,700
D	POLK	NE	2,200
D	RED WILLOW	NE	4,600
D	ROCK	NE	800
D	SALINE	NE	4,700
D	SHERMAN	NE	1,400
D	THAYER	NE	2,600
D	VALLEY	NE	2,100
D	WEBSTER	NE	1,700
D	YORK	NE	5,400

ADI TOTAL TVHH 238,600

COUNTY SIZE SUMMARY

A			
B	4	127,500	53.4%
C			
D	42	111,100	46.6%

LITTLE ROCK

ADI TVHH RANK 57 % OF US TVHH .49%

D	ARKANSAS	AR	8,200
D	BRADLEY	AR	4,400
D	CALHOUN	AR	2,200
D	CLARK	AR	7,600
D	CLEBURNE	AR	8,000
D	CLEVELAND	AR	2,800
D	CONWAY	AR	7,000
D	DALLAS	AR	3,500
D	DESHA	AR	5,700
D	DREW	AR	6,200
B	FAULKNER	AR	22,000
C	GARLAND	AR	30,800
D	GRANT	AR	5,100
D	HOT SPRING	AR	10,000
D	INDEPENDENCE	AR	11,700
B	JEFFERSON	AR	29,600
D	JOHNSON	AR	7,000
D	LINCOLN	AR	3,700

LITTLE ROCK (CONT)

B	LONOKE	AR	14,000
D	MONROE	AR	4,100
D	MONTGOMERY	AR	3,000
D	NEVADA	AR	3,600
D	OUACHITA	AR	11,500
D	PERRY	AR	3,100
D	PIKE	AR	3,800
D	POLK	AR	6,700
C	POPE	AR	17,100
D	PRAIRIE	AR	3,500
B	PULASKI	AR	136,900
B	SALINE	AR	23,600
D	SEARCY	AR	2,900
D	STONE	AR	3,900
D	VAN BUREN	AR	5,700
C	WHITE	AR	19,800
D	WOODRUFF	AR	3,500
D	YELL	AR	6,900

ADI TOTAL TVHH 449,100

COUNTY SIZE SUMMARY

A			
B	5	226,100	50.3%
C	3	67,700	15.1%
D	28	155,300	34.6%

LOS ANGELES (BARSTOW, CORONA & SAN BERNARDINO)

ADI TVHH RANK 2 % OF US TVHH 5.32%

D	INYO	CA	6,900
C	KERN EAST	CA	27,400
A	LOS ANGELES	CA	2,966,100
A	ORANGE	CA	838,100
B	RIVERSIDE WEST	CA	336,200
B	SAN BERNARDINO NORTH	CA	89,500
B	SAN BERNARDINO SOUTH	CA	399,500
B	VENTURA EAST	CA	95,900
B	VENTURA WEST	CA	123,600

ADI TOTAL TVHH 4,883,200

COUNTY SIZE SUMMARY

A	2	3,804,200	77.9%
B	5	1,044,700	21.4%
C	1	27,400	0.6%
D	1	6,900	0.1%

LOUISVILLE

ADI TVHH RANK 45 % OF US TVHH .60%

B	CLARK	IN	32,800
D	CRAWFORD	IN	3,600
B	FLOYD	IN	24,100
B	HARRISON	IN	10,700
C	JACKSON	IN	13,900
D	JEFFERSON	IN	10,800
D	JENNINGS	IN	8,200
C	LAWRENCE	IN	16,100
D	ORANGE	IN	6,700
D	SCOTT	IN	7,400
D	WASHINGTON	IN	8,600
D	BRECKINRIDGE	KY	6,100
B	BULLITT	KY	16,200
D	CARROLL	KY	3,500
D	GRAYSON	KY	8,000
D	GREEN	KY	4,000
C	HARDIN	KY	29,300
D	HART	KY	5,800
D	HENRY	KY	4,900
B	JEFFERSON	KY	263,000
D	LARUE	KY	4,500
D	MARION	KY	5,600
D	MEADE	KY	3,200
D	NELSON	KY	10,500
B	OLDHAM	KY	11,200
B	SHELBY	KY	9,300
D	SPENCER	KY	2,500
D	TAYLOR	KY	8,200
D	TRIMBLE	KY	2,300
D	WASHINGTON	KY	3,700

ADI TOTAL TVHH 549,700

LOUISVILLE (CONT)

COUNTY SIZE SUMMARY

A			
B	7	367,300	66.8%
C	3	59,300	10.8%
D	20	123,100	22.4%

LUBBOCK

ADI TVHH RANK 147 % OF US TVHH .15%

D	BAILEY	TX	2,400
D	BORDEN	TX	300
D	COCHRAN	TX	1,400
D	CROSBY	TX	2,400
D	DAWSON	TX	4,800
D	DICKENS	TX	1,000
D	FLOYD	TX	2,900
D	GARZA	TX	1,800
D	HALE	TX	11,500
D	HOCKLEY	TX	7,900
D	KENT	TX	400
D	KING	TX	100
D	LAMB	TX	5,300
B	LUBBOCK	TX	82,300
D	LYNN	TX	2,300
D	MOTLEY	TX	600
D	TERHY	TX	4,400
D	YOAKUM	TX	2,800

ADI TOTAL TVHH 134,600

COUNTY SIZE SUMMARY

A			
B	1	82,300	61.1%
C			
D	17	52,300	38.9%

MACON

ADI TVHH RANK 120 % OF US TVHH .20%

C	BALDWIN	GA	12,200
B	BIBB	GA	57,100
D	BLECKLEY	GA	3,700
D	CRAWFORD	GA	3,000
D	DODGE	GA	6,300
D	DOOLY	GA	3,400
D	HANCOCK	GA	2,800
B	HOUSTON	GA	33,200
D	JOHNSON	GA	3,000
B	JONES	GA	7,400
C	LAURENS	GA	14,400
D	MONROE	GA	5,900
B	PEACH	GA	7,200
D	PULASKI	GA	2,900
B	TWIGGS	GA	3,200
D	WASHINGTON	GA	6,600
D	WHEELER	GA	1,800
D	WILCOX	GA	2,500
D	WILKINSON	GA	3,600

ADI TOTAL TVHH 180,200

COUNTY SIZE SUMMARY

A			
B	5	108,100	60.0%
C	2	26,600	14.8%
D	12	45,500	25.2%

MADISON

ADI TVHH RANK 92 % OF US TVHH .29%

C	COLUMBIA	WI	16,900
B	DANE	WI	143,300
D	GREEN	WI	11,400
D	IOWA	WI	7,400
D	LAFAYETTE	WI	5,700
D	MARQUETTE	WI	4,800
D	RICHLAND	WI	6,500
C	ROCK	WI	51,700
C	SAJK	WI	17,500

ADI TOTAL TVHH 265,200

MADISON (CONT)

COUNTY SIZE SUMMARY

A			
B	1	143,300	54.0%
C	3	86,100	32.5%
D	5	35,800	13.5%

MANKATO

ADI TVHH RANK 204 % OF US TVHH .03%

D	EMMET	IA	4,300
C	BLUE EARTH	MN	19,100
D	FARIBAULT	MN	6,500

ADI TOTAL TVHH 29,900

COUNTY SIZE SUMMARY

A			
B			
C	1	19,100	63.9%
D	2	10,800	36.1%

MARQUETTE

ADI TVHH RANK 186 % OF US TVHH .06%

D	ALGER	MI	3,200
D	BARAGA	MI	3,000
D	HOUGHTON	MI	12,700
D	IRON	MI	5,500
D	KEWEENAW	MI	800
C	MARQUETTE	MI	25,200
D	ONTONAGON	MI	3,500
D	FLORENCE	WI	1,800

ADI TOTAL TVHH 55,700

COUNTY SIZE SUMMARY

A			
B			
C	1	25.200	45.2%
D	7	30.500	54.8%

MCALLEN-BROWNSVILLE: LRGV

ADI TVHH RANK 114 % OF US TVHH .21%

B	CAMERON	TX	74,100
B	HIDALGO	TX	107,300
C	STARR	TX	10,500
D	WILLACY	TX	4,900

ADI TOTAL TVHH 196,800

COUNTY SIZE SUMMARY

A			
B	2	181,400	92.2%
C	1	10,500	5.3%
D	1	4,900	2.5%

MEDFORD

ADI TVHH RANK 149 % OF US TVHH .15%

D	MODOC	CA	3,500
C	SISKIYOU	CA	16,600
D	CURRY	OR	8,100
C	JACKSON	OR	56,900
C	JOSEPHINE	OR	24,500
C	KLAMATH	OR	21,700
D	LAKE	OR	2,600

ADI TOTAL TVHH 133,900

COUNTY SIZE SUMMARY

A			
B			
C	4	119,700	89.4%
D	3	14,200	10.6%

MEMPHIS

ADI TVHH RANK 39 % OF US TVHH .65%

B	CRITTENDEN	AR	17,000
D	CROSS	AR	6,600
D	LEE	AR	4,400
C	MISSISSIPPI	AR	20,000
D	PHILLIPS	AR	9,700
D	POINSETT	AR	9,200
D	ST FRANCIS	AR	9,600
D	PEMISCOT	MO	7,900
D	ALCORN	MS	12,200
D	BENTON	MS	2,800
D	COAHOMA	MS	10,000
B	DE SOTO	MS	24,900
D	LAFAYETTE	MS	11,000
D	MARSHALL	MS	10,100
D	PANOLA	MS	10,200
D	QUITMAN	MS	3,400
D	TATE	MS	7,000
D	TIPPAH	MS	7,200
D	TUNICA	MS	2,500
D	UNION	MS	8,400
D	CHESTER	TN	4,600
D	CROCKETT	TN	5,100
D	DYER	TN	13,700
D	FAYETTE	TN	8,500
C	GIBSON	TN	18,100
D	HARDEMAN	TN	8,200
D	HAYWOOD	TN	6,900
D	LAUDERDALE	TN	8,300
D	MC NAIRY	TN	8,800
B	SHELBY	TN	307,300
B	TIPTON	TN	13,400

ADI TOTAL TVHH 597,000

COUNTY SIZE SUMMARY

A			
B	4	362,600	60.7%
C	2	38,100	6.4%
D	25	196,300	32.9%

MERIDIAN

ADI TVHH RANK 181 % OF US TVHH .07%

D	CHOCTAW	AL	5,600
D	SUMTER	AL	5,400
D	CLARKE	MS	6,300
D	KEMPER	MS	3,600
C	LAUDERDALE	MS	28,000
D	NESHOBA	MS	8,800
D	NEWTON	MS	7,200

ADI TOTAL TVHH 64,900

COUNTY SIZE SUMMARY

A			
B			
C	1	28,000	43.1%
D	6	36,900	56.9%

MIAMI-FT.LAUDERDALE

ADI TVHH RANK 15 % OF US TVHH 1.40%

B	BROWARD	FL	547,500
A	DADE	FL	704,700
C	MONROE	FL	34,100

ADI TOTAL TVHH 1,286,300

COUNTY SIZE SUMMARY

A	1	704,700	54.8%
B	1	547,500	42.6%
C	1	34,100	2.7%
D			

MILWAUKEE (KENOSHA & RACINE)

ADI TVHH RANK 28 % OF US TVHH .83%

C	DODGE	WI	26,700
C	JEFFERSON	WI	24,000
C	KENOSHA	WI	47,300

MILWAUKEE (KENOSHA & RACINE) (CONT)

B	MILWAUKEE	WI	369,800
B	OZAUKEE	WI	26,100
B	RACINE	WI	63,800
C	SHEBOYGAN	WI	38,600
C	WALWORTH	WI	27,500
B	WASHINGTON	WI	33,600
B	WAUKESHA	WI	107,900

ADI TOTAL TVHH 765,300

COUNTY SIZE SUMMARY

A			
B	5	601,200	78.6%
C	5	164,100	21.4%
D			

MINNEAPOLIS-ST. PAUL (ST. CLOUD)

ADI TVHH RANK 13 % OF US TVHH 1.50%

A	ANOKA	MN	85,800
D	BELTRAMI	MN	11,600
D	BENTON	MN	11,200
D	BIG STONE	MN	2,400
D	BROWN	MN	10,100
A	CARVER	MN	17,300
D	CASS	MN	8,000
D	CHIPPEWA	MN	5,100
A	CHISAGO	MN	10,800
D	COTTONWOOD	MN	4,800
C	CROW WING	MN	17,300
A	DAKOTA	MN	105,600
D	DOUGLAS	MN	10,900
C	GOODHUE	MN	15,200
D	GRANT	MN	2,400
A	HENNEPIN	MN	427,000
D	HUBBARD	MN	5,700
A	ISANTI	MN	9,000
D	JACKSON	MN	4,300
D	KANABEC	MN	4,800
C	KANDIYOHI	MN	14,200
D	LAC QUI PARLE	MN	3,300
D	LE SUEUR	MN	8,400
D	LYON	MN	8,900
D	MARTIN	MN	8,900
D	MC LEOD	MN	12,000
D	MEEKER	MN	7,600
D	MILLE LACS	MN	6,900
D	MORRISON	MN	10,300
D	NICOLLET	MN	9,500
D	PINE	MN	7,600
D	POPE	MN	4,000
A	RAMSEY	MN	191,200
D	REDWOOD	MN	6,300
D	RENVILLE	MN	6,600
C	RICE	MN	16,400
A	SCOTT	MN	20,300
C	SHERBURNE	MN	14,100
D	SIBLEY	MN	5,200
C	STEARNS	MN	40,100
D	STEELE	MN	11,300
D	STEVENS	MN	3,700
D	SWIFT	MN	4,100
D	TODD	MN	8,400
D	TRAVERSE	MN	1,700
D	WABASHA	MN	7,200
D	WADENA	MN	4,700
D	WASECA	MN	6,600
A	WASHINGTON	MN	51,400
D	WATONWAN	MN	4,400
A	WRIGHT	MN	23,600
D	YELLOW MEDICINE	MN	4,500
C	BARRON	WI	15,300
D	BURNETT	WI	5,200
C	DUNN	WI	12,200
D	PEPIN	WI	2,500
D	PIERCE	WI	11,000
D	POLK	WI	13,100
A	ST CROIX	WI	18,100

ADI TOTAL TVHH 1,380,100

COUNTY SIZE SUMMARY

A	11	960,100	69.6%
B			
C	8	144,800	10.5%
D	40	275,200	19.9%

MINOT-BISMARCK-DICKINSON-GLENDIVE

ADI TVHH RANK 149 % OF US TVHH .15%

D	DANIELS	MT	900
D	DAWSON	MT	3,400
D	FALLON	MT	1,100
D	MC CONE	MT	800
D	RICHLAND	MT	3,700
D	ROOSEVELT	MT	3,600
D	SHERIDAN	MT	1,900
D	WIBAUX	MT	500
D	ADAMS	ND	1,200
D	BILLINGS	ND	400
D	BOTTINEAU	ND	3,000
D	BOWMAN	ND	1,400
D	BURKE	ND	1,200
C	BURLEIGH	ND	22,800
D	DIVIDE	ND	1,200
D	DUNN	ND	1,400
D	EMMONS	ND	1,800
D	GOLDEN VALLEY	ND	800
D	GRANT	ND	1,300
D	HETTINGER	ND	1,300
D	KIDDER	ND	1,200
D	LOGAN	ND	1,100
D	MC HENRY	ND	2,500
D	MC INTOSH	ND	1,700
D	MC KENZIE	ND	2,200
D	MC LEAN	ND	3,900
D	MERCER	ND	3,400
D	MORTON	ND	8,500
D	MOUNTRAIL	ND	2,500
D	OLIVER	ND	800
D	PIERCE	ND	1,900
D	RENVILLE	ND	1,200
D	ROLETTE	ND	4,100
D	SHERIDAN	ND	800
D	SIOUX	ND	1,100
D	SLOPE	ND	300
D	STARK	ND	8,300
C	WARD	ND	21,200
D	WELLS	ND	2,300
D	WILLIAMS	ND	7,600
D	CAMPBELL	SD	800
D	CORSON	SD	1,200
D	PERKINS	SD	1,600

ADI TOTAL TVHH 133,900

COUNTY SIZE SUMMARY

A			
B			
C	2	44,000	32.9%
D	41	89,900	67.1%

MISSOULA

ADI TVHH RANK 177 % OF US TVHH .08%

C	FLATHEAD	MT	22,600
C	LAKE	MT	7,700
D	MINERAL	MT	1,300
C	MISSOULA	MT	30,100
C	RAVALLI	MT	9,600

ADI TOTAL TVHH 71,300

COUNTY SIZE SUMMARY

A			
B			
C	4	70,000	98.2%
D	1	1,300	1.8%

MOBILE-PENSACOLA

ADI TVHH RANK 63 % OF US TVHH .45%

B	BALDWIN	AL	38,100
D	CLARKE	AL	9,400
D	CONECUH	AL	5,100
D	ESCAMBIA	AL	12,700
B	MOBILE	AL	137,600
D	MONROE	AL	8,500
D	WASHINGTON	AL	5,600
B	ESCAMBIA	FL	100,500
C	OKALOOSA	FL	55,700
B	SANTA ROSA	FL	31,200
D	GEORGE	MS	5,800

ADI TOTAL TVHH 410,200

MOBILE-PENSACOLA (CONT)

COUNTY SIZE SUMMARY

A			
B	4	307,400	74.9%
C	1	55,700	13.6%
D	6	47,100	11.5%

MONROE-EL DORADO

ADI TVHH RANK 128 % OF US TVHH .18%

D	ASHLEY	AR	8,600
B	UNION	AR	17,600
D	CALDWELL	LA	3,400
D	CATAHOULA	LA	3,700
D	CONCORDIA	LA	7,000
D	EAST CARROLL	LA	3,000
D	FRANKLIN	LA	7,500
D	JACKSON	LA	5,600
D	LA SALLE	LA	4,800
C	LINCOLN	LA	13,500
D	MADISON	LA	4,000
D	MOREHOUSE	LA	10,600
B	OUACHITA	LA	50,000
D	RICHLAND	LA	6,800
D	TENSAS	LA	2,300
B	UNION	LA	7,400
D	WEST CARROLL	LA	4,300
D	WINN	LA	5,600

ADI TOTAL TVHH 165,700

COUNTY SIZE SUMMARY

A			
B	3	75,000	45.3%
C	1	13,500	8.1%
D	14	77,200	46.6%

MONTGOMERY-SELMA

ADI TVHH RANK 110 % OF US TVHH .23%

B	AUTAUGA	AL	12,000
D	BULLOCK	AL	3,800
D	BUTLER	AL	7,800
C	COVINGTON	AL	14,400
D	CRENSHAW	AL	5,200
B	DALLAS	AL	16,500
B	ELMORE	AL	16,900
D	LOWNDES	AL	4,000
D	MACON	AL	8,400
D	MARENGO	AL	8,000
B	MONTGOMERY	AL	77,800
D	PERRY	AL	4,000
D	PIKE	AL	10,300
C	TALLAPOOSA	AL	14,700
D	WILCOX	AL	4,200

ADI TOTAL TVHH 208,000

COUNTY SIZE SUMMARY

A			
B	4	123,200	59.2%
C	2	29,100	14.0%
D	9	55,700	26.8%

NASHVILLE

ADI TVHH RANK 33 % OF US TVHH .79%

D	ALLEN	KY	5,600
D	BARREN	KY	13,000
C	CHRISTIAN	KY	21,400
D	CLINTON	KY	3,600
D	CUMBERLAND	KY	2,700
D	LOGAN	KY	9,300
D	MONROE	KY	4,400
D	SIMPSON	KY	5,800
D	TODD	KY	4,100
D	TRIGG	KY	4,100
D	BEDFORD	TN	11,600
D	BENTON	TN	5,700
D	CANNON	TN	4,000
B	CHEATHAM	TN	9,900
D	CLAY	TN	2,900

NASHVILLE (CONT)

C	COFFEE	TN	15,700
B	DAVIDSON	TN	210,600
D	DE KALB	TN	5,600
D	DECATUR	TN	4,200
B	DICKSON	TN	13,400
D	FRANKLIN	TN	12,700
D	GILES	TN	9,800
D	HENRY	TN	11,300
D	HICKMAN	TN	6,100
D	HOUSTON	TN	2,700
D	HUMPHREYS	TN	6,100
D	JACKSON	TN	3,700
D	LAWRENCE	TN	13,300
D	LEWIS	TN	3,600
D	MACON	TN	6,200
D	MARSHALL	TN	8,400
C	MAURY	TN	20,800
C	MONTGOMERY	TN	35,400
D	MOORE	TN	1,800
D	OVERTON	TN	6,700
D	PERRY	TN	2,500
D	PICKETT	TN	1,800
C	PUTNAM	TN	19,900
B	ROBERTSON	TN	15,200
B	RUTHERFORD	TN	44,400
D	SMITH	TN	5,300
D	STEWART	TN	3,700
B	SUMNER	TN	38,000
D	TROUSDALE	TN	2,300
D	VAN BUREN	TN	1,800
D	WARREN	TN	12,700
D	WAYNE	TN	5,100
D	WHITE	TN	7,700
B	WILLIAMSON	TN	29,300
B	WILSON	TN	25,000

ADI TOTAL TVHH 720,900

COUNTY SIZE SUMMARY

A			
B	8	385,800	53.5%
C	5	113,200	15.7%
D	37	221,900	30.8%

NEW ORLEANS

ADI TVHH RANK 40 % OF US TVHH .65%

B	JEFFERSON	LA	165,800
C	LAFOURCHE	LA	28,400
B	ORLEANS	LA	183,200
D	PLAQUEMINES	LA	8,100
B	ST BERNARD	LA	23,100
B	ST CHARLES	LA	14,500
D	ST JAMES	LA	6,300
B	ST JOHN THE BAPTIST	LA	12,800
B	ST TAMMANY	LA	51,500
C	TANGIPAHOA	LA	29,200
C	TERREBONNE	LA	31,300
C	WASHINGTON	LA	15,100
D	HANCOCK	MS	12,200
C	PEARL RIVER	MS	13,900

ADI TOTAL TVHH 595,400

COUNTY SIZE SUMMARY

A			
B	6	450,900	75.7%
C	5	117,900	19.8%
D	3	26,600	4.5%

NEW YORK (KINGSTON & POUGHKEEPSIE)

ADI TVHH RANK 1 % OF US TVHH 7.35%

B	FAIRFIELD	CT	301,600
A	BERGEN	NJ	306,200
A	ESSEX	NJ	271,700
A	HUDSON	NJ	203,800
C	HUNTERDON	NJ	38,600
A	MIDDLESEX	NJ	241,900
B	MONMOUTH	NJ	201,000
A	MORRIS	NJ	148,700
B	OCEAN	NJ	173,000
A	PASSAIC	NJ	153,400
A	SOMERSET	NJ	91,500
C	SUSSEX	NJ	44,800

NEW YORK (KINGSTON & POUGHKEEPSIE) (CONT)

A	UNION	NJ	178,900
C	WARREN	NJ	34,100
A	BRONX	NY	421,800
B	DUTCHESS	NY	90,100
A	KINGS	NY	820,000
A	NASSAU	NY	428,200
A	NEW YORK	NY	693,700
B	ORANGE	NY	103,400
A	PUTNAM	NY	28,200
A	QUEENS	NY	719,100
A	RICHMOND	NY	132,400
A	ROCKLAND	NY	84,000
A	SUFFOLK	NY	426,000
C	SULLIVAN	NY	24,400
B	ULSTER	NY	60,100
A	WESTCHESTER	NY	317,800
D	PIKE	PA	11,100

ADI TOTAL TVHH 6,749,500

COUNTY SIZE SUMMARY

A	18	5,667,300	84.0%
B	6	929,200	13.8%
C	4	141,900	2.1%
D	1	11,100	0.2%

NORFOLK-PORTSMOUTH-NEWPORT NEWS-HAMPTON

ADI TVHH RANK 38 % OF US TVHH .66%

D	CAMDEN	NC	2,200
D	CHOWAN	NC	5,100
B	CURRITUCK	NC	5,100
D	DARE	NC	9,800
D	GATES	NC	3,300
D	HERTFORD	NC	8,000
D	NORTHAMPTON	NC	7,400
D	PASQUOTANK	NC	11,500
D	PERQUIMANS	NC	4,100
D	ACCOMACK	VA	12,600
B	CHESAPEAKE CITY	VA	55,100
B	GLOUCESTER	VA	11,500
B	HAMPTON CITY	VA	50,500
D	ISLE OF WIGHT	VA	9,300
B	JAMES CITY	VA	17,500
D	MATHEWS	VA	3,600
B	NEWPORT NEWS CITY	VA	65,100
B	NORFOLK CITY	VA	90,200
D	NORTHAMPTON	VA	5,000
B	PORTSMOUTH CITY	VA	38,700
D	SOUTHAMPTON	VA	8,900
B	SUFFOLK CITY	VA	18,800
D	SURRY	VA	2,300
B	VA BEACH CITY	VA	142,900
B	YORK	VA	19,000

ADI TOTAL TVHH 607,500

COUNTY SIZE SUMMARY

A			
B	11	514,400	84.7%
C			
D	14	93,100	15.3%

NORTH PLATTE

ADI TVHH RANK 209 % OF US TVHH .02%

D	ARTHUR	NE	200
D	BLAINE	NE	300
D	HOOKER	NE	300
D	KEITH	NE	3,400
D	LINCOLN	NE	12,500
D	LOGAN	NE	300
D	MC PHERSON	NE	200
D	THOMAS	NE	300

ADI TOTAL TVHH 17,500

COUNTY SIZE SUMMARY

A			
B			
C			
D	8	17,500	100.0%

ODESSA-MIDLAND

ADI TVHH RANK 151 % OF US TVHH .15%

D	LEA SOUTH	NM	1,900
D	ANDREWS	TX	4,600
D	BREWSTER	TX	3,300
D	CRANE	TX	1,500
D	CULBERSON	TX	1,100
B	ECTOR	TX	41,400
D	GAINES	TX	4,400
D	GLASSCOCK	TX	500
D	HOWARD	TX	11,100
D	JEFF DAVIS	TX	800
D	LOVING	TX	100
D	MARTIN	TX	1,600
B	MIDLAND	TX	39,500
D	PECOS	TX	4,500
D	PRESIDIO	TX	2,200
D	REAGAN	TX	1,300
D	REEVES	TX	4,600
D	TERRELL	TX	500
D	UPTON	TX	1,400
B	WARD	TX	4,300
D	WINKLER	TX	2,800

ADI TOTAL TVHH 133,400

COUNTY SIZE SUMMARY

A			
B	3	85,200	63.9%
C			
D	18	48,200	36.1%

OKLAHOMA CITY

ADI TVHH RANK 44 % OF US TVHH .62%

D	ALFALFA	OK	2,400
D	BECKHAM	OK	7,000
D	BLAINE	OK	4,300
D	CADDO	OK	10,600
B	CANADIAN	OK	26,100
B	CLEVELAND	OK	65,700
D	CUSTER	OK	9,600
D	DEWEY.	OK	2,200
D	ELLIS	OK	1,700
C	GARFIELD	OK	21,500
D	GARVIN	OK	10,100
C	GRADY	OK	15,200
D	GRANT	OK	2,200
D	GREER	OK	2,500
D	HARMON	OK	1,400
D	HARPER	OK	1,600
D	HUGHES	OK	5,100
C	KAY	OK	18,600
D	KINGFISHER	OK	4,800
D	KIOWA	OK	4,500
D	LINCOLN	OK	10,700
B	LOGAN	OK	10,000
D	MAJOR	OK	3,000
B	MC CLAIN	OK	8,300
D	MURRAY	OK	4,600
D	NOBLE	OK	4,100
B	OKLAHOMA	OK	236,900
C	PAYNE	OK	23,400
B	POTTAWATOMIE	OK	21,400
D	ROGER MILLS	OK	1,500
D	SEMINOLE	OK	9,300
D	WASHITA	OK	4,200
D	WOODS	OK	3,700
D	WOODWARD	OK	6,700

ADI TOTAL TVHH 564,900

COUNTY SIZE SUMMARY

A			
B	6	368,400	65.2%
C	4	78,700	13.9%
D	24	117,800	20.9%

OMAHA

ADI TVHH RANK 73 % OF US TVHH .39%

D	ADAMS	IA	2,000
D	CASS	IA	6,000
D	CRAWFORD	IA	6,300
D	FREMONT	IA	3,200
D	HARRISON	IA	5,500

OMAHA (CONT)

D	MILLS	IA	4,700
D	MONTGOMERY	IA	4,800
D	PAGE	IA	6,400
B	POTTAWATTAMIE	IA	31,000
D	SHELBY	IA	5,000
D	TAYLOR	IA	2,700
D	ATCHISON	MO	2,900
D	BURT	NE	3,100
D	BUTLER	NE	3,100
D	CASS	NE	7,800
D	COLFAX	NE	3,400
D	CUMING	NE	3,800
D	DODGE	NE	13,400
B	DOUGLAS	NE	161,700
D	JOHNSON	NE	1,900
D	NEMAHA	NE	3,100
D	OTOE	NE	5,500
D	PAWNEE	NE	1,400
D	PLATTE	NE	11,100
D	RICHARDSON	NE	3,900
B	SARPY	NE	34,800
D	SAUNDERS	NE	6,700
D	SEWARD	NE	5,400
B	WASHINGTON	NE	6,100

ADI TOTAL TVHH 356,700

COUNTY SIZE SUMMARY

A			
B	4	233,600	65.5%
C			
D	25	123,100	34.5%

ORLANDO-DAYTONA BEACH-MELBOURNE (LEESBURG)

ADI TVHH RANK 23 % OF US TVHH 1.01%

A	BREVARD	FL	169,300
D	FLAGLER	FL	12,800
B	LAKE	FL	66,400
B	MARION	FL	81,800
A	ORANGE	FL	269,000
A	OSCEOLA	FL	41,500
A	SEMINOLE	FL	113,500
D	SUMTER	FL	12,400
A	VOLUSIA	FL	160,200

ADI TOTAL TVHH 926,900

COUNTY SIZE SUMMARY

A	5	753,500	81.3%
B	2	148,200	16.0%
C			
D	2	25,200	2.7%

OTTUMWA-KIRKSVILLE (WAPELLO)

ADI TVHH RANK 201 % OF US TVHH .04%

D	DAVIS	IA	3,000
D	JEFFERSON	IA	6,300
D	VAN BUREN	IA	3,000
D	ADAIR	MO	8,900
D	MACON	MO	6,000
D	PUTNAM	MO	2,100
D	SCHUYLER	MO	1,700
D	SULLIVAN	MO	2,600

ADI TOTAL TVHH 33,600

COUNTY SIZE SUMMARY

A			
B			
C			
D	8	33,600	100.0%

PADUCAH-CAPE GIRARDEAU-HARRISBURG-MARION

ADI TVHH RANK 75 % OF US TVHH .36%

D	ALEXANDER	IL	4,100
C	FRANKLIN	IL	15,900
D	GALLATIN	IL	2,600

PADUCAH-CAPE GIRARDEAU-HARRISBURG-MARION (CONT)

D	HAMILTON	IL	3,300
D	HARDIN	IL	2,100
C	JACKSON	IL	22,800
D	JOHNSON	IL	3,700
D	MASSAC	IL	5,700
D	PERRY	IL	8,000
D	POPE	IL	1,500
D	PULASKI	IL	2,800
D	SALINE	IL	10,400
D	UNION	IL	6,700
C	WILLIAMSON	IL	22,700
D	BALLARD	KY	3,100
D	CALDWELL	KY	5,100
D	CALLOWAY	KY	11,700
D	CARLISLE	KY	2,100
D	CRITTENDEN	KY	3,700
D	FULTON	KY	3,300
D	GRAVES	KY	13,300
D	HICKMAN	KY	2,100
D	LIVINGSTON	KY	3,600
D	LYON	KY	2,400
D	MARSHALL	KY	10,900
C	MC CRACKEN	KY	25,700
D	BOLLINGER	MO	3,900
C	BUTLER	MO	15,000
C	CAPE GIRARDEAU	MO	23,400
D	CARTER	MO	2,100
D	DUNKLIN	MO	12,700
D	MISSISSIPPI	MO	5,300
D	NEW MADRID	MO	7,400
D	REYNOLDS	MO	2,400
D	RIPLEY	MO	4,600
C	SCOTT	MO	14,700
D	STODDARD	MO	11,200
D	WAYNE	MO	4,600
D	LAKE	TN	2,400
D	OBION	TN	12,200
D	WEAKLEY	TN	11,800

ADI TOTAL TVHH 333,000

COUNTY SIZE SUMMARY

A			
B			
C	7	140,200	42.1%
D	34	192,800	57.9%

PALM SPRINGS

ADI TVHH RANK 170 % OF US TVHH .09%

B	RIVERSIDE CENTRAL	CA	85,700

ADI TOTAL TVHH 85,700

COUNTY SIZE SUMMARY

A			
B	1	85,700	100.0%
C			
D			

PANAMA CITY

ADI TVHH RANK 162 % OF US TVHH .11%

C	BAY	FL	50,600
D	CALHOUN	FL	3,800
D	FRANKLIN	FL	3,600
D	GULF	FL	4,400
C	JACKSON	FL	14,400
D	LIBERTY	FL	1,800
D	WALTON	FL	11,600
D	WASHINGTON	FL	6,500

ADI TOTAL TVHH 96,700

COUNTY SIZE SUMMARY

A			
B			
C	2	65,000	67.2%
D	6	31,700	32.8%

PARKERSBURG

ADI TVHH RANK 184 % OF US TVHH .06%

C	WASHINGTON	OH	23,100
C	WOOD	WV	33,500

ADI TOTAL TVHH 56,600

COUNTY SIZE SUMMARY

A			
B			
C	2	56,600	100.0%
D			

PEORIA-BLOOMINGTON

ADI TVHH RANK 107 % OF US TVHH .24%

C	FULTON	IL	14,400
C	LIVINGSTON	IL	13,400
D	MARSHALL	IL	4,800
D	MASON	IL	6,100
B	MC LEAN	IL	46,700
B	PEORIA	IL	69,300
D	PUTNAM	IL	2,100
D	STARK	IL	2,400
B	TAZEWELL	IL	46,500
B	WOODFORD	IL	11,300

ADI TOTAL TVHH 217,000

COUNTY SIZE SUMMARY

A			
B	4	173,800	80.1%
C	2	27,800	12.8%
D	4	15,400	7.1%

PHILADELPHIA (ALLENTWN, READNG, VINELND, WILDWD & WILMINGTN, DE)

ADI TVHH RANK 4 % OF US TVHH 2.87%

C	KENT	DE	40,300
B	NEW CASTLE	DE	167,500
B	ATLANTIC	NJ	85,500
A	BURLINGTON	NJ	138,700
A	CAMDEN	NJ	180,500
C	CAPE MAY	NJ	38,200
C	CUMBERLAND	NJ	46,900
A	GLOUCESTER	NJ	80,300
B	MERCER	NJ	117,300
C	SALEM	NJ	23,700
B	BERKS	PA	127,900
A	BUCKS	PA	195,100
A	CHESTER	PA	137,400
A	DELAWARE	PA	201,700
B	LEHIGH	PA	113,300
A	MONTGOMERY	PA	257,200
B	NORTHAMPTON	PA	91,800
A	PHILADELPHIA	PA	594,100

ADI TOTAL TVHH 2,637,400

COUNTY SIZE SUMMARY

A	8	1,785,000	67.7%
B	6	703,300	26.7%
C	4	149,100	5.7%
D			

PHOENIX (PRESCOTT & KINGMAN)

ADI TVHH RANK 20 % OF US TVHH 1.11%

D	APACHE SOUTH	AZ	3,800
C	GILA	AZ	15,300
D	GRAHAM	AZ	7,800
D	GREENLEE	AZ	2,600
D	LA PAZ	AZ	5,200
A	MARICOPA	AZ	835,000
C	MOHAVE	AZ	37,500
C	NAVAJO	AZ	21,000
C	PINAL	AZ	39,600
C	YAVAPAI	AZ	45,500
D	RIVERSIDE EAST	CA	8,200

ADI TOTAL TVHH 1,021,500

PHOENIX (PRESCOTT & KINGMAN) (CONT)

COUNTY SIZE SUMMARY

A	1	835,000	81.7%
B			
C	5	158,900	15.6%
D	5	27,600	2.7%

PITTSBURGH

ADI TVHH RANK 17 % OF US TVHH 1.24%

D	GARRETT	MD	10,100
A	ALLEGHENY	PA	532,200
C	ARMSTRONG	PA	27,800
A	BEAVER	PA	70,700
C	BUTLER	PA	55,300
C	CLARION	PA	14,600
C	FAYETTE	PA	54,500
C	GREENE	PA	14,200
C	INDIANA	PA	31,000
C	LAWRENCE	PA	35,600
C	VENANGO	PA	21,500
A	WASHINGTON	PA	77,000
A	WESTMORELAND	PA	142,200
D	HANCOCK	WV	13,600
C	MONONGALIA	WV	28,900
D	PRESTON	WV	10,400

ADI TOTAL TVHH 1,139,600

COUNTY SIZE SUMMARY

A	4	822,100	72.1%
B			
C	9	283,400	24.9%
D	3	34,100	3.0%

PORTLAND, OR

ADI TVHH RANK 27 % OF US TVHH .92%

D	BAKER	OR	5,700
B	CLACKAMAS	OR	103,600
D	CLATSOP	OR	12,800
C	COLUMBIA	OR	13,600
D	CROOK	OR	5,300
D	GILLIAM	OR	700
D	HARNEY	OR	2,600
D	HOOD RIVER	OR	6,100
D	JEFFERSON	OR	4,700
C	LINCOLN	OR	15,700
C	LINN	OR	33,800
B	MARION	OR	81,900
B	MULTNOMAH	OR	235,500
C	POLK	OR	17,900
D	SHERMAN	OR	800
D	TILLAMOOK	OR	8,300
D	UNION	OR	8,400
D	WASCO	OR	8,100
B	WASHINGTON	OR	121,200
D	WHEELER	OR	600
C	YAMHILL	OR	22,000
B	CLARK	WA	89,600
C	COWLITZ	WA	31,100
D	KLICKITAT	WA	5,800
D	SKAMANIA	WA	2,900
D	WAHKIAKUM	WA	1,200

ADI TOTAL TVHH 839,900

COUNTY SIZE SUMMARY

A			
B	5	631,800	75.2%
C	6	134,100	16.0%
D	15	74,000	8.8%

PORTLAND-POLAND SPRING

ADI TVHH RANK 69 % OF US TVHH .40%

B	ANDROSCOGGIN	ME	40,300
B	CUMBERLAND	ME	95,300
D	FRANKLIN	ME	10,700
C	KENNEBEC	ME	44,000
C	KNOX	ME	14,300

PORTLAND-POLAND SPRING (CONT)

D	LINCOLN	ME	12,200
C	OXFORD	ME	20,200
D	SAGADAHOC	ME	12,700
B	YORK	ME	63,000
C	CARROLL	NH	14,800
D	COOS	NH	13,700
C	GRAFTON	NH	27,600

ADI TOTAL TVHH 368,800

COUNTY SIZE SUMMARY

A			
B	3	198,600	53.9%
C	5	120,900	32.8%
D	4	49,300	13.4%

PRESQUE ISLE

ADI TVHH RANK 202 % OF US TVHH .03%

C	AROOSTOOK	ME	30,500

ADI TOTAL TVHH 30,500

COUNTY SIZE SUMMARY

A			
B			
C	1	30,500	100.0%
D			

PROVIDENCE-NEW BEDFORD

ADI TVHH RANK 43 % OF US TVHH .62%

B	BRISTOL	MA	188,000
D	DUKES	MA	5,000
B	BRISTOL	RI	17,700
B	KENT	RI	62,500
C	NEWPORT	RI	32,600
B	PROVIDENCE	RI	226,100
B	WASHINGTON	RI	39,800

ADI TOTAL TVHH 571,700

COUNTY SIZE SUMMARY

A			
B	5	534,100	93.4%
C	1	32,600	5.7%
D	1	5,000	0.9%

QUINCY-HANNIBAL

ADI TVHH RANK 156 % OF US TVHH .12%

C	LEE	IA	14,600
C	ADAMS	IL	25,000
D	BROWN	IL	2,000
D	CASS	IL	5,000
D	HANCOCK	IL	8,200
D	MC DONOUGH	IL	11,900
D	PIKE	IL	6,900
D	SCHUYLER	IL	2,900
D	SCOTT	IL	2,200
D	CLARK	MO	2,800
D	KNOX	MO	1,700
D	LEWIS	MO	3,500
C	MARION	MO	10,600
D	MONROE	MO	3,400
D	RALLS	MO	3,200
D	SCOTLAND	MO	2,000
D	SHELBY	MO	2,800

ADI TOTAL TVHH 108,700

COUNTY SIZE SUMMARY

A			
B			
C	3	50,200	46.2%
D	14	58,500	53.8%

RALEIGH-DURHAM (FAYETTEVILLE, GOLDSBORO & ROCKY MOUNT)

ADI TVHH RANK 32 % OF US TVHH .79%

C	CHATHAM	NC	15,400
B	CUMBERLAND	NC	91,800
B	DURHAM	NC	73,900
C	EDGECOMBE	NC	20,400
B	FRANKLIN	NC	13,800
C	GRANVILLE	NC	13,300
C	HALIFAX	NC	20,200
C	HARNETT	NC	25,600
D	HOKE	NC	7,500
C	JOHNSTON	NC	32,000
C	LEE	NC	15,800
C	MOORE	NC	24,400
C	NASH	NC	29,300
B	ORANGE	NC	36,900
D	PERSON	NC	11,500
C	SAMPSON	NC	17,400
D	SCOTLAND	NC	11,900
C	VANCE	NC	14,200
B	WAKE	NC	174,300
D	WARREN	NC	6,300
C	WAYNE	NC	37,100
C	WILSON	NC	25,200
D	MECKLENBURG	VA	11,100

ADI TOTAL TVHH 729,300

COUNTY SIZE SUMMARY

A			
B	5	390,700	53.6%
C	13	290,300	39.8%
D	5	48,300	6.6%

RAPID CITY

ADI TVHH RANK 171 % OF US TVHH .09%

D	CARTER	MT	600
D	BANNER	NE	300
D	BOX BUTTE	NE	4,700
D	GRANT	NE	300
D	MORRILL	NE	2,100
D	SHERIDAN	NE	2,600
D	SIOUX	NE	600
D	BENNETT	SD	1,100
D	BUTTE	SD	3,000
D	CUSTER	SD	2,300
D	FALL RIVER	SD	2,700
D	HAAKON	SD	900
D	HARDING	SD	600
D	JACKSON	SD	900
D	LAWRENCE	SD	7,900
D	MEADE	SD	7,100
C	PENNINGTON	SD	31,300
D	SHANNON	SD	2,100
D	ZIEBACH	SD	600
D	CROOK	WY	1,800
D	SHERIDAN	WY	8,900
D	WESTON	WY	2,200

ADI TOTAL TVHH 84,600

COUNTY SIZE SUMMARY

A			
B			
C	1	31,300	37.0%
D	21	53,300	63.0%

RENO

ADI TVHH RANK 115 % OF US TVHH .21%

D	ALPINE	CA	400
D	EL DORADO EAST	CA	11,800
D	LASSEN	CA	8,600
D	MONO	CA	3,600
D	PLACER EAST	CA	4,800
C	CARSON CITY	NV	16,100
D	CHURCHILL	NV	6,900
D	DOUGLAS	NV	10,700
D	ESMERALDA	NV	500
D	EUREKA	NV	600
D	HUMBOLDT	NV	4,700
D	LANDER	NV	2,200
D	LYON	NV	7,800
D	MINERAL	NV	2,400

RENO (CONT)

D NYE NORTH	NV	3,000
D PERSHING	NV	1,600
D STOREY	NV	1,000
B WASHOE	NV	104,700

ADI TOTAL TVHH 191,400

COUNTY SIZE SUMMARY

A			
B	1	104,700	54.7%
C	1	16,100	8.4%
D	16	70,600	36.9%

RICHMOND

ADI TVHH RANK 60 % OF US TVHH .48%

D AMELIA	VA	3,100
D BRUNSWICK	VA	5,400
D BUCKINGHAM	VA	4,300
D CAROLINE	VA	6,600
B CHARLES CITY	VA	2,200
B CHESTERFIELD	VA	83,800
D CUMBERLAND	VA	2,700
B DINWIDDIE	VA	22,000
D ESSEX	VA	3,200
D FLUVANNA	VA	4,600
B GOOCHLAND	VA	5,000
D GREENE	VA	3,800
D GREENSVILLE	VA	5,000
B HANOVER	VA	23,600
B HENRICO	VA	91,800
D KING AND QUEEN	VA	2,400
D KING WILLIAM	VA	3,900
D LANCASTER	VA	4,500
D LOUISA	VA	7,500
D LUNENBURG	VA	4,300
D MADISON	VA	4,100
D MIDDLESEX	VA	3,600
B NEW KENT	VA	3,900
D NORTHUMBERLAND	VA	4,500
D NOTTOWAY	VA	5,200
D ORANGE	VA	8,100
B POWHATAN	VA	4,700
D PRINCE EDWARD	VA	5,300
B PRINCE GEORGE	VA	17,300
D RICHMOND	VA	2,700
B RICHMOND CITY	VA	84,100
D SUSSEX	VA	3,700

ADI TOTAL TVHH 436,900

COUNTY SIZE SUMMARY

A			
B	10	338,400	77.5%
C			
D	22	98,500	22.5%

ROANOKE-LYNCHBURG

ADI TVHH RANK 65 % OF US TVHH .42%

D ALLEGHANY	VA	9,600
B AMHERST	VA	9,800
B APPOMATTOX	VA	4,500
D BATH	VA	1,800
B BEDFORD	VA	20,300
B BOTETOURT	VA	9,300
B CAMPBELL	VA	43,000
D CARROLL	VA	10,300
D CHARLOTTE	VA	4,200
B CRAIG	VA	1,700
D FLOYD	VA	4,700
C FRANKLIN	VA	14,800
D GILES	VA	6,300
D GRAYSON	VA	9,200
D HALIFAX	VA	13,200
C HENRY	VA	28,600
D HIGHLAND	VA	1,100
C MONTGOMERY	VA	31,600
D NELSON	VA	4,800
C PITTSYLVANIA	VA	41,900
D PULASKI	VA	13,300
B ROANOKE	VA	80,300
D ROCKBRIDGE	VA	11,700
D WYTHE	VA	9,800
D POCAHONTAS	WV	3,500

ADI TOTAL TVHH 389,300

ROANOKE-LYNCHBURG (CONT)

COUNTY SIZE SUMMARY

A			
B	7	168,900	43.4%
C	4	116,900	30.0%
D	14	103,500	26.6%

ROCHESTER, NY

ADI TVHH RANK 72 % OF US TVHH .39%

B LIVINGSTON	NY	21,200
B MONROE	NY	270,300
B ONTARIO	NY	34,900
B WAYNE	NY	31,900

ADI TOTAL TVHH 358,300

COUNTY SIZE SUMMARY

A			
B	4	358,300	100.0%
C			
D			

ROCHESTER-MASON CITY-AUSTIN

ADI TVHH RANK 148 % OF US TVHH .15%

C CERRO GORDO	IA	18,800
D FLOYD	IA	6,500
D HANCOCK	IA	4,700
D HOWARD	IA	3,700
D KOSSUTH	IA	7,000
D MITCHELL	IA	4,200
D WINNEBAGO	IA	4,600
D WORTH	IA	3,200
D DODGE	MN	5,500
D FILLMORE	MN	7,700
D FREEBORN	MN	12,800
C MOWER	MN	14,800
C OLMSTED	MN	40,900

ADI TOTAL TVHH 134,400

COUNTY SIZE SUMMARY

A			
B			
C	3	74,500	55.4%
D	10	59,900	44.6%

ROCKFORD

ADI TVHH RANK 135 % OF US TVHH .17%

B BOONE	IL	10,900
D LEE	IL	12,300
C OGLE	IL	17,000
B STEPHENSON	IL	18,600
B WINNEBAGO	IL	96,200

ADI TOTAL TVHH 155,000

COUNTY SIZE SUMMARY

A			
B	3	125,700	81.1%
C	1	17,000	11.0%
D	1	12,300	7.9%

SACRAMENTO-STOCKTON

ADI TVHH RANK 19 % OF US TVHH 1.14%

D AMADOR	CA	11,200
D CALAVERAS	CA	12,900
D COLUSA	CA	5,500
A EL DORADO WEST	CA	36,400
C NEVADA	CA	30,900
A PLACER WEST	CA	61,700
D PLUMAS	CA	7,900
A SACRAMENTO	CA	407,300
A SAN JOAQUIN	CA	158,000
D SIERRA	CA	1,300

SACRAMENTO-STOCKTON (CONT)

B SOLANO EAST	CA	71,900
A STANISLAUS	CA	128,500
C SUTTER	CA	23,300
C TUOLUMNE	CA	18,200
A YOLO	CA	51,000
C YUBA	CA	19,700

ADI TOTAL TVHH 1,045,700

COUNTY SIZE SUMMARY

A	6	842,900	80.6%
B	1	71,900	6.9%
C	4	92,100	8.8%
D	5	38,800	3.7%

ST. JOSEPH

ADI TVHH RANK 189 % OF US TVHH .05%

C BUCHANAN	MO	31,900
D GENTRY	MO	2,600
D HARRISON	MO	3,400
D HOLT	MO	2,300
D NODAWAY	MO	7,500
D WORTH	MO	1,000

ADI TOTAL TVHH 48,700

COUNTY SIZE SUMMARY

A			
B			
C	1	31,900	65.5%
D	5	16,800	34.5%

ST. LOUIS (MT. VERNON)

ADI TVHH RANK 18 % OF US TVHH 1.21%

D BOND	IL	5,400
D CALHOUN	IL	2,000
A CLINTON	IL	11,500
D FAYETTE	IL	7,400
D GREENE	IL	5,800
C JEFFERSON	IL	14,100
A JERSEY	IL	7,300
C MACOUPIN	IL	17,800
A MADISON	IL	94,400
C MARION	IL	15,800
A MONROE	IL	8,300
D MONTGOMERY	IL	11,300
D RANDOLPH	IL	11,700
A ST CLAIR	IL	94,000
D WASHINGTON	IL	5,500
D CRAWFORD	MO	7,300
A FRANKLIN	MO	29,100
D GASCONADE	MO	5,500
D IRON	MO	3,900
A JEFFERSON	MO	60,800
D LINCOLN	MO	10,600
D MADISON	MO	4,300
D MONTGOMERY	MO	4,300
D PERRY	MO	6,000
D PIKE	MO	6,000
A ST CHARLES	MO	79,800
C ST FRANCOIS	MO	18,100
A ST LOUIS	MO	382,900
A ST LOUIS CITY	MO	159,900
D STE GENEVIEVE	MO	5,800
D WARREN	MO	7,300
D WASHINGTON	MO	7,000

ADI TOTAL TVHH 1,110,900

COUNTY SIZE SUMMARY

A	10	928,000	83.5%
B			
C	4	65,800	5.9%
D	18	117,100	10.5%

SALINAS-MONTEREY

ADI TVHH RANK 111 % OF US TVHH .23%

B MONTEREY	CA	113,800
C SAN BENITO	CA	11,500

SALINAS-MONTEREY (CONT)

B	SANTA CRUZ	CA	82,600

ADI TOTAL TVHH 207,900

COUNTY SIZE SUMMARY

A			
B	2	196,400	94.5%
C	1	11,500	5.5%
D			

SALISBURY

ADI TVHH RANK 163 % OF US TVHH .10%

C	SUSSEX	DE	44,600
D	SOMERSET	MD	8,100
C	WICOMICO	MD	28,300
D	WORCESTER	MD	14,300

ADI TOTAL TVHH 95,300

COUNTY SIZE SUMMARY

A			
B			
C	2	72,900	76.5%
D	2	22,400	23.5%

SALT LAKE CITY (CEDAR CITY)

ADI TVHH RANK 42 % OF US TVHH .64%

D	DOLORES	CO	500
D	BEAR LAKE	ID	1,900
D	FRANKLIN	ID	2,700
D	ONEIDA	ID	1,200
D	ELKO	NV	12,000
D	WHITE PINE	NV	3,300
D	BEAVER	UT	1,600
C	BOX ELDER	UT	11,100
C	CACHE	UT	21,000
D	CARBON	UT	6,600
D	DAGGETT	UT	300
B	DAVIS	UT	55,300
D	DUCHESNE	UT	3,500
D	EMERY	UT	2,800
D	GARFIELD	UT	1,200
D	GRAND	UT	2,200
D	IRON	UT	6,000
D	JUAB	UT	1,800
D	KANE	UT	1,600
D	MILLARD	UT	3,200
D	MORGAN	UT	1,600
D	PIUTE	UT	500
D	RICH	UT	500
B	SALT LAKE	UT	243,000
D	SAN JUAN	UT	3,200
D	SANPETE	UT	4,800
D	SEVIER	UT	4,800
D	SUMMIT	UT	5,400
B	TOOELE	UT	8,500
D	UINTAH	UT	6,300
B	UTAH	UT	70,600
D	WASATCH	UT	3,100
C	WASHINGTON	UT	15,600
D	WAYNE	UT	700
B	WEBER	UT	53,200
D	SUBLETTE	WY	1,600
C	SWEETWATER	WY	12,800
D	UINTA	WY	5,600
D	WASHAKIE	WY	3,000

ADI TOTAL TVHH 584,600

COUNTY SIZE SUMMARY

A			
B	5	430,600	73.7%
C	4	60,500	10.3%
D	30	93,500	16.0%

SAN ANGELO

ADI TVHH RANK 188 % OF US TVHH .05%

D	COKE	TX	1,400
D	CONCHO	TX	1,000

SAN ANGELO (CONT)

D	CROCKETT	TX	1,400
D	IRION	TX	600
D	KIMBLE	TX	1,500
D	MC CULLOCH	TX	3,400
D	MENARD	TX	900
D	SCHLEICHER	TX	1,000
D	STERLING	TX	500
D	SUTTON	TX	1,400
C	TOM GREEN	TX	35,800

ADI TOTAL TVHH 48,900

COUNTY SIZE SUMMARY

A			
B			
C	1	35,800	73.2%
D	10	13,100	26.8%

SAN ANTONIO (KERRVILLE)

ADI TVHH RANK 41 % OF US TVHH .64%

D	ATASCOSA	TX	10,000
D	BANDERA	TX	4,400
B	BEXAR	TX	420,200
B	COMAL	TX	20,000
D	DE WITT	TX	7,000
D	DIMMIT	TX	2,900
D	EDWARDS	TX	800
D	FRIO	TX	4,000
D	GOLIAD	TX	2,200
D	GONZALES	TX	6,100
B	GUADALUPE	TX	23,400
D	KARNES	TX	4,200
D	KENDALL	TX	5,500
C	KERR	TX	14,300
D	KINNEY	TX	1,200
D	LA SALLE	TX	1,700
D	LAVACA	TX	7,000
D	MAVERICK	TX	9,700
D	MCMULLEN	TX	300
D	MEDINA	TX	9,200
D	REAL	TX	900
D	UVALDE	TX	7,400
C	VAL VERDE	TX	11,600
D	WILSON	TX	7,600
D	ZAVALA	TX	3,300

ADI TOTAL TVHH 584,900

COUNTY SIZE SUMMARY

A			
B	3	463,600	79.3%
C	2	25,900	4.4%
D	20	95,400	16.3%

SAN DIEGO

ADI TVHH RANK 25 % OF US TVHH .99%

A	SAN DIEGO	CA	911,200

ADI TOTAL TVHH 911,200

COUNTY SIZE SUMMARY

A	1	911,200	100.0%
B			
C			
D			

SAN FRANCISCO-OAKLAND-SAN JOSE (SANTA ROSA & VALLEJO)

ADI TVHH RANK 5 % OF US TVHH 2.41%

A	ALAMEDA	CA	474,300
C	CONTRA COSTA EAST	CA	33,900
A	CONTRA COSTA WEST	CA	272,700
C	LAKE	CA	20,300
A	MARIN	CA	93,100
C	MENDOCINO	CA	29,000
C	NAPA	CA	41,300
A	SAN FRANCISCO	CA	286,900
A	SAN MATEO	CA	242,200
C	SANTA CLARA EAST	CA	25,900

SAN FRANCISCO-OAKLAND-SAN JOSE (SANTA ROSA & VALLEJO) (CONT)

B	SANTA CLARA WEST	CA	490,000
C	SOLANO WEST	CA	47,900
B	SONOMA	CA	150,500

ADI TOTAL TVHH 2,208,000

COUNTY SIZE SUMMARY

A	5	1,369,200	62.0%
B	2	640,500	29.0%
C	6	198,300	9.0%
D			

SANTA BARBARA-SANTA MARIA-SAN LUIS OBISPO (OXNARD)

ADI TVHH RANK 109 % OF US TVHH .23%

B	SAN LUIS OBISPO	CA	81,500
B	SANTA BARBARA NORTH	CA	59,700
B	SANTA BARBARA SOUTH	CA	67,800

ADI TOTAL TVHH 209,000

COUNTY SIZE SUMMARY

A			
B	3	209,000	100.0%
C			
D			

SARASOTA

ADI TVHH RANK 154 % OF US TVHH .14%

B	SARASOTA	FL	129,300

ADI TOTAL TVHH 129,300

COUNTY SIZE SUMMARY

A			
B	1	129,300	100.0%
C			
D			

SAVANNAH

ADI TVHH RANK 101 % OF US TVHH .25%

D	APPLING	GA	5,800
D	BACON	GA	3,400
B	BRYAN	GA	5,400
C	BULLOCH	GA	15,100
D	CANDLER	GA	2,800
B	CHATHAM	GA	81,800
B	EFFINGHAM	GA	9,100
D	EVANS	GA	3,200
D	JEFF DAVIS	GA	4,300
C	LIBERTY	GA	15,700
D	LONG	GA	2,200
D	MC INTOSH	GA	3,200
D	MONTGOMERY	GA	2,400
D	PIERCE	GA	4,800
D	SCREVEN	GA	4,900
D	TATTNALL	GA	5,700
D	TOOMBS	GA	8,700
D	TREUTLEN	GA	2,200
D	WAYNE	GA	8,000
C	BEAUFORT	SC	31,700
D	HAMPTON	SC	6,300
B	JASPER	SC	5,300

ADI TOTAL TVHH 232,000

COUNTY SIZE SUMMARY

A			
B	4	101,600	43.8%
C	3	62,500	26.9%
D	15	67,900	29.3%

SEATTLE-TACOMA (BELLINGHAM & WENATCHEE)

ADI TVHH RANK 14 % OF US TVHH 1.50%

C	CHELAN	WA	20,200
C	CLALLAM	WA	22,500
D	DOUGLAS	WA	9,600
C	GRAYS HARBOR	WA	24,100
C	ISLAND	WA	22,400
D	JEFFERSON	WA	8,600
A	KING	WA	615,500
B	KITSAP	WA	71,200
D	KITTITAS WEST	WA	2,100
C	LEWIS	WA	21,800
C	MASON	WA	14,700
D	PACIFIC	WA	7,500
A	PIERCE	WA	216,300
D	SAN JUAN	WA	4,400
C	SKAGIT	WA	30,400
A	SNOHOMISH	WA	176,700
B	THURSTON	WA	63,200
C	WHATCOM	WA	48,200

ADI TOTAL TVHH 1,379,400

COUNTY SIZE SUMMARY

A	3	1,008,500	73.1%
B	2	134,400	9.7%
C	8	204,300	14.8%
D	5	32,200	2.3%

SHREVEPORT-TEXARKANA

ADI TVHH RANK 71 % OF US TVHH .40%

D	COLUMBIA	AR	9,400
D	HEMPSTEAD	AR	8,000
D	HOWARD	AR	4,800
D	LAFAYETTE	AR	3,400
B	LITTLE RIVER	AR	5,100
B	MILLER	AR	14,100
D	SEVIER	AR	5,000
D	BIENVILLE	LA	5,700
B	BOSSIER	LA	30,500
B	CADDO	LA	91,700
D	CLAIBORNE	LA	6,000
D	DE SOTO	LA	8,800
D	NATCHITOCHES	LA	12,100
D	RED RIVER	LA	3,200
D	SABINE	LA	8,000
B	WEBSTER	LA	15,600
D	MC CURTAIN	OK	11,900
B	BOWIE	TX	30,500
D	CAMP	TX	3,700
D	CASS	TX	11,200
D	FRANKLIN	TX	2,900
C	HARRISON	TX	20,600
D	MARION	TX	3,900
D	MORRIS	TX	4,800
D	PANOLA	TX	8,200
D	RED RIVER	TX	5,500
D	SHELBY	TX	8,300
D	TITUS	TX	8,500
D	UPSHUR	TX	11,200

ADI TOTAL TVHH 362,600

COUNTY SIZE SUMMARY

A			
B	6	187,500	51.7%
C	1	20,600	5.7%
D	22	154,500	42.6%

SIOUX CITY

ADI TVHH RANK 137 % OF US TVHH .17%

D	BUENA VISTA	IA	7,300
D	CHEROKEE	IA	5,300
D	CLAY	IA	6,800
D	DICKINSON	IA	6,100
D	IDA	IA	3,200
D	MONONA	IA	4,000
D	O BRIEN	IA	5,900
D	PALO ALTO	IA	4,000
D	PLYMOUTH	IA	8,300
D	SAC	IA	4,700
D	SIOUX	IA	9,700
C	WOODBURY	IA	36,700
D	ANTELOPE	NE	2,900
D	CEDAR	NE	3,600
C	DAKOTA	NE	6,000
D	DIXON	NE	2,300
D	KNOX	NE	3,600
D	MADISON	NE	12,200
D	PIERCE	NE	2,900
D	STANTON	NE	2,200
D	THURSTON	NE	2,300
D	WAYNE	NE	3,300
D	WHEELER	NE	300
D	CLAY	SD	4,400
D	UNION	SD	3,900

ADI TOTAL TVHH 151,900

COUNTY SIZE SUMMARY

A			
B			
C	2	42,700	28.1%
D	23	109,200	71.9%

SIOUX FALLS-MITCHELL

ADI TVHH RANK 106 % OF US TVHH .24%

D	LYON	IA	4,100
D	OSCEOLA	IA	2,800
D	LINCOLN	MN	2,600
D	MURRAY	MN	3,700
D	NOBLES	MN	7,500
D	PIPESTONE	MN	4,100
D	ROCK	MN	3,700
D	BOYD	NE	1,100
D	CHERRY	NE	2,400
D	KEYA PAHA	NE	400
D	AURORA	SD	1,100
D	BEADLE	SD	7,200
D	BON HOMME	SD	2,500
D	BROOKINGS	SD	8,800
D	BROWN	SD	13,800
D	BRULE	SD	2,000
D	BUFFALO	SD	500
D	CHARLES MIX	SD	3,100
D	CLARK	SD	1,700
D	CODINGTON	SD	8,700
C	DAVISON	SD	6,800
D	DAY	SD	2,700
D	DEUEL	SD	1,800
D	DEWEY	SD	1,600
D	DOUGLAS	SD	1,300
D	EDMUNDS	SD	1,700
D	FAULK	SD	1,000
D	GRANT	SD	3,100
D	GREGORY	SD	2,100
D	HAMLIN	SD	1,800
D	HAND	SD	1,600
C	HANSON	SD	1,100
D	HUGHES	SD	5,800
D	HUTCHINSON	SD	3,100
D	HYDE	SD	700
D	JERAULD	SD	1,000
D	JONES	SD	500
D	KINGSBURY	SD	2,300
D	LAKE	SD	4,000
D	LINCOLN	SD	5,400
D	LYMAN	SD	1,300
D	MARSHALL	SD	1,900
C	MC COOK	SD	2,100
D	MC PHERSON	SD	1,300
D	MELLETTE	SD	700
D	MINER	SD	1,300
C	MINNEHAHA	SD	48,600
D	MOODY	SD	2,400
D	POTTER	SD	1,300
D	ROBERTS	SD	3,500
D	SANBORN	SD	1,100
D	SPINK	SD	3,000
D	STANLEY	SD	900
D	SULLY	SD	600
D	TODD	SD	2,200
D	TRIPP	SD	2,600
D	TURNER	SD	3,300
D	WALWORTH	SD	2,300
D	YANKTON	SD	7,000

ADI TOTAL TVHH 218,600

SIOUX FALLS-MITCHELL (CONT)

COUNTY SIZE SUMMARY

A			
B			
C	4	58,600	26.8%
D	55	160,000	73.2%

SOUTH BEND-ELKHART

ADI TVHH RANK 86 % OF US TVHH .32%

B	ELKHART	IN	56,800
D	FULTON	IN	7,200
C	KOSCIUSKO	IN	23,400
D	LAGRANGE	IN	9,100
B	MARSHALL	IN	15,200
D	PULASKI	IN	4,600
B	ST JOSEPH	IN	92,100
D	STARKE	IN	8,100
B	BERRIEN	MI	60,300
C	CASS	MI	18,200

ADI TOTAL TVHH 295,000

COUNTY SIZE SUMMARY

A			
B	4	224,400	76.1%
C	2	41,600	14.1%
D	4	29,000	9.8%

SPOKANE

ADI TVHH RANK 80 % OF US TVHH .34%

D	BENEWAH	ID	2,800
D	BONNER	ID	10,000
D	BOUNDARY	ID	2,800
D	CLEARWATER	ID	3,000
D	IDAHO	ID	4,900
B	KOOTENAI	ID	26,900
D	LATAH	ID	11,000
D	LEWIS	ID	1,400
D	NEZ PERCE	ID	13,400
D	SHOSHONE	ID	5,300
D	LINCOLN	MT	6,500
D	SANDERS	MT	3,200
D	WALLOWA	OR	2,600
D	ADAMS	WA	4,500
D	ASOTIN	WA	6,800
D	COLUMBIA	WA	1,500
D	FERRY	WA	2,200
D	GARFIELD	WA	900
C	GRANT	WA	19,200
D	LINCOLN	WA	3,500
D	OKANOGAN	WA	12,100
D	PEND OREILLE	WA	3,300
B	SPOKANE	WA	138,400
D	STEVENS	WA	10,900
C	WHITMAN	WA	12,900

ADI TOTAL TVHH 310,000

COUNTY SIZE SUMMARY

A			
B	2	165,300	53.3%
C	2	32,100	10.4%
D	21	112,600	36.3%

SPRINGFIELD, MA

ADI TVHH RANK 96 % OF US TVHH .27%

C	FRANKLIN	MA	27,600
B	HAMPDEN	MA	170,300
B	HAMPSHIRE	MA	49,800

ADI TOTAL TVHH 247,700

COUNTY SIZE SUMMARY

A			
B	2	220,100	88.9%
C	1	27,600	11.1%
D			

SPRINGFIELD, MO

ADI TVHH RANK 77 % OF US TVHH .35%

D	BAXTER	AR	13,500
D	BOONE	AR	11,100
D	CARROLL	AR	7,600
D	FULTON	AR	3,900
D	IZARD	AR	4,500
D	MARION	AR	5,000
D	NEWTON	AR	2,700
D	BARRY	MO	10,900
D	BENTON	MO	5,700
D	CAMDEN	MO	11,500
D	CEDAR	MO	4,900
B	CHRISTIAN	MO	12,500
D	DADE	MO	3,000
D	DALLAS	MO	4,900
D	DENT	MO	5,100
D	DOUGLAS	MO	4,600
B	GREENE	MO	82,200
D	HICKORY	MO	3,200
D	HOWELL	MO	12,000
D	LACLEDE	MO	10,400
D	LAWRENCE	MO	11,700
D	OREGON	MO	3,600
D	OZARK	MO	3,400
D	PHELPS	MO	13,200
D	POLK	MO	8,100
C	PULASKI	MO	12,000
D	SHANNON	MO	2,800
D	ST CLAIR	MO	3,400
D	STONE	MO	8,000
D	TANEY	MO	10,400
D	TEXAS	MO	8,200
D	WEBSTER	MO	8,500
D	WRIGHT	MO	6,400

ADI TOTAL TVHH 318,900

COUNTY SIZE SUMMARY

A			
B	2	94,700	29.7%
C	1	12,000	3.8%
D	30	212,200	66.5%

SPRINGFIELD-DECATUR-CHAMPAIGN

ADI TVHH RANK 75 % OF US TVHH .36%

B	CHAMPAIGN	IL	63,200
D	CHRISTIAN	IL	13,300
C	COLES	IL	18,600
D	DE WITT	IL	6,300
D	DOUGLAS	IL	7,100
D	EFFINGHAM	IL	11,200
D	FORD	IL	5,400
D	IROQUOIS	IL	11,500
D	LOGAN	IL	10,800
B	MACON	IL	44,600
B	MENARD	IL	4,100
D	MORGAN	IL	13,300
D	MOULTRIE	IL	5,000
D	PIATT	IL	5,800
B	SANGAMON	IL	71,300
D	SHELBY	IL	8,300
B	VERMILION	IL	33,200

ADI TOTAL TVHH 333,000

COUNTY SIZE SUMMARY

A			
B	5	216,400	65.0%
C	1	18,600	5.6%
D	11	98,000	29.4%

SYRACUSE

ADI TVHH RANK 66 % OF US TVHH .42%

C	CAYUGA	NY	28,800
C	CORTLAND	NY	17,000
B	MADISON	NY	23,500
C	ONEIDA WEST	NY	33,500
B	ONONDAGA	NY	176,500
B	OSWEGO	NY	42,600
D	SCHUYLER	NY	6,700
D	SENECA	NY	12,200
C	TOMPKINS	NY	32,400
D	YATES	NY	8,300

ADI TOTAL TVHH 381,500

SYRACUSE (CONT)

COUNTY SIZE SUMMARY

A			
B	3	242,600	63.6%
C	4	111,700	29.3%
D	3	27,200	7.1%

TALLAHASSEE-THOMASVILLE (BAINBRIDGE)

ADI TVHH RANK 115 % OF US TVHH .21%

B	GADSDEN	FL	13,300
D	HAMILTON	FL	3,500
D	JEFFERSON	FL	4,000
D	LAFAYETTE	FL	1,800
B	LEON	FL	77,100
D	MADISON	FL	5,500
D	SUWANNEE	FL	10,100
D	TAYLOR	FL	6,400
B	WAKULLA	FL	5,300
D	BROOKS	GA	5,300
D	DECATUR	GA	8,900
D	ECHOLS	GA	800
B	GRADY	GA	7,300
C	LOWNDES	GA	26,300
D	MILLER	GA	2,300
D	SEMINOLE	GA	3,100
B	THOMAS	GA	14,300

ADI TOTAL TVHH 195,300

COUNTY SIZE SUMMARY

A			
B	5	117,300	60.1%
C	1	26,300	13.5%
D	11	51,700	26.5%

TAMPA-ST. PETERSBURG (LAKELAND)

ADI TVHH RANK 16 % OF US TVHH 1.35%

C	CITRUS	FL	42,700
D	DE SOTO	FL	8,400
D	HARDEE	FL	6,300
A	HERNANDO	FL	45,300
C	HIGHLANDS	FL	30,800
A	HILLSBOROUGH	FL	339,200
B	MANATEE	FL	94,000
A	PASCO	FL	126,600
A	PINELLAS	FL	389,500
B	POLK	FL	160,200

ADI TOTAL TVHH 1,243,000

COUNTY SIZE SUMMARY

A	4	900,600	72.5%
B	2	254,200	20.5%
C	2	73,500	5.9%
D	2	14,700	1.2%

TERRE HAUTE

ADI TVHH RANK 136 % OF US TVHH .17%

D	CLARK	IL	6,300
D	CLAY	IL	5,500
D	CRAWFORD	IL	7,600
D	CUMBERLAND	IL	3,900
D	EDGAR	IL	7,600
D	JASPER	IL	3,800
D	LAWRENCE	IL	6,100
D	RICHLAND	IL	6,200
B	CLAY	IN	9,300
D	DAVIESS	IN	9,700
D	GREENE	IN	11,700
C	KNOX	IN	14,800
D	MARTIN	IN	3,800
D	PARKE	IN	5,700
B	SULLIVAN	IN	7,100
B	VERMILLION	IN	6,500
B	VIGO	IN	38,800

ADI TOTAL TVHH 154,400

TERRE HAUTE (CONT)

COUNTY SIZE SUMMARY

A			
B	4	61,700	40.0%
C	1	14,800	9.6%
D	12	77,900	50.5%

TOLEDO

ADI TVHH RANK 64 % OF US TVHH .44%

C	LENAWEE	MI	31,600
C	DEFIANCE	OH	13,900
B	FULTON	OH	13,500
C	HANCOCK	OH	24,500
D	HENRY	OH	10,300
B	LUCAS	OH	176,300
B	OTTAWA	OH	15,100
D	PUTNAM	OH	11,000
C	SANDUSKY	OH	22,300
C	SENECA	OH	21,100
C	WILLIAMS	OH	13,800
B	WOOD	OH	39,800
D	WYANDOT	OH	8,100

ADI TOTAL TVHH 401,300

COUNTY SIZE SUMMARY

A			
B	4	244,700	61.0%
C	6	127,200	31.7%
D	3	29,400	7.3%

TOPEKA

ADI TVHH RANK 141 % OF US TVHH .16%

D	CLAY	KS	3,500
D	COFFEY	KS	3,200
D	GEARY	KS	10,400
D	JACKSON	KS	4,200
D	JEFFERSON	KS	5,800
D	LYON	KS	12,900
D	MARSHALL	KS	4,500
D	MORRIS	KS	2,500
D	NEMAHA	KS	3,900
B	OSAGE	KS	5,800
D	POTTAWATOMIE	KS	5,900
C	RILEY	KS	21,000
B	SHAWNEE	KS	64,100
D	WABAUNSEE	KS	2,400

ADI TOTAL TVHH 150,100

COUNTY SIZE SUMMARY

A			
B	2	69,900	46.6%
C	1	21,000	14.0%
D	11	59,200	39.4%

TRAVERSE CITY-CADILLAC

ADI TVHH RANK 122 % OF US TVHH .20%

D	ANTRIM	MI	7,100
D	BENZIE	MI	4,800
D	CHARLEVOIX	MI	8,400
D	CHEBOYGAN	MI	8,100
D	CHIPPEWA	MI	11,700
D	CRAWFORD	MI	4,500
D	EMMET	MI	9,600
C	GRAND TRAVERSE	MI	24,500
D	KALKASKA	MI	5,000
D	LAKE	MI	3,500
D	LEELANAU	MI	6,400
D	LUCE	MI	2,000
D	MACKINAC	MI	4,200
D	MANISTEE	MI	8,500
D	MASON	MI	9,700
C	MECOSTA	MI	12,200
D	MISSAUKEE	MI	4,400
D	MONTMORENCY	MI	3,600
D	OSCEOLA	MI	7,400
D	OSCODA	MI	3,200
D	OTSEGO	MI	6,700

TRAVERSE CITY-CADILLAC (CONT)

D	PRESQUE ISLE	MI	5,200
D	ROSCOMMON	MI	8,800
C	WEXFORD	MI	10,000

ADI TOTAL TVHH 179,500

COUNTY SIZE SUMMARY

A			
B			
C	3	46,700	26.0%
D	21	132,800	74.0%

TUCSON

ADI TVHH RANK 78 % OF US TVHH .34%

C	COCHISE	AZ	34,500
B	PIMA	AZ	267,700
B	SANTA CRUZ	AZ	9,000

ADI TOTAL TVHH 311,200

COUNTY SIZE SUMMARY

A			
B	2	276,700	88.9%
C	1	34,500	11.1%
D			

TULSA (BARTLESVILLE)

ADI TVHH RANK 58 % OF US TVHH .48%

D	CHAUTAUQUA	KS	1,800
C	MONTGOMERY	KS	15,200
D	ADAIR	OK	6,200
D	CHEROKEE	OK	12,700
D	CRAIG	OK	5,100
B	CREEK	OK	22,100
D	DELAWARE	OK	11,100
D	HASKELL	OK	4,200
D	LATIMER	OK	3,700
B	MAYES	OK	12,600
D	MC INTOSH	OK	6,700
C	MUSKOGEE	OK	24,800
D	NOWATA	OK	3,900
D	OKFUSKEE	OK	4,000
D	OKMULGEE	OK	13,700
B	OSAGE	OK	15,000
D	PAWNEE	OK	5,800
C	PITTSBURG	OK	15,600
B	ROGERS	OK	20,000
B	TULSA	OK	203,600
B	WAGONER	OK	17,000
C	WASHINGTON	OK	18,800

ADI TOTAL TVHH 443,600

COUNTY SIZE SUMMARY

A			
B	6	290,300	65.4%
C	4	74,400	16.8%
D	12	78,900	17.8%

TUSCALOOSA

ADI TVHH RANK 185 % OF US TVHH .06%

C	TUSCALOOSA	AL	55,900

ADI TOTAL TVHH 55,900

COUNTY SIZE SUMMARY

A			
B			
C	1	55,900	100.0%
D			

TWIN FALLS

ADI TVHH RANK 200 % OF US TVHH .04%

D	BLAINE	ID	5,600
D	GOODING	ID	4,100
D	JEROME	ID	5,200
D	LINCOLN	ID	1,200
C	TWIN FALLS	ID	19,500

ADI TOTAL TVHH 35,600

COUNTY SIZE SUMMARY

A			
B			
C	1	19,500	54.8%
D	4	16,100	45.2%

TYLER-LONGVIEW-JACKSONVILLE

ADI TVHH RANK 113 % OF US TVHH .22%

C	ANGELINA	TX	24,900
B	CHEROKEE	TX	14,800
B	GREGG	TX	39,700
D	HOUSTON	TX	7,600
C	NACOGDOCHES	TX	20,100
C	RUSK	TX	16,200
D	SAN AUGUSTINE	TX	2,900
B	SMITH	TX	57,600
D	TRINITY	TX	4,600
D	WOOD	TX	11,400

ADI TOTAL TVHH 199,800

COUNTY SIZE SUMMARY

A			
B	3	112,100	56.1%
C	3	61,200	30.6%
D	4	26,500	13.3%

UTICA

ADI TVHH RANK 161 % OF US TVHH .11%

C	HERKIMER	NY	24,600
B	ONEIDA EAST	NY	57,800
C	OTSEGO	NY	21,500

ADI TOTAL TVHH 103,900

COUNTY SIZE SUMMARY

A			
B	1	57,800	55.6%
C	2	46,100	44.4%
D			

VICTORIA

ADI TVHH RANK 207 % OF US TVHH .03%

C	VICTORIA	TX	25,800

ADI TOTAL TVHH 25,800

COUNTY SIZE SUMMARY

A			
B			
C	1	25,800	100.0%
D			

WACO-TEMPLE-BRYAN

ADI TVHH RANK 94 % OF US TVHH .27%

B	BELL	TX	68,600
C	BRAZOS	TX	44,100
D	BURLESON	TX	5,000
B	CORYELL	TX	17,300
D	FALLS	TX	6,300
D	LAMPASAS	TX	5,000
D	LEON	TX	4,900
D	LIMESTONE	TX	7,700
D	MADISON	TX	3,200

WACO-TEMPLE-BRYAN (CONT)

B	MC LENNAN	TX	70,300
D	MILAM	TX	8,300
D	MILLS	TX	1,800
D	ROBERTSON	TX	5,600
D	SAN SABA	TX	2,100

ADI TOTAL TVHH 250,200

COUNTY SIZE SUMMARY

A			
B	3	156,200	62.4%
C	1	44,100	17.6%
D	10	49,900	19.9%

WASHINGTON, DC

ADI TVHH RANK 7 % OF US TVHH 1.94%

A	DIST OF COLUMBIA	DC	245,400
C	ALLEGANY	MD	29,300
A	CALVERT	MD	17,900
A	CHARLES	MD	34,500
A	FREDERICK	MD	54,700
A	MONTGOMERY	MD	297,600
A	PRINCE GEORGES	MD	262,100
C	ST MARYS	MD	26,400
C	FRANKLIN	PA	45,000
A	ARLINGTON	VA	131,500
D	CLARKE	VA	4,400
D	CULPEPER	VA	10,000
A	FAIRFAX	VA	318,000
C	FAUQUIER	VA	17,200
C	FREDERICK	VA	26,400
D	KING GEORGE	VA	4,900
A	LOUDOUN	VA	32,100
A	PRINCE WILLIAM	VA	86,500
D	RAPPAHANNOCK	VA	2,600
D	SHENANDOAH	VA	12,700
C	SPOTSYLVANIA	VA	27,800
A	STAFFORD	VA	20,600
D	WARREN	VA	10,200
D	WESTMORELAND	VA	6,100
C	BERKELEY	WV	23,000
D	HAMPSHIRE	WV	6,200
C	JEFFERSON	WV	13,300
D	MINERAL	WV	9,900
D	MORGAN	WV	4,800

ADI TOTAL TVHH 1,781,100

COUNTY SIZE SUMMARY

A	11	1,500,900	84.3%
B			
C	8	208,400	11.7%
D	10	71,800	4.0%

WATERTOWN-CARTHAGE

ADI TVHH RANK 168 % OF US TVHH .09%

C	JEFFERSON	NY	39,900
D	LEWIS	NY	9,300
C	ST LAWRENCE	NY	37,200

ADI TOTAL TVHH 86,400

COUNTY SIZE SUMMARY

A			
B			
C	2	77,100	89.2%
D	1	9,300	10.8%

WAUSAU-RHINELANDER

ADI TVHH RANK 131 % OF US TVHH .17%

D	ADAMS	WI	5,900
D	CLARK	WI	10,900
D	FOREST	WI	3,200
D	LANGLADE	WI	7,500
B	LINCOLN	WI	10,200
B	MARATHON	WI	41,600
B	ONEIDA	WI	12,500
C	PORTAGE	WI	21,400
D	PRICE	WI	5,900

WAUSAU-RHINELANDER (CONT)

D	TAYLOR	WI	6,600
D	VILAS	WI	7,300
C	WOOD	WI	27,400

ADI TOTAL TVHH 160,400

COUNTY SIZE SUMMARY

A			
B	3	64,300	40.1%
C	2	48,800	30.4%
D	7	47,300	29.5%

WEST PALM BEACH-FT. PIERCE-VERO BEACH

ADI TVHH RANK 46 % OF US TVHH .60%

C	INDIAN RIVER	FL	39,600
B	MARTIN	FL	45,300
D	OKEECHOBEE	FL	10,600
B	PALM BEACH NO	FL	241,900
B	PALM BEACH SO	FL	148,100
B	ST LUCIE	FL	61,300

ADI TOTAL TVHH 546,800

COUNTY SIZE SUMMARY

A			
B	4	496,600	90.8%
C	1	39,600	7.2%
D	1	10,600	1.9%

WHEELING-STEUBENVILLE

ADI TVHH RANK 144 % OF US TVHH .16%

B	BELMONT	OH	27,400
C	GUERNSEY	OH	14,500
D	HARRISON	OH	5,900
B	JEFFERSON	OH	30,600
D	MONROE	OH	5,600
D	NOBLE	OH	4,000
B	BROOKE	WV	9,900
B	MARSHALL	WV	13,800
B	OHIO	WV	20,100
D	TYLER	WV	3,600
D	WETZEL	WV	7,000

ADI TOTAL TVHH 142,400

COUNTY SIZE SUMMARY

A			
B	5	101,800	71.5%
C	1	14,500	10.2%
D	5	26,100	18.3%

WICHITA-HUTCHINSON

ADI TVHH RANK 61 % OF US TVHH .46%

D	BARBER	KS	2,300
D	BARTON	KS	11,100
B	BUTLER	KS	18,800
D	CHASE	KS	1,200
D	CHEYENNE	KS	1,400
D	CLARK	KS	1,000
D	COMANCHE	KS	900
C	COWLEY	KS	13,900
D	DECATUR	KS	1,600
D	DICKINSON	KS	7,400
D	EDWARDS	KS	1,600
D	ELK	KS	1,400
D	ELLIS	KS	9,900
D	ELLSWORTH	KS	2,500
D	FINNEY	KS	11,100
D	FORD	KS	9,800
D	GOVE	KS	1,300
D	GRAHAM	KS	1,400
D	GRANT	KS	2,400
D	GRAY	KS	2,000
D	GREELEY	KS	700
D	GREENWOOD	KS	3,100
D	HAMILTON	KS	1,000
D	HARPER	KS	2,900
B	HARVEY	KS	11,400

WICHITA-HUTCHINSON (CONT)

D	HASKELL	KS	1,400
D	HODGEMAN	KS	800
D	KEARNY	KS	1,400
D	KINGMAN	KS	3,100
D	KIOWA	KS	1,400
D	LANE	KS	1,000
D	LINCOLN	KS	1,500
D	LOGAN	KS	1,200
D	MARION	KS	4,800
D	MC PHERSON	KS	10,000
D	MEADE	KS	1,600
D	MITCHELL	KS	2,700
D	MORTON	KS	1,300
D	NESS	KS	1,600
D	NORTON	KS	2,200
D	OSBORNE	KS	2,000
D	OTTAWA	KS	2,200
D	PAWNEE	KS	2,900
D	PHILLIPS	KS	2,600
D	PRATT	KS	3,900
D	RAWLINS	KS	1,400
B	RENO	KS	23,900
D	RICE	KS	4,100
D	ROOKS	KS	2,400
D	RUSH	KS	1,500
D	RUSSELL	KS	3,200
C	SALINE	KS	19,800
D	SCOTT	KS	2,000
B	SEDGWICK	KS	158,900
D	SEWARD	KS	6,500
D	SHERIDAN	KS	1,200
D	SHERMAN	KS	2,600
D	STAFFORD	KS	2,100
D	STANTON	KS	800
D	STEVENS	KS	1,900
D	SUMNER	KS	9,700
D	THOMAS	KS	3,000
D	TREGO	KS	1,500
D	WALLACE	KS	700
D	WICHITA	KS	1,000
D	DUNDY	NE	1,100
D	BEAVER	OK	2,200

ADI TOTAL TVHH 423,200

COUNTY SIZE SUMMARY

A			
B	4	213,000	50.3%
C	2	33,700	8.0%
D	61	176,500	41.7%

WICHITA FALLS-LAWTON

ADI TVHH RANK 139 % OF US TVHH .16%

B	COMANCHE	OK	37,100
D	COTTON	OK	2,600
D	JACKSON	OK	10,200
D	JEFFERSON	OK	2,800
C	STEPHENS	OK	16,500
D	TILLMAN	OK	3,900
B	ARCHER	TX	3,000
D	BAYLOR	TX	1,900
B	CLAY	TX	3,800
D	FOARD	TX	700
D	HARDEMAN	TX	2,000
D	KNOX	TX	1,800
D	MONTAGUE	TX	6,600
D	THROCKMORTON	TX	800
B	WICHITA	TX	44,800
D	WILBARGER	TX	5,600
D	YOUNG	TX	6,800

ADI TOTAL TVHH 150,900

COUNTY SIZE SUMMARY

A			
B	4	88,700	58.8%
C	1	16,500	10.9%
D	12	45,700	30.3%

WILKES BARRE-SCRANTON

ADI TVHH RANK 49 % OF US TVHH .56%

C	CARBON	PA	22,100
C	CLINTON	PA	13,600
B	COLUMBIA	PA	23,200

WILKES BARRE-SCRANTON (CONT)

B	LACKAWANNA	PA	83,500
B	LUZERNE	PA	126,900
C	LYCOMING	PA	44,200
C	MONROE	PA	35,800
D	MONTOUR	PA	6,400
C	NORTHUMBERLAND	PA	37,800
C	SCHUYLKILL	PA	59,300
C	SNYDER	PA	12,500
D	SULLIVAN	PA	2,200
C	SUSQUEHANNA	PA	14,900
D	UNION	PA	11,500
C	WAYNE	PA	14,600
B	WYOMING	PA	10,000

ADI TOTAL TVHH 518,500

COUNTY SIZE SUMMARY

A			
B	4	243,600	47.0%
C	9	254,800	49.1%
D	3	20,100	3.9%

WILMINGTON

ADI TVHH RANK 143 % OF US TVHH .16%

D	BLADEN	NC	10,600
B	BRUNSWICK	NC	20,800
C	COLUMBUS	NC	18,200
B	NEW HANOVER	NC	48,900
D	PENDER	NC	11,500
C	ROBESON	NC	36,100

ADI TOTAL TVHH 146,100

COUNTY SIZE SUMMARY

A			
B	2	69,700	47.7%
C	2	54,300	37.2%
D	2	22,100	15.1%

YAKIMA-PASCO-RICHLAND-KENNEWICK

ADI TVHH RANK 129 % OF US TVHH .18%

D	MORROW	OR	2,500
C	UMATILLA	OR	20,700
C	BENTON	WA	41,400
C	FRANKLIN	WA	11,800
D	KITTITAS EAST	WA	7,900
C	WALLA WALLA	WA	16,500
B	YAKIMA	WA	64,100

ADI TOTAL TVHH 164,900

COUNTY SIZE SUMMARY

A			
B	1	64,100	38.9%
C	4	90,400	54.8%
D	2	10,400	6.3%

YOUNGSTOWN

ADI TVHH RANK 91 % OF US TVHH .29%

C	COLUMBIANA	OH	40,200
B	MAHONING	OH	99,500
B	TRUMBULL	OH	85,000
C	MERCER	PA	44,600

ADI TOTAL TVHH 269,300

COUNTY SIZE SUMMARY

A			
B	2	184,500	68.5%
C	2	84,800	31.5%
D			

ZANESVILLE

ADI TVHH RANK 203 % OF US TVHH .03%

C MUSKINGUM	OH	30,400
ADI TOTAL TVHH		30,400

COUNTY SIZE SUMMARY

A			
B			
C	1	30,400	100.0%
D			

UNITED STATES TOTALS (SUM OF ADIS)

COUNTY SIZE SUMMARY

SIZE	NUMBER	TVHH	%US	TOTAL HH
A	165	35,623,300	38.8	36,122,400
B	532	33,476,000	36.5	33,905,900
C	517	12,680,000	13.8	12,900,900
D	1880	10,008,800	10.9	10,192,200

ADI Population Estimates

ADI Market Population Summary (includes 22 demographic categories for each ADI).

ADI MARKETS POPULATION SUMMARY

ABILENE-SWEETWATER

TV HOUSEHOLDS 107,100 .12 157

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	279,300	.12	158
	18+	209,800	.11	159
	18-49	124,000	.10	160
	12-24	53,400	.12	163
	12-34	95,100	.11	162
	18-34	70,200	.10	161
WOMEN TOTAL		110,200	.11	159
	18-49	61,300	.10	161
	12-24	25,900	.12	160
	18-34	34,000	.10	161
	25-49	47,600	.10	159
	25-54	54,300	.10	159
MEN TOTAL		99,600	.11	160
	18-49	62,700	.10	162
	18-34	36,200	.11	161
	21-49	55,800	.10	160
	25-49	47,900	.10	160
	25-54	54,800	.10	159
TEENS TOTAL		24,900	.12	159
CHILD TOTAL		44,600	.12	158
	6-11	26,800	.13	158

ALBUQUERQUE (HOBBS)

TV HOUSEHOLDS 502,000 .55 52

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	1,359,500	.56	47
	18+	987,000	.53	52
	18-49	661,600	.55	48
	12-24	260,400	.57	47
	12-34	490,700	.56	48
	18-34	360,100	.53	49
WOMEN TOTAL		509,400	.53	53
	18-49	332,300	.55	48
	12-24	128,100	.57	48
	18-34	179,700	.54	48
	25-49	268,400	.56	47
	25-54	302,100	.56	48
MEN TOTAL		477,600	.54	51
	18-49	329,300	.55	48
	18-34	180,400	.53	49
	21-49	301,900	.55	47
	25-49	263,400	.56	47
	25-54	295,100	.56	47
TEENS TOTAL		130,600	.65	43
CHILD TOTAL		241,900	.67	42
	6-11	145,400	.68	42

AMARILLO

TV HOUSEHOLDS 166,000 .18 127

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	431,700	.18	129
	18+	315,200	.17	131
	18-49	195,700	.16	130
	12-24	81,000	.18	132
	12-34	149,200	.17	130
	18-34	108,500	.16	131
WOMEN TOTAL		165,000	.17	129
	18-49	98,400	.16	130
	12-24	39,800	.18	130
	18-34	54,100	.16	131
	25-49	78,400	.16	130
	25-54	89,300	.17	130
MEN TOTAL		150,200	.17	131
	18-49	97,300	.16	131
	18-34	54,400	.16	132
	21-49	88,700	.16	131
	25-49	77,000	.16	130
	25-54	87,500	.17	129
TEENS TOTAL		40,700	.20	123
CHILD TOTAL		75,800	.21	121
	6-11	46,200	.22	120

ALBANY, GA (VALDOSTA & CORDELE)

TV HOUSEHOLDS 131,400 .14 153

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	363,600	.15	146
	18+	263,600	.14	148
	18-49	169,900	.14	147
	12-24	76,600	.17	136
	12-34	131,900	.15	145
	18-34	93,900	.14	146
WOMEN TOTAL		142,300	.15	145
	18-49	87,700	.15	144
	12-24	37,600	.17	137
	18-34	48,300	.14	143
	25-49	68,600	.14	144
	25-54	77,900	.14	144
MEN TOTAL		121,300	.14	152
	18-49	82,200	.14	147
	18-34	45,600	.13	147
	21-49	73,500	.13	147
	25-49	62,700	.13	148
	25-54	71,200	.13	149
TEENS TOTAL		38,000	.19	133
CHILD TOTAL		62,000	.17	139
	6-11	38,400	.18	136

ALEXANDRIA, LA

TV HOUSEHOLDS 83,600 .09 173

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	239,100	.10	167
	18+	175,000	.09	169
	18-49	118,100	.10	166
	12-24	53,700	.12	161
	12-34	94,400	.11	163
	18-34	71,800	.11	160
WOMEN TOTAL		88,900	.09	171
	18-49	56,700	.09	168
	12-24	24,300	.11	166
	18-34	33,100	.10	165
	25-49	43,400	.09	167
	25-54	49,100	.09	168
MEN TOTAL		86,100	.10	169
	18-49	61,400	.10	163
	18-34	38,700	.11	157
	21-49	54,400	.10	164
	25-49	43,600	.09	166
	25-54	48,700	.09	167
TEENS TOTAL		22,600	.11	162
CHILD TOTAL		41,500	.11	161
	6-11	24,800	.12	163

ANNISTON

TV HOUSEHOLDS 43,000 .05 194

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	113,200	.05	195
	18+	86,800	.05	195
	18-49	56,300	.05	195
	12-24	24,600	.05	195
	12-34	42,500	.05	195
	18-34	32,100	.05	196
WOMEN TOTAL		45,800	.05	195
	18-49	28,200	.05	194
	12-24	11,900	.05	195
	18-34	15,900	.05	194
	25-49	21,300	.04	195
	25-54	24,300	.05	194
MEN TOTAL		41,000	.05	195
	18-49	28,100	.05	195
	18-34	16,200	.05	195
	21-49	24,700	.04	195
	25-49	20,800	.04	194
	25-54	23,500	.04	194
TEENS TOTAL		10,400	.05	191
CHILD TOTAL		16,000	.04	198
	6-11	9,900	.05	198

ALBANY-SCHENECTADY-TROY

TV HOUSEHOLDS 503,500 .55 51

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	1,284,500	.53	53
	18+	1,006,000	.55	50
	18-49	635,200	.53	50
	12-24	243,400	.53	51
	12-34	452,000	.52	51
	18-34	350,000	.52	51
WOMEN TOTAL		527,200	.55	51
	18-49	316,600	.52	50
	12-24	117,900	.53	54
	18-34	172,600	.52	50
	25-49	248,400	.52	51
	25-54	280,100	.52	51
MEN TOTAL		478,800	.54	50
	18-49	318,600	.53	50
	18-34	177,400	.52	51
	21-49	287,100	.52	51
	25-49	245,400	.52	51
	25-54	275,300	.52	51
TEENS TOTAL		102,000	.51	57
CHILD TOTAL		176,500	.49	53
	6-11	103,800	.48	58

ALPENA

TV HOUSEHOLDS 15,700 .02 210

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	39,500	.02	210
	18+	30,300	.02	210
	18-49	16,600	.01	210
	12-24	6,400	.01	210
	12-34	11,900	.01	210
	18-34	8,500	.01	210
WOMEN TOTAL		15,800	.02	210
	18-49	8,400	.01	210
	12-24	3,200	.01	210
	18-34	4,200	.01	210
	25-49	6,900	.01	210
	25-54	8,000	.01	210
MEN TOTAL		14,500	.02	210
	18-49	8,200	.01	210
	18-34	4,300	.01	210
	21-49	7,500	.01	210
	25-49	6,700	.01	210
	25-54	7,900	.01	210
TEENS TOTAL		3,400	.02	210
CHILD TOTAL		5,800	.02	210
	6-11	3,600	.02	210

ARDMORE-ADA

TV HOUSEHOLDS 69,500 .08 178

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	177,000	.07	179
	18+	134,200	.07	178
	18-49	75,700	.06	182
	12-24	33,200	.07	181
	12-34	57,700	.07	182
	18-34	40,900	.06	182
WOMEN TOTAL		70,900	.07	178
	18-49	38,000	.06	182
	12-24	16,300	.07	181
	18-34	20,200	.06	183
	25-49	30,000	.06	181
	25-54	34,800	.06	181
MEN TOTAL		63,300	.07	179
	18-49	37,700	.06	183
	18-34	20,700	.06	183
	21-49	33,800	.06	180
	25-49	29,300	.06	181
	25-54	33,800	.06	181
TEENS TOTAL		16,800	.08	177
CHILD TOTAL		26,000	.07	181
	6-11	16,200	.08	181

ADI MARKETS POPULATION SUMMARY

ATLANTA (ATHENS & ROME)

TV HOUSEHOLDS 1,456,800 1.59 10

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	3,806,400	1.58	11
18+	2,910,800	1.58	10
18-49	2,089,100	1.73	11
12-24	749,900	1.63	11
12-34	1,483,000	1.69	11
18-34	1,161,500	1.72	11
WOMEN TOTAL	1,521,200	1.58	10
18-49	1,058,800	1.75	10
12-24	371,800	1.66	11
18-34	585,300	1.75	10
25-49	843,900	1.76	10
25-54	939,500	1.74	10
MEN TOTAL	1,389,500	1.57	11
18-49	1,030,300	1.71	11
18-34	576,200	1.69	11
21-49	944,600	1.72	11
25-49	816,800	1.73	11
25-54	909,800	1.72	11
TEENS TOTAL	321,500	1.59	11
CHILD TOTAL	574,100	1.59	12
6-11	338,500	1.58	12

BAKERSFIELD

TV HOUSEHOLDS 158,600 .17 132

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	460,700	.19	124
18+	326,400	.18	127
18-49	227,500	.19	122
12-24	90,900	.20	124
12-34	175,900	.20	119
18-34	132,200	.20	119
WOMEN TOTAL	162,600	.17	133
18-49	109,400	.18	124
12-24	43,800	.20	124
18-34	62,900	.19	122
25-49	86,900	.18	123
25-54	96,900	.18	123
MEN TOTAL	163,800	.19	125
18-49	118,100	.20	120
18-34	69,300	.20	116
21-49	108,300	.20	117
25-49	93,400	.20	116
25-54	103,400	.20	118
TEENS TOTAL	43,700	.22	119
CHILD TOTAL	90,600	.25	109
6-11	52,900	.25	113

BATON ROUGE

TV HOUSEHOLDS 249,500 .27 95

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	698,500	.29	91
18+	510,200	.28	96
18-49	357,700	.30	90
12-24	150,600	.33	89
12-34	272,400	.31	89
18-34	205,700	.30	85
WOMEN TOTAL	265,900	.28	95
18-49	181,100	.30	88
12-24	75,000	.33	85
18-34	104,000	.31	84
25-49	138,700	.29	90
25-54	155,400	.29	91
MEN TOTAL	244,300	.28	95
18-49	176,600	.29	92
18-34	101,700	.30	88
21-49	159,100	.29	90
25-49	135,100	.29	90
25-54	150,800	.28	90
TEENS TOTAL	66,700	.33	87
CHILD TOTAL	121,600	.34	81
6-11	73,300	.34	81

AUGUSTA

TV HOUSEHOLDS 203,300 .22 112

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	555,100	.23	112
18+	409,400	.22	113
18-49	274,800	.23	108
12-24	113,200	.25	111
12-34	206,900	.24	108
18-34	153,400	.23	109
WOMEN TOTAL	215,600	.22	112
18-49	139,300	.23	107
12-24	55,200	.25	110
18-34	77,000	.23	109
25-49	110,400	.23	106
25-54	123,900	.23	106
MEN TOTAL	193,800	.22	112
18-49	135,500	.22	108
18-34	76,400	.22	111
21-49	121,800	.22	109
25-49	104,700	.22	109
25-54	117,400	.22	110
TEENS TOTAL	53,500	.27	101
CHILD TOTAL	92,200	.25	106
6-11	55,300	.26	104

BALTIMORE

TV HOUSEHOLDS 963,900 1.05 22

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	2,522,100	1.05	21
18+	1,970,000	1.07	21
18-49	1,313,400	1.09	21
12-24	447,100	.97	22
12-34	910,400	1.04	22
18-34	722,200	1.07	21
WOMEN TOTAL	1,034,700	1.08	20
18-49	666,100	1.10	20
12-24	220,600	.98	22
18-34	364,000	1.09	19
25-49	537,600	1.12	19
25-54	603,200	1.12	20
MEN TOTAL	935,300	1.06	22
18-49	647,300	1.07	22
18-34	358,200	1.05	21
21-49	596,100	1.08	21
25-49	516,900	1.09	20
25-54	579,900	1.09	20
TEENS TOTAL	188,200	.93	24
CHILD TOTAL	363,900	1.01	22
6-11	209,300	.98	22

BEAUMONT-PORT ARTHUR

TV HOUSEHOLDS 158,200 .17 134

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	414,100	.17	132
18+	308,400	.17	134
18-49	186,300	.15	138
12-24	75,700	.16	140
12-34	139,100	.16	137
18-34	100,600	.15	141
WOMEN TOTAL	163,100	.17	132
18-49	94,800	.16	135
12-24	37,700	.17	136
18-34	51,200	.15	136
25-49	76,000	.16	134
25-54	87,400	.16	133
MEN TOTAL	145,300	.16	136
18-49	91,500	.15	139
18-34	49,400	.14	142
21-49	83,600	.15	139
25-49	73,100	.15	136
25-54	83,500	.16	136
TEENS TOTAL	38,500	.19	132
CHILD TOTAL	67,200	.19	133
6-11	41,800	.19	130

AUSTIN, TX

TV HOUSEHOLDS 375,200 .41 68

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	939,100	.39	69
18+	720,700	.39	69
18-49	529,400	.44	60
12-24	205,500	.45	62
12-34	393,500	.45	60
18-34	319,100	.47	55
WOMEN TOTAL	365,500	.38	72
18-49	259,600	.43	63
12-24	100,400	.45	63
18-34	156,200	.47	57
25-49	195,200	.41	64
25-54	214,700	.40	67
MEN TOTAL	355,200	.40	68
18-49	269,600	.45	59
18-34	162,900	.48	55
21-49	242,600	.44	60
25-49	203,100	.43	61
25-54	222,300	.42	64
TEENS TOTAL	74,400	.37	76
CHILD TOTAL	144,000	.40	69
6-11	84,200	.39	70

BANGOR

TV HOUSEHOLDS 123,900 .13 155

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	322,800	.13	154
18+	247,200	.13	154
18-49	157,700	.13	149
12-24	62,100	.14	152
12-34	113,300	.13	152
18-34	85,200	.13	148
WOMEN TOTAL	128,200	.13	155
18-49	78,700	.13	150
12-24	30,300	.14	152
18-34	42,500	.13	148
25-49	62,200	.13	150
25-54	70,500	.13	152
MEN TOTAL	119,000	.13	154
18-49	79,000	.13	148
18-34	42,700	.13	148
21-49	71,100	.13	149
25-49	61,500	.13	151
25-54	69,500	.13	152
TEENS TOTAL	28,100	.14	155
CHILD TOTAL	47,500	.13	156
6-11	29,200	.14	155

BEND

TV HOUSEHOLDS 28,500 .03 206

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	70,400	.03	207
18+	53,800	.03	206
18-49	33,700	.03	207
12-24	11,100	.02	207
12-34	21,700	.02	207
18-34	15,700	.02	207
WOMEN TOTAL	27,400	.03	206
18-49	16,900	.03	207
12-24	5,300	.02	207
18-34	7,900	.02	207
25-49	14,500	.03	204
25-54	16,300	.03	204
MEN TOTAL	26,400	.03	206
18-49	16,800	.03	206
18-34	7,800	.02	207
21-49	15,500	.03	206
25-49	14,100	.03	204
25-54	15,900	.03	205
TEENS TOTAL	6,000	.03	207
CHILD TOTAL	10,600	.03	207
6-11	6,500	.03	207

ADI MARKETS POPULATION SUMMARY

BILLINGS-HARDIN

TV HOUSEHOLDS 84,000 .09 172

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	216,000	.09	175
18+	159,700	.09	174
18-49	99,700	.08	174
12-24	37,600	.08	177
12-34	70,900	.08	175
18-34	50,400	.07	176
WOMEN TOTAL	83,100	.09	174
18-49	50,500	.08	174
12-24	18,400	.08	177
18-34	26,100	.08	175
25-49	42,000	.09	171
25-54	47,600	.09	170
MEN TOTAL	76,600	.09	174
18-49	49,200	.08	174
18-34	24,300	.07	177
21-49	45,500	.08	174
25-49	40,600	.09	172
25-54	46,000	.09	174
TEENS TOTAL	20,500	.10	171
CHILD TOTAL	35,800	.10	169
6-11	22,100	.10	169

BIRMINGHAM (GADSDEN)

TV HOUSEHOLDS 505,100 .55 50

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,296,600	.54	51
18+	990,300	.54	51
18-49	621,200	.51	53
12-24	242,900	.53	52
12-34	451,500	.51	52
18-34	335,600	.50	53
WOMEN TOTAL	531,000	.55	50
18-49	318,200	.53	49
12-24	121,600	.54	50
18-34	171,600	.51	51
25-49	253,800	.53	49
25-54	289,400	.54	49
MEN TOTAL	459,300	.52	54
18-49	303,000	.50	53
18-34	164,000	.48	53
21-49	276,800	.50	53
25-49	240,400	.51	53
25-54	272,000	.51	53
TEENS TOTAL	115,900	.57	48
CHILD TOTAL	190,400	.53	50
6-11	116,000	.54	50

BOSTON (DERRY, MANCHESTER & WORCESTER)

TV HOUSEHOLDS 2,126,300 2.32 6

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	5,523,000	2.29	6
18+	4,390,700	2.38	6
18-49	2,921,300	2.42	6
12-24	1,028,200	2.24	5
12-34	2,064,600	2.35	6
18-34	1,667,400	2.47	6
WOMEN TOTAL	2,310,300	2.40	5
18-49	1,470,100	2.43	6
12-24	509,900	2.27	5
18-34	834,200	2.49	5
25-49	1,154,200	2.41	6
25-54	1,290,200	2.39	6
MEN TOTAL	2,080,400	2.36	6
18-49	1,451,200	2.40	6
18-34	833,200	2.45	6
21-49	1,328,100	2.42	6
25-49	1,136,100	2.41	6
25-54	1,264,100	2.38	6
TEENS TOTAL	397,200	[illegible]	6
CHILD TOTAL	735,100	2.03	7
6-11	421,800	1.97	7

BILOXI-GULFPORT-PASCAGOULA

TV HOUSEHOLDS 106,600 .12 158

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	291,300	.12	156
18+	214,700	.12	157
18-49	143,400	.12	155
12-24	60,800	.13	154
12-34	110,600	.13	154
18-34	82,100	.12	150
WOMEN TOTAL	109,600	.11	160
18-49	70,900	.12	155
12-24	29,000	.13	154
18-34	39,700	.12	155
25-49	55,900	.12	155
25-54	63,600	.12	155
MEN TOTAL	105,100	.12	156
18-49	72,500	.12	154
18-34	42,400	.12	149
21-49	64,400	.12	155
25-49	55,200	.12	155
25-54	62,800	.12	155
TEENS TOTAL	28,500	.14	153
CHILD TOTAL	48,100	.13	154
6-11	29,000	.14	156

BLUEFIELD-BECKLEY-OAK HILL

TV HOUSEHOLDS 134,800 .15 146

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	349,100	.14	149
18+	265,100	.14	147
18-49	156,700	.13	150
12-24	66,700	.15	149
12-34	115,200	.13	150
18-34	79,000	.12	155
WOMEN TOTAL	142,200	.15	146
18-49	79,800	.13	149
12-24	32,700	.15	149
18-34	40,500	.12	153
25-49	64,800	.14	148
25-54	74,500	.14	147
MEN TOTAL	122,900	.14	149
18-49	76,900	.13	151
18-34	38,500	.11	159
21-49	69,700	.13	151
25-49	61,400	.13	152
25-54	70,400	.13	151
TEENS TOTAL	36,200	.18	137
CHILD TOTAL	47,800	.13	155
6-11	30,700	.14	153

BOWLING GREEN (CAMPBELLSVILLE)

TV HOUSEHOLDS 46,000 .05 191

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	119,400	.05	193
18+	91,900	.05	194
18-49	59,800	.05	194
12-24	26,600	.06	188
12-34	45,100	.05	192
18-34	34,300	.05	192
WOMEN TOTAL	48,500	.05	192
18-49	30,600	.05	191
12-24	13,400	.06	188
18-34	17,600	.05	190
25-49	22,400	.05	191
25-54	25,700	.05	190
MEN TOTAL	43,400	.05	193
18-49	29,200	.05	194
18-34	16,700	.05	194
21-49	25,700	.05	193
25-49	21,600	.05	193
25-54	24,700	.05	192
TEENS TOTAL	10,800	.05	190
CHILD TOTAL	16,700	.05	195
6-11	10,500	.05	194

BINGHAMTON

TV HOUSEHOLDS 158,300 .17 133

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	409,000	.17	133
18+	315,100	.17	132
18-49	194,900	.16	131
12-24	75,900	.17	138
12-34	141,500	.16	135
18-34	107,600	.16	133
WOMEN TOTAL	165,300	.17	128
18-49	97,800	.16	131
12-24	37,400	.17	138
18-34	54,000	.16	132
25-49	76,800	.16	132
25-54	87,800	.16	131
MEN TOTAL	149,800	.17	132
18-49	97,100	.16	133
18-34	53,600	.16	135
21-49	87,700	.16	133
25-49	76,100	.16	132
25-54	86,500	.16	131
TEENS TOTAL	33,900	.17	146
CHILD TOTAL	60,000	.17	145
6-11	35,600	.17	145

BOISE

TV HOUSEHOLDS 149,000 .16 142

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	394,800	.16	140
18+	288,000	.16	142
18-49	189,700	.16	135
12-24	75,800	.17	139
12-34	139,700	.16	136
18-34	100,900	.15	140
WOMEN TOTAL	147,600	.15	144
18-49	94,000	.16	137
12-24	36,900	.16	139
18-34	49,800	.15	142
25-49	75,900	.16	135
25-54	85,400	.16	135
MEN TOTAL	140,400	.16	140
18-49	95,700	.16	134
18-34	51,100	.15	137
21-49	88,000	.16	132
25-49	76,800	.16	131
25-54	86,300	.16	132
TEENS TOTAL	38,800	.19	130
CHILD TOTAL	68,000	.19	131
6-11	41,400	.19	132

BRISTOL-KINGSPORT-JOHNSON CITY: TRI-CITIES

TV HOUSEHOLDS 295,100 .32 85

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	757,700	.31	87
18+	591,200	.32	85
18-49	363,000	.30	87
12-24	144,100	.31	91
12-34	259,400	.30	92
18-34	191,400	.28	96
WOMEN TOTAL	310,600	.32	81
18-49	182,600	.30	86
12-24	70,800	.32	90
18-34	95,500	.29	93
25-49	145,000	.30	83
25-54	167,700	.31	80
MEN TOTAL	280,600	.32	85
18-49	180,400	.30	87
18-34	95,900	.28	97
21-49	163,400	.30	86
25-49	141,900	.30	83
25-54	164,100	.31	82
TEENS TOTAL	68,000	.34	86
CHILD TOTAL	98,500	.27	99
6-11	61,400	.29	93

ADI MARKETS POPULATION SUMMARY

BUFFALO (JAMESTOWN)

TV HOUSEHOLDS	629,400	.69	36
	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,603,600	.67	40
18+	1,246,300	.68	37
18-49	763,100	.63	42
12-24	297,400	.65	42
12-34	554,400	.63	42
18-34	425,900	.63	42
WOMEN TOTAL	659,700	.69	36
18-49	385,200	.64	42
12-24	146,500	.65	42
18-34	213,000	.64	42
25-49	301,700	.63	42
25-54	343,200	.64	42
MEN TOTAL	586,600	.66	38
18-49	377,900	.63	41
18-34	212,900	.62	42
21-49	341,800	.62	41
25-49	292,500	.62	41
25-54	330,700	.62	41
TEENS TOTAL	128,500	.64	44
CHILD TOTAL	228,800	.63	43
6-11	135,200	.63	45

CASPER-RIVERTON

TV HOUSEHOLDS	39,800	.04	197
	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	102,900	.04	199
18+	74,100	.04	199
18-49	48,000	.04	200
12-24	18,200	.04	201
12-34	34,400	.04	200
18-34	24,200	.04	201
WOMEN TOTAL	38,300	.04	199
18-49	24,200	.04	199
12-24	9,000	.04	201
18-34	12,400	.04	200
25-49	20,100	.04	198
25-54	23,000	.04	197
MEN TOTAL	35,800	.04	199
18-49	23,800	.04	200
18-34	11,800	.03	202
21-49	21,900	.04	199
25-49	19,900	.04	198
25-54	22,500	.04	198
TEENS TOTAL	10,200	.05	194
CHILD TOTAL	18,600	.05	190
6-11	11,400	.05	190

CHARLESTON-HUNTINGTON

TV HOUSEHOLDS	462,200	.50	55
	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,207,800	.50	56
18+	917,100	.50	56
18-49	570,000	.47	57
12-24	241,700	.53	53
12-34	423,000	.48	56
18-34	305,100	.45	58
WOMEN TOTAL	484,500	.50	54
18-49	289,600	.48	57
12-24	119,600	.53	52
18-34	155,400	.46	58
25-49	227,200	.48	57
25-54	260,600	.48	57
MEN TOTAL	432,600	.49	56
18-49	280,400	.46	56
18-34	149,700	.44	59
21-49	252,600	.46	56
25-49	219,000	.46	57
25-54	250,700	.47	56
TEENS TOTAL	117,900	.58	47
CHILD TOTAL	172,800	.48	58
6-11	109,200	.51	53

BURLINGTON-PLATTSBURGH

TV HOUSEHOLDS	240,800	.26	97
	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	640,000	.27	99
18+	491,400	.27	98
18-49	333,400	.28	94
12-24	128,000	.28	100
12-34	239,100	.27	100
18-34	186,300	.28	99
WOMEN TOTAL	250,600	.26	98
18-49	162,700	.27	96
12-24	61,900	.28	100
18-34	90,400	.27	98
25-49	126,400	.26	94
25-54	141,700	.26	95
MEN TOTAL	240,800	.27	97
18-49	170,700	.28	95
18-34	95,900	.28	97
21-49	154,400	.28	95
25-49	131,800	.28	91
25-54	147,100	.28	92
TEENS TOTAL	52,800	.26	103
CHILD TOTAL	95,800	.26	101
6-11	56,500	.26	103

CEDAR RAPIDS-WATERLOO-DUBUQUE

TV HOUSEHOLDS	298,800	.33	82
	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	778,500	.32	83
18+	595,600	.32	83
18-49	377,600	.31	82
12-24	161,100	.35	81
12-34	283,000	.32	81
18-34	216,800	.32	81
WOMEN TOTAL	310,400	.32	82
18-49	188,000	.31	82
12-24	79,000	.35	81
18-34	107,600	.32	80
25-49	141,200	.30	87
25-54	160,700	.30	87
MEN TOTAL	285,200	.32	83
18-49	189,600	.31	82
18-34	109,200	.32	62
21-49	169,000	.31	82
25-49	141,500	.30	84
25-54	160,500	.30	85
TEENS TOTAL	66,200	.33	88
CHILD TOTAL	116,700	.32	84
6-11	71,600	.33	83

CHARLOTTE (HICKORY)

TV HOUSEHOLDS	740,000	.81	31
	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,899,500	.79	31
18+	1,471,500	.80	31
18-49	974,800	.81	30
12-24	369,400	.80	30
12-34	696,900	.79	33
18-34	537,000	.80	31
WOMEN TOTAL	774,500	.80	30
18-49	492,500	.82	31
12-24	183,400	.82	30
18-34	269,900	.81	30
25-49	387,300	.81	32
25-54	439,400	.81	31
MEN TOTAL	697,000	.79	32
18-49	482,300	.80	30
18-34	267,100	.78	33
21-49	438,800	.80	31
25-49	378,000	.80	31
25-54	427,000	.81	30
TEENS TOTAL	159,900	.79	32
CHILD TOTAL	268,100	.74	37
6-11	158,100	.74	38

BUTTE

TV HOUSEHOLDS	48,600	.05	190
	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	123,900	.05	191
18+	95,100	.05	190
18-49	62,000	.05	190
12-24	25,000	.05	193
12-34	44,300	.05	193
18-34	33,900	.05	193
WOMEN TOTAL	47,000	.05	194
18-49	29,200	.05	193
12-24	11,500	.05	196
18-34	15,800	.05	195
25-49	22,600	.05	190
25-54	25,700	.05	190
MEN TOTAL	48,100	.05	189
18-49	32,800	.05	188
18-34	18,100	.05	190
21-49	29,400	.05	190
25-49	24,800	.05	189
25-54	28,000	.05	189
TEENS TOTAL	10,400	.05	191
CHILD TOTAL	18,400	.05	191
6-11	11,200	.05	191

CHARLESTON, SC

TV HOUSEHOLDS	223,100	.24	105
	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	616,300	.26	103
18+	457,400	.25	105
18-49	325,300	.27	99
12-24	131,300	.29	99
12-34	247,100	.28	97
18-34	192,400	.28	94
WOMEN TOTAL	233,800	.24	106
18-49	159,600	.26	98
12-24	62,300	.28	99
18-34	92,100	.28	96
25-49	124,300	.26	97
25-54	138,500	.26	97
MEN TOTAL	223,600	.25	105
18-49	165,700	.27	97
18-34	100,300	.29	94
21-49	149,400	.27	97
25-49	124,400	.26	97
25-54	137,500	.26	98
TEENS TOTAL	54,700	.27	99
CHILD TOTAL	104,200	.29	92
6-11	60,800	.28	96

CHARLOTTESVILLE

TV HOUSEHOLDS	40,800	.04	196
	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	105,700	.04	196
18+	85,700	.05	196
18-49	61,400	.05	191
12-24	25,800	.06	191
12-34	45,600	.05	191
18-34	38,900	.06	186
WOMEN TOTAL	45,200	.05	196
18-49	31,400	.05	190
12-24	12,800	.06	191
18-34	19,700	.06	185
25-49	21,900	.05	193
25-54	24,400	.05	193
MEN TOTAL	40,500	.05	196
18-49	30,000	.05	193
18-34	19,200	.06	187
21-49	25,700	.05	193
25-49	20,400	.04	196
25-54	22,600	.04	197
TEENS TOTAL	6,700	.03	205
CHILD TOTAL	13,300	.04	201
6-11	7,600	.04	202

ADI MARKETS POPULATION SUMMARY

CHATTANOOGA (CLEVELAND, TN)

TV HOUSEHOLDS 306,900 .33 81

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	787,500	.33	80
18+	605,600	.33	79
18-49	383,900	.32	80
12-24	152,100	.33	86
12-34	276,000	.31	84
18-34	204,100	.30	87
WOMEN TOTAL	320,400	.33	78
18-49	194,700	.32	78
12-24	75,100	.33	84
18-34	102,900	.31	85
25-49	154,500	.32	78
25-54	177,500	.33	78
MEN TOTAL	285,200	.32	83
18-49	189,200	.31	83
18-34	101,200	.30	91
21-49	172,200	.31	80
25-49	149,200	.32	78
25-54	170,700	.32	78
TEENS TOTAL	71,900	.35	79
CHILD TOTAL	110,000	.30	89
6-11	67,200	.31	88

CHICO-REDDING

TV HOUSEHOLDS 161,600 .18 130

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	408,300	.17	134
18+	310,700	.17	133
18-49	188,500	.16	136
12-24	76,000	.17	137
12-34	134,900	.15	140
18-34	101,100	.15	139
WOMEN TOTAL	160,900	.17	135
18-49	94,200	.16	136
12-24	36,800	.16	140
18-34	50,100	.15	141
25-49	73,700	.15	136
25-54	83,600	.15	138
MEN TOTAL	149,800	.17	132
18-49	94,300	.16	136
18-34	51,000	.15	139
21-49	85,800	.16	135
25-49	72,600	.15	138
25-54	82,100	.15	137
TEENS TOTAL	33,800	.17	147
CHILD TOTAL	63,800	.18	136
6-11	38,200	.18	138

CLEVELAND (AKRON, CANTON & SANDUSKY)

TV HOUSEHOLDS 1,421,800 1.55 12

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	3,627,100	1.51	12
18+	2,785,600	1.51	12
18-49	1,738,800	1.44	14
12-24	659,000	1.44	12
12-34	1,248,500	1.42	13
18-34	940,800	1.39	14
WOMEN TOTAL	1,483,900	1.54	11
18-49	891,400	1.48	13
12-24	328,000	1.46	12
18-34	480,100	1.44	13
25-49	713,700	1.49	14
25-54	812,300	1.51	13
MEN TOTAL	1,301,700	1.47	12
18-49	847,400	1.40	14
18-34	460,700	1.35	14
21-49	774,400	1.41	14
25-49	673,800	1.43	14
25-54	763,600	1.44	14
TEENS TOTAL	307,700	1.53	12
CHILD TOTAL	533,800	1.48	13
6-11	319,900	1.49	13

CHEYENNE-SCOTTSBLUFF (STERLING)

TV HOUSEHOLDS 41,600 .05 195

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	105,200	.04	197
18+	78,300	.04	198
18-49	50,700	.04	197
12-24	19,400	.04	200
12-34	36,800	.04	199
18-34	27,100	.04	199
WOMEN TOTAL	40,300	.04	198
18-49	25,100	.04	198
12-24	9,400	.04	200
18-34	13,400	.04	198
25-49	20,400	.04	197
25-54	23,000	.04	197
MEN TOTAL	38,000	.04	198
18-49	25,600	.04	197
18-34	13,700	.04	199
21-49	23,500	.04	197
25-49	20,600	.04	195
25-54	23,200	.04	195
TEENS TOTAL	9,700	.05	196
CHILD TOTAL	17,200	.05	193
6-11	10,300	.05	195

CINCINNATI

TV HOUSEHOLDS 759,000 .83 30

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,970,300	.82	29
18+	1,485,200	.80	29
18-49	970,500	.80	31
12-24	378,300	.82	29
12-34	716,800	.82	29
18-34	544,900	.81	29
WOMEN TOTAL	787,300	.82	29
18-49	494,000	.82	30
12-24	188,400	.84	29
18-34	277,000	.83	28
25-49	389,600	.81	31
25-54	441,000	.82	29
MEN TOTAL	697,900	.79	31
18-49	476,500	.79	32
18-34	267,900	.79	32
21-49	434,400	.79	32
25-49	374,500	.79	32
25-54	422,000	.80	32
TEENS TOTAL	171,900	.85	28
CHILD TOTAL	313,200	.87	28
6-11	187,500	.87	27

COLORADO SPRINGS-PUEBLO

TV HOUSEHOLDS 238,100 .26 99

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	618,000	.26	102
18+	464,800	.25	101
18-49	315,000	.26	101
12-24	120,800	.26	105
12-34	230,500	.26	102
18-34	176,800	.26	103
WOMEN TOTAL	235,300	.24	105
18-49	152,500	.25	102
12-24	55,900	.25	109
18-34	83,700	.25	104
25-49	122,800	.26	98
25-54	138,200	.26	98
MEN TOTAL	229,500	.26	102
18-49	162,500	.27	100
18-34	93,100	.27	100
21-49	147,100	.27	98
25-49	125,100	.26	95
25-54	139,000	.26	96
TEENS TOTAL	53,700	.27	100
CHILD TOTAL	99,500	.28	98
6-11	59,100	.28	98

CHICAGO (LA SALLE)

TV HOUSEHOLDS 2,999,700 3.27 3

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	8,057,800	3.34	3
18+	6,139,000	3.33	3
18-49	4,104,300	3.40	3
12-24	1,526,300	3.32	3
12-34	2,987,400	3.41	3
18-34	2,303,600	3.41	3
WOMEN TOTAL	3,210,700	3.34	3
18-49	2,063,800	3.42	3
12-24	743,800	3.31	3
18-34	1,144,200	3.42	3
25-49	1,653,400	3.46	3
25-54	1,862,500	3.45	3
MEN TOTAL	2,928,300	3.31	3
18-49	2,040,500	3.38	3
18-34	1,159,400	3.40	3
21-49	1,865,400	3.39	3
25-49	1,608,400	3.41	3
25-54	1,804,900	3.40	3
TEENS TOTAL	683,800	3.39	3
CHILD TOTAL	1,235,000	3.41	3
6-11	728,900	3.40	3

CLARKSBURG-WESTON

TV HOUSEHOLDS 104,900 .11 159

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	269,800	.11	161
18+	208,500	.11	161
18-49	121,500	.10	163
12-24	50,500	.11	164
12-34	88,100	.10	165
18-34	63,800	.09	168
WOMEN TOTAL	110,700	.12	158
18-49	60,900	.10	162
12-24	24,800	.11	164
18-34	31,900	.10	166
25-49	48,000	.10	158
25-54	55,000	.10	158
MEN TOTAL	97,800	.11	161
18-49	60,600	.10	165
18-34	31,900	.09	168
21-49	54,400	.10	164
25-49	47,300	.10	162
25-54	54,100	.10	161
TEENS TOTAL	24,300	.12	160
CHILD TOTAL	37,000	.10	168
6-11	23,300	.11	166

COLUMBIA, SC

TV HOUSEHOLDS 289,100 .31 87

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	797,200	.33	78
18+	603,700	.33	81
18-49	416,600	.34	75
12-24	169,500	.37	78
12-34	311,000	.35	75
18-34	238,000	.35	75
WOMEN TOTAL	317,100	.33	79
18-49	210,600	.35	75
12-24	83,800	.37	77
18-34	120,300	.36	73
25-49	162,000	.34	75
25-54	181,700	.34	75
MEN TOTAL	286,600	.32	82
18-49	206,000	.34	77
18-34	117,700	.35	76
21-49	185,300	.34	76
25-49	158,100	.33	76
25-54	175,900	.33	77
TEENS TOTAL	73,000	.36	77
CHILD TOTAL	120,500	.33	82
6-11	72,600	.34	82

ADI MARKETS POPULATION SUMMARY

COLUMBIA-JEFFERSON CITY

TV HOUSEHOLDS 132,600 .14 152

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	349,800	.15	148
18+	270,200	.15	145
18-49	177,500	.15	144
12-24	74,700	.16	143
12-34	133,000	.15	144
18-34	105,400	.16	136
WOMEN TOTAL	138,600	.14	148
18-49	86,800	.14	145
12-24	36,400	.16	141
18-34	51,200	.15	136
25-49	63,800	.13	149
25-54	71,900	.13	149
MEN TOTAL	131,600	.15	144
18-49	90,700	.15	142
18-34	54,200	.16	133
21-49	80,200	.15	142
25-49	66,600	.14	145
25-54	74,600	.14	145
TEENS TOTAL	27,600	.14	156
CHILD TOTAL	52,000	.14	150
6-11	31,100	.15	151

COLUMBUS-TUPELO (WEST POINT)

TV HOUSEHOLDS 170,100 .19 124

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	456,200	.19	127
18+	339,200	.18	125
18-49	212,900	.18	125
12-24	98,100	.21	119
12-34	166,800	.19	123
18-34	122,500	.18	125
WOMEN TOTAL	181,800	.19	123
18-49	108,600	.18	125
12-24	48,900	.22	119
18-34	62,200	.19	123
25-49	81,600	.17	125
25-54	93,900	.17	125
MEN TOTAL	157,400	.18	127
18-49	104,300	.17	127
18-34	60,300	.18	126
21-49	92,400	.18	127
25-49	77,500	.16	128
25-54	88,600	.17	128
TEENS TOTAL	44,300	.22	118
CHILD TOTAL	72,700	.20	124
6-11	44,900	.21	122

DAVENPORT-ROCK ISLAND-MOLINE: QUAD CITY (BURLINGTON, IA)

TV HOUSEHOLDS 298,100 .32 83

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	755,000	.31	88
18+	570,600	.31	87
18-49	344,400	.29	93
12-24	134,800	.29	98
12-34	249,200	.28	96
18-34	180,500	.27	102
WOMEN TOTAL	299,500	.31	87
18-49	172,400	.29	92
12-24	66,400	.30	96
18-34	90,400	.27	98
25-49	139,700	.29	89
25-54	159,700	.30	88
MEN TOTAL	271,100	.31	87
18-49	172,000	.28	94
18-34	90,100	.26	102
21-49	157,500	.29	92
25-49	138,600	.29	88
25-54	157,900	.30	88
TEENS TOTAL	68,700	.34	85
CHILD TOTAL	115,700	.32	85
6-11	71,500	.33	84

COLUMBUS, GA (OPELIKA)

TV HOUSEHOLDS 179,700 .20 121

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	485,000	.20	118
18+	367,200	.20	119
18-49	247,100	.20	115
12-24	113,900	.25	110
12-34	193,800	.22	113
18-34	150,400	.22	111
WOMEN TOTAL	191,400	.20	117
18-49	121,100	.20	117
12-24	52,700	.23	113
18-34	71,300	.21	113
25-49	89,600	.19	121
25-54	101,100	.19	121
MEN TOTAL	175,800	.20	118
18-49	126,000	.21	115
18-34	79,100	.23	108
21-49	109,100	.20	116
25-49	87,000	.18	123
25-54	97,200	.18	123
TEENS TOTAL	43,400	.22	120
CHILD TOTAL	74,400	.21	122
6-11	44,800	.21	123

CORPUS CHRISTI

TV HOUSEHOLDS 169,400 .18 125

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	484,400	.20	119
18+	346,300	.19	124
18-49	227,600	.19	121
12-24	98,500	.21	118
12-34	177,400	.20	118
18-34	127,500	.19	121
WOMEN TOTAL	179,700	.19	126
18-49	114,000	.19	121
12-24	48,500	.22	120
18-34	63,500	.19	119
25-49	90,000	.19	120
25-54	101,800	.19	120
MEN TOTAL	166,600	.19	124
18-49	113,600	.19	122
18-34	64,000	.19	121
21-49	103,000	.19	122
25-49	89,000	.19	121
25-54	100,000	.19	121
TEENS TOTAL	49,900	.25	108
CHILD TOTAL	88,200	.24	112
6-11	54,100	.25	109

DAYTON (RICHMOND, IN)

TV HOUSEHOLDS 498,900 .54 53

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,285,200	.53	52
18+	977,600	.53	53
18-49	622,500	.52	51
12-24	243,700	.53	50
12-34	451,100	.51	53
18-34	339,400	.50	52
WOMEN TOTAL	515,700	.54	52
18-49	315,900	.52	51
12-24	120,500	.54	51
18-34	171,400	.51	52
25-49	249,600	.52	50
25-54	285,200	.53	50
MEN TOTAL	461,900	.52	53
18-49	306,600	.51	52
18-34	168,000	.49	52
21-49	278,900	.51	52
25-49	240,900	.51	52
25-54	274,300	.52	52
TEENS TOTAL	111,700	.55	52
CHILD TOTAL	195,900	.54	49
6-11	117,700	.55	48

COLUMBUS, OH (CHILLICOTHE)

TV HOUSEHOLDS 691,300 .75 34

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,782,500	.74	35
18+	1,366,600	.74	34
18-49	931,600	.77	34
12-24	358,300	.78	34
12-34	682,700	.78	34
18-34	533,600	.79	34
WOMEN TOTAL	709,700	.74	34
18-49	465,500	.77	34
12-24	174,900	.78	34
18-34	263,600	.79	33
25-49	362,800	.76	34
25-54	408,800	.76	34
MEN TOTAL	656,900	.74	34
18-49	466,100	.77	34
18-34	270,000	.79	31
21-49	423,000	.77	34
25-49	359,600	.76	34
25-54	402,900	.76	34
TEENS TOTAL	149,100	.74	38
CHILD TOTAL	266,800	.74	38
6-11	158,400	.74	37

DALLAS-FT. WORTH

TV HOUSEHOLDS 1,763,400 1.92 8

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	4,563,500	1.89	8
18+	3,440,400	1.86	8
18-49	2,451,000	2.03	8
12-24	875,200	1.91	7
12-34	1,791,600	2.04	7
18-34	1,406,800	2.08	8
WOMEN TOTAL	1,767,300	1.84	9
18-49	1,215,300	2.01	8
12-24	429,800	1.92	7
18-34	690,500	2.06	8
25-49	973,100	2.03	8
25-54	1,081,800	2.01	8
MEN TOTAL	1,673,100	1.89	8
18-49	1,235,700	2.05	8
18-34	716,300	2.10	7
21-49	1,140,400	2.07	8
25-49	987,500	2.09	8
25-54	1,095,100	2.07	8
TEENS TOTAL	384,800	1.91	8
CHILD TOTAL	738,300	2.04	6
6-11	429,200	2.00	6

DENVER (STEAMBOAT SPRINGS)

TV HOUSEHOLDS 1,008,200 1.10 21

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	2,482,700	1.03	22
18+	1,894,400	1.03	23
18-49	1,350,200	1.12	19
12-24	452,900	.99	21
12-34	925,400	1.06	21
18-34	724,900	1.07	20
WOMEN TOTAL	967,800	1.01	23
18-49	669,800	1.11	19
12-24	221,700	.99	21
18-34	359,100	1.07	21
25-49	546,500	1.14	18
25-54	606,400	1.12	19
MEN TOTAL	926,600	1.05	23
18-49	680,400	1.13	18
18-34	365,800	1.07	20
21-49	627,400	1.14	18
25-49	551,300	1.17	17
25-54	611,600	1.15	18
TEENS TOTAL	200,500	.99	21
CHILD TOTAL	387,800	1.07	20
6-11	227,800	1.06	20

ADI MARKETS POPULATION SUMMARY

DES MOINES

		PCT	ADI
TV HOUSEHOLDS	368,000	.40	70

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	922,100	.38	72
18+	710,100	.38	71
18-49	436,400	.36	72
12-24	173,500	.38	73
12-34	319,600	.36	73
18-34	243,900	.36	72
WOMEN TOTAL	374,000	.39	71
18-49	218,400	.36	74
12-24	85,000	.38	73
18-34	121,500	.36	72
25-49	170,600	.36	74
25-54	194,300	.36	74
MEN TOTAL	336,100	.38	71
18-49	218,000	.36	72
18-34	122,400	.36	73
21-49	196,100	.36	73
25-49	168,000	.36	74
25-54	189,900	.36	74
TEENS TOTAL	75,700	.38	75
CHILD TOTAL	136,300	.38	74
6-11	82,800	.39	72

DULUTH-SUPERIOR

TV HOUSEHOLDS	168,200	.18	126

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	418,300	.17	131
18+	319,900	.17	129
18-49	183,900	.15	140
12-24	73,000	.16	145
12-34	130,800	.15	147
18-34	93,800	.14	147
WOMEN TOTAL	165,400	.17	127
18-49	90,500	.15	140
12-24	35,300	.16	145
18-34	46,300	.14	147
25-49	73,200	.15	138
25-54	83,900	.16	137
MEN TOTAL	154,500	.17	129
18-49	93,400	.15	138
18-34	47,500	.14	146
21-49	84,800	.15	138
25-49	74,700	.16	133
25-54	84,900	.16	133
TEENS TOTAL	37,000	.18	135
CHILD TOTAL	61,400	.17	143
6-11	38,400	.18	136

ELMIRA

TV HOUSEHOLDS	86,300	.09	169

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	225,600	.09	171
18+	171,200	.09	171
18-49	103,300	.09	172
12-24	42,300	.09	173
12-34	76,100	.09	174
18-34	55,900	.08	173
WOMEN TOTAL	89,300	.09	170
18-49	51,600	.09	171
12-24	20,600	.09	173
18-34	27,800	.08	173
25-49	40,800	.09	174
25-54	46,700	.09	174
MEN TOTAL	81,900	.09	171
18-49	51,700	.09	172
18-34	28,100	.08	173
21-49	46,600	.08	172
25-49	40,400	.09	174
25-54	46,300	.09	173
TEENS TOTAL	20,200	.10	172
CHILD TOTAL	34,200	.09	172
6-11	20,800	.10	172

DETROIT

TV HOUSEHOLDS	1,719,100	1.87	9

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	4,495,100	1.87	9
18+	3,437,600	1.86	9
18-49	2,288,400	1.89	9
12-24	859,600	1.87	9
12-34	1,650,700	1.88	9
18-34	1,263,700	1.87	9
WOMEN TOTAL	1,815,300	1.89	8
18-49	1,168,400	1.93	9
12-24	428,800	1.91	8
18-34	643,100	1.92	9
25-49	929,200	1.94	9
25-54	1,044,800	1.94	9
MEN TOTAL	1,622,300	1.84	9
18-49	1,120,000	1.86	9
18-34	620,600	1.82	9
21-49	1,025,000	1.86	9
25-49	886,600	1.88	9
25-54	995,000	1.88	9
TEENS TOTAL	387,000	1.92	7
CHILD TOTAL	670,500	1.85	9
6-11	394,500	1.84	9

EL CENTRO-YUMA

TV HOUSEHOLDS	67,300	.07	180

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	204,100	.08	176
18+	143,700	.08	176
18-49	91,900	.08	176
12-24	44,000	.10	170
12-34	76,400	.09	173
18-34	54,200	.08	174
WOMEN TOTAL	72,500	.08	177
18-49	45,700	.08	176
12-24	20,900	.09	172
18-34	26,400	.08	174
25-49	35,500	.07	176
25-54	40,100	.07	176
MEN TOTAL	71,200	.08	175
18-49	46,200	.08	176
18-34	27,800	.08	174
21-49	41,400	.08	175
25-49	34,600	.07	176
25-54	39,000	.07	176
TEENS TOTAL	22,200	.11	166
CHILD TOTAL	38,200	.11	166
6-11	23,200	.11	167

ERIE

TV HOUSEHOLDS	150,300	.16	140

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	391,900	.16	142
18+	298,800	.16	140
18-49	185,300	.15	139
12-24	77,700	.17	135
12-34	136,700	.16	138
18-34	102,300	.15	137
WOMEN TOTAL	157,500	.16	137
18-49	93,800	.16	138
12-24	38,400	.17	133
18-34	51,700	.15	135
25-49	72,100	.15	139
25-54	81,800	.15	139
MEN TOTAL	141,300	.16	139
18-49	91,500	.15	139
18-34	50,600	.15	141
21-49	81,800	.15	140
25-49	69,900	.15	140
25-54	79,100	.15	140
TEENS TOTAL	34,400	.17	142
CHILD TOTAL	58,700	.16	146
6-11	35,500	.17	146

DOTHAN

TV HOUSEHOLDS	88,900	.10	166

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	232,800	.10	169
18+	174,800	.09	170
18-49	110,400	.09	169
12-24	46,000	.10	168
12-34	83,300	.09	168
18-34	61,000	.09	169
WOMEN TOTAL	91,700	.10	166
18-49	55,100	.09	169
12-24	22,200	.10	168
18-34	29,900	.09	169
25-49	43,800	.09	165
25-54	50,200	.09	165
MEN TOTAL	83,100	.09	170
18-49	55,300	.09	169
18-34	31,100	.09	169
21-49	50,200	.09	169
25-49	42,900	.09	169
25-54	48,500	.09	168
TEENS TOTAL	22,300	.11	164
CHILD TOTAL	35,700	.10	171
6-11	21,500	.10	171

EL PASO (LAS CRUCES)

TV HOUSEHOLDS	237,800	.26	100

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	742,300	.31	89
18+	520,400	.28	94
18-49	365,300	.30	85
12-24	176,100	.38	70
12-34	302,700	.35	77
18-34	219,500	.33	80
WOMEN TOTAL	271,900	.28	93
18-49	186,100	.31	85
12-24	86,500	.39	71
18-34	110,100	.33	77
25-49	140,700	.29	88
25-54	158,200	.29	89
MEN TOTAL	248,500	.28	93
18-49	179,200	.30	88
18-34	109,400	.32	81
21-49	158,700	.29	91
25-49	131,700	.28	92
25-54	147,000	.28	93
TEENS TOTAL	83,200	.41	67
CHILD TOTAL	138,700	.38	71
6-11	83,100	.39	71

EUGENE

TV HOUSEHOLDS	190,300	.21	117

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	476,400	.20	122
18+	368,200	.20	117
18-49	238,000	.20	119
12-24	93,900	.20	122
12-34	165,900	.19	125
18-34	126,900	.19	122
WOMEN TOTAL	189,800	.20	118
18-49	119,100	.20	119
12-24	45,800	.20	122
18-34	63,100	.19	121
25-49	92,200	.19	119
25-54	103,900	.19	119
MEN TOTAL	178,400	.20	117
18-49	118,900	.20	118
18-34	63,800	.19	122
21-49	106,900	.19	120
25-49	90,900	.19	119
25-54	102,700	.19	119
TEENS TOTAL	39,000	.19	129
CHILD TOTAL	69,200	.19	130
6-11	42,300	.20	129

ADI MARKETS POPULATION SUMMARY

EUREKA

TV HOUSEHOLDS 53,400 .06 187

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	136,000	.06	188
18+	103,500	.06	187
18-49	68,900	.06	186
12-24	25,600	.06	192
12-34	48,100	.05	188
18-34	37,100	.05	188
WOMEN TOTAL	51,800	.05	187
18-49	33,100	.05	188
12-24	12,100	.05	193
18-34	17,600	.05	190
25-49	26,300	.05	186
25-54	29,500	.05	186
MEN TOTAL	51,700	.06	186
18-49	35,800	.06	186
18-34	19,500	.06	185
21-49	32,700	.06	184
25-49	28,000	.06	183
25-54	31,100	.06	183
TEENS TOTAL	11,000	.05	189
CHILD TOTAL	21,500	.06	184
6-11	12,900	.06	186

FLAGSTAFF

TV HOUSEHOLDS 29,400 .03 205

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	91,000	.04	201
18+	64,700	.04	202
18-49	50,300	.04	198
12-24	24,700	.05	194
12-34	40,300	.05	197
18-34	31,000	.05	197
WOMEN TOTAL	32,800	.03	202
18-49	25,200	.04	197
12-24	12,300	.05	192
18-34	15,600	.05	196
25-49	17,400	.04	200
25-54	19,300	.04	201
MEN TOTAL	31,900	.04	201
18-49	25,100	.04	199
18-34	15,400	.05	197
21-49	21,800	.04	200
25-49	17,500	.04	201
25-54	19,300	.04	201
TEENS TOTAL	9,300	.05	198
CHILD TOTAL	17,000	.05	194
6-11	10,100	.05	196

FT. MYERS-NAPLES

TV HOUSEHOLDS 275,200 .30 90

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	648,300	.27	98
18+	533,800	.29	90
18-49	253,500	.21	113
12-24	87,100	.19	125
12-34	175,500	.20	120
18-34	135,200	.20	116
WOMEN TOTAL	277,400	.29	91
18-49	125,900	.21	112
12-24	42,300	.19	125
18-34	65,700	.20	118
25-49	103,200	.22	111
25-54	120,200	.22	107
MEN TOTAL	256,400	.29	90
18-49	127,600	.21	113
18-34	69,500	.20	115
21-49	118,100	.21	113
25-49	103,500	.22	110
25-54	118,100	.22	109
TEENS TOTAL	40,300	.20	126
CHILD TOTAL	74,200	.21	123
6-11	43,300	.20	127

EVANSVILLE (MADISONVILLE)

TV HOUSEHOLDS 258,200 .28 93

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	662,000	.27	96
18+	502,500	.27	97
18-49	309,700	.26	102
12-24	120,700	.26	106
12-34	226,300	.26	103
18-34	167,000	.25	104
WOMEN TOTAL	265,700	.28	96
18-49	155,800	.26	101
12-24	59,200	.26	103
18-34	83,900	.25	103
25-49	125,400	.26	96
25-54	142,900	.26	94
MEN TOTAL	236,800	.27	99
18-49	153,900	.25	103
18-34	83,100	.24	104
21-49	140,400	.26	103
25-49	122,900	.26	98
25-54	139,700	.26	95
TEENS TOTAL	59,300	.29	93
CHILD TOTAL	100,200	.28	96
6-11	61,300	.29	94

FLINT-SAGINAW-BAY CITY

TV HOUSEHOLDS 451,500 .49 56

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,187,300	.49	57
18+	887,200	.48	57
18-49	573,100	.47	56
12-24	237,200	.52	54
12-34	426,700	.49	55
18-34	314,900	.47	56
WOMEN TOTAL	468,100	.49	57
18-49	294,200	.49	56
12-24	118,600	.53	53
18-34	161,700	.48	54
25-49	230,200	.48	56
25-54	261,700	.49	56
MEN TOTAL	419,100	.47	57
18-49	278,900	.46	57
18-34	153,200	.45	56
21-49	252,100	.46	57
25-49	217,500	.46	58
25-54	247,800	.47	58
TEENS TOTAL	111,800	.55	51
CHILD TOTAL	188,300	.52	52
6-11	114,600	.53	51

FT. SMITH

TV HOUSEHOLDS 186,600 .20 118

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	479,500	.20	121
18+	363,700	.20	120
18-49	225,100	.19	123
12-24	93,000	.20	123
12-34	167,400	.19	122
18-34	124,100	.18	124
WOMEN TOTAL	189,400	.20	120
18-49	112,600	.19	122
12-24	45,000	.20	123
18-34	61,400	.18	126
25-49	88,200	.18	122
25-54	100,900	.19	122
MEN TOTAL	174,300	.20	120
18-49	112,500	.19	123
18-34	62,700	.18	124
21-49	101,900	.19	123
25-49	87,200	.18	122
25-54	99,500	.19	122
TEENS TOTAL	43,300	.21	121
CHILD TOTAL	72,500	.20	125
6-11	43,900	.20	125

FARGO

TV HOUSEHOLDS 212,800 .23 108

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	553,100	.23	113
18+	417,400	.23	111
18-49	258,700	.21	112
12-24	111,500	.24	113
12-34	197,600	.23	112
18-34	149,900	.22	112
WOMEN TOTAL	212,400	.22	113
18-49	125,500	.21	113
12-24	53,600	.24	112
18-34	72,500	.22	112
25-49	94,900	.20	117
25-54	108,000	.20	116
MEN TOTAL	205,000	.23	109
18-49	133,200	.22	111
18-34	77,400	.23	110
21-49	118,700	.22	111
25-49	100,000	.21	112
25-54	112,200	.21	112
TEENS TOTAL	47,700	.24	113
CHILD TOTAL	88,000	.24	113
6-11	54,000	.25	110

FLORENCE-MYRTLE BEACH

TV HOUSEHOLDS 151,000 .16 138

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	404,400	.17	135
18+	302,100	.16	136
18-49	194,600	.16	132
12-24	81,600	.18	130
12-34	146,400	.17	131
18-34	105,900	.16	134
WOMEN TOTAL	161,900	.17	134
18-49	100,400	.17	129
12-24	41,200	.18	127
18-34	54,400	.16	130
25-49	79,400	.17	129
25-54	90,300	.17	129
MEN TOTAL	140,200	.16	141
18-49	94,200	.16	137
18-34	51,500	.15	136
21-49	85,800	.16	135
25-49	74,100	.16	135
25-54	83,700	.16	135
TEENS TOTAL	40,500	.20	124
CHILD TOTAL	61,800	.17	140
6-11	37,700	.18	141

FT. WAYNE (ANGOLA)

TV HOUSEHOLDS 231,500 .25 102

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	611,300	.25	104
18+	453,300	.25	107
18-49	293,600	.24	106
12-24	116,200	.25	108
12-34	217,700	.25	106
18-34	160,400	.24	107
WOMEN TOTAL	237,400	.25	103
18-49	147,400	.24	105
12-24	57,100	.25	106
18-34	80,300	.24	107
25-49	118,100	.25	104
25-54	133,300	.25	102
MEN TOTAL	215,900	.24	107
18-49	146,200	.24	106
18-34	80,100	.24	105
21-49	133,600	.24	105
25-49	116,600	.25	105
25-54	131,100	.25	104
TEENS TOTAL	57,300	.28	95
CHILD TOTAL	100,700	.28	95
6-11	60,900	.28	95

ADI MARKETS POPULATION SUMMARY

FRESNO-VISALIA (HANFORD)

TV HOUSEHOLDS 441,700 .48 59

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,324,100	.55	48
18+	935,100	.51	54
18-49	639,500	.53	49
12-24	275,500	.60	45
12-34	501,900	.57	46
18-34	371,100	.55	47
WOMEN TOTAL	472,000	.49	56
18-49	309,800	.51	52
12-24	130,200	.58	46
18-34	176,800	.53	49
25-49	242,800	.51	53
25-54	271,700	.50	53
MEN TOTAL	463,100	.52	52
18-49	329,700	.55	47
18-34	194,300	.57	45
21-49	298,900	.54	48
25-49	252,000	.53	49
25-54	279,900	.53	49
TEENS TOTAL	130,800	.65	42
CHILD TOTAL	258,200	.71	41
6-11	153,700	.72	40

GRAND RAPIDS-KALAMAZOO-BATTLE CREEK (MUSKEGON)

TV HOUSEHOLDS 612,700 .67 37

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,646,300	.68	37
18+	1,225,200	.66	38
18-49	817,700	.68	37
12-24	324,600	.71	39
12-34	607,200	.69	38
18-34	460,600	.68	37
WOMEN TOTAL	636,400	.66	37
18-49	409,700	.68	37
12-24	159,700	.71	39
18-34	230,200	.69	37
25-49	321,200	.67	37
25-54	361,200	.67	38
MEN TOTAL	588,800	.67	37
18-49	408,000	.68	37
18-34	230,400	.68	37
21-49	370,500	.67	37
25-49	318,500	.67	37
25-54	357,100	.67	36
TEENS TOTAL	146,600	.73	39
CHILD TOTAL	274,500	.76	33
6-11	163,100	.76	33

GREENSBORO-WINSTON SALEM-HIGH POINT (BURLINGTON, NC)

TV HOUSEHOLDS 527,400 .57 48

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,306,400	.54	50
18+	1,031,100	.56	49
18-49	662,600	.55	47
12-24	247,100	.54	49
12-34	466,600	.53	49
18-34	361,200	.53	48
WOMEN TOTAL	547,400	.57	49
18-49	337,700	.56	47
12-24	123,600	.55	49
18-34	183,000	.55	47
25-49	265,500	.56	48
25-54	302,900	.56	47
MEN TOTAL	483,700	.55	49
18-49	324,900	.54	49
18-34	178,200	.52	50
21-49	295,700	.54	49
25-49	255,400	.54	48
25-54	290,300	.55	48
TEENS TOTAL	105,400	.52	54
CHILD TOTAL	169,900	.47	60
6-11	100,500	.47	61

GAINESVILLE (OCALA)

TV HOUSEHOLDS 90,000 .10 165

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	225,200	.09	172
18+	178,900	.10	168
18-49	127,500	.11	158
12-24	59,300	.13	155
12-34	97,900	.11	156
18-34	81,800	.12	151
WOMEN TOTAL	91,600	.10	167
18-49	63,200	.10	158
12-24	28,700	.13	155
18-34	39,900	.12	154
25-49	42,400	.09	170
25-54	47,400	.09	171
MEN TOTAL	87,300	.10	167
18-49	64,300	.11	160
18-34	41,900	.12	150
21-49	54,500	.10	163
25-49	41,900	.09	170
25-54	46,400	.09	172
TEENS TOTAL	16,100	.08	180
CHILD TOTAL	30,200	.08	175
6-11	17,900	.08	175

GREAT FALLS

TV HOUSEHOLDS 61,800 .07 182

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	161,800	.07	182
18+	118,600	.06	182
18-49	72,700	.06	184
12-24	27,900	.06	186
12-34	53,200	.06	185
18-34	38,200	.06	187
WOMEN TOTAL	60,800	.06	182
18-49	36,000	.06	183
12-24	13,500	.06	187
18-34	18,900	.06	186
25-49	29,800	.06	182
25-54	33,900	.06	182
MEN TOTAL	57,800	.07	182
18-49	36,700	.06	185
18-34	19,300	.06	186
21-49	33,700	.06	181
25-49	30,000	.06	180
25-54	34,100	.06	180
TEENS TOTAL	15,000	.07	181
CHILD TOTAL	28,200	.08	179
6-11	17,200	.08	179

GREENVILLE-NEW BERN-WASHINGTON (MOREHEAD CITY)

TV HOUSEHOLDS 225,900 .25 104

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	623,000	.26	101
18+	479,800	.26	99
18-49	330,400	.27	96
12-24	148,600	.32	90
12-34	259,000	.30	93
18-34	207,200	.31	84
WOMEN TOTAL	236,800	.25	104
18-49	151,400	.25	104
12-24	62,900	.28	98
18-34	89,800	.27	100
25-49	113,800	.24	105
25-54	128,800	.24	105
MEN TOTAL	243,000	.28	96
18-49	179,000	.30	90
18-34	117,400	.34	77
21-49	155,200	.28	94
25-49	119,800	.25	101
25-54	133,600	.25	102
TEENS TOTAL	51,800	.26	104
CHILD TOTAL	91,400	.25	107
6-11	53,300	.25	112

GRAND JUNCTION-DURANGO

TV HOUSEHOLDS 67,400 .07 179

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	170,400	.07	181
18+	128,800	.07	180
18-49	79,300	.07	179
12-24	30,300	.07	185
12-34	55,000	.06	184
18-34	40,100	.06	183
WOMEN TOTAL	66,500	.07	181
18-49	39,700	.07	181
12-24	14,600	.07	184
18-34	20,100	.06	184
25-49	32,200	.07	178
25-54	36,500	.07	179
MEN TOTAL	62,300	.07	180
18-49	39,600	.07	180
18-34	20,000	.06	184
21-49	35,900	.07	179
25-49	31,700	.07	178
25-54	35,900	.07	178
TEENS TOTAL	14,900	.07	182
CHILD TOTAL	26,700	.07	180
6-11	16,600	.08	180

GREEN BAY-APPLETON (SURING)

TV HOUSEHOLDS 380,700 .41 67

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	996,100	.41	66
18+	749,200	.41	67
18-49	471,800	.39	69
12-24	183,200	.40	68
12-34	348,000	.40	68
18-34	259,400	.38	69
WOMEN TOTAL	387,800	.40	67
18-49	234,500	.39	69
12-24	90,300	.40	69
18-34	129,300	.39	70
25-49	187,100	.39	70
25-54	211,000	.39	69
MEN TOTAL	361,400	.41	67
18-49	237,300	.39	68
18-34	130,100	.38	69
21-49	218,000	.40	67
25-49	190,100	.40	67
25-54	214,400	.40	66
TEENS TOTAL	88,600	.44	66
CHILD TOTAL	158,300	.44	63
6-11	95,900	.45	63

GREENVILLE-SPARTANBURG-ASHEVILLE (TOCCOA)

TV HOUSEHOLDS 657,900 .72 35

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,671,200	.69	36
18+	1,304,900	.71	35
18-49	806,700	.67	38
12-24	319,900	.70	40
12-34	575,500	.66	41
18-34	434,400	.64	41
WOMEN TOTAL	691,100	.72	35
18-49	407,800	.67	38
12-24	157,500	.70	41
18-34	217,600	.65	41
25-49	319,100	.67	38
25-54	367,000	.68	36
MEN TOTAL	613,800	.69	36
18-49	398,900	.66	38
18-34	216,800	.64	39
21-49	359,300	.65	38
25-49	308,800	.65	38
25-54	352,900	.67	38
TEENS TOTAL	141,100	.70	40
CHILD TOTAL	225,200	.62	44
6-11	135,700	.63	44

ADI MARKETS POPULATION SUMMARY

GREENWOOD-GREENVILLE

TV HOUSEHOLDS 73,700 .08 175

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	220,100	.09	174
18+	152,200	.08	175
18-49	96,400	.08	175
12-24	50,500	.11	164
12-34	82,100	.09	170
18-34	56,900	.08	172
WOMEN TOTAL	83,200	.09	173
18-49	50,100	.08	175
12-24	25,500	.11	162
18-34	29,400	.09	170
25-49	37,200	.08	175
25-54	42,200	.08	175
MEN TOTAL	69,000	.08	176
18-49	46,300	.08	175
18-34	27,500	.08	175
21-49	40,400	.07	176
25-49	33,900	.07	177
25-54	38,100	.07	177
TEENS TOTAL	25,200	.12	158
CHILD TOTAL	42,700	.12	160
6-11	26,900	.13	157

HARRISONBURG

TV HOUSEHOLDS 88,000 .10 167

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	234,400	.10	168
18+	185,500	.10	165
18-49	118,700	.10	165
12-24	48,500	.11	166
12-34	85,500	.10	167
18-34	67,400	.10	165
WOMEN TOTAL	96,400	.10	165
18-49	59,100	.10	163
12-24	24,500	.11	165
18-34	33,600	.10	164
25-49	43,500	.09	166
25-54	49,800	.09	166
MEN TOTAL	89,100	.10	166
18-49	59,600	.10	166
18-34	33,800	.10	165
21-49	53,100	.10	167
25-49	44,800	.09	165
25-54	50,900	.10	165
TEENS TOTAL	18,100	.09	174
CHILD TOTAL	30,800	.09	174
6-11	18,600	.09	174

HOUSTON

TV HOUSEHOLDS 1,452,000 1.58 11

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	3,916,300	1.63	10
18+	2,886,200	1.56	11
18-49	2,106,900	1.74	10
12-24	770,500	1.68	10
12-34	1,534,400	1.75	10
18-34	1,176,100	1.74	10
WOMEN TOTAL	1,460,000	1.52	12
18-49	1,035,500	1.71	11
12-24	376,000	1.68	10
18-34	575,800	1.72	11
25-49	834,200	1.74	11
25-54	925,000	1.71	11
MEN TOTAL	1,426,200	1.61	10
18-49	1,071,400	1.78	10
18-34	600,300	1.76	10
21-49	986,700	1.79	10
25-49	860,500	1.82	10
25-54	951,400	1.79	10
TEENS TOTAL	358,300	1.78	9
CHILD TOTAL	671,800	1.86	8
6-11	396,900	1.85	8

HAGERSTOWN

TV HOUSEHOLDS 45,200 .05 192

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	119,400	.05	193
18+	94,700	.05	192
18-49	60,200	.05	193
12-24	21,300	.05	197
12-34	42,400	.05	196
18-34	33,700	.05	194
WOMEN TOTAL	47,100	.05	193
18-49	27,700	.05	196
12-24	9,700	.04	198
18-34	15,000	.04	197
25-49	22,200	.05	192
25-54	25,400	.05	192
MEN TOTAL	47,600	.05	190
18-49	32,500	.05	189
18-34	18,700	.05	189
21-49	29,900	.05	187
25-49	25,400	.05	188
25-54	28,500	.05	188
TEENS TOTAL	8,700	.04	200
CHILD TOTAL	16,000	.04	198
6-11	9,300	.04	199

HARTFORD-NEW HAVEN (NEW LONDON)

TV HOUSEHOLDS 925,600 1.01 24

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	2,381,500	.99	24
18+	1,888,900	1.02	24
18-49	1,227,500	1.02	24
12-24	430,400	.94	25
12-34	857,500	.98	24
18-34	684,300	1.01	23
WOMEN TOTAL	987,400	1.03	22
18-49	613,600	1.02	24
12-24	210,100	.94	25
18-34	338,200	1.01	24
25-49	488,100	1.02	24
25-54	548,000	1.02	24
MEN TOTAL	901,500	1.02	24
18-49	613,900	1.02	24
18-34	346,100	1.02	23
21-49	561,400	1.02	24
25-49	482,200	1.02	24
25-54	539,200	1.02	24
TEENS TOTAL	173,200	.86	27
CHILD TOTAL	319,400	.88	27
6-11	184,100	.86	29

HUNTSVILLE-DECATUR-FLORENCE

TV HOUSEHOLDS 285,400 .31 88

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	726,900	.30	90
18+	560,200	.30	88
18-49	360,000	.30	89
12-24	138,900	.30	93
12-34	263,100	.30	91
18-34	200,100	.30	91
WOMEN TOTAL	292,700	.30	89
18-49	180,800	.30	89
12-24	68,300	.30	93
18-34	99,500	.30	90
25-49	143,100	.30	85
25-54	164,700	.31	84
MEN TOTAL	267,500	.30	88
18-49	179,200	.30	88
18-34	100,600	.30	93
21-49	163,200	.30	87
25-49	141,000	.30	85
25-54	161,300	.30	84
TEENS TOTAL	63,000	.31	91
CHILD TOTAL	103,700	.29	93
6-11	62,500	.29	92

HARRISBURG-YORK-LANCASTER-LEBANON

TV HOUSEHOLDS 542,900 .59 47

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,405,900	.58	46
18+	1,090,200	.59	44
18-49	694,600	.58	46
12-24	257,500	.56	48
12-34	491,400	.56	47
18-34	377,800	.56	46
WOMEN TOTAL	570,900	.59	44
18-49	349,500	.58	45
12-24	128,400	.57	47
18-34	190,200	.57	45
25-49	276,800	.58	45
25-54	313,300	.58	45
MEN TOTAL	519,300	.59	44
18-49	345,100	.57	45
18-34	187,600	.55	47
21-49	315,100	.57	44
25-49	273,900	.58	44
25-54	309,100	.58	44
TEENS TOTAL	113,600	.56	49
CHILD TOTAL	202,100	.56	47
6-11	120,000	.56	47

HELENA

TV HOUSEHOLDS 18,300 .02 208

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	45,300	.02	208
18+	33,700	.02	208
18-49	22,200	.02	208
12-24	7,800	.02	208
12-34	14,900	.02	208
18-34	10,800	.02	208
WOMEN TOTAL	17,500	.02	208
18-49	11,200	.02	208
12-24	3,900	.02	208
18-34	5,600	.02	208
25-49	9,300	.02	208
25-54	10,600	.02	208
MEN TOTAL	16,200	.02	208
18-49	11,000	.02	208
18-34	5,200	.02	208
21-49	10,100	.02	208
25-49	9,200	.02	208
25-54	10,400	.02	208
TEENS TOTAL	4,100	.02	208
CHILD TOTAL	7,500	.02	208
6-11	4,600	.02	209

IDAHO FALLS-POCATELLO

TV HOUSEHOLDS 104,800 .11 160

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	310,200	.13	155
18+	209,300	.11	160
18-49	141,400	.12	156
12-24	69,400	.15	148
12-34	115,600	.13	149
18-34	78,700	.12	156
WOMEN TOTAL	106,000	.11	161
18-49	69,900	.12	156
12-24	33,900	.15	148
18-34	39,100	.12	156
25-49	53,800	.11	156
25-54	60,600	.11	156
MEN TOTAL	103,300	.12	157
18-49	71,500	.12	156
18-34	39,600	.12	156
21-49	64,200	.12	156
25-49	55,100	.12	156
25-54	61,800	.12	156
TEENS TOTAL	36,900	.18	136
CHILD TOTAL	64,000	.18	135
6-11	40,800	.19	134

ADI MARKETS POPULATION SUMMARY

INDIANAPOLIS (MARION)

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	853,200	.93	26
PERSONS 2+	2,184,800	.91	26
18+	1,672,100	.91	26
18-49	1,099,800	.91	25
12-24	432,400	.94	24
12-34	808,500	.92	25
18-34	618,900	.92	26
WOMEN TOTAL	882,400	.92	26
18-49	559,400	.93	25
12-24	215,900	.96	24
18-34	313,900	.94	25
25-49	436,200	.91	25
25-54	493,800	.92	26
MEN TOTAL	789,700	.89	26
18-49	540,400	.90	26
18-34	305,000	.90	26
21-49	490,000	.89	27
25-49	420,800	.89	27
25-54	476,300	.90	27
TEENS TOTAL	189,600	.94	23
CHILD TOTAL	323,100	.89	26
6-11	193,200	.90	26

JACKSONVILLE (BRUNSWICK)

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	471,500	.51	54
PERSONS 2+	1,223,300	.51	55
18+	929,800	.50	55
18-49	622,300	.52	52
12-24	231,600	.50	56
12-34	453,400	.52	50
18-34	350,300	.52	50
WOMEN TOTAL	478,600	.50	55
18-49	306,900	.51	53
12-24	111,400	.50	56
18-34	169,600	.51	53
25-49	246,100	.51	52
25-54	276,500	.51	52
MEN TOTAL	451,200	.51	55
18-49	315,400	.52	51
18-34	180,700	.53	48
21-49	288,600	.52	50
25-49	247,700	.52	50
25-54	277,000	.52	50
TEENS TOTAL	103,100	.51	56
CHILD TOTAL	190,400	.53	50
6-11	110,900	.52	52

JOPLIN-PITTSBURG

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	137,900	.15	145
PERSONS 2+	343,000	.14	151
18+	261,600	.14	149
18-49	150,700	.12	153
12-24	62,300	.14	151
12-34	111,500	.13	153
18-34	81,800	.12	151
WOMEN TOTAL	139,800	.15	147
18-49	76,200	.13	151
12-24	30,500	.14	151
18-34	41,000	.12	150
25-49	59,900	.13	154
25-54	68,800	.13	154
MEN TOTAL	121,800	.14	151
18-49	74,500	.12	153
18-34	40,800	.12	153
21-49	67,300	.12	153
25-49	58,200	.12	154
25-54	66,500	.13	154
TEENS TOTAL	29,700	.15	151
CHILD TOTAL	51,700	.14	151
6-11	31,800	.15	150

JACKSON, MS

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	276,100	.30	89
PERSONS 2+	760,000	.32	86
18+	554,300	.30	89
18-49	357,400	.30	91
12-24	158,700	.35	83
12-34	279,900	.32	83
18-34	202,300	.30	90
WOMEN TOTAL	300,600	.31	86
18-49	186,800	.31	83
12-24	79,800	.36	79
18-34	105,800	.32	82
25-49	144,800	.30	84
25-54	164,500	.30	86
MEN TOTAL	253,700	.29	91
18-49	170,600	.28	96
18-34	96,500	.28	96
21-49	152,400	.28	96
25-49	131,500	.28	93
25-54	148,600	.28	91
TEENS TOTAL	77,600	.38	73
CHILD TOTAL	128,100	.35	75
6-11	79,300	.37	75

JOHNSTOWN-ALTOONA

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	298,100	.32	83
PERSONS 2+	780,200	.32	82
18+	609,900	.33	78
18-49	368,800	.31	84
12-24	159,200	.35	82
12-34	275,000	.31	86
18-34	209,100	.31	83
WOMEN TOTAL	316,900	.33	80
18-49	180,000	.30	90
12-24	76,600	.34	83
18-34	100,800	.30	88
25-49	135,500	.28	92
25-54	156,200	.29	90
MEN TOTAL	293,000	.33	79
18-49	188,800	.31	84
18-34	108,300	.32	83
21-49	168,000	.31	83
25-49	140,000	.30	86
25-54	158,900	.30	87
TEENS TOTAL	65,900	.33	89
CHILD TOTAL	104,400	.29	91
6-11	63,400	.30	90

KANSAS CITY (LAWRENCE)

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	762,900	.83	29
PERSONS 2+	1,932,500	.80	30
18+	1,471,700	.80	30
18-49	968,400	.80	32
12-24	357,000	.78	35
12-34	697,900	.80	32
18-34	536,500	.79	32
WOMEN TOTAL	773,000	.80	31
18-49	488,500	.81	32
12-24	177,000	.79	33
18-34	269,600	.81	31
25-49	390,500	.82	30
25-54	438,900	.81	32
MEN TOTAL	698,700	.79	30
18-49	479,900	.80	31
18-34	266,900	.78	34
21-49	439,700	.80	30
25-49	382,300	.81	30
25-54	428,700	.81	29
TEENS TOTAL	161,400	.80	31
CHILD TOTAL	299,400	.83	31
6-11	179,700	.84	30

JACKSON, TN

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	57,400	.06	183
PERSONS 2+	146,200	.06	185
18+	112,100	.06	185
18-49	68,100	.06	187
12-24	27,700	.06	187
12-34	49,800	.06	187
18-34	36,900	.05	189
WOMEN TOTAL	60,200	.06	184
18-49	35,000	.06	185
12-24	13,900	.06	186
18-34	18,900	.06	186
25-49	27,500	.06	183
25-54	31,400	.06	184
MEN TOTAL	51,900	.06	185
18-49	33,100	.05	187
18-34	18,000	.05	191
21-49	29,700	.05	188
25-49	25,800	.05	187
25-54	29,400	.06	187
TEENS TOTAL	12,900	.06	184
CHILD TOTAL	21,200	.06	186
6-11	13,100	.06	184

JONESBORO

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	71,800	.08	176
PERSONS 2+	181,100	.08	177
18+	139,700	.08	177
18-49	82,300	.07	178
12-24	35,400	.08	179
12-34	61,600	.07	178
18-34	45,300	.07	179
WOMEN TOTAL	74,200	.08	176
18-49	41,700	.07	178
12-24	17,500	.08	180
18-34	22,800	.07	180
25-49	32,100	.07	179
25-54	37,000	.07	178
MEN TOTAL	65,500	.07	177
18-49	40,600	.07	178
18-34	22,500	.07	179
21-49	36,400	.07	178
25-49	31,100	.07	179
25-54	35,700	.07	179
TEENS TOTAL	16,300	.08	179
CHILD TOTAL	25,100	.07	183
6-11	15,300	.07	182

KNOXVILLE (CROSSVILLE)

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	420,900	.46	62
PERSONS 2+	1,070,800	.44	62
18+	831,500	.45	61
18-49	523,500	.43	62
12-24	208,300	.45	61
12-34	375,800	.43	64
18-34	281,900	.42	64
WOMEN TOTAL	439,400	.46	61
18-49	264,900	.44	61
12-24	102,100	.45	62
18-34	141,900	.42	63
25-49	208,400	.44	62
25-54	239,400	.44	62
MEN TOTAL	392,100	.44	61
18-49	258,600	.43	63
18-34	140,000	.41	64
21-49	233,600	.42	63
25-49	200,700	.43	63
25-54	229,400	.43	61
TEENS TOTAL	93,900	.47	61
CHILD TOTAL	145,400	.40	68
6-11	88,400	.41	67

LA CROSSE-EAU CLAIRE

TV HOUSEHOLDS 173,500 .19 123

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	459,600	.19	125
18+	347,600	.19	123
18-49	219,100	.18	124
12-24	94,800	.21	121
12-34	164,700	.19	126
18-34	124,800	.18	123
WOMEN TOTAL	180,200	.19	125
18-49	109,500	.18	123
12-24	47,800	.21	121
18-34	63,200	.19	120
25-49	81,200	.17	126
25-54	91,800	.17	127
MEN TOTAL	167,400	.19	123
18-49	109,600	.18	124
18-34	61,600	.18	125
21-49	98,000	.18	124
25-49	83,000	.18	126
25-54	93,500	.18	126
TEENS TOTAL	39,900	.20	127
CHILD TOTAL	72,100	.20	126
6-11	43,700	.20	126

LAKE CHARLES

TV HOUSEHOLDS 80,400 .09 174

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	220,300	.09	173
18+	160,600	.09	173
18-49	104,600	.09	171
12-24	43,600	.09	171
12-34	79,700	.09	171
18-34	58,200	.09	170
WOMEN TOTAL	83,300	.09	172
18-49	52,200	.09	170
12-24	21,400	.10	170
18-34	28,900	.09	171
25-49	41,300	.09	173
25-54	47,200	.09	172
MEN TOTAL	77,300	.09	173
18-49	52,400	.09	171
18-34	29,300	.09	170
21-49	47,600	.09	171
25-49	41,200	.09	171
25-54	46,600	.09	171
TEENS TOTAL	21,500	.11	170
CHILD TOTAL	38,200	.11	166
6-11	23,400	.11	164

LAS VEGAS

TV HOUSEHOLDS 310,700 .34 79

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	777,500	.32	84
18+	605,100	.33	80
18-49	405,300	.34	77
12-24	137,500	.30	94
12-34	282,900	.32	82
18-34	224,600	.33	78
WOMEN TOTAL	298,700	.31	88
18-49	196,300	.32	77
12-24	67,200	.30	95
18-34	107,700	.32	79
25-49	157,700	.33	76
25-54	179,300	.33	76
MEN TOTAL	306,400	.35	77
18-49	209,000	.35	75
18-34	116,900	.34	78
21-49	194,300	.35	74
25-49	168,400	.36	73
25-54	190,900	.36	73
TEENS TOTAL	58,300	.29	94
CHILD TOTAL	114,100	.32	87
6-11	65,700	.31	89

LAFAYETTE, IN

TV HOUSEHOLDS 45,100 .05 193

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	125,600	.05	190
18+	101,200	.05	188
18-49	75,700	.06	182
12-24	41,000	.09	175
12-34	61,500	.07	179
18-34	52,700	.08	175
WOMEN TOTAL	50,300	.05	190
18-49	35,900	.06	184
12-24	18,600	.08	176
18-34	24,300	.07	178
25-49	21,500	.04	194
25-54	24,000	.04	196
MEN TOTAL	50,900	.06	188
18-49	39,800	.07	179
18-34	28,400	.08	172
21-49	31,300	.06	186
25-49	22,000	.05	192
25-54	24,400	.05	193
TEENS TOTAL	8,800	.04	199
CHILD TOTAL	15,600	.04	200
6-11	9,100	.04	200

LANSING (ANN ARBOR)

TV HOUSEHOLDS 226,300 .25 103

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	607,500	.25	105
18+	463,600	.25	102
18-49	326,400	.27	98
12-24	136,900	.30	95
12-34	241,600	.28	99
18-34	190,000	.28	97
WOMEN TOTAL	239,400	.25	101
18-49	163,400	.27	95
12-24	68,500	.31	92
18-34	95,100	.28	94
25-49	120,300	.25	100
25-54	134,400	.25	100
MEN TOTAL	224,200	.25	104
18-49	163,000	.27	99
18-34	94,900	.28	99
21-49	145,000	.26	99
25-49	120,800	.26	100
25-54	134,800	.25	100
TEENS TOTAL	51,600	.26	105
CHILD TOTAL	92,300	.26	105
6-11	55,300	.26	104

LAUREL-HATTIESBURG

TV HOUSEHOLDS 94,300 .10 164

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	256,800	.11	162
18+	188,100	.10	164
18-49	120,000	.10	164
12-24	56,300	.12	157
12-34	95,800	.11	160
18-34	69,900	.10	162
WOMEN TOTAL	101,000	.10	162
18-49	61,900	.10	159
12-24	28,200	.13	156
18-34	36,100	.11	157
25-49	46,300	.10	162
25-54	52,600	.10	162
MEN TOTAL	87,100	.10	168
18-49	58,100	.10	168
18-34	33,800	.10	165
21-49	51,800	.09	168
25-49	43,300	.09	167
25-54	49,200	.09	166
TEENS TOTAL	25,900	.13	157
CHILD TOTAL	42,800	.12	159
6-11	26,800	.13	158

LAFAYETTE, LA

TV HOUSEHOLDS 181,600 .20 119

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	501,200	.21	116
18+	357,500	.19	121
18-49	230,500	.20	120
12-24	102,500	.22	115
12-34	186,600	.21	114
18-34	136,300	.20	114
WOMEN TOTAL	189,700	.20	119
18-49	121,800	.20	115
12-24	51,500	.23	114
18-34	70,400	.21	114
25-49	95,000	.20	116
25-54	107,700	.20	117
MEN TOTAL	167,800	.19	122
18-49	114,700	.19	121
18-34	65,900	.19	120
21-49	103,900	.19	121
25-49	89,300	.19	120
25-54	100,800	.19	120
TEENS TOTAL	50,300	.25	107
CHILD TOTAL	93,400	.26	104
6-11	57,100	.27	102

LAREDO

TV HOUSEHOLDS 38,000 .04 199

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	139,800	.06	187
18+	92,300	.05	193
18-49	64,900	.05	189
12-24	35,100	.08	180
12-34	57,500	.07	183
18-34	39,600	.06	185
WOMEN TOTAL	49,500	.05	191
18-49	33,800	.06	187
12-24	17,600	.08	179
18-34	20,500	.06	182
25-49	24,900	.05	187
25-54	27,900	.05	187
MEN TOTAL	42,800	.05	194
18-49	31,100	.05	191
18-34	19,100	.06	188
21-49	27,400	.05	192
25-49	22,800	.05	191
25-54	25,300	.05	191
TEENS TOTAL	17,900	.09	176
CHILD TOTAL	29,600	.08	176
6-11	17,700	.08	177

LEXINGTON (BEATTYVILLE, DANVILLE & HAZARD)

TV HOUSEHOLDS 342,300 .37 74

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	893,900	.37	74
18+	686,700	.37	73
18-49	455,800	.38	71
12-24	188,200	.41	66
12-34	337,900	.39	69
18-34	258,400	.38	70
WOMEN TOTAL	361,400	.38	73
18-49	232,800	.39	71
12-24	94,000	.42	66
18-34	131,500	.39	69
25-49	177,500	.37	71
25-54	201,100	.37	71
MEN TOTAL	325,300	.37	73
18-49	223,000	.37	71
18-34	126,900	.37	71
21-49	200,000	.36	71
25-49	169,600	.36	72
25-54	192,100	.36	72
TEENS TOTAL	79,500	.39	70
CHILD TOTAL	127,700	.35	76
6-11	77,800	.36	76

ADI MARKETS POPULATION SUMMARY

LIMA

TV HOUSEHOLDS 38,900 .04 198

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	105,000	.04	198
	18+	78,600	.04	197
	18-49	49,300	.04	199
	12-24	20,400	.04	198
	12-34	37,100	.04	198
	18-34	27,300	.04	198
WOMEN TOTAL		40,500	.04	197
	18-49	23,800	.04	200
	12-24	9,700	.04	198
	18-34	13,000	.04	199
	25-49	18,800	.04	199
	25-54	21,500	.04	199
MEN TOTAL		38,100	.04	197
	18-49	25,500	.04	198
	18-34	14,300	.04	198
	21-49	23,000	.04	198
	25-49	19,900	.04	198
	25-54	22,400	.04	199
TEENS TOTAL		9,800	.05	195
CHILD TOTAL		16,600	.05	197
	6-11	10,000	.05	197

LOS ANGELES (BARSTOW, CORONA & SAN BERNARDINO)

TV HOUSEHOLDS 4,883,200 5.32 2

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	14,034,900	5.83	2
	18+	10,652,800	5.77	2
	18-49	7,534,000	6.24	2
	12-24	2,845,600	6.20	2
	12-34	5,604,900	6.39	2
	18-34	4,439,600	6.57	2
WOMEN TOTAL		5,376,400	5.59	2
	18-49	3,651,200	6.04	2
	12-24	1,345,000	5.99	2
	18-34	2,104,000	6.29	2
	25-49	2,871,700	6.00	2
	25-54	3,202,100	5.94	2
MEN TOTAL		5,276,400	5.97	2
	18-49	3,882,800	6.43	2
	18-34	2,335,600	6.85	2
	21-49	3,540,000	6.44	2
	25-49	2,982,000	6.32	2
	25-54	3,305,000	6.23	2
TEENS TOTAL		1,165,300	5.78	2
CHILD TOTAL		2,216,800	6.13	2
	6-11	1,265,000	5.90	2

MACON

TV HOUSEHOLDS 180,200 .20 120

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	491,500	.20	117
	18+	367,800	.20	118
	18-49	241,000	.20	118
	12-24	98,000	.21	120
	12-34	180,000	.21	117
	18-34	134,500	.20	118
WOMEN TOTAL		195,400	.20	116
	18-49	122,500	.20	114
	12-24	49,000	.22	118
	18-34	68,200	.20	115
	25-49	95,700	.20	115
	25-54	109,000	.20	115
MEN TOTAL		172,400	.20	121
	18-49	118,500	.20	119
	18-34	66,300	.19	119
	21-49	107,600	.20	119
	25-49	92,800	.20	117
	25-54	104,700	.20	116
TEENS TOTAL		45,500	.23	117
CHILD TOTAL		78,200	.22	117
	6-11	47,300	.22	118

LINCOLN-HASTINGS-KEARNEY

TV HOUSEHOLDS 235,600 .26 98

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	595,800	.25	107
	18+	455,700	.25	106
	18-49	276,400	.23	107
	12-24	113,000	.25	112
	12-34	205,000	.23	109
	18-34	155,200	.23	108
WOMEN TOTAL		238,100	.25	102
	18-49	137,100	.23	110
	12-24	55,100	.25	111
	18-34	76,300	.23	110
	25-49	105,800	.22	107
	25-54	119,900	.22	108
MEN TOTAL		217,600	.25	106
	18-49	139,300	.23	107
	18-34	78,900	.23	109
	21-49	125,500	.23	107
	25-49	107,400	.23	108
	25-54	120,900	.23	107
TEENS TOTAL		49,800	.25	109
CHILD TOTAL		90,300	.25	110
	6-11	54,800	.26	108

LOUISVILLE

TV HOUSEHOLDS 549,700 .60 45

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	1,416,700	.59	45
	18+	1,078,900	.58	46
	18-49	695,900	.58	45
	12-24	268,000	.58	46
	12-34	506,600	.58	45
	18-34	379,000	.56	45
WOMEN TOTAL		569,000	.59	45
	18-49	351,800	.58	44
	12-24	130,400	.58	45
	18-34	189,800	.57	46
	25-49	283,500	.59	44
	25-54	321,100	.60	44
MEN TOTAL		509,900	.58	46
	18-49	344,100	.57	46
	18-34	189,200	.56	46
	21-49	313,500	.57	46
	25-49	272,000	.58	45
	25-54	307,500	.58	45
TEENS TOTAL		127,600	.63	45
CHILD TOTAL		210,200	.58	46
	6-11	129,000	.60	46

MADISON

TV HOUSEHOLDS 265,200 .29 92

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	674,300	.28	95
	18+	521,500	.28	93
	18-49	355,500	.29	92
	12-24	136,700	.30	96
	12-34	258,100	.29	94
	18-34	205,100	.30	86
WOMEN TOTAL		268,800	.28	94
	18-49	177,000	.29	91
	12-24	67,300	.30	94
	18-34	101,700	.30	87
	25-49	135,600	.28	91
	25-54	151,400	.28	92
MEN TOTAL		252,700	.29	92
	18-49	178,500	.30	91
	18-34	103,400	.30	85
	21-49	161,100	.29	89
	25-49	136,200	.29	89
	25-54	151,600	.29	89
TEENS TOTAL		52,000	.26	102
CHILD TOTAL		99,800	.28	97
	6-11	58,900	.27	100

LITTLE ROCK

TV HOUSEHOLDS 449,100 .49 57

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	1,158,600	.48	58
	18+	879,600	.48	58
	18-49	544,900	.45	58
	12-24	222,100	.48	57
	12-34	403,800	.46	57
	18-34	298,000	.44	60
WOMEN TOTAL		464,800	.48	58
	18-49	276,400	.46	58
	12-24	109,200	.49	57
	18-34	150,500	.45	60
	25-49	218,400	.46	59
	25-54	249,300	.46	59
MEN TOTAL		414,800	.47	58
	18-49	268,500	.44	60
	18-34	147,500	.43	60
	21-49	243,200	.44	59
	25-49	210,200	.45	59
	25-54	238,900	.45	59
TEENS TOTAL		105,800	.52	53
CHILD TOTAL		173,200	.48	57
	6-11	105,800	.49	56

LUBBOCK

TV HOUSEHOLDS 134,600 .15 147

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	364,700	.15	145
	18+	268,200	.15	146
	18-49	178,200	.15	143
	12-24	82,700	.18	129
	12-34	142,300	.16	134
	18-34	108,500	.16	131
WOMEN TOTAL		138,600	.14	148
	18-49	88,500	.15	142
	12-24	40,000	.18	128
	18-34	52,900	.16	133
	25-49	65,000	.14	146
	25-54	73,600	.14	148
MEN TOTAL		129,600	.15	146
	18-49	89,700	.15	143
	18-34	55,600	.16	131
	21-49	79,200	.14	144
	25-49	64,300	.14	147
	25-54	72,400	.14	146
TEENS TOTAL		33,800	.17	147
CHILD TOTAL		62,700	.17	138
	6-11	37,900	.18	140

MANKATO

TV HOUSEHOLDS 29,900 .03 204

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	79,600	.03	204
	18+	61,700	.03	204
	18-49	39,600	.03	203
	12-24	20,300	.04	199
	12-34	31,400	.04	201
	18-34	24,900	.04	200
WOMEN TOTAL		32,000	.03	204
	18-49	19,400	.03	203
	12-24	9,800	.04	197
	18-34	12,100	.04	201
	25-49	12,700	.03	207
	25-54	14,400	.03	207
MEN TOTAL		29,700	.03	204
	18-49	20,200	.03	203
	18-34	12,800	.04	200
	21-49	17,100	.03	203
	25-49	13,100	.03	207
	25-54	14,800	.03	207
TEENS TOTAL		6,500	.03	206
CHILD TOTAL		11,400	.03	206
	6-11	7,300	.03	204

ADI MARKETS POPULATION SUMMARY

MARQUETTE

TV HOUSEHOLDS 55,700 .06 186

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	146,300	.06	184
18+	112,600	.06	184
18-49	69,700	.06	185
12-24	31,300	.07	184
12-34	52,600	.06	186
18-34	39,900	.06	184
WOMEN TOTAL	55,500	.06	186
18-49	32,200	.05	189
12-24	14,100	.06	185
18-34	18,000	.05	188
25-49	24,300	.05	188
25-54	27,800	.05	188
MEN TOTAL	57,100	.06	183
18-49	37,500	.06	184
18-34	21,900	.06	180
21-49	32,700	.06	184
25-49	26,800	.06	184
25-54	30,400	.06	184
TEENS TOTAL	12,700	.06	186
CHILD TOTAL	21,000	.06	187
6-11	12,900	.06	186

MEMPHIS

TV HOUSEHOLDS 597,000 .65 39

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,598,600	.66	42
18+	1,183,400	.64	41
18-49	780,000	.65	41
12-24	327,300	.71	38
12-34	592,100	.68	40
18-34	439,000	.65	40
WOMEN TOTAL	635,300	.66	38
18-49	402,500	.67	41
12-24	161,800	.72	37
18-34	225,100	.67	40
25-49	315,700	.66	40
25-54	356,200	.66	40
MEN TOTAL	548,100	.62	42
18-49	277,500	.63	42
18-34	213,900	.63	40
21-49	338,800	.62	42
25-49	290,100	.61	42
25-54	326,400	.62	42
TEENS TOTAL	153,100	.76	37
CHILD TOTAL	262,100	.72	39
6-11	157,700	.74	39

MILWAUKEE (KENOSHA & RACINE)

TV HOUSEHOLDS 765,300 .83 28

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,993,400	.83	28
18+	1,512,200	.82	28
18-49	980,700	.81	29
12-24	369,300	.80	31
12-34	714,900	.82	30
18-34	545,800	.81	28
WOMEN TOTAL	794,500	.83	28
18-49	495,300	.82	29
12-24	182,800	.81	31
18-34	275,000	.82	29
25-49	395,000	.83	28
25-54	445,500	.83	28
MEN TOTAL	717,700	.81	28
18-49	485,400	.80	29
18-34	270,800	.79	30
21-49	445,400	.81	29
25-49	385,500	.82	28
25-54	433,400	.82	28
TEENS TOTAL	169,100	.84	29
CHILD TOTAL	312,100	.86	29
6-11	186,000	.87	28

MCALLEN-BROWNSVILLE: LRGV

TV HOUSEHOLDS 196,800 .21 114

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	695,000	.29	92
18+	458,100	.25	103
18-49	308,900	.26	104
12-24	173,100	.38	75
12-34	275,200	.31	85
18-34	181,500	.27	101
WOMEN TOTAL	244,300	.25	100
18-49	162,300	.27	97
12-24	86,400	.38	72
18-34	94,000	.28	95
25-49	121,900	.25	99
25-54	136,700	.25	99
MEN TOTAL	213,800	.24	108
18-49	145,600	.24	105
18-34	87,500	.26	103
21-49	128,700	.23	106
25-49	107,600	.23	107
25-54	120,300	.23	108
TEENS TOTAL	93,700	.46	62
CHILD TOTAL	143,200	.40	70
6-11	88,500	.41	66

MERIDIAN

TV HOUSEHOLDS 64,900 .07 181

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	174,000	.07	180
18+	127,500	.07	181
18-49	78,100	.06	181
12-24	36,500	.08	178
12-34	62,200	.07	177
18-34	44,200	.07	180
WOMEN TOTAL	69,100	.07	179
18-49	40,300	.07	179
12-24	18,100	.08	178
18-34	22,900	.07	179
25-49	30,900	.06	180
25-54	35,300	.07	180
MEN TOTAL	58,400	.07	181
18-49	37,800	.06	182
18-34	21,300	.06	181
21-49	33,500	.06	182
25-49	28,700	.06	182
25-54	32,800	.06	182
TEENS TOTAL	18,000	.09	175
CHILD TOTAL	28,500	.08	178
6-11	17,700	.08	177

MINNEAPOLIS-ST. PAUL (ST. CLOUD)

TV HOUSEHOLDS 1,380,100 1.50 13

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	3,571,800	1.48	13
18+	2,694,900	1.46	13
18-49	1,829,200	1.51	12
12-24	658,000	1.42	13
12-34	1,321,200	1.51	12
18-34	1,026,400	1.52	12
WOMEN TOTAL	1,393,500	1.45	13
18-49	913,100	1.51	12
12-24	326,000	1.45	13
18-34	512,300	1.53	12
25-49	731,100	1.53	12
25-54	815,300	1.51	12
MEN TOTAL	1,301,400	1.47	13
18-49	916,100	1.52	13
18-34	514,100	1.51	12
21-49	844,500	1.54	13
25-49	734,900	1.56	13
25-54	817,900	1.54	13
TEENS TOTAL	294,800	1.46	13
CHILD TOTAL	582,100	1.61	11
6-11	346,000	1.61	11

MEDFORD

TV HOUSEHOLDS 133,900 .15 149

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	330,600	.14	153
18+	253,400	.14	153
18-49	145,000	.12	154
12-24	53,800	.12	160
12-34	97,400	.11	158
18-34	68,800	.10	164
WOMEN TOTAL	130,800	.14	152
18-49	73,100	.12	154
12-24	26,000	.12	159
18-34	34,600	.10	160
25-49	60,900	.13	153
25-54	69,500	.13	153
MEN TOTAL	122,600	.14	150
18-49	71,900	.12	155
18-34	34,200	.10	163
21-49	66,100	.12	154
25-49	58,900	.12	153
25-54	67,600	.13	153
TEENS TOTAL	28,600	.14	152
CHILD TOTAL	48,600	.13	153
6-11	29,800	.14	154

MIAMI-FT.LAUDERDALE

TV HOUSEHOLDS 1,286,300 1.40 15

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	3,257,600	1.35	15
18+	2,592,400	1.40	15
18-49	1,558,500	1.29	15
12-24	536,200	1.17	15
12-34	1,091,000	1.24	15
18-34	854,200	1.26	15
WOMEN TOTAL	1,373,600	1.43	14
18-49	788,100	1.30	15
12-24	265,400	1.18	15
18-34	429,700	1.28	15
25-49	637,700	1.33	15
25-54	726,200	1.35	15
MEN TOTAL	1,218,800	1.38	15
18-49	770,400	1.28	15
18-34	424,500	1.25	16
21-49	712,200	1.30	15
25-49	621,400	1.32	15
25-54	704,500	1.33	15
TEENS TOTAL	236,800	1.17	16
CHILD TOTAL	428,400	1.18	17
6-11	245,700	1.15	17

MINOT-BISMARCK-DICKINSON-GLENDIVE

TV HOUSEHOLDS 133,900 .15 149

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	349,000	.14	150
18+	254,200	.14	152
18-49	154,300	.13	151
12-24	61,700	.13	153
12-34	116,600	.13	148
18-34	82,500	.12	149
WOMEN TOTAL	130,200	.14	153
18-49	75,700	.13	152
12-24	30,100	.13	153
18-34	40,800	.12	152
25-49	62,100	.13	151
25-54	70,700	.13	150
MEN TOTAL	124,000	.14	148
18-49	78,600	.13	149
18-34	41,700	.12	152
21-49	72,200	.13	148
25-49	64,600	.14	146
25-54	72,400	.14	146
TEENS TOTAL	34,100	.17	145
CHILD TOTAL	60,700	.17	144
6-11	37,600	.18	142

ADI MARKETS POPULATION SUMMARY

MISSOULA

TV HOUSEHOLDS 71,300 .08 177

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	179,500	.07	178
18+	134,000	.07	179
18-49	86,400	.07	177
12-24	32,800	.07	182
12-34	59,900	.07	181
18-34	43,300	.06	181
WOMEN TOTAL	69,000	.07	180
18-49	43,500	.07	177
12-24	16,000	.07	182
18-34	22,100	.07	181
25-49	35,500	.07	176
25-54	40,000	.07	177
MEN TOTAL	65,000	.07	178
18-49	42,900	.07	177
18-34	21,200	.06	182
21-49	39,300	.07	177
25-49	34,700	.07	175
25-54	39,400	.07	175
TEENS TOTAL	16,600	.08	178
CHILD TOTAL	28,900	.08	177
6-11	17,800	.08	176

MONTGOMERY-SELMA

TV HOUSEHOLDS 208,000 .23 110

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	561,100	.23	111
18+	415,500	.23	112
18-49	261,600	.22	111
12-24	117,100	.26	107
12-34	203,200	.23	110
18-34	147,800	.22	113
WOMEN TOTAL	224,900	.23	108
18-49	134,900	.22	111
12-24	58,900	.26	104
18-34	76,000	.23	111
25-49	103,400	.22	110
25-54	118,400	.22	109
MEN TOTAL	190,600	.22	114
18-49	126,700	.21	114
18-34	71,800	.21	113
21-49	112,700	.21	115
25-49	96,500	.20	115
25-54	109,400	.21	114
TEENS TOTAL	55,400	.27	98
CHILD TOTAL	90,200	.25	111
6-11	54,900	.26	106

NEW YORK (KINGSTON & POUGHKEEPSIE)

TV HOUSEHOLDS 6,749,500 7.35 1

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	17,963,400	7.46	1
18+	14,205,600	7.70	1
18-49	9,133,600	7.56	1
12-24	3,219,200	7.01	1
12-34	6,398,300	7.30	1
18-34	5,014,300	7.43	1
WOMEN TOTAL	7,552,900	7.85	1
18-49	4,657,400	7.71	1
12-24	1,592,500	7.10	1
18-34	2,520,100	7.53	1
25-49	3,742,900	7.83	1
25-54	4,254,200	7.89	1
MEN TOTAL	6,652,700	7.53	1
18-49	4,476,200	7.42	1
18-34	2,494,200	7.32	1
21-49	4,119,500	7.49	1
25-49	3,555,500	7.53	1
25-54	4,019,000	7.58	1
TEENS TOTAL	1,384,000	6.88	1
CHILD TOTAL	2,373,800	6.56	1
6-11	1,374,700	6.41	1

MOBILE-PENSACOLA

TV HOUSEHOLDS 410,200 .45 63

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,081,300	.45	61
18+	811,000	.44	62
18-49	525,500	.44	61
12-24	213,800	.47	59
12-34	394,800	.45	59
18-34	294,600	.44	61
WOMEN TOTAL	425,900	.44	62
18-49	266,200	.44	60
12-24	104,800	.47	60
18-34	147,500	.44	61
25-49	210,200	.44	61
25-54	239,800	.44	61
MEN TOTAL	385,100	.44	62
18-49	259,300	.43	61
18-34	147,100	.43	61
21-49	235,200	.43	62
25-49	201,700	.43	62
25-54	228,900	.43	62
TEENS TOTAL	100,200	.50	58
CHILD TOTAL	170,100	.47	59
6-11	101,900	.48	59

NASHVILLE

TV HOUSEHOLDS 720,900 .79 33

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,853,700	.77	33
18+	1,427,700	.77	33
18-49	936,700	.78	33
12-24	358,800	.78	33
12-34	679,800	.78	35
18-34	523,500	.78	35
WOMEN TOTAL	744,900	.77	33
18-49	468,700	.78	33
12-24	174,300	.76	35
18-34	259,500	.78	34
25-49	370,500	.77	33
25-54	420,000	.78	33
MEN TOTAL	682,800	.77	33
18-49	468,000	.78	33
18-34	264,000	.77	35
21-49	425,300	.77	33
25-49	363,700	.77	33
25-54	410,800	.77	33
TEENS TOTAL	156,300	.77	35
CHILD TOTAL	269,700	.75	36
6-11	163,000	.76	35

NORFOLK-PORTSMOUTH-NEWPORT NEWS-HAMPTON

TV HOUSEHOLDS 607,500 .66 38

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,644,900	.68	38
18+	1,253,200	.68	36
18-49	884,000	.73	35
12-24	347,800	.76	36
12-34	668,000	.76	36
18-34	535,500	.79	33
WOMEN TOTAL	633,900	.66	39
18-49	426,100	.71	35
12-24	159,100	.71	40
18-34	249,800	.75	35
25-49	332,300	.69	35
25-54	370,200	.69	35
MEN TOTAL	619,300	.70	35
18-49	457,900	.76	35
18-34	285,700	.84	28
21-49	410,500	.75	35
25-49	336,400	.71	35
25-54	372,100	.70	35
TEENS TOTAL	132,500	.66	41
CHILD TOTAL	259,200	.72	40
6-11	150,100	.70	41

MONROE-EL DORADO

TV HOUSEHOLDS 165,700 .18 128

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	458,400	.19	126
18+	334,800	.18	126
18-49	208,200	.17	125
12-24	99,900	.22	117
12-34	166,700	.19	124
18-34	120,000	.18	126
WOMEN TOTAL	180,600	.19	124
18-49	107,700	.18	126
12-24	49,900	.22	116
18-34	61,800	.18	125
25-49	80,500	.17	128
25-54	92,400	.17	126
MEN TOTAL	154,200	.17	130
18-49	100,500	.17	129
18-34	58,200	.17	130
21-49	89,100	.16	130
25-49	74,500	.16	134
25-54	84,900	.16	133
TEENS TOTAL	46,700	.23	115
CHILD TOTAL	76,900	.21	120
6-11	47,500	.22	117

NEW ORLEANS

TV HOUSEHOLDS 595,400 .65 40

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,600,900	.66	41
18+	1,177,900	.64	42
18-49	789,500	.65	40
12-24	319,700	.70	41
12-34	592,500	.68	39
18-34	439,300	.65	39
WOMEN TOTAL	628,100	.65	41
18-49	407,300	.67	39
12-24	160,700	.72	38
18-34	226,100	.68	39
25-49	321,900	.67	36
25-54	361,700	.67	37
MEN TOTAL	549,800	.62	41
18-49	382,200	.63	40
18-34	213,200	.63	41
21-49	348,800	.63	40
25-49	301,100	.64	40
25-54	337,600	.64	40
TEENS TOTAL	153,200	.76	36
CHILD TOTAL	269,800	.75	35
6-11	163,100	.76	33

NORTH PLATTE

TV HOUSEHOLDS 17,500 .02 209

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	43,600	.02	209
18+	32,100	.02	209
18-49	18,400	.02	209
12-24	6,900	.02	209
12-34	13,300	.02	209
18-34	9,300	.01	209
WOMEN TOTAL	16,900	.02	209
18-49	9,400	.02	209
12-24	3,400	.02	209
18-34	4,800	.01	209
25-49	7,900	.02	209
25-54	8,900	.02	209
MEN TOTAL	15,200	.02	209
18-49	9,000	.01	209
18-34	4,500	.01	209
21-49	8,300	.02	209
25-49	7,600	.02	209
25-54	8,900	.02	209
TEENS TOTAL	4,000	.02	209
CHILD TOTAL	7,500	.02	208
6-11	4,900	.02	208

ADI MARKETS POPULATION SUMMARY

ODESSA-MIDLAND

TV HOUSEHOLDS 133,400 .15 151

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	368,600	.15	144
18+	259,900	.14	150
18-49	171,500	.14	145
12-24	71,200	.16	146
12-34	133,700	.15	142
18-34	96,000	.14	144
WOMEN TOTAL	134,300	.14	150
18-49	86,000	.14	146
12-24	35,100	.16	146
18-34	48,300	.14	143
25-49	69,200	.14	142
25-54	78,300	.15	143
MEN TOTAL	125,600	.14	147
18-49	85,500	.14	146
18-34	47,700	.14	144
21-49	78,400	.14	145
25-49	68,800	.15	142
25-54	77,600	.15	143
TEENS TOTAL	37,700	.19	134
CHILD TOTAL	71,000	.20	128
6-11	42,800	.20	128

ORLANDO-DAYTONA BEACH-MELBOURNE (LEESBURG)

TV HOUSEHOLDS 926,900 1.01 23

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	2,293,000	.95	25
18+	1,822,200	.99	25
18-49	1,098,000	.91	26
12-24	394,000	.86	28
12-34	787,100	.90	26
18-34	620,200	.92	25
WOMEN TOTAL	941,700	.98	25
18-49	543,100	.90	26
12-24	189,700	.85	28
18-34	300,900	.90	26
25-49	435,100	.91	26
25-54	494,200	.92	25
MEN TOTAL	880,500	1.00	25
18-49	534,900	.92	25
18-34	319,300	.94	25
21-49	505,600	.92	25
25-49	435,800	.92	26
25-54	489,900	.92	25
TEENS TOTAL	166,900	.83	30
CHILD TOTAL	303,900	.84	30
6-11	177,800	.83	31

PALM SPRINGS

TV HOUSEHOLDS 85,700 .09 170

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	252,100	.10	163
18+	183,500	.10	167
18-49	123,600	.10	162
12-24	48,500	.11	166
12-34	95,500	.11	161
18-34	73,400	.11	159
WOMEN TOTAL	91,500	.10	168
18-49	59,000	.10	164
12-24	22,900	.10	167
18-34	34,700	.10	159
25-49	46,800	.10	161
25-54	51,900	.10	163
MEN TOTAL	92,000	.10	165
18-49	64,600	.11	159
18-34	38,700	.11	157
21-49	59,000	.11	158
25-49	50,400	.11	157
25-54	55,400	.10	158
TEENS TOTAL	22,100	.11	167
CHILD TOTAL	46,500	.13	157
6-11	26,800	.13	158

OKLAHOMA CITY

TV HOUSEHOLDS 564,900 .62 44

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,429,400	.59	44
18+	1,081,200	.59	45
18-49	696,500	.58	44
12-24	278,300	.61	44
12-34	517,300	.59	44
18-34	392,700	.58	44
WOMEN TOTAL	565,800	.59	46
18-49	348,400	.58	46
12-24	136,400	.61	44
18-34	194,700	.58	44
25-49	272,600	.57	46
25-54	309,100	.57	46
MEN TOTAL	515,400	.58	45
18-49	348,100	.58	44
18-34	198,000	.58	44
21-49	314,900	.57	45
25-49	270,200	.57	46
25-54	305,000	.58	46
TEENS TOTAL	124,600	.62	46
CHILD TOTAL	223,600	.62	45
6-11	136,400	.64	43

OTTUMWA-KIRKSVILLE (WAPELLO)

TV HOUSEHOLDS 33,600 .04 201

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	84,600	.04	202
18+	66,200	.04	201
18-49	39,200	.03	204
12-24	17,100	.04	202
12-34	28,400	.03	204
18-34	21,600	.03	203
WOMEN TOTAL	35,100	.04	200
18-49	19,700	.03	202
12-24	8,700	.04	202
18-34	10,900	.03	202
25-49	14,400	.03	205
25-54	16,300	.03	204
MEN TOTAL	31,100	.04	203
18-49	19,500	.03	204
18-34	10,700	.03	204
21-49	16,900	.03	204
25-49	14,500	.03	203
25-54	16,400	.03	203
TEENS TOTAL	6,800	.03	204
CHILD TOTAL	11,600	.03	205
6-11	7,200	.03	205

PANAMA CITY

TV HOUSEHOLDS 96,700 .11 162

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	249,800	.10	164
18+	192,200	.10	163
18-49	117,900	.10	167
12-24	45,700	.10	169
12-34	86,600	.10	166
18-34	64,800	.10	166
WOMEN TOTAL	98,000	.10	164
18-49	57,100	.09	167
12-24	21,500	.10	169
18-34	30,700	.09	168
25-49	46,000	.10	163
25-54	53,400	.10	161
MEN TOTAL	94,200	.11	162
18-49	60,800	.10	164
18-34	34,100	.10	164
21-49	55,100	.10	162
25-49	46,000	.10	159
25-54	54,500	.10	160
TEENS TOTAL	21,800	.11	169
CHILD TOTAL	35,800	.10	169
6-11	21,600	.10	170

OMAHA

TV HOUSEHOLDS 356,700 .39 73

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	912,500	.38	73
18+	682,200	.37	74
18-49	434,500	.36	73
12-24	165,400	.36	79
12-34	319,400	.36	74
18-34	238,500	.35	73
WOMEN TOTAL	358,000	.37	74
18-49	218,600	.36	73
12-24	81,600	.36	78
18-34	119,700	.36	74
25-49	176,300	.37	72
25-54	198,600	.37	73
MEN TOTAL	324,200	.37	74
18-49	215,900	.36	73
18-34	118,800	.35	75
21-49	198,500	.36	72
25-49	173,700	.37	71
25-54	195,500	.37	71
TEENS TOTAL	80,900	.40	68
CHILD TOTAL	149,400	.41	66
6-11	90,500	.42	65

PADUCAH-CAPE GIRARDEAU-HARRISBURG-MARION

TV HOUSEHOLDS 333,000 .36 75

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	839,900	.35	76
18+	652,100	.35	76
18-49	385,400	.32	79
12-24	164,400	.36	80
12-34	285,600	.33	79
18-34	213,200	.32	82
WOMEN TOTAL	344,500	.36	75
18-49	192,600	.32	79
12-24	79,700	.36	80
18-34	105,400	.32	83
25-49	147,800	.31	81
25-54	170,300	.32	79
MEN TOTAL	307,600	.35	76
18-49	192,800	.32	80
18-34	107,800	.32	84
21-49	172,300	.31	79
25-49	145,600	.31	81
25-54	167,800	.32	79
TEENS TOTAL	72,400	.36	78
CHILD TOTAL	115,400	.32	86
6-11	71,200	.33	85

PARKERSBURG

TV HOUSEHOLDS 56,600 .06 184

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	142,500	.06	186
18+	109,500	.06	186
18-49	66,600	.06	188
12-24	26,000	.06	190
12-34	47,400	.05	189
18-34	34,500	.05	191
WOMEN TOTAL	58,500	.06	185
18-49	34,200	.06	186
12-24	12,900	.06	189
18-34	17,700	.05	189
25-49	27,500	.06	183
25-54	31,700	.06	183
MEN TOTAL	51,000	.06	187
18-49	32,400	.05	190
18-34	16,800	.05	193
21-49	29,700	.05	188
25-49	26,000	.06	186
25-54	30,100	.06	185
TEENS TOTAL	12,900	.06	184
CHILD TOTAL	20,100	.06	188
6-11	12,300	.06	188

ADI MARKETS POPULATION SUMMARY

PEORIA-BLOOMINGTON

TV HOUSEHOLDS	217,000	.24	107

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	561,600	.23	110
18+	429,800	.23	109
18-49	272,600	.23	109
12-24	115,300	.25	109
12-34	201,900	.23	111
18-34	152,700	.23	110
WOMEN TOTAL	226,600	.24	107
18-49	137,900	.23	108
12-24	57,400	.26	105
18-34	77,200	.23	108
25-49	104,500	.22	108
25-54	118,400	.22	109
MEN TOTAL	203,200	.23	110
18-49	134,700	.22	109
18-34	75,500	.22	112
21-49	120,000	.22	110
25-49	102,000	.22	111
25-54	115,500	.22	111
TEENS TOTAL	49,200	.24	111
CHILD TOTAL	82,600	.23	114
6-11	50,600	.24	114

PITTSBURGH

TV HOUSEHOLDS	1,139,600	1.24	17

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	2,828,400	1.17	18
18+	2,248,200	1.22	17
18-49	1,321,300	1.09	20
12-24	495,200	1.08	19
12-34	931,600	1.06	20
18-34	716,900	1.06	22
WOMEN TOTAL	1,204,900	1.25	17
18-49	673,200	1.11	18
12-24	245,700	1.09	18
18-34	363,600	1.09	20
25-49	532,400	1.11	20
25-54	609,800	1.13	18
MEN TOTAL	1,043,300	1.18	17
18-49	648,100	1.07	21
18-34	353,300	1.04	22
21-49	587,200	1.07	22
25-49	508,400	1.08	22
25-54	577,400	1.09	21
TEENS TOTAL	214,700	1.06	19
CHILD TOTAL	365,500	1.01	21
6-11	219,300	1.02	21

PRESQUE ISLE

TV HOUSEHOLDS	30,500	.03	202

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	81,800	.03	203
18+	62,300	.03	203
18-49	39,700	.03	202
12-24	15,900	.03	204
12-34	29,600	.03	203
18-34	22,000	.03	202
WOMEN TOTAL	31,100	.03	205
18-49	18,700	.03	205
12-24	7,500	.03	205
18-34	10,100	.03	205
25-49	14,900	.03	202
25-54	17,000	.03	202
MEN TOTAL	31,200	.04	202
18-49	21,000	.03	202
18-34	11,900	.03	201
21-49	19,200	.03	202
25-49	16,500	.03	202
25-54	18,500	.03	202
TEENS TOTAL	7,600	.04	201
CHILD TOTAL	11,900	.03	204
6-11	7,100	.03	206

PHILADELPHIA (ALLENTWN, READNG, VINELND, WILDWD & WILMINGTN, DE)

TV HOUSEHOLDS	2,637,400	2.87	4

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	6,943,000	2.88	4
18+	5,418,300	2.94	4
18-49	3,452,800	2.86	4
12-24	1,266,100	2.76	4
12-34	2,465,900	2.81	4
18-34	1,926,500	2.85	4
WOMEN TOTAL	2,871,900	2.98	4
18-49	1,751,400	2.90	4
12-24	625,300	2.79	4
18-34	967,400	2.89	4
25-49	1,389,500	2.91	4
25-54	1,570,300	2.91	4
MEN TOTAL	2,546,400	2.88	4
18-49	1,701,400	2.82	4
18-34	959,100	2.81	4
21-49	1,554,000	2.83	4
25-49	1,336,600	2.83	4
25-54	1,502,800	2.83	4
TEENS TOTAL	539,400	2.67	4
CHILD TOTAL	985,300	2.72	4
6-11	575,300	2.68	4

PORTLAND, OR

TV HOUSEHOLDS	839,900	.92	27

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	2,112,100	.88	27
18+	1,609,400	.87	27
18-49	1,057,100	.88	27
12-24	367,200	.80	32
12-34	717,000	.82	28
18-34	539,100	.80	30
WOMEN TOTAL	831,200	.86	27
18-49	525,400	.87	27
12-24	180,300	.80	32
18-34	267,800	.80	32
25-49	431,900	.90	27
25-54	483,100	.90	27
MEN TOTAL	778,200	.88	27
18-49	531,700	.88	27
18-34	271,300	.80	29
21-49	492,100	.90	26
25-49	435,900	.92	25
25-54	487,200	.92	26
TEENS TOTAL	177,900	.88	26
CHILD TOTAL	324,800	.90	25
6-11	195,900	.91	25

PROVIDENCE-NEW BEDFORD

TV HOUSEHOLDS	571,700	.62	43

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,480,200	.61	43
18+	1,167,800	.63	43
18-49	740,400	.61	43
12-24	282,000	.61	43
12-34	537,300	.61	43
18-34	421,500	.62	43
WOMEN TOTAL	620,500	.64	42
18-49	373,500	.62	43
12-24	139,800	.62	43
18-34	211,500	.63	43
25-49	288,900	.60	43
25-54	324,600	.60	43
MEN TOTAL	547,300	.62	43
18-49	366,900	.61	43
18-34	210,000	.62	43
21-49	331,700	.60	43
25-49	282,300	.60	43
25-54	315,900	.60	43
TEENS TOTAL	112,800	.56	50
CHILD TOTAL	199,600	.55	48
6-11	117,000	.55	49

PHOENIX (PRESCOTT & KINGMAN)

TV HOUSEHOLDS	1,021,500	1.11	20

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	2,617,100	1.09	20
18+	1,984,100	1.07	20
18-49	1,285,300	1.06	22
12-24	484,500	1.06	20
12-34	946,200	1.08	19
18-34	728,600	1.08	19
WOMEN TOTAL	1,016,300	1.06	21
18-49	633,400	1.05	23
12-24	234,100	1.04	19
18-34	354,200	1.06	22
25-49	505,500	1.06	22
25-54	568,500	1.05	22
MEN TOTAL	967,800	1.10	21
18-49	651,900	1.08	20
18-34	374,400	1.10	18
21-49	596,300	1.08	20
25-49	512,900	1.09	21
25-54	572,600	1.08	22
TEENS TOTAL	217,600	1.08	18
CHILD TOTAL	415,400	1.15	18
6-11	242,300	1.13	19

PORTLAND-POLAND SPRING

TV HOUSEHOLDS	368,800	.40	69

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	937,500	.39	70
18+	723,300	.39	68
18-49	465,400	.39	70
12-24	170,500	.37	77
12-34	327,800	.37	71
18-34	250,900	.37	71
WOMEN TOTAL	379,100	.39	69
18-49	234,100	.39	70
12-24	84,100	.37	76
18-34	126,600	.38	71
25-49	187,500	.39	69
25-54	210,500	.39	70
MEN TOTAL	344,200	.39	69
18-49	231,300	.38	70
18-34	124,300	.36	72
21-49	211,300	.38	70
25-49	184,300	.39	68
25-54	206,700	.39	69
TEENS TOTAL	76,900	.38	74
CHILD TOTAL	137,300	.38	72
6-11	81,700	.38	73

QUINCY-HANNIBAL

TV HOUSEHOLDS	108,700	.12	156

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	279,300	.12	158
18+	214,900	.12	156
18-49	124,400	.10	159
12-24	53,700	.12	161
12-34	93,000	.11	164
18-34	69,000	.10	163
WOMEN TOTAL	113,000	.12	156
18-49	61,600	.10	160
12-24	25,900	.12	160
18-34	33,800	.10	163
25-49	47,300	.10	160
25-54	54,200	.10	159
MEN TOTAL	101,900	.12	159
18-49	62,800	.10	161
18-34	35,200	.10	162
21-49	55,800	.10	160
25-49	37,400	.10	161
25-54	54,000	.10	162
TEENS TOTAL	24,000	.12	161
CHILD TOTAL	40,400	.11	163
6-11	25,000	.12	161

ADI MARKETS POPULATION SUMMARY

RALEIGH-DURHAM (FAYETTEVILLE, GOLDSBORO & ROCKY MOUNT)

TV HOUSEHOLDS 729,300 .79 32

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,892,000	.79	32
18+	1,462,700	.79	32
18-49	1,013,200	.84	28
12-24	395,700	.86	27
12-34	746,200	.85	27
18-34	589,100	.87	27
WOMEN TOTAL	763,000	.79	32
18-49	505,500	.84	28
12-24	191,200	.85	27
18-34	288,800	.86	27
25-49	391,500	.82	29
25-54	439,600	.81	30
MEN TOTAL	699,700	.79	29
18-49	507,700	.84	28
18-34	300,300	.88	27
21-49	457,000	.83	28
25-49	383,100	.81	29
25-54	426,900	.81	31
TEENS TOTAL	157,100	.78	34
CHILD TOTAL	272,200	.75	34
6-11	159,600	.74	36

RAPID CITY

TV HOUSEHOLDS 34,600 .09 171

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	225,800	.09	170
18+	162,900	.09	172
18-49	104,900	.09	170
12-24	42,100	.09	174
12-34	79,300	.09	172
18-34	57,000	.08	171
WOMEN TOTAL	82,700	.09	175
18-49	51,400	.09	172
12-24	20,200	.09	174
18-34	28,000	.08	172
25-49	41,900	.09	172
25-54	47,000	.09	173
MEN TOTAL	80,200	.09	172
18-49	53,500	.09	170
18-34	29,000	.09	171
21-49	49,300	.09	170
25-49	43,200	.09	168
25-54	48,500	.09	168
TEENS TOTAL	22,300	.11	164
CHILD TOTAL	40,600	.11	162
6-11	25,000	.12	161

RENO

TV HOUSEHOLDS 191,400 .21 116

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	480,500	.20	120
18+	373,900	.20	116
18-49	251,300	.21	114
12-24	81,200	.18	131
12-34	167,700	.19	121
18-34	132,000	.20	120
WOMEN TOTAL	182,400	.19	121
18-49	118,900	.20	120
12-24	38,600	.17	132
18-34	62,000	.19	124
25-49	97,700	.20	113
25-54	110,300	.20	113
MEN TOTAL	191,500	.22	113
18-49	132,400	.22	112
18-34	70,000	.21	114
21-49	122,800	.22	108
25-49	108,100	.23	106
25-54	121,200	.23	106
TEENS TOTAL	35,700	.18	140
CHILD TOTAL	70,900	.20	129
6-11	41,800	.19	130

RICHMOND

TV HOUSEHOLDS 436,900 .48 60

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,124,800	.47	59
18+	874,600	.47	59
18-49	577,100	.48	55
12-24	204,400	.45	63
12-34	402,000	.46	58
18-34	313,100	.46	57
WOMEN TOTAL	463,900	.48	59
18-49	295,200	.49	55
12-24	102,300	.46	61
18-34	160,500	.48	56
25-49	236,400	.49	54
25-54	265,600	.49	55
MEN TOTAL	410,700	.46	59
18-49	281,900	.47	55
18-34	152,600	.45	57
21-49	258,600	.47	55
25-49	225,200	.48	55
25-54	252,500	.48	55
TEENS TOTAL	88,900	.44	65
CHILD TOTAL	161,300	.45	62
6-11	95,100	.44	64

ROANOKE-LYNCHBURG

TV HOUSEHOLDS 389,300 .42 65

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	992,900	.41	67
18+	789,500	.43	65
18-49	490,800	.41	66
12-24	198,900	.43	65
12-34	349,800	.40	67
18-34	271,500	.40	66
WOMEN TOTAL	416,800	.43	64
18-49	247,900	.41	66
12-24	97,500	.43	64
18-34	136,300	.41	66
25-49	188,000	.39	68
25-54	215,600	.40	66
MEN TOTAL	372,700	.42	66
18-49	242,900	.40	67
18-34	135,200	.40	67
21-49	216,000	.39	68
25-49	182,200	.39	69
25-54	208,400	.39	68
TEENS TOTAL	78,300	.39	72
CHILD TOTAL	125,100	.35	78
6-11	74,000	.35	80

ROCHESTER, NY

TV HOUSEHOLDS 358,300 .39 72

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	923,900	.38	71
18+	715,000	.39	70
18-49	474,800	.39	68
12-24	175,900	.38	71
12-34	336,500	.38	70
18-34	264,800	.39	68
WOMEN TOTAL	377,200	.39	70
18-49	241,600	.40	67
12-24	87,000	.39	70
18-34	134,100	.40	67
25-49	189,400	.40	67
25-54	212,500	.39	68
MEN TOTAL	337,800	.38	70
18-49	233,200	.39	69
18-34	130,700	.38	68
21-49	211,400	.38	69
25-49	181,200	.38	70
25-54	203,500	.38	70
TEENS TOTAL	71,700	.36	80
CHILD TOTAL	137,200	.38	73
6-11	79,400	.37	74

ROCHESTER-MASON CITY-AUSTIN

TV HOUSEHOLDS 134,400 .15 148

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	338,100	.14	152
18+	255,000	.14	151
18-49	150,800	.12	152
12-24	55,500	.12	158
12-34	109,700	.13	155
18-34	81,200	.12	154
WOMEN TOTAL	134,200	.14	151
18-49	75,600	.13	153
12-24	27,700	.12	157
18-34	40,900	.12	151
25-49	61,800	.13	152
25-54	70,700	.13	150
MEN TOTAL	120,800	.14	153
18-49	75,200	.12	152
18-34	40,300	.12	154
21-49	69,500	.13	152
25-49	62,000	.13	150
25-54	70,700	.13	150
TEENS TOTAL	28,500	.14	153
CHILD TOTAL	54,600	.15	149
6-11	33,300	.16	149

ROCKFORD

TV HOUSEHOLDS 155,000 .17 135

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	396,800	.16	138
18+	300,800	.16	137
18-49	190,400	.16	134
12-24	70,300	.15	147
12-34	136,400	.16	139
18-34	102,000	.15	138
WOMEN TOTAL	156,700	.16	138
18-49	95,400	.16	132
12-24	34,700	.15	147
18-34	50,900	.15	138
25-49	77,400	.16	131
25-54	87,800	.16	131
MEN TOTAL	144,100	.16	137
18-49	95,000	.16	135
18-34	51,100	.15	137
21-49	87,700	.16	133
25-49	77,100	.16	129
25-54	87,500	.17	129
TEENS TOTAL	34,400	.17	142
CHILD TOTAL	61,600	.17	141
6-11	37,000	.17	143

SACRAMENTO-STOCKTON

TV HOUSEHOLDS 1,045,700 1.14 19

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	2,812,200	1.17	19
18+	2,107,200	1.14	19
18-49	1,425,600	1.18	16
12-24	519,500	1.13	17
12-34	1,022,500	1.17	16
18-34	786,800	1.17	17
WOMEN TOTAL	1,073,500	1.12	19
18-49	701,700	1.16	16
12-24	251,100	1.12	17
18-34	383,700	1.15	16
25-49	565,200	1.18	16
25-54	632,800	1.17	17
MEN TOTAL	1,033,700	1.17	18
18-49	723,900	1.20	17
18-34	403,100	1.18	17
21-49	665,700	1.21	16
25-49	576,600	1.22	16
25-54	641,800	1.21	16
TEENS TOTAL	235,700	1.17	17
CHILD TOTAL	469,300	1.30	15
6-11	277,100	1.29	15

ADI MARKETS POPULATION SUMMARY

ST. JOSEPH

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	48,700	.05	189
PERSONS 2+	123,400	.05	192
18+	94,900	.05	191
18-49	55,100	.05	196
12-24	24,400	.05	196
12-34	42,600	.05	194
18-34	32,200	.05	195
WOMEN TOTAL	51,000	.05	189
18-49	28,000	.05	195
12-24	12,100	.05	193
18-34	16,300	.05	193
25-49	20,900	.04	196
25-54	24,100	.04	195
MEN TOTAL	43,900	.05	192
18-49	27,100	.04	196
18-34	15,900	.05	196
21-49	24,200	.04	196
25-49	20,200	.04	197
25-54	23,200	.04	195
TEENS TOTAL	10,400	.05	191
CHILD TOTAL	18,100	.05	192
6-11	11,100	.05	192

ST. LOUIS (MT. VERNON)

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	1,110,900	1.21	15
PERSONS 2+	2,853,900	1.18	17
18+	2,165,200	1.17	18
18-49	1,370,900	1.13	17
12-24	508,300	1.11	18
12-34	997,400	1.14	18
18-34	753,600	1.12	18
WOMEN TOTAL	1,149,300	1.19	18
18-49	696,300	1.15	17
12-24	252,400	1.12	16
18-34	380,100	1.14	17
25-49	563,400	1.18	17
25-54	637,900	1.18	16
MEN TOTAL	1,015,900	1.15	19
18-49	674,600	1.12	19
18-34	373,500	1.10	19
21-49	621,500	1.13	19
25-49	543,000	1.15	18
25-54	612,600	1.16	17
TEENS TOTAL	243,800	1.21	15
CHILD TOTAL	444,900	1.23	16
6-11	265,900	1.25	16

SALINAS-MONTEREY

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	207,900	.23	111
PERSONS 2+	601,800	.25	106
18+	457,700	.25	104
18-49	326,600	.27	97
12-24	124,500	.27	101
12-34	237,500	.27	101
18-34	189,000	.28	98
WOMEN TOTAL	224,800	.23	109
18-49	152,300	.25	103
12-24	56,600	.25	107
18-34	85,700	.26	101
25-49	119,200	.25	101
25-54	131,400	.24	104
MEN TOTAL	232,900	.26	100
18-49	174,300	.29	93
18-34	103,300	.30	86
21-49	157,000	.29	93
25-49	131,400	.28	94
25-54	143,800	.27	94
TEENS TOTAL	48,500	.24	112
CHILD TOTAL	95,600	.26	102
6-11	54,900	.26	106

SALISBURY

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	95,300	.10	163
PERSONS 2+	244,700	.10	166
18+	192,400	.10	162
18-49	116,000	.10	168
12-24	42,900	.09	172
12-34	82,500	.09	169
18-34	64,000	.09	167
WOMEN TOTAL	100,200	.10	163
18-49	57,500	.10	166
12-24	21,300	.09	171
18-34	31,500	.09	167
25-49	45,400	.09	164
25-54	51,600	.10	164
MEN TOTAL	92,200	.10	164
18-49	58,500	.10	167
18-34	32,500	.10	167
21-49	53,400	.10	166
25-49	46,200	.10	163
25-54	52,100	.10	163
TEENS TOTAL	18,500	.09	173
CHILD TOTAL	33,800	.09	173
6-11	19,900	.09	173

SALT LAKE CITY (CEDAR CITY)

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	584,600	.64	42
PERSONS 2+	1,790,400	.74	34
18+	1,185,500	.64	40
18-49	837,100	.69	36
12-24	417,600	.91	26
12-34	706,600	.81	31
18-34	492,400	.73	36
WOMEN TOTAL	604,700	.63	43
18-49	416,900	.69	36
12-24	206,300	.92	26
18-34	245,300	.73	36
25-49	314,900	.66	41
25-54	350,500	.65	41
MEN TOTAL	580,800	.66	39
18-49	420,200	.70	36
18-34	247,100	.73	36
21-49	379,900	.69	36
25-49	318,800	.68	36
25-54	354,300	.67	37
TEENS TOTAL	214,200	1.06	20
CHILD TOTAL	390,700	1.08	19
6-11	243,600	1.14	18

SAN ANGELO

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	48,900	.05	188
PERSONS 2+	131,100	.05	189
18+	98,200	.05	189
18-49	61,400	.05	191
12-24	26,100	.06	189
12-34	46,600	.05	190
18-34	35,200	.05	190
WOMEN TOTAL	51,400	.05	188
18-49	30,500	.05	192
12-24	12,900	.06	189
18-34	17,400	.05	192
25-49	23,200	.05	189
25-54	26,400	.05	189
MEN TOTAL	46,800	.05	191
18-49	30,900	.05	192
18-34	17,800	.05	192
21-49	27,600	.05	191
25-49	23,500	.05	190
25-54	26,700	.05	190
TEENS TOTAL	11,400	.06	188
CHILD TOTAL	21,500	.06	184
6-11	13,100	.06	184

SAN ANTONIO (KERRVILLE)

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	584,900	.64	41
PERSONS 2+	1,644,200	.68	39
18+	1,199,700	.65	39
18-49	799,800	.66	39
12-24	338,100	.74	37
12-34	616,500	.70	37
18-34	456,600	.68	38
WOMEN TOTAL	628,900	.65	40
18-49	405,300	.67	40
12-24	166,700	.74	36
18-34	228,500	.68	38
25-49	317,300	.66	39
25-54	357,200	.66	39
MEN TOTAL	570,800	.65	40
18-49	394,500	.65	39
18-34	228,100	.67	38
21-49	355,500	.65	39
25-49	304,300	.64	39
25-54	340,800	.64	39
TEENS TOTAL	159,900	.79	32
CHILD TOTAL	284,600	.79	32
6-11	169,200	.79	32

SAN DIEGO

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	911,200	.99	25
PERSONS 2+	2,481,400	1.03	23
18+	1,934,600	1.05	22
18-49	1,369,800	1.13	18
12-24	519,800	1.13	16
12-34	1,016,400	1.16	17
18-34	833,400	1.23	16
WOMEN TOTAL	952,200	.99	24
18-49	639,300	1.06	21
12-24	231,200	1.03	20
18-34	373,600	1.12	18
25-49	497,300	1.04	23
25-54	551,100	1.02	23
MEN TOTAL	982,400	1.11	20
18-49	730,500	1.21	16
18-34	459,800	1.35	15
21-49	654,700	1.19	17
25-49	535,700	1.13	19
25-54	586,500	1.11	19
TEENS TOTAL	183,000	.91	25
CHILD TOTAL	363,800	1.01	23
6-11	205,000	.97	23

SAN FRANCISCO-OAKLAND-SAN JOSE (SANTA ROSA & VALLEJO)

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	2,208,000	2.41	5
PERSONS 2+	5,741,600	2.38	5
18+	4,551,600	2.47	5
18-49	3,131,800	2.59	5
12-24	994,700	2.17	6
12-34	2,107,500	2.40	5
18-34	1,699,200	2.52	5
WOMEN TOTAL	2,309,900	2.40	6
18-49	1,526,800	2.53	5
12-24	476,100	2.12	6
18-34	814,100	2.43	6
25-49	1,249,300	2.61	5
25-54	1,396,900	2.59	5
MEN TOTAL	2,241,700	2.54	5
18-49	1,605,000	2.66	5
18-34	885,100	2.60	5
21-49	1,488,100	2.71	5
25-49	1,296,100	2.75	5
25-54	1,443,700	2.72	5
TEENS TOTAL	408,300	2.02	5
CHILD TOTAL	781,700	2.16	5
6-11	450,500	2.10	5

ADI MARKETS POPULATION SUMMARY

SANTA BARBARA-SANTA MARIA-SAN LUIS OBISPO (OXNARD)

TV HOUSEHOLDS 209,000 .23 109

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	566,900	.24	108
18+	449,700	.24	108
18-49	303,600	.25	105
12-24	121,300	.26	103
12-34	221,900	.25	105
18-34	182,600	.27	100
WOMEN TOTAL	222,900	.23	110
18-49	142,100	.24	106
12-24	56,500	.25	108
18-34	84,200	.25	102
25-49	104,400	.22	109
25-54	117,300	.22	111
MEN TOTAL	226,800	.26	103
18-49	161,500	.27	101
18-34	98,400	.29	95
21-49	143,700	.26	101
25-49	117,200	.25	104
25-54	129,600	.24	105
TEENS TOTAL	39,300	.19	128
CHILD TOTAL	77,900	.22	118
6-11	45,500	.21	121

SEATTLE-TACOMA (BELLINGHAM & WENATCHEE)

TV HOUSEHOLDS 1,379,400 1.50 14

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	3,432,200	1.42	14
18+	2,647,500	1.43	14
18-49	1,806,200	1.50	13
12-24	605,100	1.32	14
12-34	1,233,600	1.41	14
18-34	968,900	1.43	13
WOMEN TOTAL	1,347,800	1.40	15
18-49	890,000	1.47	14
12-24	293,200	1.31	14
18-34	473,300	1.41	14
25-49	725,800	1.52	13
25-54	807,400	1.50	14
MEN TOTAL	1,299,700	1.47	14
18-49	916,200	1.52	12
18-34	495,600	1.45	13
21-49	847,600	1.54	12
25-49	740,000	1.57	12
25-54	823,600	1.55	12
TEENS TOTAL	264,700	1.31	14
CHILD TOTAL	520,000	1.44	14
6-11	306,200	1.43	14

SIOUX FALLS-MITCHELL

TV HOUSEHOLDS 218,600 .24 106

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	562,900	.23	109
18+	418,500	.23	110
18-49	245,200	.20	116
12-24	100,600	.22	116
12-34	185,900	.21	115
18-34	135,100	.20	117
WOMEN TOTAL	217,600	.23	111
18-49	121,300	.20	116
12-24	49,500	.22	117
18-34	67,100	.20	117
25-49	96,400	.20	114
25-54	110,100	.20	114
MEN TOTAL	200,900	.23	111
18-49	123,900	.21	116
18-34	68,000	.20	117
21-49	113,100	.21	114
25-49	99,000	.21	113
25-54	111,300	.21	113
TEENS TOTAL	50,800	.25	106
CHILD TOTAL	93,600	.26	103
6-11	57,800	.27	101

SARASOTA

TV HOUSEHOLDS 129,300 .14 154

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	279,800	.12	157
18+	240,000	.13	155
18-49	100,400	.08	173
12-24	31,600	.07	183
12-34	64,700	.07	176
18-34	50,200	.07	177
WOMEN TOTAL	129,900	.13	154
18-49	51,100	.08	173
12-24	15,500	.07	183
18-34	25,000	.07	176
25-49	42,700	.09	169
25-54	49,800	.09	166
MEN TOTAL	110,100	.12	155
18-49	49,300	.08	173
18-34	25,200	.07	176
21-49	45,700	.08	173
25-49	40,600	.09	172
25-54	46,700	.09	170
TEENS TOTAL	14,500	.07	183
CHILD TOTAL	25,300	.07	182
6-11	14,800	.07	183

SHREVEPORT-TEXARKANA

TV HOUSEHOLDS 362,600 .40 71

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	958,800	.40	68
18+	709,500	.38	72
18-49	429,400	.36	74
12-24	182,500	.40	69
12-34	325,900	.37	72
18-34	233,600	.35	77
WOMEN TOTAL	379,500	.39	68
18-49	219,300	.36	72
12-24	91,000	.41	67
18-34	118,700	.35	75
25-49	173,900	.36	73
25-54	199,400	.37	72
MEN TOTAL	330,000	.37	72
18-49	210,100	.35	74
18-34	114,900	.34	79
21-49	190,200	.35	75
25-49	165,300	.35	75
25-54	188,700	.36	75
TEENS TOTAL	92,300	.46	64
CHILD TOTAL	157,000	.43	64
6-11	96,700	.45	62

SOUTH BEND-ELKHART

TV HOUSEHOLDS 295,000 .32 86

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	776,100	.32	85
18+	581,900	.32	86
18-49	370,400	.31	83
12-24	150,800	.33	88
12-34	273,900	.31	88
18-34	203,600	.30	88
WOMEN TOTAL	305,500	.32	84
18-49	186,800	.31	83
12-24	74,700	.33	87
18-34	102,300	.31	86
25-49	146,400	.31	82
25-54	165,900	.31	83
MEN TOTAL	276,400	.31	86
18-49	183,600	.30	85
18-34	101,300	.30	90
21-49	166,000	.30	84
25-49	143,500	.30	82
25-54	161,800	.31	83
TEENS TOTAL	70,300	.35	83
CHILD TOTAL	123,900	.34	79
6-11	74,400	.35	79

SAVANNAH

TV HOUSEHOLDS 232,000 .25 101

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	635,700	.26	100
18+	475,500	.26	100
18-49	320,800	.27	100
12-24	140,400	.31	92
12-34	249,700	.28	95
18-34	192,700	.29	93
WOMEN TOTAL	244,700	.25	99
18-49	157,100	.26	100
12-24	65,900	.29	97
18-34	92,000	.28	97
25-49	119,100	.25	102
25-54	134,000	.25	101
MEN TOTAL	230,800	.26	101
18-49	163,700	.27	98
18-34	100,700	.30	92
21-49	144,100	.26	100
25-49	118,300	.25	103
25-54	132,300	.25	103
TEENS TOTAL	57,000	.28	96
CHILD TOTAL	103,200	.29	94
6-11	60,400	.28	97

SIOUX CITY

TV HOUSEHOLDS 151,900 .17 137

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	396,900	.16	137
18+	294,700	.16	141
18-49	171,400	.14	146
12-24	73,600	.16	144
12-34	131,000	.15	146
18-34	94,800	.14	145
WOMEN TOTAL	154,800	.16	139
18-49	84,900	.14	147
12-24	35,800	.16	142
18-34	46,700	.14	146
25-49	66,700	.14	145
25-54	76,300	.14	145
MEN TOTAL	139,900	.16	142
18-49	86,500	.14	145
18-34	48,100	.14	143
21-49	77,800	.14	146
25-49	67,300	.14	144
25-54	76,000	.14	144
TEENS TOTAL	36,200	.18	137
CHILD TOTAL	66,000	.18	134
6-11	40,600	.19	135

SPOKANE

TV HOUSEHOLDS 310,000 .34 80

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	791,800	.33	79
18+	594,000	.32	84
18-49	378,400	.31	81
12-24	154,500	.34	84
12-34	274,500	.31	87
18-34	202,900	.30	89
WOMEN TOTAL	304,400	.32	85
18-49	188,100	.31	81
12-24	74,600	.33	88
18-34	100,500	.30	89
25-49	148,000	.31	79
25-54	167,700	.31	80
MEN TOTAL	289,600	.33	80
18-49	190,300	.32	81
18-34	102,400	.30	87
21-49	171,800	.31	81
25-49	147,500	.31	80
25-54	167,100	.32	80
TEENS TOTAL	71,600	.35	81
CHILD TOTAL	126,200	.35	77
6-11	77,200	.36	77

ADI MARKETS POPULATION SUMMARY

SPRINGFIELD, MA

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	247,700	.27	96
PERSONS 2+	651,800	.27	97
18+	510,600	.28	95
18-49	332,400	.28	95
12-24	135,100	.29	97
12-34	241,900	.28	98
18-34	192,100	.28	95
WOMEN TOTAL	273,500	.28	92
18-49	171,100	.28	93
12-24	69,200	.31	91
18-34	99,500	.30	90
25-49	126,100	.26	95
25-54	141,100	.26	96
MEN TOTAL	237,100	.27	98
18-49	161,300	.27	102
18-34	92,600	.27	101
21-49	143,400	.26	102
25-49	121,000	.26	99
25-54	134,700	.25	101
TEENS TOTAL	49,800	.25	109
CHILD TOTAL	91,400	.25	107
6-11	53,900	.25	111

SYRACUSE

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	381,500	.42	66
PERSONS 2+	1,010,800	.42	65
18+	781,500	.42	66
18-49	517,100	.43	64
12-24	215,200	.47	58
12-34	383,700	.44	61
18-34	303,000	.45	59
WOMEN TOTAL	408,400	.42	66
18-49	255,200	.43	65
12-24	106,000	.47	59
18-34	150,800	.45	59
25-49	192,400	.40	68
25-54	216,100	.40	65
MEN TOTAL	373,100	.42	65
18-49	257,900	.43	64
18-34	152,200	.45	58
21-49	227,300	.41	66
25-49	190,200	.40	66
25-54	213,400	.40	67
TEENS TOTAL	80,700	.40	69
CHILD TOTAL	148,600	.41	67
6-11	87,100	.41	65

TERRE HAUTE

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	154,400	.17	136
PERSONS 2+	396,800	.16	138
18+	305,000	.17	135
18-49	179,200	.15	142
12-24	74,900	.16	142
12-34	133,500	.15	143
18-34	99,200	.15	142
WOMEN TOTAL	160,900	.17	135
18-49	88,300	.15	143
12-24	35,600	.16	144
18-34	48,300	.14	143
25-49	69,200	.14	142
25-54	79,900	.15	141
MEN TOTAL	144,100	.16	137
18-49	90,900	.15	141
18-34	50,900	.15	140
21-49	80,800	.15	141
25-49	69,400	.15	141
25-54	79,100	.15	140
TEENS TOTAL	34,300	.17	144
CHILD TOTAL	57,500	.16	147
6-11	35,100	.16	147

SPRINGFIELD, MO

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	318,900	.35	77
PERSONS 2+	809,200	.34	77
18+	626,300	.34	77
18-49	364,400	.30	86
12-24	151,900	.33	87
12-34	269,100	.31	90
18-34	200,000	.30	92
WOMEN TOTAL	326,500	.34	77
18-49	182,000	.30	87
12-24	72,500	.32	89
18-34	98,300	.29	92
25-49	142,700	.30	86
25-54	164,700	.31	84
MEN TOTAL	299,800	.34	78
18-49	182,400	.30	86
18-34	101,700	.30	88
21-49	162,700	.30	88
25-49	138,900	.29	87
25-54	159,300	.30	86
TEENS TOTAL	69,100	.34	84
CHILD TOTAL	113,800	.31	88
6-11	69,700	.33	86

TALLAHASSEE-THOMASVILLE (BAINBRIDGE)

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	195,300	.21	115
PERSONS 2+	522,700	.22	114
18+	396,100	.21	114
18-49	271,200	.22	110
12-24	121,200	.26	104
12-34	208,000	.24	107
18-34	160,800	.24	106
WOMEN TOTAL	208,400	.22	114
18-49	137,500	.23	109
12-24	60,900	.27	101
18-34	81,200	.24	106
25-49	99,800	.21	112
25-54	112,600	.21	112
MEN TOTAL	187,700	.21	115
18-49	133,700	.22	110
18-34	79,600	.23	106
21-49	118,300	.22	112
25-49	97,400	.21	114
25-54	108,900	.21	115
TEENS TOTAL	47,200	.23	114
CHILD TOTAL	79,400	.22	116
6-11	47,900	.22	116

TOLEDO

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	401,300	.44	64
PERSONS 2+	1,058,300	.44	64
18+	794,700	.43	64
18-49	513,000	.42	65
12-24	212,600	.46	60
12-34	383,700	.44	61
18-34	287,300	.43	63
WOMEN TOTAL	418,800	.44	63
18-49	259,500	.43	64
12-24	106,200	.47	58
18-34	145,400	.43	62
25-49	200,300	.42	63
25-54	226,700	.42	63
MEN TOTAL	375,900	.43	64
18-49	253,500	.42	65
18-34	141,900	.42	63
21-49	228,500	.42	64
25-49	196,300	.42	65
25-54	221,300	.42	65
TEENS TOTAL	96,400	.48	60
CHILD TOTAL	167,200	.46	61
6-11	101,000	.47	60

SPRINGFIELD-DECATUR-CHAMPAIGN

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	333,000	.36	76
PERSONS 2+	847,700	.35	75
18+	653,900	.35	75
18-49	415,900	.34	76
12-24	172,800	.38	76
12-34	309,100	.35	76
18-34	238,500	.35	73
WOMEN TOTAL	343,100	.36	76
18-49	207,400	.34	76
12-24	84,300	.38	75
18-34	117,700	.35	76
25-49	157,500	.33	77
25-54	179,300	.33	76
MEN TOTAL	310,800	.35	75
18-49	208,500	.35	76
18-34	120,800	.35	74
21-49	185,300	.34	76
25-49	156,200	.33	77
25-54	176,800	.33	76
TEENS TOTAL	70,600	.35	82
CHILD TOTAL	123,200	.34	80
6-11	74,800	.35	78

TAMPA-ST. PETERSBURG (LAKELAND)

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	1,243,000	1.35	16
PERSONS 2+	2,909,500	1.21	16
18+	2,360,100	1.28	16
18-49	1,255,800	1.04	23
12-24	439,800	.96	23
12-34	877,100	1.00	23
18-34	680,300	1.01	24
WOMEN TOTAL	1,254,400	1.30	16
18-49	634,900	1.05	22
12-24	217,900	.97	23
18-34	341,300	1.02	23
25-49	513,000	1.07	21
25-54	586,400	1.09	21
MEN TOTAL	1,105,700	1.25	16
18-49	620,900	1.03	23
18-34	339,000	.99	24
21-49	572,500	1.04	23
25-49	499,800	1.06	23
25-54	566,300	1.07	23
TEENS TOTAL	196,800	.98	22
CHILD TOTAL	352,600	.97	24
6-11	206,100	.96	24

TOPEKA

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	150,100	.16	141
PERSONS 2+	392,100	.16	141
18+	299,100	.16	139
18-49	197,600	.16	129
12-24	85,100	.19	127
12-34	150,800	.17	129
18-34	119,400	.18	127
WOMEN TOTAL	151,600	.16	142
18-49	94,900	.16	134
12-24	39,300	.18	131
18-34	56,000	.17	127
25-49	70,900	.15	140
25-54	79,700	.15	142
MEN TOTAL	147,500	.17	134
18-49	102,700	.17	128
18-34	63,400	.19	123
21-49	90,900	.17	128
25-49	73,000	.15	137
25-54	81,300	.15	138
TEENS TOTAL	31,400	.16	150
CHILD TOTAL	61,600	.17	141
6-11	36,600	.17	144

ADI MARKETS POPULATION SUMMARY

TRAVERSE CITY-CADILLAC

TV HOUSEHOLDS 179,500 .20 122

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	469,600	.19	123
18+	357,500	.19	121
18-49	212,200	.18	126
12-24	85,100	.19	127
12-34	155,300	.18	128
18-34	114,900	.17	128
WOMEN TOTAL	182,100	.19	122
18-49	103,500	.17	127
12-24	40,000	.18	128
18-34	55,500	.17	128
25-49	82,900	.17	124
25-54	95,000	.18	124
MEN TOTAL	175,400	.20	119
18-49	108,700	.18	125
18-34	59,400	.17	127
21-49	97,700	.18	125
25-49	84,600	.18	124
25-54	95,500	.18	124
TEENS TOTAL	40,400	.20	125
CHILD TOTAL	71,700	.20	127
6-11	44,000	.21	124

TUSCALOOSA

TV HOUSEHOLDS 55,900 .06 185

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	148,100	.06	183
18+	115,500	.06	183
18-49	79,000	.07	180
12-24	37,800	.08	176
12-34	61,100	.07	180
18-34	48,600	.07	178
WOMEN TOTAL	60,800	.06	182
18-49	40,200	.07	180
12-24	19,000	.08	175
18-34	24,700	.07	177
25-49	27,300	.06	185
25-54	30,900	.06	185
MEN TOTAL	54,700	.06	184
18-49	38,800	.06	181
18-34	23,900	.07	178
21-49	33,200	.06	183
25-49	26,400	.06	185
25-54	29,700	.06	186
TEENS TOTAL	12,500	.06	187
CHILD TOTAL	20,100	.06	188
6-11	12,300	.06	188

UTICA

TV HOUSEHOLDS 103,900 .11 161

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	275,100	.11	160
18+	213,200	.12	158
18-49	130,700	.11	157
12-24	54,800	.12	159
12-34	96,600	.11	159
18-34	74,200	.11	158
WOMEN TOTAL	110,800	.12	157
18-49	64,200	.11	157
12-24	26,700	.12	158
18-34	35,900	.11	158
25-49	48,400	.10	157
25-54	55,200	.10	157
MEN TOTAL	102,400	.12	158
18-49	66,500	.11	157
18-34	38,300	.11	160
21-49	59,200	.11	157
25-49	49,900	.11	158
25-54	56,700	.11	157
TEENS TOTAL	22,400	.11	163
CHILD TOTAL	39,500	.11	164
6-11	23,400	.11	164

TUCSON

TV HOUSEHOLDS 311,200 .34 78

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	780,600	.32	81
18+	597,400	.32	82
18-49	386,000	.32	78
12-24	154,000	.34	85
12-34	285,600	.33	79
18-34	221,000	.33	79
WOMEN TOTAL	308,400	.32	83
18-49	191,200	.32	80
12-24	74,800	.33	86
18-34	108,100	.32	78
25-49	147,900	.31	80
25-54	166,800	.31	82
MEN TOTAL	289,000	.33	81
18-49	194,800	.32	78
18-34	112,900	.33	80
21-49	175,500	.32	78
25-49	148,700	.31	79
25-54	165,900	.31	81
TEENS TOTAL	64,600	.32	90
CHILD TOTAL	118,600	.33	83
6-11	69,500	.32	87

TWIN FALLS

TV HOUSEHOLDS 35,600 .04 200

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	94,100	.04	200
18+	67,900	.04	200
18-49	41,900	.03	201
12-24	16,600	.04	203
12-34	30,700	.04	202
18-34	21,200	.03	204
WOMEN TOTAL	34,500	.04	201
18-49	20,500	.03	201
12-24	8,000	.04	203
18-34	10,300	.03	204
25-49	17,200	.04	201
25-54	19,500	.04	200
MEN TOTAL	33,400	.04	200
18-49	21,400	.04	201
18-34	10,900	.03	203
21-49	19,800	.04	201
25-49	17,600	.04	200
25-54	20,000	.04	200
TEENS TOTAL	9,500	.05	197
CHILD TOTAL	16,700	.05	195
6-11	10,700	.05	193

VICTORIA

TV HOUSEHOLDS 25,800 .03 207

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	71,100	.03	206
18+	51,200	.03	207
18-49	34,000	.03	206
12-24	13,600	.03	206
12-34	25,400	.03	206
18-34	18,300	.03	206
WOMEN TOTAL	26,900	.03	207
18-49	17,300	.03	206
12-24	6,700	.03	206
18-34	9,300	.03	206
25-49	14,000	.03	206
25-54	15,700	.03	206
MEN TOTAL	24,300	.03	207
18-49	16,700	.03	207
18-34	9,000	.03	206
21-49	15,300	.03	207
25-49	13,500	.03	206
25-54	15,100	.03	206
TEENS TOTAL	7,100	.04	203
CHILD TOTAL	12,800	.04	202
6-11	7,700	.04	201

TULSA (BARTLESVILLE)

TV HOUSEHOLDS 443,600 .48 58

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	1,113,300	.46	60
18+	840,300	.46	60
18-49	523,000	.43	63
12-24	199,400	.43	64
12-34	376,000	.43	63
18-34	277,600	.41	65
WOMEN TOTAL	442,100	.46	60
18-49	264,300	.44	62
12-24	97,400	.43	65
18-34	138,900	.42	65
25-49	214,500	.45	60
25-54	244,800	.45	60
MEN TOTAL	398,200	.45	60
18-49	258,700	.43	62
18-34	138,700	.41	65
21-49	236,400	.43	61
25-49	207,500	.44	60
25-54	235,600	.44	60
TEENS TOTAL	98,400	.49	59
CHILD TOTAL	174,600	.48	55
6-11	106,200	.50	54

TYLER-LONGVIEW-JACKSONVILLE

TV HOUSEHOLDS 199,800 .22 113

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	522,400	.22	115
18+	394,600	.21	115
18-49	241,300	.20	117
12-24	102,800	.22	114
12-34	182,100	.21	116
18-34	135,400	.20	115
WOMEN TOTAL	207,900	.22	115
18-49	121,100	.20	117
12-24	50,700	.23	115
18-34	67,600	.20	116
25-49	93,200	.19	118
25-54	106,600	.20	118
MEN TOTAL	186,700	.21	116
18-49	120,200	.20	117
18-34	67,800	.20	118
21-49	107,900	.20	118
25-49	92,000	.19	118
25-54	104,500	.20	117
TEENS TOTAL	46,700	.23	115
CHILD TOTAL	81,100	.22	115
6-11	49,600	.23	115

WACO-TEMPLE-BRYAN

TV HOUSEHOLDS 250,200 .27 94

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS 2+	686,300	.28	94
18+	521,700	.28	92
18-49	362,700	.30	88
12-24	175,300	.38	72
12-34	293,000	.33	78
18-34	236,800	.35	76
WOMEN TOTAL	259,600	.27	97
18-49	169,800	.28	94
12-24	78,500	.36	82
18-34	106,800	.32	81
25-49	118,500	.25	103
25-54	133,100	.25	103
MEN TOTAL	262,100	.30	89
18-49	192,900	.32	79
18-34	130,000	.38	70
21-49	164,800	.30	85
25-49	125,100	.26	95
25-54	138,800	.26	97
TEENS TOTAL	56,200	.28	97
CHILD TOTAL	108,400	.30	90
6-11	62,800	.29	91

ADI MARKETS POPULATION SUMMARY

WASHINGTON, DC

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	1,781,100	1.94	7
PERSONS 2+	4,662,700	1.94	7
18+	3,656,500	1.98	7
18-49	2,610,900	2.16	7
12-24	863,200	1.88	8
12-34	1,784,100	2.03	8
18-34	1,430,700	2.12	7
WOMEN TOTAL	1,899,500	1.97	7
18-49	1,323,800	2.19	7
12-24	428,300	1.91	9
18-34	720,300	2.15	7
25-49	1,068,100	2.23	7
25-54	1,190,700	2.21	7
MEN TOTAL	1,757,000	1.99	7
18-49	1,287,100	2.13	7
18-34	710,400	2.08	8
21-49	1,190,900	2.17	7
25-49	1,033,000	2.19	7
25-54	1,157,300	2.18	7
TEENS TOTAL	353,400	1.75	10
CHILD TOTAL	652,800	1.80	10
6-11	377,800	1.76	10

WEST PALM BEACH-FT. PIERCE-VERO BEACH

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	546,800	.60	46
PERSONS 2+	1,274,800	.53	54
18+	1,044,400	.57	47
18-49	536,700	.44	59
12-24	173,500	.38	73
12-34	366,900	.42	65
18-34	287,800	.43	62
WOMEN TOTAL	548,200	.57	48
18-49	266,300	.44	59
12-24	84,900	.38	74
18-34	141,500	.42	64
25-49	220,100	.46	58
25-54	250,600	.46	58
MEN TOTAL	496,200	.56	47
18-49	270,400	.45	58
18-34	146,300	.43	62
21-49	251,500	.46	58
25-49	222,200	.47	56
25-54	250,200	.47	57
TEENS TOTAL	79,100	.39	71
CHILD TOTAL	151,300	.42	65
6-11	86,700	.40	69

WICHITA FALLS-LAWTON

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	150,900	.16	139
PERSONS 2+	397,800	.17	136
18+	299,300	.16	138
18-49	186,900	.15	137
12-24	79,300	.17	133
12-34	144,700	.16	132
18-34	109,600	.16	130
WOMEN TOTAL	153,500	.16	140
18-49	89,600	.15	141
12-24	35,700	.16	143
18-34	50,600	.15	139
25-49	70,800	.15	141
25-54	80,900	.15	140
MEN TOTAL	145,800	.17	135
18-49	97,300	.16	131
18-34	59,000	.17	129
21-49	85,700	.16	137
25-49	71,900	.15	139
25-54	80,800	.15	139
TEENS TOTAL	35,100	.17	141
CHILD TOTAL	63,400	.18	137
6-11	38,100	.18	139

WATERTOWN-CARTHAGE

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	86,400	.09	168
PERSONS 2+	244,900	.10	165
18+	184,300	.10	166
18-49	124,000	.10	160
12-24	57,000	.12	156
12-34	97,700	.11	157
18-34	75,700	.11	157
WOMEN TOTAL	91,500	.10	168
18-49	57,600	.10	165
12-24	25,300	.11	163
18-34	33,900	.10	162
25-49	43,000	.09	168
25-54	48,600	.09	169
MEN TOTAL	92,800	.11	163
18-49	66,400	.11	158
18-34	41,800	.12	151
21-49	57,200	.10	159
25-49	46,000	.10	164
25-54	51,300	.10	164
TEENS TOTAL	22,000	.11	168
CHILD TOTAL	38,600	.11	165
6-11	23,000	.11	168

WHEELING-STEUBENVILLE

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	142,400	.16	144
PERSONS 2+	360,600	.15	147
18+	279,800	.15	144
18-49	159,100	.13	148
12-24	63,700	.14	150
12-34	113,400	.13	151
18-34	81,600	.12	153
WOMEN TOTAL	149,900	.16	143
18-49	81,100	.13	148
12-24	31,600	.14	150
18-34	41,700	.12	149
25-49	65,000	.14	146
25-54	75,600	.14	146
MEN TOTAL	129,900	.15	145
18-49	78,000	.13	150
18-34	39,900	.12	155
21-49	70,700	.13	150
25-49	62,200	.13	149
25-54	72,000	.14	148
TEENS TOTAL	31,800	.16	149
CHILD TOTAL	49,000	.14	152
6-11	31,100	.15	151

WILKES BARRE-SCRANTON

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	518,500	.56	49
PERSONS 2+	1,323,400	.55	49
18+	1,044,400	.57	47
18-49	600,700	.50	54
12-24	235,800	.51	55
12-34	429,200	.49	54
18-34	324,700	.48	54
WOMEN TOTAL	555,500	.58	47
18-49	299,200	.50	54
12-24	116,300	.52	55
18-34	161,700	.48	54
25-49	233,900	.49	55
25-54	268,300	.50	54
MEN TOTAL	488,900	.55	48
18-49	301,500	.50	54
18-34	163,000	.48	54
21-49	272,500	.50	54
25-49	235,500	.50	54
25-54	268,300	.51	54
TEENS TOTAL	104,500	.52	55
CHILD TOTAL	174,500	.48	56
6-11	105,100	.49	57

WAUSAU-RHINELANDER

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	160,400	.17	131
PERSONS 2+	426,100	.18	130
18+	319,600	.17	130
18-49	194,200	.16	133
12-24	78,400	.17	134
12-34	144,400	.16	133
18-34	105,600	.16	135
WOMEN TOTAL	163,200	.17	131
18-49	95,300	.16	133
12-24	38,000	.17	134
18-34	51,900	.16	134
25-49	76,100	.16	133
25-54	86,800	.16	134
MEN TOTAL	156,400	.18	128
18-49	98,900	.16	130
18-34	53,700	.16	134
21-49	90,300	.16	129
25-49	78,500	.17	127
25-54	89,100	.17	127
TEENS TOTAL	38,800	.19	130
CHILD TOTAL	67,700	.19	132
6-11	41,200	.19	133

WICHITA-HUTCHINSON

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	423,200	.46	61
PERSONS 2+	1,066,700	.44	63
18+	797,700	.43	63
18-49	489,400	.41	67
12-24	186,500	.41	67
12-34	362,400	.41	66
18-34	269,700	.40	67
WOMEN TOTAL	414,400	.43	65
18-49	240,700	.40	68
12-24	90,600	.40	68
18-34	132,200	.40	68
25-49	195,100	.41	65
25-54	220,700	.41	64
MEN TOTAL	383,300	.43	63
18-49	248,700	.41	66
18-34	137,500	.40	66
21-49	228,400	.42	65
25-49	200,500	.42	64
25-54	225,100	.42	63
TEENS TOTAL	92,700	.46	63
CHILD TOTAL	176,300	.49	54
6-11	106,100	.49	55

WILMINGTON

	POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
TV HOUSEHOLDS	146,100	.16	143
PERSONS 2+	377,700	.16	143
18+	286,900	.16	143
18-49	181,700	.15	141
12-24	75,700	.16	140
12-34	134,000	.15	141
18-34	98,200	.15	143
WOMEN TOTAL	153,400	.16	141
18-49	93,800	.16	138
12-24	37,900	.17	135
18-34	50,600	.15	139
25-49	73,400	.15	137
25-54	84,000	.16	136
MEN TOTAL	133,500	.15	143
18-49	87,900	.15	144
18-34	47,600	.14	145
21-49	79,300	.14	143
25-49	68,400	.14	143
25-54	77,800	.15	142
TEENS TOTAL	35,800	.18	139
CHILD TOTAL	55,000	.15	148
6-11	33,500	.16	148

ADI MARKETS POPULATION SUMMARY

YAKIMA-PASCO-RICHLAND-KENNEWICK

TV HOUSEHOLDS 164,900 .18 129

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	442,700	.18	128
	18+	323,300	.18	128
	18-49	209,700	.17	127
	12-24	86,800	.19	126
	12-34	156,100	.18	127
	18-34	113,900	.17	129
WOMEN TOTAL		163,600	.17	130
	18-49	102,200	.17	128
	12-24	41,600	.19	126
	18-34	54,800	.16	129
	25-49	81,000	.17	127
	25-54	91,400	.17	128
MEN TOTAL		159,700	.18	126
	18-49	107,500	.18	126
	18-34	59,100	.17	128
	21-49	97,500	.18	126
	25-49	84,100	.18	125
	25-54	94,800	.18	125
TEENS TOTAL		42,200	.21	122
CHILD TOTAL		77,200	.21	119
	6-11	46,400	.22	119

UNITED STATES

TV HOUSEHOLDS 91,788,100

ALL		POP IN TVHH & GROUP QUARTERS
PERSONS	2+	240,910,200
	18+	184,568,700
	18-49	120,784,600
	12-24	45,918,800
	12-34	87,698,100
	18-34	67,526,200
WOMEN TOTAL		96,230,600
	18-49	60,429,100
	12-24	22,441,900
	18-34	33,451,600
	25-49	47,824,900
	25-54	53,948,100
MEN TOTAL		88,338,100
	18-49	60,355,500
	18-34	34,074,600
	21-49	54,972,300
	25-49	47,212,800
	25-54	53,013,100
TEENS TOTAL		20,171,900
CHILD TOTAL		36,169,600
	6-11	21,436,300

YOUNGSTOWN

TV HOUSEHOLDS 269,300 .29 91

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	688,500	.29	93
	18+	530,500	.29	91
	18-49	309,700	.26	102
	12-24	123,400	.27	102
	12-34	223,100	.25	104
	18-34	162,200	.24	105
WOMEN TOTAL		283,200	.29	90
	18-49	158,600	.26	99
	12-24	60,700	.27	102
	18-34	82,900	.25	105
	25-49	127,400	.27	93
	25-54	146,400	.27	93
MEN TOTAL		247,300	.28	94
	18-49	151,100	.25	104
	18-34	79,300	.23	107
	21-49	137,500	.25	104
	25-49	119,800	.25	101
	25-54	137,200	.26	99
TEENS TOTAL		60,900	.30	92
CHILD TOTAL		97,100	.27	100
	6-11	59,000	.28	99

ZANESVILLE

TV HOUSEHOLDS 30,400 .03 203

		POP IN TVHH & GROUP QUARTERS	PCT OF US	ADI RANK
PERSONS	2+	79,300	.03	205
	18+	59,900	.03	205
	18-49	37,000	.03	205
	12-24	15,300	.03	205
	12-34	27,500	.03	205
	18-34	20,300	.03	205
WOMEN TOTAL		32,100	.03	203
	18-49	19,000	.03	204
	12-24	7,600	.03	204
	18-34	10,400	.03	203
	25-49	14,900	.03	202
	25-54	17,000	.03	202
MEN TOTAL		27,800	.03	205
	18-49	18,000	.03	205
	18-34	9,900	.03	205
	21-49	16,200	.03	205
	25-49	14,000	.03	205
	25-54	16,000	.03	204
TEENS TOTAL		7,200	.04	202
CHILD TOTAL		12,200	.03	203
	6-11	7,400	.03	203

ADI Population Estimates

Markets Alphabetically by Demographic Category.

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

PERSONS 2+

US TOTAL 240,910,200

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	275,300	.12	158
ALBANY, GA	363,600	.15	146
ALBANY-SCHENECTADY-TROY	1,284,500	.53	53
ALBUQUERQUE	1,359,500	.56	47
ALEXANDRIA, LA	239,100	.10	167
ALPENA	39,500	.02	210
AMARILLO	431,700	.18	129
ANNISTON	113,200	.05	195
ARDMORE-ADA	177,000	.07	179
ATLANTA	3,806,400	1.58	11
AUGUSTA	555,100	.23	112
AUSTIN, TX	939,100	.39	69
BAKERSFIELD	460,700	.19	124
BALTIMORE	2,522,100	1.05	21
BANGOR	322,800	.13	154
BATON ROUGE	698,500	.29	91
BEAUMONT-PORT ARTHUR	414,100	.17	132
BEND	70,400	.03	207
BILLINGS-HARDIN	216,000	.09	175
BILOXI-GULFPORT-PASCAGOULA	291,300	.12	156
BINGHAMTON	409,000	.17	133
BIRMINGHAM	1,296,600	.54	51
BLUEFIELD-BECKLEY-OAK HILL	349,100	.14	149
BOISE	394,800	.16	140
BOSTON	5,522,000	2.29	6
BOWLING GREEN	119,400	.05	193
BRISTOL-KINGSPT-JOHNSN CTY TRI-CTY	757,700	.31	87
BUFFALO	1,603,800	.67	40
BURLINGTON-PLATTSBURGH	640,000	.27	99
BUTTE	123,900	.05	191
CASPER-RIVERTON	102,900	.04	199
CEDAR RAPIDS-WATERLOO-DUBUQUE	778,500	.32	83
CHARLESTON, SC	616,300	.26	103
CHARLESTON-HUNTINGTON	1,207,800	.50	56
CHARLOTTE	1,895,500	.79	31
CHARLOTTESVILLE	105,700	.04	196
CHATTANOOGA	787,600	.33	80
CHEYENNE-SCOTTSBLUFF (STERLING)	105,200	.04	197
CHICAGO	8,057,800	3.34	3
CHICO-REDDING	408,300	.17	134
CINCINNATI	1,970,300	.82	29
CLARKSBURG-WESTON	269,800	.11	161
CLEVELAND	3,627,100	1.51	12
COLORADO SPRINGS-PUEBLO	618,000	.26	102
COLUMBIA, SC	797,200	.33	78
COLUMBIA-JEFFERSON CITY	349,800	.15	148
COLUMBUS, GA	485,000	.20	118
COLUMBUS, OH	1,782,500	.74	35
COLUMBUS-TUPELO	456,200	.19	127
CORPUS CHRISTI	484,400	.20	119
DALLAS-FT. WORTH	4,563,500	1.89	8
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	755,000	.31	88
DAYTON	1,265,200	.53	52
DENVER	2,482,700	1.03	22
DES MOINES	922,100	.38	72
DETROIT	4,495,100	1.87	9
DOTHAN	232,800	.10	169
DULUTH-SUPERIOR	418,300	.17	131
EL CENTRO-YUMA	204,100	.08	176
EL PASO	742,300	.31	89
ELMIRA	226,600	.09	171
ERIE	391,900	.16	142
EUGENE	476,400	.20	122
EUREKA	136,000	.06	188
EVANSVILLE	662,000	.27	96
FARGO	553,100	.23	113
FLAGSTAFF	91,000	.04	201
FLINT-SAGINAW-BAY CITY	1,187,300	.49	57
FLORENCE-MYRTLE BEACH	404,400	.17	135
FT. MYERS-NAPLES	648,300	.27	98
FT. SMITH	479,500	.20	121
FT. WAYNE	611,300	.25	104
FRESNO-VISALIA	1,324,100	.55	48
GAINESVILLE	225,200	.09	172
GRAND JUNCTION-DURANGO	170,400	.07	181
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	1,646,300	.68	37
GREAT FALLS	161,800	.07	182
GREEN BAY-APPLETON	996,100	.41	66
GREENSBORO-WINSTON SALEM-HIGH POINT	1,306,400	.54	50
GREENVILLE-NEW BERN-WASHINGTON	623,000	.26	101
GREENVILLE-SPARTANBURG-ASHEVILLE	1,671,200	.69	36
GREENWOOD-GREENVILLE	220,100	.09	174
HAGERSTOWN	119,400	.05	193
HARRISBURG-YORK-LANCASTER-LEBANON	1,405,900	.58	46
HARRISONBURG	234,400	.10	168
HARTFORD-NEW HAVEN	2,381,500	.99	24
HELENA	45,300	.02	208
HOUSTON	3,916,300	1.63	10
HUNTSVILLE-DECATUR-FLORENCE	726,900	.30	90
IDAHO FALLS-POCATELLO	310,200	.13	155
INDIANAPOLIS	2,184,800	.91	26
JACKSON, MS	760,000	.32	86
JACKSON, TN	146,200	.06	185
JACKSONVILLE	1,223,300	.51	55
JOHNSTOWN-ALTOONA	780,200	.32	82
JONESBORO	181,100	.08	177
JOPLIN-PITTSBURG	343,000	.14	151
KANSAS CITY	1,932,500	.80	30
KNOXVILLE	1,070,800	.44	62
LA CROSSE-EAU CLAIRE	459,600	.19	125
LAFAYETTE, IN	125,600	.05	190
LAFAYETTE, LA	501,200	.21	116
LAKE CHARLES	220,300	.09	173
LANSING	607,500	.25	105
LAREDO	139,800	.06	187
LAS VEGAS	777,500	.32	84
LAUREL-HATTIESBURG	256,800	.11	162
LEXINGTON	893,900	.37	74
LIMA	105,000	.04	198
LINCOLN-HASTINGS-KEARNEY	595,800	.25	107
LITTLE ROCK	1,158,600	.48	58
LOS ANGELES	14,034,900	5.83	2
LOUISVILLE	1,416,700	.59	45
LUBBOCK	364,700	.15	145
MACON	491,500	.20	117
MADISON	674,300	.28	95
MANKATO	79,600	.03	204
MARQUETTE	146,300	.06	184
MCALLEN-BROWNSVILLE: LRGV	695,000	.29	92
MEDFORD	330,600	.14	153
MEMPHIS	1,598,600	.66	42
MERIDIAN	174,000	.07	180
MIAMI-FT. LAUDERDALE	3,257,600	1.35	15
MILWAUKEE	1,993,400	.83	28
MINNEAPOLIS-ST. PAUL	3,571,800	1.48	13
MINOT-BISMARCK-DICKINSON-GLENDIVE	349,000	.14	150
MISSOULA	179,500	.07	178
MOBILE-PENSACOLA	1,081,300	.45	61
MONROE-EL DORADO	458,400	.19	126
MONTGOMERY-SELMA	561,100	.23	111
NASHVILLE	1,853,700	.77	33
NEW ORLEANS	1,600,900	.66	41
NEW YORK	17,963,400	7.46	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	1,644,900	.68	38
NORTH PLATTE	43,600	.02	209
ODESSA-MIDLAND	368,600	.15	144
OKLAHOMA CITY	1,429,400	.59	44
OMAHA	912,500	.38	73
ORLANDO-DAYTONA BEACH-MELBOURNE	2,293,000	.95	25
OTTUMWA-KIRKSVILLE	84,600	.04	202
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	839,900	.35	76
PALM SPRINGS	252,100	.10	163
PANAMA CITY	249,800	.10	164
PARKERSBURG	142,500	.06	186
PEORIA-BLOOMINGTON	561,600	.23	110
PHILADELPHIA	6,943,000	2.88	4
PHOENIX	2,617,100	1.09	20
PITTSBURGH	2,828,400	1.17	18
PORTLAND, OR	2,112,100	.88	27
PORTLAND-POLAND SPRING	937,500	.39	70
PRESQUE ISLE	81,800	.03	203
PROVIDENCE-NEW BEDFORD	1,480,200	.61	43
QUINCY-HANNIBAL	279,300	.12	158
RALEIGH-DURHAM	1,892,000	.79	32
RAPID CITY	225,800	.09	170
RENO	480,500	.20	120
RICHMOND	1,124,800	.47	59
ROANOKE-LYNCHBURG	992,900	.41	67
ROCHESTER, NY	923,900	.38	71
ROCHESTER-MASON CITY-AUSTIN	338,100	.14	152
ROCKFORD	396,800	.16	138
SACRAMENTO-STOCKTON	2,812,200	1.17	19
ST. JOSEPH	123,400	.05	192
ST. LOUIS	2,853,900	1.18	17
SALINAS-MONTEREY	601,800	.25	106
SALISBURY	244,700	.10	166
SALT LAKE CITY	1,790,400	.74	34
SAN ANGELO	131,100	.05	189
SAN ANTONIO	1,644,200	.68	39
SAN DIEGO	2,481,400	1.03	23
SAN FRANCISCO-OAKLAND-SAN JOSE	5,741,600	2.38	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	566,900	.24	108
SARASOTA	279,800	.12	157
SAVANNAH	635,700	.26	100
SEATTLE-TACOMA	3,432,200	1.42	14
SHREVEPORT-TEXARKANA	958,800	.40	68
SIOUX CITY	396,900	.16	137
SIOUX FALLS-MITCHELL	562,900	.23	109
SOUTH BEND-ELKHART	776,100	.32	85
SPOKANE	791,800	.33	79
SPRINGFIELD, MA	651,800	.27	97
SPRINGFIELD, MO	809,200	.34	77
SPRINGFIELD-DECATUR-CHAMPAIGN	847,7[illegible]	.35	75
SYRACUSE	1,010,8[illegible]	.42	65
TALLAHASSEE-THOMASVILLE	522,[illegible]0	.22	114
TAMPA-ST. PETERSBURG	2,909,500	1.21	16
TERRE HAUTE	396,800	.16	138
TOLEDO	1,058,300	.44	64
TOPEKA	392,100	.16	141
TRAVERSE CITY-CADILLAC	469,600	.19	123
TUCSON	780,600	.32	81
TULSA	1,113,300	.46	60
TUSCALOOSA	148,100	.06	183
TWIN FALLS	94,100	.04	200
TYLER-LONGVIEW-JACKSONVILLE	522,400	.22	115
UTICA	275,100	.11	160
VICTORIA	71,100	.03	206
WACO-TEMPLE-BRYAN	686,300	.28	94
WASHINGTON, DC	4,662,700	1.94	7
WATERTOWN-CARTHAGE	244,900	.10	165
WAUSAU-RHINELANDER	426,100	.18	130
WEST PALM BEACH-FT. PIERCE-VERO BEACH	1,274,800	.53	54
WHEELING-STEUBENVILLE	360,600	.15	147
WICHITA-HUTCHINSON	1,066,700	.44	63
WICHITA FALLS-LAWTON	397,800	.17	136
WILKES BARRE-SCRANTON	1,323,400	.55	49
WILMINGTON	377,700	.16	143
YAKIMA-PASCO-RICHLAND-KENNEWICK	442,700	.18	128
YOUNGSTOWN	688,500	.29	93
ZANESVILLE	79,300	.03	205

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

PERSONS 18+

US TOTAL 184,568,700

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	209,800	.11	159
ALBANY GA	263,600	.14	148
ALBANY-SCHENECTADY-TROY	1,006,000	.55	50
ALBUQUERQUE	987,000	.53	52
ALEXANDRIA LA	175,000	.09	169
ALPENA	30,300	.02	210
AMARILLO	315,200	.17	131
ANNISTON	86,800	.05	195
ARDMORE-ADA	134,200	.07	178
ATLANTA	2,910,800	1.58	10
AUGUSTA	409,400	.22	113
AUSTIN TX	720,700	.39	69
BAKERSFIELD	326,400	.18	127
BALTIMORE	1,970,000	1.07	21
BANGOR	247,200	.13	154
BATON ROUGE	510,200	.28	96
BEAUMONT-PORT ARTHUR	308,400	.17	134
BEND	53,800	.03	206
BILLINGS-HARDIN	159,700	.09	174
BILOXI-GULFPORT-PASCAGOULA	214,700	.12	157
BINGHAMTON	315,100	.17	132
BIRMINGHAM	990,300	.54	51
BLUEFIELD-BECKLEY-OAK HILL	265,100	.14	147
BOISE	288,000	.16	142
BOSTON	4,390,700	2.38	6
BOWLING GREEN	91,900	.05	194
BRISTOL-KINGSPT-JOHNSN CTY TRI-CTY	591,200	.32	85
BUFFALO	1,246,300	.68	37
BURLINGTON-PLATTSBURGH	491,400	.27	98
BUTTE	95,100	.05	190
CASPER-RIVERTON	74,100	.04	199
CEDAR RAPIDS-WATERLOO-DUBUQUE	595,600	.32	83
CHARLESTON SC	457,400	.25	105
CHARLESTON-HUNTINGTON	917,100	.50	56
CHARLOTTE	1,471,500	.80	31
CHARLOTTESVILLE	85,700	.05	196
CHATTANOOGA	605,600	.33	79
CHEYENNE-SCOTTSBLUFF (STERLING)	78,300	.04	198
CHICAGO	6,139,000	3.33	3
CHICO-REDDING	310,700	.17	133
CINCINNATI	1,485,200	.80	29
CLARKSBURG-WESTON	208,500	.11	161
CLEVELAND	2,785,600	1.51	12
COLORADO SPRINGS-PUEBLO	464,800	.25	101
COLUMBIA SC	603,700	.33	81
COLUMBIA-JEFFERSON CITY	270,200	.15	145
COLUMBUS GA	367,200	.20	119
COLUMBUS OH	1,366,600	.74	34
COLUMBUS-TUPELO	339,200	.18	125
CORPUS CHRISTI	348,300	.19	124
DALLAS-FT. WORTH	3,440,400	1.86	8
DAVENPRT-ROCK ISLND-MOLINE QUAD CTY	570,600	.31	87
DAYTON	977,600	.53	53
DENVER	1,894,400	1.03	23
DES MOINES	710,100	.38	71
DETROIT	3,437,600	1.86	9
DOTHAN	174,800	.09	170
DULUTH-SUPERIOR	319,900	.17	129
EL CENTRO-YUMA	143,700	.08	176
EL PASO	520,400	.28	94
ELMIRA	171,200	.09	171
ERIE	298,800	.16	140
EUGENE	368,200	.20	117
EUREKA	103,500	.06	187
EVANSVILLE	502,500	.27	97
FARGO	417,400	.23	111
FLAGSTAFF	64,700	.04	202
FLINT-SAGINAW-BAY CITY	887,200	.48	57
FLORENCE-MYRTLE BEACH	302,100	.16	136
FT. MYERS-NAPLES	533,800	.29	90
FT. SMITH	363,700	.20	120
FT. WAYNE	453,300	.25	107
FRESNO-VISALIA	935,100	.51	54
GAINESVILLE	178,900	.10	168
GRAND JUNCTION-DURANGO	128,800	.07	180
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	1,225,200	.66	38
GREAT FALLS	118,600	.06	182
GREEN BAY-APPLETON	749,200	.41	67
GREENSBORO-WINSTON SALEM-HIGH POINT	1,031,100	.56	49
GREENVILLE-NEW BERN-WASHINGTON	479,800	.26	99
GREENVILLE-SPARTANBURG-ASHEVILLE	1,304,900	.71	35
GREENWOOD-GREENVILLE	152,200	.08	175
HAGERSTOWN	94,700	.05	192
HARRISBURG-YORK-LANCASTER-LEBANON	1,090,200	.59	44
HARRISONBURG	185,500	.10	165
HARTFORD-NEW HAVEN	1,888,900	1.02	24
HELENA	33,700	.02	208
HOUSTON	2,886,200	1.56	11
HUNTSVILLE-DECATUR-FLORENCE	560,200	.30	88
IDAHO FALLS-POCATELLO	209,300	.11	160
INDIANAPOLIS	1,672,100	.91	26
JACKSON MS	554,300	.30	89
JACKSON TN	112,100	.06	185
JACKSONVILLE	929,800	.50	55
JOHNSTOWN-ALTOONA	609,900	.33	78
JONESBORO	139,700	.08	177
JOPLIN-PITTSBURG	261,600	.14	149
KANSAS CITY	1,471,700	.80	30
KNOXVILLE	831,500	.45	61
LA CROSSE-EAU CLAIRE	347,600	.19	123
LAFAYETTE IN	101,200	.05	188
LAFAYETTE LA	357,500	.19	121
LAKE CHARLES	160,600	.09	173
LANSING	463,600	.25	102
LAREDO	92,300	.05	193

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
LAS VEGAS	605,100	.33	80
LAUREL-HATTIESBURG	188,100	.10	164
LEXINGTON	686,700	.37	73
LIMA	78,600	.04	197
LINCOLN-HASTINGS-KEARNEY	455,700	.25	106
LITTLE ROCK	879,600	.48	58
LOS ANGELES	10,652,800	5.77	2
LOUISVILLE	1,078,900	.58	46
LUBBOCK	268,200	.15	146
MACON	367,800	.20	118
MADISON	521,500	.28	93
MANKATO	61,700	.03	204
MARQUETTE	112,600	.06	184
MCALLEN-BROWNSVILLE LRGV	458,100	.25	103
MEDFORD	253,400	.14	153
MEMPHIS	1,183,400	.64	41
MERIDIAN	127,500	.07	181
MIAMI-FT. LAUDERDALE	2,592,400	1.40	15
MILWAUKEE	1,512,200	.82	28
MINNEAPOLIS-ST. PAUL	2,694,900	1.46	13
MINOT-BISMARCK-DICKINSON-GLENDIVE	254,200	.14	152
MISSOULA	134,000	.07	179
MOBILE-PENSACOLA	811,000	.44	62
MONROE-EL DORADO	334,800	.18	126
MONTGOMERY-SELMA	415,500	.23	112
NASHVILLE	1,427,700	.77	33
NEW ORLEANS	1,177,900	.64	42
NEW YORK	14,205,600	7.70	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	1,253,200	.68	36
NORTH PLATTE	32,100	.02	209
ODESSA-MIDLAND	259,900	.14	150
OKLAHOMA CITY	1,081,200	.59	45
OMAHA	682,200	.37	74
ORLANDO-DAYTONA BEACH-MELBOURNE	1,822,200	.99	25
OTTUMWA-KIRKSVILLE	66,200	.04	201
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	652,100	.35	76
PALM SPRINGS	183,500	.10	167
PANAMA CITY	192,200	.10	163
PARKERSBURG	109,500	.06	186
PEORIA-BLOOMINGTON	429,800	.23	109
PHILADELPHIA	5,418,300	2.94	4
PHOENIX	1,984,100	1.07	20
PITTSBURGH	2,248,200	1.22	17
PORTLAND OR	1,609,400	.87	27
PORTLAND-POLAND SPRING	723,300	.39	68
PRESQUE ISLE	62,300	.03	203
PROVIDENCE-NEW BEDFORD	1,167,800	.63	43
QUINCY-HANNIBAL	214,900	.12	156
RALEIGH-DURHAM	1,462,700	.79	32
RAPID CITY	162,900	.09	172
RENO	373,900	.20	116
RICHMOND	874,600	.47	59
ROANOKE-LYNCHBURG	789,500	.43	65
ROCHESTER NY	715,000	.39	70
ROCHESTER-MASON CITY-AUSTIN	255,000	.14	151
ROCKFORD	300,800	.16	137
SACRAMENTO-STOCKTON	2,107,200	1.14	19
ST. JOSEPH	94,900	.05	191
ST. LOUIS	2,165,200	1.17	18
SALINAS-MONTEREY	457,700	.25	104
SALISBURY	192,400	.10	162
SALT LAKE CITY	1,185,500	.64	40
SAN ANGELO	98,200	.05	189
SAN ANTONIO	1,199,700	.65	39
SAN DIEGO	1,934,600	1.05	22
SAN FRANCISCO-OAKLAND-SAN JOSE	4,551,600	2.47	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	449,700	.24	108
SARASOTA	240,000	.13	155
SAVANNAH	475,500	.26	100
SEATTLE-TACOMA	2,647,500	1.43	14
SHREVEPORT-TEXARKANA	709,500	.38	72
SIOUX CITY	294,700	.16	141
SIOUX FALLS-MITCHELL	418,500	.23	110
SOUTH BEND-ELKHART	581,900	.32	86
SPOKANE	594,000	.32	84
SPRINGFIELD MA	510,600	.28	95
SPRINGFIELD MO	626,300	.34	77
SPRINGFIELD-DECATUR-CHAMPAIGN	653,900	.35	75
SYRACUSE	781,500	.42	66
TALLAHASSEE-THOMASVILLE	398,100	.21	114
TAMPA-ST. PETERSBURG	2,360,100	1.28	16
TERRE HAUTE	305,000	.17	135
TOLEDO	794,700	.43	64
TOPEKA	299,100	.16	139
TRAVERSE CITY-CADILLAC	357,500	.19	121
TUCSON	597,400	.32	82
TULSA	840,300	.46	60
TUSCALOOSA	115,500	.06	183
TWIN FALLS	67,900	.04	200
TYLER-LONGVIEW-JACKSONVILLE	394,600	.21	115
UTICA	213,200	.12	158
VICTORIA	51,200	.03	207
WACO-TEMPLE-BRYAN	521,700	.28	92
WASHINGTON DC	3,656,500	1.98	7
WATERTOWN-CARTHAGE	184,300	.10	166
WAUSAU-RHINELANDER	319,600	.17	130
WEST PALM BEACH-FT. PIERCE-VERO BEACH	1,044,400	.57	47
WHEELING-STEUBENVILLE	279,800	.15	144
WICHITA-HUTCHINSON	797,700	.43	63
WICHITA FALLS-LAWTON	299,300	.16	138
WILKES BARRE-SCRANTON	1,044,400	.57	47
WILMINGTON	286,900	.16	143
YAKIMA-PASCO-RICHLAND-KENNEWICK	323,300	.18	128
YOUNGSTOWN	530,500	.29	91
ZANESVILLE	59,900	.03	205

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

PERSONS 18-49

US TOTAL 120,784,600

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	124,000	.10	160
ALBANY, GA	169,900	.14	147
ALBANY-SCHENECTADY-TROY	635,200	.53	50
ALBUQUERQUE	661,600	.55	48
ALEXANDRIA, LA	118,100	.10	166
ALPENA	16,600	.01	210
AMARILLO	195,700	.16	130
ANNISTON	56,300	.05	195
ARDMORE-ADA	75,700	.06	182
ATLANTA	2,089,100	1.73	11
AUGUSTA	274,800	.23	108
AUSTIN, TX	529,400	.44	60
BAKERSFIELD	227,500	.19	122
BALTIMORE	1,313,400	1.09	21
BANGOR	157,700	.13	149
BATON ROUGE	357,700	.30	90
BEAUMONT-PORT ARTHUR	186,300	.15	138
BEND	33,700	.03	207
BILLINGS-HARDIN	99,700	.08	174
BILOXI-GULFPORT-PASCAGOULA	143,400	.12	155
BINGHAMTON	194,900	.16	131
BIRMINGHAM	621,200	.51	53
BLUEFIELD-BECKLEY-OAK HILL	156,700	.13	150
BOISE	189,700	.16	135
BOSTON	2,921,300	2.42	6
BOWLING GREEN	59,800	.05	194
BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY	363,000	.30	87
BUFFALO	763,100	.63	42
BURLINGTON-PLATTSBURGH	333,400	.28	94
BUTTE	62,000	.05	190
CASPER-RIVERTON	48,000	.04	200
CEDAR RAPIDS-WATERLOO-DUBUQUE	377,600	.31	82
CHARLESTON, SC	325,300	.27	99
CHARLESTON-HUNTINGTON	570,000	.47	57
CHARLOTTE	974,800	.81	30
CHARLOTTESVILLE	61,400	.05	191
CHATTANOOGA	383,900	.32	80
CHEYENNE-SCOTTSBLUFF (STERLING)	50,700	.04	197
CHICAGO	4,104,300	3.40	3
CHICO-REDDING	188,500	.16	136
CINCINNATI	970,500	.80	31
CLARKSBURG-WESTON	121,500	.10	163
CLEVELAND	1,738,800	1.44	14
COLORADO SPRINGS-PUEBLO	315,000	.26	101
COLUMBIA, SC	416,600	.34	75
COLUMBIA-JEFFERSON CITY	177,500	.15	144
COLUMBUS, GA	247,100	.20	115
COLUMBUS, OH	931,600	.77	34
COLUMBUS-TUPELO	212,900	.18	125
CORPUS CHRISTI	227,600	.19	121
DALLAS-FT. WORTH	2,451,000	2.03	8
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	344,400	.29	93
DAYTON	622,500	.52	51
DENVER	1,350,200	1.12	19
DES MOINES	436,400	.36	72
DETROIT	2,288,400	1.89	9
DOTHAN	110,400	.09	169
DULUTH-SUPERIOR	183,900	.15	140
EL CENTRO-YUMA	91,900	.08	176
EL PASO	365,300	.30	85
ELMIRA	103,300	.09	172
ERIE	185,300	.15	139
EUGENE	238,000	.20	119
EUREKA	68,900	.06	186
EVANSVILLE	309,700	.26	102
FARGO	253,700	.21	112
FLAGSTAFF	50,300	.04	198
FLINT-SAGINAW-BAY CITY	573,100	.47	56
FLORENCE-MYRTLE BEACH	194,600	.16	132
FT. MYERS-NAPLES	253,500	.21	113
FT. SMITH	225,100	.19	123
FT. WAYNE	293,600	.24	106
FRESNO-VISALIA	639,500	.53	49
GAINESVILLE	127,500	.11	158
GRAND JUNCTION-DURANGO	79,300	.07	179
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	817,700	.68	37
GREAT FALLS	72,700	.06	184
GREEN BAY-APPLETON	471,800	.39	69
GREENSBORO-WINSTON SALEM-HIGH POINT	662,600	.55	47
GREENVILLE-NEW BERN-WASHINGTON	330,400	.27	96
GREENVILLE-SPARTANBURG-ASHEVILLE	806,700	.67	38
GREENWOOD-GREENVILLE	96,400	.08	175
HAGERSTOWN	60,200	.05	193
HARRISBURG-YORK-LANCASTER-LEBANON	694,600	.58	46
HARRISONBURG	118,700	.10	165
HARTFORD-NEW HAVEN	1,227,500	1.02	24
HELENA	22,200	.02	208
HOUSTON	2,106,900	1.74	10
HUNTSVILLE-DECATUR-FLORENCE	360,000	.30	89
IDAHO FALLS-POCATELLO	141,400	.12	156
INDIANAPOLIS	1,099,800	.91	25
JACKSON, MS	357,400	.30	91
JACKSON, TN	68,100	.06	187
JACKSONVILLE	622,300	.52	52
JOHNSTOWN-ALTOONA	368,800	.31	84
JONESBORO	82,300	.07	178
JOPLIN-PITTSBURG	150,700	.12	153
KANSAS CITY	966,400	.80	32
KNOXVILLE	523,500	.43	62
LA CROSSE-EAU CLAIRE	219,100	.18	124
LAFAYETTE, IN	75,700	.06	183
LAFAYETTE, LA	236,500	.20	120
LAKE CHARLES	104,600	.09	171
LANSING	326,400	.27	98
LAREDO	64,900	.05	189
LAS VEGAS	405,300	.34	77
LAUREL-HATTIESBURG	120,000	.10	164
LEXINGTON	455,800	.38	71
LIMA	49,300	.04	199
LINCOLN-HASTINGS-KEARNEY	276,400	.23	107
LITTLE ROCK	544,900	.45	58
LOS ANGELES	7,534,000	6.24	2
LOUISVILLE	695,900	.58	45
LUBBOCK	178,200	.15	143
MACON	241,000	.20	118
MADISON	355,500	.29	92
MANKATO	39,600	.03	203
MARQUETTE	69,700	.06	185
MCALLEN-BROWNSVILLE: LRGV	308,900	.26	104
MEDFORD	145,000	.12	154
MEMPHIS	780,000	.65	41
MERIDIAN	78,100	.06	181
MIAMI-FT. LAUDERDALE	1,555,500	1.29	15
MILWAUKEE	980,700	.81	29
MINNEAPOLIS-ST. PAUL	1,829,200	1.51	12
MINOT-BISMARCK-DICKINSON-GLENDIVE	154,300	.13	151
MISSOULA	86,400	.07	177
MOBILE-PENSACOLA	525,500	.44	61
MONROE-EL DORADO	208,200	.17	128
MONTGOMERY-SELMA	261,600	.22	111
NASHVILLE	936,700	.78	33
NEW ORLEANS	789,500	.65	40
NEW YORK	9,133,600	7.56	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	884,000	.73	35
NORTH PLATTE	18,400	.02	209
ODESSA-MIDLAND	171,500	.14	145
OKLAHOMA CITY	696,500	.58	44
OMAHA	434,500	.36	73
ORLANDO-DAYTONA BEACH-MELBOURNE	1,098,000	.91	26
OTTUMWA-KIRKSVILLE	39,200	.03	204
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	385,400	.32	79
PALM SPRINGS	123,600	.10	162
PANAMA CITY	117,900	.10	167
PARKERSBURG	66,600	.06	188
PEORIA-BLOOMINGTON	272,600	.23	109
PHILADELPHIA	3,452,800	2.86	4
PHOENIX	1,285,300	1.06	22
PITTSBURGH	1,321,300	1.09	20
PORTLAND, OR	1,057,100	.88	27
PORTLAND-POLAND SPRING	465,400	.39	70
PRESQUE ISLE	39,700	.03	202
PROVIDENCE-NEW BEDFORD	740,400	.61	43
QUINCY-HANNIBAL	124,400	.10	159
RALEIGH-DURHAM	1,013,200	.84	28
RAPID CITY	104,900	.09	170
RENO	251,300	.21	114
RICHMOND	577,100	.48	55
ROANOKE-LYNCHBURG	490,800	.41	66
ROCHESTER, NY	474,800	.39	68
ROCHESTER-MASON CITY-AUSTIN	150,800	.12	152
ROCKFORD	190,400	.16	134
SACRAMENTO-STOCKTON	1,425,600	1.18	16
ST. JOSEPH	55,100	.05	196
ST. LOUIS	1,370,900	1.13	17
SALINAS-MONTEREY	326,600	.27	97
SALISBURY	116,000	.10	168
SALT LAKE CITY	837,100	.69	36
SAN ANGELO	61,400	.05	191
SAN ANTONIO	799,800	.66	39
SAN DIEGO	1,369,800	1.13	18
SAN FRANCISCO-OAKLAND-SAN JOSE	3,131,800	2.59	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	303,800	.25	105
SARASOTA	100,400	.08	173
SAVANNAH	320,800	.27	100
SEATTLE-TACOMA	1,806,200	1.50	13
SHREVEPORT-TEXARKANA	429,400	.36	74
SIOUX CITY	171,400	.14	146
SIOUX FALLS-MITCHELL	245,200	.20	116
SOUTH BEND-ELKHART	370,400	.31	83
SPOKANE	378,400	.31	81
SPRINGFIELD, MA	332,400	.28	95
SPRINGFIELD, MO	364,400	.30	86
SPRINGFIELD-DECATUR-CHAMPAIGN	415,900	.34	76
SYRACUSE	517,100	.43	64
TALLAHASSEE-THOMASVILLE	271,200	.22	110
TAMPA-ST. PETERSBURG	1,255,800	1.04	23
TERRE HAUTE	179,200	.15	142
TOLEDO	513,000	.42	65
TOPEKA	187,800	.16	129
TRAVERSE CITY-CADILLAC	212,200	.18	126
TUCSON	386,000	.32	78
TULSA	523,000	.43	63
TUSCALOOSA	79,000	.07	180
TWIN FALLS	41,900	.03	201
TYLER-LONGVIEW-JACKSONVILLE	241,300	.20	117
UTICA	130,700	.11	157
VICTORIA	34,000	.03	206
WACO-TEMPLE-BRYAN	362,700	.30	88
WASHINGTON, DC	2,610,900	2.16	7
WATERTOWN-CARTHAGE	124,000	.10	160
WAUSAU-RHINELANDER	194,200	.16	133
WEST PALM BEACH-FT PIERCE-VERO BEACH	536,700	.44	59
WHEELING-STEUBENVILLE	159,100	.13	148
WICHITA-HUTCHINSON	489,400	.41	67
WICHITA FALLS-LAWTON	166,900	.14	137
WILKES BARRE-SCRANTON	600,700	.50	54
WILMINGTON	181,700	.15	141
YAKIMA-PASCO-RICHLAND-KENNEWICK	209,700	.17	127
YOUNGSTOWN	309,700	.26	103
ZANESVILLE	37,000	.03	205

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

PERSONS 12-24

US TOTAL 45,918,800

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	53,400	.12	162
ALBANY, GA	76,600	.17	136
ALBANY-SCHENECTADY-TROY	243,400	.53	51
ALBUQUERQUE	260,400	.57	47
ALEXANDRIA, LA	53,700	.12	161
ALPENA	6,400	.01	210
AMARILLO	81,000	.18	132
ANNISTON	24,600	.05	195
ARDMORE-ADA	33,200	.07	181
ATLANTA	749,900	1.63	11
AUGUSTA	113,200	.25	111
AUSTIN, TX	205,500	.45	62
BAKERSFIELD	90,900	.20	124
BALTIMORE	447,100	.97	22
BANGOR	62,100	.14	152
BATON ROUGE	150,600	.33	89
BEAUMONT-PORT ARTHUR	75,700	.16	140
BEND	11,100	.02	207
BILLINGS-HARDIN	37,600	.08	177
BILOXI-GULFPORT-PASCAGOULA	60,800	.13	154
BINGHAMTON	75,900	.17	138
BIRMINGHAM	242,900	.53	52
BLUEFIELD-BECKLEY-OAK HILL	66,700	.15	149
BOISE	75,800	.17	139
BOSTON	1,028,200	2.24	5
BOWLING GREEN	26,600	.06	188
BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY	144,100	.31	91
BUFFALO	297,400	.65	42
BURLINGTON-PLATTSBURGH	128,000	.28	100
BUTTE	25,000	.05	193
CASPER-RIVERTON	18,200	.04	201
CEDAR RAPIDS-WATERLOO-DUBUQUE	161,100	.35	81
CHARLESTON, SC	131,300	.29	99
CHARLESTON-HUNTINGTON	241,700	.53	53
CHARLOTTE	369,400	.80	30
CHARLOTTESVILLE	25,800	.06	191
CHATTANOOGA	152,100	.33	86
CHEYENNE-SCOTTSBLUFF (STERLING)	19,400	.04	200
CHICAGO	1,526,300	3.32	3
CHICO-REDDING	76,000	.17	137
CINCINNATI	378,300	.82	29
CLARKSBURG-WESTON	50,500	.11	164
CLEVELAND	659,000	1.44	12
COLORADO SPRINGS-PUEBLO	120,800	.26	105
COLUMBIA, SC	169,500	.37	78
COLUMBIA-JEFFERSON CITY	74,700	.16	143
COLUMBUS, GA	112,900	.25	110
COLUMBUS, OH	358,200	.78	34
COLUMBUS-TUPELO	98,100	.21	119
CORPUS CHRISTI	98,500	.21	118
DALLAS-FT. WORTH	875,200	1.91	7
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	134,800	.29	98
DAYTON	243,700	.53	50
DENVER	452,900	.99	21
DES MOINES	173,500	.38	73
DETROIT	859,600	1.87	9
DOTHAN	46,000	.10	167
DULUTH-SUPERIOR	73,000	.16	145
EL CENTRO-YUMA	44,000	.10	170
EL PASO	176,100	.38	70
ELMIRA	42,300	.09	173
ERIE	77,700	.17	135
EUGENE	93,900	.20	122
EUREKA	25,600	.06	192
EVANSVILLE	120,700	.26	106
FARGO	111,500	.24	113
FLAGSTAFF	24,700	.05	194
FLINT-SAGINAW-BAY CITY	237,200	.52	54
FLORENCE-MYRTLE BEACH	81,600	.18	130
FT. MYERS-NAPLES	87,100	.19	125
FT. SMITH	93,000	.20	123
FT. WAYNE	116,200	.25	108
FRESNO-VISALIA	275,500	.60	45
GAINESVILLE	59,300	.13	155
GRAND JUNCTION-DURANGO	30,300	.07	185
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	324,600	.71	39
GREAT FALLS	27,900	.06	186
GREEN BAY-APPLETON	183,200	.40	68
GREENSBORO-WINSTON SALEM-HIGH POINT	247,100	.54	49
GREENVILLE-NEW BERN-WASHINGTON	145,600	.32	90
GREENVILLE-SPARTANBURG-ASHEVILLE	319,900	.70	40
GREENWOOD-GREENVILLE	50,500	.11	164
HAGERSTOWN	21,300	.05	197
HARRISBURG-YORK-LANCASTER-LEBANON	257,300	.56	48
HARRISONBURG	48,500	.11	166
HARTFORD-NEW HAVEN	430,400	.94	25
HELENA	7,800	.02	208
HOUSTON	770,500	1.68	10
HUNTSVILLE-DECATUR-FLORENCE	138,900	.30	93
IDAHO FALLS-POCATELLO	69,400	.15	148
INDIANAPOLIS	432,400	.94	24
JACKSON, MS	158,700	.35	83
JACKSON, TN	27,700	.06	187
JACKSONVILLE	231,600	.50	56
JOHNSTOWN-ALTOONA	159,200	.35	82
JONESBORO	35,400	.08	179
JOPLIN-PITTSBURG	62,300	.14	151
KANSAS CITY	357,000	.78	35
KNOXVILLE	208,300	.45	61
LA CROSSE-EAU CLAIRE	94,800	.21	121
LAFAYETTE, IN	41,000	.09	175
LAFAYETTE, LA	102,500	.22	115
LAKE CHARLES	43,600	.09	171
LANSING	136,900	.30	95
LAREDO	35,100	.08	180

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
LAS VEGAS	137,500	.30	94
LAUREL-HATTIESBURG	56,300	.12	157
LEXINGTON	188,200	.41	66
LIMA	20,400	.04	198
LINCOLN-HASTINGS-KEARNEY	113,000	.25	112
LITTLE ROCK	222,100	.48	57
LOS ANGELES	2,845,600	6.20	2
LOUISVILLE	268,000	.58	46
LUBBOCK	82,700	.18	129
MACON	96,000	.21	120
MADISON	136,700	.30	96
MANKATO	20,300	.04	199
MARQUETTE	31,300	.07	184
MCALLEN-BROWNSVILLE: LRGV	173,100	.38	75
MEDFORD	53,800	.12	160
MEMPHIS	327,300	.71	38
MERIDIAN	36,500	.08	178
MIAMI-FT. LAUDERDALE	536,200	1.17	15
MILWAUKEE	369,300	.80	31
MINNEAPOLIS-ST. PAUL	658,000	1.43	13
MINOT-BISMARCK-DICKINSON-GLENDIVE	61,700	.13	153
MISSOULA	32,800	.07	182
MOBILE-PENSACOLA	213,800	.47	59
MONROE-EL DORADO	99,900	.22	117
MONTGOMERY-SELMA	117,100	.26	107
NASHVILLE	358,800	.78	33
NEW ORLEANS	319,700	.70	41
NEW YORK	3,219,200	7.01	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	347,800	.76	36
NORTH PLATTE	6,900	.02	209
ODESSA-MIDLAND	71,200	.16	146
OKLAHOMA CITY	278,300	.61	44
OMAHA	165,400	.36	79
ORLANDO-DAYTONA BEACH-MELBOURNE	394,000	.86	28
OTTUMWA-KIRKSVILLE	17,100	.04	202
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	164,400	.36	80
PALM SPRINGS	48,500	.11	166
PANAMA CITY	45,700	.10	169
PARKERSBURG	26,000	.06	190
PEORIA-BLOOMINGTON	115,300	.25	109
PHILADELPHIA	1,266,100	2.76	4
PHOENIX	484,500	1.06	20
PITTSBURGH	495,200	1.08	19
PORTLAND, OR	367,200	.80	32
PORTLAND-POLAND SPRING	170,500	.37	77
PRESQUE ISLE	15,900	.03	204
PROVIDENCE-NEW BEDFORD	282,000	.61	43
QUINCY-HANNIBAL	53,700	.12	161
RALEIGH-DURHAM	395,700	.86	27
RAPID CITY	42,100	.09	174
RENO	81,200	.18	131
RICHMOND	204,400	.45	63
ROANOKE-LYNCHBURG	198,900	.43	65
ROCHESTER, NY	175,900	.38	71
ROCHESTER-MASON CITY-AUSTIN	55,500	.12	158
ROCKFORD	70,300	.15	147
SACRAMENTO-STOCKTON	519,500	1.13	17
ST. JOSEPH	24,400	.05	196
ST. LOUIS	508,300	1.11	18
SALINAS-MONTEREY	124,500	.27	101
SALISBURY	42,900	.09	172
SALT LAKE CITY	417,600	.91	26
SAN ANGELO	26,100	.06	189
SAN ANTONIO	338,100	.74	37
SAN DIEGO	519,800	1.13	16
SAN FRANCISCO-OAKLAND-SAN JOSE	994,700	2.17	6
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	121,300	.26	103
SARASOTA	31,600	.07	183
SAVANNAH	140,400	.31	92
SEATTLE-TACOMA	605,100	1.32	14
SHREVEPORT-TEXARKANA	182,500	.40	69
SIOUX CITY	73,600	.16	144
SIOUX FALLS-MITCHELL	100,600	.22	116
SOUTH BEND-ELKHART	150,800	.33	88
SPOKANE	154,500	.34	84
SPRINGFIELD, MA	135,100	.29	97
SPRINGFIELD, MO	151,900	.33	87
SPRINGFIELD-DECATUR-CHAMPAIGN	172,800	.38	76
SYRACUSE	215,200	.47	58
TALLAHASSEE-THOMASVILLE	121,200	.26	104
TAMPA-ST. PETERSBURG	439,800	.96	23
TERRE HAUTE	74,900	.16	142
TOLEDO	212,800	.46	60
TOPEKA	85,100	.19	127
TRAVERSE CITY-CADILLAC	85,100	.19	127
TUCSON	154,000	.34	85
TULSA	199,400	.43	64
TUSCALOOSA	37,800	.08	176
TWIN FALLS	16,600	.04	203
TYLER-LONGVIEW-JACKSONVILLE	102,800	.22	114
UTICA	54,800	.12	159
VICTORIA	13,600	.03	206
WACO-TEMPLE-BRYAN	175,300	.38	72
WASHINGTON, DC	863,200	1.88	8
WATERTOWN-CARTHAGE	57,000	.12	156
WAUSAU-RHINELANDER	78,400	.17	134
WEST PALM BEACH-FT. PIERCE-VERO BEACH	173,500	.38	73
WHEELING-STEUBENVILLE	63,700	.14	150
WICHITA-HUTCHINSON	186,500	.41	67
WICHITA FALLS-LAWTON	79,300	.17	133
WILKES BARRE-SCRANTON	235,800	.51	55
WILMINGTON	75,700	.16	140
YAKIMA-PASCO-RICHLAND-KENNEWICK	86,800	.19	126
YOUNGSTOWN	123,400	.27	102
ZANESVILLE	15,300	.03	205

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

PERSONS 12-34

US TOTAL 87,698,100

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	95,100	.11	162
ALBANY GA	131,900	.15	145
ALBANY-SCHENECTADY-TROY	452,000	.52	51
ALBUQUERQUE	490,700	.56	48
ALEXANDRIA LA	94,400	.11	163
ALPENA	11,900	.01	210
AMARILLO	149,200	.17	130
ANNISTON	42,500	.05	195
ARDMORE-ADA	57,700	.07	182
ATLANTA	1,483,000	1.69	11
AUGUSTA	206,900	.24	108
AUSTIN TX	393,600	.45	60
BAKERSFIELD	175,900	.20	119
BALTIMORE	910,400	1.04	22
BANGOR	113,300	.13	152
BATON ROUGE	272,400	.31	89
BEAUMONT-PORT ARTHUR	139,100	.16	137
BEND	21,700	.02	207
BILLINGS-HARDIN	70,900	.08	175
BILOXI-GULFPORT-PASCAGOULA	110,600	.13	154
BINGHAMTON	141,600	.16	135
BIRMINGHAM	451,500	.51	52
BLUEFIELD-BECKLEY-OAK HILL	116,200	.13	150
BOISE	139,700	.16	136
BOSTON	2,064,600	2.35	6
BOWLING GREEN	45,100	.05	192
BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY	259,400	.30	92
BUFFALO	554,400	.63	42
BURLINGTON-PLATTSBURGH	239,100	.27	100
BUTTE	44,300	.05	193
CASPER-RIVERTON	34,400	.04	200
CEDAR RAPIDS-WATERLOO-DUBUQUE	283,000	.32	81
CHARLESTON SC	247,100	.28	97
CHARLESTON-HUNTINGTON	423,000	.48	56
CHARLOTTE	696,900	.79	33
CHARLOTTESVILLE	45,600	.05	191
CHATTANOOGA	276,000	.31	84
CHEYENNE-SCOTTSBLUFF (STERLING)	36,800	.04	199
CHICAGO	2,987,400	3.41	3
CHICO-REDDING	134,900	.15	140
CINCINNATI	716,800	.82	29
CLARKSBURG-WESTON	88,100	.10	165
CLEVELAND	1,248,500	1.42	13
COLORADO SPRINGS-PUEBLO	230,500	.26	102
COLUMBIA SC	311,000	.35	75
COLUMBIA-JEFFERSON CITY	133,000	.15	144
COLUMBUS GA	193,800	.22	113
COLUMBUS OH	682,700	.78	34
COLUMBUS-TUPELO	166,800	.19	123
CORPUS CHRISTI	177,400	.20	118
DALLAS-FT. WORTH	1,791,600	2.04	7
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	249,200	.28	96
DAYTON	451,100	.51	53
DENVER	925,400	1.06	21
DES MOINES	319,600	.36	73
DETROIT	1,650,700	1.88	9
DOTHAN	83,300	.09	168
DULUTH-SUPERIOR	130,800	.15	147
EL CENTRO-YUMA	76,400	.09	173
EL PASO	302,700	.35	77
ELMIRA	76,100	.09	174
ERIE	136,700	.16	138
EUGENE	165,900	.19	125
EUREKA	48,100	.05	188
EVANSVILLE	226,300	.26	103
FARGO	197,600	.23	112
FLAGSTAFF	40,300	.05	197
FLINT-SAGINAW-BAY CITY	426,700	.49	55
FLORENCE-MYRTLE BEACH	146,400	.17	131
FT. MYERS-NAPLES	175,500	.20	120
FT. SMITH	167,400	.19	122
FT. WAYNE	217,700	.25	106
FRESNO-VISALIA	501,900	.57	46
GAINESVILLE	97,900	.11	156
GRAND JUNCTION-DURANGO	55,000	.06	184
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	607,200	.69	38
GREAT FALLS	53,200	.06	185
GREEN BAY-APPLETON	348,000	.40	68
GREENSBORO-WINSTON SALEM-HIGH POINT	466,600	.53	49
GREENVILLE-NEW BERN-WASHINGTON	259,000	.30	93
GREENVILLE-SPARTANBURG-ASHEVILLE	575,500	.66	41
GREENWOOD-GREENVILLE	82,100	.09	170
HAGERSTOWN	42,400	.05	196
HARRISBURG-YORK-LANCASTER-LEBANON	491,400	.56	47
HARRISONBURG	85,500	.10	167
HARTFORD-NEW HAVEN	857,500	.98	24
HELENA	14,900	.02	208
HOUSTON	1,534,400	1.75	10
HUNTSVILLE-DECATUR-FLORENCE	263,100	.30	91
IDAHO FALLS-POCATELLO	115,600	.13	149
INDIANAPOLIS	808,500	.92	25
JACKSON MS	279,900	.32	83
JACKSON TN	49,800	.06	187
JACKSONVILLE	453,400	.52	50
JOHNSTOWN-ALTOONA	275,000	.31	86
JONESBORO	61,600	.07	178
JOPLIN-PITTSBURG	111,500	.13	153
KANSAS CITY	697,900	.80	32
KNOXVILLE	375,300	.43	64
LA CROSSE-EAU CLAIRE	164,700	.19	126
LAFAYETTE IN	61,500	.07	179
LAFAYETTE LA	186,600	.21	114
LAKE CHARLES	79,700	.09	171
LANSING	241,600	.28	99
LAREDO	57,500	.07	183
LAS VEGAS	282,900	.32	82
LAUREL-HATTIESBURG	95,800	.11	160
LEXINGTON	337,900	.39	69
LIMA	37,100	.04	198
LINCOLN-HASTINGS-KEARNEY	205,000	.23	109
LITTLE ROCK	403,800	.46	57
LOS ANGELES	5,604,900	6.39	2
LOUISVILLE	506,600	.58	45
LUBBOCK	142,300	.16	134
MACON	180,000	.21	117
MADISON	258,100	.29	94
MANKATO	31,400	.04	201
MARQUETTE	52,600	.06	186
MCALLEN-BROWNSVILLE: LRGV	275,200	.31	85
MEDFORD	97,400	.11	158
MEMPHIS	592,100	.68	40
MERIDIAN	62,200	.07	177
MIAMI-FT. LAUDERDALE	1,091,000	1.24	15
MILWAUKEE	714,900	.82	30
MINNEAPOLIS-ST. PAUL	1,321,200	1.51	12
MINOT-BISMARCK-DICKINSON-GLENDIVE	116,600	.13	148
MISSOULA	59,900	.07	181
MOBILE-PENSACOLA	394,800	.45	59
MONROE-EL DORADO	166,700	.19	124
MONTGOMERY-SELMA	203,200	.23	110
NASHVILLE	679,800	.78	35
NEW ORLEANS	592,500	.68	39
NEW YORK	6,398,300	7.30	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	668,000	.76	36
NORTH PLATTE	13,300	.02	209
ODESSA-MIDLAND	133,700	.15	142
OKLAHOMA CITY	517,300	.59	44
OMAHA	319,400	.36	74
ORLANDO-DAYTONA BEACH-MELBOURNE	787,100	.90	26
OTTUMWA-KIRKSVILLE	28,400	.03	204
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	285,600	.33	79
PALM SPRINGS	95,500	.11	161
PANAMA CITY	86,600	.10	166
PARKERSBURG	47,400	.05	189
PEORIA-BLOOMINGTON	201,900	.23	111
PHILADELPHIA	2,465,900	2.81	4
PHOENIX	946,200	1.08	19
PITTSBURGH	931,600	1.06	20
PORTLAND OR	717,000	.82	28
PORTLAND-POLAND SPRING	327,800	.37	71
PRESQUE ISLE	29,600	.03	203
PROVIDENCE-NEW BEDFORD	534,300	.61	43
QUINCY-HANNIBAL	93,000	.11	164
RALEIGH-DURHAM	746,200	.85	27
RAPID CITY	79,300	.09	172
RENO	167,700	.19	121
RICHMOND	402,000	.46	58
ROANOKE-LYNCHBURG	349,800	.40	67
ROCHESTER NY	336,500	.38	70
ROCHESTER-MASON CITY-AUSTIN	109,700	.13	155
ROCKFORD	136,400	.16	139
SACRAMENTO-STOCKTON	1,022,500	1.17	16
ST. JOSEPH	42,600	.05	194
ST. LOUIS	997,400	1.14	18
SALINAS-MONTEREY	237,600	.27	101
SALISBURY	82,500	.09	169
SALT LAKE CITY	706,600	.81	31
SAN ANGELO	46,600	.05	190
SAN ANTONIO	616,500	.70	37
SAN DIEGO	1,016,400	1.16	17
SAN FRANCISCO-OAKLAND-SAN JOSE	2,107,500	2.40	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	221,900	.25	105
SARASOTA	64,700	.07	176
SAVANNAH	249,700	.28	95
SEATTLE-TACOMA	1,233,600	1.41	14
SHREVEPORT-TEXARKANA	325,900	.37	72
SIOUX CITY	131,000	.15	146
SIOUX FALLS-MITCHELL	186,900	.21	115
SOUTH BEND-ELKHART	273,900	.31	88
SPOKANE	274,900	.31	87
SPRINGFIELD MA	241,900	.28	98
SPRINGFIELD MO	269,100	.31	90
SPRINGFIELD-DECATUR-CHAMPAIGN	309,100	.35	76
SYRACUSE	383,700	.44	61
TALLAHASSEE-THOMASVILLE	208,000	.24	107
TAMPA-ST. PETERSBURG	877,100	1.00	23
TERRE HAUTE	133,500	.15	143
TOLEDO	383,700	.44	61
TOPEKA	150,800	.17	129
TRAVERSE CITY-CADILLAC	155,300	.18	128
TUCSON	285,600	.33	79
TULSA	376,000	.43	63
TUSCALOOSA	61,100	.07	180
TWIN FALLS	30,700	.04	202
TYLER-LONGVIEW-JACKSONVILLE	182,100	.21	116
UTICA	96,600	.11	159
VICTORIA	25,400	.03	206
WACO-TEMPLE-BRYAN	293,000	.33	78
WASHINGTON DC	1,784,100	2.03	8
WATERTOWN-CARTHAGE	97,700	.11	167
WAUSAU-RHINELANDER	144,400	.16	133
WEST PALM BEACH-FT PIERCE-VERO BEACH	366,900	.42	65
WHEELING-STEUBENVILLE	113,400	.13	151
WICHITA-HUTCHINSON	362,400	.41	66
WICHITA FALLS-LAWTON	144,700	.16	132
WILKES BARRE-SCRANTON	429,200	.49	54
WILMINGTON	134,000	.15	141
YAKIMA-PASCO-RICHLAND-KENNEWICK	156,100	.18	127
YOUNGSTOWN	222,100	.25	104
ZANESVILLE	27,500	.03	205

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

PERSONS 18-34

US TOTAL 67,526,200

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	70,200	.10	161
ALBANY GA	93,900	.14	146
ALBANY-SCHENECTADY-TROY	350,000	.52	51
ALBUQUERQUE	360,100	.53	49
ALEXANDRIA LA	71,800	.11	160
ALPENA	8,500	.01	210
AMARILLO	108,500	.16	131
ANNISTON	32,100	.05	196
ARDMORE-ADA	40,900	.06	182
ATLANTA	1,161,500	1.72	11
AUGUSTA	153,400	.23	109
AUSTIN TX	319,100	.47	55
BAKERSFIELD	132,200	.20	119
BALTIMORE	722,200	1.07	21
BANGOR	85,200	.13	148
BATON ROUGE	205,700	.30	85
BEAUMONT-PORT ARTHUR	100,600	.15	141
BEND	15,700	.02	207
BILLINGS-HARDIN	50,400	.07	176
BILOXI-GULFPORT-PASCAGOULA	82,100	.12	150
BINGHAMTON	107,600	.16	133
BIRMINGHAM	335,600	.50	53
BLUEFIELD-BECKLEY-OAK HILL	79,000	.12	155
BOISE	100,900	.15	140
BOSTON	1,667,400	2.47	6
BOWLING GREEN	34,300	.05	192
BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY	191,400	.28	96
BUFFALO	425,900	.63	42
BURLINGTON-PLATTSBURGH	186,300	.28	99
BUTTE	33,900	.05	193
CASPER-RIVERTON	24,200	.04	201
CEDAR RAPIDS-WATERLOO-DUBUQUE	216,800	.32	81
CHARLESTON SC	192,400	.28	94
CHARLESTON-HUNTINGTON	305,100	.45	58
CHARLOTTE	537,000	.80	31
CHARLOTTESVILLE	38,900	.06	186
CHATTANOOGA	204,100	.30	87
CHEYENNE-SCOTTSBLUFF (STERLING)	27,100	.04	199
CHICAGO	2,303,600	3.41	3
CHICO-REDDING	101,100	.15	139
CINCINNATI	544,900	.81	29
CLARKSBURG-WESTON	63,800	.09	168
CLEVELAND	940,800	1.39	14
COLORADO SPRINGS-PUEBLO	176,800	.26	103
COLUMBIA SC	238,000	.35	75
COLUMBIA-JEFFERSON CITY	105,400	.16	136
COLUMBUS GA	150,400	.22	111
COLUMBUS OH	533,600	.79	34
COLUMBUS-TUPELO	122,500	.18	125
CORPUS CHRISTI	127,500	.19	121
DALLAS-FT. WORTH	1,406,800	2.08	8
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	180,500	.27	102
DAYTON	339,400	.50	52
DENVER	724,900	1.07	20
DES MOINES	243,900	.36	72
DETROIT	1,263,700	1.87	9
DOTHAN	61,000	.09	169
DULUTH-SUPERIOR	93,800	.14	147
EL CENTRO-YUMA	54,200	.08	174
EL PASO	219,500	.33	80
ELMIRA	55,900	.08	173
ERIE	102,300	.15	137
EUGENE	126,900	.19	122
EUREKA	37,100	.05	188
EVANSVILLE	167,000	.25	104
FARGO	149,900	.22	112
FLAGSTAFF	31,000	.05	197
FLINT-SAGINAW-BAY CITY	314,900	.47	56
FLORENCE-MYRTLE BEACH	105,900	.15	134
FT. MYERS-NAPLES	135,200	.20	116
FT. SMITH	124,100	.18	124
FT. WAYNE	160,400	.24	107
FRESNO-VISALIA	371,100	.55	47
GAINESVILLE	81,800	.12	151
GRAND JUNCTION-DURANGO	40,100	.06	183
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	460,600	.68	37
GREAT FALLS	38,200	.06	187
GREEN BAY-APPLETON	259,400	.38	69
GREENSBORO-WINSTON SALEM-HIGH POINT	361,200	.53	48
GREENVILLE-NEW BERN-WASHINGTON	207,200	.31	84
GREENVILLE-SPARTANBURG-ASHEVILLE	434,400	.64	41
GREENWOOD-GREENVILLE	56,900	.08	172
HAGERSTOWN	33,700	.05	194
HARRISBURG-YORK-LANCASTER-LEBANON	377,800	.56	46
HARRISONBURG	67,400	.10	165
HARTFORD-NEW HAVEN	684,300	1.01	23
HELENA	10,800	.02	208
HOUSTON	1,176,100	1.74	10
HUNTSVILLE-DECATUR-FLORENCE	200,100	.30	91
IDAHO FALLS-POCATELLO	78,700	.12	156
INDIANAPOLIS	618,900	.92	26
JACKSON MS	202,300	.30	90
JACKSON TN	36,900	.05	189
JACKSONVILLE	350,300	.52	50
JOHNSTOWN-ALTOONA	209,100	.31	83
JONESBORO	45,300	.07	179
JOPLIN-PITTSBURG	81,800	.12	151
KANSAS CITY	536,500	.79	32
KNOXVILLE	281,900	.42	64
LA CROSSE-EAU CLAIRE	124,800	.18	123
LAFAYETTE IN	52,700	.08	175
LAFAYETTE LA	136,300	.20	114
LAKE CHARLES	58,200	.09	170
LANSING	190,000	.28	97
LAREDO	39,600	.06	185

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
LAS VEGAS	224,600	.33	78
LAUREL-HATTIESBURG	69,900	.10	162
LEXINGTON	258,400	.38	70
LIMA	27,300	.04	198
LINCOLN-HASTINGS-KEARNEY	155,200	.23	108
LITTLE ROCK	298,000	.44	60
LOS ANGELES	4,439,600	6.57	2
LOUISVILLE	379,000	.56	45
LUBBOCK	108,500	.16	131
MACON	134,500	.20	118
MADISON	205,100	.30	86
MANKATO	24,900	.04	200
MARQUETTE	39,900	.06	184
MCALLEN-BROWNSVILLE: LRGV	181,500	.27	101
MEDFORD	68,800	.10	164
MEMPHIS	439,000	.65	40
MERIDIAN	44,200	.07	180
MIAMI-FT. LAUDERDALE	854,200	1.26	15
MILWAUKEE	545,800	.81	28
MINNEAPOLIS-ST. PAUL	1,026,400	1.52	12
MINOT-BISMARCK-DICKINSON-GLENDIVE	82,500	.12	149
MISSOULA	43,300	.06	181
MOBILE-PENSACOLA	294,600	.44	61
MONROE-EL DORADO	120,000	.18	126
MONTGOMERY-SELMA	147,800	.22	113
NASHVILLE	523,500	.78	35
NEW ORLEANS	439,300	.65	39
NEW YORK	5,014,300	7.43	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	535,500	.79	33
NORTH PLATTE	9,300	.01	209
ODESSA-MIDLAND	96,000	.14	144
OKLAHOMA CITY	392,700	.58	44
OMAHA	238,500	.35	73
ORLANDO-DAYTONA BEACH-MELBOURNE	620,200	.92	25
OTTUMWA-KIRKSVILLE	21,600	.03	203
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	213,200	.32	82
PALM SPRINGS	73,400	.11	159
PANAMA CITY	64,800	.10	166
PARKERSBURG	34,500	.05	191
PEORIA-BLOOMINGTON	152,700	.23	110
PHILADELPHIA	1,926,500	2.85	4
PHOENIX	728,600	1.08	19
PITTSBURGH	716,900	1.06	22
PORTLAND OR	539,100	.80	30
PORTLAND-POLAND SPRING	250,900	.37	71
PRESQUE ISLE	22,000	.03	202
PROVIDENCE-NEW BEDFORD	421,500	.62	43
QUINCY-HANNIBAL	69,000	.10	163
RALEIGH-DURHAM	589,100	.87	27
RAPID CITY	57,000	.08	171
RENO	132,000	.20	120
RICHMOND	313,100	.46	57
ROANOKE-LYNCHBURG	271,500	.40	66
ROCHESTER NY	264,800	.39	68
ROCHESTER-MASON CITY-AUSTIN	81,200	.12	154
ROCKFORD	102,000	.15	128
SACRAMENTO-STOCKTON	786,800	1.17	17
ST. JOSEPH	32,200	.05	195
ST. LOUIS	753,600	1.12	18
SALINAS-MONTEREY	189,000	.28	98
SALISBURY	64,000	.09	167
SALT LAKE CITY	492,400	.73	36
SAN ANGELO	35,200	.05	190
SAN ANTONIO	456,600	.68	38
SAN DIEGO	833,400	1.23	16
SAN FRANCISCO-OAKLAND-SAN JOSE	1,699,200	2.52	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	182,600	.27	100
SARASOTA	50,200	.07	177
SAVANNAH	192,700	.29	93
SEATTLE-TACOMA	968,900	1.43	13
SHREVEPORT-TEXARKANA	233,600	.35	77
SIOUX CITY	94,800	.14	145
SIOUX FALLS-MITCHELL	135,100	.20	117
SOUTH BEND-ELKHART	203,600	.30	88
SPOKANE	202,900	.30	89
SPRINGFIELD MA	192,100	.28	95
SPRINGFIELD MO	200,000	.30	92
SPRINGFIELD-DECATUR-CHAMPAIGN	238,500	.35	73
SYRACUSE	303,000	.45	59
TALLAHASSEE-THOMASVILLE	161,800	.24	106
TAMPA-ST. PETERSBURG	680,300	1.01	24
TERRE HAUTE	99,200	.15	142
TOLEDO	287,300	.43	63
TOPEKA	119,400	.18	127
TRAVERSE CITY-CADILLAC	114,900	.17	128
TUCSON	221,000	.33	79
TULSA	277,600	.41	65
TUSCALOOSA	48,600	.07	178
TWIN FALLS	21,200	.03	204
TYLER-LONGVIEW-JACKSONVILLE	135,400	.20	115
UTICA	74,200	.11	158
VICTORIA	16,300	.03	206
WACO-TEMPLE-BRYAN	236,800	.35	76
WASHINGTON DC	1,430,700	2.12	7
WATERTOWN-CARTHAGE	75,700	.11	157
WAUSAU-RHINELANDER	105,600	.16	135
WEST PALM BEACH-FT. PIERCE-VERO BEACH	287,800	.43	62
WHEELING-STEUBENVILLE	81,600	.12	153
WICHITA-HUTCHINSON	269,700	.40	67
WICHITA FALLS-LAWTON	109,600	.16	130
WILKES BARRE-SCRANTON	324,700	.48	54
WILMINGTON	98,200	.15	143
YAKIMA-PASCO-RICHLAND-KENNEWICK	113,900	.17	129
YOUNGSTOWN	162,200	.24	105
ZANESVILLE	20,300	.03	205

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

WOMEN TOTAL

US TOTAL 96,230,600

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	110,200	.11	159
ALBANY GA	142,300	.15	145
ALBANY-SCHENECTADY-TROY	527,200	.55	51
ALBUQUERQUE	509,400	.53	53
ALEXANDRIA LA	88,900	.09	171
ALPENA	15,800	.02	210
AMARILLO	165,000	.17	129
ANNISTON	45,800	.05	195
ARDMORE-ADA	70,900	.07	178
ATLANTA	1,521,200	1.58	10
AUGUSTA	215,600	.22	112
AUSTIN TX	365,500	.38	72
BAKERSFIELD	162,600	.17	133
BALTIMORE	1,034,700	1.08	20
BANGOR	128,200	.13	155
BATON ROUGE	265,900	.28	95
BEAUMONT-PORT ARTHUR	163,100	.17	132
BEND	27,400	.03	206
BILLINGS-HARDIN	83,100	.09	174
BILOXI-GULFPORT-PASCAGOULA	109,600	.11	160
BINGHAMTON	165,300	.17	128
BIRMINGHAM	531,000	.55	50
BLUEFIELD-BECKLEY-OAK HILL	142,200	.15	146
BOISE	147,600	.15	144
BOSTON	2,310,300	2.40	5
BOWLING GREEN	48,500	.05	192
BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY	310,600	.32	81
BUFFALO	659,700	.69	36
BURLINGTON-PLATTSBURGH	250,600	.26	98
BUTTE	47,000	.05	194
CASPER-RIVERTON	38,300	.04	199
CEDAR RAPIDS-WATERLOO-DUBUQUE	310,400	.32	82
CHARLESTON SC	233,800	.24	106
CHARLESTON-HUNTINGTON	484,500	.50	54
CHARLOTTE	774,500	.80	30
CHARLOTTESVILLE	45,200	.05	196
CHATTANOOGA	320,400	.33	78
CHEYENNE-SCOTTSBLUFF (STERLING)	40,300	.04	198
CHICAGO	3,210,700	3.34	3
CHICO-REDDING	160,900	.17	135
CINCINNATI	787,300	.82	29
CLARKSBURG-WESTON	110,700	.12	158
CLEVELAND	1,483,900	1.54	11
COLORADO SPRINGS-PUEBLO	235,300	.24	105
COLUMBIA SC	317,100	.33	79
COLUMBIA-JEFFERSON CITY	138,600	.14	148
COLUMBUS GA	191,400	.20	117
COLUMBUS OH	709,700	.74	34
COLUMBUS-TUPELO	181,800	.19	123
CORPUS CHRISTI	179,700	.19	126
DALLAS-FT. WORTH	1,767,300	1.84	9
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	299,500	.31	87
DAYTON	515,700	.54	52
DENVER	967,800	1.01	23
DES MOINES	374,000	.39	71
DETROIT	1,815,300	1.89	8
DOTHAN	91,700	.10	166
DULUTH-SUPERIOR	165,400	.17	127
EL CENTRO-YUMA	72,500	.08	177
EL PASO	271,900	.28	93
ELMIRA	89,300	.09	170
ERIE	157,500	.16	137
EUGENE	189,800	.20	118
EUREKA	51,800	.05	187
EVANSVILLE	265,700	.28	96
FARGO	212,400	.22	113
FLAGSTAFF	32,800	.03	202
FLINT-SAGINAW-BAY CITY	468,100	.49	57
FLORENCE-MYRTLE BEACH	161,900	.17	134
FT. MYERS-NAPLES	277,400	.29	91
FT. SMITH	189,400	.20	120
FT. WAYNE	237,400	.25	103
FRESNO-VISALIA	472,000	.49	56
GAINESVILLE	91,600	.10	167
GRAND JUNCTION-DURANGO	66,500	.07	181
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	636,400	.66	37
GREAT FALLS	60,800	.06	182
GREEN BAY-APPLETON	387,800	.40	67
GREENSBORO-WINSTON SALEM-HIGH POINT	547,400	.57	49
GREENVILLE-NEW BERN-WASHINGTON	236,800	.25	104
GREENVILLE-SPARTANBURG-ASHEVILLE	691,100	.72	35
GREENWOOD-GREENVILLE	83,200	.09	173
HAGERSTOWN	47,100	.05	193
HARRISBURG-YORK-LANCASTER-LEBANON	570,900	.59	44
HARRISONBURG	96,400	.10	165
HARTFORD-NEW HAVEN	987,400	1.03	22
HELENA	17,500	.02	208
HOUSTON	1,460,000	1.52	12
HUNTSVILLE-DECATUR-FLORENCE	292,700	.30	89
IDAHO FALLS-POCATELLO	106,000	.11	161
INDIANAPOLIS	882,400	.92	26
JACKSON, MS	300,600	.31	86
JACKSON, TN	60,200	.06	184
JACKSONVILLE	478,600	.50	55
JOHNSTOWN-ALTOONA	316,900	.33	80
JONESBORO	74,200	.08	176
JOPLIN-PITTSBURG	139,800	.15	147
KANSAS CITY	773,000	.80	31
KNOXVILLE	439,400	.46	61
LA CROSSE-EAU CLAIRE	180,200	.19	125
LAFAYETTE IN	50,300	.05	190
LAFAYETTE LA	189,700	.20	119
LAKE CHARLES	83,300	.09	172
LANSING	239,400	.25	101
LAREDO	49,500	.05	191
LAS VEGAS	298,700	.31	88
LAUREL-HATTIESBURG	101,000	.10	162
LEXINGTON	361,400	.38	73
LIMA	40,500	.04	197
LINCOLN-HASTINGS-KEARNEY	238,100	.25	102
LITTLE ROCK	464,800	.48	58
LOS ANGELES	5,376,400	5.59	2
LOUISVILLE	569,000	.59	45
LUBBOCK	138,600	.14	148
MACON	195,400	.20	116
MADISON	268,800	.28	94
MANKATO	32,000	.03	204
MARQUETTE	55,500	.06	186
MCALLEN-BROWNSVILLE: LRGV	244,300	.25	100
MEDFORD	130,800	.14	152
MEMPHIS	635,300	.66	38
MERIDIAN	69,100	.07	179
MIAMI-FT. LAUDERDALE	1,373,600	1.43	14
MILWAUKEE	794,500	.83	28
MINNEAPOLIS-ST. PAUL	1,393,500	1.45	13
MINOT-BISMARCK-DICKINSON-GLENDIVE	130,200	.14	153
MISSOULA	69,000	.07	180
MOBILE-PENSACOLA	425,900	.44	[illegible]
MONROE-EL DORADO	180,600	.19	[illegible]
MONTGOMERY-SELMA	224,900	.23	[illegible]
NASHVILLE	744,900	.77	33
NEW ORLEANS	628,100	.65	41
NEW YORK	7,552,900	7.65	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	633,900	.66	39
NORTH PLATTE	16,900	.02	209
ODESSA-MIDLAND	134,300	.14	150
OKLAHOMA CITY	565,800	.59	46
OMAHA	358,000	.37	74
ORLANDO-DAYTONA BEACH-MELBOURNE	941,700	.98	25
OTTUMWA-KIRKSVILLE	35,100	.04	200
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	344,500	.36	75
PALM SPRINGS	91,500	.10	168
PANAMA CITY	98,000	.10	164
PARKERSBURG	58,500	.06	185
PEORIA-BLOOMINGTON	226,600	.24	107
PHILADELPHIA	2,871,900	2.98	4
PHOENIX	1,016,300	1.06	21
PITTSBURGH	1,204,900	1.25	17
PORTLAND OR	831,200	.86	27
PORTLAND-POLAND SPRING	379,100	.39	69
PRESQUE ISLE	31,100	.03	205
PROVIDENCE-NEW BEDFORD	620,500	.64	42
QUINCY-HANNIBAL	113,000	.12	156
RALEIGH-DURHAM	763,000	.79	32
RAPID CITY	82,700	.09	175
RENO	182,400	.19	121
RICHMOND	463,900	.48	59
ROANOKE-LYNCHBURG	416,800	.43	64
ROCHESTER NY	377,200	.39	70
ROCHESTER-MASON CITY-AUSTIN	134,200	.14	151
ROCKFORD	156,700	.16	138
SACRAMENTO-STOCKTON	1,073,500	1.12	19
ST. JOSEPH	51,000	.05	189
ST. LOUIS	1,149,300	1.19	18
SALINAS-MONTEREY	224,800	.23	109
SALISBURY	100,200	.10	163
SALT LAKE CITY	604,700	.63	43
SAN ANGELO	51,400	.05	188
SAN ANTONIO	628,900	.65	40
SAN DIEGO	952,200	.99	24
SAN FRANCISCO-OAKLAND-SAN JOSE	2,309,900	2.40	6
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	222,900	.23	110
SARASOTA	129,900	.13	154
SAVANNAH	244,700	.25	99
SEATTLE-TACOMA	1,347,800	1.40	15
SHREVEPORT-TEXARKANA	379,500	.39	68
SIOUX CITY	154,800	.16	139
SIOUX FALLS-MITCHELL	217,600	.23	111
SOUTH BEND-ELKHART	305,500	.32	84
SPOKANE	304,400	.32	85
SPRINGFIELD, MA	273,500	.28	92
SPRINGFIELD, MO	326,500	.34	77
SPRINGFIELD-DECATUR-CHAMPAIGN	343,100	.36	76
SYRACUSE	408,400	.42	66
TALLAHASSEE-THOMASVILLE	208,400	.22	114
TAMPA-ST. PETERSBURG	1,254,400	1.30	16
TERRE HAUTE	160,900	.17	135
TOLEDO	418,800	.44	63
TOPEKA	151,600	.16	142
TRAVERSE CITY-CADILLAC	182,100	.19	122
TUCSON	308,400	.32	83
TULSA	442,100	.46	60
TUSCALOOSA	60,800	.06	182
TWIN FALLS	34,500	.04	201
TYLER-LONGVIEW-JACKSONVILLE	207,900	.22	115
UTICA	110,800	.12	157
VICTORIA	26,900	.03	207
WACO-TEMPLE-BRYAN	259,600	.27	97
WASHINGTON DC	1,899,500	1.97	7
WATERTOWN-CARTHAGE	91,500	.10	168
WAUSAU-RHINELANDER	163,200	.17	131
WEST PALM BEACH-FT. PIERCE-VERO BEACH	548,200	.57	48
WHEELING-STEUBENVILLE	149,900	.16	143
WICHITA-HUTCHINSON	414,400	.43	65
WICHITA FALLS-LAWTON	153,500	.16	140
WILKES BARRE-SCRANTON	555,500	.58	47
WILMINGTON	153,400	.16	141
YAKIMA-PASCO-RICHLAND-KENNEWICK	163,600	.17	130
YOUNGSTOWN	283,200	.29	90
ZANESVILLE	32,100	.03	203

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

WOMEN 18-49

US TOTAL 60,429,100

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	61,300	.10	161
ALBANY GA	87,700	.15	144
ALBANY-SCHENECTADY-TROY	316,600	.52	50
ALBUQUERQUE	332,300	.55	48
ALEXANDRIA LA	56,700	.09	168
ALPENA	8,400	.01	210
AMARILLO	98,400	.16	130
ANNISTON	28,200	.05	194
ARDMORE-ADA	38,000	.06	182
ATLANTA	1,058,800	1.75	10
AUGUSTA	139,300	.23	107
AUSTIN TX	259,600	.43	63
BAKERSFIELD	109,400	.18	124
BALTIMORE	666,100	1.10	20
BANGOR	78,700	.13	150
BATON ROUGE	181,100	.30	88
BEAUMONT-PORT ARTHUR	94,800	.16	135
BEND	16,900	.03	207
BILLINGS-HARDIN	50,500	.08	174
BILOXI-GULFPORT-PASCAGOULA	70,900	.12	155
BINGHAMTON	97,800	.16	131
BIRMINGHAM	318,200	.53	49
BLUEFIELD-BECKLEY-OAK HILL	79,800	.13	149
BOISE	94,000	.16	137
BOSTON	1,470,100	2.43	6
BOWLING GREEN	30,600	.05	191
BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY	182,600	.30	86
BUFFALO	385,200	.64	42
BURLINGTON-PLATTSBURGH	162,700	.27	96
BUTTE	29,200	.05	193
CASPER-RIVERTON	24,200	.04	199
CEDAR RAPIDS-WATERLOO-DUBUQUE	188,000	.31	82
CHARLESTON SC	159,600	.26	98
CHARLESTON-HUNTINGTON	289,600	.48	57
CHARLOTTE	492,500	.82	31
CHARLOTTESVILLE	31,400	.05	190
CHATTANOOGA	194,700	.32	78
CHEYENNE-SCOTTSBLUFF (STERLING)	25,100	.04	198
CHICAGO	2,063,800	3.42	3
CHICO-REDDING	94,200	.16	136
CINCINNATI	494,000	.82	30
CLARKSBURG-WESTON	60,900	.10	162
CLEVELAND	891,400	1.48	13
COLORADO SPRINGS-PUEBLO	152,500	.25	102
COLUMBIA SC	210,600	.35	75
COLUMBIA-JEFFERSON CITY	86,800	.14	145
COLUMBUS GA	121,100	.20	117
COLUMBUS OH	465,500	.77	34
COLUMBUS-TUPELO	108,600	.18	125
CORPUS CHRISTI	114,000	.19	121
DALLAS-FT. WORTH	1,215,300	2.01	8
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	172,400	.29	92
DAYTON	315,900	.52	51
DENVER	669,800	1.11	19
DES MOINES	218,400	.36	74
DETROIT	1,168,400	1.93	9
DOTHAN	55,100	.09	169
DULUTH-SUPERIOR	90,500	.15	140
EL CENTRO-YUMA	45,700	.08	176
EL PASO	186,100	.31	85
ELMIRA	51,600	.09	171
ERIE	93,800	.16	138
EUGENE	119,100	.20	119
EUREKA	33,100	.05	188
EVANSVILLE	155,800	.26	101
FARGO	125,500	.21	113
FLAGSTAFF	25,200	.04	197
FLINT-SAGINAW-BAY CITY	294,200	.49	56
FLORENCE-MYRTLE BEACH	100,400	.17	129
FT. MYERS-NAPLES	125,900	.21	112
FT. SMITH	112,600	.19	122
FT. WAYNE	147,400	.24	105
FRESNO-VISALIA	309,800	.51	52
GAINESVILLE	63,200	.10	158
GRAND JUNCTION-DURANGO	39,700	.07	181
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	409,700	.68	37
GREAT FALLS	36,000	.06	183
GREEN BAY-APPLETON	234,500	.39	69
GREENSBORO-WINSTON SALEM-HIGH POINT	337,700	.56	47
GREENVILLE-NEW BERN-WASHINGTON	151,400	.25	104
GREENVILLE-SPARTANBURG-ASHEVILLE	407,800	.67	38
GREENWOOD-GREENVILLE	50,100	.08	175
HAGERSTOWN	27,700	.05	196
HARRISBURG-YORK-LANCASTER-LEBANON	349,500	.58	45
HARRISONBURG	59,100	.10	163
HARTFORD-NEW HAVEN	613,600	1.02	24
HELENA	11,200	.02	208
HOUSTON	1,035,500	1.71	11
HUNTSVILLE-DECATUR-FLORENCE	180,800	.30	89
IDAHO FALLS-POCATELLO	69,900	.12	156
INDIANAPOLIS	559,400	.93	25
JACKSON, MS	186,800	.31	83
JACKSON, TN	35,000	.06	185
JACKSONVILLE	306,900	.51	53
JOHNSTOWN-ALTOONA	180,000	.30	90
JONESBORO	41,700	.07	178
JOPLIN-PITTSBURG	76,200	.13	151
KANSAS CITY	488,500	.81	32
KNOXVILLE	264,900	.44	61
LA CROSSE-EAU CLAIRE	109,500	.18	123
LAFAYETTE, IN	35,900	.06	184
LAFAYETTE, LA	121,800	.20	115
LAKE CHARLES	52,200	.09	170
LANSING	163,400	.27	95
LAREDO	33,800	.06	187
LAS VEGAS	196,300	.32	77
LAUREL-HATTIESBURG	61,900	.10	159
LEXINGTON	232,800	.39	71
LIMA	23,800	.04	200
LINCOLN-HASTINGS-KEARNEY	137,100	.23	110
LITTLE ROCK	276,400	.46	58
LOS ANGELES	3,651,200	6.04	2
LOUISVILLE	351,800	.58	44
LUBBOCK	88,500	.15	142
MACON	122,500	.20	114
MADISON	177,000	.29	91
MANKATO	19,400	.03	203
MARQUETTE	32,200	.05	189
MCALLEN-BROWNSVILLE: LRGV	162,300	.27	97
MEDFORD	73,100	.12	154
MEMPHIS	402,500	.67	41
MERIDIAN	40,300	.07	179
MIAMI-FT. LAUDERDALE	786,100	1.30	15
MILWAUKEE	495,300	.82	29
MINNEAPOLIS-ST. PAUL	913,100	1.51	12
MINOT-BISMARCK-DICKINSON-GLENDIVE	75,700	.13	152
MISSOULA	43,500	.07	177
MOBILE-PENSACOLA	266,200	.44	60
MONROE-EL DORADO	107,700	.18	126
MONTGOMERY-SELMA	134,900	.22	111
NASHVILLE	468,700	.78	33
NEW ORLEANS	407,300	.67	39
NEW YORK	4,657,400	7.71	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	426,100	.71	35
NORTH PLATTE	9,400	.02	209
ODESSA-MIDLAND	86,000	.14	146
OKLAHOMA CITY	348,400	.58	46
OMAHA	218,600	.36	73
ORLANDO-DAYTONA BEACH-MELBOURNE	543,100	.90	26
OTTUMWA-KIRKSVILLE	19,700	.03	202
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	192,600	.32	79
PALM SPRINGS	59,000	.10	164
PANAMA CITY	57,100	.09	167
PARKERSBURG	34,200	.06	186
PEORIA-BLOOMINGTON	137,900	.23	108
PHILADELPHIA	1,751,400	2.90	4
PHOENIX	633,400	1.05	23
PITTSBURGH	673,200	1.11	18
PORTLAND, OR	525,400	.87	27
PORTLAND-POLAND SPRING	234,100	.39	70
PRESQUE ISLE	18,700	.03	205
PROVIDENCE-NEW BEDFORD	373,500	.62	43
QUINCY-HANNIBAL	61,600	.10	160
RALEIGH-DURHAM	505,500	.84	28
RAPID CITY	51,400	.09	172
RENO	118,900	.20	120
RICHMOND	295,200	.49	55
ROANOKE-LYNCHBURG	247,900	.41	66
ROCHESTER NY	241,600	.40	67
ROCHESTER-MASON CITY-AUSTIN	75,600	.13	153
ROCKFORD	95,400	.16	132
SACRAMENTO-STOCKTON	701,700	1.16	16
ST. JOSEPH	28,000	.05	195
ST. LOUIS	696,300	1.15	17
SALINAS-MONTEREY	152,300	.25	103
SALISBURY	57,500	.10	166
SALT LAKE CITY	416,900	.69	36
SAN ANGELO	30,500	.05	192
SAN ANTONIO	405,300	.67	40
SAN DIEGO	639,300	1.06	21
SAN FRANCISCO-OAKLAND-SAN JOSE	1,526,800	2.53	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	142,100	.24	106
SARASOTA	51,100	.08	173
SAVANNAH	157,100	.26	100
SEATTLE-TACOMA	890,000	1.47	14
SHREVEPORT-TEXARKANA	219,300	.36	72
SIOUX CITY	84,900	.14	147
SIOUX FALLS-MITCHELL	121,300	.20	116
SOUTH BEND-ELKHART	186,800	.31	83
SPOKANE	188,100	.31	81
SPRINGFIELD MA	171,100	.28	93
SPRINGFIELD MO	182,000	.30	87
SPRINGFIELD-DECATUR-CHAMPAIGN	207,400	.34	76
SYRACUSE	259,200	.43	65
TALLAHASSEE-THOMASVILLE	137,500	.23	109
TAMPA-ST. PETERSBURG	634,900	1.05	22
TERRE HAUTE	88,300	.15	143
TOLEDO	259,500	.43	64
TOPEKA	94,900	.16	134
TRAVERSE CITY-CADILLAC	103,500	.17	127
TUCSON	191,200	.32	80
TULSA	264,300	.44	62
TUSCALOOSA	40,200	.07	180
TWIN FALLS	20,500	.03	201
TYLER-LONGVIEW-JACKSONVILLE	121,100	.20	117
UTICA	64,200	.11	157
VICTORIA	17,300	.03	206
WACO-TEMPLE-BRYAN	169,800	.28	94
WASHINGTON DC	1,323,800	2.19	7
WATERTOWN-CARTHAGE	57,600	.10	165
WAUSAU-RHINELANDER	95,300	.16	133
WEST PALM BEACH-FT. PIERCE-VERO BEACH	266,300	.44	59
WHEELING-STEUBENVILLE	81,100	.13	148
WICHITA-HUTCHINSON	240,700	.40	68
WICHITA FALLS-LAWTON	89,600	.15	141
WILKES BARRE-SCRANTON	299,200	.50	54
WILMINGTON	93,800	.16	138
YAKIMA-PASCO-RICHLAND-KENNEWICK	102,200	.17	128
YOUNGSTOWN	158,600	.26	99
ZANESVILLE	19,000	.03	204

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

WOMEN 12-24

US TOTAL 22,441,900

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	25,900	.12	160
ALBANY GA	37,600	.17	137
ALBANY-SCHENECTADY-TROY	117,900	.53	54
ALBUQUERQUE	128,100	.57	48
ALEXANDRIA LA	24,300	.11	166
ALPENA	3,200	.01	210
AMARILLO	39,800	.18	130
ANNISTON	11,900	.05	195
ARDMORE-ADA	16,300	.07	181
ATLANTA	371,800	1.66	11
AUGUSTA	55,200	.25	110
AUSTIN TX	100,400	.45	63
BAKERSFIELD	43,800	.20	124
BALTIMORE	220,600	.98	22
BANGOR	30,300	.14	152
BATON ROUGE	75,000	.33	85
BEAUMONT-PORT ARTHUR	37,700	.17	136
BEND	5,300	.02	207
BILLINGS-HARDIN	18,400	.08	177
BILOXI-GULFPORT-PASCAGOULA	29,000	.13	154
BINGHAMTON	37,400	.17	138
BIRMINGHAM	121,600	.54	50
BLUEFIELD-BECKLEY-OAK HILL	32,700	.15	149
BOISE	36,900	.16	139
BOSTON	509,900	2.27	5
BOWLING GREEN	13,400	.06	188
BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY	70,800	.32	90
BUFFALO	146,500	.65	42
BURLINGTON-PLATTSBURGH	61,900	.28	100
BUTTE	11,500	.05	196
CASPER-RIVERTON	9,000	.04	201
CEDAR RAPIDS-WATERLOO-DUBUQUE	79,000	.35	81
CHARLESTON SC	62,300	.28	99
CHARLESTON-HUNTINGTON	119,600	.53	52
CHARLOTTE	183,400	.82	30
CHARLOTTESVILLE	12,800	.06	191
CHATTANOOGA	75,100	.33	84
CHEYENNE-SCOTTSBLUFF (STERLING)	9,400	.04	200
CHICAGO	743,800	3.31	3
CHICO-REDDING	36,800	.16	140
CINCINNATI	188,400	.84	29
CLARKSBURG-WESTON	24,800	.11	164
CLEVELAND	328,000	1.46	12
COLORADO SPRINGS-PUEBLO	55,900	.25	109
COLUMBIA SC	83,800	.37	77
COLUMBIA-JEFFERSON CITY	36,400	.16	141
COLUMBUS GA	52,700	.23	113
COLUMBUS OH	174,900	.78	34
COLUMBUS-TUPELO	48,900	.22	119
CORPUS CHRISTI	48,500	.22	120
DALLAS-FT WORTH	429,800	1.92	7
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	66,400	.30	96
DAYTON	120,500	.54	51
DENVER	221,700	.99	21
DES MOINES	85,000	.38	73
DETROIT	428,800	1.91	8
DOTHAN	22,200	.10	168
DULUTH-SUPERIOR	35,300	.16	145
EL CENTRO-YUMA	20,900	.09	172
EL PASO	86,500	.39	71
ELMIRA	20,600	.09	173
ERIE	38,400	.17	133
EUGENE	45,800	.20	122
EUREKA	12,100	.05	193
EVANSVILLE	59,200	.26	103
FARGO	53,600	.24	112
FLAGSTAFF	12,300	.05	192
FLINT-SAGINAW-BAY CITY	118,600	.53	53
FLORENCE-MYRTLE BEACH	41,200	.18	127
FT. MYERS-NAPLES	42,300	.19	125
FT. SMITH	45,000	.20	123
FT. WAYNE	57,100	.25	106
FRESNO-VISALIA	130,200	.58	46
GAINESVILLE	28,700	.13	155
GRAND JUNCTION-DURANGO	14,600	.07	184
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	159,700	.71	39
GREAT FALLS	13,500	.06	187
GREEN BAY-APPLETON	90,300	.40	69
GREENSBORO-WINSTON SALEM-HIGH POINT	123,600	.55	49
GREENVILLE-NEW BERN-WASHINGTON	62,900	.28	98
GREENVILLE-SPARTANBURG-ASHEVILLE	157,500	.70	41
GREENWOOD-GREENVILLE	25,500	.11	162
HAGERSTOWN	9,700	.04	198
HARRISBURG-YORK-LANCASTER-LEBANON	128,400	.57	47
HARRISONBURG	24,500	.11	165
HARTFORD-NEW HAVEN	210,100	.94	25
HELENA	3,900	.02	208
HOUSTON	376,000	1.68	10
HUNTSVILLE-DECATUR-FLORENCE	68,300	.30	93
IDAHO FALLS-POCATELLO	33,900	.15	148
INDIANAPOLIS	215,900	.96	24
JACKSON, MS	79,800	.36	79
JACKSON, TN	13,900	.06	186
JACKSONVILLE	111,400	.50	56
JOHNSTOWN-ALTOONA	76,600	.34	83
JONESBORO	17,500	.08	180
JOPLIN-PITTSBURG	30,500	.14	151
KANSAS CITY	177,000	.79	33
KNOXVILLE	102,100	.45	62
LA CROSSE-EAU CLAIRE	47,800	.21	121
LAFAYETTE IN	18,600	.08	176
LAFAYETTE LA	51,500	.23	114
LAKE CHARLES	21,400	.10	170
LANSING	68,500	.31	92
LAREDO	17,600	.08	179
LAS VEGAS	67,200	.30	95
LAUREL-HATTIESBURG	28,200	.13	156
LEXINGTON	94,000	.42	66
LIMA	9,700	.04	198
LINCOLN-HASTINGS-KEARNEY	55,100	.25	111
LITTLE ROCK	109,200	.49	57
LOS ANGELES	1,345,000	5.99	2
LOUISVILLE	130,400	.58	45
LUBBOCK	40,000	.18	128
MACON	49,000	.22	118
MADISON	67,300	.30	94
MANKATO	9,800	.04	197
MARQUETTE	14,100	.06	185
MCALLEN-BROWNSVILLE: LRGV	86,400	.38	72
MEDFORD	26,000	.12	159
MEMPHIS	161,800	.72	37
MERIDIAN	18,100	.08	178
MIAMI-FT LAUDERDALE	265,400	1.18	15
MILWAUKEE	182,800	.81	31
MINNEAPOLIS-ST. PAUL	326,000	1.45	13
MINOT-BISMARCK-DICKINSON-GLENDIVE	30,100	.13	153
MISSOULA	16,000	.07	182
MOBILE-PENSACOLA	104,800	.47	60
MONROE-EL DORADO	49,900	.22	116
MONTGOMERY-SELMA	58,900	.26	104
NASHVILLE	174,300	.78	35
NEW ORLEANS	160,700	.72	38
NEW YORK	1,592,500	7.10	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	159,100	.71	40
NORTH PLATTE	3,400	.02	209
ODESSA-MIDLAND	35,100	.16	146
OKLAHOMA CITY	136,400	.61	44
OMAHA	81,600	.36	78
ORLANDO-DAYTONA BEACH-MELBOURNE	189,700	.85	28
OTTUMWA-KIRKSVILLE	8,700	.04	202
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	79,700	.36	80
PALM SPRINGS	22,900	.10	167
PANAMA CITY	21,500	.10	169
PARKERSBURG	12,900	.06	189
PEORIA-BLOOMINGTON	57,400	.26	105
PHILADELPHIA	625,300	2.79	4
PHOENIX	234,100	1.04	19
PITTSBURGH	245,700	1.09	18
PORTLAND OR	180,300	.80	32
PORTLAND-POLAND SPRING	84,100	.37	76
PRESQUE ISLE	7,500	.03	205
PROVIDENCE-NEW BEDFORD	139,800	.62	43
QUINCY-HANNIBAL	25,900	.12	160
RALEIGH-DURHAM	191,200	.85	27
RAPID CITY	20,200	.09	174
RENO	38,600	.17	132
RICHMOND	102,300	.46	61
ROANOKE-LYNCHBURG	97,500	.43	64
ROCHESTER NY	87,000	.39	70
ROCHESTER-MASON CITY-AUSTIN	27,700	.12	157
ROCKFORD	34,700	.15	147
SACRAMENTO-STOCKTON	251,100	1.12	17
ST. JOSEPH	12,100	.05	193
ST. LOUIS	252,400	1.12	16
SALINAS-MONTEREY	56,600	.25	107
SALISBURY	21,300	.09	171
SALT LAKE CITY	206,300	.92	26
SAN ANGELO	12,900	.06	189
SAN ANTONIO	166,700	.74	36
SAN DIEGO	231,200	1.03	20
SAN FRANCISCO-OAKLAND-SAN JOSE	476,100	2.12	6
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	56,500	.25	108
SARASOTA	15,500	.07	183
SAVANNAH	65,900	.29	97
SEATTLE-TACOMA	293,200	1.31	14
SHREVEPORT-TEXARKANA	91,000	.41	67
SIOUX CITY	35,800	.16	142
SIOUX FALLS-MITCHELL	49,500	.22	117
SOUTH BEND-ELKHART	74,700	.33	87
SPOKANE	74,600	.33	88
SPRINGFIELD MA	69,200	.31	91
SPRINGFIELD MO	72,500	.32	89
SPRINGFIELD-DECATUR-CHAMPAIGN	84,300	.38	75
SYRACUSE	106,000	.47	59
TALLAHASSEE-THOMASVILLE	60,900	.27	101
TAMPA-ST. PETERSBURG	217,900	.97	23
TERRE HAUTE	35,600	.16	144
TOLEDO	106,200	.47	58
TOPEKA	39,300	.18	131
TRAVERSE CITY-CADILLAC	40,000	.18	128
TUCSON	74,800	.33	86
TULSA	97,400	.43	65
TUSCALOOSA	19,000	.08	175
TWIN FALLS	8,000	.04	203
TYLER-LONGVIEW-JACKSONVILLE	50,700	.23	115
UTICA	26,700	.12	158
VICTORIA	6,700	.03	206
WACO-TEMPLE-BRYAN	78,500	.35	82
WASHINGTON, DC	428,300	1.91	9
WATERTOWN-CARTHAGE	25,300	.11	163
WAUSAU-RHINELANDER	38,000	.17	134
WEST PALM BEACH-FT PIERCE-VERO BEACH	84,900	.38	74
WHEELING-STEUBENVILLE	31,600	.14	150
WICHITA-HUTCHINSON	90,600	.40	68
WICHITA FALLS-LAWTON	35,700	.16	143
WILKES BARRE-SCRANTON	116,300	.52	55
WILMINGTON	37,900	.17	135
YAKIMA-PASCO-RICHLAND-KENNEWICK	41,600	.19	126
YOUNGSTOWN	60,700	.27	102
ZANESVILLE	7,600	.03	204

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

WOMEN 18-34

US TOTAL 33,451,600

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	34,000	.10	161
ALBANY, GA	48,300	.14	143
ALBANY-SCHENECTADY-TROY	172,600	.52	50
ALBUQUERQUE	179,700	.54	48
ALEXANDRIA, LA	33,100	.10	165
ALPENA	4,200	.01	210
AMARILLO	54,100	.16	131
ANNISTON	15,900	.05	194
ARDMORE-ADA	20,200	.06	183
ATLANTA	585,300	1.75	10
AUGUSTA	77,000	.23	109
AUSTIN, TX	156,200	.47	57
BAKERSFIELD	62,900	.19	122
BALTIMORE	364,000	1.09	19
BANGOR	42,500	.13	148
BATON ROUGE	104,000	.31	84
BEAUMONT-PORT ARTHUR	51,200	.15	136
BEND	7,900	.02	207
BILLINGS-HARDIN	26,100	.08	175
BILOXI-GULFPORT-PASCAGOULA	39,700	.12	155
BINGHAMTON	54,000	.16	132
BIRMINGHAM	171,600	.51	51
BLUEFIELD-BECKLEY-OAK HILL	40,500	.12	153
BOISE	49,800	.15	142
BOSTON	834,200	2.49	5
BOWLING GREEN	17,600	.05	190
BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY	95,500	.29	93
BUFFALO	213,000	.64	42
BURLINGTON-PLATTSBURGH	90,400	.27	98
BUTTE	15,800	.05	195
CASPER-RIVERTON	12,400	.04	200
CEDAR RAPIDS-WATERLOO-DUBUQUE	107,600	.32	80
CHARLESTON, SC	92,100	.28	96
CHARLESTON-HUNTINGTON	155,400	.46	58
CHARLOTTE	269,900	.81	30
CHARLOTTESVILLE	19,700	.06	185
CHATTANOOGA	102,900	.31	85
CHEYENNE-SCOTTSBLUFF (STERLING)	13,400	.04	198
CHICAGO	1,144,200	3.42	3
CHICO-REDDING	50,100	.15	141
CINCINNATI	277,000	.83	28
CLARKSBURG-WESTON	31,900	.10	166
CLEVELAND	480,100	1.44	13
COLORADO SPRINGS-PUEBLO	83,700	.25	104
COLUMBIA, SC	120,300	.36	73
COLUMBIA-JEFFERSON CITY	51,200	.15	136
COLUMBUS, GA	71,300	.21	113
COLUMBUS, OH	263,600	.79	33
COLUMBUS-TUPELO	62,200	.19	123
CORPUS CHRISTI	63,500	.19	119
DALLAS-FT. WORTH	690,500	2.06	8
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	90,400	.27	98
DAYTON	171,400	.51	52
DENVER	359,100	1.07	21
DES MOINES	121,500	.36	72
DETROIT	643,100	1.92	9
DOTHAN	29,900	.09	169
DULUTH-SUPERIOR	46,300	.14	147
EL CENTRO-YUMA	26,400	.08	174
EL PASO	110,100	.33	77
ELMIRA	27,800	.08	173
ERIE	51,700	.15	135
EUGENE	63,100	.19	121
EUREKA	17,600	.05	190
EVANSVILLE	83,900	.25	103
FARGO	72,500	.22	112
FLAGSTAFF	15,600	.05	196
FLINT-SAGINAW-BAY CITY	161,700	.48	54
FLORENCE-MYRTLE BEACH	54,400	.16	130
FT. MYERS-NAPLES	65,700	.20	118
FT. SMITH	61,400	.18	126
FT. WAYNE	80,300	.24	107
FRESNO-VISALIA	176,800	.53	49
GAINESVILLE	39,900	.12	154
GRAND JUNCTION-DURANGO	20,100	.06	184
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	230,200	.69	37
GREAT FALLS	18,900	.06	186
GREEN BAY-APPLETON	129,300	.39	70
GREENSBORO-WINSTON SALEM-HIGH POINT	183,000	.55	47
GREENVILLE-NEW BERN-WASHINGTON	89,800	.27	100
GREENVILLE-SPARTANBURG-ASHEVILLE	217,600	.65	41
GREENWOOD-GREENVILLE	29,400	.09	170
HAGERSTOWN	15,000	.04	197
HARRISBURG-YORK-LANCASTER-LEBANON	190,200	.57	45
HARRISONBURG	33,600	.10	164
HARTFORD-NEW HAVEN	338,200	1.01	24
HELENA	5,600	.02	208
HOUSTON	575,800	1.72	11
HUNTSVILLE-DECATUR-FLORENCE	99,500	.30	90
IDAHO FALLS-POCATELLO	39,100	.12	156
INDIANAPOLIS	313,900	.94	25
JACKSON, MS	105,800	.32	82
JACKSON, TN	18,900	.06	186
JACKSONVILLE	169,600	.51	53
JOHNSTOWN-ALTOONA	100,800	.30	88
JONESBORO	22,800	.07	180
JOPLIN-PITTSBURG	41,000	.12	150
KANSAS CITY	269,600	.81	31
KNOXVILLE	141,900	.42	63
LA CROSSE-EAU CLAIRE	63,200	.19	120
LAFAYETTE, IN	24,300	.07	178
LAFAYETTE, LA	70,400	.21	114
LAKE CHARLES	28,900	.09	171
LANSING	95,100	.28	94
LAREDO	20,500	.06	182

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
LAS VEGAS	107,700	.32	79
LAUREL-HATTIESBURG	36,100	.11	157
LEXINGTON	131,500	.39	69
LIMA	13,000	.04	199
LINCOLN-HASTINGS-KEARNEY	76,300	.23	110
LITTLE ROCK	150,500	.45	60
LOS ANGELES	2,104,000	6.29	2
LOUISVILLE	189,800	.57	46
LUBBOCK	52,900	.16	133
MACON	68,200	.20	115
MADISON	101,700	.30	87
MANKATO	12,100	.04	201
MARQUETTE	18,000	.05	188
MCALLEN-BROWNSVILLE: LRGV	94,000	.28	95
MEDFORD	34,600	.10	160
MEMPHIS	225,100	.67	40
MERIDIAN	22,900	.07	179
MIAMI-FT. LAUDERDALE	429,700	1.28	15
MILWAUKEE	275,000	.82	29
MINNEAPOLIS-ST. PAUL	512,300	1.53	12
MINOT-BISMARCK-DICKINSON-GLENDIVE	40,800	.12	152
MISSOULA	22,100	.07	181
MOBILE-PENSACOLA	147,500	.44	61
MONROE-EL DORADO	61,800	.18	125
MONTGOMERY-SELMA	76,000	.23	111
NASHVILLE	259,500	.78	34
NEW ORLEANS	226,100	.68	39
NEW YORK	2,520,100	7.53	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	249,800	.75	35
NORTH PLATTE	4,800	.01	209
ODESSA-MIDLAND	48,300	.14	143
OKLAHOMA CITY	194,700	.58	44
OMAHA	119,700	.36	74
ORLANDO-DAYTONA BEACH-MELBOURNE	300,900	.90	26
OTTUMWA-KIRKSVILLE	10,900	.03	202
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	105,400	.32	83
PALM SPRINGS	34,700	.10	159
PANAMA CITY	30,700	.09	168
PARKERSBURG	17,700	.05	189
PEORIA-BLOOMINGTON	77,200	.23	108
PHILADELPHIA	967,400	2.89	4
PHOENIX	354,200	1.06	22
PITTSBURGH	363,600	1.09	20
PORTLAND, OR	267,800	.80	32
PORTLAND-POLAND SPRING	126,600	.38	71
PRESQUE ISLE	10,100	.03	205
PROVIDENCE-NEW BEDFORD	211,500	.63	43
QUINCY-HANNIBAL	33,800	.10	163
RALEIGH-DURHAM	288,800	.86	27
RAPID CITY	28,000	.08	172
RENO	62,000	.19	124
RICHMOND	160,500	.48	56
ROANOKE-LYNCHBURG	136,300	.41	66
ROCHESTER, NY	134,100	.40	67
ROCHESTER-MASON CITY-AUSTIN	40,900	.12	151
ROCKFORD	50,900	.15	138
SACRAMENTO-STOCKTON	383,700	1.15	16
ST. JOSEPH	16,300	.05	193
ST. LOUIS	380,100	1.14	17
SALINAS-MONTEREY	85,700	.26	101
SALISBURY	31,500	.09	167
SALT LAKE CITY	245,300	.73	36
SAN ANGELO	17,400	.05	192
SAN ANTONIO	228,500	.68	38
SAN DIEGO	373,600	1.12	18
SAN FRANCISCO-OAKLAND-SAN JOSE	814,100	2.43	6
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	84,200	.25	102
SARASOTA	25,000	.07	176
SAVANNAH	92,000	.28	97
SEATTLE-TACOMA	473,300	1.41	14
SHREVEPORT-TEXARKANA	118,700	.35	75
SIOUX CITY	46,700	.14	146
SIOUX FALLS-MITCHELL	67,100	.20	117
SOUTH BEND-ELKHART	102,300	.31	86
SPOKANE	100,500	.30	89
SPRINGFIELD, MA	99,500	.30	90
SPRINGFIELD, MO	98,300	.29	92
SPRINGFIELD-DECATUR-CHAMPAIGN	117,700	.35	76
SYRACUSE	150,800	.45	59
TALLAHASSEE-THOMASVILLE	81,200	.24	106
TAMPA-ST. PETERSBURG	341,300	1.02	23
TERRE HAUTE	48,300	.14	143
TOLEDO	145,400	.43	62
TOPEKA	56,000	.17	127
TRAVERSE CITY-CADILLAC	55,500	.17	128
TUCSON	108,100	.32	78
TULSA	138,900	.42	65
TUSCALOOSA	24,700	.07	177
TWIN FALLS	10,300	.03	204
TYLER-LONGVIEW-JACKSONVILLE	67,600	.20	116
UTICA	35,900	.11	158
VICTORIA	9,300	.03	206
WACO-TEMPLE-BRYAN	106,800	.32	81
WASHINGTON, DC	720,300	2.15	7
WATERTOWN-CARTHAGE	33,900	.10	162
WAUSAU-RHINELANDER	51,900	.16	134
WEST PALM BEACH-FT. PIERCE-VERO BEACH	141,500	.42	64
WHEELING-STEUBENVILLE	41,700	.12	149
WICHITA-HUTCHINSON	132,200	.40	68
WICHITA FALLS-LAWTON	50,600	.15	139
WILKES BARRE-SCRANTON	161,700	.48	54
WILMINGTON	50,600	.15	139
YAKIMA-PASCO-RICHLAND-KENNEWICK	54,800	.16	129
YOUNGSTOWN	82,900	.25	105
ZANESVILLE	10,400	.03	203

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

WOMEN 25-49

US TOTAL 47,824,900

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	47,600	.10	159
ALBANY, GA	68,600	.14	144
ALBANY-SCHENECTADY-TROY	248,400	.52	51
ALBUQUERQUE	268,400	.56	47
ALEXANDRIA, LA	43,400	.09	167
ALPENA	5,900	.01	210
AMARILLO	78,400	.16	130
ANNISTON	21,300	.04	195
ARDMORE-ADA	30,000	.06	181
ATLANTA	843,900	1.76	10
AUGUSTA	110,400	.23	106
AUSTIN, TX	195,200	.41	64
BAKERSFIELD	86,900	.18	123
BALTIMORE	537,600	1.12	19
BANGOR	62,200	.13	150
BATON ROUGE	138,700	.29	90
BEAUMONT-PORT ARTHUR	76,000	.16	134
BEND	14,500	.03	204
BILLINGS-HARDIN	42,000	.09	171
BILOXI-GULFPORT-PASCAGOULA	55,900	.12	155
BINGHAMTON	76,800	.16	132
BIRMINGHAM	253,800	.53	49
BLUEFIELD-BECKLEY-OAK HILL	64,800	.14	148
BOISE	75,900	.16	135
BOSTON	1,154,200	2.41	6
BOWLING GREEN	22,400	.05	191
BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY	145,000	.30	83
BUFFALO	301,700	.63	42
BURLINGTON-PLATTSBURGH	126,400	.26	94
BUTTE	22,600	.05	190
CASPER-RIVERTON	20,100	.04	198
CEDAR RAPIDS-WATERLOO-DUBUQUE	141,200	.30	87
CHARLESTON, SC	124,300	.26	97
CHARLESTON-HUNTINGTON	227,200	.48	57
CHARLOTTE	387,300	.81	32
CHARLOTTESVILLE	21,900	.05	193
CHATTANOOGA	154,500	.32	78
CHEYENNE-SCOTTSBLUFF (STERLING)	20,400	.04	197
CHICAGO	1,653,400	3.46	3
CHICO-REDDING	73,700	.15	136
CINCINNATI	389,600	.81	31
CLARKSBURG-WESTON	48,000	.10	158
CLEVELAND	713,700	1.49	14
COLORADO SPRINGS-PUEBLO	122,800	.26	98
COLUMBIA, SC	162,000	.34	75
COLUMBIA-JEFFERSON CITY	63,800	.13	149
COLUMBUS, GA	89,600	.19	121
COLUMBUS, OH	362,800	.76	34
COLUMBUS-TUPELO	81,600	.17	125
CORPUS CHRISTI	90,000	.19	120
DALLAS-FT. WORTH	973,100	2.03	8
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	139,700	.29	89
DAYTON	249,600	.52	50
DENVER	546,500	1.14	18
DES MOINES	170,600	.36	74
DETROIT	929,200	1.94	9
DOTHAN	43,800	.09	165
DULUTH-SUPERIOR	73,200	.15	138
EL CENTRO-YUMA	35,500	.07	176
EL PASO	140,700	.29	88
ELMIRA	40,800	.09	174
ERIE	72,100	.15	139
EUGENE	92,200	.19	119
EUREKA	26,300	.05	186
EVANSVILLE	125,400	.26	96
FARGO	94,900	.20	117
FLAGSTAFF	17,400	.04	200
FLINT-SAGINAW-BAY CITY	230,200	.48	56
FLORENCE-MYRTLE BEACH	79,400	.17	129
FT. MYERS-NAPLES	103,200	.22	111
FT. SMITH	88,200	.18	122
FT. WAYNE	118,100	.25	104
FRESNO-VISALIA	242,800	.51	53
GAINESVILLE	42,400	.09	170
GRAND JUNCTION-DURANGO	32,200	.07	178
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	321,200	.67	37
GREAT FALLS	29,800	.06	182
GREEN BAY-APPLETON	187,100	.39	70
GREENSBORO-WINSTON SALEM-HIGH POINT	265,500	.56	48
GREENVILLE-NEW BERN-WASHINGTON	113,800	.24	105
GREENVILLE-SPARTANBURG-ASHEVILLE	319,100	.67	38
GREENWOOD-GREENVILLE	37,200	.08	175
HAGERSTOWN	22,200	.05	192
HARRISBURG-YORK-LANCASTER-LEBANON	276,800	.58	45
HARRISONBURG	43,500	.09	166
HARTFORD-NEW HAVEN	488,100	1.02	24
HELENA	9,300	.02	208
HOUSTON	834,200	1.74	11
HUNTSVILLE-DECATUR-FLORENCE	143,100	.30	85
IDAHO FALLS-POCATELLO	53,800	.11	156
INDIANAPOLIS	436,200	.91	25
JACKSON, MS	144,800	.30	84
JACKSON, TN	27,500	.06	183
JACKSONVILLE	246,100	.51	52
JOHNSTOWN-ALTOONA	135,500	.28	92
JONESBORO	32,100	.07	179
JOPLIN-PITTSBURG	59,900	.13	154
KANSAS CITY	390,500	.82	30
KNOXVILLE	208,400	.44	62
LA CROSSE-EAU CLAIRE	81,200	.17	126
LAFAYETTE, IN	21,500	.04	194
LAFAYETTE, LA	95,000	.20	116
LAKE CHARLES	41,300	.09	173
LANSING	120,300	.25	100
LAREDO	24,900	.05	187
LAS VEGAS	157,700	.33	76
LAUREL-HATTIESBURG	46,300	.10	162
LEXINGTON	177,500	.37	71
LIMA	18,800	.04	199
LINCOLN-HASTINGS-KEARNEY	105,800	.22	107
LITTLE ROCK	218,400	.46	59
LOS ANGELES	2,871,700	6.00	2
LOUISVILLE	283,500	.59	44
LUBBOCK	65,000	.14	146
MACON	95,700	.20	115
MADISON	135,600	.28	91
MANKATO	12,700	.03	207
MARQUETTE	24,300	.05	188
MCALLEN-BROWNSVILLE: LRGV	121,900	.25	99
MEDFORD	60,900	.13	153
MEMPHIS	315,700	.66	40
MERIDIAN	30,900	.06	180
MIAMI-FT. LAUDERDALE	637,700	1.33	15
MILWAUKEE	395,000	.83	28
MINNEAPOLIS-ST. PAUL	731,100	1.53	12
MINOT-BISMARCK-DICKINSON-GLENDIVE	62,100	.13	151
MISSOULA	35,500	.07	176
MOBILE-PENSACOLA	210,200	.44	61
MONROE-EL DORADO	80,500	.17	128
MONTGOMERY-SELMA	103,400	.22	110
NASHVILLE	370,500	.77	33
NEW ORLEANS	321,900	.67	36
NEW YORK	3,742,900	7.83	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	332,300	.69	35
NORTH PLATTE	7,900	.02	209
ODESSA-MIDLAND	69,200	.14	142
OKLAHOMA CITY	272,600	.57	46
OMAHA	176,300	.37	72
ORLANDO-DAYTONA BEACH-MELBOURNE	435,100	.91	26
OTTUMWA-KIRKSVILLE	14,400	.03	205
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	147,800	.31	81
PALM SPRINGS	46,800	.10	161
PANAMA CITY	46,000	.10	163
PARKERSBURG	27,500	.06	183
PEORIA-BLOOMINGTON	104,500	.22	108
PHILADELPHIA	1,389,500	2.91	4
PHOENIX	505,500	1.06	22
PITTSBURGH	532,400	1.11	20
PORTLAND, OR	431,900	.90	27
PORTLAND-POLAND SPRING	187,500	.39	69
PRESQUE ISLE	14,900	.03	202
PROVIDENCE-NEW BEDFORD	288,900	.60	43
QUINCY-HANNIBAL	47,300	.10	160
RALEIGH-DURHAM	391,500	.82	29
RAPID CITY	41,900	.09	172
RENO	97,700	.20	113
RICHMOND	236,400	.49	54
ROANOKE-LYNCHBURG	188,000	.39	68
ROCHESTER, NY	189,400	.40	67
ROCHESTER-MASON CITY-AUSTIN	61,800	.13	152
ROCKFORD	77,400	.16	131
SACRAMENTO-STOCKTON	565,200	1.18	16
ST. JOSEPH	20,900	.04	196
ST. LOUIS	563,400	1.18	17
SALINAS-MONTEREY	119,200	.25	101
SALISBURY	45,400	.09	164
SALT LAKE CITY	314,900	.66	41
SAN ANGELO	23,200	.05	189
SAN ANTONIO	317,300	.66	39
SAN DIEGO	497,300	1.04	23
SAN FRANCISCO-OAKLAND-SAN JOSE	1,249,300	2.61	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	104,400	.22	109
SARASOTA	42,700	.09	169
SAVANNAH	119,100	.25	102
SEATTLE-TACOMA	725,800	1.52	13
SHREVEPORT-TEXARKANA	173,900	.36	73
SIOUX CITY	66,700	.14	145
SIOUX FALLS-MITCHELL	96,400	.20	114
SOUTH BEND-ELKHART	146,400	.31	82
SPOKANE	148,000	.31	79
SPRINGFIELD, MA	126,100	.26	95
SPRINGFIELD, MO	142,700	.30	86
SPRINGFIELD-DECATUR-CHAMPAIGN	157,500	.33	77
SYRACUSE	192,400	.40	66
TALLAHASSEE-THOMASVILLE	99,800	.21	112
TAMPA-ST. PETERSBURG	513,000	1.07	21
TERRE HAUTE	69,200	.14	142
TOLEDO	200,300	.42	63
TOPEKA	70,900	.15	140
TRAVERSE CITY-CADILLAC	82,900	.17	124
TUCSON	147,900	.31	80
TULSA	214,500	.45	60
TUSCALOOSA	27,300	.06	185
TWIN FALLS	17,200	.04	201
TYLER-LONGVIEW-JACKSONVILLE	93,200	.19	118
UTICA	48,400	.10	157
VICTORIA	14,000	.03	206
WACO-TEMPLE-BRYAN	118,500	.25	103
WASHINGTON, DC	1,068,100	2.23	7
WATERTOWN-CARTHAGE	43,000	.09	168
WAUSAU-RHINELANDER	76,100	.16	133
WEST PALM BEACH-FT. PIERCE-VERO BEACH	220,100	.46	58
WHEELING-STEUBENVILLE	65,000	.14	146
WICHITA-HUTCHINSON	195,100	.41	65
WICHITA FALLS-LAWTON	70,800	.15	141
WILKES BARRE-SCRANTON	233,900	.49	55
WILMINGTON	73,400	.15	137
YAKIMA-PASCO-RICHLAND-KENNEWICK	81,000	.17	127
YOUNGSTOWN	127,400	.27	93
ZANESVILLE	14,900	.03	202

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

WOMEN 25-54

US TOTAL 53,948,100

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	54,300	.10	159
ALBANY GA	77,900	.14	144
ALBANY-SCHENECTADY-TROY	280,100	.52	51
ALBUQUERQUE	302,100	.56	48
ALEXANDRIA LA	49,100	.09	168
ALPENA	8,000	.01	210
AMARILLO	89,300	.17	130
ANNISTON	24,300	.05	194
ARDMORE-ADA	34,800	.06	181
ATLANTA	939,500	1.74	10
AUGUSTA	123,900	.23	106
AUSTIN TX	214,700	.40	67
BAKERSFIELD	96,900	.18	123
BALTIMORE	603,200	1.12	20
BANGOR	70,500	.13	152
BATON ROUGE	155,400	.29	91
BEAUMONT-PORT ARTHUR	87,400	.16	133
BEND	16,300	.03	204
BILLINGS-HARDIN	47,600	.09	170
BILOXI-GULFPORT-PASCAGOULA	63,600	.12	155
BINGHAMTON	87,800	.16	131
BIRMINGHAM	289,400	.54	49
BLUEFIELD-BECKLEY-OAK HILL	74,500	.14	147
BOISE	85,400	.16	135
BOSTON	1,290,200	2.39	6
BOWLING GREEN	25,700	.05	190
BRISTOL-KINGSPT-JOHNSN CTY TRI-CTY	167,700	.31	80
BUFFALO	343,200	.64	42
BURLINGTON-PLATTSBURGH	141,700	.26	95
BUTTE	25,700	.05	190
CASPER-RIVERTON	23,000	.04	197
CEDAR RAPIDS-WATERLOO-DUBUQUE	160,700	.30	87
CHARLESTON SC	138,500	.26	97
CHARLESTON-HUNTINGTON	260,600	.48	57
CHARLOTTE	439,400	.81	31
CHARLOTTESVILLE	24,400	.05	193
CHATTANOOGA	177,500	.33	78
CHEYENNE-SCOTTSBLUFF (STERLING)	23,000	.04	197
CHICAGO	1,862,500	3.45	3
CHICO-REDDING	83,600	.15	138
CINCINNATI	441,000	.82	29
CLARKSBURG-WESTON	55,000	.10	158
CLEVELAND	812,300	1.51	13
COLORADO SPRINGS-PUEBLO	138,200	.26	98
COLUMBIA SC	181,700	.34	75
COLUMBIA-JEFFERSON CITY	71,900	.13	149
COLUMBUS GA	101,100	.19	121
COLUMBUS OH	408,800	.76	34
COLUMBUS-TUPELO	93,900	.17	125
CORPUS CHRISTI	101,800	.19	120
DALLAS-FT. WORTH	1,081,800	2.01	8
DAVENPRT-ROCK ISLND-MOLINE QUAD CTY	159,700	.30	88
DAYTON	285,200	.53	50
DENVER	606,400	1.12	19
DES MOINES	194,300	.36	74
DETROIT	1,044,800	1.94	9
DOTHAN	50,200	.09	165
DULUTH-SUPERIOR	83,900	.16	137
EL CENTRO-YUMA	40,100	.07	176
EL PASO	158,200	.29	89
ELMIRA	46,700	.09	174
ERIE	81,800	.15	139
EUGENE	103,900	.19	119
EUREKA	29,500	.05	186
EVANSVILLE	142,900	.26	94
FARGO	108,000	.20	116
FLAGSTAFF	19,300	.04	201
FLINT-SAGINAW-BAY CITY	261,700	.49	56
FLORENCE-MYRTLE BEACH	90,300	.17	129
FT. MYERS-NAPLES	120,200	.22	107
FT. SMITH	100,900	.19	122
FT. WAYNE	133,300	.25	102
FRESNO-VISALIA	271,700	.50	53
GAINESVILLE	47,400	.09	171
GRAND JUNCTION-DURANGO	36,500	.07	179
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	361,200	.67	38
GREAT FALLS	33,900	.06	182
GREEN BAY-APPLETON	211,000	.39	69
GREENSBORO-WINSTON SALEM-HIGH POINT	302,900	.56	47
GREENVILLE-NEW BERN-WASHINGTON	128,800	.24	105
GREENVILLE-SPARTANBURG-ASHEVILLE	367,000	.68	36
GREENWOOD-GREENVILLE	42,200	.08	175
HAGERSTOWN	25,400	.05	192
HARRISBURG-YORK-LANCASTER-LEBANON	313,300	.58	45
HARRISONBURG	49,800	.09	166
HARTFORD-NEW HAVEN	548,000	1.02	24
HELENA	10,600	.02	208
HOUSTON	925,000	1.71	11
HUNTSVILLE-DECATUR-FLORENCE	164,700	.31	84
IDAHO FALLS-POCATELLO	60,600	.11	156
INDIANAPOLIS	493,800	.92	26
JACKSON MS	164,500	.30	86
JACKSON TN	31,400	.06	184
JACKSONVILLE	276,500	.51	52
JOHNSTOWN-ALTOONA	156,200	.29	90
JONESBORO	37,000	.07	178
JOPLIN-PITTSBURG	68,800	.13	154
KANSAS CITY	438,900	.81	32
KNOXVILLE	239,400	.44	62
LA CROSSE-EAU CLAIRE	91,800	.17	127
LAFAYETTE IN	24,000	.04	196
LAFAYETTE LA	107,700	.20	117
LAKE CHARLES	47,200	.09	172
LANSING	134,400	.25	100
LAREDO	27,900	.05	187
LAS VEGAS	179,300	.33	76
LAUREL-HATTIESBURG	52,600	.10	162
LEXINGTON	201,100	.37	71
LIMA	21,500	.04	199
LINCOLN-HASTINGS-KEARNEY	119,900	.22	108
LITTLE ROCK	249,300	.46	59
LOS ANGELES	3,202,100	5.94	2
LOUISVILLE	321,100	.60	44
LUBBOCK	73,600	.14	148
MACON	109,000	.20	115
MADISON	151,400	.28	92
MANKATO	14,400	.03	207
MARQUETTE	27,800	.05	188
MCALLEN-BROWNSVILLE: LRGV	136,700	.25	99
MEDFORD	69,500	.13	153
MEMPHIS	356,200	.66	40
MERIDIAN	35,300	.07	180
MIAMI-FT. LAUDERDALE	726,200	1.35	15
MILWAUKEE	445,500	.83	28
MINNEAPOLIS-ST. PAUL	815,300	1.51	12
MINOT-BISMARCK-DICKINSON-GLENDIVE	70,700	.13	150
MISSOULA	40,000	.07	177
MOBILE-PENSACOLA	239,800	.44	61
MONROE-EL DORADO	92,400	.17	126
MONTGOMERY-SELMA	118,400	.22	109
NASHVILLE	420,000	.78	33
NEW ORLEANS	361,700	.67	37
NEW YORK	4,254,200	7.89	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	370,200	.69	35
NORTH PLATTE	8,900	.02	209
ODESSA-MIDLAND	78,300	.15	143
OKLAHOMA CITY	309,100	.57	46
OMAHA	198,600	.37	73
ORLANDO-DAYTONA BEACH-MELBOURNE	494,200	.92	25
OTTUMWA-KIRKSVILLE	16,300	.03	204
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	170,300	.32	79
PALM SPRINGS	51,900	.10	163
PANAMA CITY	53,400	.10	161
PARKERSBURG	31,700	.06	183
PEORIA-BLOOMINGTON	118,400	.22	109
PHILADELPHIA	1,570,300	2.91	4
PHOENIX	568,500	1.05	22
PITTSBURGH	609,800	1.13	18
PORTLAND OR	483,100	.90	27
PORTLAND-POLAND SPRING	210,500	.39	70
PRESQUE ISLE	17,000	.03	202
PROVIDENCE-NEW BEDFORD	324,600	.60	43
QUINCY-HANNIBAL	54,300	.10	159
RALEIGH-DURHAM	439,600	.81	30
RAPID CITY	47,000	.09	173
RENO	110,300	.20	113
RICHMOND	265,600	.49	55
ROANOKE-LYNCHBURG	215,600	.40	66
ROCHESTER NY	212,500	.39	68
ROCHESTER-MASON CITY-AUSTIN	70,700	.13	150
ROCKFORD	87,800	.16	131
SACRAMENTO-STOCKTON	632,800	1.17	17
ST. JOSEPH	24,100	.04	195
ST. LOUIS	637,900	1.18	16
SALINAS-MONTEREY	131,400	.24	104
SALISBURY	51,600	.10	164
SALT LAKE CITY	350,500	.65	41
SAN ANGELO	26,400	.05	189
SAN ANTONIO	357,200	.66	39
SAN DIEGO	551,100	1.02	23
SAN FRANCISCO-OAKLAND-SAN JOSE	1,396,900	2.59	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	117,300	.22	111
SARASOTA	49,800	.09	166
SAVANNAH	134,000	.25	101
SEATTLE-TACOMA	807,400	1.50	14
SHREVEPORT-TEXARKANA	199,400	.37	72
SIOUX CITY	76,300	.14	145
SIOUX FALLS-MITCHELL	110,100	.20	114
SOUTH BEND-ELKHART	165,900	.31	83
SPOKANE	167,700	.31	80
SPRINGFIELD MA	141,100	.26	96
SPRINGFIELD MO	164,700	.31	84
SPRINGFIELD-DECATUR-CHAMPAIGN	179,300	.33	76
SYRACUSE	216,100	.40	65
TALLAHASSEE-THOMASVILLE	112,600	.21	112
TAMPA-ST. PETERSBURG	586,400	1.09	21
TERRE HAUTE	79,900	.15	141
TOLEDO	226,700	.42	63
TOPEKA	79,700	.15	142
TRAVERSE CITY-CADILLAC	95,000	.18	124
TUCSON	166,800	.31	82
TULSA	244,800	.45	60
TUSCALOOSA	30,900	.06	185
TWIN FALLS	19,500	.04	200
TYLER-LONGVIEW-JACKSONVILLE	106,600	.20	118
UTICA	55,200	.10	157
VICTORIA	15,700	.03	206
WACO-TEMPLE-BRYAN	133,100	.25	103
WASHINGTON DC	1,190,700	2.21	7
WATERTOWN-CARTHAGE	48,600	.09	169
WAUSAU-RHINELANDER	86,800	.16	134
WEST PALM BEACH-FT PIERCE-VERO BEACH	250,600	.46	58
WHEELING-STEUBENVILLE	75,600	.14	146
WICHITA-HUTCHINSON	220,700	.41	64
WICHITA FALLS-LAWTON	80,900	.15	140
WILKES BARRE-SCRANTON	268,300	.50	54
WILMINGTON	84,000	.16	136
YAKIMA-PASCO-RICHLAND-KENNEWICK	91,400	.17	128
YOUNGSTOWN	146,400	.27	93
ZANESVILLE	17,000	.03	202

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

MEN TOTAL

US TOTAL 88,338,100

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	99,600	.11	160
ALBANY, GA	121,300	.14	152
ALBANY-SCHENECTADY-TROY	478,800	.54	50
ALBUQUERQUE	477,600	.54	51
ALEXANDRIA, LA	86,100	.10	169
ALPENA	14,500	.02	210
AMARILLO	150,200	.17	131
ANNISTON	41,000	.05	195
ARDMORE-ADA	63,300	.07	179
ATLANTA	1,389,600	1.57	11
AUGUSTA	193,800	.22	112
AUSTIN, TX	355,200	.40	68
BAKERSFIELD	163,800	.19	125
BALTIMORE	935,300	1.06	22
BANGOR	119,000	.13	154
BATON ROUGE	244,300	.28	95
BEAUMONT-PORT ARTHUR	145,300	.16	136
BEND	26,400	.03	206
BILLINGS-HARDIN	76,600	.09	174
BILOXI-GULFPORT-PASCAGOULA	105,100	.12	156
BINGHAMTON	149,800	.17	132
BIRMINGHAM	459,300	.52	54
BLUEFIELD-BECKLEY-OAK HILL	122,900	.14	149
BOISE	140,400	.16	140
BOSTON	2,080,400	2.36	6
BOWLING GREEN	43,400	.05	193
BRISTOL-KINGSPT-JOHNSN CTY TRI-CTY	280,600	.32	85
BUFFALO	586,600	.66	38
BURLINGTON-PLATTSBURGH	240,800	.27	97
BUTTE	48,100	.05	189
CASPER-RIVERTON	35,800	.04	199
CEDAR RAPIDS-WATERLOO-DUBUQUE	285,200	.32	83
CHARLESTON, SC	223,600	.25	105
CHARLESTON-HUNTINGTON	432,600	.49	56
CHARLOTTE	697,000	.79	32
CHARLOTTESVILLE	40,500	.05	196
CHATTANOOGA	285,200	.32	83
CHEYENNE-SCOTTSBLUFF (STERLING)	35,000	.04	198
CHICAGO	2,928,300	3.31	3
CHICO-REDDING	149,800	.17	132
CINCINNATI	697,900	.79	31
CLARKSBURG-WESTON	97,800	.11	161
CLEVELAND	1,301,700	1.47	12
COLORADO SPRINGS-PUEBLO	229,500	.26	102
COLUMBIA, SC	286,600	.32	82
COLUMBIA-JEFFERSON CITY	121,600	.15	144
COLUMBUS, GA	175,800	.20	118
COLUMBUS, OH	656,900	.74	34
COLUMBUS-TUPELO	157,400	.18	127
CORPUS CHRISTI	166,600	.19	124
DALLAS-FT. WORTH	1,673,100	1.89	8
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	271,100	.31	87
DAYTON	461,900	.52	53
DENVER	926,600	1.05	23
DES MOINES	336,100	.38	71
DETROIT	1,622,300	1.84	9
DOTHAN	83,100	.09	170
DULUTH-SUPERIOR	154,500	.17	129
EL CENTRO-YUMA	71,200	.08	175
EL PASO	248,500	.28	93
ELMIRA	81,900	.09	171
ERIE	141,300	.16	139
EUGENE	178,400	.20	117
EUREKA	51,700	.06	186
EVANSVILLE	236,800	.27	99
FARGO	205,000	.23	109
FLAGSTAFF	31,900	.04	201
FLINT-SAGINAW-BAY CITY	419,100	.47	57
FLORENCE-MYRTLE BEACH	140,200	.16	141
FT. MYERS-NAPLES	256,400	.29	90
FT. SMITH	174,300	.20	120
FT. WAYNE	215,900	.24	107
FRESNO-VISALIA	463,100	.52	52
GAINESVILLE	87,300	.10	167
GRAND JUNCTION-DURANGO	62,300	.07	180
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	588,800	.67	37
GREAT FALLS	57,800	.07	182
GREEN BAY-APPLETON	361,400	.41	67
GREENSBORO-WINSTON SALEM-HIGH POINT	483,700	.55	49
GREENVILLE-NEW BERN-WASHINGTON	243,000	.28	96
GREENVILLE-SPARTANBURG-ASHEVILLE	613,800	.69	36
GREENWOOD-GREENVILLE	69,000	.08	176
HAGERSTOWN	47,600	.05	190
HARRISBURG-YORK-LANCASTER-LEBANON	519,300	.59	44
HARRISONBURG	89,100	.10	166
HARTFORD-NEW HAVEN	901,500	1.02	24
HELENA	16,200	.02	208
HOUSTON	1,426,200	1.61	10
HUNTSVILLE-DECATUR-FLORENCE	267,500	.30	88
IDAHO FALLS-POCATELLO	103,300	.12	157
INDIANAPOLIS	789,700	.89	26
JACKSON, MS	253,700	.29	91
JACKSON, TN	51,900	.06	185
JACKSONVILLE	451,200	.51	55
JOHNSTOWN-ALTOONA	293,000	.33	79
JONESBORO	65,500	.07	177
JOPLIN-PITTSBURG	121,800	.14	151
KANSAS CITY	698,700	.79	30
KNOXVILLE	392,100	.44	61
LA CROSSE-EAU CLAIRE	167,400	.19	123
LAFAYETTE, IN	50,900	.06	188
LAFAYETTE, LA	167,800	.19	122
LAKE CHARLES	77,300	.09	173
LANSING	224,200	.25	104
LAREDO	42,800	.05	194
LAS VEGAS	306,400	.35	77
LAUREL-HATTIESBURG	87,100	.10	168
LEXINGTON	325,300	.37	73
LIMA	36,100	.04	197
LINCOLN-HASTINGS-KEARNEY	217,600	.25	106
LITTLE ROCK	414,800	.47	58
LOS ANGELES	5,276,400	5.97	2
LOUISVILLE	509,900	.58	46
LUBBOCK	129,600	.15	146
MACON	172,400	.20	121
MADISON	252,700	.29	92
MANKATO	29,700	.03	204
MARQUETTE	57,100	.06	183
MCALLEN-BROWNSVILLE: LRGV	213,800	.24	108
MEDFORD	122,600	.14	150
MEMPHIS	548,100	.62	42
MERIDIAN	58,400	.07	181
MIAMI-FT. LAUDERDALE	1,218,800	1.38	15
MILWAUKEE	717,700	.81	28
MINNEAPOLIS-ST. PAUL	1,301,400	1.47	13
MINOT-BISMARCK-DICKINSON-GLENDIVE	124,000	.14	148
MISSOULA	65,000	.07	178
MOBILE-PENSACOLA	385,100	.44	62
MONROE-EL DORADO	154,200	.17	130
MONTGOMERY-SELMA	190,600	.22	114
NASHVILLE	682,800	.77	33
NEW ORLEANS	549,800	.62	41
NEW YORK	6,652,700	7.53	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	619,300	.70	35
NORTH PLATTE	15,200	.02	209
ODESSA-MIDLAND	125,600	.14	147
OKLAHOMA CITY	515,400	.58	45
OMAHA	324,200	.37	74
ORLANDO-DAYTONA BEACH-MELBOURNE	880,500	1.00	25
OTTUMWA-KIRKSVILLE	31,100	.04	203
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	307,600	.35	76
PALM SPRINGS	92,000	.10	165
PANAMA CITY	94,200	.11	162
PARKERSBURG	51,000	.06	187
PEORIA-BLOOMINGTON	203,200	.23	110
PHILADELPHIA	2,546,400	2.88	4
PHOENIX	967,800	1.10	21
PITTSBURGH	1,043,300	1.18	17
PORTLAND, OR	778,200	.88	27
PORTLAND-POLAND SPRING	344,200	.39	69
PRESQUE ISLE	31,200	.04	202
PROVIDENCE-NEW BEDFORD	547,300	.62	43
QUINCY-HANNIBAL	101,900	.12	159
RALEIGH-DURHAM	699,700	.79	29
RAPID CITY	80,200	.09	172
RENO	191,500	.22	113
RICHMOND	410,700	.46	59
ROANOKE-LYNCHBURG	372,700	.42	66
ROCHESTER, NY	337,800	.38	70
ROCHESTER-MASON CITY-AUSTIN	120,800	.14	153
ROCKFORD	144,100	.16	137
SACRAMENTO-STOCKTON	1,033,700	1.17	18
ST. JOSEPH	43,900	.05	192
ST. LOUIS	1,015,900	1.15	19
SALINAS-MONTEREY	232,900	.26	100
SALISBURY	92,200	.10	164
SALT LAKE CITY	580,800	.66	39
SAN ANGELO	46,800	.05	191
SAN ANTONIO	570,800	.65	40
SAN DIEGO	982,400	1.11	20
SAN FRANCISCO-OAKLAND-SAN JOSE	2,241,700	2.54	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	226,800	.26	103
SARASOTA	110,100	.12	155
SAVANNAH	230,800	.26	101
SEATTLE-TACOMA	1,299,700	1.47	14
SHREVEPORT-TEXARKANA	330,000	.37	72
SIOUX CITY	139,900	.16	142
SIOUX FALLS-MITCHELL	200,900	.23	111
SOUTH BEND-ELKHART	276,400	.31	86
SPOKANE	289,600	.33	80
SPRINGFIELD, MA	237,100	.27	98
SPRINGFIELD, MO	299,800	.34	78
SPRINGFIELD-DECATUR-CHAMPAIGN	310,800	.35	75
SYRACUSE	373,100	.42	65
TALLAHASSEE-THOMASVILLE	187,700	.21	115
TAMPA-ST. PETERSBURG	1,105,700	1.25	16
TERRE HAUTE	144,100	.16	137
TOLEDO	375,900	.43	64
TOPEKA	147,500	.17	134
TRAVERSE CITY-CADILLAC	175,400	.20	119
TUCSON	289,000	.33	81
TULSA	398,200	.45	60
TUSCALOOSA	54,700	.06	184
TWIN FALLS	33,400	.04	200
TYLER-LONGVIEW-JACKSONVILLE	186,700	.21	116
UTICA	102,400	.12	158
VICTORIA	24,300	.03	207
WACO-TEMPLE-BRYAN	262,100	.30	89
WASHINGTON, DC	1,757,000	1.99	7
WATERTOWN-CARTHAGE	92,800	.11	163
WAUSAU-RHINELANDER	156,400	.18	128
WEST PALM BEACH-FT PIERCE-VERO BEACH	496,200	.56	47
WHEELING-STEUBENVILLE	129,900	.15	145
WICHITA-HUTCHINSON	383,300	.43	63
WICHITA FALLS-LAWTON	145,800	.17	135
WILKES BARRE-SCRANTON	488,900	.55	48
WILMINGTON	133,500	.15	143
YAKIMA-PASCO-RICHLAND-KENNEWICK	159,700	.18	126
YOUNGSTOWN	247,300	.28	94
ZANESVILLE	27,800	.03	205

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

MEN 18-49

US TOTAL 60,355,500

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	62,700	.10	162
ALBANY, GA	82,200	.14	147
ALBANY-SCHENECTADY-TROY	318,600	.53	50
ALBUQUERQUE	329,300	.55	48
ALEXANDRIA, LA	61,400	.10	163
ALPENA	8,200	.01	210
AMARILLO	97,300	.16	131
ANNISTON	28,100	.05	195
ARDMORE-ADA	37,700	.06	183
ATLANTA	1,030,300	1.71	11
AUGUSTA	135,500	.22	108
AUSTIN, TX	269,800	.45	59
BAKERSFIELD	118,100	.20	120
BALTIMORE	647,300	1.07	22
BANGOR	79,000	.13	148
BATON ROUGE	176,600	.29	92
BEAUMONT-PORT ARTHUR	91,500	.15	139
BEND	16,800	.03	206
BILLINGS-HARDIN	49,200	.08	174
BILOXI-GULFPORT-PASCAGOULA	72,500	.12	154
BINGHAMTON	97,100	.16	133
BIRMINGHAM	303,000	.50	53
BLUEFIELD-BECKLEY-OAK HILL	76,900	.13	151
BOISE	95,700	.16	134
BOSTON	1,451,200	2.40	6
BOWLING GREEN	29,200	.05	194
BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY	180,400	.30	87
BUFFALO	377,900	.63	41
BURLINGTON-PLATTSBURGH	170,700	.28	95
BUTTE	32,800	.05	188
CASPER-RIVERTON	23,800	.04	200
CEDAR RAPIDS-WATERLOO-DUBUQUE	189,600	.31	82
CHARLESTON, SC	165,700	.27	97
CHARLESTON-HUNTINGTON	280,400	.46	56
CHARLOTTE	482,300	.80	30
CHARLOTTESVILLE	30,000	.05	193
CHATTANOOGA	189,200	.31	83
CHEYENNE-SCOTTSBLUFF (STERLING)	25,600	.04	197
CHICAGO	2,040,500	3.38	3
CHICO-REDDING	94,300	.16	136
CINCINNATI	476,500	.79	32
CLARKSBURG-WESTON	60,600	.10	165
CLEVELAND	847,400	1.40	14
COLORADO SPRINGS-PUEBLO	162,500	.27	100
COLUMBIA, SC	206,000	.34	77
COLUMBIA-JEFFERSON CITY	90,700	.15	142
COLUMBUS, GA	126,000	.21	115
COLUMBUS, OH	466,100	.77	34
COLUMBUS-TUPELO	104,300	.17	127
CORPUS CHRISTI	113,600	.19	122
DALLAS-FT. WORTH	1,235,700	2.05	8
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	172,000	.28	94
DAYTON	308,600	.51	52
DENVER	680,400	1.13	18
DES MOINES	218,000	.36	72
DETROIT	1,120,000	1.86	9
DOTHAN	55,300	.09	169
DULUTH-SUPERIOR	93,400	.15	138
EL CENTRO-YUMA	46,200	.08	176
EL PASO	179,200	.30	88
ELMIRA	51,700	.09	172
ERIE	91,500	.15	139
EUGENE	118,900	.20	118
EUREKA	35,800	.06	186
EVANSVILLE	153,900	.25	103
FARGO	133,200	.22	111
FLAGSTAFF	25,100	.04	199
FLINT-SAGINAW-BAY CITY	278,900	.46	57
FLORENCE-MYRTLE BEACH	94,200	.16	137
FT. MYERS-NAPLES	127,600	.21	113
FT. SMITH	112,500	.19	123
FT. WAYNE	146,200	.24	106
FRESNO-VISALIA	329,700	.55	47
GAINESVILLE	64,300	.11	160
GRAND JUNCTION-DURANGO	39,600	.07	180
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	408,000	.68	37
GREAT FALLS	36,700	.06	185
GREEN BAY-APPLETON	237,300	.39	68
GREENSBORO-WINSTON SALEM-HIGH POINT	324,900	.54	49
GREENVILLE-NEW BERN-WASHINGTON	179,000	.30	90
GREENVILLE-SPARTANBURG-ASHEVILLE	398,900	.66	38
GREENWOOD-GREENVILLE	46,300	.08	175
HAGERSTOWN	32,500	.05	189
HARRISBURG-YORK-LANCASTER-LEBANON	345,100	.57	45
HARRISONBURG	59,600	.10	166
HARTFORD-NEW HAVEN	613,900	1.02	24
HELENA	11,000	.02	208
HOUSTON	1,071,400	1.78	10
HUNTSVILLE-DECATUR-FLORENCE	179,200	.30	88
IDAHO FALLS-POCATELLO	71,500	.12	156
INDIANAPOLIS	540,400	.90	26
JACKSON, MS	170,600	.28	96
JACKSON, TN	33,100	.05	187
JACKSONVILLE	315,400	.52	51
JOHNSTOWN-ALTOONA	188,800	.31	84
JONESBORO	40,600	.07	178
JOPLIN-PITTSBURG	74,500	.12	153
KANSAS CITY	479,900	.80	31
KNOXVILLE	258,600	.43	63
LA CROSSE-EAU CLAIRE	109,600	.18	124
LAFAYETTE, IN	39,600	.07	179
LAFAYETTE, LA	114,700	.19	121
LAKE CHARLES	52,400	.09	171
LANSING	163,000	.27	99
LAREDO	31,100	.05	191

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
LAS VEGAS	209,000	.35	75
LAUREL-HATTIESBURG	58,100	.10	168
LEXINGTON	223,000	.37	71
LIMA	25,500	.04	198
LINCOLN-HASTINGS-KEARNEY	139,300	.23	107
LITTLE ROCK	266,500	.44	60
LOS ANGELES	3,882,800	6.43	2
LOUISVILLE	344,100	.57	46
LUBBOCK	89,700	.15	143
MACON	118,500	.20	119
MADISON	178,500	.30	91
MANKATO	20,200	.03	203
MARQUETTE	37,500	.06	184
MCALLEN-BROWNSVILLE: LRGV	146,600	.24	105
MEDFORD	71,900	.12	155
MEMPHIS	377,500	.63	42
MERIDIAN	37,800	.06	182
MIAMI-FT. LAUDERDALE	770,400	1.28	15
MILWAUKEE	485,400	.80	29
MINNEAPOLIS-ST. PAUL	916,100	1.52	13
MINOT-BISMARCK-DICKINSON-GLENDIVE	78,600	.13	149
MISSOULA	42,900	.07	177
MOBILE-PENSACOLA	259,300	.43	61
MONROE-EL DORADO	100,500	.17	129
MONTGOMERY-SELMA	126,700	.21	114
NASHVILLE	468,000	.78	33
NEW ORLEANS	382,200	.63	40
NEW YORK	4,476,200	7.42	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	457,900	.76	35
NORTH PLATTE	9,000	.01	209
ODESSA-MIDLAND	85,500	.14	146
OKLAHOMA CITY	348,100	.58	44
OMAHA	215,900	.36	73
ORLANDO-DAYTONA BEACH-MELBOURNE	554,900	.92	25
OTTUMWA-KIRKSVILLE	19,500	.03	204
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	192,800	.32	80
PALM SPRINGS	64,600	.11	159
PANAMA CITY	60,800	.10	164
PARKERSBURG	32,400	.05	190
PEORIA-BLOOMINGTON	134,700	.22	109
PHILADELPHIA	1,701,400	2.82	4
PHOENIX	651,900	1.08	20
PITTSBURGH	648,100	1.07	21
PORTLAND, OR	531,700	.88	27
PORTLAND-POLAND SPRING	231,300	.38	70
PRESQUE ISLE	21,000	.03	202
PROVIDENCE-NEW BEDFORD	366,900	.61	43
QUINCY-HANNIBAL	62,800	.10	161
RALEIGH-DURHAM	507,700	.84	28
RAPID CITY	53,500	.09	170
RENO	132,400	.22	112
RICHMOND	281,900	.47	55
ROANOKE-LYNCHBURG	242,900	.40	67
ROCHESTER, NY	233,200	.39	69
ROCHESTER-MASON CITY-AUSTIN	75,200	.12	152
ROCKFORD	95,000	.16	135
SACRAMENTO-STOCKTON	723,900	1.20	17
ST. JOSEPH	27,100	.04	196
ST. LOUIS	674,600	1.12	19
SALINAS-MONTEREY	174,300	.29	93
SALISBURY	58,500	.10	167
SALT LAKE CITY	420,200	.70	36
SAN ANGELO	30,900	.05	192
SAN ANTONIO	394,500	.65	39
SAN DIEGO	730,500	1.21	16
SAN FRANCISCO-OAKLAND-SAN JOSE	1,605,000	2.66	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	161,500	.27	101
SARASOTA	49,300	.08	173
SAVANNAH	163,700	.27	98
SEATTLE-TACOMA	916,200	1.52	12
SHREVEPORT-TEXARKANA	210,100	.35	74
SIOUX CITY	86,500	.14	145
SIOUX FALLS-MITCHELL	123,900	.21	116
SOUTH BEND-ELKHART	183,600	.30	85
SPOKANE	190,300	.32	81
SPRINGFIELD, MA	161,300	.27	102
SPRINGFIELD, MO	182,400	.30	86
SPRINGFIELD-DECATUR-CHAMPAIGN	208,500	.35	76
SYRACUSE	257,900	.43	64
TALLAHASSEE-THOMASVILLE	133,700	.22	110
TAMPA-ST. PETERSBURG	620,900	1.03	23
TERRE HAUTE	90,900	.15	141
TOLEDO	253,500	.42	65
TOPEKA	102,700	.17	128
TRAVERSE CITY-CADILLAC	108,700	.18	125
TUCSON	194,800	.32	78
TULSA	258,700	.43	62
TUSCALOOSA	38,800	.06	181
TWIN FALLS	21,400	.04	201
TYLER-LONGVIEW-JACKSONVILLE	120,200	.20	117
UTICA	66,500	.11	157
VICTORIA	16,700	.03	207
WACO-TEMPLE-BRYAN	192,900	.32	79
WASHINGTON, DC	1,287,100	2.43	7
WATERTOWN-CARTHAGE	66,400	.11	158
WAUSAU-RHINELANDER	98,900	.16	130
WEST PALM BEACH-FT PIERCE-VERO BEACH	270,400	.45	58
WHEELING-STEUBENVILLE	78,000	.13	150
WICHITA-HUTCHINSON	248,700	.41	66
WICHITA FALLS-LAWTON	97,300	.16	131
WILKES BARRE-SCRANTON	301,500	.50	54
WILMINGTON	87,900	.15	144
YAKIMA-PASCO-RICHLAND-KENNEWICK	107,500	.18	126
YOUNGSTOWN	151,100	.25	104
ZANESVILLE	18,000	.03	205

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

MEN 18-34

US TOTAL 34,074,600

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	36,200	.11	161
ALBANY, GA	45,600	.13	147
ALBANY-SCHENECTADY-TROY	177,400	.52	51
ALBUQUERQUE	180,400	.53	49
ALEXANDRIA, LA	38,700	.11	157
ALPENA	4,300	.01	210
AMARILLO	54,400	.16	132
ANNISTON	16,200	.05	195
ARDMORE-ADA	20,700	.06	183
ATLANTA	576,200	1.69	11
AUGUSTA	76,400	.22	111
AUSTIN, TX	162,900	.48	55
BAKERSFIELD	69,300	.20	116
BALTIMORE	358,200	1.05	21
BANGOR	42,700	.13	148
BATON ROUGE	101,700	.30	88
BEAUMONT-PORT ARTHUR	49,400	.14	142
BEND	7,800	.02	207
BILLINGS-HARDIN	24,300	.07	177
BILOXI-GULFPORT-PASCAGOULA	42,400	.12	149
BINGHAMTON	53,600	.16	135
BIRMINGHAM	164,000	.48	53
BLUEFIELD-BECKLEY-OAK HILL	38,500	.11	159
BOISE	51,100	.15	137
BOSTON	833,200	2.45	6
BOWLING GREEN	16,700	.05	194
BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY	95,900	.28	97
BUFFALO	212,900	.62	42
BURLINGTON-PLATTSBURGH	95,900	.28	97
BUTTE	18,100	.05	190
CASPER-RIVERTON	11,800	.03	202
CEDAR RAPIDS-WATERLOO-DUBUQUE	109,200	.32	82
CHARLESTON, SC	100,300	.29	94
CHARLESTON-HUNTINGTON	149,700	.44	59
CHARLOTTE	267,100	.78	33
CHARLOTTESVILLE	19,200	.06	187
CHATTANOOGA	101,200	.30	91
CHEYENNE-SCOTTSBLUFF (STERLING)	13,700	.04	199
CHICAGO	1,159,400	3.40	3
CHICO-REDDING	51,000	.15	139
CINCINNATI	267,900	.79	32
CLARKSBURG-WESTON	31,900	.09	168
CLEVELAND	460,700	1.35	14
COLORADO SPRINGS-PUEBLO	93,100	.27	100
COLUMBIA, SC	117,700	.35	76
COLUMBIA-JEFFERSON CITY	54,200	.16	133
COLUMBUS, GA	79,100	.23	108
COLUMBUS, OH	270,000	.79	31
COLUMBUS-TUPELO	60,300	.18	126
CORPUS CHRISTI	64,000	.19	121
DALLAS-FT. WORTH	716,300	2.10	7
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	90,100	.26	102
DAYTON	168,000	.49	52
DENVER	365,800	1.07	20
DES MOINES	122,400	.36	73
DETROIT	620,600	1.82	9
DOTHAN	31,100	.09	169
DULUTH-SUPERIOR	47,500	.14	146
EL CENTRO-YUMA	27,800	.08	174
EL PASO	109,400	.32	81
ELMIRA	28,100	.08	173
ERIE	50,600	.15	141
EUGENE	63,800	.19	122
EUREKA	19,500	.06	185
EVANSVILLE	83,100	.24	104
FARGO	77,400	.23	110
FLAGSTAFF	15,400	.05	197
FLINT-SAGINAW-BAY CITY	153,200	.45	56
FLORENCE-MYRTLE BEACH	51,500	.15	138
FT. MYERS-NAPLES	69,500	.20	115
FT. SMITH	62,700	.18	124
FT. WAYNE	80,100	.24	105
FRESNO-VISALIA	194,300	.57	45
GAINESVILLE	41,900	.12	150
GRAND JUNCTION-DURANGO	20,000	.06	184
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	230,400	.68	37
GREAT FALLS	19,300	.06	186
GREEN BAY-APPLETON	130,100	.38	69
GREENSBORO-WINSTON SALEM-HIGH POINT	178,200	.52	50
GREENVILLE-NEW BERN-WASHINGTON	117,400	.34	77
GREENVILLE-SPARTANBURG-ASHEVILLE	216,800	.64	39
GREENWOOD-GREENVILLE	27,500	.08	175
HAGERSTOWN	18,700	.05	189
HARRISBURG-YORK-LANCASTER-LEBANON	187,600	.55	47
HARRISONBURG	33,800	.10	165
HARTFORD-NEW HAVEN	346,100	1.02	23
HELENA	5,200	.02	208
HOUSTON	600,300	1.76	10
HUNTSVILLE-DECATUR-FLORENCE	100,600	.30	93
IDAHO FALLS-POCATELLO	39,600	.12	156
INDIANAPOLIS	305,000	.90	26
JACKSON, MS	96,500	.28	96
JACKSON, TN	18,000	.05	191
JACKSONVILLE	180,700	.53	48
JOHNSTOWN-ALTOONA	108,300	.32	83
JONESBORO	22,500	.07	179
JOPLIN-PITTSBURG	40,800	.12	153
KANSAS CITY	266,900	.78	34
KNOXVILLE	140,000	.41	64
LA CROSSE-EAU CLAIRE	61,600	.18	125
LAFAYETTE, IN	28,400	.08	172
LAFAYETTE, LA	65,900	.19	120
LAKE CHARLES	29,300	.09	170
LANSING	94,900	.28	99
LAREDO	19,100	.06	188

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
LAS VEGAS	116,900	.34	78
LAUREL-HATTIESBURG	33,800	.10	165
LEXINGTON	126,900	.37	71
LIMA	14,300	.04	198
LINCOLN-HASTINGS-KEARNEY	78,900	.23	109
LITTLE ROCK	147,500	.43	60
LOS ANGELES	2,335,600	6.85	2
LOUISVILLE	189,200	.56	46
LUBBOCK	55,600	.16	131
MACON	66,300	.19	119
MADISON	103,400	.30	85
MANKATO	12,800	.04	200
MARQUETTE	21,900	.06	180
MCALLEN-BROWNSVILLE: LRGV	87,500	.26	103
MEDFORD	34,200	.10	163
MEMPHIS	213,900	.63	40
MERIDIAN	21,300	.06	181
MIAMI-FT. LAUDERDALE	424,500	1.25	16
MILWAUKEE	270,800	.79	30
MINNEAPOLIS-ST. PAUL	514,100	1.51	12
MINOT-BISMARCK-DICKINSON-GLENDIVE	41,700	.12	152
MISSOULA	21,200	.06	182
MOBILE-PENSACOLA	147,100	.43	61
MONROE-EL DORADO	58,200	.17	130
MONTGOMERY-SELMA	71,800	.21	113
NASHVILLE	264,000	.77	35
NEW ORLEANS	213,200	.63	41
NEW YORK	2,494,200	7.32	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	285,700	.84	28
NORTH PLATTE	4,500	.01	209
ODESSA-MIDLAND	47,700	.14	144
OKLAHOMA CITY	198,000	.58	44
OMAHA	118,800	.35	75
ORLANDO-DAYTONA BEACH-MELBOURNE	319,300	.94	25
OTTUMWA-KIRKSVILLE	10,700	.03	204
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	107,800	.32	84
PALM SPRINGS	38,700	.11	157
PANAMA CITY	34,100	.10	164
PARKERSBURG	16,800	.05	193
PEORIA-BLOOMINGTON	75,500	.22	112
PHILADELPHIA	959,100	2.81	4
PHOENIX	374,400	1.10	18
PITTSBURGH	353,300	1.04	22
PORTLAND, OR	271,300	.80	29
PORTLAND-POLAND SPRING	124,300	.36	72
PRESQUE ISLE	11,900	.03	201
PROVIDENCE-NEW BEDFORD	210,000	.62	43
QUINCY-HANNIBAL	35,200	.10	162
RALEIGH-DURHAM	300,300	.88	27
RAPID CITY	29,000	.09	171
RENO	70,000	.21	114
RICHMOND	152,600	.45	57
ROANOKE-LYNCHBURG	135,200	.40	67
ROCHESTER, NY	130,700	.38	68
ROCHESTER-MASON CITY-AUSTIN	40,300	.12	154
ROCKFORD	51,100	.15	137
SACRAMENTO-STOCKTON	403,100	1.18	17
ST. JOSEPH	15,900	.05	196
ST. LOUIS	373,500	1.10	19
SALINAS-MONTEREY	103,300	.30	86
SALISBURY	32,500	.10	167
SALT LAKE CITY	247,100	.73	36
SAN ANGELO	17,800	.05	192
SAN ANTONIO	228,100	.67	38
SAN DIEGO	459,800	1.35	15
SAN FRANCISCO-OAKLAND-SAN JOSE	885,100	2.60	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	98,400	.29	95
SARASOTA	25,200	.07	176
SAVANNAH	100,700	.30	92
SEATTLE-TACOMA	495,600	1.45	13
SHREVEPORT-TEXARKANA	114,900	.34	79
SIOUX CITY	48,100	.14	143
SIOUX FALLS-MITCHELL	68,000	.20	117
SOUTH BEND-ELKHART	101,300	.30	90
SPOKANE	102,400	.30	87
SPRINGFIELD, MA	92,600	.27	101
SPRINGFIELD, MO	101,700	.30	88
SPRINGFIELD-DECATUR-CHAMPAIGN	120,800	.35	74
SYRACUSE	152,200	.45	58
TALLAHASSEE-THOMASVILLE	79,600	.23	106
TAMPA-ST. PETERSBURG	339,000	.99	24
TERRE HAUTE	50,900	.15	140
TOLEDO	141,900	.42	63
TOPEKA	63,400	.19	123
TRAVERSE CITY-CADILLAC	59,400	.17	127
TUCSON	112,900	.33	80
TULSA	138,700	.41	65
TUSCALOOSA	23,900	.07	178
TWIN FALLS	10,900	.03	203
TYLER-LONGVIEW-JACKSONVILLE	67,800	.20	118
UTICA	38,300	.11	160
VICTORIA	9,000	.03	206
WACO-TEMPLE-BRYAN	130,000	.38	70
WASHINGTON, DC	710,400	2.08	8
WATERTOWN-CARTHAGE	41,800	.12	151
WAUSAU-RHINELANDER	53,700	.16	134
WEST PALM BEACH-FT. PIERCE-VERO BEACH	146,300	.43	62
WHEELING-STEUBENVILLE	39,900	.12	155
WICHITA-HUTCHINSON	137,500	.40	66
WICHITA FALLS-LAWTON	59,000	.17	129
WILKES BARRE-SCRANTON	163,000	.48	54
WILMINGTON	47,600	.14	145
YAKIMA-PASCO-RICHLAND-KENNEWICK	59,100	.17	128
YOUNGSTOWN	79,300	.23	107
ZANESVILLE	9,900	.03	205

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

MEN 21-49

US TOTAL 54,972,300

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	55,800	.10	160
ALBANY, GA	73,500	.13	147
ALBANY-SCHENECTADY-TROY	287,100	.52	51
ALBUQUERQUE	301,900	.55	47
ALEXANDRIA, LA	54,400	.10	164
ALPENA	7,500	.01	210
AMARILLO	88,700	.16	131
ANNISTON	24,700	.04	195
ARDMORE-ADA	33,800	.06	180
ATLANTA	944,600	1.72	11
AUGUSTA	121,800	.22	109
AUSTIN, TX	242,600	.44	60
BAKERSFIELD	108,300	.20	117
BALTIMORE	596,100	1.08	21
BANGOR	71,100	.13	149
BATON ROUGE	159,100	.29	90
BEAUMONT-PORT ARTHUR	83,600	.15	139
BEND	15,500	.03	206
BILLINGS-HARDIN	45,500	.08	174
BILOXI-GULFPORT-PASCAGOULA	64,400	.12	155
BINGHAMTON	87,700	.16	133
BIRMINGHAM	276,800	.50	53
BLUEFIELD-BECKLEY-OAK HILL	69,700	.13	151
BOISE	88,000	.16	132
BOSTON	1,328,100	2.42	6
BOWLING GREEN	25,700	.05	193
BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY	163,400	.30	86
BUFFALO	341,800	.62	41
BURLINGTON-PLATTSBURGH	154,400	.28	95
BUTTE	29,400	.05	190
CASPER-RIVERTON	21,900	.04	199
CEDAR RAPIDS-WATERLOO-DUBUQUE	169,000	.31	82
CHARLESTON, SC	149,400	.27	97
CHARLESTON-HUNTINGTON	252,600	.46	56
CHARLOTTE	438,800	.80	31
CHARLOTTESVILLE	25,700	.05	193
CHATTANOOGA	172,200	.31	80
CHEYENNE-SCOTTSBLUFF (STERLING)	23,500	.04	197
CHICAGO	1,865,400	3.39	3
CHICO-REDDING	85,800	.16	135
CINCINNATI	434,400	.79	32
CLARKSBURG-WESTON	54,400	.10	164
CLEVELAND	774,400	1.41	14
COLORADO SPRINGS-PUEBLO	147,100	.27	98
COLUMBIA, SC	185,300	.34	76
COLUMBIA-JEFFERSON CITY	80,200	.15	142
COLUMBUS, GA	109,100	.20	116
COLUMBUS, OH	423,000	.77	34
COLUMBUS-TUPELO	92,400	.17	127
CORPUS CHRISTI	103,000	.19	122
DALLAS-FT. WORTH	1,140,400	2.07	8
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	157,500	.29	92
DAYTON	278,900	.51	52
DENVER	627,400	1.14	18
DES MOINES	196,100	.36	73
DETROIT	1,025,000	1.86	9
DOTHAN	50,200	.09	169
DULUTH-SUPERIOR	84,800	.15	138
EL CENTRO-YUMA	41,400	.08	175
EL PASO	158,700	.29	91
ELMIRA	46,600	.08	172
ERIE	81,800	.15	140
EUGENE	106,900	.19	120
EUREKA	32,700	.06	184
EVANSVILLE	140,400	.26	103
FARGO	118,700	.22	111
FLAGSTAFF	21,600	.04	200
FLINT-SAGINAW-BAY CITY	252,100	.46	57
FLORENCE-MYRTLE BEACH	85,800	.16	135
FT. MYERS-NAPLES	118,100	.21	113
FT. SMITH	101,900	.19	123
FT. WAYNE	133,600	.24	105
FRESNO-VISALIA	298,900	.54	48
GAINESVILLE	54,500	.10	163
GRAND JUNCTION-DURANGO	35,900	.07	179
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	370,500	.67	37
GREAT FALLS	33,700	.06	181
GREEN BAY-APPLETON	218,000	.40	67
GREENSBORO-WINSTON SALEM-HIGH POINT	295,700	.54	49
GREENVILLE-NEW BERN-WASHINGTON	155,200	.28	94
GREENVILLE-SPARTANBURG-ASHEVILLE	359,300	.65	38
GREENWOOD-GREENVILLE	40,400	.07	176
HAGERSTOWN	29,900	.05	187
HARRISBURG-YORK-LANCASTER-LEBANON	315,100	.57	44
HARRISONBURG	53,100	.10	167
HARTFORD-NEW HAVEN	561,400	1.02	24
HELENA	10,100	.02	208
HOUSTON	986,700	1.79	10
HUNTSVILLE-DECATUR-FLORENCE	163,200	.30	87
IDAHO FALLS-POCATELLO	64,200	.12	156
INDIANAPOLIS	490,000	.89	27
JACKSON, MS	152,400	.28	96
JACKSON, TN	29,700	.05	188
JACKSONVILLE	288,600	.52	50
JOHNSTOWN-ALTOONA	168,000	.31	83
JONESBORO	38,400	.07	178
JOPLIN-PITTSBURG	67,300	.12	153
KANSAS CITY	439,700	.80	30
KNOXVILLE	233,600	.42	63
LA CROSSE-EAU CLAIRE	98,000	.18	124
LAFAYETTE, IN	31,300	.06	186
LAFAYETTE, LA	103,900	.19	121
LAKE CHARLES	47,600	.09	171
LANSING	[illegible]	.26	99
LAREDO	27,400	.05	192
LAS VEGAS	194,300	.35	74
LAUREL-HATTIESBURG	51,800	.09	168
LEXINGTON	200,000	.36	71
LIMA	23,000	.04	198
LINCOLN-HASTINGS-KEARNEY	125,500	.23	107
LITTLE ROCK	243,200	.44	59
LOS ANGELES	3,540,000	6.44	2
LOUISVILLE	312,500	.57	46
LUBBOCK	79,200	.14	144
MACON	107,600	.20	119
MADISON	161,100	.29	89
MANKATO	17,100	.03	203
MARQUETTE	32,700	.06	184
MCALLEN-BROWNSVILLE: LRGV	128,700	.23	106
MEDFORD	66,100	.12	154
MEMPHIS	338,800	.62	42
MERIDIAN	33,500	.06	182
MIAMI-FT. LAUDERDALE	712,200	1.30	15
MILWAUKEE	445,400	.81	29
MINNEAPOLIS-ST. PAUL	844,500	1.54	13
MINOT-BISMARCK-DICKINSON-GLENDIVE	72,200	.13	148
MISSOULA	39,300	.07	177
MOBILE-PENSACOLA	235,200	.43	62
MONROE-EL DORADO	89,100	.16	130
MONTGOMERY-SELMA	112,700	.21	115
NASHVILLE	425,300	.77	33
NEW ORLEANS	348,800	.63	40
NEW YORK	4,119,500	7.49	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	410,500	.75	35
NORTH PLATTE	8,300	.02	209
ODESSA-MIDLAND	78,400	.14	145
OKLAHOMA CITY	314,900	.57	45
OMAHA	198,500	.36	72
ORLANDO-DAYTONA BEACH-MELBOURNE	505,600	.92	25
OTTUMWA-KIRKSVILLE	16,900	.03	204
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	172,300	.31	79
PALM SPRINGS	59,000	.11	158
PANAMA CITY	55,100	.10	162
PARKERSBURG	29,700	.05	188
PEORIA-BLOOMINGTON	120,000	.22	110
PHILADELPHIA	1,554,000	2.83	4
PHOENIX	596,300	1.08	20
PITTSBURGH	587,200	1.07	22
PORTLAND, OR	492,100	.90	26
PORTLAND-POLAND SPRING	211,300	.38	70
PRESQUE ISLE	19,200	.03	202
PROVIDENCE-NEW BEDFORD	331,700	.60	43
QUINCY-HANNIBAL	55,800	.10	160
RALEIGH-DURHAM	457,000	.83	28
RAPID CITY	49,300	.09	170
RENO	122,800	.22	108
RICHMOND	258,600	.47	55
ROANOKE-LYNCHBURG	216,000	.39	68
ROCHESTER, NY	211,400	.38	69
ROCHESTER-MASON CITY-AUSTIN	69,500	.13	152
ROCKFORD	87,700	.16	133
SACRAMENTO-STOCKTON	665,700	1.21	16
ST. JOSEPH	24,200	.04	196
ST. LOUIS	621,500	1.13	19
SALINAS-MONTEREY	157,000	.29	93
SALISBURY	53,400	.10	166
SALT LAKE CITY	379,900	.69	36
SAN ANGELO	27,600	.05	191
SAN ANTONIO	355,500	.65	39
SAN DIEGO	654,700	1.19	17
SAN FRANCISCO-OAKLAND-SAN JOSE	1,488,100	2.71	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	143,700	.26	101
SARASOTA	45,700	.08	173
SAVANNAH	144,100	.26	100
SEATTLE-TACOMA	847,600	1.54	12
SHREVEPORT-TEXARKANA	190,200	.35	75
SIOUX CITY	77,800	.14	146
SIOUX FALLS-MITCHELL	113,100	.21	114
SOUTH BEND-ELKHART	166,000	.30	84
SPOKANE	171,800	.31	81
SPRINGFIELD, MA	143,400	.26	102
SPRINGFIELD, MO	162,700	.30	88
SPRINGFIELD-DECATUR-CHAMPAIGN	185,300	.34	76
SYRACUSE	227,300	.41	66
TALLAHASSEE-THOMASVILLE	118,300	.22	112
TAMPA-ST. PETERSBURG	572,500	1.04	23
TERRE HAUTE	80,800	.15	141
TOLEDO	228,500	.42	64
TOPEKA	90,900	.17	128
TRAVERSE CITY-CADILLAC	97,700	.18	125
TUCSON	175,500	.32	78
TULSA	236,400	.43	61
TUSCALOOSA	33,200	.06	183
TWIN FALLS	19,800	.04	201
TYLER-LONGVIEW-JACKSONVILLE	107,900	.20	118
UTICA	59,200	.11	157
VICTORIA	15,300	.03	207
WACO-TEMPLE-BRYAN	164,800	.30	85
WASHINGTON, DC	1,190,900	2.17	7
WATERTOWN-CARTHAGE	57,200	.10	159
WAUSAU-RHINELANDER	90,300	.16	129
WEST PALM BEACH-FT. PIERCE-VERO BEACH	251,500	.46	58
WHEELING-STEUBENVILLE	70,700	.13	150
WICHITA-HUTCHINSON	228,400	.42	65
WICHITA FALLS-LAWTON	85,700	.16	137
WILKES BARRE-SCRANTON	272,500	.50	54
WILMINGTON	79,300	.14	143
YAKIMA-PASCO-RICHLAND-KENNEWICK	97,500	.18	126
YOUNGSTOWN	137,500	.25	104
ZANESVILLE	16,200	.03	205

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

MEN 25-49

US TOTAL 47,212,800

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	47,900	.10	160
ALBANY GA	62,700	.13	148
ALBANY-SCHENECTADY-TROY	245,400	.52	51
ALBUQUERQUE	263,400	.56	47
ALEXANDRIA LA	43,600	.09	166
ALPENA	6,700	.01	210
AMARILLO	77,000	.16	130
ANNISTON	20,800	.04	194
ARDMORE-ADA	29,300	.06	181
ATLANTA	816,800	1.73	11
AUGUSTA	104,700	.22	109
AUSTIN TX	203,100	.43	61
BAKERSFIELD	93,400	.20	116
BALTIMORE	516,900	1.09	20
BANGOR	61,500	.13	151
BATON ROUGE	135,100	.29	90
BEAUMONT-PORT ARTHUR	73,100	.15	136
BEND	14,100	.03	204
BILLINGS-HARDIN	40,600	.09	172
BILOXI-GULFPORT-PASCAGOULA	55,200	.12	155
BINGHAMTON	76,100	.16	132
BIRMINGHAM	240,400	.51	53
BLUEFIELD-BECKLEY-OAK HILL	61,400	.13	152
BOISE	76,800	.16	131
BOSTON	1,136,100	2.41	6
BOWLING GREEN	21,600	.05	193
BRISTOL-KINGSPT-JOHNSN CTY TRI-CTY	141,900	.30	83
BUFFALO	292,500	.62	41
BURLINGTON-PLATTSBURGH	131,800	.28	91
BUTTE	24,800	.05	189
CASPER-RIVERTON	19,900	.04	198
CEDAR RAPIDS-WATERLOO-DUBUQUE	141,500	.30	84
CHARLESTON SC	124,400	.26	97
CHARLESTON-HUNTINGTON	219,000	.46	57
CHARLOTTE	378,000	.80	31
CHARLOTTESVILLE	20,400	.04	196
CHATTANOOGA	149,200	.32	78
CHEYENNE-SCOTTSBLUFF (STERLING)	20,600	.04	195
CHICAGO	1,608,400	3.41	3
CHICO-REDDING	72,600	.15	138
CINCINNATI	374,500	.79	32
CLARKSBURG-WESTON	47,300	.10	162
CLEVELAND	673,800	1.43	14
COLORADO SPRINGS-PUEBLO	125,100	.26	95
COLUMBIA SC	158,100	.33	76
COLUMBIA-JEFFERSON CITY	66,600	.14	145
COLUMBUS GA	87,000	.18	123
COLUMBUS OH	359,600	.76	34
COLUMBUS-TUPELO	77,500	.16	128
CORPUS CHRISTI	89,000	.19	121
DALLAS-FT. WORTH	987,500	2.09	8
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	138,600	.29	88
DAYTON	240,900	.51	52
DENVER	551,900	1.17	17
DES MOINES	168,000	.36	74
DETROIT	886,600	1.88	9
DOTHAN	42,900	.09	169
DULUTH-SUPERIOR	74,700	.16	133
EL CENTRO-YUMA	34,600	.07	176
EL PASO	131,700	.28	92
ELMIRA	40,400	.09	174
ERIE	69,900	.15	140
EUGENE	90,900	.19	119
EUREKA	26,000	.06	183
EVANSVILLE	122,900	.26	98
FARGO	100,000	.21	112
FLAGSTAFF	17,500	.04	201
FLINT-SAGINAW-BAY CITY	217,500	.46	58
FLORENCE-MYRTLE BEACH	74,100	.16	135
FT. MYERS-NAPLES	103,500	.22	110
FT. SMITH	87,200	.18	122
FT. WAYNE	116,600	.25	105
FRESNO-VISALIA	252,000	.53	49
GAINESVILLE	41,900	.09	170
GRAND JUNCTION-DURANGO	31,700	.07	178
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	318,500	.67	37
GREAT FALLS	30,000	.06	180
GREEN BAY-APPLETON	190,100	.40	67
GREENSBORO-WINSTON SALEM-HIGH POINT	255,400	.54	48
GREENVILLE-NEW BERN-WASHINGTON	119,800	.25	101
GREENVILLE-SPARTANBURG-ASHEVILLE	308,800	.65	38
GREENWOOD-GREENVILLE	33,900	.07	177
HAGERSTOWN	25,400	.05	188
HARRISBURG-YORK-LANCASTER-LEBANON	273,900	.58	44
HARRISONBURG	44,800	.09	165
HARTFORD-NEW HAVEN	482,200	1.02	24
HELENA	9,200	.02	208
HOUSTON	860,500	1.82	10
HUNTSVILLE-DECATUR-FLORENCE	141,000	.30	85
IDAHO FALLS-POCATELLO	55,100	.12	156
INDIANAPOLIS	420,800	.89	27
JACKSON MS	131,500	.28	93
JACKSON TN	25,800	.05	187
JACKSONVILLE	247,700	.52	50
JOHNSTOWN-ALTOONA	140,000	.30	86
JONESBORO	31,100	.07	179
JOPLIN-PITTSBURG	58,200	.12	154
KANSAS CITY	382,300	.81	30
KNOXVILLE	200,700	.43	63
LA CROSSE-EAU CLAIRE	83,000	.18	126
LAFAYETTE IN	22,000	.05	192
LAFAYETTE LA	89,300	.19	120
LAKE CHARLES	41,200	.09	171
LANSING	120,800	.26	100
LAREDO	22,800	.05	191
LAS VEGAS	168,400	.36	73
LAUREL-HATTIESBURG	43,300	.09	167
LEXINGTON	169,600	.36	72
LIMA	19,900	.04	198
LINCOLN-HASTINGS-KEARNEY	107,400	.23	108
LITTLE ROCK	210,200	.45	59
LOS ANGELES	2,982,000	6.32	2
LOUISVILLE	272,000	.58	45
LUBBOCK	64,300	.14	147
MACON	92,800	.20	117
MADISON	136,200	.29	89
MANKATO	13,100	.03	207
MARQUETTE	26,800	.06	184
MCALLEN-BROWNSVILLE: LRGV	107,600	.23	107
MEDFORD	56,900	.12	153
MEMPHIS	290,100	.61	42
MERIDIAN	28,700	.06	182
MIAMI-FT. LAUDERDALE	621,400	1.32	15
MILWAUKEE	385,500	.82	28
MINNEAPOLIS-ST. PAUL	734,900	1.56	13
MINOT-BISMARCK-DICKINSON-GLENDIVE	64,600	.14	146
MISSOULA	34,700	.07	175
MOBILE-PENSACOLA	201,700	.43	62
MONROE-EL DORADO	74,500	.16	134
MONTGOMERY-SELMA	96,500	.20	115
NASHVILLE	363,700	.77	33
NEW ORLEANS	301,100	.64	40
NEW YORK	3,555,500	7.53	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	336,400	.71	35
NORTH PLATTE	7,600	.02	209
ODESSA-MIDLAND	68,800	.15	142
OKLAHOMA CITY	270,200	.57	46
OMAHA	173,700	.37	71
ORLANDO-DAYTONA BEACH-MELBOURNE	435,800	.92	26
OTTUMWA-KIRKSVILLE	14,500	.03	203
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	145,600	.31	81
PALM SPRINGS	50,400	.11	157
PANAMA CITY	48,000	.10	159
PARKERSBURG	26,000	.06	186
PEORIA-BLOOMINGTON	102,000	.22	111
PHILADELPHIA	1,336,600	2.83	4
PHOENIX	512,900	1.09	21
PITTSBURGH	508,400	1.08	22
PORTLAND OR	435,900	.92	25
PORTLAND-POLAND SPRING	184,300	.39	68
PRESQUE ISLE	16,500	.03	202
PROVIDENCE-NEW BEDFORD	282,300	.60	43
QUINCY-HANNIBAL	47,400	.10	161
RALEIGH-DURHAM	383,100	.81	29
RAPID CITY	43,200	.09	168
RENO	108,100	.23	106
RICHMOND	225,200	.48	55
ROANOKE-LYNCHBURG	182,200	.39	69
ROCHESTER NY	181,200	.38	70
ROCHESTER-MASON CITY-AUSTIN	62,000	.13	150
ROCKFORD	77,100	.16	129
SACRAMENTO-STOCKTON	576,600	1.22	16
ST. JOSEPH	20,200	.04	197
ST. LOUIS	543,000	1.15	18
SALINAS-MONTEREY	131,400	.28	94
SALISBURY	46,200	.10	163
SALT LAKE CITY	318,800	.68	36
SAN ANGELO	23,500	.05	190
SAN ANTONIO	304,300	.64	39
SAN DIEGO	535,700	1.13	19
SAN FRANCISCO-OAKLAND-SAN JOSE	1,296,100	2.75	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	117,200	.25	104
SARASOTA	40,600	.09	172
SAVANNAH	118,300	.25	103
SEATTLE-TACOMA	740,000	1.57	12
SHREVEPORT-TEXARKANA	165,300	.35	75
SIOUX CITY	67,300	.14	144
SIOUX FALLS-MITCHELL	99,000	.21	113
SOUTH BEND-ELKHART	143,500	.30	82
SPOKANE	147,500	.31	80
SPRINGFIELD MA	121,000	.26	99
SPRINGFIELD MO	138,900	.29	87
SPRINGFIELD-DECATUR-CHAMPAIGN	156,200	.33	77
SYRACUSE	190,200	.40	66
TALLAHASSEE-THOMASVILLE	97,400	.21	114
TAMPA-ST. PETERSBURG	499,800	1.06	23
TERRE HAUTE	69,400	.15	141
TOLEDO	196,300	.42	65
TOPEKA	73,000	.15	137
TRAVERSE CITY-CADILLAC	84,600	.18	124
TUCSON	145,700	.31	79
TULSA	207,500	.44	60
TUSCALOOSA	26,400	.06	185
TWIN FALLS	17,600	.04	200
TYLER-LONGVIEW-JACKSONVILLE	92,000	.19	118
UTICA	49,900	.11	158
VICTORIA	13,600	.03	206
WACO-TEMPLE-BRYAN	125,100	.26	96
WASHINGTON DC	1,033,000	2.19	7
WATERTOWN-CARTHAGE	46,000	.10	164
WAUSAU-RHINELANDER	78,500	.17	127
WEST PALM BEACH-FT. PIERCE-VERO BEACH	222,200	.47	56
WHEELING-STEUBENVILLE	62,200	.13	149
WICHITA-HUTCHINSON	200,500	.42	64
WICHITA FALLS-LAWTON	71,900	.15	139
WILKES BARRE-SCRANTON	235,500	.50	54
WILMINGTON	68,400	.14	143
YAKIMA-PASCO-RICHLAND-KENNEWICK	84,100	.18	125
YOUNGSTOWN	119,800	.25	101
ZANESVILLE	14,000	.03	205

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

MEN 25-54

US TOTAL 53,013,100

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	54,800	.10	159
ALBANY, GA	71,200	.13	149
ALBANY-SCHENECTADY-TROY	275,300	.52	51
ALBUQUERQUE	295,100	.56	47
ALEXANDRIA, LA	48,700	.09	167
ALPENA	7,900	.01	210
AMARILLO	87,500	.17	129
ANNISTON	23,500	.04	194
ARDMORE-ADA	33,800	.06	181
ATLANTA	909,800	1.72	11
AUGUSTA	117,400	.22	110
AUSTIN, TX	222,300	.42	64
BAKERSFIELD	103,400	.20	118
BALTIMORE	579,900	1.09	20
BANGOR	69,500	.13	152
BATON ROUGE	150,800	.28	90
BEAUMONT-PORT ARTHUR	83,500	.16	136
BEND	15,900	.03	205
BILLINGS-HARDIN	46,000	.09	174
BILOXI-GULFPORT-PASCAGOULA	62,800	.12	155
BINGHAMTON	86,500	.16	131
BIRMINGHAM	272,000	.51	53
BLUEFIELD-BECKLEY-OAK HILL	70,400	.13	151
BOISE	86,300	.16	132
BOSTON	1,264,100	2.38	6
BOWLING GREEN	24,700	.05	192
BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY	164,100	.31	82
BUFFALO	330,700	.62	41
BURLINGTON-PLATTSBURGH	147,100	.28	92
BUTTE	28,000	.05	189
CASPER-RIVERTON	22,500	.04	198
CEDAR RAPIDS-WATERLOO-DUBUQUE	160,500	.30	85
CHARLESTON, SC	137,500	.26	98
CHARLESTON-HUNTINGTON	250,700	.47	56
CHARLOTTE	427,000	.81	30
CHARLOTTESVILLE	22,600	.04	197
CHATTANOOGA	170,700	.32	78
CHEYENNE-SCOTTSBLUFF (STERLING)	23,200	.04	196
CHICAGO	1,804,900	3.40	3
CHICO-REDDING	82,100	.15	137
CINCINNATI	422,000	.80	32
CLARKSBURG-WESTON	54,100	.10	161
CLEVELAND	763,600	1.44	14
COLORADO SPRINGS-PUEBLO	139,000	.26	96
COLUMBIA, SC	175,900	.33	77
COLUMBIA-JEFFERSON CITY	74,600	.14	145
COLUMBUS, GA	97,200	.18	123
COLUMBUS, OH	402,900	.76	34
COLUMBUS-TUPELO	88,600	.17	128
CORPUS CHRISTI	100,000	.19	121
DALLAS-FT. WORTH	1,095,100	2.07	8
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	157,900	.30	88
DAYTON	274,300	.52	52
DENVER	611,800	1.15	18
DES MOINES	189,900	.36	74
DETROIT	995,000	1.88	9
DOTHAN	48,500	.09	168
DULUTH-SUPERIOR	84,900	.16	133
EL CENTRO-YUMA	39,000	.07	176
EL PASO	147,000	.28	93
ELMIRA	46,300	.09	173
ERIE	79,100	.15	140
EUGENE	102,700	.19	119
EUREKA	31,100	.06	183
EVANSVILLE	139,700	.26	95
FARGO	112,200	.21	112
FLAGSTAFF	19,300	.04	201
FLINT-SAGINAW-BAY CITY	247,800	.47	58
FLORENCE-MYRTLE BEACH	83,700	.16	135
FT. MYERS-NAPLES	118,100	.22	109
FT. SMITH	99,500	.19	122
FT. WAYNE	131,100	.25	104
FRESNO-VISALIA	279,900	.53	49
GAINESVILLE	46,400	.09	172
GRAND JUNCTION-DURANGO	35,900	.07	178
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	357,100	.67	36
GREAT FALLS	34,100	.06	180
GREEN BAY-APPLETON	214,400	.40	66
GREENSBORO-WINSTON SALEM-HIGH POINT	290,300	.55	48
GREENVILLE-NEW BERN-WASHINGTON	133,600	.25	102
GREENVILLE-SPARTANBURG-ASHEVILLE	352,900	.67	38
GREENWOOD-GREENVILLE	38,100	.07	177
HAGERSTOWN	28,500	.05	188
HARRISBURG-YORK-LANCASTER-LEBANON	309,100	.58	44
HARRISONBURG	50,900	.10	165
HARTFORD-NEW HAVEN	539,200	1.02	24
HELENA	10,400	.02	208
HOUSTON	951,400	1.79	10
HUNTSVILLE-DECATUR-FLORENCE	161,300	.30	84
IDAHO FALLS-POCATELLO	61,800	.12	156
INDIANAPOLIS	476,300	.90	27
JACKSON, MS	147,600	.28	91
JACKSON, TN	29,400	.06	187
JACKSONVILLE	277,000	.52	50
JOHNSTOWN-ALTOONA	158,900	.30	87
JONESBORO	35,700	.07	179
JOPLIN-PITTSBURG	66,500	.13	154
KANSAS CITY	428,700	.81	29
KNOXVILLE	229,400	.43	61
LA CROSSE-EAU CLAIRE	93,500	.18	126
LAFAYETTE, IN	24,400	.05	193
LAFAYETTE, LA	100,800	.19	120
LAKE CHARLES	46,800	.09	171
LANSING	134,800	.25	100
LAREDO	25,300	.05	191
LAS VEGAS	190,900	.36	73
LAUREL-HATTIESBURG	49,200	.09	166
LEXINGTON	192,100	.36	72
LIMA	22,400	.04	199
LINCOLN-HASTINGS-KEARNEY	120,900	.23	107
LITTLE ROCK	238,900	.45	59
LOS ANGELES	3,305,000	6.23	2
LOUISVILLE	307,500	.58	45
LUBBOCK	72,400	.14	146
MACON	104,700	.20	116
MADISON	151,600	.29	89
MANKATO	14,800	.03	207
MARQUETTE	30,400	.06	184
MCALLEN-BROWNSVILLE: LRGV	120,300	.23	108
MEDFORD	67,600	.13	153
MEMPHIS	326,400	.62	42
MERIDIAN	32,800	.06	182
MIAMI-FT. LAUDERDALE	704,500	1.33	15
MILWAUKEE	433,400	.82	28
MINNEAPOLIS-ST. PAUL	817,900	1.54	13
MINOT-BISMARCK-DICKINSON-GLENDIVE	72,400	.14	146
MISSOULA	39,400	.07	175
MOBILE-PENSACOLA	228,900	.43	62
MONROE-EL DORADO	84,900	.16	133
MONTGOMERY-SELMA	109,400	.21	114
NASHVILLE	410,800	.77	33
NEW ORLEANS	337,600	.64	40
NEW YORK	4,019,000	7.58	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	372,100	.70	35
NORTH PLATTE	8,900	.02	209
ODESSA-MIDLAND	77,600	.15	143
OKLAHOMA CITY	305,000	.58	46
OMAHA	195,500	.37	71
ORLANDO-DAYTONA BEACH-MELBOURNE	489,900	.92	25
OTTUMWA-KIRKSVILLE	18,400	.03	203
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	167,800	.32	79
PALM SPRINGS	55,400	.10	158
PANAMA CITY	54,500	.10	160
PARKERSBURG	30,100	.06	185
PEORIA-BLOOMINGTON	115,500	.22	111
PHILADELPHIA	1,502,800	2.83	4
PHOENIX	572,600	1.08	22
PITTSBURGH	577,400	1.09	21
PORTLAND, OR	487,200	.92	26
PORTLAND-POLAND SPRING	206,700	.39	69
PRESQUE ISLE	18,500	.03	202
PROVIDENCE-NEW BEDFORD	315,900	.60	43
QUINCY-HANNIBAL	54,000	.10	162
RALEIGH-DURHAM	426,900	.81	31
RAPID CITY	48,500	.09	168
RENO	121,200	.23	106
RICHMOND	252,500	.48	55
ROANOKE-LYNCHBURG	208,400	.39	68
ROCHESTER, NY	203,500	.38	70
ROCHESTER-MASON CITY-AUSTIN	70,700	.13	150
ROCKFORD	87,500	.17	129
SACRAMENTO-STOCKTON	641,800	1.21	16
ST. JOSEPH	23,200	.04	195
ST. LOUIS	612,600	1.16	17
SALINAS-MONTEREY	143,600	.27	94
SALISBURY	52,100	.10	163
SALT LAKE CITY	354,300	.67	37
SAN ANGELO	26,700	.05	190
SAN ANTONIO	340,800	.64	39
SAN DIEGO	586,500	1.11	19
SAN FRANCISCO-OAKLAND-SAN JOSE	1,443,700	2.72	5
SNTA BRBRA-SNTA MARIA-SN LUIS OPISPO	129,600	.24	105
SARASOTA	46,700	.09	170
SAVANNAH	132,300	.25	103
SEATTLE-TACOMA	823,600	1.55	12
SHREVEPORT-TEXARKANA	188,700	.36	75
SIOUX CITY	76,000	.14	144
SIOUX FALLS-MITCHELL	111,300	.21	113
SOUTH BEND-ELKHART	161,800	.31	83
SPOKANE	167,100	.32	80
SPRINGFIELD, MA	134,700	.25	101
SPRINGFIELD, MO	159,300	.30	86
SPRINGFIELD-DECATUR-CHAMPAIGN	176,800	.33	76
SYRACUSE	213,400	.40	67
TALLAHASSEE-THOMASVILLE	108,900	.21	115
TAMPA-ST. PETERSBURG	566,300	1.07	23
TERRE HAUTE	79,100	.15	140
TOLEDO	221,300	.42	65
TOPEKA	81,300	.15	138
TRAVERSE CITY-CADILLAC	95,500	.18	124
TUCSON	165,900	.31	81
TULSA	235,600	.44	60
TUSCALOOSA	29,700	.06	186
TWIN FALLS	20,000	.04	200
TYLER-LONGVIEW-JACKSONVILLE	104,500	.20	117
UTICA	56,700	.11	157
VICTORIA	15,100	.03	206
WACO-TEMPLE-BRYAN	138,800	.26	97
WASHINGTON, DC	1,157,300	2.18	7
WATERTOWN-CARTHAGE	51,300	.10	164
WAUSAU-RHINELANDER	89,100	.17	127
WEST PALM BEACH-FT. PIERCE-VERO BEACH	250,200	.47	57
WHEELING-STEUBENVILLE	72,000	.14	148
WICHITA-HUTCHINSON	225,100	.42	63
WICHITA FALLS-LAWTON	80,800	.15	139
WILKES BARRE-SCRANTON	268,300	.51	54
WILMINGTON	77,800	.15	142
YAKIMA-PASCO-RICHLAND-KENNEWICK	94,800	.18	125
YOUNGSTOWN	137,200	.26	99
ZANESVILLE	16,000	.03	204

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

TEENS TOTAL

US TOTAL 20,171,900

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	24,900	.12	159
ALBANY, GA	38,000	.19	133
ALBANY-SCHENECTADY-TROY	102,000	.51	57
ALBUQUERQUE	130,600	.65	43
ALEXANDRIA, LA	22,600	.11	162
ALPENA	3,400	.02	210
AMARILLO	40,700	.20	123
ANNISTON	10,400	.05	191
ARDMORE-ADA	16,800	.08	177
ATLANTA	321,500	1.59	11
AUGUSTA	53,500	.27	101
AUSTIN, TX	74,400	.37	76
BAKERSFIELD	43,700	.22	119
BALTIMORE	188,200	.93	24
BANGOR	28,100	.14	155
BATON ROUGE	66,700	.33	87
BEAUMONT-PORT ARTHUR	38,500	.19	132
BEND	6,000	.03	207
BILLINGS-HARDIN	20,600	.10	171
BILOXI-GULFPORT-PASCAGOULA	28,600	.14	153
BINGHAMTON	33,900	.17	146
BIRMINGHAM	115,900	.57	48
BLUEFIELD-BECKLEY-OAK HILL	36,200	.18	137
BOISE	38,800	.19	130
BOSTON	397,200	1.97	6
BOWLING GREEN	10,800	.05	190
BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY	68,000	.34	86
BUFFALO	128,500	.64	44
BURLINGTON-PLATTSBURGH	52,800	.26	103
BUTTE	10,400	.05	193
CASPER-RIVERTON	10,200	.05	194
CEDAR RAPIDS-WATERLOO-DUBUQUE	66,200	.33	88
CHARLESTON, SC	54,700	.27	99
CHARLESTON-HUNTINGTON	117,900	.58	47
CHARLOTTE	159,900	.79	32
CHARLOTTESVILLE	6,700	.03	205
CHATTANOOGA	71,900	.36	79
CHEYENNE-SCOTTSBLUFF (STERLING)	9,700	.05	196
CHICAGO	682,800	3.39	3
CHICO-REDDING	33,800	.17	147
CINCINNATI	171,900	.85	28
CLARKSBURG-WESTON	24,300	.12	160
CLEVELAND	307,700	1.53	12
COLORADO SPRINGS-PUEBLO	53,700	.27	100
COLUMBIA, SC	73,000	.36	77
COLUMBIA-JEFFERSON CITY	27,600	.14	156
COLUMBUS, GA	43,400	.22	120
COLUMBUS, OH	149,100	.74	38
COLUMBUS-TUPELO	44,300	.22	118
CORPUS CHRISTI	49,900	.25	108
DALLAS-FT. WORTH	384,800	1.91	8
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	68,700	.34	85
DAYTON	111,700	.55	52
DENVER	200,500	.99	21
DES MOINES	75,700	.38	75
DETROIT	387,000	1.92	7
DOTHAN	22,300	.11	164
DULUTH-SUPERIOR	37,000	.18	135
EL CENTRO-YUMA	22,200	.11	166
EL PASO	83,200	.41	67
ELMIRA	20,200	.10	172
ERIE	34,400	.17	142
EUGENE	39,000	.19	129
EUREKA	11,000	.05	189
EVANSVILLE	59,300	.29	93
FARGO	47,700	.24	113
FLAGSTAFF	9,300	.05	198
FLINT-SAGINAW-BAY CITY	111,800	.55	51
FLORENCE-MYRTLE BEACH	40,500	.20	124
FT. MYERS-NAPLES	40,300	.20	126
FT. SMITH	43,300	.21	121
FT. WAYNE	57,300	.28	95
FRESNO-VISALIA	130,800	.65	42
GAINESVILLE	16,100	.08	180
GRAND JUNCTION-DURANGO	14,900	.07	182
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	146,600	.73	39
GREAT FALLS	15,000	.07	181
GREEN BAY-APPLETON	88,600	.44	66
GREENSBORO-WINSTON SALEM-HIGH POINT	105,400	.52	54
GREENVILLE-NEW BERN-WASHINGTON	51,800	.26	104
GREENVILLE-SPARTANBURG-ASHEVILLE	141,100	.70	40
GREENWOOD-GREENVILLE	25,200	.12	158
HAGERSTOWN	8,700	.04	200
HARRISBURG-YORK-LANCASTER-LEBANON	113,600	.56	49
HARRISONBURG	18,100	.09	174
HARTFORD-NEW HAVEN	173,200	.86	27
HELENA	4,100	.02	208
HOUSTON	358,300	1.78	9
HUNTSVILLE-DECATUR-FLORENCE	63,000	.31	91
IDAHO FALLS-POCATELLO	36,900	.18	136
INDIANAPOLIS	189,600	.94	23
JACKSON, MS	77,600	.38	73
JACKSON, TN	12,900	.06	185
JACKSONVILLE	103,100	.51	56
JOHNSTOWN-ALTOONA	65,900	.33	89
JONESBORO	16,300	.08	179
JOPLIN-PITTSBURG	29,700	.15	151
KANSAS CITY	161,400	.80	31
KNOXVILLE	93,900	.47	61
LA CROSSE-EAU CLAIRE	39,900	.20	127
LAFAYETTE, IN	8,800	.04	199
LAFAYETTE, LA	50,300	.25	107
LAKE CHARLES	21,500	.11	170
LANSING	51,600	.26	105
LAREDO	17,900	.09	176
LAS VEGAS	58,300	.29	94
LAUREL-HATTIESBURG	25,900	.13	157
LEXINGTON	79,500	.39	70
LIMA	9,800	.05	195
LINCOLN-HASTINGS-KEARNEY	49,800	.25	109
LITTLE ROCK	105,800	.52	53
LOS ANGELES	1,165,300	5.78	2
LOUISVILLE	127,600	.63	45
LUBBOCK	33,800	.17	148
MACON	45,500	.23	117
MADISON	53,000	.26	102
MANKATO	6,500	.03	206
MARQUETTE	12,700	.06	186
MCALLEN-BROWNSVILLE: LRGV	93,700	.46	62
MEDFORD	28,600	.14	152
MEMPHIS	153,700	.76	37
MERIDIAN	18,000	.09	175
MIAMI-FT. LAUDERDALE	236,800	1.17	16
MILWAUKEE	169,100	.84	29
MINNEAPOLIS-ST. PAUL	294,800	1.46	13
MINOT-BISMARCK-DICKINSON-GLENDIVE	34,100	.17	145
MISSOULA	16,600	.08	178
MOBILE-PENSACOLA	100,200	.50	58
MONROE-EL DORADO	46,700	.23	115
MONTGOMERY-SELMA	55,400	.27	98
NASHVILLE	156,300	.77	35
NEW ORLEANS	153,200	.76	36
NEW YORK	1,384,000	6.86	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	132,500	.66	41
NORTH PLATTE	4,000	.02	209
ODESSA-MIDLAND	37,700	.19	134
OKLAHOMA CITY	124,600	.62	46
OMAHA	80,900	.40	68
ORLANDO-DAYTONA BEACH-MELBOURNE	166,900	.83	30
OTTUMWA-KIRKSVILLE	6,800	.03	204
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	72,400	.36	78
PALM SPRINGS	22,100	.11	167
PANAMA CITY	21,800	.11	169
PARKERSBURG	12,900	.06	184
PEORIA-BLOOMINGTON	49,200	.24	111
PHILADELPHIA	539,400	2.67	4
PHOENIX	217,600	1.08	18
PITTSBURGH	214,700	1.06	19
PORTLAND, OR	177,900	.88	26
PORTLAND-POLAND SPRING	76,900	.38	74
PRESQUE ISLE	7,600	.04	201
PROVIDENCE-NEW BEDFORD	112,800	.56	50
QUINCY-HANNIBAL	24,000	.12	161
RALEIGH-DURHAM	157,100	.78	34
RAPID CITY	22,300	.11	165
RENO	35,700	.18	140
RICHMOND	88,900	.44	65
ROANOKE-LYNCHBURG	78,300	.39	72
ROCHESTER, NY	71,700	.36	80
ROCHESTER-MASON CITY-AUSTIN	28,500	.14	154
ROCKFORD	34,400	.17	143
SACRAMENTO-STOCKTON	235,700	1.17	17
ST. JOSEPH	10,400	.05	192
ST. LOUIS	243,800	1.21	15
SALINAS-MONTEREY	48,500	.24	112
SALISBURY	18,500	.09	173
SALT LAKE CITY	214,200	1.06	20
SAN ANGELO	11,400	.06	188
SAN ANTONIO	159,900	.79	32
SAN DIEGO	183,000	.91	25
SAN FRANCISCO-OAKLAND-SAN JOSE	408,300	2.02	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	39,300	.19	128
SARASOTA	14,600	.07	183
SAVANNAH	57,000	.28	96
SEATTLE-TACOMA	264,700	1.31	14
SHREVEPORT-TEXARKANA	92,300	.46	64
SIOUX CITY	36,200	.18	138
SIOUX FALLS-MITCHELL	50,800	.25	106
SOUTH BEND-ELKHART	70,300	.35	83
SPOKANE	71,600	.35	81
SPRINGFIELD, MA	49,800	.25	110
SPRINGFIELD, MO	69,100	.34	84
SPRINGFIELD-DECATUR-CHAMPAIGN	70,600	.35	82
SYRACUSE	80,700	.40	69
TALLAHASSEE-THOMASVILLE	47,200	.23	114
TAMPA-ST. PETERSBURG	196,800	.98	22
TERRE HAUTE	34,300	.17	144
TOLEDO	96,400	.48	60
TOPEKA	31,400	.16	150
TRAVERSE CITY-CADILLAC	40,400	.20	125
TUCSON	64,600	.32	90
TULSA	98,400	.49	59
TUSCALOOSA	12,500	.06	187
TWIN FALLS	9,500	.05	197
TYLER-LONGVIEW-JACKSONVILLE	46,700	.23	116
UTICA	22,400	.11	163
VICTORIA	7,100	.04	203
WACO-TEMPLE-BRYAN	56,200	.28	97
WASHINGTON, DC	353,400	1.75	10
WATERTOWN-CARTHAGE	22,000	.11	168
WAUSAU-RHINELANDER	38,800	.19	131
WEST PALM BEACH-FT. PIERCE-VERO BEACH	79,100	.39	71
WHEELING-STEUBENVILLE	31,800	.16	149
WICHITA-HUTCHINSON	92,700	.46	63
WICHITA FALLS-LAWTON	35,100	.17	141
WILKES BARRE-SCRANTON	104,500	.52	55
WILMINGTON	35,800	.18	139
YAKIMA-PASCO-RICHLAND-KENNEWICK	42,200	.21	122
YOUNGSTOWN	60,900	.30	92
ZANESVILLE	7,200	.04	202

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

CHILD TOTAL

US TOTAL 36,169,600

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	44,600	.12	158
ALBANY GA	62,000	.17	139
ALBANY-SCHENECTADY-TROY	176,500	.49	53
ALBUQUERQUE	241,900	.67	42
ALEXANDRIA LA	41,500	.11	161
ALPENA	5,800	.02	210
AMARILLO	75,800	.21	121
ANNISTON	16,000	.04	198
ARDMORE-ADA	26,000	.07	181
ATLANTA	574,100	1.59	12
AUGUSTA	92,200	.25	106
AUSTIN TX	144,000	.40	69
BAKERSFIELD	90,600	.25	109
BALTIMORE	363,900	1.01	22
BANGOR	47,500	.13	156
BATON ROUGE	121,600	.34	81
BEAUMONT-PORT ARTHUR	67,200	.19	133
BEND	10,600	.03	207
BILLINGS-HARDIN	35,800	.10	169
BILOXI-GULFPORT-PASCAGOULA	48,100	.13	154
BINGHAMTON	60,000	.17	145
BIRMINGHAM	190,400	.52	50
BLUEFIELD-BECKLEY-OAK HILL	47,800	.13	155
BOISE	68,000	.19	131
BOSTON	735,100	2.03	7
BOWLING GREEN	16,700	.05	195
BRISTOL-KINGSPT-JOHNSN CTY TRI-CTY	98,500	.27	99
BUFFALO	228,800	.63	43
BURLINGTON-PLATTSBURGH	95,800	.26	101
BUTTE	18,400	.05	191
CASPER-RIVERTON	18,600	.05	190
CEDAR RAPIDS-WATERLOO-DUBUQUE	116,700	.32	84
CHARLESTON SC	104,200	.29	92
CHARLESTON-HUNTINGTON	172,800	.48	58
CHARLOTTE	268,100	.74	37
CHARLOTTESVILLE	13,300	.04	201
CHATTANOOGA	110,000	.30	89
CHEYENNE-SCOTTSBLUFF (STERLING)	17,200	.05	193
CHICAGO	1,235,000	3.41	3
CHICO-REDDING	63,800	.18	136
CINCINNATI	313,200	.87	28
CLARKSBURG-WESTON	37,000	.10	168
CLEVELAND	533,800	1.48	13
COLORADO SPRINGS-PUEBLO	99,500	.28	98
COLUMBIA SC	120,500	.33	82
COLUMBIA-JEFFERSON CITY	52,000	.14	150
COLUMBUS GA	74,400	.21	122
COLUMBUS OH	266,800	.74	38
COLUMBUS-TUPELO	72,700	.20	124
CORPUS CHRISTI	88,200	.24	112
DALLAS-FT WORTH	738,300	2.04	6
DAVENPRT-ROCK ISLND-MOLINE QUAD CTY	115,700	.32	65
DAYTON	195,900	.54	49
DENVER	387,800	1.07	20
DES MOINES	138,300	.38	74
DETROIT	670,500	1.85	9
DOTHAN	35,700	.10	171
DULUTH-SUPERIOR	51,400	.17	143
EL CENTRO-YUMA	38,200	.11	166
EL PASO	138,700	.38	71
ELMIRA	34,200	.09	172
ERIE	58,700	.16	146
EUGENE	69,200	.19	130
EUREKA	21,500	.06	184
EVANSVILLE	100,200	.28	96
FARGO	88,000	.24	113
FLAGSTAFF	17,000	.05	194
FLINT-SAGINAW-BAY CITY	188,300	.52	52
FLORENCE-MYRTLE BEACH	61,800	.17	140
FT MYERS-NAPLES	74,200	.21	123
FT SMITH	72,500	.20	125
FT WAYNE	100,700	.28	95
FRESNO-VISALIA	258,200	.71	41
GAINESVILLE	30,200	.08	175
GRAND JUNCTION-DURANGO	26,700	.07	180
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	274,500	.76	33
GREAT FALLS	28,200	.08	179
GREEN BAY-APPLETON	158,300	.44	63
GREENSBORO-WINSTON SALEM-HIGH POINT	169,900	.47	60
GREENVILLE-NEW BERN-WASHINGTON	91,400	.25	107
GREENVILLE-SPARTANBURG-ASHEVILLE	225,200	.62	44
GREENWOOD-GREENVILLE	42,700	.12	160
HAGERSTOWN	16,000	.04	198
HARRISBURG-YORK-LANCASTER-LEBANON	202,100	.56	47
HARRISONBURG	30,800	.09	174
HARTFORD-NEW HAVEN	319,400	.88	27
HELENA	7,500	.02	208
HOUSTON	671,800	1.86	8
HUNTSVILLE-DECATUR-FLORENCE	103,700	.29	93
IDAHO FALLS-POCATELLO	64,000	.18	135
INDIANAPOLIS	323,100	.89	26
JACKSON MS	128,100	.35	75
JACKSON TN	21,200	.06	186
JACKSONVILLE	190,400	.53	50
JOHNSTOWN-ALTOONA	104,400	.29	91
JONESBORO	25,100	.07	183
JOPLIN-PITTSBURG	51,700	.14	151
KANSAS CITY	299,400	.83	31
KNOXVILLE	145,400	.40	68
LA CROSSE-EAU CLAIRE	72,100	.20	126
LAFAYETTE IN	15,600	.04	200
LAFAYETTE LA	93,400	.26	104
LAKE CHARLES	38,200	.11	166
LANSING	92,300	.26	105
LAREDO	29,600	.08	176
LAS VEGAS	114,100	.32	87
LAUREL-HATTIESBURG	42,800	.12	159
LEXINGTON	127,700	.35	76
LIMA	16,600	.05	197
LINCOLN-HASTINGS-KEARNEY	90,300	.25	110
LITTLE ROCK	173,200	.48	57
LOS ANGELES	2,216,800	6.13	2
LOUISVILLE	210,200	.58	46
LUBBOCK	62,700	.17	138
MACON	78,200	.22	117
MADISON	99,800	.28	97
MANKATO	11,400	.03	206
MARQUETTE	21,000	.06	187
MCALLEN-BROWNSVILLE LRGV	143,200	.40	70
MEDFORD	48,600	.13	153
MEMPHIS	262,100	.72	39
MERIDIAN	28,500	.08	178
MIAMI-FT LAUDERDALE	428,400	1.18	17
MILWAUKEE	312,100	.86	29
MINNEAPOLIS-ST PAUL	582,100	1.61	11
MINOT-BISMARCK-DICKINSON-GLENDIVE	60,700	.17	144
MISSOULA	28,900	.08	177
MOBILE-PENSACOLA	170,100	.47	59
MONROE-EL DORADO	76,900	.21	120
MONTGOMERY-SELMA	90,200	.25	111
NASHVILLE	269,700	.75	36
NEW ORLEANS	269,800	.75	35
NEW YORK	2,373,800	6.56	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	259,200	.72	40
NORTH PLATTE	7,500	.02	208
ODESSA-MIDLAND	71,000	.20	128
OKLAHOMA CITY	223,600	.62	45
OMAHA	149,400	.41	66
ORLANDO-DAYTONA BEACH-MELBOURNE	303,900	.84	30
OTTUMWA-KIRKSVILLE	11,600	.03	205
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	115,400	.32	86
PALM SPRINGS	46,500	.13	157
PANAMA CITY	35,800	.10	169
PARKERSBURG	20,100	.06	188
PEORIA-BLOOMINGTON	82,600	.23	114
PHILADELPHIA	985,300	2.72	4
PHOENIX	415,400	1.15	18
PITTSBURGH	365,500	1.01	21
PORTLAND OR	324,800	.90	25
PORTLAND-POLAND SPRING	137,300	.38	72
PRESQUE ISLE	11,900	.03	204
PROVIDENCE-NEW BEDFORD	199,600	.55	48
QUINCY-HANNIBAL	40,400	.11	163
RALEIGH-DURHAM	272,200	.75	34
RAPID CITY	40,600	.11	162
RENO	70,900	.20	129
RICHMOND	161,300	.45	62
ROANOKE-LYNCHBURG	125,100	.35	78
ROCHESTER NY	137,200	.38	73
ROCHESTER-MASON CITY-AUSTIN	54,600	.15	149
ROCKFORD	61,600	.17	141
SACRAMENTO-STOCKTON	469,300	1.30	15
ST JOSEPH	18,100	.05	192
ST LOUIS	444,900	1.23	16
SALINAS-MONTEREY	95,600	.26	102
SALISBURY	33,800	.09	173
SALT LAKE CITY	390,700	1.08	19
SAN ANGELO	21,500	.06	184
SAN ANTONIO	284,600	.79	32
SAN DIEGO	369,800	1.01	23
SAN FRANCISCO-OAKLAND-SAN JOSE	781,700	2.16	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	77,900	.22	118
SARASOTA	25,300	.07	182
SAVANNAH	103,200	.29	94
SEATTLE-TACOMA	520,000	1.44	14
SHREVEPORT-TEXARKANA	157,000	.43	64
SIOUX CITY	66,000	.18	134
SIOUX FALLS-MITCHELL	93,600	.26	103
SOUTH BEND-ELKHART	123,900	.34	79
SPOKANE	126,200	.35	77
SPRINGFIELD MA	91,400	.25	107
SPRINGFIELD MO	113,800	.31	88
SPRINGFIELD-DECATUR-CHAMPAIGN	123,200	.34	80
SYRACUSE	148,600	.41	67
TALLAHASSEE-THOMASVILLE	79,400	.22	116
TAMPA-ST PETERSBURG	352,600	.97	24
TERRE HAUTE	57,500	.16	147
TOLEDO	167,200	.46	61
TOPEKA	61,500	.17	141
TRAVERSE CITY-CADILLAC	71,700	.20	127
TUCSON	118,600	.33	83
TULSA	174,600	.48	55
TUSCALOOSA	20,100	.06	188
TWIN FALLS	16,700	.05	195
TYLER-LONGVIEW-JACKSONVILLE	81,100	.22	115
UTICA	39,500	.11	164
VICTORIA	12,800	.04	202
WACO-TEMPLE-BRYAN	108,400	.30	90
WASHINGTON DC	652,800	1.80	10
WATERTOWN-CARTHAGE	38,600	.11	165
WAUSAU-RHINELANDER	67,700	.19	132
WEST PALM BEACH-FT PIERCE-VERO BEACH	151,300	.42	65
WHEELING-STEUBENVILLE	49,000	.14	152
WICHITA-HUTCHINSON	176,300	.49	54
WICHITA FALLS-LAWTON	63,400	.18	137
WILKES BARRE-SCRANTON	174,500	.48	56
WILMINGTON	55,000	.15	148
YAKIMA-PASCO-RICHLAND-KENNEWICK	77,200	.21	119
YOUNGSTOWN	97,100	.27	100
ZANESVILLE	12,200	.03	203

MARKETS ALPHABETICALLY BY DEMOGRAPHIC CATEGORY

CHILDREN 6-11

US TOTAL 21,436,300

ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank
ABILENE-SWEETWATER	26,800	.13	158
ALBANY, GA	38,400	.18	136
ALBANY-SCHENECTADY-TROY	103,800	.48	58
ALBUQUERQUE	145,[illegible]00	.68	42
ALEXANDRIA, LA	24,800	.12	163
ALPENA	3,600	.02	210
AMARILLO	46,200	.22	120
ANNISTON	9,900	.05	198
ARDMORE-ADA	16,200	.08	181
ATLANTA	338,500	1.58	12
AUGUSTA	55,300	.26	104
AUSTIN, TX	84,200	.39	70
BAKERSFIELD	52,900	.25	113
BALTIMORE	209,300	.98	22
BANGOR	29,200	.14	155
BATON ROUGE	73,300	.34	81
BEAUMONT-PORT ARTHUR	41,800	.19	130
BEND	6,900	.03	207
BILLINGS-HARDIN	22,100	.10	169
BILOXI-GULFPORT-PASCAGOULA	29,000	.14	156
BINGHAMTON	35,600	.17	145
BIRMINGHAM	116,000	.54	50
BLUEFIELD-BECKLEY-OAK HILL	30,700	.14	153
BOISE	41,400	.19	132
BOSTON	421,800	1.97	7
BOWLING GREEN	10,500	.05	194
BRISTOL-KINGSPT-JOHNSN CTY: TRI-CTY	61,400	.29	93
BUFFALO	135,200	.63	45
BURLINGTON-PLATTSBURGH	56,500	.26	103
BUTTE	11,200	.05	191
CASPER-RIVERTON	11,400	.05	190
CEDAR RAPIDS-WATERLOO-DUBUQUE	71,600	.33	83
CHARLESTON, SC	60,800	.28	96
CHARLESTON-HUNTINGTON	109,200	.51	53
CHARLOTTE	158,100	.74	38
CHARLOTTESVILLE	7,600	.04	202
CHATTANOOGA	67,200	.31	88
CHEYENNE-SCOTTSBLUFF (STERLING)	10,300	.05	195
CHICAGO	728,900	3.40	3
CHICO-REDDING	38,200	.18	138
CINCINNATI	187,500	.87	27
CLARKSBURG-WESTON	23,300	.11	166
CLEVELAND	319,900	1.49	13
COLORADO SPRINGS-PUEBLO	59,100	.28	98
COLUMBIA, SC	72,600	.34	82
COLUMBIA-JEFFERSON CITY	31,100	.15	151
COLUMBUS, GA	44,800	.21	123
COLUMBUS, OH	158,400	.74	37
COLUMBUS-TUPELO	44,900	.21	122
CORPUS CHRISTI	54,100	.25	109
DALLAS-FT. WORTH	429,200	2.00	6
DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	71,500	.33	84
DAYTON	117,700	.55	48
DENVER	227,800	1.06	20
DES MOINES	82,800	.39	72
DETROIT	394,500	1.84	9
DOTHAN	21,500	.10	171
DULUTH-SUPERIOR	38,400	.18	136
EL CENTRO-YUMA	23,200	.11	167
EL PASO	83,100	.39	71
ELMIRA	20,800	.10	172
ERIE	35,500	.17	146
EUGENE	42,300	.20	129
EUREKA	12,900	.06	186
EVANSVILLE	61,300	.29	94
FARGO	54,000	.25	110
FLAGSTAFF	10,100	.05	196
FLINT-SAGINAW-BAY CITY	114,600	.53	51
FLORENCE-MYRTLE BEACH	37,700	.18	141
FT. MYERS-NAPLES	43,300	.20	127
FT. SMITH	43,900	.20	125
FT. WAYNE	60,900	.28	95
FRESNO-VISALIA	153,700	.72	40
GAINESVILLE	17,900	.08	175
GRAND JUNCTION-DURANGO	16,600	.08	180
GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	163,100	.76	33
GREAT FALLS	17,200	.08	179
GREEN BAY-APPLETON	95,900	.45	63
GREENSBORO-WINSTON SALEM-HIGH POINT	100,500	.47	61
GREENVILLE-NEW BERN-WASHINGTON	53,300	.25	112
GREENVILLE-SPARTANBURG-ASHEVILLE	135,700	.63	44
GREENWOOD-GREENVILLE	26,900	.13	157
HAGERSTOWN	9,300	.04	199
HARRISBURG-YORK-LANCASTER-LEBANON	120,000	.56	47
HARRISONBURG	18,600	.09	174
HARTFORD-NEW HAVEN	184,100	.86	29
HELENA	4,600	.02	209
HOUSTON	396,900	1.85	8
HUNTSVILLE-DECATUR-FLORENCE	62,500	.29	92
IDAHO FALLS-POCATELLO	40,800	.19	134
INDIANAPOLIS	193,200	.90	26
JACKSON, MS	79,300	.37	75
JACKSON, TN	13,100	.06	184
JACKSONVILLE	110,900	.52	52
JOHNSTOWN-ALTOONA	63,400	.30	90
JONESBORO	15,300	.07	182
JOPLIN-PITTSBURG	31,800	.15	150
KANSAS CITY	179,700	.84	30
KNOXVILLE	88,400	.41	67
LA CROSSE-EAU CLAIRE	43,700	.20	126
LAFAYETTE, IN	9,100	.04	200
LAFAYETTE, LA	57,100	.27	102
LAKE CHARLES	23,400	.11	164
LANSING	55,300	.26	104
LAREDO	17,700	.08	177
LAS VEGAS	65,700	.31	89
LAUREL-HATTIESBURG	26,800	.13	158
LEXINGTON	77,800	.36	76
LIMA	10,000	.05	197
LINCOLN-HASTINGS-KEARNEY	54,800	.26	108
LITTLE ROCK	105,800	.49	56
LOS ANGELES	1,265,000	5.90	2
LOUISVILLE	129,000	.60	46
LUBBOCK	37,900	.18	140
MACON	47,300	.22	118
MADISON	58,900	.27	100
MANKATO	7,300	.03	204
MARQUETTE	12,900	.06	186
MCALLEN-BROWNSVILLE: LRGV	88,500	.41	66
MEDFORD	29,800	.14	154
MEMPHIS	157,700	.74	39
MERIDIAN	17,700	.08	177
MIAMI-FT. LAUDERDALE	245,700	1.15	17
MILWAUKEE	186,000	.87	28
MINNEAPOLIS-ST. PAUL	346,000	1.61	11
MINOT-BISMARCK-DICKINSON-GLENDIVE	37,600	.18	142
MISSOULA	17,800	.08	176
MOBILE-PENSACOLA	101,900	.48	59
MONROE-EL DORADO	47,500	.22	117
MONTGOMERY-SELMA	54,900	.26	106
NASHVILLE	163,000	.76	35
NEW ORLEANS	163,100	.76	33
NEW YORK	1,374,700	6.41	1
NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	150,100	.70	41
NORTH PLATTE	4,900	.02	208
ODESSA-MIDLAND	42,800	.20	128
OKLAHOMA CITY	136,400	.64	43
OMAHA	90,500	.42	65
ORLANDO-DAYTONA BEACH-MELBOURNE	177,800	.83	31
OTTUMWA-KIRKSVILLE	7,200	.03	205
PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	71,200	.33	85
PALM SPRINGS	26,800	.13	158
PANAMA CITY	21,600	.10	170
PARKERSBURG	12,300	.06	188
PEORIA-BLOOMINGTON	50,600	.24	114
PHILADELPHIA	575,300	2.68	4
PHOENIX	242,300	1.13	19
PITTSBURGH	219,300	1.02	21
PORTLAND, OR	195,900	.91	25
PORTLAND-POLAND SPRING	81,700	.38	73
PRESQUE ISLE	7,100	.03	206
PROVIDENCE-NEW BEDFORD	117,000	.55	49
QUINCY-HANNIBAL	25,000	.12	161
RALEIGH-DURHAM	159,600	.74	36
RAPID CITY	25,000	.12	161
RENO	41,800	.19	130
RICHMOND	95,100	.44	64
ROANOKE-LYNCHBURG	74,000	.35	80
ROCHESTER, NY	79,400	.37	74
ROCHESTER-MASON CITY-AUSTIN	33,300	.16	149
ROCKFORD	37,000	.17	143
SACRAMENTO-STOCKTON	277,100	1.29	15
ST. JOSEPH	11,100	.05	192
ST. LOUIS	266,900	1.25	16
SALINAS-MONTEREY	54,900	.26	106
SALISBURY	19,900	.09	173
SALT LAKE CITY	243,600	1.14	18
SAN ANGELO	13,100	.06	184
SAN ANTONIO	169,200	.79	32
SAN DIEGO	208,000	.97	23
SAN FRANCISCO-OAKLAND-SAN JOSE	450,500	2.10	5
SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	45,500	.21	121
SA[illegible]TA	14,800	.07	183
SA[illegible]NAH	60,400	.28	97
SEATTLE-TACOMA	306,200	1.43	14
SHREVEPORT-TEXARKANA	96,700	.45	62
SIOUX CITY	40,600	.19	135
SIOUX FALLS-MITCHELL	57,800	.27	101
SOUTH BEND-ELKHART	74,400	.35	79
SPOKANE	77,200	.36	77
SPRINGFIELD, MA	53,900	.25	111
SPRINGFIELD, MO	69,700	.33	86
SPRINGFIELD-DECATUR-CHAMPAIGN	74,800	.35	78
SYRACUSE	87,100	.41	68
TALLAHASSEE-THOMASVILLE	47,900	.22	116
TAMPA-ST. PETERSBURG	206,100	.96	24
TERRE HAUTE	35,100	.16	147
TOLEDO	101,000	.47	60
TOPEKA	36,600	.17	144
TRAVERSE CITY-CADILLAC	44,000	.21	124
TUCSON	69,500	.32	87
TULSA	106,200	.50	54
TUSCALOOSA	12,300	.06	188
TWIN FALLS	10,700	.05	193
TYLER-LONGVIEW-JACKSONVILLE	49,600	.23	115
UTICA	23,400	.11	164
VICTORIA	7,700	.04	201
WACO-TEMPLE-BRYAN	62,800	.29	91
WASHINGTON, DC	377,800	1.76	10
WATERTOWN-CARTHAGE	23,000	.11	168
WAUSAU-RHINELANDER	41,200	.19	133
WEST PALM BEACH-FT. PIERCE-VERO BEACH	86,700	.40	69
WHEELING-STEUBENVILLE	31,100	.15	151
WICHITA-HUTCHINSON	106,100	.49	55
WICHITA FALLS-LAWTON	38,100	.18	139
WILKES BARRE-SCRANTON	105,100	.49	57
WILMINGTON	33,500	.16	148
YAKIMA-PASCO-RICHLAND-KENNEWICK	46,400	.22	119
YOUNGSTOWN	59,000	.28	99
ZANESVILLE	7,400	.03	203

ADI Population Estimates

Markets Ranked by Demographic Category.

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

PERSONS 2+

US TOTAL 240,910,200

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	17,963,400	7.46
2	LOS ANGELES	14,034,900	5.83
3	CHICAGO	8,057,800	3.34
4	PHILADELPHIA	6,943,000	2.88
5	SAN FRANCISCO-OAKLAND-SAN JOSE	5,741,600	2.38
6	BOSTON	5,523,000	2.29
7	WASHINGTON, DC	4,662,700	1.94
8	DALLAS-FT. WORTH	4,563,500	1.89
9	DETROIT	4,495,100	1.87
10	HOUSTON	3,916,300	1.63
11	ATLANTA	3,806,400	1.58
12	CLEVELAND	3,627,100	1.51
13	MINNEAPOLIS-ST. PAUL	3,571,800	1.48
14	SEATTLE-TACOMA	3,432,200	1.42
15	MIAMI-FT. LAUDERDALE	3,257,600	1.35
16	TAMPA-ST. PETERSBURG	2,909,500	1.21
17	ST. LOUIS	2,853,900	1.18
18	PITTSBURGH	2,828,400	1.17
19	SACRAMENTO-STOCKTON	2,812,200	1.17
20	PHOENIX	2,617,100	1.09
21	BALTIMORE	2,522,100	1.05
22	DENVER	2,482,700	1.03
23	SAN DIEGO	2,481,400	1.03
24	HARTFORD-NEW HAVEN	2,381,500	.99
25	ORLANDO-DAYTONA BEACH-MELBOURNE	2,293,000	.95
26	INDIANAPOLIS	2,184,800	.91
27	PORTLAND, OR	2,112,100	.88
28	MILWAUKEE	1,993,400	.83
29	CINCINNATI	1,970,300	.82
30	KANSAS CITY	1,932,500	.80
31	CHARLOTTE	1,899,500	.79
32	RALEIGH-DURHAM	1,892,000	.79
33	NASHVILLE	1,853,700	.77
34	SALT LAKE CITY	1,790,400	.74
35	COLUMBUS, OH	1,782,500	.74
36	GREENVILLE-SPARTANBURG-ASHEVILLE	1,671,200	.69
37	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	1,646,300	.68
38	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	1,644,900	.68
39	SAN ANTONIO	1,644,200	.68
40	BUFFALO	1,603,600	.67
41	NEW ORLEANS	1,600,900	.66
42	MEMPHIS	1,598,600	.66
43	PROVIDENCE-NEW BEDFORD	1,480,200	.61
44	OKLAHOMA CITY	1,429,400	.59
45	LOUISVILLE	1,416,700	.59
46	HARRISBURG-YORK-LANCASTER-LEBANON	1,405,900	.58
47	ALBUQUERQUE	1,359,500	.56
48	FRESNO-VISALIA	1,324,100	.55
49	WILKES BARRE-SCRANTON	1,323,400	.55
50	GREENSBORO-WINSTON SALEM-HIGH POINT	1,306,400	.54
51	BIRMINGHAM	1,296,600	.54
52	DAYTON	1,285,200	.53
53	ALBANY-SCHENECTADY-TROY	1,284,500	.53
54	WEST PALM BEACH-FT PIERCE-VERO BEACH	1,274,800	.53
55	JACKSONVILLE	1,223,300	.51
56	CHARLESTON-HUNTINGTON	1,207,800	.50
57	FLINT-SAGINAW-BAY CITY	1,187,300	.49
58	LITTLE ROCK	1,158,500	.48
59	RICHMOND	1,124,800	.47
60	TULSA	1,113,300	.46
61	MOBILE-PENSACOLA	1,081,300	.45
62	KNOXVILLE	1,070,800	.44
63	WICHITA-HUTCHINSON	1,066,700	.44
64	TOLEDO	1,058,300	.44
65	SYRACUSE	1,010,800	.42
66	GREEN BAY-APPLETON	996,100	.41
67	ROANOKE-LYNCHBURG	992,900	.41
68	SHREVEPORT-TEXARKANA	958,800	.40
69	AUSTIN, TX	939,100	.39
70	PORTLAND-POLAND SPRING	937,500	.39
71	ROCHESTER, NY	923,900	.38
72	DES MOINES	922,100	.38
73	OMAHA	912,500	.38
74	LEXINGTON	893,900	.37
75	SPRINGFIELD-DECATUR-CHAMPAIGN	847,700	.35
76	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	839,900	.35
77	SPRINGFIELD, MO	809,200	.34
78	COLUMBIA, SC	797,200	.33
79	SPOKANE	791,800	.33
80	CHATTANOOGA	787,500	.33
81	TUCSON	780,600	.32
82	JOHNSTOWN-ALTOONA	780,200	.32
83	CEDAR RAPIDS-WATERLOO-DUBUQUE	778,500	.32
84	LAS VEGAS	777,500	.32
85	SOUTH BEND-ELKHART	776,100	.32
86	JACKSON, MS	760,000	.32
87	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY	757,700	.31
88	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	755,000	.31
89	EL PASO	742,300	.31
90	HUNTSVILLE-DECATUR-FLORENCE	726,900	.30
91	BATON ROUGE	698,500	.29
92	MCALLEN-BROWNSVILLE: LRGV	695,000	.29
93	YOUNGSTOWN	688,500	.29
94	WACO-TEMPLE-BRYAN	686,300	.28
95	MADISON	674,300	.28
96	EVANSVILLE	662,000	.27
97	SPRINGFIELD, MA	651,800	.27
98	FT. MYERS-NAPLES	648,300	.27
99	BURLINGTON-PLATTSBURGH	640,000	.27
100	SAVANNAH	635,700	.26
101	GREENVILLE-NEW BERN-WASHINGTON	623,000	.26
102	COLORADO SPRINGS-PUEBLO	618,000	.26
103	CHARLESTON, SC	616,300	.26
104	FT. WAYNE	611,300	.25
105	LANSING	607,500	.25
106	SALINAS-MONTEREY	601,800	.25
107	LINCOLN-HASTINGS-KEARNEY	595,800	.25
108	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	566,900	.24
109	SIOUX FALLS-MITCHELL	562,900	.23
110	PEORIA-BLOOMINGTON	561,600	.23
111	MONTGOMERY-SELMA	561,100	.23
112	AUGUSTA	555,100	.23
113	FARGO	553,100	.23
114	TALLAHASSEE-THOMASVILLE	522,700	.22
115	TYLER-LONGVIEW-JACKSONVILLE	522,400	.22
116	LAFAYETTE, LA	501,200	.21
117	MACON	491,500	.20
118	COLUMBUS, GA	485,000	.20
119	CORPUS CHRISTI	484,400	.20
120	RENO	480,500	.20
121	FT. SMITH	479,500	.20
122	EUGENE	476,400	.20
123	TRAVERSE CITY-CADILLAC	469,600	.19
124	BAKERSFIELD	460,700	.19
125	LA CROSSE-EAU CLAIRE	459,600	.19
126	MONROE-EL DORADO	458,400	.19
127	COLUMBUS-TUPELO	456,200	.19
128	YAKIMA-PASCO-RICHLAND-KENNEWICK	442,700	.18
129	AMARILLO	431,700	.18
130	WAUSAU-RHINELANDER	426,100	.18
131	DULUTH-SUPERIOR	418,300	.17
132	BEAUMONT-PORT ARTHUR	414,100	.17
133	BINGHAMTON	409,000	.17
134	CHICO-REDDING	408,300	.17
135	FLORENCE-MYRTLE BEACH	404,400	.17
136	WICHITA FALLS-LAWTON	397,800	.17
137	SIOUX CITY	396,900	.16
138	ROCKFORD	396,800	.16
139	TERRE HAUTE	396,800	.16
140	BOISE	394,800	.16
141	TOPEKA	392,100	.16
142	ERIE	391,900	.16
143	WILMINGTON	377,700	.16
144	ODESSA-MIDLAND	368,600	.15
145	LUBBOCK	364,700	.15
146	ALBANY, GA	363,600	.15
147	WHEELING-STEUBENVILLE	360,600	.15
148	COLUMBIA-JEFFERSON CITY	349,800	.15
149	BLUEFIELD-BECKLEY-OAK HILL	349,100	.14
150	MINOT-BISMARCK-DICKINSON-GLENDIVE	349,000	.14
151	JOPLIN-PITTSBURG	343,000	.14
152	ROCHESTER-MASON CITY-AUSTIN	338,100	.14
153	MEDFORD	330,600	.14
154	BANGOR	322,800	.13
155	IDAHO FALLS-POCATELLO	310,200	.13
156	BILOXI-GULFPORT-PASCAGOULA	291,300	.12
157	SARASOTA	279,800	.12
158	ABILENE-SWEETWATER	279,300	.12
159	QUINCY-HANNIBAL	279,300	.12
160	UTICA	275,100	.11
161	CLARKSBURG-WESTON	269,800	.11
162	LAUREL-HATTIESBURG	256,800	.11
163	PALM SPRINGS	252,100	.10
164	PANAMA CITY	249,800	.10
165	WATERTOWN-CARTHAGE	244,900	.10
166	SALISBURY	244,700	.10
167	ALEXANDRIA, LA	239,100	.10
168	HARRISONBURG	234,400	.10
169	DOTHAN	232,800	.10
170	RAPID CITY	225,800	.09
171	ELMIRA	225,600	.09
172	GAINESVILLE	225,200	.09
173	LAKE CHARLES	220,300	.09
174	GREENWOOD-GREENVILLE	220,100	.09
175	BILLINGS-HARDIN	216,000	.09
176	EL CENTRO-YUMA	204,100	.08
177	JONESBORO	181,100	.08
178	MISSOULA	179,500	.07
179	ARDMORE-ADA	177,000	.07
180	MERIDIAN	174,000	.07
181	GRAND JUNCTION-DURANGO	170,400	.07
182	GREAT FALLS	161,800	.07
183	TUSCALOOSA	148,100	.06
184	MARQUETTE	146,300	.06
185	JACKSON, TN	146,200	.06
186	PARKERSBURG	142,500	.06
187	LAREDO	139,800	.06
188	EUREKA	136,000	.06
189	SAN ANGELO	131,100	.05
190	LAFAYETTE, IN	125,600	.05
191	BUTTE	123,900	.05
192	ST. JOSEPH	123,400	.05
193	BOWLING GREEN	119,400	.05
194	HAGERSTOWN	119,400	.05
195	ANNISTON	113,200	.05
196	CHARLOTTESVILLE	105,700	.04
197	CHEYENNE-SCOTTSBLUFF (STERLING)	105,200	.04
198	LIMA	105,000	.04
199	CASPER-RIVERTON	102,900	.04
200	TWIN FALLS	94,100	.04
201	FLAGSTAFF	91,000	.04
202	OTTUMWA-KIRKSVILLE	84,600	.04
203	PRESQUE ISLE	81,800	.03
204	MANKATO	79,600	.03
205	ZANESVILLE	79,300	.03
206	VICTORIA	71,100	.03
207	BEND	70,400	.03
208	HELENA	45,300	.02
209	NORTH PLATTE	43,600	.02
210	ALPENA	39,500	.02

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

PERSONS 18+

US TOTAL 184,568,700

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	14,205,600	7.70
2	LOS ANGELES	10,652,800	5.77
3	CHICAGO	6,139,000	3.33
4	PHILADELPHIA	5,418,300	2.94
5	SAN FRANCISCO-OAKLAND-SAN JOSE	4,551,600	2.47
6	BOSTON	4,390,700	2.38
7	WASHINGTON, DC	3,656,500	1.98
8	DALLAS-FT. WORTH	3,440,400	1.86
9	DETROIT	3,437,600	1.86
10	ATLANTA	2,910,800	1.58
11	HOUSTON	2,886,200	1.56
12	CLEVELAND	2,785,600	1.51
13	MINNEAPOLIS-ST. PAUL	2,694,900	1.46
14	SEATTLE-TACOMA	2,647,500	1.43
15	MIAMI-FT. LAUDERDALE	2,592,400	1.40
16	TAMPA-ST. PETERSBURG	2,360,100	1.28
17	PITTSBURGH	2,248,200	1.22
18	ST. LOUIS	2,165,200	1.17
19	SACRAMENTO-STOCKTON	2,107,200	1.14
20	PHOENIX	1,984,100	1.07
21	BALTIMORE	1,970,000	1.07
22	SAN DIEGO	1,934,600	1.05
23	DENVER	1,894,400	1.03
24	HARTFORD-NEW HAVEN	1,888,900	1.02
25	ORLANDO-DAYTONA BEACH-MELBOURNE	1,822,200	.99
26	INDIANAPOLIS	1,672,100	.91
27	PORTLAND, OR	1,609,400	.87
28	MILWAUKEE	1,512,200	.82
29	CINCINNATI	1,485,200	.80
30	KANSAS CITY	1,471,700	.80
31	CHARLOTTE	1,471,500	.80
32	RALEIGH-DURHAM	1,462,700	.79
33	NASHVILLE	1,427,700	.77
34	COLUMBUS, OH	1,366,600	.74
35	GREENVILLE-SPARTANBURG-ASHEVILLE	1,304,900	.71
36	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	1,253,200	.68
37	BUFFALO	1,246,300	.68
38	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	1,225,200	.66
39	SAN ANTONIO	1,199,700	.65
40	SALT LAKE CITY	1,185,500	.64
41	MEMPHIS	1,183,400	.64
42	NEW ORLEANS	1,177,900	.64
43	PROVIDENCE-NEW BEDFORD	1,167,800	.63
44	HARRISBURG-YORK-LANCASTER-LEBANON	1,090,200	.59
45	OKLAHOMA CITY	1,081,200	.59
46	LOUISVILLE	1,078,900	.58
47	WEST PALM BEACH-FT. PIERCE-VERO BEACH	1,044,400	.57
47	WILKES BARRE-SCRANTON	1,044,400	.57
49	GREENSBORO-WINSTON SALEM-HIGH POINT	1,031,100	.56
50	ALBANY-SCHENECTADY-TROY	1,006,000	.55
51	BIRMINGHAM	990,300	.54
52	ALBUQUERQUE	987,000	.53
53	DAYTON	977,600	.53
54	FRESNO-VISALIA	935,100	.51
55	JACKSONVILLE	929,800	.50
56	CHARLESTON-HUNTINGTON	917,100	.50
57	FLINT-SAGINAW-BAY CITY	887,200	.48
58	LITTLE ROCK	879,600	.48
59	RICHMOND	874,600	.47
60	TULSA	840,300	.46
61	KNOXVILLE	831,500	.45
62	MOBILE-PENSACOLA	811,000	.44
63	WICHITA-HUTCHINSON	797,700	.43
64	TOLEDO	794,700	.43
65	ROANOKE-LYNCHBURG	789,500	.43
66	SYRACUSE	781,500	.42
67	GREEN BAY-APPLETON	749,200	.41
68	PORTLAND-POLAND SPRING	723,200	.39
69	AUSTIN, TX	720,700	.39
70	ROCHESTER, NY	715,000	.39
71	DES MOINES	710,100	.38
72	SHREVEPORT-TEXARKANA	709,500	.38
73	LEXINGTON	686,700	.37
74	OMAHA	682,200	.37
75	SPRINGFIELD-DECATUR-CHAMPAIGN	653,900	.35
76	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	652,100	.35
77	SPRINGFIELD, MO	626,300	.34
78	JOHNSTOWN-ALTOONA	609,900	.33
79	CHATTANOOGA	605,600	.33
80	LAS VEGAS	605,100	.33
81	COLUMBIA, SC	603,700	.33
82	TUCSON	597,400	.32
83	CEDAR RAPIDS-WATERLOO-DUBUQUE	595,600	.32
84	SPOKANE	594,000	.32
85	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY	591,200	.32
86	SOUTH BEND-ELKHART	581,900	.32
87	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	570,600	.31
88	HUNTSVILLE-DECATUR-FLORENCE	560,200	.30
89	JACKSON, MS	554,300	.30
90	FT. MYERS-NAPLES	533,800	.29
91	YOUNGSTOWN	530,500	.29
92	WACO-TEMPLE-BRYAN	521,700	.28
93	MADISON	521,500	.28
94	EL PASO	520,400	.28
95	SPRINGFIELD, MA	510,600	.28
96	BATON ROUGE	510,200	.28
97	EVANSVILLE	502,500	.27
98	BURLINGTON-PLATTSBURGH	491,400	.27
99	GREENVILLE-NEW BERN-WASHINGTON	479,800	.26
100	SAVANNAH	475,500	.26
101	COLORADO SPRINGS-PUEBLO	464,800	.25
102	LANSING	463,600	.25
103	MCALLEN-BROWNSVILLE: LRGV	458,100	.25
104	SALINAS-MONTEREY	457,700	.25
105	CHARLESTON, SC	457,400	.25
106	LINCOLN-HASTINGS-KEARNEY	455,700	.25
107	FT. WAYNE	453,300	.25
108	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	449,700	.24
109	PEORIA-BLOOMINGTON	429,800	.23
110	SIOUX FALLS-MITCHELL	418,500	.23
111	FARGO	417,400	.23
112	MONTGOMERY-SELMA	415,500	.23
113	AUGUSTA	409,400	.22
114	TALLAHASSEE-THOMASVILLE	396,100	.21
115	TYLER-LONGVIEW-JACKSONVILLE	394,600	.21
116	RENO	373,900	.20
117	EUGENE	368,200	.20
118	MACON	367,800	.20
119	COLUMBUS, GA	367,200	.20
120	FT. SMITH	363,700	.20
121	LAFAYETTE, LA	357,500	.19
121	TRAVERSE CITY-CADILLAC	357,500	.19
123	LA CROSSE-EAU CLAIRE	347,600	.19
124	CORPUS CHRISTI	346,300	.19
125	COLUMBUS-TUPELO	339,200	.18
126	MONROE-EL DORADO	334,800	.18
127	BAKERSFIELD	326,400	.18
128	YAKIMA-PASCO-RICHLAND-KENNEWICK	323,300	.18
129	DULUTH-SUPERIOR	319,900	.17
130	WAUSAU-RHINELANDER	319,600	.17
131	AMARILLO	315,200	.17
132	BINGHAMTON	315,100	.17
133	CHICO-REDDING	310,700	.17
134	BEAUMONT-PORT ARTHUR	308,400	.17
135	TERRE HAUTE	305,000	.17
136	FLORENCE-MYRTLE BEACH	302,100	.16
137	ROCKFORD	300,800	.16
138	WICHITA FALLS-LAWTON	299,300	.16
139	TOPEKA	299,100	.16
140	ERIE	298,800	.16
141	SIOUX CITY	294,700	.16
142	BOISE	288,000	.16
143	WILMINGTON	286,900	.16
144	WHEELING-STEUBENVILLE	279,800	.15
145	COLUMBIA-JEFFERSON CITY	270,200	.15
146	LUBBOCK	268,200	.15
147	BLUEFIELD-BECKLEY-OAK HILL	265,100	.14
148	ALBANY, GA	263,600	.14
149	JOPLIN-PITTSBURG	261,600	.14
150	ODESSA-MIDLAND	259,900	.14
151	ROCHESTER-MASON CITY-AUSTIN	255,000	.14
152	MINOT-BISMARCK-DICKINSON-GLENDIVE	254,200	.14
153	MEDFORD	253,400	.14
154	BANGOR	247,200	.13
155	SARASOTA	240,000	.13
156	QUINCY-HANNIBAL	214,900	.12
157	BILOXI-GULFPORT-PASCAGOULA	214,700	.12
158	UTICA	213,200	.12
159	ABILENE-SWEETWATER	209,800	.11
160	IDAHO FALLS-POCATELLO	209,300	.11
161	CLARKSBURG-WESTON	208,500	.11
162	SALISBURY	192,400	.10
163	PANAMA CITY	192,200	.10
164	LAUREL-HATTIESBURG	188,100	.10
165	HARRISONBURG	185,500	.10
166	WATERTOWN-CARTHAGE	184,300	.10
167	PALM SPRINGS	183,500	.10
168	GAINESVILLE	178,900	.10
169	ALEXANDRIA, LA	175,000	.09
170	DOTHAN	174,800	.09
171	ELMIRA	171,200	.09
172	RAPID CITY	162,900	.09
173	LAKE CHARLES	160,600	.09
174	BILLINGS-HARDIN	159,700	.09
175	GREENWOOD-GREENVILLE	152,200	.08
176	EL CENTRO-YUMA	143,700	.08
177	JONESBORO	139,700	.08
178	ARDMORE-ADA	134,200	.07
179	MISSOULA	134,000	.07
180	GRAND JUNCTION-DURANGO	128,800	.07
181	MERIDIAN	127,500	.07
182	GREAT FALLS	118,600	.06
183	TUSCALOOSA	115,500	.06
184	MARQUETTE	112,600	.06
185	JACKSON, TN	112,100	.06
186	PARKERSBURG	109,500	.06
187	EUREKA	103,500	.06
188	LAFAYETTE, IN	101,200	.05
189	SAN ANGELO	98,200	.05
190	BUTTE	95,100	.05
191	ST. JOSEPH	94,900	.05
192	HAGERSTOWN	94,700	.05
193	LAREDO	92,300	.05
194	BOWLING GREEN	91,900	.05
195	ANNISTON	86,800	.05
196	CHARLOTTESVILLE	85,700	.05
197	LIMA	78,600	.04
198	CHEYENNE-SCOTTSBLUFF (STERLING)	78,300	.04
199	CASPER-RIVERTON	74,100	.04
200	TWIN FALLS	67,900	.04
201	OTTUMWA-KIRKSVILLE	66,200	.04
202	FLAGSTAFF	64,700	.04
203	PRESQUE ISLE	62,300	.03
204	MANKATO	61,700	.03
205	ZANESVILLE	59,900	.03
206	BEND	53,600	.03
207	VICTORIA	51,200	.03
208	HELENA	33,700	.02
209	NORTH PLATTE	32,100	.02
210	ALPENA	30,300	.02

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

PERSONS 18-49

US TOTAL 120,784,600

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	9,133,600	7.56	106	FT. WAYNE	293,600	.24
2	LOS ANGELES	7,534,000	6.24	107	LINCOLN-HASTINGS-KEARNEY	276,400	.23
3	CHICAGO	4,104,300	3.40	108	AUGUSTA	274,800	.23
4	PHILADELPHIA	3,452,800	2.86	109	PEORIA-BLOOMINGTON	272,600	.23
5	SAN FRANCISCO-OAKLAND-SAN JOSE	3,131,800	2.59	110	TALLAHASSEE-THOMASVILLE	271,200	.22
6	BOSTON	2,921,300	2.42	111	MONTGOMERY-SELMA	261,600	.22
7	WASHINGTON, DC	2,610,900	2.16	112	FARGO	258,700	.21
8	DALLAS-FT. WORTH	2,451,000	2.03	113	FT. MYERS-NAPLES	253,500	.21
9	DETROIT	2,288,400	1.89	114	RENO	251,300	.21
10	HOUSTON	2,106,900	1.74	115	COLUMBUS, GA	247,100	.20
11	ATLANTA	2,089,100	1.73	116	SIOUX FALLS-MITCHELL	245,200	.20
12	MINNEAPOLIS-ST. PAUL	1,829,200	1.51	117	TYLER-LONGVIEW-JACKSONVILLE	241,300	.20
13	SEATTLE-TACOMA	1,806,200	1.50	118	MACON	241,000	.20
14	CLEVELAND	1,738,800	1.44	119	EUGENE	238,000	.20
15	MIAMI-FT. LAUDERDALE	1,558,500	1.29	120	LAFAYETTE, LA	236,500	.20
16	SACRAMENTO-STOCKTON	1,425,600	1.18	121	CORPUS CHRISTI	227,600	.19
17	ST. LOUIS	1,370,900	1.13	122	BAKERSFIELD	227,500	.19
18	SAN DIEGO	1,369,800	1.13	123	FT. SMITH	225,100	.19
19	DENVER	1,350,200	1.12	124	LA CROSSE-EAU CLAIRE	219,100	.18
20	PITTSBURGH	1,321,300	1.09	125	COLUMBUS-TUPELO	212,900	.18
21	BALTIMORE	1,313,400	1.09	126	TRAVERSE CITY-CADILLAC	212,200	.18
22	PHOENIX	1,285,300	1.06	127	YAKIMA-PASCO-RICHLAND-KENNEWICK	209,700	.17
23	TAMPA-ST. PETERSBURG	1,255,800	1.04	128	MONROE-EL DORADO	208,200	.17
24	HARTFORD-NEW HAVEN	1,227,500	1.02	129	TOPEKA	197,600	.16
25	INDIANAPOLIS	1,099,800	.91	130	AMARILLO	195,700	.16
26	ORLANDO-DAYTONA BEACH-MELBOURNE	1,098,000	.91	131	BINGHAMTON	194,900	.16
27	PORTLAND, OR	1,057,100	.88	132	FLORENCE-MYRTLE BEACH	194,600	.16
28	RALEIGH-DURHAM	1,013,200	.84	133	WAUSAU-RHINELANDER	194,200	.16
29	MILWAUKEE	980,700	.81	134	ROCKFORD	190,400	.16
30	CHARLOTTE	974,800	.81	135	BOISE	189,700	.16
31	CINCINNATI	970,500	.80	136	CHICO-REDDING	188,500	.16
32	KANSAS CITY	968,400	.80	137	WICHITA FALLS-LAWTON	186,900	.15
33	NASHVILLE	936,700	.78	138	BEAUMONT-PORT ARTHUR	186,300	.15
34	COLUMBUS, OH	931,600	.77	139	ERIE	185,300	.15
35	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	884,000	.73	140	DULUTH-SUPERIOR	183,900	.15
36	SALT LAKE CITY	837,100	.69	141	WILMINGTON	181,700	.15
37	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	817,700	.68	142	TERRE HAUTE	179,200	.15
38	GREENVILLE-SPARTANBURG-ASHEVILLE	806,700	.67	143	LUBBOCK	178,200	.15
39	SAN ANTONIO	799,800	.66	144	COLUMBIA-JEFFERSON CITY	177,500	.15
40	NEW ORLEANS	789,500	.65	145	ODESSA-MIDLAND	171,500	.14
41	MEMPHIS	780,000	.65	146	SIOUX CITY	171,400	.14
42	BUFFALO	763,100	.63	147	ALBANY, GA	169,900	.14
43	PROVIDENCE-NEW BEDFORD	740,400	.61	148	WHEELING-STEUBENVILLE	159,100	.13
44	OKLAHOMA CITY	696,500	.58	149	BANGOR	157,700	.13
45	LOUISVILLE	695,900	.58	150	BLUEFIELD-BECKLEY-OAK HILL	156,700	.13
46	HARRISBURG-YORK-LANCASTER-LEBANON	694,600	.58	151	MINOT-BISMARCK-DICKINSON-GLENDIVE	154,300	.13
47	GREENSBORO-WINSTON SALEM-HIGH POINT	662,600	.55	152	ROCHESTER-MASON CITY-AUSTIN	150,800	.12
48	ALBUQUERQUE	661,600	.55	153	JOPLIN-PITTSBURG	150,700	.12
49	FRESNO-VISALIA	639,500	.53	154	MEDFORD	145,000	.12
50	ALBANY-SCHENECTADY-TROY	635,200	.53	155	BILOXI-GULFPORT-PASCAGOULA	143,400	.12
51	DAYTON	622,500	.52	156	IDAHO FALLS-POCATELLO	141,400	.12
52	JACKSONVILLE	622,300	.52	157	UTICA	130,700	.11
53	BIRMINGHAM	621,200	.51	158	GAINESVILLE	127,500	.11
54	WILKES BARRE-SCRANTON	600,700	.50	159	QUINCY-HANNIBAL	124,400	.10
55	RICHMOND	577,100	.48	160	ABILENE-SWEETWATER	124,000	.10
56	FLINT-SAGINAW-BAY CITY	573,100	.47	160	WATERTOWN-CARTHAGE	124,000	.10
57	CHARLESTON-HUNTINGTON	570,000	.47	162	PALM SPRINGS	123,600	.10
58	LITTLE ROCK	544,900	.45	163	CLARKSBURG-WESTON	121,500	.10
59	WEST PALM BEACH-FT. PIERCE-VERO BEACH	536,700	.44	164	LAUREL-HATTIESBURG	120,000	.10
60	AUSTIN, TX	529,400	.44	165	HARRISONBURG	118,700	.10
61	MOBILE-PENSACOLA	525,500	.44	166	ALEXANDRIA, LA	118,100	.10
62	KNOXVILLE	523,500	.43	167	PANAMA CITY	117,900	.10
63	TULSA	523,000	.43	168	SALISBURY	116,000	.10
64	SYRACUSE	517,100	.43	169	DOTHAN	110,400	.09
65	TOLEDO	513,000	.42	170	RAPID CITY	104,900	.09
66	ROANOKE-LYNCHBURG	490,800	.41	171	LAKE CHARLES	104,600	.09
67	WICHITA-HUTCHINSON	489,400	.41	172	ELMIRA	103,300	.09
68	ROCHESTER, NY	474,800	.39	173	SARASOTA	100,400	.08
69	GREEN BAY-APPLETON	471,800	.39	174	BILLINGS-HARDIN	99,700	.08
70	PORTLAND-POLAND SPRING	465,400	.39	175	GREENWOOD-GREENVILLE	96,400	.08
71	LEXINGTON	455,800	.38	176	EL CENTRO-YUMA	91,900	.08
72	DES MOINES	436,400	.36	177	MISSOULA	86,400	.07
73	OMAHA	434,500	.36	178	JONESBORO	82,300	.07
74	SHREVEPORT-TEXARKANA	429,400	.36	179	GRAND JUNCTION-DURANGO	79,300	.07
75	COLUMBIA, SC	416,600	.34	180	TUSCALOOSA	79,000	.07
76	SPRINGFIELD-DECATUR-CHAMPAIGN	415,900	.34	181	MERIDIAN	78,100	.06
77	LAS VEGAS	405,300	.34	182	ARDMORE-ADA	75,700	.06
78	TUCSON	386,000	.32	182	LAFAYETTE, IN	75,700	.06
79	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	385,400	.32	184	GREAT FALLS	72,700	.06
80	CHATTANOOGA	383,900	.32	185	MARQUETTE	69,700	.06
81	SPOKANE	378,400	.31	186	EUREKA	68,900	.06
82	CEDAR RAPIDS-WATERLOO-DUBUQUE	377,600	.31	187	JACKSON, TN	68,100	.06
83	SOUTH BEND-ELKHART	370,400	.31	188	PARKERSBURG	66,600	.06
84	JOHNSTOWN-ALTOONA	368,800	.31	189	LAREDO	64,900	.05
85	EL PASO	365,300	.30	190	BUTTE	62,000	.05
86	SPRINGFIELD, MO	364,400	.30	191	CHARLOTTESVILLE	61,400	.05
87	BRISTOL-KINGSPT-JOHNSN CTY: TRI-CTY	363,000	.30	191	SAN ANGELO	61,400	.05
88	WACO-TEMPLE-BRYAN	362,700	.30	193	HAGERSTOWN	60,200	.05
89	HUNTSVILLE-DECATUR-FLORENCE	360,000	.30	194	BOWLING GREEN	59,800	.05
90	BATON ROUGE	357,700	.30	195	ANNISTON	56,300	.05
91	JACKSON, MS	357,400	.30	196	ST. JOSEPH	55,100	.05
92	MADISON	355,500	.29	197	CHEYENNE-SCOTTSBLUFF (STERLING)	50,700	.04
93	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	344,400	.29	198	FLAGSTAFF	50,300	.04
94	BURLINGTON-PLATTSBURGH	333,400	.28	199	LIMA	49,300	.04
95	SPRINGFIELD, MA	332,400	.28	200	CASPER-RIVERTON	48,000	.04
96	GREENVILLE-NEW BERN-WASHINGTON	330,400	.27	201	TWIN FALLS	41,900	.03
97	SALINAS-MONTEREY	326,600	.27	202	PRESQUE ISLE	39,700	.03
98	LANSING	326,400	.27	203	MANKATO	39,600	.03
99	CHARLESTON, SC	325,300	.27	204	OTTUMWA-KIRKSVILLE	39,200	.03
100	SAVANNAH	320,800	.27	205	ZANESVILLE	37,000	.03
101	COLORADO SPRINGS-PUEBLO	315,000	.26	206	VICTORIA	34,000	.03
102	EVANSVILLE	309,700	.26	207	BEND	33,700	.03
102	YOUNGSTOWN	309,700	.26	208	HELENA	22,200	.02
104	MCALLEN-BROWNSVILLE: LRGV	308,900	.26	209	NORTH PLATTE	18,400	.02
105	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	303,600	.25	210	ALPENA	16,600	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

PERSONS 12-24

US TOTAL 45,918,800

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	3,219,200	7.01
2	LOS ANGELES	2,845,600	6.20
3	CHICAGO	1,526,300	3.32
4	PHILADELPHIA	1,266,100	2.76
5	BOSTON	1,028,200	2.24
6	SAN FRANCISCO-OAKLAND-SAN JOSE	994,700	2.17
7	DALLAS-FT. WORTH	875,200	1.91
8	WASHINGTON, DC	863,200	1.88
9	DETROIT	859,600	1.87
10	HOUSTON	770,500	1.68
11	ATLANTA	749,900	1.63
12	CLEVELAND	659,000	1.44
13	MINNEAPOLIS-ST. PAUL	658,000	1.43
14	SEATTLE-TACOMA	605,100	1.32
15	MIAMI-FT. LAUDERDALE	536,200	1.17
16	SAN DIEGO	519,800	1.13
17	SACRAMENTO-STOCKTON	519,300	1.13
18	ST. LOUIS	508,300	1.11
19	PITTSBURGH	495,200	1.08
20	PHOENIX	484,500	1.06
21	DENVER	452,900	.99
22	BALTIMORE	447,100	.97
23	TAMPA-ST. PETERSBURG	439,800	.96
24	INDIANAPOLIS	432,400	.94
25	HARTFORD-NEW HAVEN	430,400	.94
26	SALT LAKE CITY	417,600	.91
27	RALEIGH-DURHAM	395,700	.86
28	ORLANDO-DAYTONA BEACH-MELBOURNE	394,000	.86
29	CINCINNATI	378,300	.82
30	CHARLOTTE	369,400	.80
31	MILWAUKEE	369,300	.80
32	PORTLAND, OR	367,200	.80
33	NASHVILLE	358,800	.78
34	COLUMBUS, OH	358,300	.78
35	KANSAS CITY	357,000	.78
36	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	347,800	.76
37	SAN ANTONIO	338,100	.74
38	MEMPHIS	327,300	.71
39	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	324,600	.71
40	GREENVILLE-SPARTANBURG-ASHEVILLE	319,900	.70
41	NEW ORLEANS	319,700	.70
42	BUFFALO	297,400	.65
43	PROVIDENCE-NEW BEDFORD	282,000	.61
44	OKLAHOMA CITY	278,300	.61
45	FRESNO-VISALIA	275,500	.60
46	LOUISVILLE	265,000	.58
47	ALBUQUERQUE	260,400	.57
48	HARRISBURG-YORK-LANCASTER-LEBANON	257,500	.56
49	GREENSBORO-WINSTON SALEM-HIGH POINT	247,100	.54
50	DAYTON	243,700	.53
51	ALBANY-SCHENECTADY-TROY	243,400	.53
52	BIRMINGHAM	242,900	.53
53	CHARLESTON-HUNTINGTON	241,700	.53
54	FLINT-SAGINAW-BAY CITY	237,200	.52
55	WILKES BARRE-SCRANTON	235,800	.51
56	JACKSONVILLE	231,600	.50
57	LITTLE ROCK	222,100	.48
58	SYRACUSE	215,200	.47
59	MOBILE-PENSACOLA	213,800	.47
60	TOLEDO	212,800	.46
61	KNOXVILLE	208,300	.45
62	AUSTIN, TX	205,500	.45
63	RICHMOND	204,400	.45
64	TULSA	199,400	.43
65	ROANOKE-LYNCHBURG	198,900	.43
66	LEXINGTON	188,200	.41
67	WICHITA-HUTCHINSON	186,500	.41
68	GREEN BAY-APPLETON	183,200	.40
69	SHREVEPORT-TEXARKANA	182,500	.40
70	EL PASO	176,100	.38
71	ROCHESTER, NY	175,900	.38
72	WACO-TEMPLE-BRYAN	175,300	.38
73	DES MOINES	173,500	.38
73	WEST PALM BEACH-FT. PIERCE-VERO BEACH	173,500	.38
75	MCALLEN-BROWNSVILLE: LRGV	173,100	.38
76	SPRINGFIELD-DECATUR-CHAMPAIGN	172,800	.38
77	PORTLAND-POLAND SPRING	170,500	.37
78	COLUMBIA, SC	169,500	.37
79	OMAHA	165,400	.36
80	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	164,400	.36
81	CEDAR RAPIDS-WATERLOO-DUBUQUE	161,100	.35
82	JOHNSTOWN-ALTOONA	159,200	.35
83	JACKSON, MS	158,700	.35
84	SPOKANE	154,500	.34
85	TUCSON	154,000	.34
86	CHATTANOOGA	152,100	.33
87	SPRINGFIELD, MO	151,900	.33
88	SOUTH BEND-ELKHART	150,800	.33
89	BATON ROUGE	150,600	.33
90	GREENVILLE-NEW BERN-WASHINGTON	148,600	.32
91	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY	144,100	.31
92	SAVANNAH	140,400	.31
93	HUNTSVILLE-DECATUR-FLORENCE	138,900	.30
94	LAS VEGAS	137,500	.30
95	LANSING	136,900	.30
96	MADISON	136,700	.30
97	SPRINGFIELD, MA	135,100	.29
98	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	134,800	.29
99	CHARLESTON, SC	131,300	.29
100	BURLINGTON-PLATTSBURGH	128,000	.28
101	SALINAS-MONTEREY	124,500	.27
102	YOUNGSTOWN	123,400	.27
103	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	121,300	.26
104	TALLAHASSEE-THOMASVILLE	121,200	.26
105	COLORADO SPRINGS-PUEBLO	120,800	.26
106	EVANSVILLE	120,700	.26
107	MONTGOMERY-SELMA	117,100	.26
108	FT. WAYNE	116,200	.25
109	PEORIA-BLOOMINGTON	115,300	.25
110	COLUMBUS, GA	113,900	.25
111	AUGUSTA	113,200	.25
112	LINCOLN-HASTINGS-KEARNEY	113,000	.25
113	FARGO	111,500	.24
114	TYLER-LONGVIEW-JACKSONVILLE	102,800	.22
115	LAFAYETTE, LA	102,500	.22
116	SIOUX FALLS-MITCHELL	100,600	.22
117	MONROE-EL DORADO	99,900	.22
118	CORPUS CHRISTI	98,500	.21
119	COLUMBUS-TUPELO	98,100	.21
120	MACON	98,000	.21
121	LA CROSSE-EAU CLAIRE	94,800	.21
122	EUGENE	93,900	.20
123	FT. SMITH	93,000	.20
124	BAKERSFIELD	90,900	.20
125	FT. MYERS-NAPLES	87,100	.19
126	YAKIMA-PASCO-RICHLAND-KENNEWICK	86,800	.19
127	TOPEKA	85,100	.19
127	TRAVERSE CITY-CADILLAC	85,100	.19
129	LUBBOCK	82,700	.18
130	FLORENCE-MYRTLE BEACH	81,600	.18
131	RENO	81,200	.18
132	AMARILLO	81,000	.18
133	WICHITA FALLS-LAWTON	79,300	.17
134	WAUSAU-RHINELANDER	78,400	.17
135	ERIE	77,700	.17
136	ALBANY, GA	76,600	.17
137	CHICO-REDDING	76,000	.17
138	BINGHAMTON	75,900	.17
139	BOISE	75,800	.17
140	BEAUMONT-PORT ARTHUR	75,700	.16
140	WILMINGTON	75,700	.16
142	TERRE HAUTE	74,900	.16
143	COLUMBIA-JEFFERSON CITY	74,700	.16
144	SIOUX CITY	73,600	.16
145	DULUTH-SUPERIOR	73,000	.16
146	ODESSA-MIDLAND	71,200	.16
147	ROCKFORD	70,300	.15
148	IDAHO FALLS-POCATELLO	69,400	.15
149	BLUEFIELD-BECKLEY-OAK HILL	66,700	.15
150	WHEELING-STEUBENVILLE	63,700	.14
151	JOPLIN-PITTSBURG	62,300	.14
152	BANGOR	62,100	.14
153	MINOT-BISMARCK-DICKINSON-GLENDIVE	61,700	.13
154	BILOXI-GULFPORT-PASCAGOULA	60,800	.13
155	GAINESVILLE	59,300	.13
156	WATERTOWN-CARTHAGE	57,000	.12
157	LAUREL-HATTIESBURG	56,300	.12
158	ROCHESTER-MASON CITY-AUSTIN	55,500	.12
159	UTICA	54,800	.12
160	MEDFORD	53,800	.12
161	ALEXANDRIA, LA	53,700	.12
161	QUINCY-HANNIBAL	53,700	.12
163	ABILENE-SWEETWATER	53,400	.12
164	CLARKSBURG-WESTON	50,500	.11
164	GREENWOOD-GREENVILLE	50,500	.11
166	HARRISONBURG	48,500	.11
166	PALM SPRINGS	48,500	.11
168	DOTHAN	46,000	.10
169	PANAMA CITY	45,700	.10
170	EL CENTRO-YUMA	44,000	.10
171	LAKE CHARLES	43,600	.09
172	SALISBURY	42,900	.09
173	ELMIRA	42,300	.09
174	RAPID CITY	42,100	.09
175	LAFAYETTE, IN	41,000	.09
176	TUSCALOOSA	37,800	.08
177	BILLINGS-HARDIN	37,600	.08
178	MERIDIAN	36,500	.08
179	JONESBORO	35,400	.08
180	LAREDO	35,100	.08
181	ARDMORE-ADA	33,200	.07
182	MISSOULA	32,800	.07
183	SARASOTA	31,800	.07
184	MARQUETTE	31,300	.07
185	GRAND JUNCTION-DURANGO	30,300	.07
186	GREAT FALLS	27,900	.06
187	JACKSON, TN	27,700	.06
188	BOWLING GREEN	26,800	.06
189	SAN ANGELO	26,100	.06
190	PARKERSBURG	26,000	.06
191	CHARLOTTESVILLE	25,800	.06
192	EUREKA	25,600	.06
193	BUTTE	25,000	.05
194	FLAGSTAFF	24,700	.05
195	ANNISTON	24,600	.05
196	ST. JOSEPH	24,400	.05
197	HAGERSTOWN	21,300	.05
198	LIMA	20,400	.04
199	MANKATO	20,300	.04
200	CHEYENNE-SCOTTSBLUFF (STERLING)	19,400	.04
201	CASPER-RIVERTON	18,200	.04
202	OTTUMWA-KIRKSVILLE	17,100	.04
203	TWIN FALLS	16,800	.04
204	PRESQUE ISLE	15,900	.03
205	ZANESVILLE	15,300	.03
206	VICTORIA	13,100	.03
207	BEND	11,100	.02
208	HELENA	7,800	.02
209	NORTH PLATTE	6,900	.02
210	ALPENA	6,400	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

PERSONS 12-34

US TOTAL 87,698,100

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	6,398,300	7.30
2	LOS ANGELES	5,604,900	6.39
3	CHICAGO	2,987,400	3.41
4	PHILADELPHIA	2,465,900	2.81
5	SAN FRANCISCO-OAKLAND-SAN JOSE	2,107,500	2.40
6	BOSTON	2,064,600	2.35
7	DALLAS-FT. WORTH	1,791,600	2.04
8	WASHINGTON, DC	1,784,100	2.03
9	DETROIT	1,650,700	1.88
10	HOUSTON	1,534,400	1.75
11	ATLANTA	1,483,000	1.69
12	MINNEAPOLIS-ST. PAUL	1,321,200	1.51
13	CLEVELAND	1,248,500	1.42
14	SEATTLE-TACOMA	1,233,600	1.41
15	MIAMI-FT. LAUDERDALE	1,091,000	1.24
16	SACRAMENTO-STOCKTON	1,022,500	1.17
17	SAN DIEGO	1,016,400	1.16
18	ST. LOUIS	997,400	1.14
19	PHOENIX	946,200	1.08
20	PITTSBURGH	931,600	1.06
21	DENVER	925,400	1.06
22	BALTIMORE	910,400	1.04
23	TAMPA-ST. PETERSBURG	877,100	1.00
24	HARTFORD-NEW HAVEN	857,500	.98
25	INDIANAPOLIS	808,500	.92
26	ORLANDO-DAYTONA BEACH-MELBOURNE	787,100	.90
27	RALEIGH-DURHAM	746,200	.85
28	PORTLAND, OR	717,000	.82
29	CINCINNATI	716,800	.82
30	MILWAUKEE	714,900	.82
31	SALT LAKE CITY	706,600	.81
32	KANSAS CITY	697,900	.80
33	CHARLOTTE	696,900	.79
34	COLUMBUS, OH	682,700	.78
35	NASHVILLE	679,800	.78
36	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	668,000	.76
37	SAN ANTONIO	616,500	.70
38	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	607,200	.69
39	NEW ORLEANS	592,500	.68
40	MEMPHIS	592,100	.68
41	GREENVILLE-SPARTANBURG-ASHEVILLE	575,500	.66
42	BUFFALO	554,400	.63
43	PROVIDENCE-NEW BEDFORD	534,300	.61
44	OKLAHOMA CITY	517,300	.59
45	LOUISVILLE	506,600	.58
46	FRESNO-VISALIA	501,900	.57
47	HARRISBURG-YORK-LANCASTER-LEBANON	491,400	.56
48	ALBUQUERQUE	490,700	.56
49	GREENSBORO-WINSTON SALEM-HIGH POINT	466,600	.53
50	JACKSONVILLE	453,400	.52
51	ALBANY-SCHENECTADY-TROY	452,000	.52
52	BIRMINGHAM	451,500	.51
53	DAYTON	451,100	.51
54	WILKES BARRE-SCRANTON	429,200	.49
55	FLINT-SAGINAW-BAY CITY	426,700	.49
56	CHARLESTON-HUNTINGTON	423,000	.48
57	LITTLE ROCK	403,800	.46
58	RICHMOND	402,000	.46
59	MOBILE-PENSACOLA	394,600	.45
60	AUSTIN, TX	393,500	.45
61	SYRACUSE	383,700	.44
61	TOLEDO	383,700	.44
63	TULSA	376,000	.43
64	KNOXVILLE	375,800	.43
65	WEST PALM BEACH-FT. PIERCE-VERO BEACH	366,900	.42
66	WICHITA-HUTCHINSON	362,400	.41
67	ROANOKE-LYNCHBURG	349,800	.40
68	GREEN BAY-APPLETON	348,000	.40
69	LEXINGTON	337,900	.39
70	ROCHESTER, NY	336,500	.38
71	PORTLAND-POLAND SPRING	327,800	.37
72	SHREVEPORT-TEXARKANA	325,900	.37
73	DES MOINES	319,600	.36
74	OMAHA	319,400	.36
75	COLUMBIA, SC	311,000	.35
76	SPRINGFIELD-DECATUR-CHAMPAIGN	309,100	.35
77	EL PASO	302,700	.35
78	WACO-TEMPLE-BRYAN	293,000	.33
79	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	285,600	.33
79	TUCSON	285,600	.33
81	CEDAR RAPIDS-WATERLOO-DUBUQUE	283,000	.32
82	LAS VEGAS	282,900	.32
83	JACKSON, MS	279,900	.32
84	CHATTANOOGA	276,000	.31
85	MCALLEN-BROWNSVILLE: LRGV	275,200	.31
86	JOHNSTOWN-ALTOONA	275,000	.31
87	SPOKANE	274,500	.31
88	SOUTH BEND-ELKHART	273,900	.31
89	BATON ROUGE	272,400	.31
90	SPRINGFIELD, MO	269,100	.31
91	HUNTSVILLE-DECATUR-FLORENCE	263,100	.30
92	BRISTOL-KINGSPT-JOHNSN CTY: TRI-CTY	259,400	.30
93	GREENVILLE-NEW BERN-WASHINGTON	259,000	.30
94	MADISON	256,100	.29
95	SAVANNAH	249,700	.28
96	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	249,200	.28
97	CHARLESTON, SC	247,100	.28
98	SPRINGFIELD, MA	241,900	.28
99	LANSING	241,600	.28
100	BURLINGTON-PLATTSBURGH	239,100	.27
101	SALINAS-MONTEREY	237,600	.27
102	COLORADO SPRINGS-PUEBLO	230,500	.26
103	EVANSVILLE	226,300	.26
104	YOUNGSTOWN	223,100	.25
105	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	221,900	.25
106	FT. WAYNE	217,700	.25
107	TALLAHASSEE-THOMASVILLE	208,000	.24
108	AUGUSTA	206,900	.24
109	LINCOLN-HASTINGS-KEARNEY	205,000	.23
110	MONTGOMERY-SELMA	203,200	.23
111	PEORIA-BLOOMINGTON	201,900	.23
112	FARGO	197,600	.22
113	COLUMBUS, GA	193,800	.22
114	LAFAYETTE, LA	186,600	.21
115	SIOUX FALLS-MITCHELL	185,900	.21
116	TYLER-LONGVIEW-JACKSONVILLE	182,100	.21
117	MACON	180,000	.21
118	CORPUS CHRISTI	177,400	.20
119	BAKERSFIELD	175,900	.20
120	FT. MYERS-NAPLES	175,500	.20
121	RENO	167,700	.19
122	FT. SMITH	167,400	.19
123	COLUMBUS-TUPELO	166,800	.19
124	MONROE-EL DORADO	166,700	.19
125	EUGENE	165,900	.19
126	LA CROSSE-EAU CLAIRE	164,700	.19
127	YAKIMA-PASCO-RICHLAND-KENNEWICK	156,100	.18
128	TRAVERSE CITY-CADILLAC	155,300	.18
129	TOPEKA	150,800	.17
130	AMARILLO	149,200	.17
131	FLORENCE-MYRTLE BEACH	146,400	.17
132	WICHITA FALLS-LAWTON	144,700	.16
133	WAUSAU-RHINELANDER	144,400	.16
134	LUBBOCK	142,300	.16
135	BINGHAMTON	141,500	.16
136	BOISE	139,700	.16
137	BEAUMONT-PORT ARTHUR	139,100	.16
138	ERIE	136,700	.16
139	ROCKFORD	136,400	.16
140	CHICO-REDDING	134,900	.15
141	WILMINGTON	134,000	.15
142	ODESSA-MIDLAND	133,700	.15
143	TERRE HAUTE	133,500	.15
144	COLUMBIA-JEFFERSON CITY	133,000	.15
145	ALBANY, GA	131,900	.15
146	SIOUX CITY	131,000	.15
147	DULUTH-SUPERIOR	130,800	.15
148	MINOT-BISMARCK-DICKINSON-GLENDIVE	116,600	.13
149	IDAHO FALLS-POCATELLO	115,600	.13
150	BLUEFIELD-BECKLEY-OAK HILL	115,200	.13
151	WHEELING-STEUBENVILLE	113,400	.13
152	BANGOR	113,300	.13
153	JOPLIN-PITTSBURG	111,500	.13
154	BILOXI-GULFPORT-PASCAGOULA	110,600	.13
155	ROCHESTER-MASON CITY-AUSTIN	109,700	.13
156	GAINESVILLE	97,900	.11
157	WATERTOWN-CARTHAGE	97,700	.11
158	MEDFORD	97,400	.11
159	UTICA	96,600	.11
160	LAUREL-HATTIESBURG	95,800	.11
161	PALM SPRINGS	95,500	.11
162	ABILENE-SWEETWATER	95,100	.11
163	ALEXANDRIA, LA	94,400	.11
164	QUINCY-HANNIBAL	93,000	.11
165	CLARKSBURG-WESTON	88,100	.10
166	PANAMA CITY	86,600	.10
167	HARRISONBURG	85,500	.10
168	DOTHAN	83,300	.09
169	SALISBURY	82,500	.09
170	GREENWOOD-GREENVILLE	82,100	.09
171	LAKE CHARLES	79,700	.09
172	RAPID CITY	79,300	.09
173	EL CENTRO-YUMA	76,400	.09
174	ELMIRA	76,100	.09
175	BILLINGS-HARDIN	70,900	.08
176	SARASOTA	64,700	.07
177	MERIDIAN	62,200	.07
178	JONESBORO	61,600	.07
179	LAFAYETTE, IN	61,500	.07
180	TUSCALOOSA	61,100	.07
181	MISSOULA	59,900	.07
182	ARDMORE-ADA	57,700	.07
183	LAREDO	57,500	.07
184	GRAND JUNCTION-DURANGO	55,000	.06
185	GREAT FALLS	53,200	.06
186	MARQUETTE	52,600	.06
187	JACKSON, TN	49,800	.06
188	EUREKA	48,100	.05
189	PARKERSBURG	47,400	.05
190	SAN ANGELO	46,600	.05
191	CHARLOTTESVILLE	45,600	.05
192	BOWLING GREEN	45,100	.05
193	BUTTE	44,300	.05
194	ST. JOSEPH	42,600	.05
195	ANNISTON	42,500	.05
196	HAGERSTOWN	42,400	.05
197	FLAGSTAFF	40,300	.05
198	LIMA	37,100	.04
199	CHEYENNE-SCOTTSBLUFF (STERLING)	36,800	.04
200	CASPER-RIVERTON	34,400	.04
201	MANKATO	31,400	.04
202	TWIN FALLS	30,700	.04
203	PRESQUE ISLE	29,600	.03
204	OTTUMWA-KIRKSVILLE	28,400	.03
205	ZANESVILLE	27,500	.03
206	VICTORIA	25,400	.03
207	BEND	21,700	.02
208	HELENA	14,900	.02
209	NORTH PLATTE	13,300	.02
210	ALPENA	11,900	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

PERSONS 18-34

US TOTAL 67,526,200

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	5,014,300	7.43	106	TALLAHASSEE-THOMASVILLE	160,800	.24
2	LOS ANGELES	4,439,600	6.57	107	FT. WAYNE	160,400	.24
3	CHICAGO	2,303,600	3.41	108	LINCOLN-HASTINGS-KEARNEY	155,200	.23
4	PHILADELPHIA	1,926,500	2.85	109	AUGUSTA	153,400	.23
5	SAN FRANCISCO-OAKLAND-SAN JOSE	1,699,200	2.52	110	PEORIA-BLOOMINGTON	152,700	.23
6	BOSTON	1,667,400	2.47	111	COLUMBUS, GA	150,400	.22
7	WASHINGTON, DC	1,430,700	2.12	112	FARGO	149,900	.22
8	DALLAS-FT. WORTH	1,406,800	2.08	113	MONTGOMERY-SELMA	147,800	.22
9	DETROIT	1,263,700	1.87	114	LAFAYETTE, LA	136,300	.20
10	HOUSTON	1,176,100	1.74	115	TYLER-LONGVIEW-JACKSONVILLE	135,400	.20
11	ATLANTA	1,161,500	1.72	116	FT. MYERS-NAPLES	135,200	.20
12	MINNEAPOLIS-ST. PAUL	1,026,400	1.52	117	SIOUX FALLS-MITCHELL	135,100	.20
13	SEATTLE-TACOMA	968,900	1.43	118	MACON	134,500	.20
14	CLEVELAND	940,800	1.39	119	BAKERSFIELD	132,200	.20
15	MIAMI-FT. LAUDERDALE	854,200	1.26	120	RENO	132,000	.20
16	SAN DIEGO	833,400	1.23	121	CORPUS CHRISTI	127,500	.19
17	SACRAMENTO-STOCKTON	786,800	1.17	122	EUGENE	126,900	.19
18	ST. LOUIS	753,600	1.12	123	LA CROSSE-EAU CLAIRE	124,800	.18
19	PHOENIX	728,600	1.08	124	FT. SMITH	124,100	.18
20	DENVER	724,900	1.07	125	COLUMBUS-TUPELO	122,500	.18
21	BALTIMORE	722,200	1.07	126	MONROE-EL DORADO	120,000	.18
22	PITTSBURGH	716,900	1.06	127	TOPEKA	119,400	.18
23	HARTFORD-NEW HAVEN	684,300	1.01	128	TRAVERSE CITY-CADILLAC	114,900	.17
24	TAMPA-ST. PETERSBURG	680,300	1.01	129	YAKIMA-PASCO-RICHLAND-KENNEWICK	113,900	.17
25	ORLANDO-DAYTONA BEACH-MELBOURNE	620,200	.92	130	WICHITA FALLS-LAWTON	109,600	.16
26	INDIANAPOLIS	618,900	.92	131	AMARILLO	108,500	.16
27	RALEIGH-DURHAM	589,100	.87	131	LUBBOCK	108,500	.16
28	MILWAUKEE	545,800	.81	133	BINGHAMTON	107,600	.16
29	CINCINNATI	544,900	.81	134	FLORENCE-MYRTLE BEACH	105,900	.16
30	PORTLAND, OR	539,100	.80	135	WAUSAU-RHINELANDER	105,600	.16
31	CHARLOTTE	537,000	.80	136	COLUMBIA-JEFFERSON CITY	105,400	.16
32	KANSAS CITY	536,500	.79	137	ERIE	102,300	.15
33	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	535,500	.79	138	ROCKFORD	102,000	.15
34	COLUMBUS, OH	533,600	.79	139	CHICO-REDDING	101,100	.15
35	NASHVILLE	523,500	.78	140	BOISE	100,900	.15
36	SALT LAKE CITY	492,400	.73	141	BEAUMONT-PORT ARTHUR	100,600	.15
37	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	460,600	.68	142	TERRE HAUTE	99,200	.15
38	SAN ANTONIO	456,600	.68	143	WILMINGTON	98,200	.15
39	NEW ORLEANS	439,300	.65	144	ODESSA-MIDLAND	96,000	.14
40	MEMPHIS	439,000	.65	145	SIOUX CITY	94,800	.14
41	GREENVILLE-SPARTANBURG-ASHEVILLE	434,400	.64	146	ALBANY, GA	93,900	.14
42	BUFFALO	425,900	.63	147	DULUTH-SUPERIOR	93,800	.14
43	PROVIDENCE-NEW BEDFORD	421,500	.62	148	BANGOR	85,200	.13
44	OKLAHOMA CITY	392,700	.58	149	MINOT-BISMARCK-DICKINSON-GLENDIVE	82,500	.12
45	LOUISVILLE	379,000	.56	150	BILOXI-GULFPORT-PASCAGOULA	82,100	.12
46	HARRISBURG-YORK-LANCASTER-LEBANON	377,800	.56	151	GAINESVILLE	81,800	.12
47	FRESNO-VISALIA	371,100	.55	151	JOPLIN-PITTSBURG	81,800	.12
48	GREENSBORO-WINSTON SALEM-HIGH POINT	361,200	.53	153	WHEELING-STEUBENVILLE	81,600	.12
49	ALBUQUERQUE	360,100	.53	154	ROCHESTER-MASON CITY-AUSTIN	81,200	.12
50	JACKSONVILLE	350,300	.52	155	BLUEFIELD-BECKLEY-OAK HILL	79,000	.12
51	ALBANY-SCHENECTADY-TROY	350,000	.52	156	IDAHO FALLS-POCATELLO	78,700	.12
52	DAYTON	339,400	.50	157	WATERTOWN-CARTHAGE	75,700	.11
53	BIRMINGHAM	335,600	.50	158	UTICA	74,200	.11
54	WILKES BARRE-SCRANTON	324,700	.48	159	PALM SPRINGS	73,400	.11
55	AUSTIN, TX	319,100	.47	160	ALEXANDRIA, LA	71,800	.11
56	FLINT-SAGINAW-BAY CITY	314,900	.47	161	ABILENE-SWEETWATER	70,200	.10
57	RICHMOND	313,100	.46	162	LAUREL-HATTIESBURG	69,900	.10
58	CHARLESTON-HUNTINGTON	305,100	.45	163	QUINCY-HANNIBAL	69,000	.10
59	SYRACUSE	303,000	.45	164	MEDFORD	68,800	.10
60	LITTLE ROCK	298,000	.44	165	HARRISONBURG	67,400	.10
61	MOBILE-PENSACOLA	294,600	.44	166	PANAMA CITY	64,800	.10
62	WEST PALM BEACH-FT. PIERCE-VERO BEACH	287,800	.43	167	SALISBURY	64,000	.09
63	TOLEDO	287,300	.43	168	CLARKSBURG-WESTON	63,600	.09
64	KNOXVILLE	281,900	.42	169	DOTHAN	61,000	.09
65	TULSA	277,600	.41	170	LAKE CHARLES	58,200	.09
66	ROANOKE-LYNCHBURG	271,500	.40	171	RAPID CITY	57,000	.08
67	WICHITA-HUTCHINSON	269,700	.40	172	GREENWOOD-GREENVILLE	56,900	.08
68	ROCHESTER, NY	264,800	.39	173	ELMIRA	55,900	.08
69	GREEN BAY-APPLETON	259,400	.38	174	EL CENTRO-YUMA	54,200	.08
70	LEXINGTON	258,400	.38	175	LAFAYETTE, IN	52,700	.08
71	PORTLAND-POLAND SPRING	250,900	.37	176	BILLINGS-HARDIN	50,400	.07
72	DES MOINES	243,900	.36	177	SARASOTA	50,200	.07
73	OMAHA	238,500	.35	178	TUSCALOOSA	48,600	.07
73	SPRINGFIELD-DECATUR-CHAMPAIGN	238,500	.35	179	JONESBORO	45,300	.07
75	COLUMBIA, SC	238,000	.35	180	MERIDIAN	44,200	.07
76	WACO-TEMPLE-BRYAN	236,800	.35	181	MISSOULA	43,300	.06
77	SHREVEPORT-TEXARKANA	233,600	.35	182	ARDMORE-ADA	40,900	.06
78	LAS VEGAS	224,600	.33	183	GRAND JUNCTION-DURANGO	40,100	.06
79	TUCSON	221,000	.33	184	MARQUETTE	39,900	.06
80	EL PASO	219,500	.33	185	LAREDO	39,600	.06
81	CEDAR RAPIDS-WATERLOO-DUBUQUE	218,800	.32	186	CHARLOTTESVILLE	38,900	.06
82	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	213,200	.32	187	GREAT FALLS	38,200	.06
83	JOHNSTOWN-ALTOONA	209,100	.31	188	EUREKA	37,100	.05
84	GREENVILLE-NEW BERN-WASHINGTON	207,200	.31	189	JACKSON, TN	36,900	.05
85	BATON ROUGE	205,700	.30	190	SAN ANGELO	35,200	.05
86	MADISON	205,100	.30	191	PARKERSBURG	34,500	.05
87	CHATTANOOGA	204,100	.30	192	BOWLING GREEN	34,300	.05
88	SOUTH BEND-ELKHART	203,600	.30	193	BUTTE	33,900	.05
89	SPOKANE	202,900	.30	194	HAGERSTOWN	33,700	.05
90	JACKSON, MS	202,300	.30	195	ST. JOSEPH	32,200	.05
91	HUNTSVILLE-DECATUR-FLORENCE	200,100	.30	196	ANNISTON	32,100	.05
92	SPRINGFIELD, MO	200,000	.30	197	FLAGSTAFF	31,000	.05
93	SAVANNAH	192,700	.29	198	LIMA	27,300	.04
94	CHARLESTON, SC	192,400	.28	199	CHEYENNE-SCOTTSBLUFF (STERLING)	27,100	.04
95	SPRINGFIELD, MA	192,100	.28	200	MANKATO	24,900	.04
96	BRISTOL-KINGSPT-JOHNSN CTY TRI-CTY	191,400	.28	201	CASPER-RIVERTON	24,200	.04
97	LANSING	190,000	.28	202	PRESQUE ISLE	22,000	.03
98	SALINAS-MONTEREY	189,000	.28	203	OTTUMWA-KIRKSVILLE	21,600	.03
99	BURLINGTON-PLATTSBURGH	186,300	.28	204	TWIN FALLS	21,200	.03
100	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	182,600	.27	205	ZANESVILLE	20,300	.03
101	MCALLEN-BROWNSVILLE: LRGV	181,500	.27	206	VICTORIA	18,300	.03
102	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	180,500	.27	207	BEND	15,700	.02
103	COLORADO SPRINGS-PUEBLO	176,800	.26	208	HELENA	10,800	.02
104	EVANSVILLE	167,000	.25	209	NORTH PLATTE	9,300	.01
105	YOUNGSTOWN	162,200	.24	210	ALPENA	8,500	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

WOMEN TOTAL

US TOTAL 96,230,600

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	7,552,900	7.85	106	CHARLESTON, SC	233,800	.24
2	LOS ANGELES	5,376,400	5.59	107	PEORIA-BLOOMINGTON	226,600	.24
3	CHICAGO	3,210,700	3.34	108	MONTGOMERY-SELMA	224,900	.23
4	PHILADELPHIA	2,871,900	2.98	109	SALINAS-MONTEREY	224,800	.23
5	BOSTON	2,310,300	2.40	110	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	222,900	.23
6	SAN FRANCISCO-OAKLAND-SAN JOSE	2,309,900	2.40	111	SIOUX FALLS-MITCHELL	217,800	.23
7	WASHINGTON, DC	1,899,500	1.97	112	AUGUSTA	215,600	.22
8	DETROIT	1,815,300	1.89	113	FARGO	212,400	.22
9	DALLAS-FT. WORTH	1,767,300	1.84	114	TALLAHASSEE-THOMASVILLE	208,400	.22
10	ATLANTA	1,521,200	1.58	115	TYLER-LONGVIEW-JACKSONVILLE	207,900	.22
11	CLEVELAND	1,483,900	1.54	116	MACON	195,400	.20
12	HOUSTON	1,460,000	1.52	117	COLUMBUS, GA	191,400	.20
13	MINNEAPOLIS-ST. PAUL	1,393,500	1.45	118	EUGENE	189,800	.20
14	MIAMI-FT. LAUDERDALE	1,373,600	1.43	119	LAFAYETTE, LA	189,700	.20
15	SEATTLE-TACOMA	1,347,800	1.40	120	FT. SMITH	189,400	.20
16	TAMPA-ST. PETERSBURG	1,254,400	1.30	121	RENO	182,400	.19
17	PITTSBURGH	1,204,900	1.25	122	TRAVERSE CITY-CADILLAC	182,100	.19
18	ST. LOUIS	1,149,300	1.19	123	COLUMBUS-TUPELO	181,800	.19
19	SACRAMENTO-STOCKTON	1,073,500	1.12	124	MONROE-EL DORADO	180,600	.19
20	BALTIMORE	1,034,700	1.08	125	LA CROSSE-EAU CLAIRE	180,200	.19
21	PHOENIX	1,016,300	1.06	126	CORPUS CHRISTI	179,700	.19
22	HARTFORD-NEW HAVEN	987,400	1.03	127	DULUTH-SUPERIOR	165,400	.17
23	DENVER	967,600	1.01	128	BINGHAMTON	165,300	.17
24	SAN DIEGO	952,200	.99	129	AMARILLO	165,000	.17
25	ORLANDO-DAYTONA BEACH-MELBOURNE	941,700	.98	130	YAKIMA-PASCO-RICHLAND-KENNEWICK	163,600	.17
26	INDIANAPOLIS	882,400	.92	131	WAUSAU-RHINELANDER	163,200	.17
27	PORTLAND, OR	831,200	.86	132	BEAUMONT-PORT ARTHUR	163,100	.17
28	MILWAUKEE	794,500	.83	133	BAKERSFIELD	162,600	.17
29	CINCINNATI	787,300	.82	134	FLORENCE-MYRTLE BEACH	161,900	.17
30	CHARLOTTE	774,500	.80	135	CHICO-REDDING	160,900	.17
31	KANSAS CITY	773,000	.80	136	TERRE HAUTE	160,900	.17
32	RALEIGH-DURHAM	763,000	.79	137	ERIE	157,500	.16
33	NASHVILLE	744,900	.77	138	ROCKFORD	156,700	.16
34	COLUMBUS, OH	709,700	.74	139	SIOUX CITY	154,800	.16
35	GREENVILLE-SPARTANBURG-ASHEVILLE	691,100	.72	140	WICHITA FALLS-LAWTON	153,500	.16
36	BUFFALO	659,700	.69	141	WILMINGTON	153,400	.16
37	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	636,400	.66	142	TOPEKA	151,600	.16
38	MEMPHIS	635,300	.66	143	WHEELING-STEUBENVILLE	149,900	.16
39	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	632,900	.66	144	BOISE	147,600	.15
40	SAN ANTONIO	625,900	.65	145	ALBANY, GA	142,300	.15
41	NEW ORLEANS	623,100	.65	146	BLUEFIELD-BECKLEY-OAK HILL	142,200	.15
42	PROVIDENCE-NEW BEDFORD	620,500	.64	147	JOPLIN-PITTSBURG	139,800	.15
43	SALT LAKE CITY	604,700	.63	148	COLUMBIA-JEFFERSON CITY	135,600	.14
44	HARRISBURG-YORK-LANCASTER-LEBANON	570,900	.59	149	LUBBOCK	135,500	.14
45	LOUISVILLE	569,000	.59	150	ODESSA-MIDLAND	134,300	.14
46	OKLAHOMA CITY	565,800	.59	151	ROCHESTER-MASON CITY-AUSTIN	134,200	.14
47	WILKES BARRE-SCRANTON	555,500	.58	152	MEDFORD	130,800	.14
48	WEST PALM BEACH-FT. PIERCE-VERO BEACH	548,200	.57	153	MINOT-BISMARCK-DICKINSON-GLENDIVE	130,200	.14
49	GREENSBORO-WINSTON SALEM-HIGH POINT	547,400	.57	154	SARASOTA	129,900	.13
50	BIRMINGHAM	531,000	.55	155	BANGOR	128,200	.13
51	ALBANY-SCHENECTADY-TROY	527,200	.55	156	QUINCY-HANNIBAL	113,000	.12
52	DAYTON	515,700	.54	157	UTICA	110,800	.12
53	ALBUQUERQUE	509,400	.53	158	CLARKSBURG-WESTON	110,700	.12
54	CHARLESTON-HUNTINGTON	484,500	.50	159	ABILENE-SWEETWATER	110,200	.11
55	JACKSONVILLE	478,600	.50	160	BILOXI-GULFPORT-PASCAGOULA	109,800	.11
56	FRESNO-VISALIA	472,000	.49	161	IDAHO FALLS-POCATELLO	108,000	.11
57	FLINT-SAGINAW-BAY CITY	468,100	.49	162	LAUREL-HATTIESBURG	101,000	.10
58	LITTLE ROCK	464,800	.48	163	SALISBURY	100,200	.10
59	RICHMOND	463,900	.48	164	PANAMA CITY	98,000	.10
60	TULSA	442,100	.46	165	HARRISONBURG	96,400	.10
61	KNOXVILLE	439,400	.46	166	DOTHAN	91,700	.10
62	MOBILE-PENSACOLA	425,900	.44	167	GAINESVILLE	91,600	.10
63	TOLEDO	418,800	.44	168	PALM SPRINGS	91,500	.10
64	ROANOKE-LYNCHBURG	416,800	.43	169	WATERTOWN-CARTHAGE	91,500	.10
65	WICHITA-HUTCHINSON	414,400	.43	170	ELMIRA	89,300	.09
66	SYRACUSE	408,400	.42	171	ALEXANDRIA, LA	88,900	.09
67	GREEN BAY-APPLETON	387,600	.40	172	LAKE CHARLES	83,300	.09
68	SHREVEPORT-TEXARKANA	379,500	.39	173	GREENWOOD-GREENVILLE	83,200	.09
69	PORTLAND-POLAND SPRING	379,100	.39	174	BILLINGS-HARDIN	83,100	.09
70	ROCHESTER, NY	377,200	.39	175	RAPID CITY	82,700	.09
71	DES MOINES	374,000	.39	176	JONESBORO	74,200	.08
72	AUSTIN, TX	365,500	.38	177	EL CENTRO-YUMA	72,500	.08
73	LEXINGTON	361,400	.38	178	ARDMORE-ADA	70,900	.07
74	OMAHA	358,000	.37	179	MERIDIAN	69,100	.07
75	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	344,500	.36	180	MISSOULA	69,000	.07
76	SPRINGFIELD-DECATUR-CHAMPAIGN	343,100	.36	181	GRAND JUNCTION-DURANGO	66,500	.07
77	SPRINGFIELD, MO	326,500	.34	182	GREAT FALLS	60,800	.06
78	CHATTANOOGA	320,400	.33	183	TUSCALOOSA	60,800	.06
79	COLUMBIA, SC	317,100	.33	184	JACKSON, TN	60,200	.06
80	JOHNSTOWN-ALTOONA	316,900	.33	185	PARKERSBURG	58,500	.06
81	BRISTOL-KINGSPT-JOHNSN CTY TRI-CTY	310,600	.32	186	MARQUETTE	55,500	.06
82	CEDAR RAPIDS-WATERLOO-DUBUQUE	310,400	.32	187	EUREKA	51,800	.05
83	TUCSON	308,400	.32	188	SAN ANGELO	51,400	.05
84	SOUTH BEND-ELKHART	305,500	.32	189	ST. JOSEPH	51,000	.05
85	SPOKANE	304,400	.32	190	LAFAYETTE, IN	50,300	.05
86	JACKSON, MS	300,600	.31	191	LAREDO	49,500	.05
87	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	299,500	.31	192	BOWLING GREEN	48,500	.05
88	LAS VEGAS	298,700	.31	193	HAGERSTOWN	47,100	.05
89	HUNTSVILLE-DECATUR-FLORENCE	292,700	.30	194	BUTTE	47,000	.05
90	YOUNGSTOWN	283,200	.29	195	ANNISTON	45,800	.05
91	FT. MYERS-NAPLES	277,400	.29	196	CHARLOTTESVILLE	45,200	.05
92	SPRINGFIELD, MA	273,500	.28	197	LIMA	40,500	.04
93	EL PASO	271,900	.28	198	CHEYENNE-SCOTTSBLUFF (STERLING)	40,300	.04
94	MADISON	268,800	.28	199	CASPER-RIVERTON	38,300	.04
95	BATON ROUGE	265,900	.28	200	OTTUMWA-KIRKSVILLE	35,100	.04
96	EVANSVILLE	265,700	.28	201	TWIN FALLS	34,500	.04
97	WACO-TEMPLE-BRYAN	259,600	.27	202	FLAGSTAFF	32,800	.03
98	BURLINGTON-PLATTSBURGH	250,600	.26	203	ZANESVILLE	32,100	.03
99	SAVANNAH	244,700	.25	204	MANKATO	32,000	.03
100	MCALLEN-BROWNSVILLE: LRGV	244,300	.25	205	PRESQUE ISLE	31,100	.03
101	LANSING	239,400	.25	206	BEND	27,400	.03
102	LINCOLN-HASTINGS-KEARNEY	238,100	.25	207	VICTORIA	26,900	.03
103	FT. WAYNE	237,400	.25	208	HELENA	17,500	.02
104	GREENVILLE-NEW BERN-WASHINGTON	236,800	.25	209	NORTH PLATTE	16,900	.02
105	COLORADO SPRINGS-PUEBLO	235,700	.24	210	ALPENA	15,800	.02

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

WOMEN 18-49

US TOTAL 60,429,100

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	4,657,400	7.71
2	LOS ANGELES	3,651,200	6.04
3	CHICAGO	2,063,800	3.42
4	PHILADELPHIA	1,751,400	2.90
5	SAN FRANCISCO-OAKLAND-SAN JOSE	1,526,800	2.53
6	BOSTON	1,470,100	2.43
7	WASHINGTON, DC	1,323,800	2.19
8	DALLAS-FT. WORTH	1,216,300	2.01
9	DETROIT	1,168,400	1.93
10	ATLANTA	1,058,800	1.75
11	HOUSTON	1,035,500	1.71
12	MINNEAPOLIS-ST. PAUL	913,100	1.51
13	CLEVELAND	891,400	1.48
14	SEATTLE-TACOMA	890,000	1.47
15	MIAMI-FT. LAUDERDALE	788,100	1.30
16	SACRAMENTO-STOCKTON	701,700	1.16
17	ST. LOUIS	696,300	1.15
18	PITTSBURGH	673,200	1.11
19	DENVER	669,800	1.11
20	BALTIMORE	666,100	1.10
21	SAN DIEGO	639,300	1.06
22	TAMPA-ST. PETERSBURG	634,900	1.05
23	PHOENIX	632,400	1.05
24	HARTFORD-NEW HAVEN	612,600	1.02
25	INDIANAPOLIS	559,400	.93
26	ORLANDO-DAYTONA BEACH-MELBOURNE	543,100	.90
27	PORTLAND, OR	525,400	.87
28	RALEIGH-DURHAM	505,500	.84
29	MILWAUKEE	495,300	.82
30	CINCINNATI	494,000	.82
31	CHARLOTTE	492,500	.82
32	KANSAS CITY	488,500	.81
33	NASHVILLE	468,700	.78
34	COLUMBUS, OH	465,500	.77
35	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	428,100	.71
36	SALT LAKE CITY	416,900	.69
37	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	409,700	.68
38	GREENVILLE-SPARTANBURG-ASHEVILLE	407,800	.67
39	NEW ORLEANS	407,300	.67
40	SAN ANTONIO	406,300	.67
41	MEMPHIS	402,500	.67
42	BUFFALO	385,200	.64
43	PROVIDENCE-NEW BEDFORD	373,500	.62
44	LOUISVILLE	351,800	.58
45	HARRISBURG-YORK-LANCASTER-LEBANON	349,500	.58
46	OKLAHOMA CITY	348,200	.58
47	GREENSBORO-WINSTON SALEM-HIGH POINT	337,700	.56
48	ALBUQUERQUE	332,300	.55
49	BIRMINGHAM	318,200	.53
50	ALBANY-SCHENECTADY-TROY	316,600	.52
51	DAYTON	315,900	.52
52	FRESNO-VISALIA	309,800	.51
53	JACKSONVILLE	306,900	.51
54	WILKES BARRE-SCRANTON	299,200	.50
55	RICHMOND	295,200	.49
56	FLINT-SAGINAW-BAY CITY	294,200	.49
57	CHARLESTON-HUNTINGTON	289,600	.48
58	LITTLE ROCK	276,400	.46
59	WEST PALM BEACH-FT. PIERCE-VERO BEACH	266,300	.44
60	MOBILE-PENSACOLA	266,200	.44
61	KNOXVILLE	264,900	.44
62	TULSA	264,300	.44
63	AUSTIN, TX	259,600	.43
64	TOLEDO	259,500	.43
65	SYRACUSE	259,200	.43
66	ROANOKE-LYNCHBURG	247,900	.41
67	ROCHESTER, NY	241,600	.40
68	WICHITA-HUTCHINSON	240,700	.40
69	GREEN BAY-APPLETON	234,500	.39
70	PORTLAND-POLAND SPRING	234,100	.39
71	LEXINGTON	232,800	.39
72	SHREVEPORT-TEXARKANA	219,300	.36
73	OMAHA	218,600	.36
74	DES MOINES	218,400	.36
75	COLUMBIA, SC	210,600	.35
76	SPRINGFIELD-DECATUR-CHAMPAIGN	207,400	.34
77	LAS VEGAS	196,300	.32
78	CHATTANOOGA	194,700	.32
79	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	192,800	.32
80	TUCSON	191,200	.32
81	SPOKANE	188,100	.31
82	CEDAR RAPIDS-WATERLOO-DUBUQUE	188,000	.31
83	JACKSON, MS	186,800	.31
84	SOUTH BEND-ELKHART	186,600	.31
85	EL PASO	186,100	.31
86	BRISTOL-KINGSPT-JOHNSN CTY: TRI-CTY	182,500	.30
87	SPRINGFIELD, MO	182,000	.30
88	BATON ROUGE	181,100	.30
89	HUNTSVILLE-DECATUR-FLORENCE	180,800	.30
90	JOHNSTOWN-ALTOONA	180,000	.30
91	MADISON	177,000	.29
92	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	172,400	.29
93	SPRINGFIELD, MA	171,100	.28
94	WACO-TEMPLE-BRYAN	169,800	.28
95	LANSING	163,400	.27
96	BURLINGTON-PLATTSBURGH	162,700	.27
97	MCALLEN-BROWNSVILLE: LRGV	162,300	.27
98	CHARLESTON, SC	159,600	.26
99	YOUNGSTOWN	158,600	.26
100	SAVANNAH	157,100	.26
101	EVANSVILLE	155,600	.26
102	COLORADO SPRINGS-PUEBLO	152,500	.25
103	SALINAS-MONTEREY	152,300	.25
104	GREENVILLE-NEW BERN-WASHINGTON	151,400	.25
105	FT. WAYNE	147,400	.24
106	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	142,100	.24
107	AUGUSTA	139,300	.23
108	PEORIA-BLOOMINGTON	137,900	.23
109	TALLAHASSEE-THOMASVILLE	137,500	.23
110	LINCOLN-HASTINGS-KEARNEY	137,100	.23
111	MONTGOMERY-SELMA	134,900	.22
112	FT. MYERS-NAPLES	125,900	.21
113	FARGO	125,500	.21
114	MACON	122,500	.20
115	LAFAYETTE, LA	121,800	.20
116	SIOUX FALLS-MITCHELL	121,300	.20
117	COLUMBUS, GA	121,100	.20
117	TYLER-LONGVIEW-JACKSONVILLE	121,100	.20
119	EUGENE	119,100	.20
120	RENO	118,900	.20
121	CORPUS CHRISTI	114,000	.19
122	FT. SMITH	112,600	.19
123	LA CROSSE-EAU CLAIRE	109,500	.18
124	BAKERSFIELD	109,400	.18
125	COLUMBUS-TUPELO	108,600	.18
126	MONROE-EL DORADO	107,700	.18
127	TRAVERSE CITY-CADILLAC	103,500	.17
128	YAKIMA-PASCO-RICHLAND-KENNEWICK	102,200	.17
129	FLORENCE-MYRTLE BEACH	100,400	.17
130	AMARILLO	95,400	.16
131	BINGHAMTON	97,800	.16
132	ROCKFORD	95,400	.16
133	WAUSAU-RHINELANDER	95,300	.16
134	TOPEKA	94,900	.16
135	BEAUMONT-PORT ARTHUR	94,800	.16
136	CHICO-REDDING	94,200	.16
137	BOISE	94,000	.16
138	ERIE	93,500	.15
139	WILMINGTON	93,800	.16
140	DULUTH-SUPERIOR	90,500	.15
141	WICHITA FALLS-LAWTON	89,600	.15
142	LUBBOCK	88,500	.15
143	TERRE HAUTE	88,300	.15
144	ALBANY, GA	87,700	.15
145	COLUMBIA-JEFFERSON CITY	86,800	.14
146	ODESSA-MIDLAND	86,000	.14
147	SIOUX CITY	84,900	.14
148	WHEELING-STEUBENVILLE	81,100	.13
149	BLUEFIELD-BECKLEY-OAK HILL	79,600	.13
150	BANGOR	78,700	.13
151	JOPLIN-PITTSBURG	76,200	.13
152	MINOT-BISMARCK-DICKINSON-GLENDIVE	75,700	.13
153	ROCHESTER-MASON CITY-AUSTIN	75,600	.13
154	MEDFORD	73,100	.12
155	BILOXI-GULFPORT-PASCAGOULA	70,900	.12
156	IDAHO FALLS-POCATELLO	69,900	.12
157	UTICA	64,200	.11
158	GAINESVILLE	63,200	.10
159	LAUREL-HATTIESBURG	61,900	.10
160	QUINCY-HANNIBAL	61,600	.10
161	ABILENE-SWEETWATER	61,300	.10
162	CLARKSBURG-WESTON	60,800	.10
163	HARRISONBURG	59,100	.10
164	PALM SPRINGS	59,000	.10
165	WATERTOWN-CARTHAGE	57,600	.10
166	SALISBURY	57,500	.10
167	PANAMA CITY	57,100	.09
168	ALEXANDRIA, LA	56,700	.09
169	DOTHAN	55,100	.09
170	LAKE CHARLES	52,200	.09
171	ELMIRA	51,600	.09
172	RAPID CITY	51,400	.09
173	SARASOTA	51,100	.08
174	BILLINGS-HARDIN	50,500	.08
175	GREENWOOD-GREENVILLE	50,100	.08
176	EL CENTRO-YUMA	45,700	.08
177	MISSOULA	43,500	.07
178	JONESBORO	41,700	.07
179	MERIDIAN	40,300	.07
180	TUSCALOOSA	40,200	.07
181	GRAND JUNCTION-DURANGO	39,700	.07
182	ARDMORE-ADA	38,000	.06
183	GREAT FALLS	36,000	.06
184	LAFAYETTE, IN	35,900	.06
185	JACKSON, TN	35,000	.06
186	PARKERSBURG	34,200	.06
187	LAREDO	32,800	.05
188	EUREKA	32,100	.05
189	MARQUETTE	32,200	.05
190	CHARLOTTESVILLE	31,400	.05
191	BOWLING GREEN	30,500	.05
192	SAN ANGELO	30,500	.05
193	BUTTE	29,200	.05
194	ANNISTON	28,200	.05
195	ST. JOSEPH	28,000	.05
196	HAGERSTOWN	27,700	.05
197	FLAGSTAFF	25,200	.04
198	CHEYENNE-SCOTTSBLUFF (STERLING)	25,100	.04
199	CASPER-RIVERTON	24,200	.04
200	LIMA	23,600	.04
201	TWIN FALLS	20,500	.03
202	OTTUMWA-KIRKSVILLE	19,700	.03
203	MANKATO	19,400	.03
204	ZANESVILLE	19,000	.03
205	PRESQUE ISLE	18,700	.03
206	VICTORIA	17,300	.03
207	BEND	16,900	.03
208	HELENA	11,200	.02
209	NORTH PLATTE	9,400	.02
210	ALPENA	8,400	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

WOMEN 12-24

US TOTAL 22 441 800

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	1 592 500	7.10
2	LOS ANGELES	1 345 000	5.99
3	CHICAGO	743 800	3.31
4	PHILADELPHIA	525 200	2.34
5	BOSTON	509 900	2.27
6	SAN FRANCISCO-OAKLAND-SAN JOSE	476 100	2.12
7	DALLAS-FT. WORTH	429 800	1.92
8	DETROIT	428 800	1.91
9	WASHINGTON, DC	428 300	1.91
10	HOUSTON	376 000	1.68
11	ATLANTA	371 800	1.66
12	CLEVELAND	328 000	1.46
13	MINNEAPOLIS-ST. PAUL	326 000	1.45
14	SEATTLE-TACOMA	293 200	1.31
15	MIAMI-FT. LAUDERDALE	265 400	1.18
16	ST. LOUIS	252 400	1.12
17	SACRAMENTO-STOCKTON	251 100	1.12
18	PITTSBURGH	245 700	1.09
19	PHOENIX	234 100	1.04
20	SAN DIEGO	231 200	1.03
21	DENVER	221 700	.99
22	BALTIMORE	220 600	.98
23	TAMPA-ST. PETERSBURG	217 900	.97
24	INDIANAPOLIS	215 900	.96
25	HARTFORD-NEW HAVEN	210 100	.94
26	SALT LAKE CITY	206 300	.92
27	RALEIGH-DURHAM	191 200	.85
28	ORLANDO-DAYTONA BEACH-MELBOURNE	189 700	.85
29	CINCINNATI	188 400	.84
30	CHARLOTTE	183 400	.82
31	MILWAUKEE	182 800	.81
32	PORTLAND, OR	180 300	.80
33	KANSAS CITY	177 000	.79
34	COLUMBUS, OH	174 900	.78
35	NASHVILLE	174 300	.78
36	SAN ANTONIO	165 700	.74
37	MEMPHIS	161 800	.72
38	NEW ORLEANS	160 700	.72
39	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	159 700	.71
40	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	159 100	.71
41	GREENVILLE-SPARTANBURG-ASHEVILLE	157 500	.70
42	BUFFALO	146 500	.65
43	PROVIDENCE-NEW BEDFORD	139 800	.62
44	OKLAHOMA CITY	136 400	.61
45	LOUISVILLE	130 400	.58
46	FRESNO-VISALIA	130 200	.58
47	HARRISBURG-YORK-LANCASTER-LEBANON	128 400	.57
48	ALBUQUERQUE	128 100	.57
49	GREENSBORO-WINSTON SALEM-HIGH POINT	123 800	.55
50	BIRMINGHAM	121 600	.54
51	DAYTON	120 500	.54
52	CHARLESTON-HUNTINGTON	119 800	.53
53	FLINT-SAGINAW-BAY CITY	118 500	.53
54	ALBANY-SCHENECTADY-TROY	117 900	.53
55	WILKES BARRE-SCRANTON	[illegible] 300	.52
56	JACKSONVILLE	[illegible] 400	.50
57	LITTLE ROCK	109 200	.49
58	TOLEDO	106 200	.47
59	SYRACUSE	106 000	.47
60	MOBILE-PENSACOLA	104 800	.47
61	RICHMOND	102 300	.46
62	KNOXVILLE	102 100	.45
63	AUSTIN, TX	100 400	.45
64	ROANOKE-LYNCHBURG	97 500	.43
65	TULSA	97 400	.43
66	LEXINGTON	94 000	.42
67	SHREVEPORT-TEXARKANA	91 000	.41
68	WICHITA-HUTCHINSON	90 600	.40
69	GREEN BAY-APPLETON	90 300	.40
70	ROCHESTER, NY	87 000	.39
71	EL PASO	86 800	.39
72	MCALLEN-BROWNSVILLE: LRGV	86 400	.38
73	DES MOINES	85 000	.38
74	WEST PALM BEACH-FT PIERCE-VERO BEACH	84 900	.38
75	SPRINGFIELD-DECATUR-CHAMPAIGN	84 300	.38
76	PORTLAND-POLAND SPRING	84 100	.37
77	COLUMBIA, SC	83 800	.37
78	OMAHA	81 600	.36
79	JACKSON, MS	79 800	.36
80	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	79 700	.36
81	CEDAR RAPIDS-WATERLOO-DUBUQUE	79 000	.35
82	WACO-TEMPLE-BRYAN	78 500	.35
83	JOHNSTOWN-ALTOONA	76 600	.34
84	CHATTANOOGA	75 100	.33
85	BATON ROUGE	75 000	.33
86	TUCSON	74 800	.33
87	SOUTH BEND-ELKHART	74 700	.33
88	SPOKANE	74 600	.33
89	SPRINGFIELD, MO	72 500	.32
90	BRISTOL-KINGSPT-JOHNSN CTY TRI-CTY	70 800	.32
91	SPRINGFIELD, MA	69 200	.31
92	LANSING	68 500	.31
93	HUNTSVILLE-DECATUR-FLORENCE	68 300	.30
94	MADISON	67 300	.30
95	LAS VEGAS	67 200	.30
96	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	66 400	.30
97	SAVANNAH	65 900	.29
98	GREENVILLE-NEW BERN-WASHINGTON	62 300	.28
99	CHARLESTON, SC	62 300	.28
100	BURLINGTON-PLATTSBURGH	61 900	.28
101	TALLAHASSEE-THOMASVILLE	60 900	.27
102	YOUNGSTOWN	60 700	.27
103	EVANSVILLE	59 200	.26
104	MONTGOMERY-SELMA	58 900	.26
105	PEORIA-BLOOMINGTON	57 400	.26
106	FT. WAYNE	57 100	.25
107	SALINAS-MONTEREY	56 600	.25
108	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	56 500	.25
109	COLORADO SPRINGS-PUEBLO	55 900	.25
110	AUGUSTA	55 200	.25
111	LINCOLN-HASTINGS-KEARNEY	55 100	.25
112	FARGO	53 600	.24
113	COLUMBUS, GA	52 700	.23
114	LAFAYETTE, LA	51 500	.23
115	TYLER-LONGVIEW-JACKSONVILLE	50 700	.23
116	MONROE-EL DORADO	49 900	.22
117	SIOUX FALLS-MITCHELL	49 500	.22
118	MACON	49 000	.22
119	COLUMBUS-TUPELO	48 900	.22
120	CORPUS CHRISTI	48 500	.22
121	LA CROSSE-EAU CLAIRE	47 800	.21
122	EUGENE	45 800	.20
123	FT. SMITH	45 000	.20
124	BAKERSFIELD	43 800	.20
125	FT. MYERS-NAPLES	42 300	.19
126	YAKIMA-PASCO-RICHLAND-KENNEWICK	41 600	.19
127	FLORENCE-MYRTLE BEACH	41 200	.18
128	LUBBOCK	40 000	.18
129	TRAVERSE CITY-CADILLAC	40 000	.18
130	AMARILLO	39 600	.18
131	TOPEKA	39 300	.18
132	RENO	38 600	.17
133	ERIE	38 400	.17
134	WAUSAU-RHINELANDER	38 000	.17
135	WILMINGTON	37 900	.17
136	BEAUMONT-PORT ARTHUR	37 700	.17
137	ALBANY, GA	37 600	.17
138	BINGHAMTON	37 400	.17
139	BOISE	36 900	.16
140	CHICO-REDDING	36 800	.16
141	COLUMBIA-JEFFERSON CITY	36 400	.16
142	SIOUX CITY	35 800	.16
143	WICHITA FALLS-LAWTON	35 700	.16
144	TERRE HAUTE	35 600	.16
145	DULUTH-SUPERIOR	35 300	.16
146	ODESSA-MIDLAND	35 100	.16
147	ROCKFORD	34 700	.15
148	IDAHO FALLS-POCATELLO	33 900	.15
149	BLUEFIELD-BECKLEY-OAK HILL	32 700	.15
150	WHEELING-STEUBENVILLE	31 600	.14
151	JOPLIN-PITTSBURG	30 600	.14
152	BANGOR	30 300	.14
153	MINOT-BISMARCK-DICKINSON-GLENDIVE	30 100	.13
154	BILOXI-GULFPORT-PASCAGOULA	29 000	.13
155	GAINESVILLE	28 700	.13
156	LAUREL-HATTIESBURG	28 200	.13
157	ROCHESTER-MASON CITY-AUSTIN	27 700	.12
158	UTICA	26 700	.12
159	MEDFORD	26 000	.12
160	ABILENE-SWEETWATER	25 900	.12
161	QUINCY-HANNIBAL	25 900	.12
162	GREENWOOD-GREENVILLE	25 500	.11
163	WATERTOWN-CARTHAGE	25 300	.11
164	CLARKSBURG-WESTON	24 [illegible]	.11
165	HARRISONBURG	24 500	.11
166	ALEXANDRIA, LA	24 300	.11
167	PALM SPRINGS	22 900	.10
168	DOTHAN	22 300	.10
169	PANAMA CITY	21 800	.10
170	LAKE CHARLES	21 400	.10
171	SALISBURY	21 300	.09
172	EL CENTRO-YUMA	20 900	.09
173	ELMIRA	20 800	.09
174	RAPID CITY	20 200	.09
175	TUSCALOOSA	19 000	.08
176	LAFAYETTE, IN	18 600	.08
177	BILLINGS-HARDIN	18 400	.08
178	MERIDIAN	18 100	.08
179	LAREDO	17 600	.08
180	JONESBORO	17 500	.08
181	ARDMORE-ADA	16 300	.07
182	MISSOULA	16 000	.07
183	SARASOTA	15 600	.07
184	GRAND JUNCTION-DURANGO	14 600	.07
185	MARQUETTE	14 100	.06
186	JACKSON, TN	13 900	.06
187	GREAT FALLS	13 500	.06
188	BOWLING GREEN	13 400	.06
189	PARKERSBURG	12 900	.06
190	SAN ANGELO	12 900	.06
191	CHARLOTTESVILLE	12 800	.06
192	FLAGSTAFF	12 300	.05
193	EUREKA	12 100	.05
194	ST. JOSEPH	12 100	.05
195	ANNISTON	11 900	.05
196	BUTTE	11 500	.05
197	MANKATO	9 800	.04
198	HAGERSTOWN	9 700	.04
199	LIMA	9 700	.04
200	CHEYENNE-SCOTTSBLUFF (STERLING)	9 400	.04
201	CASPER-RIVERTON	9 000	.04
202	OTTUMWA-KIRKSVILLE	8 700	.04
203	TWIN FALLS	8 000	.04
204	JANESVILLE	7 600	.03
205	PRESQUE ISLE	7 500	.03
206	VICTORIA	6 700	.03
207	BEND	5 200	.02
208	HELENA	3 900	.02
209	NORTH PLATTE	3 400	.02
210	ALPENA	3 200	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

WOMEN 18-34

US TOTAL 33 451 600

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	2 520 100	7.53
2	LOS ANGELES	2 104 000	6.29
3	CHICAGO	1 144 200	3.42
4	PHILADELPHIA	967 400	2.89
5	BOSTON	834 200	2.49
6	SAN FRANCISCO-OAKLAND-SAN JOSE	814 100	2.43
7	WASHINGTON DC	720 300	2.15
8	DALLAS-FT. WORTH	690 300	2.06
9	DETROIT	641 100	1.92
10	ATLANTA	585 300	1.75
11	HOUSTON	576 800	1.72
12	MINNEAPOLIS-ST. PAUL	512 300	1.53
13	CLEVELAND	480 100	1.44
14	SEATTLE-TACOMA	473 300	1.41
15	MIAMI-FT. LAUDERDALE	429 700	1.28
16	SACRAMENTO-STOCKTON	387 700	1.16
17	ST. LOUIS	380 100	1.14
18	SAN DIEGO	373 600	1.12
19	BALTIMORE	364 000	1.09
20	PITTSBURGH	363 600	1.09
21	DENVER	359 100	1.07
22	PHOENIX	354 200	1.06
23	TAMPA-ST. PETERSBURG	341 300	1.02
24	HARTFORD-NEW HAVEN	338 200	1.01
25	INDIANAPOLIS	313 900	.94
26	ORLANDO-DAYTONA BEACH-MELBOURNE	300 900	.90
27	RALEIGH-DURHAM	288 800	.86
28	CINCINNATI	277 000	.83
29	MILWAUKEE	275 000	.82
30	CHARLOTTE	269 900	.81
31	KANSAS CITY	269 600	.81
32	PORTLAND, OR	267 800	.80
33	COLUMBUS, OH	263 600	.79
34	NASHVILLE	259 500	.78
35	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	249 800	.75
36	SALT LAKE CITY	245 300	.73
37	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	230 200	.69
38	SAN ANTONIO	227 500	.68
39	NEW ORLEANS	226 100	.68
40	MEMPHIS	225 100	.67
41	GREENVILLE-SPARTANBURG-ASHEVILLE	217 600	.65
42	BUFFALO	213 000	.64
43	PROVIDENCE-NEW BEDFORD	211 500	.63
44	OKLAHOMA CITY	194 700	.58
45	HARRISBURG-YORK-LANCASTER-LEBANON	190 200	.57
46	LOUISVILLE	189 800	.57
47	GREENSBORO-WINSTON SALEM-HIGH POINT	183 000	.55
48	ALBUQUERQUE	179 700	.54
49	FRESNO-VISALIA	176 800	.53
50	ALBANY-SCHENECTADY-TROY	172 800	.52
51	BIRMINGHAM	171 600	.51
52	DAYTON	171 400	.51
53	JACKSONVILLE	169 500	.51
54	FLINT-SAGINAW-BAY CITY	161 700	.48
54	WILKES BARRE-SCRANTON	161 700	.48
56	RICHMOND	160 500	.48
57	AUSTIN, TX	158 200	.47
58	CHARLESTON-HUNTINGTON	155 400	.46
59	SYRACUSE	153 800	.46
60	LITTLE ROCK	150 500	.45
61	MOBILE-PENSACOLA	147 500	.44
62	TOLEDO	145 400	.43
63	KNOXVILLE	141 900	.42
64	WEST PALM BEACH-FT PIERCE-VERO BEACH	141 500	.42
65	TULSA	138 900	.42
66	ROANOKE-LYNCHBURG	136 900	.41
67	ROCHESTER, NY	134 100	.40
68	WICHITA-HUTCHINSON	132 200	.40
69	LEXINGTON	131 500	.39
70	GREEN BAY-APPLETON	129 300	.39
71	PORTLAND-POLAND SPRING	126 600	.38
72	DES MOINES	121 500	.36
73	COLUMBIA, SC	120 300	.36
74	OMAHA	119 700	.36
75	SHREVEPORT-TEXARKANA	118 700	.35
76	SPRINGFIELD-DECATUR-CHAMPAIGN	117 700	.35
77	EL PASO	110 100	.33
78	TUCSON	108 100	.32
79	LAS VEGAS	107 700	.32
80	CEDAR RAPIDS-WATERLOO-DUBUQUE	107 600	.32
81	WACO-TEMPLE-BRYAN	106 800	.32
82	JACKSON, MS	105 800	.32
83	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	105 400	.32
84	BATON ROUGE	104 000	.31
85	CHATTANOOGA	102 700	.31
86	SOUTH BEND-ELKHART	102 300	.31
87	MADISON	101 700	.30
88	JOHNSTOWN-ALTOONA	100 800	.30
89	SPOKANE	100 500	.30
90	HUNTSVILLE-DECATUR-FLORENCE	99 500	.30
90	SPRINGFIELD, MA	99 500	.30
92	SPRINGFIELD, MO	98 300	.29
93	BRISTOL-KINGSPT-JOHNSN CTY TRI-CTY	95 500	.29
94	LANSING	95 100	.28
95	MCALLEN-BROWNSVILLE LRGV	94 000	.28
96	CHARLESTON, SC	92 100	.28
97	SAVANNAH	92 000	.28
98	BURLINGTON-PLATTSBURGH	90 400	.27
98	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	90 400	.27
100	GREENVILLE-NEW BERN-WASHINGTON	89 800	.27
101	SALINAS-MONTEREY	85 700	.26
102	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	84 200	.25
103	EVANSVILLE	83 900	.25
104	COLORADO SPRINGS-PUEBLO	83 700	.25
105	YOUNGSTOWN	82 400	.25
106	TALLAHASSEE-THOMASVILLE	81 200	.24
107	FT. WAYNE	80 300	.24
108	PEORIA-BLOOMINGTON	77 200	.23
109	AUGUSTA	77 000	.23
110	LINCOLN-HASTINGS-KEARNEY	76 300	.23
111	MONTGOMERY-SELMA	76 000	.23
112	FARGO	72 500	.22
113	COLUMBUS, GA	71 300	.21
114	LAFAYETTE, LA	70 400	.21
115	MACON	68 200	.20
116	TYLER-LONGVIEW-JACKSONVILLE	67 600	.20
117	SIOUX FALLS-MITCHELL	67 100	.20
118	FT. MYERS-NAPLES	65 700	.20
119	CORPUS CHRISTI	63 800	.19
120	LA CROSSE-EAU CLAIRE	63 200	.19
121	EUGENE	63 100	.19
122	BAKERSFIELD	62 900	.19
123	COLUMBUS-TUPELO	62 200	.19
124	RENO	62 000	.19
125	MONROE-EL DORADO	61 800	.18
126	FT. SMITH	61 400	.18
127	TOPEKA	56 000	.17
128	TRAVERSE CITY-CADILLAC	55 500	.17
129	YAKIMA-PASCO-RICHLAND-KENNEWICK	54 800	.16
130	FLORENCE-MYRTLE BEACH	54 400	.16
131	AMARILLO	54 100	.16
132	BINGHAMTON	54 000	.16
133	LUBBOCK	52 900	.16
134	WAUSAU-RHINELANDER	51 900	.16
135	ERIE	51 700	.15
136	BEAUMONT-PORT ARTHUR	51 200	.15
136	COLUMBIA-JEFFERSON CITY	51 200	.15
138	ROCKFORD	50 900	.15
139	WICHITA FALLS-LAWTON	50 600	.15
139	WILMINGTON	50 600	.15
141	CHICO-REDDING	50 100	.15
142	BOISE	49 800	.15
143	ALBANY, GA	48 300	.14
143	ODESSA-MIDLAND	48 300	.14
143	TERRE HAUTE	48 300	.14
146	SIOUX CITY	46 700	.14
147	DULUTH-SUPERIOR	46 300	.14
148	BANGOR	42 500	.13
149	WHEELING-STEUBENVILLE	41 700	.12
150	JOPLIN-PITTSBURG	41 000	.12
151	ROCHESTER-MASON CITY-AUSTIN	40 900	.12
152	MINOT-BISMARCK-DICKINSON-GLENDIVE	40 800	.12
153	BLUEFIELD-BECKLEY-OAK HILL	40 500	.12
154	GAINESVILLE	39 900	.12
155	BILOXI-GULFPORT-PASCAGOULA	39 700	.12
156	IDAHO FALLS-POCATELLO	39 100	.12
157	LAUREL-HATTIESBURG	36 100	.11
158	UTICA	35 900	.11
159	PALM SPRINGS	34 700	.10
160	MEDFORD	34 600	.10
161	ABILENE-SWEETWATER	34 000	.10
162	WATERTOWN-CARTHAGE	33 900	.10
163	QUINCY-HANNIBAL	33 800	.10
164	HARRISONBURG	33 600	.10
165	ALEXANDRIA, LA	32 100	.10
166	CLARKSBURG-WESTON	31 900	.10
167	SALISBURY	31 500	.09
168	PANAMA CITY	30 700	.09
169	DOTHAN	29 900	.09
170	GREENWOOD-GREENVILLE	29 400	.09
171	LAKE CHARLES	28 900	.09
172	RAPID CITY	28 000	.08
173	ELMIRA	27 800	.08
174	EL CENTRO-YUMA	26 400	.08
175	BILLINGS-HARDIN	26 100	.08
176	SARASOTA	25 000	.07
177	TUSCALOOSA	24 700	.07
178	LAFAYETTE, IN	24 300	.07
179	MERIDIAN	22 900	.07
180	JONESBORO	22 800	.07
181	MISSOULA	22 100	.07
182	LAREDO	20 500	.06
183	ARDMORE-ADA	20 200	.06
184	GRAND JUNCTION-DURANGO	20 100	.06
185	CHARLOTTESVILLE	19 700	.06
186	GREAT FALLS	18 900	.06
186	JACKSON, TN	18 900	.06
188	MARQUETTE	18 000	.05
189	PARKERSBURG	17 700	.05
190	BOWLING GREEN	17 600	.05
190	EUREKA	17 600	.05
192	SAN ANGELO	17 400	.05
193	ST. JOSEPH	16 300	.05
194	ANNISTON	15 900	.05
195	BUTTE	15 800	.05
196	FLAGSTAFF	15 600	.05
197	HAGERSTOWN	15 000	.04
198	CHEYENNE-SCOTTSBLUFF (STERLING)	13 400	.04
199	LIMA	12 800	.04
200	CASPER-RIVERTON	12 400	.04
201	MANKATO	12 100	.04
202	OTTUMWA-KIRKSVILLE	10 800	.03
203	ZANESVILLE	10 400	.03
204	TWIN FALLS	10 300	.03
205	PRESQUE ISLE	10 100	.03
206	VICTORIA	9 300	.03
207	BEND	7 900	.02
208	HELENA	6 400	.02
209	NORTH PLATTE	4 800	.01
210	ALPENA	4 200	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

WOMEN 25-49

US TOTAL 47,824,900

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	3,742,900	7.83
2	LOS ANGELES	2,871,700	6.00
3	CHICAGO	1,653,400	3.46
4	PHILADELPHIA	1,389,500	2.91
5	SAN FRANCISCO-OAKLAND-SAN JOSE	1,249,300	2.61
6	BOSTON	1,154,200	2.41
7	WASHINGTON, DC	1,066,100	2.23
8	DALLAS-FT. WORTH	973,100	2.03
9	DETROIT	929,200	1.94
10	ATLANTA	843,900	1.76
11	HOUSTON	834,200	1.74
12	MINNEAPOLIS-ST. PAUL	731,100	1.53
13	SEATTLE-TACOMA	725,800	1.52
14	CLEVELAND	713,700	1.49
15	MIAMI-FT. LAUDERDALE	637,700	1.33
16	SACRAMENTO-STOCKTON	565,200	1.18
17	ST. LOUIS	563,400	1.18
18	DENVER	546,500	1.14
19	BALTIMORE	537,600	1.12
20	PITTSBURGH	532,400	1.11
21	TAMPA-ST. PETERSBURG	513,000	1.07
22	PHOENIX	505,500	1.06
23	SAN DIEGO	497,300	1.04
24	HARTFORD-NEW HAVEN	488,100	1.02
25	INDIANAPOLIS	436,200	.91
26	ORLANDO-DAYTONA BEACH-MELBOURNE	435,100	.91
27	PORTLAND, OR	431,900	.90
28	MILWAUKEE	395,000	.83
29	RALEIGH-DURHAM	391,500	.82
30	KANSAS CITY	390,500	.82
31	CINCINNATI	389,600	.81
32	CHARLOTTE	387,300	.81
33	NASHVILLE	370,500	.77
34	COLUMBUS, OH	362,800	.76
35	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	332,300	.69
36	NEW ORLEANS	321,900	.67
37	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	321,200	.67
38	GREENVILLE-SPARTANBURG-ASHEVILLE	319,100	.67
39	SAN ANTONIO	317,300	.66
40	MEMPHIS	315,700	.66
41	SALT LAKE CITY	314,900	.66
42	BUFFALO	301,700	.63
43	PROVIDENCE-NEW BEDFORD	288,900	.60
44	LOUISVILLE	283,500	.59
45	HARRISBURG-YORK-LANCASTER-LEBANON	276,800	.58
46	OKLAHOMA CITY	272,600	.57
47	ALBUQUERQUE	268,400	.56
48	GREENSBORO-WINSTON SALEM-HIGH POINT	265,500	.56
49	BIRMINGHAM	253,800	.53
50	DAYTON	249,600	.52
51	ALBANY-SCHENECTADY-TROY	248,400	.52
52	JACKSONVILLE	246,100	.51
53	FRESNO-VISALIA	242,800	.51
54	RICHMOND	236,400	.49
55	WILKES BARRE-SCRANTON	233,900	.49
56	FLINT-SAGINAW-BAY CITY	230,200	.48
57	CHARLESTON-HUNTINGTON	227,200	.48
58	WEST PALM BEACH-FT. PIERCE-VERO BEACH	220,100	.46
59	LITTLE ROCK	218,400	.46
60	TULSA	214,500	.45
61	MOBILE-PENSACOLA	210,200	.44
62	KNOXVILLE	208,400	.44
63	TOLEDO	200,300	.42
64	AUSTIN, TX	195,200	.41
65	WICHITA-HUTCHINSON	195,100	.41
66	SYRACUSE	192,400	.40
67	ROCHESTER, NY	189,400	.40
68	ROANOKE-LYNCHBURG	188,000	.39
69	PORTLAND-POLAND SPRING	187,500	.39
70	GREEN BAY-APPLETON	187,100	.39
71	LEXINGTON	177,500	.37
72	OMAHA	176,300	.37
73	SHREVEPORT-TEXARKANA	173,900	.36
74	DES MOINES	170,600	.36
75	COLUMBIA, SC	162,000	.34
76	LAS VEGAS	157,700	.33
77	SPRINGFIELD-DECATUR-CHAMPAIGN	157,500	.33
78	CHATTANOOGA	154,500	.32
79	SPOKANE	148,000	.31
80	TUCSON	147,900	.31
81	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	147,800	.31
82	SOUTH BEND-ELKHART	146,400	.31
83	BRISTOL-KINGSPT-JOHNSN CTY TRI-CTY	145,000	.30
84	JACKSON, MS	144,800	.30
85	HUNTSVILLE-DECATUR-FLORENCE	143,100	.30
86	SPRINGFIELD, MO	142,700	.30
87	CEDAR RAPIDS-WATERLOO-DUBUQUE	141,200	.30
88	EL PASO	140,700	.29
89	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	139,700	.29
90	BATON ROUGE	138,700	.29
91	MADISON	135,600	.28
92	JOHNSTOWN-ALTOONA	135,500	.28
93	YOUNGSTOWN	127,400	.27
94	BURLINGTON-PLATTSBURGH	126,400	.26
95	SPRINGFIELD, MA	126,100	.26
96	EVANSVILLE	125,400	.26
97	CHARLESTON, SC	124,300	.26
98	COLORADO SPRINGS-PUEBLO	122,800	.26
99	MCALLEN-BROWNSVILLE: LRGV	121,900	.25
100	LANSING	120,300	.25
101	SALINAS-MONTEREY	119,200	.25
102	SAVANNAH	119,100	.25
103	WACO-TEMPLE-BRYAN	118,500	.25
104	FT. WAYNE	118,100	.25
105	GREENVILLE-NEW BERN-WASHINGTON	113,800	.24
106	AUGUSTA	110,400	.23
107	LINCOLN-HASTINGS-KEARNEY	105,800	.22
108	PEORIA-BLOOMINGTON	104,500	.22
109	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	104,400	.22
110	MONTGOMERY-SELMA	103,400	.22
111	FT. MYERS-NAPLES	103,200	.22
112	TALLAHASSEE-THOMASVILLE	99,800	.21
113	RENO	97,700	.20
114	SIOUX FALLS-MITCHELL	96,400	.20
115	MACON	95,700	.20
116	LAFAYETTE, LA	95,000	.20
117	FARGO	94,900	.20
118	TYLER-LONGVIEW-JACKSONVILLE	93,200	.19
119	EUGENE	92,200	.19
120	CORPUS CHRISTI	90,000	.19
121	COLUMBUS, GA	89,600	.19
122	FT. SMITH	88,200	.18
123	BAKERSFIELD	86,900	.18
124	TRAVERSE CITY-CADILLAC	82,900	.17
125	COLUMBUS-TUPELO	81,600	.17
126	LA CROSSE-EAU CLAIRE	81,200	.17
127	YAKIMA-PASCO-RICHLAND-KENNEWICK	81,000	.17
128	MONROE-EL DORADO	80,500	.17
129	FLORENCE-MYRTLE BEACH	79,400	.17
130	AMARILLO	78,400	.16
131	ROCKFORD	77,400	.16
132	BINGHAMTON	76,800	.16
133	WAUSAU-RHINELANDER	76,100	.16
134	BEAUMONT-PORT ARTHUR	76,000	.16
135	BOISE	75,900	.16
136	CHICO-REDDING	73,700	.15
137	WILMINGTON	73,400	.15
138	DULUTH-SUPERIOR	73,200	.15
139	ERIE	72,100	.15
140	TOPEKA	70,900	.15
141	WICHITA FALLS-LAWTON	70,800	.15
142	ODESSA-MIDLAND	69,200	.14
142	TERRE HAUTE	69,200	.14
144	ALBANY, GA	68,600	.14
145	SIOUX CITY	66,700	.14
146	LUBBOCK	65,000	.14
146	WHEELING-STEUBENVILLE	65,000	.14
148	BLUEFIELD-BECKLEY-OAK HILL	64,800	.14
149	COLUMBIA-JEFFERSON CITY	63,800	.13
150	BANGOR	62,200	.13
151	MINOT-BISMARCK-DICKINSON-GLENDIVE	62,100	.13
152	ROCHESTER-MASON CITY-AUSTIN	61,800	.13
153	MEDFORD	60,900	.13
154	JOPLIN-PITTSBURG	59,900	.13
155	BILOXI-GULFPORT-PASCAGOULA	55,900	.12
156	IDAHO FALLS-POCATELLO	53,800	.11
157	UTICA	48,400	.10
158	CLARKSBURG-WESTON	48,000	.10
159	ABILENE-SWEETWATER	47,600	.10
160	QUINCY-HANNIBAL	47,300	.10
161	PALM SPRINGS	46,800	.10
162	LAUREL-HATTIESBURG	46,300	.10
163	PANAMA CITY	46,000	.10
164	SALISBURY	45,400	.09
165	DOTHAN	43,800	.09
166	HARRISONBURG	43,500	.09
167	ALEXANDRIA, LA	43,400	.09
168	WATERTOWN-CARTHAGE	43,000	.09
169	SARASOTA	42,700	.09
170	GAINESVILLE	42,400	.09
171	BILLINGS-HARDIN	42,000	.09
172	RAPID CITY	41,900	.09
173	LAKE CHARLES	41,300	.09
174	ELMIRA	40,800	.09
175	GREENWOOD-GREENVILLE	37,200	.08
176	EL CENTRO-YUMA	35,500	.07
176	MISSOULA	35,500	.07
178	GRAND JUNCTION-DURANGO	32,200	.07
179	JONESBORO	32,100	.07
180	MERIDIAN	30,900	.06
181	ARDMORE-ADA	30,000	.06
182	GREAT FALLS	29,800	.06
183	JACKSON, TN	27,500	.06
183	PARKERSBURG	27,500	.06
185	TUSCALOOSA	27,300	.06
186	EUREKA	26,300	.05
187	LAREDO	24,900	.05
188	MARQUETTE	24,300	.05
189	SAN ANGELO	23,200	.05
190	BUTTE	22,600	.05
191	BOWLING GREEN	22,400	.05
192	HAGERSTOWN	22,200	.05
193	CHARLOTTESVILLE	21,900	.05
194	LAFAYETTE, IN	21,500	.04
195	ANNISTON	21,300	.04
196	ST. JOSEPH	20,900	.04
197	CHEYENNE-SCOTTSBLUFF (STERLING)	20,400	.04
198	CASPER-RIVERTON	20,100	.04
199	LIMA	18,800	.04
200	FLAGSTAFF	17,400	.04
201	TWIN FALLS	17,200	.04
202	PRESQUE ISLE	14,900	.03
202	ZANESVILLE	14,900	.03
204	BEND	14,500	.03
205	OTTUMWA-KIRKSVILLE	14,400	.03
206	VICTORIA	14,000	.03
207	MANKATO	12,700	.03
208	HELENA	9,300	.02
209	NORTH PLATTE	7,900	.02
210	ALPENA	6,900	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

WOMEN 25-54

US TOTAL 53,948,100

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	4,254,200	7.89
2	LOS ANGELES	3,202,100	5.94
3	CHICAGO	1,862,500	3.45
4	PHILADELPHIA	1,570,300	2.91
5	SAN FRANCISCO-OAKLAND-SAN JOSE	1,396,900	2.59
6	BOSTON	1,290,200	2.39
7	WASHINGTON, DC	1,190,700	2.21
8	DALLAS-FT. WORTH	1,081,800	2.01
9	DETROIT	1,044,800	1.94
10	ATLANTA	939,500	1.74
11	HOUSTON	925,000	1.71
12	MINNEAPOLIS-ST. PAUL	815,300	1.51
13	CLEVELAND	812,300	1.51
14	SEATTLE-TACOMA	807,400	1.50
15	MIAMI-FT.LAUDERDALE	726,200	1.35
16	ST. LOUIS	637,900	1.18
17	SACRAMENTO-STOCKTON	632,800	1.17
18	PITTSBURGH	609,800	1.13
19	DENVER	606,400	1.12
20	BALTIMORE	603,200	1.12
21	TAMPA-ST.PETERSBURG	586,400	1.09
22	PHOENIX	568,500	1.05
23	SAN DIEGO	551,100	1.02
24	HARTFORD-NEW HAVEN	548,000	1.02
25	ORLANDO-DAYTONA BEACH-MELBOURNE	494,200	.92
26	INDIANAPOLIS	493,800	.92
27	PORTLAND, OR	483,100	.90
28	MILWAUKEE	445,500	.83
29	CINCINNATI	441,000	.82
30	RALEIGH-DURHAM	439,600	.81
31	CHARLOTTE	439,400	.81
32	KANSAS CITY	438,900	.81
33	NASHVILLE	420,000	.78
34	COLUMBUS, OH	408,800	.76
35	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	370,200	.69
36	GREENVILLE-SPARTANBURG-ASHEVILLE	367,000	.68
37	NEW ORLEANS	361,700	.67
38	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	361,200	.67
39	SAN ANTONIO	357,200	.66
40	MEMPHIS	356,200	.66
41	SALT LAKE CITY	350,500	.65
42	BUFFALO	343,200	.64
43	PROVIDENCE-NEW BEDFORD	324,600	.60
44	LOUISVILLE	321,100	.60
45	HARRISBURG-YORK-LANCASTER-LEBANON	313,300	.58
46	OKLAHOMA CITY	309,100	.57
47	GREENSBORO-WINSTON SALEM-HIGH POINT	302,900	.56
48	ALBUQUERQUE	302,100	.56
49	BIRMINGHAM	289,400	.54
50	DAYTON	285,200	.53
51	ALBANY-SCHENECTADY-TROY	280,100	.52
52	JACKSONVILLE	276,500	.51
53	FRESNO-VISALIA	271,700	.50
54	WILKES BARRE-SCRANTON	268,300	.50
55	RICHMOND	265,600	.49
56	FLINT-SAGINAW-BAY CITY	261,700	.49
57	CHARLESTON-HUNTINGTON	260,600	.48
58	WEST PALM BEACH-FT PIERCE-VERO BEACH	250,600	.46
59	LITTLE ROCK	249,300	.46
60	TULSA	244,800	.45
61	MOBILE-PENSACOLA	239,800	.44
62	KNOXVILLE	239,400	.44
63	TOLEDO	226,700	.42
64	WICHITA-HUTCHINSON	220,700	.41
65	SYRACUSE	216,100	.40
66	ROANOKE-LYNCHBURG	215,600	.40
67	AUSTIN, TX	214,700	.40
68	ROCHESTER, NY	212,500	.39
69	GREEN BAY-APPLETON	211,000	.39
70	PORTLAND-POLAND SPRING	210,500	.39
71	LEXINGTON	201,100	.37
72	SHREVEPORT-TEXARKANA	199,400	.37
73	OMAHA	198,600	.37
74	DES MOINES	194,300	.36
75	COLUMBIA, SC	181,700	.34
76	LAS VEGAS	179,300	.33
76	SPRINGFIELD-DECATUR-CHAMPAIGN	179,300	.33
78	CHATTANOOGA	177,500	.33
79	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	170,300	.32
80	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY	167,700	.31
80	SPOKANE	167,700	.31
82	TUCSON	166,800	.31
83	SOUTH BEND-ELKHART	165,900	.31
84	HUNTSVILLE-DECATUR-FLORENCE	164,700	.31
84	SPRINGFIELD, MO	164,700	.31
86	JACKSON, MS	164,500	.30
87	CEDAR RAPIDS-WATERLOO-DUBUQUE	160,700	.30
88	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	159,700	.30
89	EL PASO	158,200	.29
90	JOHNSTOWN-ALTOONA	156,200	.29
91	BATON ROUGE	155,400	.29
92	MADISON	151,400	.28
93	YOUNGSTOWN	146,400	.27
94	EVANSVILLE	142,900	.26
95	BURLINGTON-PLATTSBURGH	141,700	.26
96	SPRINGFIELD, MA	141,100	.26
97	CHARLESTON, SC	138,500	.26
98	COLORADO SPRINGS-PUEBLO	138,200	.26
99	MCALLEN-BROWNSVILLE: LRGV	136,700	.25
100	LANSING	134,400	.25
101	SAVANNAH	134,000	.25
102	FT. WAYNE	133,300	.25
103	WACO-TEMPLE-BRYAN	133,100	.25
104	SALINAS-MONTEREY	131,400	.24
105	GREENVILLE-NEW BERN-WASHINGTON	128,800	.24
106	AUGUSTA	123,900	.23
107	FT. MYERS-NAPLES	120,200	.22
108	LINCOLN-HASTINGS-KEARNEY	119,900	.22
109	MONTGOMERY-SELMA	118,400	.22
109	PEORIA-BLOOMINGTON	118,400	.22
111	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	117,300	.22
112	TALLAHASSEE-THOMASVILLE	112,600	.21
113	RENO	110,300	.20
114	SIOUX FALLS-MITCHELL	110,100	.20
115	MACON	109,000	.20
116	FARGO	108,000	.20
117	LAFAYETTE, LA	107,700	.20
118	TYLER-LONGVIEW-JACKSONVILLE	106,600	.20
119	EUGENE	103,900	.19
120	CORPUS CHRISTI	101,800	.19
121	COLUMBUS, GA	101,100	.19
122	FT. SMITH	100,900	.19
123	BAKERSFIELD	96,900	.18
124	TRAVERSE CITY-CADILLAC	95,000	.18
125	COLUMBUS-TUPELO	93,900	.17
126	MONROE-EL DORADO	92,400	.17
127	LA CROSSE-EAU CLAIRE	91,800	.17
128	YAKIMA-PASCO-RICHLAND-KENNEWICK	91,400	.17
129	FLORENCE-MYRTLE BEACH	90,300	.17
130	AMARILLO	89,300	.17
131	BINGHAMTON	87,800	.16
131	ROCKFORD	87,800	.16
133	BEAUMONT-PORT ARTHUR	87,400	.16
134	WAUSAU-RHINELANDER	86,800	.16
135	BOISE	85,400	.16
136	WILMINGTON	84,000	.16
137	DULUTH-SUPERIOR	83,900	.16
138	CHICO-REDDING	83,600	.15
139	ERIE	81,800	.15
140	WICHITA FALLS-LAWTON	80,900	.15
141	TERRE HAUTE	79,900	.15
142	TOPEKA	79,700	.15
143	ODESSA-MIDLAND	78,300	.15
144	ALBANY, GA	77,900	.14
145	SIOUX CITY	76,300	.14
146	WHEELING-STEUBENVILLE	75,600	.14
147	BLUEFIELD-BECKLEY-OAK HILL	74,500	.14
148	LUBBOCK	73,600	.14
149	COLUMBIA-JEFFERSON CITY	71,900	.13
150	MINOT-BISMARCK-DICKINSON-GLENDIVE	70,700	.13
150	ROCHESTER-MASON CITY-AUSTIN	70,700	.13
152	BANGOR	70,500	.13
153	MEDFORD	69,500	.13
154	JOPLIN-PITTSBURG	68,800	.13
155	BILOXI-GULFPORT-PASCAGOULA	63,600	.12
156	IDAHO FALLS-POCATELLO	60,600	.11
157	UTICA	55,200	.10
158	CLARKSBURG-WESTON	55,000	.10
159	ABILENE-SWEETWATER	54,300	.10
159	QUINCY-HANNIBAL	54,300	.10
161	PANAMA CITY	53,400	.10
162	LAUREL-HATTIESBURG	52,600	.10
163	PALM SPRINGS	51,900	.10
164	SALISBURY	51,600	.10
165	DOTHAN	50,200	.09
166	HARRISONBURG	49,800	.09
166	SARASOTA	49,800	.09
168	ALEXANDRIA, LA	49,100	.09
169	WATERTOWN-CARTHAGE	48,600	.09
170	BILLINGS-HARDIN	47,600	.09
171	GAINESVILLE	47,400	.09
172	LAKE CHARLES	47,200	.09
173	RAPID CITY	47,000	.09
174	ELMIRA	46,700	.09
175	GREENWOOD-GREENVILLE	42,200	.08
176	EL CENTRO-YUMA	40,100	.07
177	MISSOULA	40,000	.07
178	JONESBORO	37,000	.07
179	GRAND JUNCTION-DURANGO	36,500	.07
180	MERIDIAN	35,300	.07
181	ARDMORE-ADA	34,800	.06
182	GREAT FALLS	33,900	.06
183	PARKERSBURG	31,700	.06
184	JACKSON, TN	31,400	.06
185	TUSCALOOSA	30,900	.06
186	EUREKA	29,500	.05
187	LAREDO	27,900	.05
188	MARQUETTE	27,800	.05
189	SAN ANGELO	26,400	.05
190	BOWLING GREEN	25,700	.05
190	BUTTE	25,700	.05
192	HAGERSTOWN	25,400	.05
193	CHARLOTTESVILLE	24,400	.05
194	ANNISTON	24,300	.05
195	ST. JOSEPH	24,100	.04
196	LAFAYETTE, IN	24,000	.04
197	CASPER-RIVERTON	23,000	.04
197	CHEYENNE-SCOTTSBLUFF (STERLING)	23,000	.04
199	LIMA	21,500	.04
200	TWIN FALLS	19,500	.04
201	FLAGSTAFF	19,300	.04
202	PRESQUE ISLE	17,000	.03
202	ZANESVILLE	17,000	.03
204	BEND	16,300	.03
204	OTTUMWA-KIRKSVILLE	16,300	.03
206	VICTORIA	15,700	.03
207	MANKATO	14,400	.03
208	HELENA	10,600	.02
209	NORTH PLATTE	8,900	.02
210	ALPENA	8,000	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

MEN TOTAL

US TOTAL 88,338,100

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	6,652,700	7.53	106	LINCOLN-HASTINGS-KEARNEY	217,600	.25
2	LOS ANGELES	5,276,400	5.97	107	FT. WAYNE	215,900	.24
3	CHICAGO	2,926,300	3.31	108	MCALLEN-BROWNSVILLE: LRGV	213,800	.24
4	PHILADELPHIA	2,546,400	2.88	109	FARGO	205,000	.23
5	SAN FRANCISCO-OAKLAND-SAN JOSE	2,241,700	2.54	110	PEORIA-BLOOMINGTON	203,200	.23
6	BOSTON	2,080,400	2.36	111	SIOUX FALLS-MITCHELL	200,900	.23
7	WASHINGTON, DC	1,757,000	1.99	112	AUGUSTA	193,800	.22
8	DALLAS-FT. WORTH	1,673,100	1.89	113	RENO	191,500	.22
9	DETROIT	1,622,300	1.84	114	MONTGOMERY-SELMA	190,600	.22
10	HOUSTON	1,426,200	1.61	115	TALLAHASSEE-THOMASVILLE	187,700	.21
11	ATLANTA	1,389,600	1.57	116	TYLER-LONGVIEW-JACKSONVILLE	186,700	.21
12	CLEVELAND	1,301,700	1.47	117	EUGENE	178,400	.20
13	MINNEAPOLIS-ST. PAUL	1,301,400	1.47	118	COLUMBUS, GA	175,800	.20
14	SEATTLE-TACOMA	1,299,700	1.47	119	TRAVERSE CITY-CADILLAC	175,400	.20
15	MIAMI-FT. LAUDERDALE	1,218,800	1.38	120	FT. SMITH	174,300	.20
16	TAMPA-ST. PETERSBURG	1,105,700	1.25	121	MACON	172,400	.20
17	PITTSBURGH	1,043,300	1.18	122	LAFAYETTE, LA	167,800	.19
18	SACRAMENTO-STOCKTON	1,033,700	1.17	123	LA CROSSE-EAU CLAIRE	167,400	.19
19	ST. LOUIS	1,015,900	1.15	124	CORPUS CHRISTI	166,600	.19
20	SAN DIEGO	982,400	1.11	125	BAKERSFIELD	163,800	.19
21	PHOENIX	967,800	1.10	126	YAKIMA-PASCO-RICHLAND-KENNEWICK	159,700	.18
22	BALTIMORE	935,300	1.06	127	COLUMBUS-TUPELO	157,400	.18
23	DENVER	926,600	1.05	128	WAUSAU-RHINELANDER	156,400	.18
24	HARTFORD-NEW HAVEN	901,500	1.02	129	DULUTH-SUPERIOR	154,500	.17
25	ORLANDO-DAYTONA BEACH-MELBOURNE	880,500	1.00	130	MONROE-EL DORADO	154,200	.17
26	INDIANAPOLIS	789,700	.89	131	AMARILLO	150,200	.17
27	PORTLAND, OR	778,200	.88	132	BINGHAMTON	149,800	.17
28	MILWAUKEE	717,700	.81	132	CHICO-REDDING	149,800	.17
29	RALEIGH-DURHAM	699,700	.79	134	TOPEKA	147,500	.17
30	KANSAS CITY	698,700	.79	135	WICHITA FALLS-LAWTON	145,800	.17
31	CINCINNATI	697,900	.79	136	BEAUMONT-PORT ARTHUR	145,300	.16
32	CHARLOTTE	697,000	.79	137	ROCKFORD	144,100	.16
33	NASHVILLE	682,800	.77	137	TERRE HAUTE	144,100	.16
34	COLUMBUS, OH	656,900	.74	139	ERIE	141,300	.16
35	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	619,300	.70	140	BOISE	140,400	.16
36	GREENVILLE-SPARTANBURG-ASHEVILLE	613,800	.69	141	FLORENCE-MYRTLE BEACH	140,200	.16
37	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	588,800	.67	142	SIOUX CITY	139,900	.16
38	BUFFALO	586,600	.66	143	WILMINGTON	133,500	.15
39	SALT LAKE CITY	580,800	.66	144	COLUMBIA-JEFFERSON CITY	131,600	.15
40	SAN ANTONIO	570,800	.65	145	WHEELING-STEUBENVILLE	129,900	.15
41	NEW ORLEANS	549,800	.62	146	LUBBOCK	129,600	.15
42	MEMPHIS	548,100	.62	147	ODESSA-MIDLAND	125,600	.14
43	PROVIDENCE-NEW BEDFORD	547,300	.62	148	MINOT-BISMARCK-DICKINSON-GLENDIVE	124,000	.14
44	HARRISBURG-YORK-LANCASTER-LEBANON	519,300	.59	149	BLUEFIELD-BECKLEY-OAK HILL	122,900	.14
45	OKLAHOMA CITY	515,400	.58	150	MEDFORD	122,600	.14
46	LOUISVILLE	509,900	.58	151	JOPLIN-PITTSBURG	121,800	.14
47	WEST PALM BEACH-FT. PIERCE-VERO BEACH	496,200	.56	152	ALBANY, GA	121,300	.14
48	WILKES BARRE-SCRANTON	488,900	.55	153	ROCHESTER-MASON CITY-AUSTIN	120,800	.14
49	GREENSBORO-WINSTON SALEM-HIGH POINT	483,700	.55	154	BANGOR	119,000	.13
50	ALBANY-SCHENECTADY-TROY	478,800	.54	155	SARASOTA	110,100	.12
51	ALBUQUERQUE	477,600	.54	156	BILOXI-GULFPORT-PASCAGOULA	105,100	.12
52	FRESNO-VISALIA	463,100	.52	157	IDAHO FALLS-POCATELLO	103,300	.12
53	DAYTON	461,900	.52	158	UTICA	102,400	.12
54	BIRMINGHAM	459,300	.52	159	QUINCY-HANNIBAL	101,900	.12
55	JACKSONVILLE	451,200	.51	160	ABILENE-SWEETWATER	99,600	.11
56	CHARLESTON-HUNTINGTON	432,600	.49	161	CLARKSBURG-WESTON	97,800	.11
57	FLINT-SAGINAW-BAY CITY	419,100	.47	162	PANAMA CITY	94,200	.11
58	LITTLE ROCK	414,800	.47	163	WATERTOWN-CARTHAGE	92,800	.11
59	RICHMOND	410,700	.46	164	SALISBURY	92,200	.10
60	TULSA	398,200	.45	165	PALM SPRINGS	92,000	.10
61	KNOXVILLE	392,100	.44	166	HARRISONBURG	89,100	.10
62	MOBILE-PENSACOLA	385,100	.44	167	GAINESVILLE	87,300	.10
63	WICHITA-HUTCHINSON	383,300	.43	168	LAUREL-HATTIESBURG	87,100	.10
64	TOLEDO	375,900	.43	169	ALEXANDRIA, LA	86,100	.10
65	SYRACUSE	373,100	.42	170	DOTHAN	83,100	.09
66	ROANOKE-LYNCHBURG	372,700	.42	171	ELMIRA	81,900	.09
67	GREEN BAY-APPLETON	361,400	.41	172	RAPID CITY	80,200	.09
68	AUSTIN, TX	355,200	.40	173	LAKE CHARLES	77,300	.09
69	PORTLAND-POLAND SPRING	344,200	.39	174	BILLINGS-HARDIN	76,600	.09
70	ROCHESTER, NY	337,800	.38	175	EL CENTRO-YUMA	71,200	.08
71	DES MOINES	336,100	.38	176	GREENWOOD-GREENVILLE	69,000	.08
72	SHREVEPORT-TEXARKANA	330,000	.37	177	JONESBORO	65,500	.07
73	LEXINGTON	325,300	.37	178	MISSOULA	65,000	.07
74	OMAHA	324,200	.37	179	ARDMORE-ADA	63,300	.07
75	SPRINGFIELD-DECATUR-CHAMPAIGN	310,800	.35	180	GRAND JUNCTION-DURANGO	62,300	.07
76	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	307,600	.35	181	MERIDIAN	58,400	.07
77	LAS VEGAS	306,400	.35	182	GREAT FALLS	57,800	.07
78	SPRINGFIELD, MO	299,800	.34	183	MARQUETTE	57,100	.06
79	JOHNSTOWN-ALTOONA	293,000	.33	184	TUSCALOOSA	54,700	.06
80	SPOKANE	289,600	.33	185	JACKSON, TN	51,900	.06
81	TUCSON	289,000	.33	186	EUREKA	51,700	.06
82	COLUMBIA, SC	286,600	.32	187	PARKERSBURG	51,000	.06
83	CEDAR RAPIDS-WATERLOO-DUBUQUE	285,200	.32	188	LAFAYETTE, IN	50,900	.06
83	CHATTANOOGA	285,200	.32	189	BUTTE	48,100	.05
85	BRISTOL-KINGSPT-JOHNSN CTY: TRI-CTY	280,600	.32	190	HAGERSTOWN	47,600	.05
86	SOUTH BEND-ELKHART	276,400	.31	191	SAN ANGELO	46,800	.05
87	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	271,100	.31	192	ST. JOSEPH	43,900	.05
88	HUNTSVILLE-DECATUR-FLORENCE	267,500	.30	193	BOWLING GREEN	43,400	.05
89	WACO-TEMPLE-BRYAN	262,100	.30	194	LAREDO	42,800	.05
90	FT. MYERS-NAPLES	256,400	.29	195	ANNISTON	41,000	.05
91	JACKSON, MS	253,700	.29	196	CHARLOTTESVILLE	40,500	.05
92	MADISON	252,700	.29	197	LIMA	38,100	.04
93	EL PASO	248,500	.28	198	CHEYENNE-SCOTTSBLUFF (STERLING)	38,000	.04
94	YOUNGSTOWN	247,300	.28	199	CASPER-RIVERTON	35,800	.04
95	BATON ROUGE	244,300	.28	200	TWIN FALLS	33,400	.04
96	GREENVILLE-NEW BERN-WASHINGTON	243,000	.28	201	FLAGSTAFF	31,900	.04
97	BURLINGTON-PLATTSBURGH	240,800	.27	202	PRESQUE ISLE	31,200	.04
98	SPRINGFIELD, MA	237,100	.27	203	OTTUMWA-KIRKSVILLE	31,100	.04
99	EVANSVILLE	236,800	.27	204	MANKATO	29,700	.03
100	SALINAS-MONTEREY	232,900	.26	205	ZANESVILLE	27,800	.03
101	SAVANNAH	230,800	.26	206	BEND	26,400	.03
102	COLORADO SPRINGS-PUEBLO	229,500	.26	207	VICTORIA	24,300	.03
103	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	226,800	.26	208	HELENA	16,200	.02
104	LANSING	224,200	.25	209	NORTH PLATTE	15,200	.02
105	CHARLESTON, SC	223,600	.25	210	ALPENA	14,500	.02

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

MEN 18-49

US TOTAL 60,355,500

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	4,476,200	7.42
2	LOS ANGELES	3,882,800	6.43
3	CHICAGO	2,040,500	3.38
4	PHILADELPHIA	1,701,400	2.82
5	SAN FRANCISCO-OAKLAND-SAN JOSE	1,605,000	2.66
6	BOSTON	1,451,200	2.40
7	WASHINGTON, DC	1,287,100	2.13
8	DALLAS-FT. WORTH	1,235,700	2.05
9	DETROIT	1,120,000	1.86
10	HOUSTON	1,071,400	1.78
11	ATLANTA	1,030,300	1.71
12	SEATTLE-TACOMA	916,200	1.52
13	MINNEAPOLIS-ST. PAUL	916,100	1.52
14	CLEVELAND	847,400	1.40
15	MIAMI-FT. LAUDERDALE	770,400	1.28
16	SAN DIEGO	730,500	1.21
17	SACRAMENTO-STOCKTON	723,900	1.20
18	DENVER	680,400	1.13
19	ST. LOUIS	674,600	1.12
20	PHOENIX	651,900	1.08
21	PITTSBURGH	648,100	1.07
22	BALTIMORE	647,300	1.07
23	TAMPA-ST. PETERSBURG	620,900	1.03
24	HARTFORD-NEW HAVEN	613,900	1.02
25	ORLANDO-DAYTONA BEACH-MELBOURNE	554,900	.92
26	INDIANAPOLIS	540,400	.90
27	PORTLAND, OR	531,700	.88
28	RALEIGH-DURHAM	507,700	.84
29	MILWAUKEE	485,400	.80
30	CHARLOTTE	482,300	.80
31	KANSAS CITY	479,900	.80
32	CINCINNATI	476,500	.79
33	NASHVILLE	468,000	.78
34	COLUMBUS, OH	466,100	.77
35	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	457,900	.76
36	SALT LAKE CITY	420,200	.70
37	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	408,000	.68
38	GREENVILLE-SPARTANBURG-ASHEVILLE	398,900	.66
39	SAN ANTONIO	394,500	.65
40	NEW ORLEANS	382,200	.63
41	BUFFALO	377,900	.63
42	MEMPHIS	377,500	.63
43	PROVIDENCE-NEW BEDFORD	366,900	.61
44	OKLAHOMA CITY	348,100	.58
45	HARRISBURG-YORK-LANCASTER-LEBANON	345,100	.57
46	LOUISVILLE	344,100	.57
47	FRESNO-VISALIA	329,700	.55
48	ALBUQUERQUE	329,300	.55
49	GREENSBORO-WINSTON SALEM-HIGH POINT	324,900	.54
50	ALBANY-SCHENECTADY-TROY	318,600	.53
51	JACKSONVILLE	315,400	.52
52	DAYTON	306,600	.51
53	BIRMINGHAM	303,000	.50
54	WILKES BARRE-SCRANTON	301,500	.50
55	RICHMOND	281,900	.47
56	CHARLESTON-HUNTINGTON	280,400	.46
57	FLINT-SAGINAW-BAY CITY	278,900	.46
58	WEST PALM BEACH-FT. PIERCE-VERO BEACH	270,400	.45
59	AUSTIN, TX	269,800	.45
60	LITTLE ROCK	268,500	.44
61	MOBILE-PENSACOLA	259,300	.43
62	TULSA	258,700	.43
63	KNOXVILLE	258,600	.43
64	SYRACUSE	257,900	.43
65	TOLEDO	253,500	.42
66	WICHITA-HUTCHINSON	248,700	.41
67	ROANOKE-LYNCHBURG	242,900	.40
68	GREEN BAY-APPLETON	237,300	.39
69	ROCHESTER, NY	233,200	.39
70	PORTLAND-POLAND SPRING	231,300	.38
71	LEXINGTON	223,000	.37
72	DES MOINES	218,000	.36
73	OMAHA	215,900	.36
74	SHREVEPORT-TEXARKANA	210,100	.35
75	LAS VEGAS	209,000	.35
76	SPRINGFIELD-DECATUR-CHAMPAIGN	208,500	.35
77	COLUMBIA, SC	206,000	.34
78	TUCSON	194,800	.32
79	WACO-TEMPLE-BRYAN	192,900	.32
80	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	192,800	.32
81	SPOKANE	190,300	.32
82	CEDAR RAPIDS-WATERLOO-DUBUQUE	189,600	.31
83	CHATTANOOGA	189,200	.31
84	JOHNSTOWN-ALTOONA	188,800	.31
85	SOUTH BEND-ELKHART	183,600	.30
86	SPRINGFIELD, MO	182,400	.30
87	BRISTOL-KINGSPT-JOHNSN CTY: TRI-CTY	180,400	.30
88	EL PASO	179,200	.30
88	HUNTSVILLE-DECATUR-FLORENCE	179,200	.30
90	GREENVILLE-NEW BERN-WASHINGTON	179,000	.30
91	MADISON	178,500	.30
92	BATON ROUGE	176,600	.29
93	SALINAS-MONTEREY	174,300	.29
94	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	172,000	.28
95	BURLINGTON-PLATTSBURGH	170,700	.28
96	JACKSON, MS	170,600	.28
97	CHARLESTON, SC	165,700	.27
98	SAVANNAH	163,700	.27
99	LANSING	163,000	.27
100	COLORADO SPRINGS-PUEBLO	162,500	.27
101	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	161,500	.27
102	SPRINGFIELD, MA	161,300	.27
103	EVANSVILLE	153,900	.25
104	YOUNGSTOWN	151,100	.25
105	MCALLEN-BROWNSVILLE: LRGV	146,600	.24
106	FT. WAYNE	146,200	.24
107	LINCOLN-HASTINGS-KEARNEY	139,300	.23
108	AUGUSTA	135,500	.22
109	PEORIA-BLOOMINGTON	134,700	.22
110	TALLAHASSEE-THOMASVILLE	133,700	.22
111	FARGO	133,200	.22
112	RENO	132,400	.22
113	FT. MYERS-NAPLES	127,600	.21
114	MONTGOMERY-SELMA	126,700	.21
115	COLUMBUS, GA	126,000	.21
116	SIOUX FALLS-MITCHELL	123,900	.21
117	TYLER-LONGVIEW-JACKSONVILLE	120,200	.20
118	EUGENE	118,900	.20
119	MACON	118,500	.20
120	BAKERSFIELD	118,100	.20
121	LAFAYETTE, LA	114,700	.19
122	CORPUS CHRISTI	113,600	.19
123	FT. SMITH	112,500	.19
124	LA CROSSE-EAU CLAIRE	109,600	.18
125	TRAVERSE CITY-CADILLAC	108,700	.18
126	YAKIMA-PASCO-RICHLAND-KENNEWICK	107,500	.18
127	COLUMBUS-TUPELO	104,300	.17
128	TOPEKA	102,700	.17
129	MONROE-EL DORADO	100,500	.17
130	WAUSAU-RHINELANDER	98,900	.16
131	AMARILLO	97,300	.16
131	WICHITA FALLS-LAWTON	97,300	.16
133	BINGHAMTON	97,100	.16
134	BOISE	95,700	.16
135	ROCKFORD	95,000	.16
136	CHICO-REDDING	94,300	.16
137	FLORENCE-MYRTLE BEACH	94,200	.16
138	DULUTH-SUPERIOR	93,400	.15
139	BEAUMONT-PORT ARTHUR	91,500	.15
139	ERIE	91,500	.15
141	TERRE HAUTE	90,900	.15
142	COLUMBIA-JEFFERSON CITY	90,700	.15
143	LUBBOCK	89,700	.15
144	WILMINGTON	87,900	.15
145	SIOUX CITY	86,500	.14
146	ODESSA-MIDLAND	85,500	.14
147	ALBANY, GA	82,200	.14
148	BANGOR	79,000	.13
149	MINOT-BISMARCK-DICKINSON-GLENDIVE	78,600	.13
150	WHEELING-STEUBENVILLE	78,000	.13
151	BLUEFIELD-BECKLEY-OAK HILL	76,900	.13
152	ROCHESTER-MASON CITY-AUSTIN	75,200	.12
153	JOPLIN-PITTSBURG	74,500	.12
154	BILOXI-GULFPORT-PASCAGOULA	72,500	.12
155	MEDFORD	71,900	.12
156	IDAHO FALLS-POCATELLO	71,500	.12
157	UTICA	66,500	.11
158	WATERTOWN-CARTHAGE	66,400	.11
159	PALM SPRINGS	64,600	.11
160	GAINESVILLE	64,300	.11
161	QUINCY-HANNIBAL	62,800	.10
162	ABILENE-SWEETWATER	62,700	.10
163	ALEXANDRIA, LA	61,400	.10
164	PANAMA CITY	60,800	.10
165	CLARKSBURG-WESTON	60,600	.10
166	HARRISONBURG	59,600	.10
167	SALISBURY	58,500	.10
168	LAUREL-HATTIESBURG	58,100	.10
169	DOTHAN	55,300	.09
170	RAPID CITY	53,500	.09
171	LAKE CHARLES	52,400	.09
172	ELMIRA	51,700	.09
173	SARASOTA	49,300	.08
174	BILLINGS-HARDIN	49,200	.08
175	GREENWOOD-GREENVILLE	46,300	.08
176	EL CENTRO-YUMA	46,200	.08
177	MISSOULA	42,900	.07
178	JONESBORO	40,600	.07
179	LAFAYETTE, IN	39,800	.07
180	GRAND JUNCTION-DURANGO	39,600	.07
181	TUSCALOOSA	38,800	.06
182	MERIDIAN	37,800	.06
183	ARDMORE-ADA	37,700	.06
184	MARQUETTE	37,500	.06
185	GREAT FALLS	36,700	.06
186	EUREKA	35,800	.06
187	JACKSON, TN	33,100	.05
188	BUTTE	32,800	.05
189	HAGERSTOWN	32,500	.05
190	PARKERSBURG	32,400	.05
191	LAREDO	31,100	.05
192	SAN ANGELO	30,900	.05
193	CHARLOTTESVILLE	30,000	.05
194	BOWLING GREEN	29,200	.05
195	ANNISTON	28,100	.05
196	ST. JOSEPH	27,100	.04
197	CHEYENNE-SCOTTSBLUFF (STERLING)	25,600	.04
198	LIMA	25,500	.04
199	FLAGSTAFF	25,100	.04
200	CASPER-RIVERTON	23,800	.04
201	TWIN FALLS	21,400	.04
202	PRESQUE ISLE	21,000	.03
203	MANKATO	20,200	.03
204	OTTUMWA-KIRKSVILLE	19,500	.03
205	ZANESVILLE	18,000	.03
206	BEND	16,800	.03
207	VICTORIA	16,700	.03
208	HELENA	11,000	.02
209	NORTH PLATTE	9,000	.01
210	ALPENA	8,200	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

MEN 18-34

US TOTAL 34,074,600

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US	ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	2 494,200	7.32	106	TALLAHASSEE-THOMASVILLE	79,600	.23
2	LOS ANGELES	2 335,600	6.85	107	YOUNGSTOWN	79,300	.23
3	CHICAGO	1 159,400	3.40	108	COLUMBUS, GA	79,100	.23
4	PHILADELPHIA	959,100	2.81	109	LINCOLN-HASTINGS-KEARNEY	78,900	.23
5	SAN FRANCISCO-OAKLAND-SAN JOSE	885,100	2.60	110	FARGO	77,400	.23
6	BOSTON	833,200	2.45	111	AUGUSTA	76,400	.22
7	DALLAS-FT. WORTH	716,300	2.10	112	PEORIA-BLOOMINGTON	75,500	.22
8	WASHINGTON, DC	710,400	2.08	113	MONTGOMERY-SELMA	71,800	.21
9	DETROIT	620,600	1.82	114	RENO	70,000	.21
10	HOUSTON	600,300	1.76	115	FT. MYERS-NAPLES	69,500	.20
11	ATLANTA	576,200	1.69	116	BAKERSFIELD	69,300	.20
12	MINNEAPOLIS-ST. PAUL	514,100	1.51	117	SIOUX FALLS-MITCHELL	68,000	.20
13	SEATTLE-TACOMA	495,600	1.45	118	TYLER-LONGVIEW-JACKSONVILLE	67,800	.20
14	CLEVELAND	460,700	1.35	119	MACON	66,300	.19
15	SAN DIEGO	459,800	1.35	120	LAFAYETTE, LA	65,900	.19
16	MIAMI-FT. LAUDERDALE	424,500	1.25	121	CORPUS CHRISTI	64,000	.19
17	SACRAMENTO-STOCKTON	403,100	1.18	122	EUGENE	63,800	.19
18	PHOENIX	374,400	1.10	123	TOPEKA	63,400	.19
19	ST. LOUIS	373,500	1.10	124	FT. SMITH	62,700	.18
20	DENVER	365,800	1.07	125	LA CROSSE-EAU CLAIRE	61,600	.18
21	BALTIMORE	358,200	1.05	126	COLUMBUS-TUPELO	60,300	.18
22	PITTSBURGH	353,300	1.04	127	TRAVERSE CITY-CADILLAC	59,400	.17
23	HARTFORD-NEW HAVEN	346,100	1.02	128	YAKIMA-PASCO-RICHLAND-KENNEWICK	59,100	.17
24	TAMPA-ST. PETERSBURG	339,000	.99	129	WICHITA FALLS-LAWTON	59,000	.17
25	ORLANDO-DAYTONA BEACH-MELBOURNE	319,300	.94	130	MONROE-EL DORADO	58,200	.17
26	INDIANAPOLIS	305,000	.90	131	LUBBOCK	55,600	.16
27	RALEIGH-DURHAM	300,300	.88	132	AMARILLO	54,400	.16
28	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	285,700	.84	133	COLUMBIA-JEFFERSON CITY	54,200	.16
29	PORTLAND, OR	271,300	.80	134	WAUSAU-RHINELANDER	53,700	.16
30	MILWAUKEE	270,800	.79	135	BINGHAMTON	53,600	.16
31	COLUMBUS, OH	270,000	.79	136	FLORENCE-MYRTLE BEACH	51,500	.15
32	CINCINNATI	267,900	.79	137	BOISE	51,100	.15
33	CHARLOTTE	267,100	.78	137	ROCKFORD	51,100	.15
34	KANSAS CITY	266,900	.78	139	CHICO-REDDING	51,000	.15
35	NASHVILLE	264,000	.77	140	TERRE HAUTE	50,900	.15
36	SALT LAKE CITY	247,100	.73	141	ERIE	50,600	.15
37	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	230,400	.68	142	BEAUMONT-PORT ARTHUR	49,400	.14
38	SAN ANTONIO	228,100	.67	143	SIOUX CITY	48,100	.14
39	GREENVILLE-SPARTANBURG-ASHEVILLE	216,800	.64	144	ODESSA-MIDLAND	47,700	.14
40	MEMPHIS	213,900	.63	145	WILMINGTON	47,600	.14
41	NEW ORLEANS	213,200	.63	146	DULUTH-SUPERIOR	47,500	.14
42	BUFFALO	212,900	.62	147	ALBANY, GA	45,600	.13
43	PROVIDENCE-NEW BEDFORD	210,000	.62	148	BANGOR	42,700	.13
44	OKLAHOMA CITY	198,000	.58	149	BILOXI-GULFPORT-PASCAGOULA	42,400	.12
45	FRESNO-VISALIA	194,300	.57	150	GAINESVILLE	41,900	.12
46	LOUISVILLE	189,200	.56	151	WATERTOWN-CARTHAGE	41,800	.12
47	HARRISBURG-YORK-LANCASTER-LEBANON	187,600	.55	152	MINOT-BISMARCK-DICKINSON-GLENDIVE	41,700	.12
48	JACKSONVILLE	180,700	.53	153	JOPLIN-PITTSBURG	40,800	.12
49	ALBUQUERQUE	180,400	.53	154	ROCHESTER-MASON CITY-AUSTIN	40,300	.12
50	GREENSBORO-WINSTON SALEM-HIGH POINT	178,200	.52	155	WHEELING-STEUBENVILLE	39,900	.12
51	ALBANY-SCHENECTADY-TROY	177,400	.52	156	IDAHO FALLS-POCATELLO	39,600	.12
52	DAYTON	168,000	.49	157	ALEXANDRIA, LA	38,700	.11
53	BIRMINGHAM	164,000	.48	157	PALM SPRINGS	38,700	.11
54	WILKES BARRE-SCRANTON	163,000	.48	159	BLUEFIELD-BECKLEY-OAK HILL	38,500	.11
55	AUSTIN, TX	162,900	.48	160	UTICA	38,300	.11
56	FLINT-SAGINAW-BAY CITY	153,200	.45	161	ABILENE-SWEETWATER	36,200	.11
57	RICHMOND	152,600	.45	162	QUINCY-HANNIBAL	35,200	.10
58	SYRACUSE	152,200	.45	163	MEDFORD	34,200	.10
59	CHARLESTON-HUNTINGTON	149,700	.44	164	PANAMA CITY	34,100	.10
60	LITTLE ROCK	147,500	.43	165	HARRISONBURG	33,800	.10
61	MOBILE-PENSACOLA	147,100	.43	165	LAUREL-HATTIESBURG	33,800	.10
62	WEST PALM BEACH-FT. PIERCE-VERO BEACH	146,300	.43	167	SALISBURY	32,500	.10
63	TOLEDO	141,900	.42	168	CLARKSBURG-WESTON	31,900	.09
64	KNOXVILLE	140,000	.41	169	DOTHAN	31,100	.09
65	TULSA	138,700	.41	170	LAKE CHARLES	29,300	.09
66	WICHITA-HUTCHINSON	137,500	.40	171	RAPID CITY	29,000	.09
67	ROANOKE-LYNCHBURG	135,200	.40	172	LAFAYETTE, IN	28,400	.08
68	ROCHESTER, NY	130,700	.38	173	ELMIRA	28,100	.08
69	GREEN BAY-APPLETON	130,100	.38	174	EL CENTRO-YUMA	27,800	.08
70	WACO-TEMPLE-BRYAN	130,000	.38	175	GREENWOOD-GREENVILLE	27,500	.08
71	LEXINGTON	126,900	.37	176	SARASOTA	25,200	.07
72	PORTLAND-POLAND SPRING	124,300	.36	177	BILLINGS-HARDIN	24,300	.07
73	DES MOINES	122,400	.36	178	TUSCALOOSA	23,900	.07
74	SPRINGFIELD-DECATUR-CHAMPAIGN	120,800	.35	179	JONESBORO	22,500	.07
75	OMAHA	118,800	.35	180	MARQUETTE	21,900	.06
76	COLUMBIA, SC	117,700	.35	181	MERIDIAN	21,300	.06
77	GREENVILLE-NEW BERN-WASHINGTON	117,400	.34	182	MISSOULA	21,200	.06
78	LAS VEGAS	116,900	.34	183	ARDMORE-ADA	20,700	.06
79	SHREVEPORT-TEXARKANA	114,900	.34	184	GRAND JUNCTION-DURANGO	20,000	.06
80	TUCSON	112,900	.33	185	EUREKA	19,500	.06
81	EL PASO	109,400	.32	186	GREAT FALLS	19,300	.06
82	CEDAR RAPIDS-WATERLOO-DUBUQUE	109,200	.32	187	CHARLOTTESVILLE	19,200	.06
83	JOHNSTOWN-ALTOONA	108,300	.32	188	LAREDO	19,100	.06
84	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	107,800	.32	189	HAGERSTOWN	18,700	.05
85	MADISON	103,400	.30	190	BUTTE	18,100	.05
86	SALINAS-MONTEREY	103,300	.30	191	JACKSON, TN	18,000	.05
87	SPOKANE	102,400	.30	192	SAN ANGELO	17,800	.05
88	BATON ROUGE	101,700	.30	193	PARKERSBURG	16,800	.05
88	SPRINGFIELD, MO	101,700	.30	194	BOWLING GREEN	16,700	.05
90	SOUTH BEND-ELKHART	101,300	.30	195	ANNISTON	16,200	.05
91	CHATTANOOGA	101,200	.30	196	ST. JOSEPH	15,900	.05
92	SAVANNAH	100,700	.30	197	FLAGSTAFF	15,400	.05
93	HUNTSVILLE-DECATUR-FLORENCE	100,600	.30	198	LIMA	14,300	.04
94	CHARLESTON, SC	100,300	.29	199	CHEYENNE-SCOTTSBLUFF (STERLING)	13,700	.04
95	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	98,400	.29	200	MANKATO	12,800	.04
96	JACKSON, MS	96,500	.28	201	PRESQUE ISLE	11,900	.03
97	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY	95,900	.28	202	CASPER-RIVERTON	11,800	.03
97	BURLINGTON-PLATTSBURGH	95,900	.28	203	TWIN FALLS	10,900	.03
99	LANSING	94,900	.28	204	OTTUMWA-KIRKSVILLE	10,700	.03
100	COLORADO SPRINGS-PUEBLO	93,100	.27	205	ZANESVILLE	9,900	.03
101	SPRINGFIELD, MA	92,600	.27	206	VICTORIA	9,000	.03
102	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	90,100	.26	207	BEND	7,800	.02
103	MCALLEN-BROWNSVILLE: LRGV	87,500	.26	208	HELENA	5,200	.02
104	EVANSVILLE	83,100	.24	209	NORTH PLATTE	4,500	.01
105	FT. WAYNE	80,100	.24	210	ALPENA	4,300	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

MEN 21-49

US TOTAL 54,972,300

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	4,119,500	7.49
2	LOS ANGELES	3,540,000	6.44
3	CHICAGO	1,865,400	3.39
4	PHILADELPHIA	1,554,000	2.83
5	SAN FRANCISCO-OAKLAND-SAN JOSE	1,488,100	2.71
6	BOSTON	1,328,100	2.42
7	WASHINGTON, DC	1,190,900	2.17
8	DALLAS-FT. WORTH	1,140,400	2.07
9	DETROIT	1,025,000	1.86
10	HOUSTON	986,700	1.79
11	ATLANTA	944,600	1.72
12	SEATTLE-TACOMA	847,600	1.54
13	MINNEAPOLIS-ST. PAUL	844,500	1.54
14	CLEVELAND	774,400	1.41
15	MIAMI-FT. LAUDERDALE	712,200	1.30
16	SACRAMENTO-STOCKTON	665,700	1.21
17	SAN DIEGO	654,700	1.19
18	DENVER	627,400	1.14
19	ST. LOUIS	621,500	1.13
20	PHOENIX	596,300	1.08
21	BALTIMORE	596,100	1.08
22	PITTSBURGH	587,200	1.07
23	TAMPA-ST. PETERSBURG	572,500	1.04
24	HARTFORD-NEW HAVEN	561,400	1.02
25	ORLANDO-DAYTONA BEACH-MELBOURNE	505,600	.92
26	PORTLAND, OR	492,100	.90
27	INDIANAPOLIS	490,000	.89
28	RALEIGH-DURHAM	457,000	.83
29	MILWAUKEE	445,400	.81
30	KANSAS CITY	439,700	.80
31	CHARLOTTE	438,800	.80
32	CINCINNATI	434,400	.79
33	NASHVILLE	425,300	.77
34	COLUMBUS, OH	423,000	.77
35	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	410,500	.75
36	SALT LAKE CITY	379,900	.69
37	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	370,500	.67
38	GREENVILLE-SPARTANBURG-ASHEVILLE	359,300	.65
39	SAN ANTONIO	355,500	.65
40	NEW ORLEANS	348,800	.63
41	BUFFALO	341,800	.62
42	MEMPHIS	338,800	.62
43	PROVIDENCE-NEW BEDFORD	331,700	.60
44	HARRISBURG-YORK-LANCASTER-LEBANON	315,100	.57
45	OKLAHOMA CITY	314,900	.57
46	LOUISVILLE	313,500	.57
47	ALBUQUERQUE	301,900	.55
48	FRESNO-VISALIA	298,900	.54
49	GREENSBORO-WINSTON SALEM-HIGH POINT	295,700	.54
50	JACKSONVILLE	288,600	.52
51	ALBANY-SCHENECTADY-TROY	287,100	.52
52	DAYTON	278,900	.51
53	BIRMINGHAM	276,800	.50
54	WILKES BARRE-SCRANTON	272,500	.50
55	RICHMOND	258,600	.47
56	CHARLESTON-HUNTINGTON	252,600	.46
57	FLINT-SAGINAW-BAY CITY	252,100	.46
58	WEST PALM BEACH-FT. PIERCE-VERO BEACH	251,500	.46
59	LITTLE ROCK	243,200	.44
60	AUSTIN, TX	242,600	.44
61	TULSA	236,400	.43
62	MOBILE-PENSACOLA	235,200	.43
63	KNOXVILLE	233,600	.42
64	TOLEDO	228,500	.42
65	WICHITA-HUTCHINSON	228,400	.42
66	SYRACUSE	227,300	.41
67	GREEN BAY-APPLETON	218,000	.40
68	ROANOKE-LYNCHBURG	216,000	.39
69	ROCHESTER, NY	211,400	.38
70	PORTLAND-POLAND SPRING	211,300	.38
71	LEXINGTON	200,000	.36
72	OMAHA	198,500	.36
73	DES MOINES	196,100	.36
74	LAS VEGAS	194,300	.35
75	SHREVEPORT-TEXARKANA	190,200	.35
76	COLUMBIA, SC	185,300	.34
76	SPRINGFIELD-DECATUR-CHAMPAIGN	185,300	.34
78	TUCSON	175,500	.32
79	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	172,300	.31
80	CHATTANOOGA	172,200	.31
81	SPOKANE	171,800	.31
82	CEDAR RAPIDS-WATERLOO-DUBUQUE	169,000	.31
83	JOHNSTOWN-ALTOONA	168,000	.31
84	SOUTH BEND-ELKHART	166,000	.30
85	WACO-TEMPLE-BRYAN	164,800	.30
86	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY	163,400	.30
87	HUNTSVILLE-DECATUR-FLORENCE	163,200	.30
88	SPRINGFIELD, MO	162,700	.30
89	MADISON	161,100	.29
90	BATON ROUGE	159,100	.29
91	EL PASO	158,700	.29
92	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	157,500	.29
93	SALINAS-MONTEREY	157,000	.29
94	GREENVILLE-NEW BERN-WASHINGTON	155,200	.28
95	BURLINGTON-PLATTSBURGH	154,400	.28
96	JACKSON, MS	152,400	.28
97	CHARLESTON, SC	149,400	.27
98	COLORADO SPRINGS-PUEBLO	147,100	.27
99	LANSING	145,000	.26
100	SAVANNAH	144,100	.26
101	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	143,700	.26
102	SPRINGFIELD, MA	143,100	.26
103	EVANSVILLE	140,400	.26
104	YOUNGSTOWN	137,500	.25
105	FT. WAYNE	133,600	.24
106	MCALLEN-BROWNSVILLE: LRGV	128,700	.23
107	LINCOLN-HASTINGS-KEARNEY	125,500	.23
108	RENO	122,800	.22
109	AUGUSTA	121,800	.22
110	PEORIA-BLOOMINGTON	120,000	.22
111	FARGO	118,700	.22
112	TALLAHASSEE-THOMASVILLE	118,300	.22
113	FT. MYERS-NAPLES	118,100	.21
114	SIOUX FALLS-MITCHELL	113,100	.21
115	MONTGOMERY-SELMA	112,700	.21
116	COLUMBUS, GA	109,100	.20
117	BAKERSFIELD	108,300	.20
118	TYLER-LONGVIEW-JACKSONVILLE	107,900	.20
119	MACON	107,600	.20
120	EUGENE	106,900	.19
121	LAFAYETTE, LA	103,900	.19
122	CORPUS CHRISTI	103,000	.19
123	FT. SMITH	101,900	.19
124	LA CROSSE-EAU CLAIRE	98,000	.18
125	TRAVERSE CITY-CADILLAC	97,700	.18
126	YAKIMA-PASCO-RICHLAND-KENNEWICK	97,500	.18
127	COLUMBUS-TUPELO	92,400	.17
128	TOPEKA	90,900	.17
129	WAUSAU-RHINELANDER	90,300	.16
130	MONROE-EL DORADO	89,100	.16
131	AMARILLO	88,700	.16
132	BOISE	88,000	.16
133	BINGHAMTON	87,700	.16
133	ROCKFORD	87,700	.16
135	CHICO-REDDING	85,800	.16
135	FLORENCE-MYRTLE BEACH	85,800	.16
137	WICHITA FALLS-LAWTON	85,700	.16
138	DULUTH-SUPERIOR	84,800	.15
139	BEAUMONT-PORT ARTHUR	83,600	.15
140	ERIE	81,800	.15
141	TERRE HAUTE	80,800	.15
142	COLUMBIA-JEFFERSON CITY	80,200	.15
143	WILMINGTON	79,300	.14
144	LUBBOCK	79,200	.14
145	ODESSA-MIDLAND	78,400	.14
146	SIOUX CITY	77,800	.14
147	ALBANY, GA	73,500	.13
148	MINOT-BISMARCK-DICKINSON-GLENDIVE	72,200	.13
149	BANGOR	71,100	.13
150	WHEELING-STEUBENVILLE	70,700	.13
151	BLUEFIELD-BECKLEY-OAK HILL	69,700	.13
152	ROCHESTER-MASON CITY-AUSTIN	69,500	.13
153	JOPLIN-PITTSBURG	67,300	.12
154	MEDFORD	66,100	.12
155	BILOXI-GULFPORT-PASCAGOULA	64,400	.12
156	IDAHO FALLS-POCATELLO	64,200	.12
157	UTICA	59,200	.11
158	PALM SPRINGS	59,000	.11
159	WATERTOWN-CARTHAGE	57,200	.10
160	ABILENE-SWEETWATER	55,800	.10
160	QUINCY-HANNIBAL	55,800	.10
162	PANAMA CITY	55,100	.10
163	GAINESVILLE	54,500	.10
164	ALEXANDRIA, LA	54,400	.10
164	CLARKSBURG-WESTON	54,400	.10
166	SALISBURY	53,400	.10
167	HARRISONBURG	53,100	.10
168	LAUREL-HATTIESBURG	51,800	.09
169	DOTHAN	50,200	.09
170	RAPID CITY	49,300	.09
171	LAKE CHARLES	47,600	.09
172	ELMIRA	46,600	.08
173	SARASOTA	45,700	.08
174	BILLINGS-HARDIN	45,500	.08
175	EL CENTRO-YUMA	41,400	.08
176	GREENWOOD-GREENVILLE	40,400	.07
177	MISSOULA	39,300	.07
178	JONESBORO	36,400	.07
179	GRAND JUNCTION-DURANGO	35,900	.07
180	ARDMORE-ADA	33,800	.06
181	GREAT FALLS	33,700	.06
182	MERIDIAN	33,500	.06
183	TUSCALOOSA	33,200	.06
184	EUREKA	32,700	.06
184	MARQUETTE	32,700	.06
186	LAFAYETTE, IN	31,300	.06
187	HAGERSTOWN	29,900	.05
188	JACKSON, TN	29,700	.05
188	PARKERSBURG	29,700	.05
190	BUTTE	29,400	.05
191	SAN ANGELO	27,600	.05
192	LAREDO	27,400	.05
193	BOWLING GREEN	25,700	.05
193	CHARLOTTESVILLE	25,700	.05
195	ANNISTON	24,700	.04
196	ST. JOSEPH	24,200	.04
197	CHEYENNE-SCOTTSBLUFF (STERLING)	23,500	.04
198	LIMA	23,000	.04
199	CASPER-RIVERTON	21,900	.04
200	FLAGSTAFF	21,800	.04
201	TWIN FALLS	19,800	.04
202	PRESQUE ISLE	19,200	.03
203	MANKATO	17,100	.03
204	OTTUMWA-KIRKSVILLE	16,900	.03
205	ZANESVILLE	16,200	.03
206	BEND	15,500	.03
207	VICTORIA	15,300	.03
208	HELENA	10,100	.02
209	NORTH PLATTE	8,300	.02
210	ALPENA	7,500	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

MEN 25-49

US TOTAL 47,212,800

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	3,555,500	7.53
2	LOS ANGELES	2,982,000	6.32
3	CHICAGO	1,608,400	3.41
4	PHILADELPHIA	1,336,600	2.83
5	SAN FRANCISCO-OAKLAND-SAN JOSE	1,296,100	2.75
6	BOSTON	1,136,100	2.41
7	WASHINGTON, DC	1,033,000	2.19
8	DALLAS-FT. WORTH	987,500	2.09
9	DETROIT	886,600	1.88
10	HOUSTON	860,500	1.82
11	ATLANTA	816,800	1.73
12	SEATTLE-TACOMA	740,000	1.57
13	MINNEAPOLIS-ST. PAUL	734,900	1.56
14	CLEVELAND	673,800	1.43
15	MIAMI-FT.LAUDERDALE	621,400	1.32
16	SACRAMENTO-STOCKTON	576,600	1.22
17	DENVER	551,300	1.17
18	ST. LOUIS	543,000	1.15
19	SAN DIEGO	535,700	1.13
20	BALTIMORE	516,900	1.09
21	PHOENIX	512,900	1.09
22	PITTSBURGH	508,400	1.08
23	TAMPA-ST.PETERSBURG	499,800	1.06
24	HARTFORD-NEW HAVEN	482,200	1.02
25	PORTLAND, OR	435,900	.92
26	ORLANDO-DAYTONA BEACH-MELBOURNE	435,800	.92
27	INDIANAPOLIS	420,800	.89
28	MILWAUKEE	385,500	.82
29	RALEIGH-DURHAM	383,100	.81
30	KANSAS CITY	382,300	.81
31	CHARLOTTE	378,000	.80
32	CINCINNATI	374,500	.79
33	NASHVILLE	363,700	.77
34	COLUMBUS, OH	359,600	.76
35	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	336,400	.71
36	SALT LAKE CITY	318,800	.68
37	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	318,500	.67
38	GREENVILLE-SPARTANBURG-ASHEVILLE	308,800	.65
39	SAN ANTONIO	304,300	.64
40	NEW ORLEANS	301,100	.64
41	BUFFALO	292,500	.62
42	MEMPHIS	290,100	.61
43	PROVIDENCE-NEW BEDFORD	282,300	.60
44	HARRISBURG-YORK-LANCASTER-LEBANON	273,900	.58
45	LOUISVILLE	272,000	.58
46	OKLAHOMA CITY	270,200	.57
47	ALBUQUERQUE	263,400	.56
48	GREENSBORO-WINSTON SALEM-HIGH POINT	255,400	.54
49	FRESNO-VISALIA	252,000	.53
50	JACKSONVILLE	247,700	.52
51	ALBANY-SCHENECTADY-TROY	245,400	.52
52	DAYTON	240,900	.51
53	BIRMINGHAM	240,400	.51
54	WILKES BARRE-SCRANTON	235,500	.50
55	RICHMOND	225,200	.48
56	WEST PALM BEACH-FT.PIERCE-VERO BEACH	222,200	.47
57	CHARLESTON-HUNTINGTON	219,000	.46
58	FLINT-SAGINAW-BAY CITY	217,500	.46
59	LITTLE ROCK	210,200	.45
60	TULSA	207,500	.44
61	AUSTIN, TX	203,100	.43
62	MOBILE-PENSACOLA	201,700	.43
63	KNOXVILLE	200,700	.43
64	WICHITA-HUTCHINSON	200,500	.42
65	TOLEDO	196,300	.42
66	SYRACUSE	190,200	.40
67	GREEN BAY-APPLETON	190,100	.40
68	PORTLAND-POLAND SPRING	184,300	.39
69	ROANOKE-LYNCHBURG	182,200	.39
70	ROCHESTER, NY	181,200	.38
71	OMAHA	173,700	.37
72	LEXINGTON	169,600	.36
73	LAS VEGAS	168,400	.36
74	DES MOINES	168,000	.36
75	SHREVEPORT-TEXARKANA	165,300	.35
76	COLUMBIA, SC	158,100	.33
77	SPRINGFIELD-DECATUR-CHAMPAIGN	156,200	.33
78	CHATTANOOGA	149,200	.32
79	TUCSON	148,700	.31
80	SPOKANE	147,500	.31
81	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	145,600	.31
82	SOUTH BEND-ELKHART	143,500	.30
83	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY	141,900	.30
84	CEDAR RAPIDS-WATERLOO-DUBUQUE	141,500	.30
85	HUNTSVILLE-DECATUR-FLORENCE	141,000	.30
86	JOHNSTOWN-ALTOONA	140,000	.30
87	SPRINGFIELD, MO	138,900	.29
88	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	138,600	.29
89	MADISON	136,200	.29
90	BATON ROUGE	135,100	.29
91	BURLINGTON-PLATTSBURGH	131,800	.28
92	EL PASO	131,700	.28
93	JACKSON, MS	131,500	.28
94	SALINAS-MONTEREY	131,400	.28
95	COLORADO SPRINGS-PUEBLO	125,100	.26
95	WACO-TEMPLE-BRYAN	125,100	.26
97	CHARLESTON, SC	124,400	.26
98	EVANSVILLE	122,900	.26
99	SPRINGFIELD, MA	121,000	.26
100	LANSING	120,800	.26
101	GREENVILLE-NEW BERN-WASHINGTON	119,800	.25
101	YOUNGSTOWN	119,800	.25
103	SAVANNAH	118,300	.25
104	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	117,200	.25
105	FT. WAYNE	116,600	.25
106	RENO	108,100	.23
107	MCALLEN-BROWNSVILLE: LRGV	107,600	.23
108	LINCOLN-HASTINGS-KEARNEY	107,400	.23
109	AUGUSTA	104,700	.22
110	FT. MYERS-NAPLES	103,500	.22
111	PEORIA-BLOOMINGTON	102,000	.22
112	FARGO	100,000	.21
113	SIOUX FALLS-MITCHELL	99,000	.21
114	TALLAHASSEE-THOMASVILLE	97,400	.21
115	MONTGOMERY-SELMA	96,500	.20
116	BAKERSFIELD	93,400	.20
117	MACON	92,800	.20
118	TYLER-LONGVIEW-JACKSONVILLE	92,000	.19
119	EUGENE	90,900	.19
120	LAFAYETTE, LA	89,300	.19
121	CORPUS CHRISTI	89,000	.19
122	FT. SMITH	87,200	.18
123	COLUMBUS, GA	87,000	.18
124	TRAVERSE CITY-CADILLAC	84,600	.18
125	YAKIMA-PASCO-RICHLAND-KENNEWICK	84,100	.18
126	LA CROSSE-EAU CLAIRE	83,000	.18
127	WAUSAU-RHINELANDER	78,500	.17
128	COLUMBUS-TUPELO	77,500	.16
129	ROCKFORD	77,100	.16
130	AMARILLO	77,000	.16
131	BOISE	76,800	.16
132	BINGHAMTON	76,100	.16
133	DULUTH-SUPERIOR	74,700	.16
134	MONROE-EL DORADO	74,500	.16
135	FLORENCE-MYRTLE BEACH	74,100	.16
136	BEAUMONT-PORT ARTHUR	73,100	.15
137	TOPEKA	73,000	.15
138	CHICO-REDDING	72,600	.15
139	WICHITA FALLS-LAWTON	71,900	.15
140	ERIE	69,900	.15
141	TERRE HAUTE	69,400	.15
142	ODESSA-MIDLAND	68,800	.15
143	WILMINGTON	68,400	.14
144	SIOUX CITY	67,300	.14
145	COLUMBIA-JEFFERSON CITY	66,600	.14
146	MINOT-BISMARCK-DICKINSON-GLENDIVE	64,600	.14
147	LUBBOCK	64,300	.14
148	ALBANY, GA	62,700	.13
149	WHEELING-STEUBENVILLE	62,200	.13
150	ROCHESTER-MASON CITY-AUSTIN	62,000	.13
151	BANGOR	61,500	.13
152	BLUEFIELD-BECKLEY-OAK HILL	61,400	.13
153	MEDFORD	58,900	.12
154	JOPLIN-PITTSBURG	58,200	.12
155	BILOXI-GULFPORT-PASCAGOULA	55,200	.12
156	IDAHO FALLS-POCATELLO	55,100	.12
157	PALM SPRINGS	50,400	.11
158	UTICA	49,900	.11
159	PANAMA CITY	48,000	.10
160	ABILENE-SWEETWATER	47,900	.10
161	QUINCY-HANNIBAL	47,400	.10
162	CLARKSBURG-WESTON	47,300	.10
163	SALISBURY	46,200	.10
164	WATERTOWN-CARTHAGE	46,000	.10
165	HARRISONBURG	44,800	.09
166	ALEXANDRIA, LA	43,600	.09
167	LAUREL-HATTIESBURG	43,300	.09
168	RAPID CITY	43,200	.09
169	DOTHAN	42,900	.09
170	GAINESVILLE	41,900	.09
171	LAKE CHARLES	41,200	.09
172	BILLINGS-HARDIN	40,600	.09
172	SARASOTA	40,600	.09
174	ELMIRA	40,400	.09
175	MISSOULA	34,700	.07
176	EL CENTRO-YUMA	34,600	.07
177	GREENWOOD-GREENVILLE	33,900	.07
178	GRAND JUNCTION-DURANGO	31,700	.07
179	JONESBORO	31,100	.07
180	GREAT FALLS	30,000	.06
181	ARDMORE-ADA	29,300	.06
182	MERIDIAN	28,700	.06
183	EUREKA	28,000	.06
184	MARQUETTE	26,800	.06
185	TUSCALOOSA	26,400	.06
186	PARKERSBURG	26,000	.06
187	JACKSON, TN	25,800	.05
188	HAGERSTOWN	25,400	.05
189	BUTTE	24,800	.05
190	SAN ANGELO	23,500	.05
191	LAREDO	22,800	.05
192	LAFAYETTE, IN	22,000	.05
193	BOWLING GREEN	21,600	.05
194	ANNISTON	20,800	.04
195	CHEYENNE-SCOTTSBLUFF (STERLING)	20,600	.04
196	CHARLOTTESVILLE	20,400	.04
197	ST. JOSEPH	20,200	.04
198	CASPER-RIVERTON	19,900	.04
198	LIMA	19,900	.04
200	TWIN FALLS	17,600	.04
201	FLAGSTAFF	17,500	.04
202	PRESQUE ISLE	16,500	.03
203	OTTUMWA-KIRKSVILLE	14,500	.03
204	BEND	14,100	.03
205	ZANESVILLE	14,000	.03
206	VICTORIA	13,500	.03
207	MANKATO	13,100	.03
208	HELENA	9,200	.02
209	NORTH PLATTE	7,600	.02
210	ALPENA	6,700	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

MEN 25-54

US TOTAL 53,013,100

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	4,019,000	7.58
2	LOS ANGELES	3,305,000	6.23
3	CHICAGO	1,804,900	3.40
4	PHILADELPHIA	1,502,800	2.83
5	SAN FRANCISCO-OAKLAND-SAN JOSE	1,443,700	2.72
6	BOSTON	1,264,100	2.38
7	WASHINGTON, DC	1,157,300	2.18
8	DALLAS-FT. WORTH	1,095,100	2.07
9	DETROIT	995,000	1.88
10	HOUSTON	951,400	1.79
11	ATLANTA	909,800	1.72
12	SEATTLE-TACOMA	823,600	1.55
13	MINNEAPOLIS-ST. PAUL	817,900	1.54
14	CLEVELAND	763,600	1.44
15	MIAMI-FT.LAUDERDALE	704,500	1.33
16	SACRAMENTO-STOCKTON	641,800	1.21
17	ST. LOUIS	612,600	1.16
18	DENVER	611,600	1.15
19	SAN DIEGO	586,500	1.11
20	BALTIMORE	579,900	1.09
21	PITTSBURGH	577,400	1.09
22	PHOENIX	572,600	1.08
23	TAMPA-ST.PETERSBURG	566,300	1.07
24	HARTFORD-NEW HAVEN	539,200	1.02
25	ORLANDO-DAYTONA BEACH-MELBOURNE	489,900	.92
26	PORTLAND, OR	487,200	.92
27	INDIANAPOLIS	476,300	.90
28	MILWAUKEE	433,400	.82
29	KANSAS CITY	428,700	.81
30	CHARLOTTE	427,000	.81
31	RALEIGH-DURHAM	426,900	.81
32	CINCINNATI	422,000	.80
33	NASHVILLE	410,800	.77
34	COLUMBUS, OH	402,900	.76
35	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	372,100	.70
36	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	357,100	.67
37	SALT LAKE CITY	354,300	.67
38	GREENVILLE-SPARTANBURG-ASHEVILLE	352,900	.67
39	SAN ANTONIO	340,800	.64
40	NEW ORLEANS	337,600	.64
41	BUFFALO	330,700	.62
42	MEMPHIS	326,400	.62
43	PROVIDENCE-NEW BEDFORD	315,900	.60
44	HARRISBURG-YORK-LANCASTER-LEBANON	309,100	.58
45	LOUISVILLE	307,500	.58
46	OKLAHOMA CITY	305,000	.58
47	ALBUQUERQUE	295,100	.56
48	GREENSBORO-WINSTON SALEM-HIGH POINT	290,300	.55
49	FRESNO-VISALIA	279,900	.53
50	JACKSONVILLE	277,000	.52
51	ALBANY-SCHENECTADY-TROY	275,300	.52
52	DAYTON	274,300	.52
53	BIRMINGHAM	272,000	.51
54	WILKES BARRE-SCRANTON	268,300	.51
55	RICHMOND	252,500	.48
56	CHARLESTON-HUNTINGTON	250,700	.47
57	WEST PALM BEACH-FT.PIERCE-VERO BEACH	250,200	.47
58	FLINT-SAGINAW-BAY CITY	247,800	.47
59	LITTLE ROCK	238,900	.45
60	TULSA	235,600	.44
61	KNOXVILLE	229,400	.43
62	MOBILE-PENSACOLA	228,900	.43
63	WICHITA-HUTCHINSON	225,100	.42
64	AUSTIN, TX	222,300	.42
65	TOLEDO	221,300	.42
66	GREEN BAY-APPLETON	214,400	.40
67	SYRACUSE	213,400	.40
68	ROANOKE-LYNCHBURG	208,400	.39
69	PORTLAND-POLAND SPRING	206,700	.39
70	ROCHESTER, NY	203,500	.38
71	OMAHA	195,500	.37
72	LEXINGTON	192,100	.36
73	LAS VEGAS	190,900	.36
74	DES MOINES	189,900	.36
75	SHREVEPORT-TEXARKANA	188,700	.36
76	SPRINGFIELD-DECATUR-CHAMPAIGN	176,800	.33
77	COLUMBIA, SC	175,900	.33
78	CHATTANOOGA	170,700	.32
79	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	167,800	.32
80	SPOKANE	167,100	.32
81	TUCSON	165,900	.31
82	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY	164,100	.31
83	SOUTH BEND-ELKHART	161,800	.31
84	HUNTSVILLE-DECATUR-FLORENCE	161,300	.30
85	CEDAR RAPIDS-WATERLOO-DUBUQUE	160,500	.30
86	SPRINGFIELD, MO	159,300	.30
87	JOHNSTOWN-ALTOONA	158,900	.30
88	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	157,900	.30
89	MADISON	151,600	.29
90	BATON ROUGE	150,800	.28
91	JACKSON, MS	148,600	.28
92	BURLINGTON-PLATTSBURGH	147,100	.28
93	EL PASO	147,000	.28
94	SALINAS-MONTEREY	143,800	.27
95	EVANSVILLE	139,700	.26
96	COLORADO SPRINGS-PUEBLO	139,000	.26
97	WACO-TEMPLE-BRYAN	138,800	.26
98	CHARLESTON, SC	137,500	.26
99	YOUNGSTOWN	137,200	.26
100	LANSING	134,800	.25
101	SPRINGFIELD, MA	134,700	.25
102	GREENVILLE-NEW BERN-WASHINGTON	133,600	.25
103	SAVANNAH	132,300	.25
104	FT. WAYNE	131,100	.25
105	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	129,600	.24
106	RENO	121,200	.23
107	LINCOLN-HASTINGS-KEARNEY	120,900	.23
108	MCALLEN-BROWNSVILLE: LRGV	120,300	.23
109	FT. MYERS-NAPLES	118,100	.22
110	AUGUSTA	117,400	.22
111	PEORIA-BLOOMINGTON	115,500	.22
112	FARGO	112,200	.21
113	SIOUX FALLS-MITCHELL	111,300	.21
114	MONTGOMERY-SELMA	109,400	.21
115	TALLAHASSEE-THOMASVILLE	108,900	.21
116	MACON	104,700	.20
117	TYLER-LONGVIEW-JACKSONVILLE	104,500	.20
118	BAKERSFIELD	103,400	.20
119	EUGENE	102,700	.19
120	LAFAYETTE, LA	100,800	.19
121	CORPUS CHRISTI	100,000	.19
122	FT. SMITH	99,500	.19
123	COLUMBUS, GA	97,200	.18
124	TRAVERSE CITY-CADILLAC	96,500	.18
125	YAKIMA-PASCO-RICHLAND-KENNEWICK	94,800	.18
126	LA CROSSE-EAU CLAIRE	93,500	.18
127	WAUSAU-RHINELANDER	89,100	.17
128	COLUMBUS-TUPELO	88,600	.17
129	AMARILLO	87,500	.17
129	ROCKFORD	87,500	.17
131	BINGHAMTON	86,500	.16
132	BOISE	86,300	.16
133	DULUTH-SUPERIOR	84,900	.16
133	MONROE-EL DORADO	84,900	.16
135	FLORENCE-MYRTLE BEACH	83,700	.16
136	BEAUMONT-PORT ARTHUR	83,500	.16
137	CHICO-REDDING	82,100	.15
138	TOPEKA	81,300	.15
139	WICHITA FALLS-LAWTON	80,800	.15
140	ERIE	79,100	.15
140	TERRE HAUTE	79,100	.15
142	WILMINGTON	77,800	.15
143	ODESSA-MIDLAND	77,600	.15
144	SIOUX CITY	76,000	.14
145	COLUMBIA-JEFFERSON CITY	74,600	.14
146	LUBBOCK	72,400	.14
146	MINOT-BISMARCK-DICKINSON-GLENDIVE	72,400	.14
148	WHEELING-STEUBENVILLE	72,000	.14
149	ALBANY, GA	71,200	.13
150	ROCHESTER-MASON CITY-AUSTIN	70,700	.13
151	BLUEFIELD-BECKLEY-OAK HILL	70,400	.13
152	BANGOR	69,500	.13
153	MEDFORD	67,600	.13
154	JOPLIN-PITTSBURG	66,500	.13
155	BILOXI-GULFPORT-PASCAGOULA	62,800	.12
156	IDAHO FALLS-POCATELLO	61,800	.12
157	UTICA	56,700	.11
158	PALM SPRINGS	55,400	.10
159	ABILENE-SWEETWATER	54,800	.10
160	PANAMA CITY	54,500	.10
161	CLARKSBURG-WESTON	54,100	.10
162	QUINCY-HANNIBAL	54,000	.10
163	SALISBURY	52,100	.10
164	WATERTOWN-CARTHAGE	51,300	.10
165	HARRISONBURG	50,900	.10
166	LAUREL-HATTIESBURG	49,200	.09
167	ALEXANDRIA, LA	48,700	.09
168	DOTHAN	48,500	.09
168	RAPID CITY	48,500	.09
170	SARASOTA	46,700	.09
171	LAKE CHARLES	46,600	.09
172	GAINESVILLE	46,400	.09
173	ELMIRA	46,300	.09
174	BILLINGS-HARDIN	46,000	.09
175	MISSOULA	39,400	.07
176	EL CENTRO-YUMA	39,000	.07
177	GREENWOOD-GREENVILLE	38,100	.07
178	GRAND JUNCTION-DURANGO	35,900	.07
179	JONESBORO	35,700	.07
180	GREAT FALLS	34,100	.06
181	ARDMORE-ADA	33,800	.06
182	MERIDIAN	32,800	.06
183	EUREKA	31,100	.06
184	MARQUETTE	30,400	.06
185	PARKERSBURG	30,100	.06
186	TUSCALOOSA	29,700	.06
187	JACKSON, TN	29,400	.06
188	HAGERSTOWN	28,500	.05
189	BUTTE	28,000	.05
190	SAN ANGELO	26,700	.05
191	LAREDO	25,300	.05
192	BOWLING GREEN	24,700	.05
193	LAFAYETTE, IN	24,400	.05
194	ANNISTON	23,500	.04
195	CHEYENNE-SCOTTSBLUFF (STERLING)	23,200	.04
195	ST. JOSEPH	23,200	.04
197	CHARLOTTESVILLE	22,600	.04
198	CASPER-RIVERTON	22,500	.04
199	LIMA	22,400	.04
200	TWIN FALLS	20,000	.04
201	FLAGSTAFF	19,300	.04
202	PRESQUE ISLE	18,500	.03
203	OTTUMWA-KIRKSVILLE	16,400	.03
204	ZANESVILLE	16,000	.03
205	BEND	15,900	.03
206	VICTORIA	15,100	.03
207	MANKATO	14,800	.03
208	HELENA	10,400	.02
209	NORTH PLATTE	8,900	.02
210	ALPENA	7,900	.01

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

TEENS TOTAL

US TOTAL 20,171,900

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	1,384,000	6.86
2	LOS ANGELES	1,165,300	5.78
3	CHICAGO	683,800	3.39
4	PHILADELPHIA	539,400	2.67
5	SAN FRANCISCO-OAKLAND-SAN JOSE	408,300	2.02
6	BOSTON	397,200	1.97
7	DETROIT	387,000	1.92
8	DALLAS-FT. WORTH	384,800	1.91
9	HOUSTON	358,300	1.78
10	WASHINGTON, DC	353,400	1.75
11	ATLANTA	321,500	1.59
12	CLEVELAND	307,700	1.53
13	MINNEAPOLIS-ST. PAUL	294,800	1.46
14	SEATTLE-TACOMA	264,700	1.31
15	ST. LOUIS	243,800	1.21
16	MIAMI-FT. LAUDERDALE	236,800	1.17
17	SACRAMENTO-STOCKTON	235,700	1.17
18	PHOENIX	217,600	1.08
19	PITTSBURGH	214,700	1.06
20	SALT LAKE CITY	214,200	1.06
21	DENVER	200,500	.99
22	TAMPA-ST. PETERSBURG	196,800	.98
23	INDIANAPOLIS	189,600	.94
24	BALTIMORE	188,200	.93
25	SAN DIEGO	183,000	.91
26	PORTLAND, OR	177,900	.88
27	HARTFORD-NEW HAVEN	173,200	.86
28	CINCINNATI	171,900	.85
29	MILWAUKEE	169,100	.84
30	ORLANDO-DAYTONA BEACH-MELBOURNE	166,900	.83
31	KANSAS CITY	161,400	.80
32	CHARLOTTE	159,900	.79
32	SAN ANTONIO	159,900	.79
34	RALEIGH-DURHAM	157,100	.78
35	NASHVILLE	156,300	.77
36	NEW ORLEANS	153,200	.76
37	MEMPHIS	153,100	.76
38	COLUMBUS, OH	149,100	.74
39	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	146,600	.73
40	GREENVILLE-SPARTANBURG-ASHEVILLE	141,100	.70
41	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	132,500	.66
42	FRESNO-VISALIA	130,800	.65
43	ALBUQUERQUE	130,600	.65
44	BUFFALO	128,500	.64
45	LOUISVILLE	127,600	.63
46	OKLAHOMA CITY	124,600	.62
47	CHARLESTON-HUNTINGTON	117,900	.58
48	BIRMINGHAM	115,900	.57
49	HARRISBURG-YORK-LANCASTER-LEBANON	113,600	.56
50	PROVIDENCE-NEW BEDFORD	112,800	.56
51	FLINT-SAGINAW-BAY CITY	111,800	.55
52	DAYTON	111,700	.55
53	LITTLE ROCK	105,800	.52
54	GREENSBORO-WINSTON SALEM-HIGH POINT	105,400	.52
55	WILKES BARRE-SCRANTON	104,500	.52
56	JACKSONVILLE	103,100	.51
57	ALBANY-SCHENECTADY-TROY	102,000	.51
58	MOBILE-PENSACOLA	100,200	.50
59	TULSA	98,400	.49
60	TOLEDO	96,400	.48
61	KNOXVILLE	93,900	.47
62	MCALLEN-BROWNSVILLE: LRGV	93,700	.46
63	WICHITA-HUTCHINSON	92,700	.46
64	SHREVEPORT-TEXARKANA	92,300	.46
65	RICHMOND	88,900	.44
66	GREEN BAY-APPLETON	88,600	.44
67	EL PASO	83,200	.41
68	OMAHA	80,900	.40
69	SYRACUSE	80,700	.40
70	LEXINGTON	79,500	.39
71	WEST PALM BEACH-FT. PIERCE-VERO BEACH	79,100	.39
72	ROANOKE-LYNCHBURG	78,300	.39
73	JACKSON, MS	77,600	.38
74	PORTLAND-POLAND SPRING	76,900	.38
75	DES MOINES	75,700	.38
76	AUSTIN, TX	74,400	.37
77	COLUMBIA, SC	73,000	.36
78	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	72,400	.36
79	CHATTANOOGA	71,900	.36
80	ROCHESTER, NY	71,700	.36
81	SPOKANE	71,600	.35
82	SPRINGFIELD-DECATUR-CHAMPAIGN	70,600	.35
83	SOUTH BEND-ELKHART	70,300	.35
84	SPRINGFIELD, MO	69,100	.34
85	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	68,700	.34
86	BRISTOL-KINGSPT-JOHNSN CTY: TRI-CTY	68,000	.34
87	BATON ROUGE	66,700	.33
88	CEDAR RAPIDS-WATERLOO-DUBUQUE	66,200	.33
89	JOHNSTOWN-ALTOONA	65,900	.33
90	TUCSON	64,600	.32
91	HUNTSVILLE-DECATUR-FLORENCE	63,000	.31
92	YOUNGSTOWN	60,900	.30
93	EVANSVILLE	59,300	.29
94	LAS VEGAS	58,300	.29
95	FT. WAYNE	57,300	.28
96	SAVANNAH	57,000	.28
97	WACO-TEMPLE-BRYAN	56,200	.28
98	MONTGOMERY-SELMA	55,400	.27
99	CHARLESTON, SC	54,700	.27
100	COLORADO SPRINGS-PUEBLO	53,700	.27
101	AUGUSTA	53,500	.27
102	MADISON	53,000	.26
103	BURLINGTON-PLATTSBURGH	52,800	.26
104	GREENVILLE-NEW BERN-WASHINGTON	51,800	.26
105	LANSING	51,600	.26
106	SIOUX FALLS-MITCHELL	50,800	.25
107	LAFAYETTE, LA	50,300	.25
108	CORPUS CHRISTI	49,900	.25
109	LINCOLN-HASTINGS-KEARNEY	49,800	.25
109	SPRINGFIELD, MA	49,800	.25
111	PEORIA-BLOOMINGTON	49,200	.24
112	SALINAS-MONTEREY	48,500	.24
113	FARGO	47,700	.24
114	TALLAHASSEE-THOMASVILLE	47,200	.23
115	MONROE-EL DORADO	46,700	.23
115	TYLER-LONGVIEW-JACKSONVILLE	46,700	.23
117	MACON	45,500	.23
118	COLUMBUS-TUPELO	44,300	.22
119	BAKERSFIELD	43,700	.22
120	COLUMBUS, GA	43,400	.22
121	FT. SMITH	43,300	.21
122	YAKIMA-PASCO-RICHLAND-KENNEWICK	42,200	.21
123	AMARILLO	40,700	.20
124	FLORENCE-MYRTLE BEACH	40,500	.20
125	TRAVERSE CITY-CADILLAC	40,400	.20
126	FT. MYERS-NAPLES	40,300	.20
127	LA CROSSE-EAU CLAIRE	39,900	.20
128	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	39,300	.19
129	EUGENE	39,000	.19
130	BOISE	38,800	.19
130	WAUSAU-RHINELANDER	38,800	.19
132	BEAUMONT-PORT ARTHUR	38,500	.19
133	ALBANY, GA	38,000	.19
134	ODESSA-MIDLAND	37,700	.19
135	DULUTH-SUPERIOR	37,000	.18
136	IDAHO FALLS-POCATELLO	36,900	.18
137	BLUEFIELD-BECKLEY-OAK HILL	36,200	.18
137	SIOUX CITY	36,200	.18
139	WILMINGTON	35,800	.18
140	RENO	35,700	.18
141	WICHITA FALLS-LAWTON	35,100	.17
142	ERIE	34,400	.17
142	ROCKFORD	34,400	.17
144	TERRE HAUTE	34,300	.17
145	MINOT-BISMARCK-DICKINSON-GLENDIVE	34,100	.17
146	BINGHAMTON	33,900	.17
147	CHICO-REDDING	33,800	.17
147	LUBBOCK	33,800	.17
149	WHEELING-STEUBENVILLE	31,800	.16
150	TOPEKA	31,400	.16
151	JOPLIN-PITTSBURG	29,700	.15
152	MEDFORD	28,600	.14
153	BILOXI-GULFPORT-PASCAGOULA	28,500	.14
153	ROCHESTER-MASON CITY-AUSTIN	28,500	.14
155	BANGOR	28,100	.14
156	COLUMBIA-JEFFERSON CITY	27,600	.14
157	LAUREL-HATTIESBURG	25,900	.13
158	GREENWOOD-GREENVILLE	25,200	.12
159	ABILENE-SWEETWATER	24,900	.12
160	CLARKSBURG-WESTON	24,300	.12
161	QUINCY-HANNIBAL	24,000	.12
162	ALEXANDRIA, LA	22,600	.11
163	UTICA	22,400	.11
164	DOTHAN	22,300	.11
164	RAPID CITY	22,300	.11
166	EL CENTRO-YUMA	22,200	.11
167	PALM SPRINGS	22,100	.11
168	WATERTOWN-CARTHAGE	22,000	.11
169	PANAMA CITY	21,800	.11
170	LAKE CHARLES	21,500	.11
171	BILLINGS-HARDIN	20,500	.10
172	ELMIRA	20,200	.10
173	SALISBURY	18,500	.09
174	HARRISONBURG	18,100	.09
175	MERIDIAN	18,000	.09
176	LAREDO	17,900	.09
177	ARDMORE-ADA	16,800	.08
178	MISSOULA	16,600	.08
179	JONESBORO	16,300	.08
180	GAINESVILLE	16,100	.08
181	GREAT FALLS	15,000	.07
182	GRAND JUNCTION-DURANGO	14,900	.07
183	SARASOTA	14,500	.07
184	JACKSON, TN	12,900	.06
184	PARKERSBURG	12,900	.06
186	MARQUETTE	12,700	.06
187	TUSCALOOSA	12,500	.06
188	SAN ANGELO	11,400	.06
189	EUREKA	11,000	.05
190	BOWLING GREEN	10,800	.05
191	ANNISTON	10,400	.05
191	BUTTE	10,400	.05
191	ST. JOSEPH	10,400	.05
194	CASPER-RIVERTON	10,200	.05
195	LIMA	9,800	.05
196	CHEYENNE-SCOTTSBLUFF (STERLING)	9,700	.05
197	TWIN FALLS	9,500	.05
198	FLAGSTAFF	9,300	.05
199	LAFAYETTE, IN	8,800	.04
200	HAGERSTOWN	8,700	.04
201	PRESQUE ISLE	7,600	.04
202	ZANESVILLE	7,200	.04
203	VICTORIA	7,100	.04
204	OTTUMWA-KIRKSVILLE	6,800	.03
205	CHARLOTTESVILLE	6,700	.03
206	MANKATO	6,500	.03
207	BEND	6,000	.03
208	HELENA	4,100	.02
209	NORTH PLATTE	4,000	.02
210	ALPENA	3,400	.02

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

CHILD TOTAL

US TOTAL 36,169,600

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	2,373,800	6.56
2	LOS ANGELES	2,216,800	6.13
3	CHICAGO	1,235,000	3.41
4	PHILADELPHIA	985,300	2.72
5	SAN FRANCISCO-OAKLAND-SAN JOSE	781,700	2.16
6	DALLAS-FT. WORTH	738,300	2.04
7	BOSTON	735,100	2.03
8	HOUSTON	671,800	1.86
9	DETROIT	670,500	1.85
10	WASHINGTON, DC	652,800	1.80
11	MINNEAPOLIS-ST. PAUL	582,100	1.61
12	ATLANTA	574,100	1.59
13	CLEVELAND	533,800	1.48
14	SEATTLE-TACOMA	520,000	1.44
15	SACRAMENTO-STOCKTON	469,300	1.30
16	ST. LOUIS	444,900	1.23
17	MIAMI-FT.LAUDERDALE	428,400	1.18
18	PHOENIX	415,400	1.15
19	SALT LAKE CITY	390,700	1.08
20	DENVER	387,800	1.07
21	PITTSBURGH	365,500	1.01
22	BALTIMORE	363,900	1.01
23	SAN DIEGO	363,800	1.01
24	TAMPA-ST.PETERSBURG	352,600	.97
25	PORTLAND, OR	324,800	.90
26	INDIANAPOLIS	323,100	.89
27	HARTFORD-NEW HAVEN	319,400	.88
28	CINCINNATI	313,200	.87
29	MILWAUKEE	312,100	.86
30	ORLANDO-DAYTONA BEACH-MELBOURNE	303,900	.84
31	KANSAS CITY	299,400	.83
32	SAN ANTONIO	284,600	.79
33	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	274,500	.76
34	RALEIGH-DURHAM	272,200	.75
35	NEW ORLEANS	269,800	.75
36	NASHVILLE	269,700	.75
37	CHARLOTTE	268,100	.74
38	COLUMBUS, OH	266,800	.74
39	MEMPHIS	262,100	.72
40	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	259,200	.72
41	FRESNO-VISALIA	258,200	.71
42	ALBUQUERQUE	241,900	.67
43	BUFFALO	228,800	.63
44	GREENVILLE-SPARTANBURG-ASHEVILLE	225,200	.62
45	OKLAHOMA CITY	223,600	.62
46	LOUISVILLE	210,200	.58
47	HARRISBURG-YORK-LANCASTER-LEBANON	202,100	.56
48	PROVIDENCE-NEW BEDFORD	199,600	.55
49	DAYTON	195,900	.54
50	BIRMINGHAM	190,400	.53
50	JACKSONVILLE	190,400	.53
52	FLINT-SAGINAW-BAY CITY	188,300	.52
53	ALBANY-SCHENECTADY-TROY	176,500	.49
54	WICHITA-HUTCHINSON	176,300	.49
55	TULSA	174,600	.48
56	WILKES BARRE-SCRANTON	174,500	.48
57	LITTLE ROCK	173,200	.48
58	CHARLESTON-HUNTINGTON	172,800	.48
59	MOBILE-PENSACOLA	170,100	.47
60	GREENSBORO-WINSTON SALEM-HIGH POINT	169,900	.47
61	TOLEDO	167,200	.46
62	RICHMOND	161,300	.45
63	GREEN BAY-APPLETON	158,300	.44
64	SHREVEPORT-TEXARKANA	157,000	.43
65	WEST PALM BEACH-FT.PIERCE-VERO BEACH	151,300	.42
66	OMAHA	149,400	.41
67	SYRACUSE	148,600	.41
68	KNOXVILLE	145,400	.40
69	AUSTIN, TX	144,000	.40
70	MCALLEN-BROWNSVILLE: LRGV	143,200	.40
71	EL PASO	138,700	.38
72	PORTLAND-POLAND SPRING	137,300	.38
73	ROCHESTER, NY	137,200	.38
74	DES MOINES	136,300	.38
75	JACKSON, MS	128,100	.35
76	LEXINGTON	127,700	.35
77	SPOKANE	126,200	.35
78	ROANOKE-LYNCHBURG	125,100	.35
79	SOUTH BEND-ELKHART	123,900	.34
80	SPRINGFIELD-DECATUR-CHAMPAIGN	123,200	.34
81	BATON ROUGE	121,600	.34
82	COLUMBIA, SC	120,500	.33
83	TUCSON	118,600	.33
84	CEDAR RAPIDS-WATERLOO-DUBUQUE	116,700	.32
85	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	115,700	.32
86	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	115,400	.32
87	LAS VEGAS	114,100	.32
88	SPRINGFIELD, MO	113,800	.31
89	CHATTANOOGA	110,000	.30
90	WACO-TEMPLE-BRYAN	108,400	.30
91	JOHNSTOWN-ALTOONA	104,400	.29
92	CHARLESTON, SC	104,200	.29
93	HUNTSVILLE-DECATUR-FLORENCE	103,700	.29
94	SAVANNAH	103,200	.29
95	FT. WAYNE	100,700	.28
96	EVANSVILLE	100,200	.28
97	MADISON	99,800	.28
98	COLORADO SPRINGS-PUEBLO	99,500	.28
99	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY	98,500	.27
100	YOUNGSTOWN	97,100	.27
101	BURLINGTON-PLATTSBURGH	95,800	.26
102	SALINAS-MONTEREY	95,600	.26
103	SIOUX FALLS-MITCHELL	93,600	.26
104	LAFAYETTE, LA	93,400	.26
105	LANSING	92,300	.26
106	AUGUSTA	92,200	.25
107	GREENVILLE-NEW BERN-WASHINGTON	91,400	.25
107	SPRINGFIELD, MA	91,400	.25
109	BAKERSFIELD	90,600	.25
110	LINCOLN-HASTINGS-KEARNEY	90,300	.25
111	MONTGOMERY-SELMA	90,200	.25
112	CORPUS CHRISTI	88,200	.24
113	FARGO	88,000	.24
114	PEORIA-BLOOMINGTON	82,600	.23
115	TYLER-LONGVIEW-JACKSONVILLE	81,100	.22
116	TALLAHASSEE-THOMASVILLE	79,400	.22
117	MACON	78,200	.22
118	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	77,900	.22
119	YAKIMA-PASCO-RICHLAND-KENNEWICK	77,200	.21
120	MONROE-EL DORADO	76,900	.21
121	AMARILLO	75,800	.21
122	COLUMBUS, GA	74,400	.21
123	FT. MYERS-NAPLES	74,200	.21
124	COLUMBUS-TUPELO	72,700	.20
125	FT. SMITH	72,500	.20
126	LA CROSSE-EAU CLAIRE	72,100	.20
127	TRAVERSE CITY-CADILLAC	71,700	.20
128	ODESSA-MIDLAND	71,000	.20
129	RENO	70,900	.20
130	EUGENE	69,200	.19
131	BOISE	68,000	.19
132	WAUSAU-RHINELANDER	67,700	.19
133	BEAUMONT-PORT ARTHUR	67,200	.19
134	SIOUX CITY	66,000	.18
135	IDAHO FALLS-POCATELLO	64,000	.18
136	CHICO-REDDING	63,800	.18
137	WICHITA FALLS-LAWTON	63,400	.18
138	LUBBOCK	62,700	.17
139	ALBANY, GA	62,000	.17
140	FLORENCE-MYRTLE BEACH	61,800	.17
141	ROCKFORD	61,600	.17
141	TOPEKA	61,600	.17
143	DULUTH-SUPERIOR	61,400	.17
144	MINOT-BISMARCK-DICKINSON-GLENDIVE	60,700	.17
145	BINGHAMTON	60,000	.17
146	ERIE	58,700	.16
147	TERRE HAUTE	57,500	.16
148	WILMINGTON	55,000	.15
149	ROCHESTER-MASON CITY-AUSTIN	54,600	.15
150	COLUMBIA-JEFFERSON CITY	52,000	.14
151	JOPLIN-PITTSBURG	51,700	.14
152	WHEELING-STEUBENVILLE	49,000	.14
153	MEDFORD	48,600	.13
154	BILOXI-GULFPORT-PASCAGOULA	48,100	.13
155	BLUEFIELD-BECKLEY-OAK HILL	47,800	.13
156	BANGOR	47,500	.13
157	PALM SPRINGS	46,500	.13
158	ABILENE-SWEETWATER	44,600	.12
159	LAUREL-HATTIESBURG	42,800	.12
160	GREENWOOD-GREENVILLE	42,700	.12
161	ALEXANDRIA, LA	41,500	.11
162	RAPID CITY	40,600	.11
163	QUINCY-HANNIBAL	40,400	.11
164	UTICA	39,500	.11
165	WATERTOWN-CARTHAGE	38,600	.11
166	EL CENTRO-YUMA	38,200	.11
166	LAKE CHARLES	38,200	.11
168	CLARKSBURG-WESTON	37,000	.10
169	BILLINGS-HARDIN	35,800	.10
169	PANAMA CITY	35,800	.10
171	DOTHAN	35,700	.10
172	ELMIRA	34,200	.09
173	SALISBURY	33,800	.09
174	HARRISONBURG	30,800	.09
175	GAINESVILLE	30,200	.08
176	LAREDO	29,600	.08
177	MISSOULA	28,900	.08
178	MERIDIAN	28,500	.08
179	GREAT FALLS	28,200	.08
180	GRAND JUNCTION-DURANGO	26,700	.07
181	ARDMORE-ADA	26,000	.07
182	SARASOTA	25,300	.07
183	JONESBORO	25,100	.07
184	EUREKA	21,500	.06
184	SAN ANGELO	21,500	.06
186	JACKSON, TN	21,200	.06
187	MARQUETTE	21,000	.06
188	PARKERSBURG	20,100	.06
188	TUSCALOOSA	20,100	.06
190	CASPER-RIVERTON	18,600	.05
191	BUTTE	18,400	.05
192	ST. JOSEPH	18,100	.05
193	CHEYENNE-SCOTTSBLUFF (STERLING)	17,200	.05
194	FLAGSTAFF	17,000	.05
195	BOWLING GREEN	16,700	.05
195	TWIN FALLS	16,700	.05
197	LIMA	16,600	.05
198	ANNISTON	16,000	.04
198	HAGERSTOWN	16,000	.04
200	LAFAYETTE, IN	15,600	.04
201	CHARLOTTESVILLE	13,300	.04
202	VICTORIA	12,800	.04
203	ZANESVILLE	12,200	.03
204	PRESQUE ISLE	11,900	.03
205	OTTUMWA-KIRKSVILLE	11,600	.03
206	MANKATO	11,400	.03
207	BEND	10,600	.03
208	HELENA	7,500	.02
208	NORTH PLATTE	7,500	.02
210	ALPENA	5,800	.02

ADI MARKETS RANKED BY DEMOGRAPHIC CATEGORY

CHILDREN 6-11

US TOTAL 21,436,300

ADI Rank	ADI Market Name	Pop in TVHH & Group Quarters	Pct of US
1	NEW YORK	1,374,700	6.41
2	LOS ANGELES	1,265,000	5.90
3	CHICAGO	728,900	3.40
4	PHILADELPHIA	575,300	2.68
5	SAN FRANCISCO-OAKLAND-SAN JOSE	450,500	2.10
6	DALLAS-FT. WORTH	429,200	2.00
7	BOSTON	421,800	1.97
8	HOUSTON	396,900	1.85
9	DETROIT	394,500	1.84
10	WASHINGTON, DC	377,800	1.76
11	MINNEAPOLIS-ST. PAUL	346,000	1.61
12	ATLANTA	338,500	1.58
13	CLEVELAND	319,900	1.49
14	SEATTLE-TACOMA	306,200	1.43
15	SACRAMENTO-STOCKTON	277,100	1.29
16	ST. LOUIS	266,900	1.25
17	MIAMI-FT.LAUDERDALE	245,700	1.15
18	SALT LAKE CITY	243,600	1.14
19	PHOENIX	242,300	1.13
20	DENVER	227,800	1.06
21	PITTSBURGH	219,300	1.02
22	BALTIMORE	209,300	.98
23	SAN DIEGO	208,000	.97
24	TAMPA-ST.PETERSBURG	206,100	.96
25	PORTLAND, OR	195,900	.91
26	INDIANAPOLIS	193,200	.90
27	CINCINNATI	187,500	.87
28	MILWAUKEE	186,000	.87
29	HARTFORD-NEW HAVEN	184,100	.86
30	KANSAS CITY	179,700	.84
31	ORLANDO-DAYTONA BEACH-MELBOURNE	177,800	.83
32	SAN ANTONIO	169,200	.79
33	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK	163,100	.76
33	NEW ORLEANS	163,100	.76
35	NASHVILLE	163,000	.76
36	RALEIGH-DURHAM	159,600	.74
37	COLUMBUS, OH	158,400	.74
38	CHARLOTTE	158,100	.74
39	MEMPHIS	157,700	.74
40	FRESNO-VISALIA	153,700	.72
41	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN	150,100	.70
42	ALBUQUERQUE	145,400	.68
43	OKLAHOMA CITY	136,400	.64
44	GREENVILLE-SPARTANBURG-ASHEVILLE	135,700	.63
45	BUFFALO	135,200	.63
46	LOUISVILLE	129,000	.60
47	HARRISBURG-YORK-LANCASTER-LEBANON	120,000	.56
48	DAYTON	117,700	.55
49	PROVIDENCE-NEW BEDFORD	117,000	.55
50	BIRMINGHAM	116,000	.54
51	FLINT-SAGINAW-BAY CITY	114,600	.53
52	JACKSONVILLE	110,900	.52
53	CHARLESTON-HUNTINGTON	109,200	.51
54	TULSA	106,200	.50
55	WICHITA-HUTCHINSON	106,100	.49
56	LITTLE ROCK	105,800	.49
57	WILKES BARRE-SCRANTON	105,100	.49
58	ALBANY-SCHENECTADY-TROY	103,800	.48
59	MOBILE-PENSACOLA	101,900	.48
60	TOLEDO	101,000	.47
61	GREENSBORO-WINSTON SALEM-HIGH POINT	100,500	.47
62	SHREVEPORT-TEXARKANA	96,700	.45
63	GREEN BAY-APPLETON	95,900	.45
64	RICHMOND	95,100	.44
65	OMAHA	90,500	.42
66	MCALLEN-BROWNSVILLE: LRGV	88,500	.41
67	KNOXVILLE	88,400	.41
68	SYRACUSE	87,100	.41
69	WEST PALM BEACH-FT.PIERCE-VERO BEACH	86,700	.40
70	AUSTIN, TX	84,200	.39
71	EL PASO	83,100	.39
72	DES MOINES	82,800	.39
73	PORTLAND-POLAND SPRING	81,700	.38
74	ROCHESTER, NY	79,400	.37
75	JACKSON, MS	79,300	.37
76	LEXINGTON	77,800	.36
77	SPOKANE	77,200	.36
78	SPRINGFIELD-DECATUR-CHAMPAIGN	74,800	.35
79	SOUTH BEND-ELKHART	74,400	.35
80	ROANOKE-LYNCHBURG	74,000	.35
81	BATON ROUGE	73,300	.34
82	COLUMBIA, SC	72,600	.34
83	CEDAR RAPIDS-WATERLOO-DUBUQUE	71,600	.33
84	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY	71,500	.33
85	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION	71,200	.33
86	SPRINGFIELD, MO	69,700	.33
87	TUCSON	69,500	.32
88	CHATTANOOGA	67,200	.31
89	LAS VEGAS	65,700	.31
90	JOHNSTOWN-ALTOONA	63,400	.30
91	WACO-TEMPLE-BRYAN	62,800	.29
92	HUNTSVILLE-DECATUR-FLORENCE	62,500	.29
93	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY	61,400	.29
94	EVANSVILLE	61,300	.29
95	FT. WAYNE	60,900	.28
96	CHARLESTON, SC	60,800	.28
97	SAVANNAH	60,400	.28
98	COLORADO SPRINGS-PUEBLO	59,100	.28
99	YOUNGSTOWN	59,000	.28
100	MADISON	58,900	.27
101	SIOUX FALLS-MITCHELL	57,800	.27
102	LAFAYETTE, LA	57,100	.27
103	BURLINGTON-PLATTSBURGH	56,500	.26
104	AUGUSTA	55,300	.26
104	LANSING	55,300	.26
106	MONTGOMERY-SELMA	54,900	.26
106	SALINAS-MONTEREY	54,900	.26
108	LINCOLN-HASTINGS-KEARNEY	54,800	.26
109	CORPUS CHRISTI	54,100	.25
110	FARGO	54,000	.25
111	SPRINGFIELD, MA	53,900	.25
112	GREENVILLE-NEW BERN-WASHINGTON	53,300	.25
113	BAKERSFIELD	52,900	.25
114	PEORIA-BLOOMINGTON	50,600	.24
115	TYLER-LONGVIEW-JACKSONVILLE	49,600	.23
116	TALLAHASSEE-THOMASVILLE	47,900	.22
117	MONROE-EL DORADO	47,500	.22
118	MACON	47,300	.22
119	YAKIMA-PASCO-RICHLAND-KENNEWICK	46,400	.22
120	AMARILLO	46,200	.22
121	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO	45,500	.21
122	COLUMBUS-TUPELO	44,900	.21
123	COLUMBUS, GA	44,800	.21
124	TRAVERSE CITY-CADILLAC	44,000	.21
125	FT. SMITH	43,900	.20
126	LA CROSSE-EAU CLAIRE	43,700	.20
127	FT. MYERS-NAPLES	43,300	.20
128	ODESSA-MIDLAND	42,800	.20
129	EUGENE	42,300	.20
130	BEAUMONT-PORT ARTHUR	41,800	.19
130	RENO	41,800	.19
132	BOISE	41,400	.19
133	WAUSAU-RHINELANDER	41,200	.19
134	IDAHO FALLS-POCATELLO	40,800	.19
135	SIOUX CITY	40,600	.19
136	ALBANY, GA	38,400	.18
136	DULUTH-SUPERIOR	38,400	.18
138	CHICO-REDDING	38,200	.18
139	WICHITA FALLS-LAWTON	38,100	.18
140	LUBBOCK	37,900	.18
141	FLORENCE-MYRTLE BEACH	37,700	.18
142	MINOT-BISMARCK-DICKINSON-GLENDIVE	37,600	.18
143	ROCKFORD	37,000	.17
144	TOPEKA	36,600	.17
145	BINGHAMTON	35,600	.17
146	ERIE	35,500	.17
147	TERRE HAUTE	35,100	.16
148	WILMINGTON	33,500	.16
149	ROCHESTER-MASON CITY-AUSTIN	33,300	.16
150	JOPLIN-PITTSBURG	31,800	.15
151	COLUMBIA-JEFFERSON CITY	31,100	.15
151	WHEELING-STEUBENVILLE	31,100	.15
153	BLUEFIELD-BECKLEY-OAK HILL	30,700	.14
154	MEDFORD	29,800	.14
155	BANGOR	29,200	.14
156	BILOXI-GULFPORT-PASCAGOULA	29,000	.14
157	GREENWOOD-GREENVILLE	26,900	.13
158	ABILENE-SWEETWATER	26,800	.13
158	LAUREL-HATTIESBURG	26,800	.13
158	PALM SPRINGS	26,800	.13
161	QUINCY-HANNIBAL	25,000	.12
161	RAPID CITY	25,000	.12
163	ALEXANDRIA, LA	24,800	.12
164	LAKE CHARLES	23,400	.11
164	UTICA	23,400	.11
166	CLARKSBURG-WESTON	23,300	.11
167	EL CENTRO-YUMA	23,200	.11
168	WATERTOWN-CARTHAGE	23,000	.11
169	BILLINGS-HARDIN	22,100	.10
170	PANAMA CITY	21,600	.10
171	DOTHAN	21,500	.10
172	ELMIRA	20,800	.10
173	SALISBURY	19,900	.09
174	HARRISONBURG	18,600	.09
175	GAINESVILLE	17,900	.08
176	MISSOULA	17,800	.08
177	LAREDO	17,700	.08
177	MERIDIAN	17,700	.08
179	GREAT FALLS	17,200	.08
180	GRAND JUNCTION-DURANGO	16,600	.08
181	ARDMORE-ADA	16,200	.08
182	JONESBORO	15,300	.07
183	SARASOTA	14,800	.07
184	JACKSON, TN	13,100	.06
184	SAN ANGELO	13,100	.06
186	EUREKA	12,900	.06
186	MARQUETTE	12,900	.06
188	PARKERSBURG	12,300	.06
188	TUSCALOOSA	12,300	.06
190	CASPER-RIVERTON	11,400	.05
191	BUTTE	11,200	.05
192	ST. JOSEPH	11,100	.05
193	TWIN FALLS	10,700	.05
194	BOWLING GREEN	10,500	.05
195	CHEYENNE-SCOTTSBLUFF (STERLING)	10,300	.05
196	FLAGSTAFF	10,100	.05
197	LIMA	10,000	.05
198	ANNISTON	9,900	.05
199	HAGERSTOWN	9,300	.04
200	LAFAYETTE, IN	9,100	.04
201	VICTORIA	7,700	.04
202	CHARLOTTESVILLE	7,600	.04
203	ZANESVILLE	7,400	.03
204	MANKATO	7,300	.03
205	OTTUMWA-KIRKSVILLE	7,200	.03
206	PRESQUE ISLE	7,100	.03
207	BEND	6,500	.03
208	NORTH PLATTE	4,900	.02
209	HELENA	4,600	.02
210	ALPENA	3,600	.02

Total and Television Households

Total and Television Households by State and County.

Total and Television Households by Census Division and State.

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

ALABAMA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
AUTAUGA	12,100	12,000	99	B	5	MONTGOMERY-SELMA
BALDWIN	38,300	38,100	99	B	5	MOBILE-PENSACOLA
BARBOUR	9,300	9,200	99	D	5	COLUMBUS, GA
BIBB	5,800	5,700	99	D	5	BIRMINGHAM
BLOUNT	14,800	14,700	99	B	5	BIRMINGHAM
BULLOCK	3,900	3,800	98	D	5	MONTGOMERY-SELMA
BUTLER	7,900	7,800	99	D	5	MONTGOMERY-SELMA
CALHOUN	43,200	43,000	99	C	5	ANNISTON
CHAMBERS	13,800	13,700	99	C	5	COLUMBUS, GA
CHEROKEE	7,600	7,500	99	D	5	ATLANTA
CHILTON	12,300	12,200	99	D	5	BIRMINGHAM
CHOCTAW	5,700	5,600	98	D	5	MERIDIAN
CLARKE	9,500	9,400	99	D	5	MOBILE-PENSACOLA
CLAY	5,000	5,000	99	D	5	BIRMINGHAM
CLEBURNE	4,800	4,800	99	D	5	BIRMINGHAM
COFFEE	15,300	15,200	99	C	5	DOTHAN
COLBERT	20,000	19,800	99	C	5	HUNTSVILLE-DECATUR-FLORENCE
CONECUH	5,200	5,100	99	D	5	MOBILE-PENSACOLA
COOSA	4,000	4,000	99	D	5	BIRMINGHAM
COVINGTON	14,500	14,400	99	C	5	MONTGOMERY-SELMA
CRENSHAW	5,300	5,200	99	D	5	MONTGOMERY-SELMA
CULLMAN	25,900	25,800	99	C	5	BIRMINGHAM
DALE	17,800	17,700	99	C	5	DOTHAN
DALLAS	16,700	16,500	99	B	5	MONTGOMERY-SELMA
DE KALB	21,200	21,000	99	C	5	HUNTSVILLE-DECATUR-FLORENCE
ELMORE	17,100	16,900	99	B	5	MONTGOMERY-SELMA
ESCAMBIA	12,800	12,700	99	D	5	MOBILE-PENSACOLA
ETOWAH	38,700	38,500	99	C	5	BIRMINGHAM
FAYETTE	6,800	6,700	99	D	5	BIRMINGHAM
FRANKLIN	10,800	10,700	99	D	5	HUNTSVILLE-DECATUR-FLORENCE
GENEVA	9,200	9,100	99	D	5	DOTHAN
GREENE	3,500	3,400	98	D	5	BIRMINGHAM
HALE	5,500	5,400	98	D	5	BIRMINGHAM
HENRY	5,800	5,700	99	D	5	DOTHAN
HOUSTON	31,500	31,300	99	C	5	DOTHAN
JACKSON	18,000	17,800	99	C	5	CHATTANOOGA
JEFFERSON	252,300	251,200	99	B	5	BIRMINGHAM
LAMAR	5,900	5,800	99	D	5	COLUMBUS-TUPELO
LAUDERDALE	31,000	30,700	99	C	5	HUNTSVILLE-DECATUR-FLORENCE
LAWRENCE	11,500	11,400	99	D	5	HUNTSVILLE-DECATUR-FLORENCE
LEE	33,500	33,200	99	C	5	COLUMBUS, GA
LIMESTONE	20,400	20,200	99	B	5	HUNTSVILLE-DECATUR-FLORENCE
LOWNDES	4,100	4,000	98	D	5	MONTGOMERY-SELMA
MACON	8,500	8,400	99	D	5	MONTGOMERY-SELMA
MADISON	94,800	94,100	99	B	5	HUNTSVILLE-DECATUR-FLORENCE
MARENGO	8,100	8,000	98	D	5	MONTGOMERY-SELMA
MARION	11,500	11,400	99	D	5	BIRMINGHAM
MARSHALL	28,300	28,100	99	C	5	HUNTSVILLE-DECATUR-FLORENCE
MOBILE	138,200	137,600	99	B	5	MOBILE-PENSACOLA
MONROE	8,600	8,500	98	D	5	MOBILE-PENSACOLA
MONTGOMERY	78,300	77,800	99	B	5	MONTGOMERY-SELMA
MORGAN	38,800	38,500	99	B	5	HUNTSVILLE-DECATUR-FLORENCE
PERRY	4,100	4,000	98	D	5	MONTGOMERY-SELMA
PICKENS	7,500	7,400	98	D	5	COLUMBUS-TUPELO
PIKE	10,400	10,300	99	D	5	MONTGOMERY-SELMA
RANDOLPH	7,600	7,500	99	D	5	ATLANTA
RUSSELL	17,600	17,400	99	B	5	COLUMBUS, GA
SHELBY	38,000	37,800	99	B	5	BIRMINGHAM
ST CLAIR	18,300	18,200	99	B	5	BIRMINGHAM
SUMTER	5,500	5,400	98	D	5	MERIDIAN
TALLADEGA	26,500	26,300	99	C	5	BIRMINGHAM
TALLAPOOSA	14,800	14,700	99	C	5	MONTGOMERY-SELMA
TUSCALOOSA	56,300	55,900	99	C	5	TUSCALOOSA
WALKER	25,700	25,600	99	B	5	BIRMINGHAM
WASHINGTON	5,700	5,600	99	D	5	MOBILE-PENSACOLA
WILCOX	4,300	4,200	98	D	5	MONTGOMERY-SELMA
WINSTON	8,500	8,400	99	D	5	BIRMINGHAM
STATE TOTAL	1,524,200	1,513,000	99			

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

ARIZONA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
APACHE NORTH	12,300	11,300	91	C	8	ALBUQUERQUE
APACHE SOUTH	4,300	3,800	91	D	8	PHOENIX
COCHISE	35,600	34,500	97	C	8	TUCSON
COCONINO	31,400	29,400	94	C	8	FLAGSTAFF
GILA	15,900	15,300	96	C	8	PHOENIX
GRAHAM	8,200	7,800	95	D	8	PHOENIX
GREENLEE	2,700	2,600	97	D	8	PHOENIX
LA PAZ	5,400	5,200	96	D	8	PHOENIX
MARICOPA	849,500	835,000	98	A	8	PHOENIX
MOHAVE	39,100	37,500	96	C	8	PHOENIX
NAVAJO	22,700	21,000	92	C	8	PHOENIX
PIMA	272,400	267,700	98	B	8	TUCSON
PINAL	40,800	39,600	97	C	8	PHOENIX
SANTA CRUZ	9,300	9,000	97	B	8	TUCSON
YAVAPAI	47,500	45,500	96	C	8	PHOENIX
YUMA	37,300	35,500	95	C	8	EL CENTRO-YUMA
STATE TOTAL	1,434,400	1,400,700	98			

ARKANSAS

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ARKANSAS	8,300	8,200	99	D	7	LITTLE ROCK
ASHLEY	8,800	8,600	98	D	7	MONROE-EL DORADO
BAXTER	13,800	13,500	98	D	7	SPRINGFIELD, MO
BENTON	39,200	38,500	98	B	7	FT. SMITH
BOONE	11,300	11,100	98	D	7	SPRINGFIELD, MO
BRADLEY	4,500	4,400	98	D	7	LITTLE ROCK
CALHOUN	2,200	2,200	98	D	7	LITTLE ROCK
CARROLL	7,700	7,600	98	D	7	SPRINGFIELD, MO
CHICOT	5,400	5,300	97	D	7	GREENWOOD-GREENVILLE
CLARK	7,700	7,600	98	D	7	LITTLE ROCK
CLAY	7,400	7,300	98	D	7	JONESBORO
CLEBURNE	8,100	8,000	98	D	7	LE ROCK
CLEVELAND	2,900	2,800	98	D	7	TLE ROCK
COLUMBIA	9,600	9,400	98	D	7	SHREVEPORT-TEXARKANA
CONWAY	7,100	7,000	98	D	7	LITTLE ROCK
CRAIGHEAD	26,800	26,500	99	C	7	JONESBORO
CRAWFORD	15,700	15,400	98	B	7	FT. SMITH
CRITTENDEN	17,300	17,000	98	B	7	MEMPHIS
CROSS	6,700	6,600	98	D	7	MEMPHIS
DALLAS	3,600	3,500	98	D	7	LITTLE ROCK
DESHA	5,800	5,700	98	D	7	LITTLE ROCK
DREW	6,300	6,200	98	D	7	LITTLE ROCK
FAULKNER	22,300	22,000	99	B	7	LITTLE ROCK
FRANKLIN	5,600	5,500	98	D	7	FT. SMITH
FULTON	4,000	3,900	96	D	7	SPRINGFIELD, MO
GARLAND	31,200	30,800	99	C	7	LITTLE ROCK
GRANT	5,200	5,100	99	D	7	LITTLE ROCK
GREENE	12,400	12,200	99	D	7	JONESBORO
HEMPSTEAD	8,100	8,000	98	D	7	SHREVEPORT-TEXARKANA
HOT SPRING	10,100	10,000	99	D	7	LITTLE ROCK
HOWARD	4,900	4,800	99	D	7	SHREVEPORT-TEXARKANA
INDEPENDENCE	11,900	11,700	98	D	7	LITTLE ROCK
IZARD	4,700	4,500	97	D	7	SPRINGFIELD, MO
JACKSON	7,200	7,100	98	D	7	JONESBORO
JEFFERSON	30,000	29,600	99	B	7	LITTLE ROCK
JOHNSON	7,100	7,000	98	D	7	LITTLE ROCK
LAFAYETTE	3,500	3,400	99	D	7	SHREVEPORT-TEXARKANA
LAWRENCE	6,800	6,700	98	D	7	JONESBORO
LEE	4,500	4,400	97	D	7	MEMPHIS
LINCOLN	3,800	3,700	98	D	7	LITTLE ROCK
LITTLE RIVER	5,200	5,100	98	B	7	SHREVEPORT-TEXARKANA
LOGAN	7,700	7,600	98	D	7	FT. SMITH
LONOKE	14,200	14,000	99	B	7	LITTLE ROCK
MADISON	4,400	4,300	97	D	7	FT. SMITH
MARION	5,100	5,000	98	D	7	SPRINGFIELD, MO

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

ARKANSAS (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
MILLER	14,300	14,100	99	B	7	SHREVEPORT-TEXARKANA
MISSISSIPPI	20,300	20,000	99	C	7	MEMPHIS
MONROE	4,200	4,100	97	D	7	LITTLE ROCK
MONTGOMERY	3,100	3,000	98	D	7	LITTLE ROCK
NEVADA	3,700	3,600	98	D	7	LITTLE ROCK
NEWTON	2,800	2,700	97	D	7	SPRINGFIELD, MO
OUACHITA	11,700	11,500	98	D	7	LITTLE ROCK
PERRY	3,100	3,100	99	D	7	LITTLE ROCK
PHILLIPS	9,900	9,700	98	D	7	MEMPHIS
PIKE	3,900	3,800	98	D	7	LITTLE ROCK
POINSETT	9,300	9,200	99	D	7	MEMPHIS
POLK	6,900	6,700	98	D	7	LITTLE ROCK
POPE	17,300	17,100	99	C	7	LITTLE ROCK
PRAIRIE	3,600	3,500	98	D	7	LITTLE ROCK
PULASKI	138,000	136,900	99	B	7	LITTLE ROCK
RANDOLPH	6,500	6,400	98	D	7	JONESBORO
SALINE	23,800	23,600	99	B	7	LITTLE ROCK
SCOTT	4,000	3,900	98	D	7	FT. SMITH
SEARCY	3,000	2,900	98	D	7	LITTLE ROCK
SEBASTIAN	39,800	39,400	99	B	7	FT. SMITH
SEVIER	5,100	5,000	99	D	7	SHREVEPORT-TEXARKANA
SHARP	5,800	5,600	97	D	7	JONESBORO
ST FRANCIS	9,800	9,600	98	D	7	MEMPHIS
STONE	4,000	3,900	98	D	7	LITTLE ROCK
UNION	17,800	17,600	99	B	7	MONROE-EL DORADO
VAN BUREN	5,800	5,700	98	D	7	LITTLE ROCK
WASHINGTON	44,400	43,600	98	B	7	FT. SMITH
WHITE	20,100	19,800	99	C	7	LITTLE ROCK
WOODRUFF	3,600	3,500	98	D	7	LITTLE ROCK
YELL	7,000	6,900	98	D	7	LITTLE ROCK
STATE TOTAL	898,700	885,200	98			

CALIFORNIA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ALAMEDA	488,100	474,300	97	A	9	SAN FRANCISCO-OAKLAND-SAN JOSE
ALPINE	500	400	88	D	9	RENO
AMADOR	11,700	11,200	95	D	9	SACRAMENTO-STOCKTON
BUTTE	74,300	71,200	96	B	9	CHICO-REDDING
CALAVERAS	13,500	12,900	96	D	9	SACRAMENTO-STOCKTON
COLUSA	5,800	5,500	96	D	9	SACRAMENTO-STOCKTON
CONTRA COSTA EAST	34,600	33,900	98	C	9	SAN FRANCISCO-OAKLAND-SAN JOSE
CONTRA COSTA WEST	278,400	272,700	98	A	9	SAN FRANCISCO-OAKLAND-SAN JOSE
DEL NORTE	8,300	7,800	94	D	9	EUREKA
EL DORADO EAST	12,300	11,800	97	D	9	RENO
EL DORADO WEST	37,600	36,400	97	A	9	SACRAMENTO-STOCKTON
FRESNO	231,500	223,500	97	B	9	FRESNO-VISALIA
GLENN	9,000	8,700	97	B	9	CHICO-REDDING
HUMBOLDT	47,400	45,600	96	C	9	EUREKA
IMPERIAL	34,000	31,800	94	C	9	EL CENTRO-YUMA
INYO	7,600	6,900	91	D	9	LOS ANGELES
KERN EAST	28,300	27,400	97	C	9	LOS ANGELES
KERN WEST	163,900	158,600	97	B	9	BAKERSFIELD
KINGS	30,800	29,500	96	C	9	FRESNO-VISALIA
LAKE	21,800	20,300	93	C	9	SAN FRANCISCO-OAKLAND-SAN JOSE
LASSEN	9,100	8,600	94	D	9	RENO
LOS ANGELES	3,042,400	2,966,100	97	A	9	LOS ANGELES
MADERA	30,700	29,400	96	C	9	FRESNO-VISALIA
MARIN	95,900	93,100	97	A	9	SAN FRANCISCO-OAKLAND-SAN JOSE
MARIPOSA	5,900	5,500	93	D	9	FRESNO-VISALIA
MENDOCINO	31,200	29,000	93	C	9	SAN FRANCISCO-OAKLAND-SAN JOSE
MERCED	57,500	55,500	96	B	9	FRESNO-VISALIA
MODOC	3,700	3,500	93	D	9	MEDFORD
MONO	4,100	3,600	87	D	9	RENO
MONTEREY	117,900	113,800	96	B	9	SALINAS-MONTEREY

CALIFORNIA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
NAPA	42,700	41,300	97	C	9	SAN FRANCISCO-OAKLAND-SAN JOSE
NEVADA	32,600	30,900	95	C	9	SACRAMENTO-STOCKTON
ORANGE	852,100	838,100	98	A	9	LOS ANGELES
PLACER EAST	4,900	4,800	97	D	9	RENO
PLACER WEST	64,000	61,700	97	A	9	SACRAMENTO-STOCKTON
PLUMAS	8,400	7,900	94	D	9	SACRAMENTO-STOCKTON
RIVERSIDE EAST	8,500	8,200	97	D	9	PHOENIX
RIVERSIDE WEST	348,300	336,200	97	B	9	LOS ANGELES
RIVERSIDE CENTRAL	88,800	85,700	97	B	9	PALM SPRINGS
SACRAMENTO	417,700	407,300	98	A	9	SACRAMENTO-STOCKTON
SAN BENITO	12,000	11,500	96	C	9	SALINAS-MONTEREY
SAN BERNARDINO NORTH	92,100	89,500	97	B	9	LOS ANGELES
SAN BERNARDINO SOUTH	411,700	399,500	97	B	9	LOS ANGELES
SAN DIEGO	935,400	911,200	97	A	9	SAN DIEGO
SAN FRANCISCO	304,100	286,900	94	A	9	SAN FRANCISCO-OAKLAND-SAN JOSE
SAN JOAQUIN	164,300	158,000	96	A	9	SACRAMENTO-STOCKTON
SAN LUIS OBISPO	84,900	81,500	96	B	9	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO
SAN MATEO	246,500	242,200	98	A	9	SAN FRANCISCO-OAKLAND-SAN JOSE
SANTA BARBARA NORTH	61,900	59,700	96	B	9	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO
SANTA BARBARA SOUTH	70,300	67,800	96	B	9	SNTA BRBRA-SNTA MARIA-SN LUIS OBISPO
SANTA CLARA EAST	25,500	25,900	98	C	9	SAN FRANCISCO-OAKLAND-SAN JOSE
SANTA CLARA WEST	502,300	490,000	98	B	9	SAN FRANCISCO-OAKLAND-SAN JOSE
SANTA CRUZ	85,900	82,600	96	B	9	SALINAS-MONTEREY
SHASTA	59,600	57,900	97	B	9	CHICO-REDDING
SIERRA	1,400	1,300	93	D	9	SACRAMENTO-STOCKTON
SISKIYOU	17,700	16,600	94	C	9	MEDFORD
SOLANO EAST	73,400	71,900	98	B	9	SACRAMENTO-STOCKTON
SOLANO WEST	49,000	47,900	98	C	9	SAN FRANCISCO-OAKLAND-SAN JOSE
SONOMA	156,700	150,500	96	B	9	SAN FRANCISCO-OAKLAND-SAN JOSE
STANISLAUS	134,300	128,500	96	A	9	SACRAMENTO-STOCKTON
SUTTER	23,900	23,300	97	C	9	SACRAMENTO-STOCKTON
TEHAMA	19,400	18,900	97	B	9	CHICO-REDDING
TRINITY	5,300	4,900	93	D	9	CHICO-REDDING
TULARE	102,200	98,300	96	B	9	FRESNO-VISALIA
TUOLUMNE	19,100	18,200	95	C	9	SACRAMENTO-STOCKTON
VENTURA EAST	98,100	95,900	98	B	9	LOS ANGELES
VENTURA WEST	126,400	123,600	98	B	9	LOS ANGELES
YOLO	52,800	51,000	97	A	9	SACRAMENTO-STOCKTON
YUBA	20,300	19,700	97	C	9	SACRAMENTO-STOCKTON
STATE TOTAL	10,763,300	10,455,300	97			

COLORADO

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAMS	97,700	97,100	99	A	8	DENVER
ALAMOSA	4,800	4,600	96	D	8	ALBUQUERQUE
APAPAHOE	160,100	158,600	99	A	8	DENVER
ARCHULETA	2,100	2,000	94	D	8	ALBUQUERQUE
BACA	1,900	1,700	92	D	8	COLORADO SPRINGS-PUEBLO
BENT	1,800	1,700	97	D	8	COLORADO SPRINGS-PUEBLO
BOULDER	90,600	88,700	98	A	8	DENVER
CHAFFEE	4,800	4,600	96	D	8	DENVER
CHEYENNE	900	900	95	D	8	COLORADO SPRINGS-PUEBLO
CLEAR CREEK	3,200	3,100	97	D	8	DENVER
CONEJOS	2,500	2,400	95	D	8	ALBUQUERQUE
COSTILLA	1,200	1,100	91	D	8	DENVER
CROWLEY	1,200	1,200	98	D	8	COLORADO SPRINGS-PUEBLO
CUSTER	800	800	95	D	8	COLORADO SPRINGS-PUEBLO
DELTA	8,200	7,900	96	D	8	GRAND JUNCTION-DURANGO
DENVER	209,100	205,500	98	A	8	DENVER
DOLORES	600	500	91	D	8	SALT LAKE CITY
DOUGLAS	22,700	22,600	99	A	8	DENVER
EAGLE	8,700	8,300	95	D	8	DENVER
EL PASO	154,000	152,000	99	B	8	COLORADO SPRINGS-PUEBLO
ELBERT	3,600	3,500	97	D	8	DENVER
FREMONT	12,000	11,600	97	D	8	COLORADO SPRINGS-PUEBLO
GARFIELD	11,800	11,300	96	D	8	DENVER
GILPIN	1,300	1,300	98	A	8	DENVER
GRAND	3,200	3,000	95	D	8	DENVER

COLORADO (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
GUNNISON	3,800	3,600	95	D	8	DENVER
HINSDALE	200	200	99	D	8	DENVER
HUERFANO	2,400	2,300	95	D	8	COLORADO SPRINGS-PUEBLO
JACKSON	600	600	97	D	8	DENVER
JEFFERSON	170,600	169,300	99	A	8	DENVER
KIOWA	700	700	95	D	8	COLORADO SPRINGS-PUEBLO
KIT CARSON	2,700	2,600	95	D	8	DENVER
LA PLATA	12,200	11,700	96	D	8	GRAND JUNCTION-DURANGO
LAKE	2,200	2,100	96	D	8	DENVER
LARIMER	74,500	73,100	98	B	8	DENVER
LAS ANIMAS	5,300	5,000	95	D	8	COLORADO SPRINGS-PUEBLO
LINCOLN	1,800	1,700	97	D	8	COLORADO SPRINGS-PUEBLO
LOGAN	6,800	6,600	97	D	8	DENVER
MESA	37,100	36,300	98	C	8	GRAND JUNCTION-DURANGO
MINERAL	200	200	93	D	8	DENVER
MOFFAT	4,100	3,900	95	D	8	DENVER
MONTEZUMA	6,800	6,500	96	D	8	ALBUQUERQUE
MONTROSE	9,500	9,200	97	D	8	GRAND JUNCTION-DURANGO
MORGAN	8,200	8,100	99	D	8	DENVER
OTERO	7,500	7,300	97	D	8	COLORADO SPRINGS-PUEBLO
OURAY	1,000	900	94	D	8	GRAND JUNCTION-DURANGO
PARK	2,900	2,800	96	D	8	DENVER
PHILLIPS	1,700	1,700	99	D	8	DENVER
PITKIN	6,100	5,600	92	D	8	DENVER
PROWERS	4,900	4,600	95	D	8	COLORADO SPRINGS-PUEBLO
PUEBLO	47,200	46,600	99	B	8	COLORADO SPRINGS-PUEBLO
RIO BLANCO	2,100	2,000	97	D	8	DENVER
RIO GRANDE	4,000	3,800	95	D	8	ALBUQUERQUE
ROUTT	5,500	5,200	94	D	8	DENVER
SAGUACHE	1,700	1,600	95	D	8	ALBUQUERQUE
SAN JUAN	300	300	97	D	8	DENVER
SAN MIGUEL	1,500	1,400	94	D	8	GRAND JUNCTION-DURANGO
SEDGWICK	1,100	1,100	98	D	8	DENVER
SUMMIT	5,400	5,200	97	D	8	DENVER
TELLER	5,000	4,900	98	D	8	DENVER
WASHINGTON	1,900	1,800	96	D	8	DENVER
WELD	48,000	47,300	99	C	8	DENVER
YUMA	3,500	3,400	97	D	8	DENVER
STATE TOTAL	1,309,800	1,287,200	98			

CONNECTICUT

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
FAIRFIELD	304,800	301,600	99	B	1	NEW YORK
HARTFORD	328,900	324,300	99	A	1	HARTFORD-NEW HAVEN
LITCHFIELD	67,700	66,600	98	B	1	HARTFORD-NEW HAVEN
MIDDLESEX	56,000	55,100	98	C	1	HARTFORD-NEW HAVEN
NEW HAVEN	308,400	304,600	99	A	1	HARTFORD-NEW HAVEN
NEW LONDON	94,500	92,700	98	B	1	HARTFORD-NEW HAVEN
TOLLAND	45,500	44,700	98	C	1	HARTFORD-NEW HAVEN
WINDHAM	38,300	37,600	98	C	1	HARTFORD-NEW HAVEN
STATE TOTAL	1,244,100	1,227,200	99			

DELAWARE

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
KENT	40,600	40,300	99	C	3	PHILADELPHIA
NEW CASTLE	168,100	167,500	99	B	3	PHILADELPHIA
SUSSEX	45,100	44,600	99	C	3	SALISBURY
STATE TOTAL	253,800	252,400	99			

DISTRICT OF COLUMBIA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
DIST OF COLUMBIA	247,500	245,400	99	A	3	WASHINGTON, DC
STATE TOTAL	247,500	245,400	99			

FLORIDA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ALACHUA	73,700	72,500	98	B	3	GAINESVILLE
BAKER	5,800	5,700	99	B	3	JACKSONVILLE
BAY	51,000	50,600	99	C	3	PANAMA CITY
BRADFORD	7,400	7,300	99	D	3	JACKSONVILLE
BREVARD	170,600	169,300	99	A	3	ORLANDO-DAYTONA BEACH-MELBOURNE
BROWARD	550,200	547,500	99	B	3	MIAMI-FT.LAUDERDALE
CALHOUN	3,900	3,800	98	D	3	PANAMA CITY
CHARLOTTE	51,800	51,200	99	C	3	FT. MYERS-NAPLES
CITRUS	43,400	42,700	98	C	3	TAMPA-ST.PETERSBURG
CLAY	38,900	38,500	99	B	3	JACKSONVILLE
COLLIER	66,000	64,900	98	B	3	FT. MYERS-NAPLES
COLUMBIA	16,000	15,800	99	C	3	JACKSONVILLE
DADE	709,600	704,700	99	A	3	MIAMI-FT.LAUDERDALE
DE SOTO	8,500	8,400	99	D	3	TAMPA-ST.PETERSBURG
DIXIE	4,100	4,000	97	D	3	GAINESVILLE
DUVAL	269,300	267,500	99	B	3	JACKSONVILLE
ESCAMBIA	101,200	100,500	99	B	3	MOBILE-PENSACOLA
FLAGLER	13,000	12,800	99	D	3	ORLANDO-DAYTONA BEACH-MELBOURNE
FRANKLIN	3,700	3,600	98	D	3	PANAMA CITY
GADSDEN	13,600	13,300	98	B	3	TALLAHASSEE-THOMASVILLE
GILCHRIST	3,400	3,400	99	D	3	GAINESVILLE
GLADES	3,000	2,900	98	D	3	FT. MYERS-NAPLES
GULF	4,500	4,400	98	D	3	PANAMA CITY
HAMILTON	3,600	3,500	98	D	3	TALLAHASSEE-THOMASVILLE
HARDEE	6,400	6,300	99	D	3	TAMPA-ST.PETERSBURG
HENDRY	8,800	8,600	98	D	3	FT. MYERS-NAPLES
HERNANDO	45,900	45,300	99	A	3	TAMPA-ST.PETERSBURG
HIGHLANDS	31,200	30,800	99	C	3	TAMPA-ST.PETERSBURG
HILLSBOROUGH	341,900	339,200	99	A	3	TAMPA-ST.PETERSBURG
HOLMES	5,900	5,800	97	D	3	DOTHAN
INDIAN RIVER	40,100	39,600	99	C	3	WEST PALM BEACH-FT.PIERCE-VERO BEACH
JACKSON	14,700	14,400	98	C	3	PANAMA CITY
JEFFERSON	4,100	4,000	98	D	3	TALLAHASSEE-THOMASVILLE
LAFAYETTE	1,800	1,800	97	D	3	TALLAHASSEE-THOMASVILLE
LAKE	67,000	66,400	99	B	3	ORLANDO-DAYTONA BEACH-MELBOURNE
LEE	149,000	147,600	99	B	3	FT. MYERS-NAPLES
LEON	78,000	77,100	99	B	3	TALLAHASSEE-THOMASVILLE
LEVY	10,400	10,100	98	D	3	GAINESVILLE
LIBERTY	1,800	1,800	98	D	3	PANAMA CITY
MADISON	5,600	5,500	97	D	3	TALLAHASSEE-THOMASVILLE
MANATEE	94,700	94,000	99	B	3	TAMPA-ST.PETERSBURG
MARION	83,100	81,800	98	B	3	ORLANDO-DAYTONA BEACH-MELBOURNE
MARTIN	45,800	45,300	99	B	3	WEST PALM BEACH-FT.PIERCE-VERO BEACH
MONROE	34,800	34,100	98	C	3	MIAMI-FT.LAUDERDALE
NASSAU	17,100	16,900	99	B	3	JACKSONVILLE

FLORIDA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
OKALOOSA	56,100	55,700	99	C	3	MOBILE-PENSACOLA
OKEECHOBEE	10,700	10,600	99	D	3	WEST PALM BEACH-FT.PIERCE-VERO BEACH
ORANGE	270,800	269,000	99	A	3	ORLANDO-DAYTONA BEACH-MELBOURNE
OSCEOLA	42,000	41,500	99	A	3	ORLANDO-DAYTONA BEACH-MELBOURNE
PALM BEACH NO	244,200	241,900	99	B	3	WEST PALM BEACH-FT.PIERCE-VERO BEACH
PALM BEACH SO	149,600	148,100	99	B	3	WEST PALM BEACH-FT.PIERCE-VERO BEACH
PASCO	127,800	126,600	99	A	3	TAMPA-ST.PETERSBURG
PINELLAS	392,100	389,500	99	A	3	TAMPA-ST.PETERSBURG
POLK	161,600	160,200	99	B	3	TAMPA-ST.PETERSBURG
PUTNAM	25,900	25,600	99	C	3	JACKSONVILLE
SANTA ROSA	31,400	31,200	99	B	3	MOBILE-PENSACOLA
SARASOTA	130,300	129,300	99	B	3	SARASOTA
SEMINOLE	114,400	113,500	99	A	3	ORLANDO-DAYTONA BEACH-MELBOURNE
ST JOHNS	35,700	35,300	99	B	3	JACKSONVILLE
ST LUCIE	62,000	61,300	99	B	3	WEST PALM BEACH-FT.PIERCE-VERO BEACH
SUMTER	12,600	12,400	99	D	3	ORLANDO-DAYTONA BEACH-MELBOURNE
SUWANNEE	10,300	10,100	98	D	3	TALLAHASSEE-THOMASVILLE
TAYLOR	6,500	6,400	98	D	3	TALLAHASSEE-THOMASVILLE
UNION	2,600	2,600	98	D	3	JACKSONVILLE
VOLUSIA	161,500	160,200	99	A	3	ORLANDO-DAYTONA BEACH-MELBOURNE
WAKULLA	5,400	5,300	99	B	3	TALLAHASSEE-THOMASVILLE
WALTON	11,800	11,600	98	D	3	PANAMA CITY
WASHINGTON	6,600	6,500	98	D	3	PANAMA CITY
STATE TOTAL	5,376,200	5,329,600	99			

GEORGIA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
APPLING	5,900	5,800	98	D	3	SAVANNAH
ATKINSON	2,200	2,100	97	D	3	ALBANY, GA
BACON	3,500	3,400	98	D	3	SAVANNAH
BAKER	1,300	1,300	98	D	3	ALBANY, GA
BALDWIN	12,400	12,200	98	C	3	MACON
BANKS	3,900	3,800	98	D	3	ATLANTA
BARROW	11,200	11,100	99	A	3	ATLANTA
BARTOW	21,100	20,900	99	C	3	ATLANTA
BEN HILL	6,000	5,900	98	D	3	ALBANY, GA
BERRIEN	5,300	5,200	98	D	3	ALBANY, GA
BIBB	57,600	57,100	99	B	3	MACON
BLECKLEY	3,800	3,700	98	D	3	MACON
BRANTLEY	4,000	3,900	99	D	3	JACKSONVILLE
BROOKS	5,400	5,300	98	D	3	TALLAHASSEE-THOMASVILLE
BRYAN	5,500	5,400	99	B	3	SAVANNAH
BULLOCH	15,300	15,100	99	C	3	SAVANNAH
BURKE	7,100	6,900	98	D	3	AUGUSTA
BUTTS	4,900	4,800	99	A	3	ATLANTA
CALHOUN	1,700	1,600	97	D	3	ALBANY, GA
CAMDEN	10,300	10,200	99	D	3	JACKSONVILLE
CANDLER	2,900	2,800	98	D	3	SAVANNAH
CARROLL	26,500	26,300	99	C	3	ATLANTA
CATOOSA	16,200	16,100	99	B	3	CHATTANOOGA
CHARLTON	3,000	3,000	98	D	3	JACKSONVILLE
CHATHAM	82,500	81,800	99	B	3	SAVANNAH
CHATTAHOOCHEE	2,700	2,700	99	B	3	COLUMBUS, GA
CHATTOOGA	8,500	8,400	99	D	3	ATLANTA
CHEROKEE	34,400	34,100	99	A	3	ATLANTA
CLARKE	33,800	33,400	99	C	3	ATLANTA
CLAY	1,200	1,200	98	D	3	COLUMBUS, GA
CLAYTON	67,500	67,200	99	A	3	ATLANTA
CLINCH	2,100	2,100	98	D	3	JACKSONVILLE
COBB	184,600	183,900	99	A	3	ATLANTA
COFFEE	10,700	10,500	98	D	3	ALBANY, GA
COLQUITT	13,100	12,900	99	C	3	ALBANY, GA
COLUMBIA	23,300	23,000	99	B	3	AUGUSTA
COOK	4,800	4,700	98	D	3	ALBANY, GA
COWETA	19,900	19,600	99	A	3	ATLANTA
CRAWFORD	3,100	3,000	97	D	3	MACON
CRISP	7,300	7,200	98	D	3	ALBANY, GA

GEORGIA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
DADE	4,700	4,700	99	B	3	CHATTANOOGA
DAWSON	3,600	3,500	98	D	3	ATLANTA
DE KALB	217,200	216,500	99	A	3	ATLANTA
DECATUR	9,000	8,900	99	D	3	TALLAHASSEE-THOMASVILLE
DODGE	6,400	6,300	98	D	3	MACON
DOOLY	3,500	3,400	98	D	3	MACON
DOUGHERTY	33,900	33,500	99	C	3	ALBANY, GA
DOUGLAS	25,500	25,300	99	A	3	ATLANTA
EARLY	4,200	4,100	98	D	3	DOTHAN
ECHOLS	800	800	97	D	3	TALLAHASSEE-THOMASVILLE
EFFINGHAM	9,200	9,100	99	B	3	SAVANNAH
ELBERT	7,200	7,100	99	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
EMANUEL	7,500	7,400	98	D	3	AUGUSTA
EVANS	3,200	3,200	99	D	3	SAVANNAH
FANNIN	6,500	6,400	99	D	3	CHATTANOOGA
FAYETTE	22,900	22,700	99	A	3	ATLANTA
FLOYD	30,800	30,500	99	C	3	ATLANTA
FORSYTH	17,000	16,900	99	A	3	ATLANTA
FRANKLIN	6,500	6,400	99	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
FULTON	269,200	267,600	99	A	3	ATLANTA
GILMER	5,200	5,100	98	D	3	ATLANTA
GLASCOCK	800	800	98	D	3	AUGUSTA
GLYNN	24,500	24,300	99	C	3	JACKSONVILLE
GORDON	13,100	13,000	99	D	3	ATLANTA
GRADY	7,400	7,300	99	B	3	TALLAHASSEE-THOMASVILLE
GREENE	4,100	4,000	98	D	3	ATLANTA
GWINNETT	139,300	138,400	99	A	3	ATLANTA
HABERSHAM	10,200	10,100	99	D	3	ATLANTA
HALL	35,900	35,600	99	C	3	ATLANTA
HANCOCK	2,900	2,800	97	D	3	MACON
HARALSON	8,500	8,400	99	D	3	ATLANTA
HARRIS	6,600	6,500	98	D	3	COLUMBUS, GA
HART	7,600	7,500	99	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
HEARD	3,200	3,200	99	D	3	ATLANTA
HENRY	21,500	21,200	99	A	3	ATLANTA
HOUSTON	33,400	33,200	99	B	3	MACON
IRWIN	3,100	3,000	98	D	3	ALBANY, GA
JACKSON	11,100	11,000	99	D	3	ATLANTA
JASPER	3,100	3,000	98	D	3	ATLANTA
JEFF DAVIS	4,400	4,300	98	D	3	SAVANNAH
JEFFERSON	6,100	6,000	98	D	3	AUGUSTA
JENKINS	2,900	2,900	98	D	3	AUGUSTA
JOHNSON	3,000	3,000	99	D	3	MACON
JONES	7,500	7,400	98	B	3	MACON
LAMAR	4,800	4,700	99	D	3	ATLANTA
LANIER	2,000	2,000	98	D	3	ALBANY, GA
LAURENS	14,700	14,400	98	C	3	MACON
LEE	5,400	5,300	98	C	3	ALBANY, GA
LIBERTY	15,900	15,700	99	C	3	SAVANNAH
LINCOLN	2,700	2,700	98	D	3	AUGUSTA
LONG	2,200	2,200	98	D	3	SAVANNAH
LOWNDES	26,700	26,300	99	C	3	TALLAHASSEE-THOMASVILLE
LUMPKIN	5,200	5,100	99	D	3	ATLANTA
MACON	4,400	4,300	98	D	3	COLUMBUS, GA
MADISON	8,000	7,900	99	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
MARION	2,000	1,900	97	D	3	COLUMBUS, GA
MC DUFFIE	7,400	7,300	99	B	3	AUGUSTA
MC INTOSH	3,300	3,200	98	D	3	SAVANNAH
MERIWETHER	7,700	7,600	98	D	3	ATLANTA
MILLER	2,300	2,300	98	D	3	TALLAHASSEE-THOMASVILLE
MITCHELL	6,800	6,700	98	D	3	ALBANY, GA
MONROE	6,000	5,900	99	D	3	MACON
MONTGOMERY	2,500	2,400	97	D	3	SAVANNAH
MORGAN	4,500	4,400	98	D	3	ATLANTA
MURRAY	9,800	9,700	99	D	3	CHATTANOOGA
MUSCOGEE	67,200	66,700	99	B	3	COLUMBUS, GA
NEWTON	15,000	14,900	99	A	3	ATLANTA
OCONEE	6,500	6,500	99	D	3	ATLANTA
OGLETHORPE	3,600	3,500	98	D	3	ATLANTA
PAULDING	15,300	15,200	99	A	3	ATLANTA
PEACH	7,300	7,200	99	B	3	MACON
PICKENS	5,600	5,500	99	D	3	ATLANTA
PIERCE	4,900	4,800	98	D	3	SAVANNAH
PIKE	3,600	3,500	98	D	3	ATLANTA
POLK	12,700	12,600	99	D	3	ATLANTA

GEORGIA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
PULASKI	3,000	2,900	98	D	3	MACON
PUTNAM	5,500	5,400	99	D	3	ATLANTA
QUITMAN	900	900	98	D	3	COLUMBUS, GA
RABUN	4,700	4,600	98	D	3	ATLANTA
RANDOLPH	2,700	2,600	98	D	3	COLUMBUS, GA
RICHMOND	68,800	68,300	99	B	3	AUGUSTA
ROCKDALE	19,500	19,300	99	A	3	ATLANTA
SCHLEY	1,300	1,300	98	D	3	COLUMBUS, GA
SCREVEN	5,000	4,900	98	D	3	SAVANNAH
SEMINOLE	3,100	3,100	98	D	3	TALLAHASSEE-THOMASVILLE
SPALDING	19,900	19,700	99	A	3	ATLANTA
STEPHENS	9,100	9,000	99	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
STEWART	2,000	1,900	97	D	3	COLUMBUS, GA
SUMTER	10,500	10,300	98	D	3	COLUMBUS, GA
TALBOT	2,400	2,300	98	D	3	COLUMBUS, GA
TALIAFERRO	700	700	98	D	3	AUGUSTA
TATTNALL	5,800	5,700	99	D	3	SAVANNAH
TAYLOR	2,800	2,800	98	D	3	COLUMBUS, GA
TELFAIR	4,000	3,900	97	D	3	ALBANY, GA
TERRELL	3,700	3,600	98	D	3	ALBANY, GA
THOMAS	14,500	14,300	99	B	3	TALLAHASSEE-THOMASVILLE
TIFT	12,300	12,100	98	D	3	ALBANY, GA
TOOMBS	8,900	8,700	98	D	3	SAVANNAH
TOWNS	2,900	2,900	99	D	3	ATLANTA
TREUTLEN	2,200	2,200	98	D	3	SAVANNAH
TROUP	20,700	20,400	99	C	3	ATLANTA
TURNER	3,000	3,000	98	D	3	ALBANY, GA
TWIGGS	3,300	3,200	98	B	3	MACON
UNION	4,900	4,800	99	D	3	ATLANTA
UPSON	10,000	9,900	99	D	3	ATLANTA
WALKER	21,900	21,800	99	B	3	CHATTANOOGA
WALTON	13,900	13,800	99	A	3	ATLANTA
WARE	13,000	12,800	99	D	3	JACKSONVILLE
WARREN	2,100	2,100	98	D	3	AUGUSTA
WASHINGTON	6,800	6,600	98	D	3	MACON
WAYNE	8,100	8,000	99	D	3	SAVANNAH
WEBSTER	800	800	97	D	3	COLUMBUS, GA
WHEELER	1,800	1,800	98	D	3	MACON
WHITE	5,200	5,100	99	D	3	ATLANTA
WHITFIELD	27,500	27,300	99	C	3	CHATTANOOGA
WILCOX	2,500	2,500	98	D	3	MACON
WILKES	4,000	3,900	98	D	3	AUGUSTA
WILKINSON	3,700	3,600	98	D	3	MACON
WORTH	7,000	6,900	99	D	3	ALBANY, GA
STATE TOTAL	2,453,100	2,430,000	99			

IDAHO

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADA	79,500	78,300	98	B	8	BOISE
ADAMS	1,200	1,200	96	D	8	BOISE
BANNOCK	23,300	22,900	98	B	8	IDAHO FALLS-POCATELLO
BEAR LAKE	1,900	1,900	97	D	8	SALT LAKE CITY
BENEWAH	2,900	2,800	98	D	8	SPOKANE
BINGHAM	11,600	11,500	99	B	8	IDAHO FALLS-POCATELLO
BLAINE	5,800	5,600	97	D	8	TWIN FALLS
BOISE	1,400	1,400	98	D	8	BOISE
BONNER	10,300	10,000	98	D	8	SPOKANE
BONNEVILLE	24,800	24,500	99	B	8	IDAHO FALLS-POCATELLO
BOUNDARY	2,900	2,800	96	D	8	SPOKANE
BUTTE	1,000	1,000	99	D	8	IDAHO FALLS-POCATELLO
CAMAS	300	300	99	D	8	BOISE
CANYON	31,400	30,700	98	B	8	BOISE
CARIBOU	2,200	2,100	97	D	8	IDAHO FALLS-POCATELLO
CASSIA	6,300	6,200	99	D	8	IDAHO FALLS-POCATELLO
CLARK	300	300	96	D	8	IDAHO FALLS-POCATELLO
CLEARWATER	3,100	3,000	97	D	8	SPOKANE
CUSTER	1,600	1,500	95	D	8	IDAHO FALLS-POCATELLO
ELMORE	7,100	7,000	98	D	8	BOISE

IDAHO (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
FRANKLIN	2,800	2,700	98	D	8	SALT LAKE CITY
FREMONT	3,400	3,400	99	D	8	IDAHO FALLS-POCATELLO
GEM	4,400	4,300	98	D	8	BOISE
GOODING	4,200	4,100	98	D	8	TWIN FALLS
IDAHO	5,100	4,900	96	D	8	SPOKANE
JEFFERSON	4,900	4,900	99	D	8	IDAHO FALLS-POCATELLO
JEROME	5,300	5,200	99	D	8	TWIN FALLS
KOOTENAI	27,300	26,900	99	B	8	SPOKANE
LATAH	11,300	11,000	97	D	8	SPOKANE
LEMHI	2,800	2,600	94	D	8	IDAHO FALLS-POCATELLO
LEWIS	1,400	1,400	98	D	8	SPOKANE
LINCOLN	1,200	1,200	98	D	8	TWIN FALLS
MADISON	5,900	5,800	99	D	8	IDAHO FALLS-POCATELLO
MINIDOKA	6,400	6,300	98	D	8	IDAHO FALLS-POCATELLO
NEZ PERCE	13,700	13,400	98	D	8	SPOKANE
ONEIDA	1,200	1,200	98	D	8	SALT LAKE CITY
OWYHEE	2,900	2,800	98	D	8	BOISE
PAYETTE	6,100	6,000	98	D	8	BOISE
POWER	2,400	2,300	97	D	8	IDAHO FALLS-POCATELLO
SHOSHONE	5,400	5,300	98	D	8	SPOKANE
TETON	1,100	1,100	99	D	8	IDAHO FALLS-POCATELLO
TWIN FALLS	19,800	19,500	99	C	8	TWIN FALLS
VALLEY	2,400	2,300	96	D	8	BOISE
WASHINGTON	3,200	3,100	97	D	8	BOISE
STATE TOTAL	363,500	356,700	98			

ILLINOIS

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAMS	25,300	25,000	99	C	4	QUINCY-HANNIBAL
ALEXANDER	4,200	4,100	97	D	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
BOND	5,600	5,400	97	D	4	ST. LOUIS
BOONE	11,100	10,900	99	B	4	ROCKFORD
BROWN	2,000	2,000	98	D	4	QUINCY-HANNIBAL
BUREAU	13,600	13,400	98	D	4	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
CALHOUN	2,000	2,000	98	D	4	ST. LOUIS
CARROLL	6,600	6,500	99	D	4	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
CASS	5,100	5,000	98	D	4	QUINCY-HANNIBAL
CHAMPAIGN	64,300	63,200	98	B	4	SPRINGFIELD-DECATUR-CHAMPAIGN
CHRISTIAN	13,500	13,300	98	D	4	SPRINGFIELD-DECATUR-CHAMPAIGN
CLARK	6,400	6,300	98	D	4	TERRE HAUTE
CLAY	5,700	5,500	97	D	4	TERRE HAUTE
CLINTON	11,700	11,500	99	A	4	ST. LOUIS
COLES	18,900	18,600	98	C	4	SPRINGFIELD-DECATUR-CHAMPAIGN
COOK	1,872,400	1,848,600	99	A	4	CHICAGO
CRAWFORD	7,700	7,600	98	D	4	TERRE HAUTE
CUMBERLAND	4,000	3,900	98	D	4	TERRE HAUTE
DE KALB	26,700	26,400	99	C	4	CHICAGO
DE WITT	6,400	6,300	98	D	4	SPRINGFIELD-DECATUR-CHAMPAIGN
DOUGLAS	7,200	7,100	98	D	4	SPRINGFIELD-DECATUR-CHAMPAIGN
DUPAGE	289,500	287,700	99	A	4	CHICAGO
EDGAR	7,700	7,600	98	D	4	TERRE HAUTE
EDWARDS	3,000	2,900	97	D	4	EVANSVILLE
EFFINGHAM	11,600	11,200	97	D	4	SPRINGFIELD-DECATUR-CHAMPAIGN
FAYETTE	7,600	7,400	98	D	4	ST. LOUIS
FORD	5,500	5,400	99	D	4	SPRINGFIELD-DECATUR-CHAMPAIGN
FRANKLIN	16,300	15,900	98	C	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
FULTON	14,700	14,400	98	C	4	PEORIA-BLOOMINGTON
GALLATIN	2,700	2,600	96	D	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
GREENE	5,900	5,800	98	D	4	ST. LOUIS
GRUNDY	12,200	12,100	99	D	4	CHICAGO
HAMILTON	3,400	3,300	96	D	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
HANCOCK	8,300	8,200	99	D	4	QUINCY-HANNIBAL
HARDIN	2,100	2,100	98	D	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
HENDERSON	3,200	3,100	98	D	4	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
HENRY	19,200	19,000	99	B	4	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
IROQUOIS	11,700	11,500	98	D	4	SPRINGFIELD-DECATUR-CHAMPAIGN
JACKSON	23,400	22,800	97	C	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
JASPER	3,900	3,800	97	D	4	TERRE HAUTE

ILLINOIS (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
JEFFERSON	14,500	14,100	97	C	4	ST. LOUIS
JERSEY	7,400	7,300	98	A	4	ST. LOUIS
JO DAVIESS	8,300	8,100	98	D	4	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
JOHNSON	3,800	3,700	97	D	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
KANE	111,500	110,300	99	A	4	CHICAGO
KANKAKEE	34,500	34,000	99	C	4	CHICAGO
KENDALL	13,500	13,400	99	C	4	CHICAGO
KNOX	21,800	21,600	99	C	4	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
LA SALLE	41,100	40,400	98	C	4	CHICAGO
LAKE	181,100	179,900	99	A	4	CHICAGO
LAWRENCE	6,200	6,100	98	D	4	TERRE HAUTE
LEE	12,500	12,300	99	D	4	ROCKFORD
LIVINGSTON	13,700	13,400	98	C	4	PEORIA-BLOOMINGTON
LOGAN	11,000	10,800	98	D	4	SPRINGFIELD-DECATUR-CHAMPAIGN
MACON	45,200	44,600	99	B	4	SPRINGFIELD-DECATUR-CHAMPAIGN
MACOUPIN	18,100	17,800	98	C	4	ST. LOUIS
MADISON	95,500	94,400	99	A	4	ST. LOUIS
MARION	16,100	15,800	98	C	4	ST. LOUIS
MARSHALL	4,900	4,800	98	D	4	PEORIA-BLOOMINGTON
MASON	6,200	6,100	99	D	4	PEORIA-BLOOMINGTON
MASSAC	5,900	5,700	97	D	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
MC DONOUGH	12,100	11,900	98	D	4	QUINCY-HANNIBAL
MC LEAN	47,600	46,700	98	B	4	PEORIA-BLOOMINGTON
MCHENRY	65,200	64,800	99	A	4	CHICAGO
MENARD	4,200	4,100	98	B	4	SPRINGFIELD-DECATUR-CHAMPAIGN
MERCER	6,500	6,400	99	D	4	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
MONROE	8,400	8,300	98	A	4	ST. LOUIS
MONTGOMERY	11,500	11,300	98	D	4	ST. LOUIS
MORGAN	13,600	13,300	98	D	4	SPRINGFIELD-DECATUR-CHAMPAIGN
MOULTRIE	5,100	5,000	98	D	4	SPRINGFIELD-DECATUR-CHAMPAIGN
OGLE	17,200	17,000	99	C	4	ROCKFORD
PEORIA	70,300	69,300	99	B	4	PEORIA-BLOOMINGTON
PERRY	8,200	8,000	98	D	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
PIATT	5,900	5,800	99	D	4	SPRINGFIELD-DECATUR-CHAMPAIGN
PIKE	7,000	6,900	98	D	4	QUINCY-HANNIBAL
POPE	1,600	1,500	96	D	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
PULASKI	2,900	2,800	96	D	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
PUTNAM	2,200	2,100	97	D	4	PEORIA-BLOOMINGTON
RANDOLPH	11,900	11,700	98	D	4	ST. LOUIS
RICHLAND	6,400	6,200	97	D	4	TERRE HAUTE
ROCK ISLAND	58,400	57,900	99	B	4	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
SALINE	10,700	10,400	98	D	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
SANGAMON	72,700	71,300	98	B	4	SPRINGFIELD-DECATUR-CHAMPAIGN
SCHUYLER	3,000	2,900	98	D	4	QUINCY-HANNIBAL
SCOTT	2,200	2,200	99	D	4	QUINCY-HANNIBAL
SHELBY	8,500	8,300	97	D	4	SPRINGFIELD-DECATUR-CHAMPAIGN
ST CLAIR	95,400	94,000	99	A	4	ST. LOUIS
STARK	2,400	2,400	99	D	4	PEORIA-BLOOMINGTON
STEPHENSON	18,900	18,600	98	B	4	ROCKFORD
TAZEWELL	47,100	46,500	99	B	4	PEORIA-BLOOMINGTON
UNION	6,800	6,700	98	D	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
VERMILION	33,700	33,200	98	B	4	SPRINGFIELD-DECATUR-CHAMPAIGN
WABASH	5,000	4,900	98	D	4	EVANSVILLE
WARREN	7,200	7,100	99	D	4	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
WASHINGTON	5,700	5,500	97	D	4	ST. LOUIS
WAYNE	6,800	6,500	96	D	4	EVANSVILLE
WHITE	6,700	6,400	96	D	4	EVANSVILLE
WHITESIDE	22,600	22,300	99	C	4	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
WILL	119,000	117,900	99	A	4	CHICAGO
WILLIAMSON	23,200	22,700	98	C	4	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
WINNEBAGO	97,300	96,200	99	B	4	ROCKFORD
WOODFORD	11,500	11,300	98	B	4	PEORIA-BLOOMINGTON
STATE TOTAL	4,217,700	4,162,300	99			

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

INDIANA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAMS	10,600	10,400	98	B	4	FT. WAYNE
ALLEN	114,900	113,500	99	B	4	FT. WAYNE
BARTHOLOMEW	24,300	24,000	99	C	4	INDIANAPOLIS
BENTON	3,500	3,400	98	D	4	INDIANAPOLIS
BLACKFORD	5,400	5,300	99	D	4	INDIANAPOLIS
BOONE	14,200	14,000	99	B	4	INDIANAPOLIS
BROWN	5,500	5,400	99	D	4	INDIANAPOLIS
CARROLL	7,100	7,000	99	D	4	INDIANAPOLIS
CASS	14,600	14,300	98	C	4	INDIANAPOLIS
CLARK	33,300	32,800	99	B	4	LOUISVILLE
CLAY	9,400	9,300	99	B	4	TERRE HAUTE
CLINTON	11,500	11,400	99	D	4	INDIANAPOLIS
CRAWFORD	3,700	3,600	97	D	4	LOUISVILLE
DAVIESS	10,000	9,700	97	D	4	TERRE HAUTE
DE KALB	12,900	12,800	99	B	4	FT. WAYNE
DEARBORN	13,900	13,700	99	B	4	CINCINNATI
DECATUR	8,500	8,400	98	D	4	INDIANAPOLIS
DELAWARE	44,900	44,400	99	C	4	INDIANAPOLIS
DUBOIS	13,300	13,000	98	C	4	EVANSVILLE
ELKHART	57,900	56,800	98	B	4	SOUTH BEND-ELKHART
FAYETTE	9,800	9,700	99	D	4	CINCINNATI
FLOYD	24,400	24,100	99	B	4	LOUISVILLE
FOUNTAIN	6,800	6,700	99	D	4	INDIANAPOLIS
FRANKLIN	6,600	6,400	98	D	4	CINCINNATI
FULTON	7,300	7,200	98	D	4	SOUTH BEND-ELKHART
GIBSON	12,300	12,100	98	B	4	EVANSVILLE
GRANT	27,400	27,000	98	C	4	INDIANAPOLIS
GREENE	11,900	11,700	98	D	4	TERRE HAUTE
HAMILTON	41,000	40,600	99	B	4	INDIANAPOLIS
HANCOCK	16,200	16,000	99	B	4	INDIANAPOLIS
HARRISON	10,900	10,700	98	B	4	LOUISVILLE
HENDRICKS	26,700	26,500	99	B	4	INDIANAPOLIS
HENRY	18,400	18,200	99	C	4	INDIANAPOLIS
HOWARD	31,100	30,700	99	C	4	INDIANAPOLIS
HUNTINGTON	13,000	12,900	99	B	4	FT. WAYNE
JACKSON	14,100	13,900	99	C	4	LOUISVILLE
JASPER	8,500	8,400	98	D	4	CHICAGO
JAY	8,100	7,900	98	D	4	FT. WAYNE
JEFFERSON	11,000	10,800	98	D	4	LOUISVILLE
JENNINGS	8,400	8,200	98	D	4	LOUISVILLE
JOHNSON	32,100	31,900	99	B	4	INDIANAPOLIS
KNOX	15,000	14,800	98	C	4	TERRE HAUTE
KOSCIUSKO	23,800	23,400	98	C	4	SOUTH BEND-ELKHART
LA PORTE	38,500	38,100	99	C	4	CHICAGO
LAGRANGE	9,400	9,100	96	D	4	SOUTH BEND-ELKHART
LAKE	169,400	167,600	99	A	4	CHICAGO
LAWRENCE	16,300	16,100	98	C	4	LOUISVILLE
MADISON	49,400	48,900	99	C	4	INDIANAPOLIS
MARION	323,200	319,500	99	B	4	INDIANAPOLIS
MARSHALL	15,400	15,200	98	B	4	SOUTH BEND-ELKHART
MARTIN	3,900	3,800	98	D	4	TERRE HAUTE
MIAMI	13,300	13,100	98	C	4	INDIANAPOLIS
MONROE	39,800	38,900	98	B	4	INDIANAPOLIS
MONTGOMERY	13,200	13,100	99	D	4	INDIANAPOLIS
MORGAN	19,800	19,600	99	B	4	INDIANAPOLIS
NEWTON	4,800	4,700	98	D	4	CHICAGO
NOBLE	13,600	13,400	98	C	4	FT. WAYNE
OHIO	2,000	2,000	99	D	4	CINCINNATI
ORANGE	6,900	6,700	98	D	4	LOUISVILLE
OWEN	6,600	6,500	98	D	4	INDIANAPOLIS
PARKE	5,800	5,700	99	D	4	TERRE HAUTE
PERRY	6,800	6,600	97	D	4	EVANSVILLE
PIKE	4,900	4,800	97	D	4	EVANSVILLE
PORTER	45,900	45,400	99	A	4	CHICAGO
POSEY	9,500	9,200	97	B	4	EVANSVILLE
PULASKI	4,700	4,600	97	D	4	SOUTH BEND-ELKHART
PUTNAM	10,000	9,900	99	D	4	INDIANAPOLIS
RANDOLPH	10,200	10,000	98	D	4	INDIANAPOLIS
RIPLEY	8,900	8,700	98	D	4	CINCINNATI
RUSH	6,400	6,300	99	D	4	INDIANAPOLIS
SCOTT	7,600	7,400	97	D	4	LOUISVILLE
SHELBY	14,800	14,600	99	B	4	INDIANAPOLIS
SPENCER	7,000	6,800	98	D	4	EVANSVILLE
ST JOSEPH	93,100	92,100	99	B	4	SOUTH BEND-ELKHART
STARKE	8,200	8,100	98	D	4	SOUTH BEND-ELKHART

INDIANA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
STEUBEN	10,500	10,400	99	D	4	FT. WAYNE
SULLIVAN	7,200	7,100	98	B	4	TERRE HAUTE
SWITZERLAND	2,900	2,800	97	D	4	CINCINNATI
TIPPECANOE	46,000	45,100	98	C	4	LAFAYETTE, IN
TIPTON	6,000	5,900	99	D	4	INDIANAPOLIS
UNION	2,600	2,500	98	D	4	CINCINNATI
VANDERBURGH	66,800	65,700	98	B	4	EVANSVILLE
VERMILLION	6,600	6,500	99	B	4	TERRE HAUTE
VIGO	39,400	38,800	99	B	4	TERRE HAUTE
WABASH	12,600	12,300	98	D	4	FT. WAYNE
WARREN	3,000	2,900	98	D	4	INDIANAPOLIS
WARRICK	16,100	15,800	98	B	4	EVANSVILLE
WASHINGTON	8,800	8,600	97	D	4	LOUISVILLE
WAYNE	27,500	27,100	99	C	4	DAYTON
WELLS	9,600	9,400	98	B	4	FT. WAYNE
WHITE	8,900	8,800	98	D	4	INDIANAPOLIS
WHITLEY	10,200	10,100	99	B	4	FT. WAYNE
STATE TOTAL	2,078,200	2,049,300	99			

IOWA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAIR	3,300	3,300	99	D	6	DES MOINES
ADAMS	2,000	2,000	98	D	6	OMAHA
ALLAMAKEE	5,200	5,100	99	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
APPANOOSE	5,600	5,500	98	D	6	DES MOINES
AUDUBON	2,900	2,900	99	D	6	DES MOINES
BENTON	8,500	8,400	99	B	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
BLACK HAWK	46,200	45,900	99	B	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
BOONE	9,800	9,700	99	D	6	DES MOINES
BREMER	8,300	8,200	99	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
BUCHANAN	7,500	7,400	99	B	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
BUENA VISTA	7,400	7,300	99	D	6	SIOUX CITY
BUTLER	6,000	5,900	99	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
CALHOUN	4,600	4,600	99	D	6	DES MOINES
CARROLL	7,900	7,800	99	D	6	DES MOINES
CASS	6,100	6,000	99	D	6	OMAHA
CEDAR	6,600	6,500	99	D	6	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
CERRO GORDO	19,000	18,800	99	C	6	ROCHESTER-MASON CITY-AUSTIN
CHEROKEE	5,400	5,300	99	D	6	SIOUX CITY
CHICKASAW	4,900	4,800	99	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
CLARKE	3,400	3,400	99	D	6	DES MOINES
CLAY	6,900	6,800	99	D	6	SIOUX CITY
CLAYTON	7,100	7,000	98	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
CLINTON	19,600	19,500	99	C	6	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
CRAWFORD	6,400	6,300	99	D	6	OMAHA
DALLAS	11,400	11,300	99	B	6	DES MOINES
DAVIS	3,000	3,000	99	D	6	OTTUMWA-KIRKSVILLE
DECATUR	3,100	3,000	98	D	6	DES MOINES
DELAWARE	6,400	6,300	99	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
DES MOINES	16,800	16,600	99	C	6	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
DICKINSON	6,200	6,100	98	D	6	SIOUX CITY
DUBUQUE	30,700	30,300	99	B	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
EMMET	4,400	4,300	98	D	6	MANKATO
FAYETTE	8,400	8,300	99	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
FLOYD	6,600	6,500	99	D	6	ROCHESTER-MASON CITY-AUSTIN
FRANKLIN	4,500	4,500	99	D	6	DES MOINES
FREMONT	3,200	3,200	99	D	6	OMAHA
GREENE	4,100	4,100	99	D	6	DES MOINES
GRUNDY	4,700	4,700	99	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
GUTHRIE	4,300	4,300	99	D	6	DES MOINES
HAMILTON	6,300	6,200	99	D	6	DES MOINES
HANCOCK	4,800	4,700	99	D	6	ROCHESTER-MASON CITY-AUSTIN
HARDIN	7,400	7,300	99	D	6	DES MOINES
HARRISON	5,600	5,500	99	D	6	OMAHA
HENRY	7,100	7,000	98	D	6	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
HOWARD	3,800	3,700	98	D	6	ROCHESTER-MASON CITY-AUSTIN

IOWA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
HUMBOLDT	4,300	4,200	99	D	6	DES MOINES
IDA	3,200	3,200	99	D	6	SIOUX CITY
IOWA	5,700	5,600	99	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
JACKSON	7,500	7,400	99	D	6	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
JASPER	13,700	13,600	99	D	6	DES MOINES
JEFFERSON	6,400	6,300	99	D	6	OTTUMWA-KIRKSVILLE
JOHNSON	36,800	36,200	98	C	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
JONES	6,900	6,800	99	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
KEOKUK	4,500	4,400	98	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
KOSSUTH	7,100	7,000	99	D	6	ROCHESTER-MASON CITY-AUSTIN
LEE	14,700	14,600	99	C	6	QUINCY-HANNIBAL
LINN	66,000	65,600	99	B	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
LOUISA	4,300	4,200	99	D	6	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
LUCAS	3,700	3,600	98	D	6	DES MOINES
LYON	4,200	4,100	99	D	6	SIOUX FALLS-MITCHELL
MADISON	4,800	4,800	99	D	6	DES MOINES
MAHASKA	8,300	8,200	99	D	6	DES MOINES
MARION	10,900	10,800	99	D	6	DES MOINES
MARSHALL	14,700	14,600	99	C	6	DES MOINES
MILLS	4,700	4,700	99	D	6	OMAHA
MITCHELL	4,200	4,200	99	D	6	ROCHESTER-MASON CITY-AUSTIN
MONONA	4,000	4,000	99	D	6	SIOUX CITY
MONROE	3,200	3,200	99	D	6	DES MOINES
MONTGOMERY	4,900	4,800	99	D	6	OMAHA
MUSCATINE	14,800	14,700	99	C	6	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
O BRIEN	5,900	5,900	99	D	6	SIOUX CITY
OSCEOLA	2,800	2,800	99	D	6	SIOUX FALLS-MITCHELL
PAGE	6,500	6,400	99	D	6	OMAHA
PALO ALTO	4,100	4,000	98	D	6	SIOUX CITY
PLYMOUTH	8,400	8,300	99	D	6	SIOUX CITY
POCAHONTAS	3,700	3,700	99	D	6	DES MOINES
POLK	131,800	130,900	99	B	6	DES MOINES
POTTAWATTAMIE	31,300	31,000	99	B	6	OMAHA
POWESHIEK	7,200	7,100	99	D	6	DES MOINES
RINGGOLD	2,200	2,200	99	D	6	DES MOINES
SAC	4,800	4,700	99	D	6	SIOUX CITY
SCOTT	57,200	56,800	99	B	6	DAVENPRT-ROCK ISLND-MOLINE: QUAD CTY
SHELBY	5,000	5,000	99	D	6	OMAHA
SIOUX	9,900	9,700	98	D	6	SIOUX CITY
STORY	25,900	25,600	99	B	6	DES MOINES
TAMA	6,700	6,600	99	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
TAYLOR	2,800	2,700	98	D	6	OMAHA
UNION	5,100	5,000	99	D	6	DES MOINES
VAN BUREN	3,000	3,000	98	D	6	OTTUMWA-KIRKSVILLE
WAPELLO	14,300	14,200	99	D	6	DES MOINES
WARREN	12,800	12,700	99	B	6	DES MOINES
WASHINGTON	7,500	7,400	98	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
WAYNE	2,900	2,800	98	D	6	DES MOINES
WEBSTER	15,800	15,600	99	C	6	DES MOINES
WINNEBAGO	4,600	4,600	99	D	6	ROCHESTER-MASON CITY-AUSTIN
WINNESHIEK	7,300	7,200	99	D	6	CEDAR RAPIDS-WATERLOO-DUBUQUE
WOODBURY	37,000	36,700	99	C	6	SIOUX CITY
WORTH	3,200	3,200	99	D	6	ROCHESTER-MASON CITY-AUSTIN
WRIGHT	5,800	5,800	99	D	6	DES MOINES
STATE TOTAL	1,062,400	1,051,700	99			

KANSAS

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ALLEN	5,600	5,500	98	D	6	JOPLIN-PITTSBURG
ANDERSON	3,000	3,000	99	D	6	KANSAS CITY
ATCHISON	6,100	6,000	99	D	6	KANSAS CITY
BARBER	2,300	2,300	98	D	6	WICHITA-HUTCHINSON
BARTON	11,200	11,100	99	D	6	WICHITA-HUTCHINSON
BOURBON	5,800	5,700	99	D	6	JOPLIN-PITTSBURG
BROWN	4,300	4,200	99	D	6	KANSAS CITY
BUTLER	19,000	18,800	99	B	6	WICHITA-HUTCHINSON
CHASE	1,200	1,200	98	D	6	WICHITA-HUTCHINSON
CHAUTAUQUA	1,800	1,800	99	D	6	TULSA

KANSAS (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
CHEROKEE	8,300	8,200	99	D	6	JOPLIN-PITTSBURG
CHEYENNE	1,400	1,400	99	D	6	WICHITA-HUTCHINSON
CLARK	1,000	1,000	99	D	6	WICHITA-HUTCHINSON
CLAY	3,600	3,500	98	D	6	TOPEKA
CLOUD	4,400	4,300	98	D	6	LINCOLN-HASTINGS-KEARNEY
COFFEY	3,300	3,200	98	D	6	TOPEKA
COMANCHE	900	900	97	D	6	WICHITA-HUTCHINSON
COWLEY	14,100	13,900	99	C	6	WICHITA-HUTCHINSON
CRAWFORD	14,400	14,200	99	B	6	JOPLIN-PITTSBURG
DECATUR	1,600	1,600	99	D	6	WICHITA-HUTCHINSON
DICKINSON	7,500	7,400	99	D	6	WICHITA-HUTCHINSON
DONIPHAN	3,000	3,000	99	D	6	KANSAS CITY
DOUGLAS	31,100	30,600	99	C	6	KANSAS CITY
EDWARDS	1,600	1,600	99	D	6	WICHITA-HUTCHINSON
ELK	1,400	1,400	98	D	6	WICHITA-HUTCHINSON
ELLIS	10,000	9,900	99	D	6	WICHITA-HUTCHINSON
ELLSWORTH	2,500	2,500	98	D	6	WICHITA-HUTCHINSON
FINNEY	11,200	11,100	99	D	6	WICHITA-HUTCHINSON
FORD	9,900	9,800	99	D	6	WICHITA-HUTCHINSON
FRANKLIN	8,400	8,300	99	D	6	KANSAS CITY
GEARY	10,500	10,400	99	D	6	TOPEKA
GOVE	1,300	1,300	98	D	6	WICHITA-HUTCHINSON
GRAHAM	1,400	1,400	99	D	6	WICHITA-HUTCHINSON
GRANT	2,400	2,400	99	D	6	WICHITA-HUTCHINSON
GRAY	2,000	2,000	99	D	6	WICHITA-HUTCHINSON
GREELEY	700	700	98	D	6	WICHITA-HUTCHINSON
GREENWOOD	3,200	3,100	98	D	6	WICHITA-HUTCHINSON
HAMILTON	1,000	1,000	98	D	6	WICHITA-HUTCHINSON
HARPER	2,900	2,900	99	D	6	WICHITA-HUTCHINSON
HARVEY	11,600	11,400	99	B	6	WICHITA-HUTCHINSON
HASKELL	1,400	1,400	99	D	6	WICHITA-HUTCHINSON
HODGEMAN	800	800	98	D	6	WICHITA-HUTCHINSON
JACKSON	4,300	4,200	98	D	6	TOPEKA
JEFFERSON	5,900	5,800	99	D	6	TOPEKA
JEWELL	1,700	1,600	97	D	6	LINCOLN-HASTINGS-KEARNEY
JOHNSON	145,900	145,300	99	B	6	KANSAS CITY
KEARNY	1,400	1,400	99	D	6	WICHITA-HUTCHINSON
KINGMAN	3,100	3,100	99	D	6	WICHITA-HUTCHINSON
KIOWA	1,400	1,400	97	D	6	WICHITA-HUTCHINSON
LABETTE	9,300	9,200	99	D	6	JOPLIN-PITTSBURG
LANE	1,000	1,000	99	D	6	WICHITA-HUTCHINSON
LEAVENWORTH	20,600	20,400	99	B	6	KANSAS CITY
LINCOLN	1,500	1,500	98	D	6	WICHITA-HUTCHINSON
LINN	3,200	3,200	98	D	6	KANSAS CITY
LOGAN	1,200	1,200	98	D	6	WICHITA-HUTCHINSON
LYON	13,100	12,900	98	D	6	TOPEKA
MARION	4,900	4,800	98	D	6	WICHITA-HUTCHINSON
MARSHALL	4,600	4,500	98	D	6	TOPEKA
MC PHERSON	10,200	10,000	98	D	6	WICHITA-HUTCHINSON
MEADE	1,600	1,600	99	D	6	WICHITA-HUTCHINSON
MIAMI	8,600	8,500	99	B	6	KANSAS CITY
MITCHELL	2,800	2,700	98	D	6	WICHITA-HUTCHINSON
MONTGOMERY	15,500	15,200	98	C	6	TULSA
MORRIS	2,600	2,500	98	D	6	TOPEKA
MORTON	1,300	1,300	98	D	6	WICHITA-HUTCHINSON
NEMAHA	4,000	3,900	99	D	6	TOPEKA
NEOSHO	6,600	6,500	99	D	6	JOPLIN-PITTSBURG
NESS	1,600	1,600	99	D	6	WICHITA-HUTCHINSON
NORTON	2,200	2,200	98	D	6	WICHITA-HUTCHINSON
OSAGE	5,900	5,800	99	B	6	TOPEKA
OSBORNE	2,000	2,000	98	D	6	WICHITA-HUTCHINSON
OTTAWA	2,300	2,200	98	D	6	WICHITA-HUTCHINSON
PAWNEE	2,900	2,900	99	D	6	WICHITA-HUTCHINSON
PHILLIPS	2,700	2,600	97	D	6	WICHITA-HUTCHINSON
POTTAWATOMIE	6,000	5,900	99	D	6	TOPEKA
PRATT	3,900	3,900	99	D	6	WICHITA-HUTCHINSON
RAWLINS	1,400	1,400	98	D	6	WICHITA-HUTCHINSON
RENO	24,100	23,900	99	B	6	WICHITA-HUTCHINSON
REPUBLIC	2,700	2,600	98	D	6	LINCOLN-HASTINGS-KEARNEY
RICE	4,100	4,100	99	D	6	WICHITA-HUTCHINSON
RILEY	21,400	21,000	98	C	6	TOPEKA
ROOKS	2,400	2,400	99	D	6	WICHITA-HUTCHINSON
RUSH	1,500	1,500	99	D	6	WICHITA-HUTCHINSON
RUSSELL	3,300	3,200	98	D	6	WICHITA-HUTCHINSON
SALINE	20,000	19,800	99	C	6	WICHITA-HUTCHINSON

KANSAS (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
SCOTT	2,000	2,000	99	D	6	WICHITA-HUTCHINSON
SEDGWICK	160,200	158,900	99	B	6	WICHITA-HUTCHINSON
SEWARD	6,600	6,500	99	D	6	WICHITA-HUTCHINSON
SHAWNEE	64,700	64,100	99	B	6	TOPEKA
SHERIDAN	1,200	1,200	98	D	6	WICHITA-HUTCHINSON
SHERMAN	2,600	2,600	99	D	6	WICHITA-HUTCHINSON
SMITH	2,100	2,100	98	D	6	LINCOLN-HASTINGS-KEARNEY
STAFFORD	2,100	2,100	99	D	6	WICHITA-HUTCHINSON
STANTON	800	800	98	D	6	WICHITA-HUTCHINSON
STEVENS	1,900	1,900	97	D	6	WICHITA-HUTCHINSON
SUMNER	9,800	9,700	99	D	6	WICHITA-HUTCHINSON
THOMAS	3,100	3,000	98	D	6	WICHITA-HUTCHINSON
TREGO	1,500	1,500	98	D	6	WICHITA-HUTCHINSON
WABAUNSEE	2,400	2,400	98	D	6	TOPEKA
WALLACE	700	700	98	D	6	WICHITA-HUTCHINSON
WASHINGTON	2,800	2,700	98	D	6	LINCOLN-HASTINGS-KEARNEY
WICHITA	1,000	1,000	98	D	6	WICHITA-HUTCHINSON
WILSON	4,100	4,000	98	D	6	JOPLIN-PITTSBURG
WOODSON	1,700	1,700	98	D	6	JOPLIN-PITTSBURG
WYANDOTTE	61,100	60,600	99	B	6	KANSAS CITY
STATE TOTAL	958,200	948,400	99			

KENTUCKY

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAIR	5,800	5,700	98	D	5	BOWLING GREEN
ALLEN	5,600	5,600	99	D	5	NASHVILLE
ANDERSON	5,600	5,600	99	D	5	LEXINGTON
BALLARD	3,100	3,100	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
BARREN	13,100	13,000	99	D	5	NASHVILLE
BATH	3,600	3,600	99	D	5	LEXINGTON
BELL	11,300	11,200	99	D	5	KNOXVILLE
BOONE	21,000	21,000	99	B	5	CINCINNATI
BOURBON	7,300	7,200	99	B	5	LEXINGTON
BOYD	19,700	19,600	99	B	5	CHARLESTON-HUNTINGTON
BOYLE	9,600	9,500	99	D	5	LEXINGTON
BRACKEN	2,900	2,900	99	D	5	CINCINNATI
BREATHITT	5,500	5,400	98	D	5	LEXINGTON
BRECKINRIDGE	6,200	6,100	99	D	5	LOUISVILLE
BULLITT	16,300	16,200	99	B	5	LOUISVILLE
BUTLER	4,200	4,200	99	D	5	BOWLING GREEN
CALDWELL	5,200	5,100	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
CALLOWAY	11,800	11,700	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
CAMPBELL	31,400	31,300	99	B	5	CINCINNATI
CARLISLE	2,100	2,100	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
CARROLL	3,500	3,500	99	D	5	LOUISVILLE
CARTER	8,700	8,600	99	D	5	CHARLESTON-HUNTINGTON
CASEY	5,400	5,300	98	D	5	LEXINGTON
CHRISTIAN	21,500	21,400	99	C	5	NASHVILLE
CLARK	11,100	11,000	99	B	5	LEXINGTON
CLAY	7,300	7,200	98	D	5	LEXINGTON
CLINTON	3,600	3,600	99	D	5	NASHVILLE
CRITTENDEN	3,700	3,700	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
CUMBERLAND	2,700	2,700	99	D	5	NASHVILLE
DAVIESS	33,100	32,900	99	C	5	EVANSVILLE
EDMONSON	3,800	3,800	99	D	5	BOWLING GREEN
ELLIOTT	2,300	2,300	99	D	5	CHARLESTON-HUNTINGTON
ESTILL	5,400	5,300	98	D	5	LEXINGTON
FAYETTE	91,400	90,900	99	B	5	LEXINGTON
FLEMING	4,600	4,600	99	D	5	LEXINGTON
FLOYD	15,500	15,300	99	C	5	CHARLESTON-HUNTINGTON
FRANKLIN	17,600	17,500	99	C	5	LEXINGTON
FULTON	3,300	3,300	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
GALLATIN	2,000	2,000	99	D	5	CINCINNATI
GARRARD	4,500	4,500	99	D	5	LEXINGTON

KENTUCKY (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
GRANT	5,800	5,800	99	D	5	CINCINNATI
GRAVES	13,400	13,300	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
GRAYSON	8,100	8,000	99	D	5	LOUISVILLE
GREEN	4,000	4,000	99	D	5	LOUISVILLE
GREENUP	13,400	13,300	99	B	5	CHARLESTON-HUNTINGTON
HANCOCK	2,800	2,800	99	D	5	EVANSVILLE
HARDIN	29,400	29,300	99	C	5	LOUISVILLE
HARLAN	12,900	12,800	99	D	5	KNOXVILLE
HARRISON	6,200	6,200	99	D	5	LEXINGTON
HART	5,800	5,800	99	D	5	LOUISVILLE
HENDERSON	16,700	16,600	99	B	5	EVANSVILLE
HENRY	4,900	4,900	99	D	5	LOUISVILLE
HICKMAN	2,100	2,100	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
HOPKINS	17,800	17,700	99	C	5	EVANSVILLE
JACKSON	4,400	4,300	98	D	5	LEXINGTON
JEFFERSON	263,800	263,000	99	B	5	LOUISVILLE
JESSAMINE	11,000	10,900	99	B	5	LEXINGTON
JOHNSON	8,400	8,300	99	D	5	CHARLESTON-HUNTINGTON
KENTON	53,200	53,100	99	B	5	CINCINNATI
KNOTT	6,100	6,000	98	D	5	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY
KNOX	10,700	10,500	98	D	5	KNOXVILLE
LARUE	4,500	4,500	99	D	5	LOUISVILLE
LAUREL	15,800	15,600	99	C	5	LEXINGTON
LAWRENCE	5,000	5,000	99	D	5	CHARLESTON-HUNTINGTON
LEE	2,700	2,600	98	D	5	LEXINGTON
LESLIE	4,700	4,600	98	D	5	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY
LETCHER	9,600	9,500	99	D	5	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY
LEWIS	4,700	4,600	99	D	5	CHARLESTON-HUNTINGTON
LINCOLN	7,500	7,400	99	D	5	LEXINGTON
LIVINGSTON	3,600	3,600	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
LOGAN	9,400	9,300	99	D	5	NASHVILLE
LYON	2,400	2,400	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
MADISON	20,400	20,200	99	B	5	LEXINGTON
MAGOFFIN	4,400	4,300	99	D	5	CHARLESTON-HUNTINGTON
MARION	5,600	5,600	99	D	5	LOUISVILLE
MARSHALL	10,900	10,900	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
MARTIN	4,200	4,100	99	D	5	CHARLESTON-HUNTINGTON
MASON	6,500	6,500	99	D	5	CINCINNATI
MC CRACKEN	25,800	25,700	99	C	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
MC CREARY	5,500	5,400	98	D	5	KNOXVILLE
MC LEAN	3,700	3,700	99	D	5	EVANSVILLE
MEADE	8,200	8,200	99	D	5	LOUISVILLE
MENIFEE	1,900	1,900	99	D	5	LEXINGTON
MERCER	7,400	7,300	99	D	5	LEXINGTON
METCALFE	3,500	3,500	99	D	5	BOWLING GREEN
MONROE	4,400	4,400	99	D	5	NASHVILLE
MONTGOMERY	7,300	7,200	99	D	5	LEXINGTON
MORGAN	4,100	4,000	99	D	5	CHARLESTON-HUNTINGTON
MUHLENBERG	11,600	11,500	99	D	5	EVANSVILLE
NELSON	10,600	10,500	99	D	5	LOUISVILLE
NICHOLAS	2,600	2,600	99	D	5	LEXINGTON
OHIO	7,700	7,600	99	D	5	EVANSVILLE
OLDHAM	11,200	11,200	99	B	5	LOUISVILLE
OWEN	3,400	3,400	99	D	5	CINCINNATI
OWSLEY	1,800	1,800	97	D	5	LEXINGTON
PENDLETON	4,400	4,400	99	D	5	CINCINNATI
PERRY	10,400	10,200	98	D	5	LEXINGTON
PIKE	25,700	25,400	99	C	5	CHARLESTON-HUNTINGTON
POWELL	4,100	4,000	98	D	5	LEXINGTON
PULASKI	19,100	18,800	98	C	5	LEXINGTON
ROBERTSON	800	800	99	D	5	LEXINGTON
ROCKCASTLE	5,500	5,400	98	D	5	LEXINGTON
ROWAN	6,800	6,700	99	D	5	LEXINGTON
RUSSELL	6,000	5,900	99	D	5	LEXINGTON
SCOTT	8,700	8,600	99	B	5	LEXINGTON
SHELBY	9,300	9,300	99	B	5	LOUISVILLE
SIMPSON	5,800	5,800	99	D	5	NASHVILLE
SPENCER	2,500	2,500	99	D	5	LOUISVILLE
TAYLOR	8,300	8,200	99	D	5	LOUISVILLE
TODD	4,100	4,100	99	D	5	NASHVILLE
TRIGG	4,100	4,100	99	D	5	NASHVILLE
TRIMBLE	2,300	2,300	99	D	5	LOUISVILLE
UNION	5,500	5,500	99	D	5	EVANSVILLE
WARREN	29,000	28,800	99	C	5	BOWLING GREEN
WASHINGTON	3,700	3,700	99	D	5	LOUISVILLE

KENTUCKY (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
WAYNE	6,600	6,500	98	D	5	LEXINGTON
WEBSTER	5,300	5,200	99	D	5	EVANSVILLE
WHITLEY	12,200	12,100	99	D	5	KNOXVILLE
WOLFE	2,500	2,500	98	D	5	LEXINGTON
WOODFORD	7,400	7,300	99	B	5	LEXINGTON
STATE TOTAL	1,385,900	1,376,900	99			

LOUISIANA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ACADIA	19,100	18,900	99	C	7	LAFAYETTE, LA
ALLEN	7,200	7,100	98	D	7	LAKE CHARLES
ASCENSION	19,600	19,300	98	B	7	BATON ROUGE
ASSUMPTION	7,400	7,300	98	D	7	BATON ROUGE
AVOYELLES	13,300	13,100	98	C	7	ALEXANDRIA, LA
BEAUREGARD	10,400	10,200	98	D	7	LAKE CHARLES
BIENVILLE	5,800	5,700	98	D	7	SHREVEPORT-TEXARKANA
BOSSIER	30,800	30,500	99	B	7	SHREVEPORT-TEXARKANA
CADDO	92,500	91,700	99	B	7	SHREVEPORT-TEXARKANA
CALCASIEU	60,500	60,000	99	B	7	LAKE CHARLES
CALDWELL	3,500	3,400	98	D	7	MONROE-EL DORADO
CAMERON	3,100	3,100	99	D	7	LAKE CHARLES
CATAHOULA	3,800	3,700	97	D	7	MONROE-EL DORADO
CLAIBORNE	6,100	6,000	98	D	7	SHREVEPORT-TEXARKANA
CONCORDIA	7,200	7,000	98	D	7	MONROE-EL DORADO
DE SOTO	9,000	8,800	98	D	7	SHREVEPORT-TEXARKANA
EAST BATON ROUGE	138,500	137,500	99	B	7	BATON ROUGE
EAST CARROLL	3,100	3,000	97	D	7	MONROE-EL DORADO
EAST FELICIANA	5,600	5,500	98	D	7	BATON ROUGE
EVANGELINE	11,700	11,400	98	D	7	LAFAYETTE, LA
FRANKLIN	7,600	7,500	98	D	7	MONROE-EL DORADO
GRANT	6,300	6,200	98	D	7	ALEXANDRIA, LA
IBERIA	22,700	22,500	99	C	7	LAFAYETTE, LA
IBERVILLE	9,800	9,700	99	D	7	BATON ROUGE
JACKSON	5,700	5,600	99	D	7	MONROE-EL DORADO
JEFFERSON	166,600	165,800	99	B	7	NEW ORLEANS
JEFFERSON DAVIS	10,500	10,400	99	D	7	LAFAYETTE, LA
LA SALLE	4,900	4,800	98	D	7	MONROE-EL DORADO
LAFAYETTE	60,300	59,800	99	B	7	LAFAYETTE, LA
LAFOURCHE	28,700	28,400	99	C	7	NEW ORLEANS
LINCOLN	13,600	13,500	99	C	7	MONROE-EL DORADO
LIVINGSTON	24,100	23,700	98	B	7	BATON ROUGE
MADISON	4,100	4,000	98	D	7	MONROE-EL DORADO
MOREHOUSE	10,800	10,600	99	D	7	MONROE-EL DORADO
NATCHITOCHES	12,400	12,100	97	D	7	SHREVEPORT-TEXARKANA
ORLEANS	184,800	183,200	99	B	7	NEW ORLEANS
OUACHITA	50,400	50,000	99	B	7	MONROE-EL DORADO
PLAQUEMINES	8,200	8,100	99	D	7	NEW ORLEANS
POINTE COUPEE	7,600	7,500	98	D	7	BATON ROUGE
RAPIDES	45,600	45,200	99	C	7	ALEXANDRIA, LA
RED RIVER	3,300	3,200	98	D	7	SHREVEPORT-TEXARKANA
RICHLAND	6,900	6,800	98	D	7	MONROE-EL DORADO
SABINE	8,200	8,000	97	D	7	SHREVEPORT-TEXARKANA
ST BERNARD	23,200	23,100	99	B	7	NEW ORLEANS
ST CHARLES	14,600	14,500	99	B	7	NEW ORLEANS
ST HELENA	3,300	3,200	98	D	7	BATON ROUGE
ST JAMES	6,400	6,300	99	D	7	NEW ORLEANS
ST JOHN THE BAPTIST	13,000	12,800	99	B	7	NEW ORLEANS
ST LANDRY	27,100	26,600	98	C	7	LAFAYETTE, LA
ST MARTIN	14,700	14,500	99	C	7	LAFAYETTE, LA
ST MARY	18,900	18,700	99	C	7	BATON ROUGE
ST TAMMANY	52,000	51,500	99	B	7	NEW ORLEANS
TANGIPAHOA	29,700	29,200	98	C	7	NEW ORLEANS
TENSAS	2,400	2,300	97	D	7	MONROE-EL DORADO
TERREBONNE	31,600	31,300	99	C	7	NEW ORLEANS

LOUISIANA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
UNION	7,500	7,400	99	B	7	MONROE-EL DORADO
VERMILION	17,700	17,500	99	C	7	LAFAYETTE, LA
VERNON	19,500	19,100	98	C	7	ALEXANDRIA, LA
WASHINGTON	15,400	15,100	98	C	7	NEW ORLEANS
WEBSTER	15,800	15,600	99	B	7	SHREVEPORT-TEXARKANA
WEST BATON ROUGE	6,600	6,500	99	B	7	BATON ROUGE
WEST CARROLL	4,400	4,300	98	D	7	MONROE-EL DORADO
WEST FELICIANA	2,800	2,700	98	D	7	BATON ROUGE
WINN	5,700	5,600	98	D	7	MONROE-EL DORADO
STATE TOTAL	1,493,600	1,477,600	99			

MAINE

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ANDROSCOGGIN	40,800	40,300	99	B	1	PORTLAND-POLAND SPRING
AROOSTOOK	31,200	30,500	98	C	1	PRESQUE ISLE
CUMBERLAND	96,600	95,300	99	B	1	PORTLAND-POLAND SPRING
FRANKLIN	11,000	10,700	97	D	1	PORTLAND-POLAND SPRING
HANCOCK	18,800	18,500	98	C	1	BANGOR
KENNEBEC	44,800	44,000	98	C	1	PORTLAND-POLAND SPRING
KNOX	14,700	14,300	97	C	1	PORTLAND-POLAND SPRING
LINCOLN	12,400	12,200	98	D	1	PORTLAND-POLAND SPRING
OXFORD	20,500	20,200	98	C	1	PORTLAND-POLAND SPRING
PENOBSCOT	55,000	54,100	98	C	1	BANGOR
PISCATAQUIS	7,300	7,200	98	D	1	BANGOR
SAGADAHOC	13,000	12,700	98	D	1	PORTLAND-POLAND SPRING
SOMERSET	18,900	18,500	98	C	1	BANGOR
WALDO	12,800	12,500	98	D	1	BANGOR
WASHINGTON	13,500	13,100	97	D	1	BANGOR
YORK	63,800	63,000	99	B	1	PORTLAND-POLAND SPRING
STATE TOTAL	475,100	467,100	98			

MARYLAND

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ALLEGANY	29,500	29,300	99	C	3	WASHINGTON, DC
ANNE ARUNDEL	153,900	153,300	99	A	3	BALTIMORE
BALTIMORE	275,200	274,200	99	A	3	BALTIMORE
BALTIMORE CITY	274,900	273,800	99	A	3	BALTIMORE
CALVERT	18,100	17,900	99	A	3	WASHINGTON, DC
CAROLINE	10,300	10,200	99	D	3	BALTIMORE
CARROLL	44,100	43,900	99	A	3	BALTIMORE
CECIL	25,700	25,600	99	C	3	BALTIMORE
CHARLES	34,800	34,500	99	A	3	WASHINGTON, DC
DORCHESTER	12,200	12,100	99	D	3	BALTIMORE
FREDERICK	55,000	54,700	99	A	3	WASHINGTON, DC
GARRETT	10,200	10,100	99	D	3	PITTSBURGH
HARFORD	66,100	65,800	99	A	3	BALTIMORE
HOWARD	72,600	72,300	99	A	3	BALTIMORE
KENT	6,800	6,800	99	D	3	BALTIMORE
MONTGOMERY	298,500	297,600	99	A	3	WASHINGTON, DC
PRINCE GEORGES	262,800	262,100	99	A	3	WASHINGTON, DC
QUEEN ANNES	13,100	13,000	99	D	3	BALTIMORE
SOMERSET	8,200	8,100	99	D	3	SALISBURY
ST MARYS	26,600	26,400	99	C	3	WASHINGTON, DC
TALBOT	13,000	12,900	99	D	3	BALTIMORE
WASHINGTON	45,500	45,200	99	C	3	HAGERSTOWN
WICOMICO	28,500	28,300	99	C	3	SALISBURY
WORCESTER	14,500	14,300	99	D	3	SALISBURY
STATE TOTAL	1,800,100	1,792,400	99			

MASSACHUSETTS

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
BARNSTABLE	80,600	79,300	98	B	1	BOSTON
BERKSHIRE	54,200	53,400	98	C	1	ALBANY-SCHENECTADY-TROY
BRISTOL	189,900	188,000	99	B	1	PROVIDENCE-NEW BEDFORD
DUKES	5,200	5,000	96	D	1	PROVIDENCE-NEW BEDFORD
ESSEX	253,100	250,600	99	A	1	BOSTON
FRANKLIN	28,400	27,600	97	C	1	SPRINGFIELD, MA
HAMPDEN	172,600	170,300	99	B	1	SPRINGFIELD, MA
HAMPSHIRE	50,800	49,800	98	B	1	SPRINGFIELD, MA
MIDDLESEX	522,000	516,600	99	A	1	BOSTON
NANTUCKET	2,700	2,600	97	D	1	BOSTON
NORFOLK	228,700	226,800	99	A	1	BOSTON
PLYMOUTH	151,500	149,800	99	A	1	BOSTON
SUFFOLK	262,900	257,500	98	A	1	BOSTON
WORCESTER	266,700	263,400	99	B	1	BOSTON
STATE TOTAL	2,269,300	2,240,700	99			

MICHIGAN

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ALCONA	4,300	4,200	97	D	4	ALPENA
ALGER	3,300	3,200	98	D	4	MARQUETTE
ALLEGAN	32,500	32,200	99	B	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
ALPENA	11,900	11,500	97	D	4	ALPENA
ANTRIM	7,200	7,100	98	D	4	TRAVERSE CITY-CADILLAC
ARENAC	5,800	5,700	98	D	4	FLINT-SAGINAW-BAY CITY
BARAGA	3,100	3,000	98	D	4	MARQUETTE
BARRY	18,100	17,900	99	B	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
BAY	42,000	41,600	99	B	4	FLINT-SAGINAW-BAY CITY
BENZIE	4,900	4,800	98	D	4	TRAVERSE CITY-CADILLAC
BERRIEN	61,200	60,300	99	B	4	SOUTH BEND-ELKHART
BRANCH	15,200	15,000	99	C	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
CALHOUN	52,000	51,500	99	B	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
CASS	18,400	18,200	99	C	4	SOUTH BEND-ELKHART
CHARLEVOIX	8,500	8,400	98	D	4	TRAVERSE CITY-CADILLAC
CHEBOYGAN	8,300	8,100	97	D	4	TRAVERSE CITY-CADILLAC
CHIPPEWA	11,900	11,700	98	D	4	TRAVERSE CITY-CADILLAC
CLARE	9,900	9,700	98	D	4	FLINT-SAGINAW-BAY CITY
CLINTON	20,600	20,400	99	B	4	LANSING
CRAWFORD	4,600	4,500	97	D	4	TRAVERSE CITY-CADILLAC
DELTA	14,500	14,200	98	C	4	GREEN BAY-APPLETON
DICKINSON	10,700	10,600	99	D	4	GREEN BAY-APPLETON
EATON	34,700	34,400	99	B	4	LANSING
EMMET	9,800	9,600	98	D	4	TRAVERSE CITY-CADILLAC
GENESEE	160,800	159,500	99	B	4	FLINT-SAGINAW-BAY CITY
GLADWIN	8,600	8,400	98	D	4	FLINT-SAGINAW-BAY CITY
GOGEBIC	7,300	7,200	98	D	4	DULUTH-SUPERIOR
GRAND TRAVERSE	24,900	24,500	98	C	4	TRAVERSE CITY-CADILLAC
GRATIOT	13,700	13,500	99	C	4	FLINT-SAGINAW-BAY CITY
HILLSDALE	15,800	15,500	98	C	4	LANSING
HOUGHTON	13,100	12,700	97	D	4	MARQUETTE
HURON	13,200	13,000	98	D	4	FLINT-SAGINAW-BAY CITY
INGHAM	103,300	102,100	99	B	4	LANSING
IONIA	18,900	18,700	99	C	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
IOSCO	11,700	11,600	99	D	4	FLINT-SAGINAW-BAY CITY
IRON	5,600	5,500	98	D	4	MARQUETTE
ISABELLA	17,700	17,400	98	C	4	FLINT-SAGINAW-BAY CITY
JACKSON	54,400	53,900	99	B	4	LANSING
KALAMAZOO	84,700	83,800	99	B	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
KALKASKA	5,100	5,000	98	D	4	TRAVERSE CITY-CADILLAC
KENT	185,900	183,500	99	B	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
KEWEENAW	800	800	98	D	4	MARQUETTE
LAKE	3,600	3,500	97	D	4	TRAVERSE CITY-CADILLAC
LAPEER	25,100	24,900	99	A	4	DETROIT
LEELANAU	6,500	6,400	98	D	4	TRAVERSE CITY-CADILLAC
LENAWEE	32,000	31,600	99	C	4	TOLEDO
LIVINGSTON	40,300	40,000	99	A	4	DETROIT
LUCE	2,100	2,000	97	D	4	TRAVERSE CITY-CADILLAC
MACKINAC	4,300	4,200	98	D	4	TRAVERSE CITY-CADILLAC
MACOMB	268,200	267,000	99	A	4	DETROIT

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

MICHIGAN (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
MANISTEE	8,600	8,500	98	D	4	TRAVERSE CITY-CADILLAC
MARQUETTE	25,500	25,200	99	C	4	MARQUETTE
MASON	10,000	9,700	97	D	4	TRAVERSE CITY-CADILLAC
MECOSTA	12,400	12,200	98	C	4	TRAVERSE CITY-CADILLAC
MENOMINEE	9,800	9,700	99	D	4	GREEN BAY-APPLETON
MIDLAND	28,200	28,000	99	B	4	FLINT-SAGINAW-BAY CITY
MISSAUKEE	4,500	4,400	97	D	4	TRAVERSE CITY-CADILLAC
MONROE	46,900	46,500	99	C	4	DETROIT
MONTCALM	19,100	18,900	99	C	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
MONTMORENCY	3,700	3,600	97	D	4	TRAVERSE CITY-CADILLAC
MUSKEGON	58,500	57,900	99	B	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
NEWAYGO	14,200	14,000	98	C	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
OAKLAND	421,200	419,000	99	A	4	DETROIT
OCEANA	8,200	8,000	98	D	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
OGEMAW	7,400	7,300	98	D	4	FLINT-SAGINAW-BAY CITY
ONTONAGON	3,600	3,500	97	D	4	MARQUETTE
OSCEOLA	7,500	7,400	98	D	4	TRAVERSE CITY-CADILLAC
OSCODA	3,300	3,200	96	D	4	TRAVERSE CITY-CADILLAC
OTSEGO	6,800	6,700	98	D	4	TRAVERSE CITY-CADILLAC
OTTAWA	64,900	64,100	99	B	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
PRESQUE ISLE	5,400	5,200	96	D	4	TRAVERSE CITY-CADILLAC
ROSCOMMON	8,900	8,800	99	D	4	TRAVERSE CITY-CADILLAC
SAGINAW	77,900	77,200	99	B	4	FLINT-SAGINAW-BAY CITY
SANILAC	14,700	14,500	98	C	4	FLINT-SAGINAW-BAY CITY
SCHOOLCRAFT	3,300	3,200	97	D	4	GREEN BAY-APPLETON
SHIAWASSEE	25,000	24,700	99	B	4	FLINT-SAGINAW-BAY CITY
ST CLAIR	53,800	53,200	99	A	4	DETROIT
ST JOSEPH	21,900	21,700	99	C	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
TUSCOLA	19,600	19,400	99	C	4	FLINT-SAGINAW-BAY CITY
VAN BUREN	25,800	25,500	99	B	4	GRAND RAPIDS-KALAMAZOO-BATTLE CREEK
WASHTENAW	106,200	104,300	98	B	4	DETROIT
WAYNE	771,300	764,200	99	A	4	DETROIT
WEXFORD	10,100	10,000	99	C	4	TRAVERSE CITY-CADILLAC
STATE TOTAL	3,449,200	3,413,700	99			

MINNESOTA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
AITKIN	5,100	5,000	99	D	6	DULUTH-SUPERIOR
ANOKA	86,000	85,800	99	A	6	MINNEAPOLIS-ST. PAUL
BECKER	10,500	10,300	98	D	6	FARGO
BELTRAMI	12,100	11,600	96	D	6	MINNEAPOLIS-ST. PAUL
BENTON	11,300	11,200	99	D	6	MINNEAPOLIS-ST. PAUL
BIG STONE	2,400	2,400	99	D	6	MINNEAPOLIS-ST. PAUL
BLUE EARTH	19,300	19,100	99	C	6	MANKATO
BROWN	10,300	10,100	98	D	6	MINNEAPOLIS-ST. PAUL
CARLTON	10,900	10,800	99	B	6	DULUTH-SUPERIOR
CARVER	17,400	17,300	99	A	6	MINNEAPOLIS-ST. PAUL
CASS	8,300	8,000	96	D	6	MINNEAPOLIS-ST. PAUL
CHIPPEWA	5,200	5,100	98	D	6	MINNEAPOLIS-ST. PAUL
CHISAGO	10,900	10,800	99	A	6	MINNEAPOLIS-ST. PAUL
CLAY	17,600	17,500	99	B	6	FARGO
CLEARWATER	3,100	3,000	96	D	6	FARGO
COOK	1,600	1,600	98	D	6	DULUTH-SUPERIOR
COTTONWOOD	5,000	4,800	97	D	6	MINNEAPOLIS-ST. PAUL
CROW WING	17,600	17,300	98	C	6	MINNEAPOLIS-ST. PAUL
DAKOTA	106,100	105,600	99	A	6	MINNEAPOLIS-ST. PAUL
DODGE	5,600	5,500	99	D	6	ROCHESTER-MASON CITY-AUSTIN
DOUGLAS	11,100	10,900	98	D	6	MINNEAPOLIS-ST. PAUL
FARIBAULT	6,600	6,500	99	D	6	MANKATO
FILLMORE	7,800	7,700	99	D	6	ROCHESTER-MASON CITY-AUSTIN
FREEBORN	12,900	12,800	99	D	6	ROCHESTER-MASON CITY-AUSTIN
GOODHUE	15,400	15,200	99	C	6	MINNEAPOLIS-ST. PAUL
GRANT	2,400	2,400	99	D	6	MINNEAPOLIS-ST. PAUL
HENNEPIN	430,500	427,000	99	A	6	MINNEAPOLIS-ST. PAUL
HOUSTON	6,900	6,800	99	D	6	LA CROSSE-EAU CLAIRE
HUBBARD	5,900	5,700	96	D	6	MINNEAPOLIS-ST. PAUL
ISANTI	9,100	9,000	99	A	6	MINNEAPOLIS-ST. PAUL

MINNESOTA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ITASCA	15,400	15,100	98	C	6	DULUTH-SUPERIOR
JACKSON	4,400	4,300	98	D	6	MINNEAPOLIS-ST. PAUL
KANABEC	4,900	4,800	98	D	6	MINNEAPOLIS-ST. PAUL
KANDIYOHI	14,500	14,200	98	C	6	MINNEAPOLIS-ST. PAUL
KITTSON	2,200	2,100	97	D	6	FARGO
KOOCHICHING	5,900	5,700	97	D	6	DULUTH-SUPERIOR
LAC QUI PARLE	3,400	3,300	98	D	6	MINNEAPOLIS-ST. PAUL
LAKE	4,100	4,100	99	D	6	DULUTH-SUPERIOR
LAKE OF THE WOODS	1,600	1,500	94	D	6	FARGO
LE SUEUR	8,500	8,400	99	D	6	MINNEAPOLIS-ST. PAUL
LINCOLN	2,600	2,600	98	D	6	SIOUX FALLS-MITCHELL
LYON	9,100	8,900	98	D	6	MINNEAPOLIS-ST. PAUL
MAHNOMEN	1,800	1,800	98	D	6	FARGO
MARSHALL	4,100	4,000	98	D	6	FARGO
MARTIN	9,000	8,900	99	D	6	MINNEAPOLIS-ST. PAUL
MC LEOD	12,100	12,000	99	D	6	MINNEAPOLIS-ST. PAUL
MEEKER	7,700	7,600	99	D	6	MINNEAPOLIS-ST. PAUL
MILLE LACS	7,000	6,900	99	D	6	MINNEAPOLIS-ST. PAUL
MORRISON	10,500	10,300	98	D	6	MINNEAPOLIS-ST. PAUL
MOWER	14,900	14,800	99	C	6	ROCHESTER-MASON CITY-AUSTIN
MURRAY	3,700	3,700	99	D	6	SIOUX FALLS-MITCHELL
NICOLLET	9,600	9,500	99	D	6	MINNEAPOLIS-ST. PAUL
NOBLES	7,600	7,500	99	D	6	SIOUX FALLS-MITCHELL
NORMAN	3,100	3,000	98	D	6	FARGO
OLMSTED	41,200	40,900	99	C	6	ROCHESTER-MASON CITY-AUSTIN
OTTER TAIL	19,600	19,200	98	C	6	FARGO
PENNINGTON	5,100	5,000	98	D	6	FARGO
PINE	7,700	7,600	98	D	6	MINNEAPOLIS-ST. PAUL
PIPESTONE	4,100	4,100	99	D	6	SIOUX FALLS-MITCHELL
POLK	11,900	11,700	99	D	6	FARGO
POPE	4,100	4,000	98	D	6	MINNEAPOLIS-ST. PAUL
RAMSEY	192,600	191,200	99	A	6	MINNEAPOLIS-ST. PAUL
RED LAKE	1,700	1,700	98	D	6	FARGO
REDWOOD	6,500	6,300	98	D	6	MINNEAPOLIS-ST. PAUL
RENVILLE	6,700	6,600	98	D	6	MINNEAPOLIS-ST. PAUL
RICE	16,600	16,400	99	C	6	MINNEAPOLIS-ST. PAUL
ROCK	3,700	3,700	99	D	6	SIOUX FALLS-MITCHELL
ROSEAU	5,600	5,300	95	D	6	FARGO
SCOTT	20,400	20,300	99	A	6	MINNEAPOLIS-ST. PAUL
SHERBURNE	14,300	14,100	99	C	6	MINNEAPOLIS-ST. PAUL
SIBLEY	5,300	5,200	99	D	6	MINNEAPOLIS-ST. PAUL
ST LOUIS	78,100	77,300	99	B	6	DULUTH-SUPERIOR
STEARNS	40,600	40,100	99	C	6	MINNEAPOLIS-ST. PAUL
STEELE	11,400	11,300	99	D	6	MINNEAPOLIS-ST. PAUL
STEVENS	3,800	3,700	99	D	6	MINNEAPOLIS-ST. PAUL
SWIFT	4,200	4,100	98	D	6	MINNEAPOLIS-ST. PAUL
TODD	8,600	8,400	98	D	6	MINNEAPOLIS-ST. PAUL
TRAVERSE	1,700	1,700	99	D	6	MINNEAPOLIS-ST. PAUL
WABASHA	7,300	7,200	99	D	6	MINNEAPOLIS-ST. PAUL
WADENA	4,900	4,700	97	D	6	MINNEAPOLIS-ST. PAUL
WASECA	6,700	6,600	99	D	6	MINNEAPOLIS-ST. PAUL
WASHINGTON	51,700	51,400	99	A	6	MINNEAPOLIS-ST. PAUL
WATONWAN	4,500	4,400	98	D	6	MINNEAPOLIS-ST. PAUL
WILKIN	2,800	2,800	99	D	6	FARGO
WINONA	17,000	16,800	99	C	6	LA CROSSE-EAU CLAIRE
WRIGHT	23,900	23,600	99	A	6	MINNEAPOLIS-ST. PAUL
YELLOW MEDICINE	4,600	4,500	97	D	6	MINNEAPOLIS-ST. PAUL
STATE TOTAL	1,681,500	1,663,700	99			

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

MISSISSIPPI

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAMS	13,100	12,900	99	D	5	JACKSON, MS
ALCORN	12,300	12,200	99	D	5	MEMPHIS
AMITE	4,800	4,700	99	D	5	BATON ROUGE
ATTALA	6,900	6,800	99	D	5	JACKSON, MS
BENTON	2,800	2,800	99	D	5	MEMPHIS
BOLIVAR	13,000	12,700	98	C	5	GREENWOOD-GREENVILLE
CALHOUN	5,700	5,600	99	D	5	COLUMBUS-TUPELO
CARROLL	3,400	3,300	98	D	5	GREENWOOD-GREENVILLE
CHICKASAW	6,500	6,400	99	D	5	COLUMBUS-TUPELO
CHOCTAW	3,200	3,200	99	D	5	COLUMBUS-TUPELO
CLAIBORNE	3,400	3,300	98	D	5	JACKSON, MS
CLARKE	6,400	6,300	99	D	5	MERIDIAN
CLAY	7,300	7,200	99	D	5	COLUMBUS-TUPELO
COAHOMA	10,200	10,000	98	D	5	MEMPHIS
COPIAH	9,400	9,300	99	D	5	JACKSON, MS
COVINGTON	5,800	5,700	99	D	5	LAUREL-HATTIESBURG
DE SOTO	25,200	24,900	99	B	5	MEMPHIS
FORREST	25,200	25,000	99	C	5	LAUREL-HATTIESBURG
FRANKLIN	3,100	3,100	98	D	5	JACKSON, MS
GEORGE	5,800	5,800	99	D	5	MOBILE-PENSACOLA
GREENE	3,300	3,300	98	D	5	BILOXI-GULFPORT-PASCAGOULA
GRENADA	7,800	7,700	99	D	5	COLUMBUS-TUPELO
HANCOCK	12,300	12,200	99	D	5	NEW ORLEANS
HARRISON	59,500	59,200	99	B	5	BILOXI-GULFPORT-PASCAGOULA
HINDS	90,500	90,000	99	B	5	JACKSON, MS
HOLMES	7,100	7,000	98	D	5	JACKSON, MS
HUMPHREYS	3,800	3,700	98	D	5	GREENWOOD-GREENVILLE
ISSAQUENA	600	600	98	D	5	JACKSON, MS
ITAWAMBA	7,500	7,400	99	D	5	COLUMBUS-TUPELO
JACKSON	40,500	40,300	99	B	5	BILOXI-GULFPORT-PASCAGOULA
JASPER	5,900	5,800	99	D	5	LAUREL-HATTIESBURG
JEFFERSON	2,800	2,700	98	D	5	JACKSON, MS
JEFFERSON DAVIS	4,800	4,700	98	D	5	JACKSON, MS
JONES	22,500	22,400	99	C	5	LAUREL-HATTIESBURG
KEMPER	3,700	3,600	98	D	5	MERIDIAN
LAFAYETTE	11,100	11,000	99	D	5	MEMPHIS
LAMAR	11,100	11,000	99	D	5	LAUREL-HATTIESBURG
LAUDERDALE	28,200	28,000	99	C	5	MERIDIAN
LAWRENCE	4,500	4,400	99	D	5	JACKSON, MS
LEAKE	6,800	6,700	99	D	5	JACKSON, MS
LEE	25,000	24,800	99	C	5	COLUMBUS-TUPELO
LEFLORE	12,500	12,300	98	C	5	GREENWOOD-GREENVILLE
LINCOLN	11,100	11,000	99	D	5	JACKSON, MS
LOWNDES	21,400	21,200	99	C	5	COLUMBUS-TUPELO
MADISON	20,500	20,200	99	B	5	JACKSON, MS
MARION	9,000	8,900	99	D	5	LAUREL-HATTIESBURG
MARSHALL	10,200	10,100	99	D	5	MEMPHIS
MONROE	13,300	13,200	99	C	5	COLUMBUS-TUPELO
MONTGOMERY	4,500	4,400	98	D	5	COLUMBUS-TUPELO
NESHOBA	8,900	8,800	99	D	5	MERIDIAN
NEWTON	7,300	7,200	99	D	5	MERIDIAN
NOXUBEE	4,100	4,000	98	D	5	COLUMBUS-TUPELO
OKTIBBEHA	13,000	12,800	99	C	5	COLUMBUS-TUPELO
PANOLA	10,300	10,200	99	D	5	MEMPHIS
PEARL RIVER	14,000	13,900	99	C	5	NEW ORLEANS
PERRY	3,800	3,800	99	D	5	LAUREL-HATTIESBURG
PIKE	13,300	13,100	99	C	5	JACKSON, MS
PONTOTOC	8,500	8,400	99	D	5	COLUMBUS-TUPELO
PRENTISS	8,600	8,500	99	D	5	COLUMBUS-TUPELO
QUITMAN	3,400	3,400	99	D	5	MEMPHIS
RANKIN	31,000	30,700	99	B	5	JACKSON, MS
SCOTT	8,600	8,500	99	D	5	JACKSON, MS
SHARKEY	2,000	2,000	98	D	5	JACKSON, MS
SIMPSON	8,400	8,300	99	D	5	JACKSON, MS
SMITH	5,300	5,200	99	D	5	JACKSON, MS
STONE	3,800	3,800	99	D	5	BILOXI-GULFPORT-PASCAGOULA
SUNFLOWER	9,500	9,300	98	D	5	GREENWOOD-GREENVILLE
TALLAHATCHIE	5,100	5,000	98	D	5	GREENWOOD-GREENVILLE
TATE	7,100	7,000	99	D	5	MEMPHIS
TIPPAH	7,300	7,200	99	D	5	MEMPHIS
TISHOMINGO	7,100	7,000	99	D	5	COLUMBUS-TUPELO
TUNICA	2,500	2,500	98	D	5	MEMPHIS
UNION	8,400	8,400	99	D	5	MEMPHIS
WALTHALL	5,000	4,900	99	D	5	LAUREL-HATTIESBURG
WARREN	17,200	17,000	99	C	5	JACKSON, MS

MISSISSIPPI (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
WASHINGTON	22,400	22,100	99	C	5	GREENWOOD-GREENVILLE
WAYNE	6,900	6,800	99	D	5	LAUREL-HATTIESBURG
WEBSTER	3,800	3,700	99	D	5	COLUMBUS-TUPELO
WILKINSON	3,300	3,200	98	D	5	BATON ROUGE
WINSTON	7,000	6,900	99	D	5	COLUMBUS-TUPELO
YALOBUSHA	4,600	4,500	98	D	5	COLUMBUS-TUPELO
YAZOO	8,700	8,600	99	D	5	JACKSON, MS
STATE TOTAL	915,500	905,700	99			

MISSOURI

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAIR	9,000	8,900	99	D	6	OTTUMWA-KIRKSVILLE
ANDREW	5,500	5,400	99	D	6	KANSAS CITY
ATCHISON	2,900	2,900	99	D	6	OMAHA
AUDRAIN	9,100	9,000	99	D	6	COLUMBIA-JEFFERSON CITY
BARRY	11,100	10,900	98	D	6	SPRINGFIELD, MO
BARTON	4,600	4,500	98	D	6	JOPLIN-PITTSBURG
BATES	6,000	5,900	98	D	6	KANSAS CITY
BENTON	5,900	5,700	97	D	6	SPRINGFIELD, MO
BOLLINGER	4,000	3,900	98	D	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
BOONE	42,700	42,100	99	B	6	COLUMBIA-JEFFERSON CITY
BUCHANAN	32,300	31,900	99	C	6	ST. JOSEPH
BUTLER	15,400	15,000	98	C	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
CALDWELL	3,200	3,200	99	D	6	KANSAS CITY
CALLAWAY	11,700	11,500	99	D	6	COLUMBIA-JEFFERSON CITY
CAMDEN	11,800	11,500	98	D	6	SPRINGFIELD, MO
CAPE GIRARDEAU	23,700	23,400	99	C	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
CARROLL	4,200	4,100	98	D	6	KANSAS CITY
CARTER	2,200	2,100	95	D	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
CASS	23,800	23,600	99	B	6	KANSAS CITY
CEDAR	5,000	4,900	98	D	6	SPRINGFIELD, MO
CHARITON	3,600	3,500	98	D	6	COLUMBIA-JEFFERSON CITY
CHRISTIAN	12,700	12,500	99	B	6	SPRINGFIELD, MO
CLARK	2,800	2,800	98	D	6	QUINCY-HANNIBAL
CLAY	60,400	60,000	99	B	6	KANSAS CITY
CLINTON	6,200	6,100	99	D	6	KANSAS CITY
COLE	23,300	23,100	99	B	6	COLUMBIA-JEFFERSON CITY
COOPER	5,300	5,200	99	D	6	COLUMBIA-JEFFERSON CITY
CRAWFORD	7,500	7,300	97	D	6	ST. LOUIS
DADE	3,000	3,000	99	D	6	SPRINGFIELD, MO
DALLAS	5,000	4,900	98	D	6	SPRINGFIELD, MO
DAVIESS	3,000	3,000	99	D	6	KANSAS CITY
DE KALB	3,100	3,000	98	D	6	KANSAS CITY
DENT	5,300	5,100	96	D	6	SPRINGFIELD, MO
DOUGLAS	4,700	4,600	98	D	6	SPRINGFIELD, MO
DUNKLIN	13,000	12,700	98	D	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
FRANKLIN	29,400	29,100	99	A	6	ST. LOUIS
GASCONADE	5,600	5,500	98	D	6	ST. LOUIS
GENTRY	2,700	2,600	98	D	6	ST. JOSEPH
GREENE	83,000	82,200	99	B	6	SPRINGFIELD, MO
GRUNDY	4,200	4,100	98	D	6	KANSAS CITY
HARRISON	3,500	3,400	98	D	6	ST. JOSEPH
HENRY	8,200	8,100	98	D	6	KANSAS CITY
HICKORY	3,300	3,200	98	D	6	SPRINGFIELD, MO
HOLT	2,400	2,300	98	D	6	ST. JOSEPH
HOWARD	3,500	3,400	99	D	6	COLUMBIA-JEFFERSON CITY
HOWELL	12,500	12,000	96	D	6	SPRINGFIELD, MO
IRON	4,000	3,900	97	D	6	ST. LOUIS
JACKSON	254,700	252,000	99	B	6	KANSAS CITY
JASPER	36,500	36,000	99	B	6	JOPLIN-PITTSBURG
JEFFERSON	61,200	60,800	99	A	6	ST. LOUIS
JOHNSON	14,900	14,700	99	C	6	KANSAS CITY
KNOX	1,700	1,700	99	D	6	QUINCY-HANNIBAL
LACLEDE	10,600	10,400	98	D	6	SPRINGFIELD, MO
LAFAYETTE	11,900	11,800	99	B	6	KANSAS CITY
LAWRENCE	11,900	11,700	98	D	6	SPRINGFIELD, MO

MISSOURI (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
LEWIS	3,600	3,500	98	D	6	QUINCY-HANNIBAL
LINCOLN	10,800	10,600	99	D	6	ST. LOUIS
LINN	5,600	5,500	98	D	6	KANSAS CITY
LIVINGSTON	5,600	5,500	98	D	6	KANSAS CITY
MACON	6,100	6,000	99	D	6	OTTUMWA-KIRKSVILLE
MADISON	4,400	4,300	98	D	6	ST. LOUIS
MARIES	3,100	3,000	98	D	6	COLUMBIA-JEFFERSON CITY
MARION	10,700	10,600	99	C	6	QUINCY-HANNIBAL
MC DONALD	6,500	6,400	98	D	6	JOPLIN-PITTSBURG
MERCER	1,500	1,500	98	D	6	DES MOINES
MILLER	8,100	8,000	98	D	6	COLUMBIA-JEFFERSON CITY
MISSISSIPPI	5,400	5,300	98	D	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
MONITEAU	4,600	4,500	99	D	6	COLUMBIA-JEFFERSON CITY
MONROE	3,400	3,400	99	D	6	QUINCY-HANNIBAL
MONTGOMERY	4,400	4,300	98	D	6	ST. LOUIS
MORGAN	6,400	6,300	98	D	6	COLUMBIA-JEFFERSON CITY
NEW MADRID	7,600	7,400	98	D	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
NEWTON	17,200	17,000	99	B	6	JOPLIN-PITTSBURG
NODAWAY	7,600	7,500	98	D	6	ST. JOSEPH
OREGON	3,800	3,600	95	D	6	SPRINGFIELD, MO
OSAGE	4,300	4,200	98	D	6	COLUMBIA-JEFFERSON CITY
OZARK	3,500	3,400	97	D	6	SPRINGFIELD, MO
PEMISCOT	8,100	7,900	98	D	6	MEMPHIS
PERRY	6,100	6,000	98	D	6	ST. LOUIS
PETTIS	14,100	13,900	98	D	6	KANSAS CITY
PHELPS	13,500	13,200	98	D	6	SPRINGFIELD, MO
PIKE	6,100	6,000	98	D	6	ST. LOUIS
PLATTE	23,200	23,000	99	B	6	KANSAS CITY
POLK	8,300	8,100	98	D	6	SPRINGFIELD, MO
PULASKI	12,200	12,000	98	C	6	SPRINGFIELD, MO
PUTNAM	2,100	2,100	99	D	6	OTTUMWA-KIRKSVILLE
RALLS	3,200	3,200	99	D	6	QUINCY-HANNIBAL
RANDOLPH	8,900	8,800	99	D	6	COLUMBIA-JEFFERSON CITY
RAY	8,200	8,100	99	B	6	KANSAS CITY
REYNOLDS	2,500	2,400	96	D	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
RIPLEY	4,800	4,600	95	D	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
SALINE	8,900	8,800	99	D	6	KANSAS CITY
SCHUYLER	1,700	1,700	98	D	6	OTTUMWA-KIRKSVILLE
SCOTLAND	2,000	2,000	99	D	6	QUINCY-HANNIBAL
SCOTT	14,900	14,700	99	C	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
SHANNON	3,000	2,800	95	D	6	SPRINGFIELD, MO
SHELBY	2,800	2,800	98	D	6	QUINCY-HANNIBAL
ST CHARLES	80,400	79,800	99	A	6	ST. LOUIS
ST CLAIR	3,500	3,400	97	D	6	SPRINGFIELD, MO
ST FRANCOIS	18,300	18,100	99	C	6	ST. LOUIS
ST LOUIS	386,600	382,900	99	A	6	ST. LOUIS
ST LOUIS CITY	161,500	159,900	99	A	6	ST. LOUIS
STE GENEVIEVE	5,900	5,800	99	D	6	ST. LOUIS
STODDARD	11,400	11,200	98	D	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
STONE	8,200	8,000	97	D	6	SPRINGFIELD, MO
SULLIVAN	2,600	2,600	99	D	6	OTTUMWA-KIRKSVILLE
TANEY	10,600	10,400	98	D	6	SPRINGFIELD, MO
TEXAS	8,500	8,200	97	D	6	SPRINGFIELD, MO
VERNON	7,300	7,200	98	D	6	JOPLIN-PITTSBURG
WARREN	7,400	7,300	98	D	6	ST. LOUIS
WASHINGTON	7,100	7,000	98	D	6	ST. LOUIS
WAYNE	4,700	4,600	97	D	6	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
WEBSTER	8,700	8,500	98	D	6	SPRINGFIELD, MO
WORTH	1,000	1,000	99	D	6	ST. JOSEPH
WRIGHT	6,600	6,400	97	D	6	SPRINGFIELD, MO
STATE TOTAL	1,987,800	1,962,300	99			

MONTANA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
BEAVERHEAD	3,200	3,000	95	D	8	BUTTE
BIG HORN	3,400	3,200	95	D	8	BILLINGS-HARDIN
BLAINE	2,400	2,300	94	D	8	GREAT FALLS
BROADWATER	1,300	1,200	96	D	8	BUTTE
CARBON	3,200	3,100	97	D	8	BILLINGS-HARDIN
CARTER	600	600	94	D	8	RAPID CITY
CASCADE	30,100	29,600	98	C	8	GREAT FALLS
CHOUTEAU	2,100	2,100	98	D	8	GREAT FALLS
CUSTER	4,600	4,400	95	D	8	BILLINGS-HARDIN
DANIELS	900	900	97	D	8	MINOT-BISMARCK-DICKINSON-GLENDIVE
DAWSON	3,500	3,400	97	D	8	MINOT-BISMARCK-DICKINSON-GLENDIVE
DEER LODGE	4,000	3,900	98	D	8	BUTTE
FALLON	1,100	1,100	96	D	8	MINOT-BISMARCK-DICKINSON-GLENDIVE
FERGUS	4,500	4,300	96	D	8	GREAT FALLS
FLATHEAD	23,200	22,600	97	C	8	MISSOULA
GALLATIN	19,300	18,700	97	C	8	BUTTE
GARFIELD	600	500	90	D	8	BILLINGS-HARDIN
GLACIER	3,900	3,700	96	D	8	GREAT FALLS
GOLDEN VALLEY	300	300	94	D	8	BILLINGS-HARDIN
GRANITE	1,000	1,000	98	D	8	BUTTE
HILL	6,400	6,200	98	D	8	GREAT FALLS
JEFFERSON	3,000	2,900	96	D	8	BUTTE
JUDITH BASIN	900	900	95	D	8	GREAT FALLS
LAKE	7,900	7,700	97	C	8	MISSOULA
LEWIS + CLARK	18,900	18,300	97	C	8	HELENA
LIBERTY	800	800	98	D	8	GREAT FALLS
LINCOLN	6,700	6,500	96	D	8	SPOKANE
MADISON	2,400	2,400	98	D	8	BUTTE
MC CONE	800	800	95	D	8	MINOT-BISMARCK-DICKINSON-GLENDIVE
MEAGHER	700	700	95	D	8	GREAT FALLS
MINERAL	1,300	1,300	98	D	8	MISSOULA
MISSOULA	31,000	30,100	97	C	8	MISSOULA
MUSSELSHELL	1,600	1,500	96	D	8	BILLINGS-HARDIN
PARK	5,600	5,400	97	D	8	BILLINGS-HARDIN
PETROLEUM	200	200	94	D	8	BILLINGS-HARDIN
PHILLIPS	1,900	1,800	94	D	8	GREAT FALLS
PONDERA	2,200	2,100	98	D	8	GREAT FALLS
POWDER RIVER	800	700	92	D	8	BILLINGS-HARDIN
POWELL	2,200	2,100	97	D	8	BUTTE
PRAIRIE	500	500	93	D	8	BILLINGS-HARDIN
RAVALLI	9,900	9,600	97	C	8	MISSOULA
RICHLAND	3,800	3,700	97	D	8	MINOT-BISMARCK-DICKINSON-GLENDIVE
ROOSEVELT	3,700	3,600	97	D	8	MINOT-BISMARCK-DICKINSON-GLENDIVE
ROSEBUD	3,400	3,200	95	D	8	BILLINGS-HARDIN
SANDERS	3,400	3,200	94	D	8	SPOKANE
SHERIDAN	1,900	1,900	98	D	8	MINOT-BISMARCK-DICKINSON-GLENDIVE
SILVER BOW	13,700	13,400	98	D	8	BUTTE
STILLWATER	2,600	2,600	99	D	8	BILLINGS-HARDIN
SWEET GRASS	1,300	1,200	94	D	8	BILLINGS-HARDIN
TETON	2,400	2,300	98	D	8	GREAT FALLS
TOOLE	1,900	1,900	98	D	8	GREAT FALLS
TREASURE	400	400	95	D	8	BILLINGS-HARDIN
VALLEY	3,200	3,100	96	D	8	GREAT FALLS
WHEATLAND	800	800	96	D	8	BILLINGS-HARDIN
WIBAUX	500	500	97	D	8	MINOT-BISMARCK-DICKINSON-GLENDIVE
YELLOWSTONE	44,500	43,900	99	C	8	BILLINGS-HARDIN
STATE TOTAL	306,400	298,100	97			

NEBRASKA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAMS	11,500	11,400	99	B	6	LINCOLN-HASTINGS-KEARNEY
ANTELOPE	3,000	2,900	98	D	6	SIOUX CITY
ARTHUR	200	200	98	D	6	NORTH PLATTE
BANNER	300	300	98	D	6	RAPID CITY
BLAINE	300	300	95	D	6	NORTH PLATTE
BOONE	2,500	2,500	99	D	6	LINCOLN-HASTINGS-KEARNEY
BOX BUTTE	4,800	4,700	99	D	6	RAPID CITY
BOYD	1,100	1,100	98	D	6	SIOUX FALLS-MITCHELL
BROWN	1,400	1,400	97	D	6	LINCOLN-HASTINGS-KEARNEY
BUFFALO	13,900	13,800	99	B	6	LINCOLN-HASTINGS-KEARNEY
BURT	3,100	3,100	99	D	6	OMAHA
BUTLER	3,200	3,100	98	D	6	OMAHA
CASS	7,900	7,800	99	D	6	OMAHA
CEDAR	3,600	3,600	99	D	6	SIOUX CITY
CHASE	1,700	1,700	99	D	6	LINCOLN-HASTINGS-KEARNEY
CHERRY	2,400	2,400	98	D	6	SIOUX FALLS-MITCHELL
CHEYENNE	3,800	3,700	98	D	6	DENVER
CLAY	2,700	2,700	99	D	6	LINCOLN-HASTINGS-KEARNEY
COLFAX	3,500	3,400	98	D	6	OMAHA
CUMING	3,800	3,800	99	D	6	OMAHA
CUSTER	4,900	4,800	98	D	6	LINCOLN-HASTINGS-KEARNEY
DAKOTA	6,000	6,000	99	C	6	SIOUX CITY
DAWES	3,300	3,200	98	D	6	DENVER
DAWSON	7,700	7,600	99	D	6	LINCOLN-HASTINGS-KEARNEY
DEUEL	900	900	99	D	6	DENVER
DIXON	2,300	2,300	99	D	6	SIOUX CITY
DODGE	13,500	13,400	99	D	6	OMAHA
DOUGLAS	163,000	161,700	99	B	6	OMAHA
DUNDY	1,100	1,100	98	D	6	WICHITA-HUTCHINSON
FILLMORE	2,800	2,800	99	D	6	LINCOLN-HASTINGS-KEARNEY
FRANKLIN	1,600	1,600	99	D	6	LINCOLN-HASTINGS-KEARNEY
FRONTIER	1,200	1,200	99	D	6	LINCOLN-HASTINGS-KEARNEY
FURNAS	2,300	2,300	98	D	6	LINCOLN-HASTINGS-KEARNEY
GAGE	9,000	8,900	99	D	6	LINCOLN-HASTINGS-KEARNEY
GARDEN	1,000	1,000	97	D	6	DENVER
GARFIELD	900	900	98	D	6	LINCOLN-HASTINGS-KEARNEY
GOSPER	800	800	99	D	6	LINCOLN-HASTINGS-KEARNEY
GRANT	300	300	96	D	6	RAPID CITY
GREELEY	1,100	1,100	98	D	6	LINCOLN-HASTINGS-KEARNEY
HALL	18,700	18,500	99	B	6	LINCOLN-HASTINGS-KEARNEY
HAMILTON	3,200	3,200	99	D	6	LINCOLN-HASTINGS-KEARNEY
HARLAN	1,600	1,600	99	D	6	LINCOLN-HASTINGS-KEARNEY
HAYES	500	500	98	D	6	LINCOLN-HASTINGS-KEARNEY
HITCHCOCK	1,500	1,500	99	D	6	LINCOLN-HASTINGS-KEARNEY
HOLT	4,700	4,600	97	D	6	LINCOLN-HASTINGS-KEARNEY
HOOKER	300	300	99	D	6	NORTH PLATTE
HOWARD	2,300	2,300	99	D	6	LINCOLN-HASTINGS-KEARNEY
JEFFERSON	3,600	3,600	99	D	6	LINCOLN-HASTINGS-KEARNEY
JOHNSON	1,900	1,900	99	D	6	OMAHA
KEARNEY	2,500	2,500	99	D	6	LINCOLN-HASTINGS-KEARNEY
KEITH	3,400	3,400	99	D	6	NORTH PLATTE
KEYA PAHA	400	400	98	D	6	SIOUX FALLS-MITCHELL
KIMBALL	1,600	1,600	99	D	6	DENVER
KNOX	3,700	3,600	97	D	6	SIOUX CITY
LANCASTER	84,500	83,800	99	B	6	LINCOLN-HASTINGS-KEARNEY
LINCOLN	12,600	12,500	99	D	6	NORTH PLATTE
LOGAN	300	300	97	D	6	NORTH PLATTE
LOUP	300	300	98	D	6	LINCOLN-HASTINGS-KEARNEY
MADISON	12,400	12,200	98	D	6	SIOUX CITY
MC PHERSON	200	200	96	D	6	NORTH PLATTE
MERRICK	3,000	3,000	99	D	6	LINCOLN-HASTINGS-KEARNEY
MORRILL	2,100	2,100	98	D	6	RAPID CITY
NANCE	1,600	1,600	98	D	6	LINCOLN-HASTINGS-KEARNEY
NEMAHA	3,100	3,100	99	D	6	OMAHA
NUCKOLLS	2,300	2,300	98	D	6	LINCOLN-HASTINGS-KEARNEY
OTOE	5,600	5,500	99	D	6	OMAHA
PAWNEE	1,400	1,400	98	D	6	OMAHA
PERKINS	1,300	1,300	99	D	6	LINCOLN-HASTINGS-KEARNEY
PHELPS	3,700	3,700	99	D	6	LINCOLN-HASTINGS-KEARNEY
PIERCE	2,900	2,900	99	D	6	SIOUX CITY
PLATTE	11,200	11,100	99	D	6	OMAHA
POLK	2,200	2,200	99	D	6	LINCOLN-HASTINGS-KEARNEY
RED WILLOW	4,700	4,600	99	D	6	LINCOLN-HASTINGS-KEARNEY
RICHARDSON	4,000	3,900	99	D	6	OMAHA
ROCK	800	800	98	D	6	LINCOLN-HASTINGS-KEARNEY

NEBRASKA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
SALINE	4,800	4,700	99	D	6	LINCOLN-HASTINGS-KEARNEY
SARPY	34,900	34,800	99	B	6	OMAHA
SAUNDERS	6,800	6,700	99	D	6	OMAHA
SCOTTS BLUFF	13,900	13,700	99	D	6	CHEYENNE-SCOTTSBLUFF (STERLING)
SEWARD	5,500	5,400	98	D	6	OMAHA
SHERIDAN	2,600	2,600	98	D	6	RAPID CITY
SHERMAN	1,400	1,400	98	D	6	LINCOLN-HASTINGS-KEARNEY
SIOUX	600	600	98	D	6	RAPID CITY
STANTON	2,200	2,200	98	D	6	SIOUX CITY
THAYER	2,600	2,600	99	D	6	LINCOLN-HASTINGS-KEARNEY
THOMAS	300	300	96	D	6	NORTH PLATTE
THURSTON	2,300	2,300	99	D	6	SIOUX CITY
VALLEY	2,100	2,100	98	D	6	LINCOLN-HASTINGS-KEARNEY
WASHINGTON	6,100	6,100	99	B	6	OMAHA
WAYNE	3,300	3,300	99	D	6	SIOUX CITY
WEBSTER	1,700	1,700	99	D	6	LINCOLN-HASTINGS-KEARNEY
WHEELER	300	300	97	D	6	SIOUX CITY
YORK	5,500	5,400	98	D	6	LINCOLN-HASTINGS-KEARNEY
STATE TOTAL	605,400	600,300	99			

NEVADA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
CARSON CITY	16,400	16,100	98	C	8	RENO
CHURCHILL	7,000	6,900	98	D	8	RENO
CLARK	310,700	305,900	98	B	8	LAS VEGAS
DOUGLAS	11,100	10,700	97	D	8	RENO
ELKO	12,700	12,000	94	D	8	SALT LAKE CITY
ESMERALDA	600	500	89	D	8	RENO
EUREKA	700	600	91	D	8	RENO
HUMBOLDT	4,800	4,700	97	D	8	RENO
LANDER	2,300	2,200	94	D	8	RENO
LINCOLN	1,300	1,200	96	D	8	LAS VEGAS
LYON	8,100	7,800	96	D	8	RENO
MINERAL	2,500	2,400	97	D	8	RENO
NYE NORTH	3,200	3,000	93	D	8	RENO
NYE SOUTH	3,900	3,600	93	D	8	LAS VEGAS
PERSHING	1,700	1,600	97	D	8	RENO
STOREY	1,000	1,000	95	D	8	RENO
WASHOE	107,000	104,700	98	B	8	RENO
WHITE PINE	3,400	3,300	97	D	8	SALT LAKE CITY
STATE TOTAL	498,400	488,200	98			

NEW HAMPSHIRE

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
BELKNAP	19,500	19,300	99	C	1	BOSTON
CARROLL	15,100	14,800	98	C	1	PORTLAND-POLAND SPRING
CHESHIRE	26,700	26,000	98	C	1	BOSTON
COOS	13,900	13,700	99	D	1	PORTLAND-POLAND SPRING
GRAFTON	28,400	27,600	97	C	1	PORTLAND-POLAND SPRING
HILLSBOROUGH	129,000	127,500	99	B	1	BOSTON
MERRIMACK	46,500	45,700	98	C	1	BOSTON
ROCKINGHAM	93,000	91,900	99	B	1	BOSTON
STRAFFORD	39,100	38,500	98	C	1	BOSTON
SULLIVAN	15,200	14,800	97	C	1	BOSTON
STATE TOTAL	426,400	419,800	98			

NEW JERSEY

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ATLANTIC	87,000	85,500	98	B	2	PHILADELPHIA
BERGEN	308,000	306,200	99	A	2	NEW YORK
BURLINGTON	139,800	138,700	99	A	2	PHILADELPHIA
CAMDEN	181,900	180,500	99	A	2	PHILADELPHIA
CAPE MAY	38,800	38,200	99	C	2	PHILADELPHIA
CUMBERLAND	47,400	46,900	99	C	2	PHILADELPHIA
ESSEX	275,000	271,700	99	A	2	NEW YORK
GLOUCESTER	80,900	80,300	99	A	2	PHILADELPHIA
HUDSON	206,100	203,800	99	A	2	NEW YORK
HUNTERDON	39,100	38,600	99	C	2	NEW YORK
MERCER	118,800	117,300	99	B	2	PHILADELPHIA
MIDDLESEX	243,700	241,900	99	A	2	NEW YORK
MONMOUTH	202,900	201,000	99	B	2	NEW YORK
MORRIS	149,700	148,700	99	A	2	NEW YORK
OCEAN	174,400	173,000	99	B	2	NEW YORK
PASSAIC	154,900	153,400	99	A	2	NEW YORK
SALEM	24,000	23,700	99	C	2	PHILADELPHIA
SOMERSET	92,300	91,500	99	A	2	NEW YORK
SUSSEX	45,400	44,800	99	C	2	NEW YORK
UNION	180,200	178,900	99	A	2	NEW YORK
WARREN	34,600	34,100	99	C	2	NEW YORK
STATE TOTAL	2,824,900	2.798,700	99			

NEW MEXICO

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
BERNALILLO	195,200	192,500	99	B	8	ALBUQUERQUE
CATRON	1,000	900	91	D	8	ALBUQUERQUE
CHAVES	20,700	20,400	98	C	8	ALBUQUERQUE
CIBOLA	7,100	7,000	98	D	8	ALBUQUERQUE
COLFAX	4,900	4,700	95	D	8	ALBUQUERQUE
CURRY	15,000	14,700	98	C	8	AMARILLO
DE BACA	900	900	97	D	8	ALBUQUERQUE
DONA ANA	47,400	46,000	97	C	8	EL PASO
EDDY	17,400	17,100	98	C	8	ALBUQUERQUE
GRANT	9,900	9,500	96	D	8	ALBUQUERQUE
GUADALUPE	1,500	1,400	95	D	8	ALBUQUERQUE
HARDING	400	400	93	D	8	ALBUQUERQUE
HIDALGO	2,000	1,900	95	D	8	ALBUQUERQUE
LEA NORTH	17,000	16,600	98	C	8	ALBUQUERQUE
LEA SOUTH	1,900	1,900	98	D	8	ODESSA-MIDLAND
LINCOLN	4,800	4,600	96	D	8	ALBUQUERQUE
LOS ALAMOS	7,200	7,100	99	D	8	ALBUQUERQUE
LUNA	7,000	6,800	97	D	8	EL PASO
MC KINLEY	17,000	15,900	94	C	8	ALBUQUERQUE
MORA	1,500	1,300	90	D	8	ALBUQUERQUE
OTERO	18,400	18,000	98	C	8	ALBUQUERQUE
QUAY	4,200	4,000	96	D	8	AMARILLO
RIO ARRIBA	11,700	11,000	94	D	8	ALBUQUERQUE
ROOSEVELT	6,000	5,800	97	D	8	ALBUQUERQUE
SAN JUAN	28,800	27,400	95	C	8	ALBUQUERQUE
SAN MIGUEL	8,800	8,300	94	D	8	ALBUQUERQUE
SANDOVAL	22,700	21,600	95	B	8	ALBUQUERQUE
SANTA FE	39,400	38,400	97	B	8	ALBUQUERQUE
SIERRA	4,500	4,300	95	D	8	ALBUQUERQUE
SOCORRO	5,300	5,200	98	D	8	ALBUQUERQUE
TAOS	8,900	8,200	93	D	8	ALBUQUERQUE
TORRANCE	3,900	3,700	96	D	8	ALBUQUERQUE
UNION	1,500	1,400	94	D	8	AMARILLO
VALENCIA	15,900	15,700	99	B	8	ALBUQUERQUE
STATE TOTAL	559.800	544,600	97			

NEW YORK

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ALBANY	116,500	114,800	99	B	2	ALBANY-SCHENECTADY-TROY
ALLEGANY	17,000	16,600	98	C	2	BUFFALO
BRONX	427,600	421,800	99	A	2	NEW YORK
BROOME	81,700	80,700	99	B	2	BINGHAMTON
CATTARAUGUS	30,400	29,900	98	C	2	BUFFALO
CAYUGA	29,300	28,800	98	C	2	SYRACUSE
CHAUTAUQUA	53,500	52,700	99	C	2	BUFFALO
CHEMUNG	35,500	34,900	98	C	2	ELMIRA
CHENANGO	19,500	19,200	98	C	2	BINGHAMTON
CLINTON	29,500	29,200	99	B	2	BURLINGTON-PLATTSBURGH
COLUMBIA	23,900	23,500	98	C	2	ALBANY-SCHENECTADY-TROY
CORTLAND	17,300	17,000	98	C	2	SYRACUSE
DELAWARE	17,900	17,400	97	C	2	BINGHAMTON
DUTCHESS	91,700	90,100	98	B	2	NEW YORK
ERIE	376,500	372,700	99	B	2	BUFFALO
ESSEX	13,800	13,600	98	B	2	BURLINGTON-PLATTSBURGH
FRANKLIN	16,400	16,000	98	C	2	BURLINGTON-PLATTSBURGH
FULTON	20,900	20,600	99	C	2	ALBANY-SCHENECTADY-TROY
GENESEE	21,700	21,500	99	C	2	BUFFALO
GREENE	16,900	16,600	99	B	2	ALBANY-SCHENECTADY-TROY
HAMILTON	2,200	2,100	97	D	2	ALBANY-SCHENECTADY-TROY
HERKIMER	25,000	24,600	98	C	2	UTICA
JEFFERSON	40,400	39,900	99	C	2	WATERTOWN-CARTHAGE
KINGS	832,800	820,000	98	A	2	NEW YORK
LEWIS	9,500	9,300	98	D	2	WATERTOWN-CARTHAGE
LIVINGSTON	21,500	21,200	99	B	2	ROCHESTER, NY
MADISON	23,800	23,500	99	B	2	SYRACUSE
MONROE	273,500	270,300	99	B	2	ROCHESTER, NY
MONTGOMERY	20,200	19,800	98	B	2	ALBANY-SCHENECTADY-TROY
NASSAU	430,300	428,200	99	A	2	NEW YORK
NEW YORK	725,100	693,700	96	A	2	NEW YORK
NIAGARA	85,100	84,200	99	B	2	BUFFALO
ONEIDA EAST	58,500	57,800	99	B	2	UTICA
ONEIDA WEST	34,000	33,500	99	C	2	SYRACUSE
ONONDAGA	178,500	176,500	99	B	2	SYRACUSE
ONTARIO	35,300	34,900	99	B	2	ROCHESTER, NY
ORANGE	105,100	103,400	98	B	2	NEW YORK
ORLEANS	14,700	14,500	98	C	2	BUFFALO
OSWEGO	43,100	42,600	99	B	2	SYRACUSE
OTSEGO	22,000	21,500	98	C	2	UTICA
PUTNAM	28,600	28,200	99	A	2	NEW YORK
QUEENS	725,600	719,100	99	A	2	NEW YORK
RENSSELAER	57,900	57,000	98	B	2	ALBANY-SCHENECTADY-TROY
RICHMOND	133,500	132,400	99	A	2	NEW YORK
ROCKLAND	85,000	84,000	99	A	2	NEW YORK
SARATOGA	70,200	69,400	99	B	2	ALBANY-SCHENECTADY-TROY
SCHENECTADY	59,300	58,600	99	B	2	ALBANY-SCHENECTADY-TROY
SCHOHARIE	11,400	11,200	98	D	2	ALBANY-SCHENECTADY-TROY
SCHUYLER	6,900	6,700	98	D	2	SYRACUSE
SENECA	12,300	12,200	99	D	2	SYRACUSE
ST LAWRENCE	37,800	37,200	98	C	2	WATERTOWN-CARTHAGE
STEUBEN	37,600	36,900	98	C	2	ELMIRA
SUFFOLK	429,700	426,000	99	A	2	NEW YORK
SULLIVAN	25,100	24,400	97	C	2	NEW YORK
TIOGA	19,100	18,800	98	B	2	BINGHAMTON
TOMPKINS	33,800	32,400	96	C	2	SYRACUSE
ULSTER	61,600	60,100	98	B	2	NEW YORK
WARREN	23,000	22,600	98	C	2	ALBANY-SCHENECTADY-TROY
WASHINGTON	20,700	20,400	98	C	2	ALBANY-SCHENECTADY-TROY
WAYNE	32,400	31,900	99	B	2	ROCHESTER, NY
WESTCHESTER	321,000	317,800	99	A	2	NEW YORK
WYOMING	14,100	14,000	99	C	2	BUFFALO
YATES	8,500	8,300	98	D	2	SYRACUSE
STATE TOTAL	6,693,200	6,588,700	98			

NORTH CAROLINA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ALAMANCE	43,500	43,200	99	C	3	GREENSBORO-WINSTON SALEM-HIGH POINT
ALEXANDER	10,500	10,400	99	D	3	CHARLOTTE
ALLEGHANY	3,900	3,800	98	D	3	GREENSBORO-WINSTON SALEM-HIGH POINT
ANSON	8,500	8,400	98	D	3	CHARLOTTE
ASHE	8,900	8,700	98	D	3	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY
AVERY	5,600	5,500	98	D	3	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY
BEAUFORT	16,300	16,100	99	B	3	GREENVILLE-NEW BERN-WASHINGTON
BERTIE	7,400	7,300	98	D	3	GREENVILLE-NEW BERN-WASHINGTON
BLADEN	10,800	10,600	98	D	3	WILMINGTON
BRUNSWICK	21,100	20,800	99	B	3	WILMINGTON
BUNCOMBE	72,000	71,300	99	B	3	GREENVILLE-SPARTANBURG-ASHEVILLE
BURKE	29,500	29,300	99	C	3	CHARLOTTE
CABARRUS	38,400	38,200	99	B	3	CHARLOTTE
CALDWELL	27,600	27,400	99	C	3	CHARLOTTE
CAMDEN	2,200	2,200	99	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
CARTERET	21,900	21,700	99	C	3	GREENVILLE-NEW BERN-WASHINGTON
CASWELL	7,500	7,400	99	D	3	GREENSBORO-WINSTON SALEM-HIGH POINT
CATAWBA	46,700	46,400	99	C	3	CHARLOTTE
CHATHAM	15,600	15,400	99	C	3	RALEIGH-DURHAM
CHEROKEE	8,200	8,100	98	D	3	CHATTANOOGA
CHOWAN	5,200	5,100	99	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
CLAY	3,000	2,900	98	D	3	ATLANTA
CLEVELAND	32,300	32,000	99	C	3	CHARLOTTE
COLUMBUS	18,500	18,200	98	C	3	WILMINGTON
CRAVEN	30,100	29,900	99	B	3	GREENVILLE-NEW BERN-WASHINGTON
CUMBERLAND	92,700	91,800	99	B	3	RALEIGH-DURHAM
CURRITUCK	5,200	5,100	98	B	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
DARE	10,000	9,800	98	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
DAVIDSON	50,000	49,600	99	B	3	GREENSBORO-WINSTON SALEM-HIGH POINT
DAVIE	11,000	10,800	99	B	3	GREENSBORO-WINSTON SALEM-HIGH POINT
DUPLIN	14,900	14,700	99	C	3	GREENVILLE-NEW BERN-WASHINGTON
DURHAM	74,600	73,900	99	B	3	RALEIGH-DURHAM
EDGECOMBE	20,600	20,400	99	C	3	RALEIGH-DURHAM
FORSYTH	109,600	108,800	99	B	3	GREENSBORO-WINSTON SALEM-HIGH POINT
FRANKLIN	14,000	13,800	98	B	3	RALEIGH-DURHAM
GASTON	66,200	65,700	99	B	3	CHARLOTTE
GATES	3,400	3,300	98	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
GRAHAM	2,700	2,700	98	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
GRANVILLE	13,500	13,300	99	C	3	RALEIGH-DURHAM
GREENE	5,400	5,300	99	B	3	GREENVILLE-NEW BERN-WASHINGTON
GUILFORD	140,300	139,500	99	B	3	GREENSBORO-WINSTON SALEM-HIGH POINT
HALIFAX	20,600	20,200	98	C	3	RALEIGH-DURHAM
HARNETT	25,900	25,600	99	C	3	RALEIGH-DURHAM
HAYWOOD	19,300	19,100	99	C	3	GREENVILLE-SPARTANBURG-ASHEVILLE
HENDERSON	29,500	29,200	99	B	3	GREENVILLE-SPARTANBURG-ASHEVILLE
HERTFORD	8,100	8,000	99	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
HOKE	7,600	7,500	98	D	3	RALEIGH-DURHAM
HYDE	2,100	2,000	97	D	3	GREENVILLE-NEW BERN-WASHINGTON
IREDELL	36,500	36,200	99	C	3	CHARLOTTE
JACKSON	9,800	9,600	98	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
JOHNSTON	32,400	32,000	99	C	3	RALEIGH-DURHAM
JONES	3,500	3,500	99	B	3	GREENVILLE-NEW BERN-WASHINGTON
LEE	16,000	15,800	99	C	3	RALEIGH-DURHAM
LENOIR	22,000	21,800	99	B	3	GREENVILLE-NEW BERN-WASHINGTON
LINCOLN	19,400	19,300	99	B	3	CHARLOTTE
MACON	10,100	9,900	98	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
MADISON	6,500	6,400	98	B	3	GREENVILLE-SPARTANBURG-ASHEVILLE
MARTIN	9,300	9,200	99	D	3	GREENVILLE-NEW BERN-WASHINGTON
MC DOWELL	13,800	13,700	99	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
MECKLENBURG	211,400	210,100	99	B	3	CHARLOTTE
MITCHELL	5,800	5,700	99	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
MONTGOMERY	8,400	8,300	99	D	3	GREENSBORO-WINSTON SALEM-HIGH POINT
MOORE	24,700	24,400	99	C	3	RALEIGH-DURHAM
NASH	29,600	29,300	99	C	3	RALEIGH-DURHAM
NEW HANOVER	49,300	48,900	99	B	3	WILMINGTON
NORTHAMPTON	7,500	7,400	98	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
ONSLOW	42,100	41,800	99	C	3	GREENVILLE-NEW BERN-WASHINGTON
ORANGE	37,400	36,900	99	B	3	RALEIGH-DURHAM
PAMLICO	4,600	4,600	99	D	3	GREENVILLE-NEW BERN-WASHINGTON
PASQUOTANK	11,600	11,500	99	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
PENDER	11,700	11,500	98	D	3	WILMINGTON
PERQUIMANS	4,100	4,100	99	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
PERSON	11,600	11,500	99	D	3	RALEIGH-DURHAM
PITT	41,900	41,500	99	B	3	GREENVILLE-NEW BERN-WASHINGTON
POLK	6,200	6,100	99	B	3	GREENVILLE-SPARTANBURG-ASHEVILLE

NORTH CAROLINA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
RANDOLPH	42,300	41,900	99	B	3	GREENSBORO-WINSTON SALEM-HIGH POINT
RICHMOND	16,800	16,600	99	C	3	CHARLOTTE
ROBESON	36,700	36,100	98	C	3	WILMINGTON
ROCKINGHAM	33,800	33,500	99	C	3	GREENSBORO-WINSTON SALEM-HIGH POINT
ROWAN	43,300	43,000	99	B	3	CHARLOTTE
RUTHERFORD	22,500	22,300	99	C	3	GREENVILLE-SPARTANBURG-ASHEVILLE
SAMPSON	17,600	17,400	99	C	3	RALEIGH-DURHAM
SCOTLAND	12,100	11,900	99	D	3	RALEIGH-DURHAM
STANLY	20,000	19,800	99	C	3	CHARLOTTE
STOKES	14,400	14,300	99	B	3	GREENSBORO-WINSTON SALEM-HIGH POINT
SURRY	24,500	24,300	99	C	3	GREENSBORO-WINSTON SALEM-HIGH POINT
SWAIN	4,200	4,100	97	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
TRANSYLVANIA	10,100	10,000	99	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
TYRRELL	1,500	1,500	98	D	3	GREENVILLE-NEW BERN-WASHINGTON
UNION	30,300	30,000	99	B	3	CHARLOTTE
VANCE	14,400	14,200	99	C	3	RALEIGH-DURHAM
WAKE	175,700	174,300	99	B	3	RALEIGH-DURHAM
WARREN	6,400	6,300	98	D	3	RALEIGH-DURHAM
WASHINGTON	5,100	5,000	99	D	3	GREENVILLE-NEW BERN-WASHINGTON
WATAUGA	13,900	13,700	99	C	3	CHARLOTTE
WAYNE	37,500	37,100	99	C	3	RALEIGH-DURHAM
WILKES	23,300	23,000	99	C	3	GREENSBORO-WINSTON SALEM-HIGH POINT
WILSON	25,500	25,200	99	C	3	RALEIGH-DURHAM
YADKIN	12,300	12,200	99	B	3	GREENSBORO-WINSTON SALEM-HIGH POINT
YANCEY	6,200	6,100	98	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
STATE TOTAL	2,580,000	2,555,200	99			

NORTH DAKOTA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAMS	1,200	1,200	98	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
BARNES	4,900	4,900	99	B	6	FARGO
BENSON	2,400	2,400	98	D	6	FARGO
BILLINGS	400	400	98	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
BOTTINEAU	3,000	3,000	99	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
BOWMAN	1,400	1,400	98	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
BURKE	1,200	1,200	98	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
BURLEIGH	23,000	22,800	99	C	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
CASS	41,300	41,000	99	B	6	FARGO
CAVALIER	2,300	2,200	97	D	6	FARGO
DICKEY	2,200	2,200	98	D	6	FARGO
DIVIDE	1,200	1,200	98	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
DUNN	1,400	1,400	98	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
EDDY	1,200	1,200	99	D	6	FARGO
EMMONS	1,800	1,800	99	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
FOSTER	1,500	1,500	99	D	6	FARGO
GOLDEN VALLEY	800	800	99	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
GRAND FORKS	25,700	25,500	99	C	6	FARGO
GRANT	1,300	1,300	98	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
GRIGGS	1,300	1,300	99	D	6	FARGO
HETTINGER	1,300	1,300	99	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
KIDDER	1,200	1,200	99	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
LA MOURE	2,000	2,000	99	D	6	FARGO
LOGAN	1,100	1,100	98	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
MC HENRY	2,500	2,500	99	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
MC INTOSH	1,700	1,700	98	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
MC KENZIE	2,200	2,200	99	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
MC LEAN	3,900	3,900	99	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
MERCER	3,500	3,400	98	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
MORTON	8,600	8,500	99	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
MOUNTRAIL	2,500	2,500	98	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
NELSON	1,800	1,800	99	D	6	FARGO
OLIVER	800	800	99	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
PEMBINA	3,500	3,400	97	D	6	FARGO
PIERCE	1,900	1,900	98	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE

NORTH DAKOTA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
RAMSEY	5,000	4,900	99	D	6	FARGO
RANSOM	2,200	2,200	99	D	6	FARGO
RENVILLE	1,200	1,200	99	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
RICHLAND	6,500	6,400	99	D	6	FARGO
ROLETTE	4,200	4,100	97	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
SARGENT	1,700	1,700	99	D	6	FARGO
SHERIDAN	800	800	98	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
SIOUX	1,100	1,100	96	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
SLOPE	300	300	98	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
STARK	8,400	8,300	99	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
STEELE	1,000	1,000	99	D	6	FARGO
STUTSMAN	8,600	8,500	99	D	6	FARGO
TOWNER	1,400	1,400	98	D	6	FARGO
TRAILL	3,300	3,300	99	D	6	FARGO
WALSH	5,200	5,100	99	D	6	FARGO
WARD	21,400	21,200	99	C	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
WELLS	2,300	2,300	99	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
WILLIAMS	7,700	7,600	99	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
STATE TOTAL	240,300	238,300	99			

OHIO

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAMS	9,400	9,100	96	D	4	CINCINNATI
ALLEN	39,500	38,900	99	C	4	LIMA
ASHLAND	17,200	17,000	99	C	4	CLEVELAND
ASHTABULA	36,800	36,300	99	C	4	CLEVELAND
ATHENS	20,300	19,800	98	C	4	CHARLESTON-HUNTINGTON
AUGLAIZE	16,200	16,000	99	C	4	DAYTON
BELMONT	27,700	27,400	99	B	4	WHEELING-STEUBENVILLE
BROWN	12,600	12,300	98	D	4	CINCINNATI
BUTLER	106,800	105,700	99	B	4	CINCINNATI
CARROLL	9,800	9,700	99	D	4	CLEVELAND
CHAMPAIGN	13,500	13,300	99	C	4	DAYTON
CLARK	55,300	54,800	99	B	4	DAYTON
CLERMONT	54,300	53,800	99	B	4	CINCINNATI
CLINTON	13,200	13,000	99	D	4	CINCINNATI
COLUMBIANA	40,700	40,200	99	C	4	YOUNGSTOWN
COSHOCTON	13,500	13,200	98	D	4	COLUMBUS, OH
CRAWFORD	18,300	18,000	99	C	4	COLUMBUS, OH
CUYAHOGA	558,800	553,600	99	A	4	CLEVELAND
DARKE	19,500	19,300	99	C	4	DAYTON
DEFIANCE	14,100	13,900	99	C	4	TOLEDO
DELAWARE	24,000	23,800	99	B	4	COLUMBUS, OH
ERIE	29,000	28,700	99	C	4	CLEVELAND
FAIRFIELD	37,600	37,300	99	B	4	COLUMBUS, OH
FAYETTE	10,200	10,000	98	D	4	COLUMBUS, OH
FRANKLIN	386,700	383,100	99	B	4	COLUMBUS, OH
FULTON	13,700	13,500	98	B	4	TOLEDO
GALLIA	11,400	11,100	98	D	4	CHARLESTON-HUNTINGTON
GEAUGA	27,500	27,200	99	A	4	CLEVELAND
GREENE	49,000	48,500	99	B	4	DAYTON
GUERNSEY	14,800	14,500	98	C	4	WHEELING-STEUBENVILLE
HAMILTON	339,700	335,600	99	B	4	CINCINNATI
HANCOCK	24,800	24,500	99	C	4	TOLEDO
HARDIN	11,200	11,000	98	D	4	COLUMBUS, OH
HARRISON	6,000	5,900	98	D	4	WHEELING-STEUBENVILLE
HENRY	10,400	10,300	99	D	4	TOLEDO
HIGHLAND	13,500	13,200	98	C	4	CINCINNATI
HOCKING	9,500	9,300	98	D	4	COLUMBUS, OH
HOLMES	9,500	9,100	95	D	4	CLEVELAND
HURON	20,400	20,100	99	C	4	CLEVELAND
JACKSON	11,300	11,100	98	D	4	CHARLESTON-HUNTINGTON
JEFFERSON	30,900	30,600	99	B	4	WHEELING-STEUBENVILLE
KNOX	17,400	17,200	99	C	4	COLUMBUS, OH
LAKE	80,900	80,500	99	A	4	CLEVELAND
LAWRENCE	22,900	22,500	98	B	4	CHARLESTON-HUNTINGTON
LICKING	47,800	47,300	99	B	4	COLUMBUS, OH

OHIO (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
LOGAN	16,200	16,000	99	C	4	DAYTON
LORAIN	96,400	95,600	99	A	4	CLEVELAND
LUCAS	177,800	176,300	99	B	4	TOLEDO
MADISON	12,200	12,000	98	B	4	COLUMBUS, OH
MAHONING	100,400	99,500	99	B	4	YOUNGSTOWN
MARION	23,400	23,200	99	C	4	COLUMBUS, OH
MEDINA	42,700	42,300	99	A	4	CLEVELAND
MEIGS	8,600	8,400	98	D	4	CHARLESTON-HUNTINGTON
MERCER	13,600	13,400	99	C	4	DAYTON
MIAMI	34,900	34,600	99	B	4	DAYTON
MONROE	5,700	5,600	98	D	4	WHEELING-STEUBENVILLE
MONTGOMERY	227,700	225,900	99	B	4	DAYTON
MORGAN	5,200	5,100	97	D	4	COLUMBUS, OH
MORROW	9,800	9,700	99	D	4	COLUMBUS, OH
MUSKINGUM	30,900	30,400	98	C	4	ZANESVILLE
NOBLE	4,100	4,000	97	D	4	WHEELING-STEUBENVILLE
OTTAWA	15,200	15,100	99	B	4	TOLEDO
PAULDING	7,300	7,200	99	D	4	FT. WAYNE
PERRY	11,300	11,100	99	D	4	COLUMBUS, OH
PICKAWAY	15,900	15,800	99	B	4	COLUMBUS, OH
PIKE	9,000	8,800	98	D	4	COLUMBUS, OH
PORTAGE	49,800	49,400	99	C	4	CLEVELAND
PREBLE	14,500	14,400	99	B	4	DAYTON
PUTNAM	11,200	11,000	98	D	4	TOLEDO
RICHLAND	47,700	47,100	99	C	4	CLEVELAND
ROSS	24,700	24,300	98	C	4	COLUMBUS, OH
SANDUSKY	22,500	22,300	99	C	4	TOLEDO
SCIOTO	29,700	29,200	98	C	4	CHARLESTON-HUNTINGTON
SENECA	21,300	21,100	99	C	4	TOLEDO
SHELBY	15,800	15,600	99	C	4	DAYTON
STARK	140,000	138,600	99	B	4	CLEVELAND
SUMMIT	201,000	199,400	99	B	4	CLEVELAND
TRUMBULL	85,700	85,000	99	B	4	YOUNGSTOWN
TUSCARAWAS	32,100	31,600	98	C	4	CLEVELAND
UNION	11,300	11,100	99	B	4	COLUMBUS, OH
VAN WERT	11,300	11,200	99	D	4	FT. WAYNE
VINTON	4,100	4,000	98	D	4	CHARLESTON-HUNTINGTON
WARREN	40,500	40,100	99	B	4	CINCINNATI
WASHINGTON	23,600	23,100	98	C	4	PARKERSBURG
WAYNE	36,300	35,600	98	C	4	CLEVELAND
WILLIAMS	14,000	13,800	98	C	4	TOLEDO
WOOD	40,200	39,800	99	B	4	TOLEDO
WYANDOT	8,200	8,100	98	D	4	TOLEDO
STATE TOTAL	4,111,400	4,067,000	99			

OKLAHOMA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAIR	6,400	6,200	98	D	7	TULSA
ALFALFA	2,400	2,400	99	D	7	OKLAHOMA CITY
ATOKA	4,500	4,500	99	D	7	ARDMORE-ADA
BEAVER	2,200	2,200	99	D	7	WICHITA-HUTCHINSON
BECKHAM	7,100	7,000	98	D	7	OKLAHOMA CITY
BLAINE	4,300	4,300	99	D	7	OKLAHOMA CITY
BRYAN	12,600	12,400	98	D	7	ARDMORE-ADA
CADDO	10,700	10,600	99	D	7	OKLAHOMA CITY
CANADIAN	26,300	26,100	99	B	7	OKLAHOMA CITY
CARTER	16,300	16,100	99	C	7	ARDMORE-ADA
CHEROKEE	12,900	12,700	99	D	7	TULSA
CHOCTAW	5,900	5,700	97	D	7	ARDMORE-ADA
CIMARRON	1,300	1,300	98	D	7	AMARILLO
CLEVELAND	66,300	65,700	99	B	7	OKLAHOMA CITY
COAL	2,300	2,300	99	D	7	ARDMORE-ADA
COMANCHE	37,400	37,100	99	B	7	WICHITA FALLS-LAWTON
COTTON	2,600	2,600	99	D	7	WICHITA FALLS-LAWTON
CRAIG	5,200	5,100	99	D	7	TULSA
CREEK	22,300	22,100	99	B	7	TULSA
CUSTER	9,700	9,600	99	D	7	OKLAHOMA CITY

OKLAHOMA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
DELAWARE	11,300	11,100	98	D	7	TULSA
DEWEY	2,200	2,200	98	D	7	OKLAHOMA CITY
ELLIS	1,700	1,700	97	D	7	OKLAHOMA CITY
GARFIELD	21,700	21,500	99	C	7	OKLAHOMA CITY
GARVIN	10,200	10,100	99	D	7	OKLAHOMA CITY
GRADY	15,400	15,200	99	C	7	OKLAHOMA CITY
GRANT	2,200	2,200	99	D	7	OKLAHOMA CITY
GREER	2,500	2,500	98	D	7	OKLAHOMA CITY
HARMON	1,400	1,400	99	D	7	OKLAHOMA CITY
HARPER	1,600	1,600	99	D	7	OKLAHOMA CITY
HASKELL	4,300	4,200	99	D	7	TULSA
HUGHES	5,100	5,100	99	D	7	OKLAHOMA CITY
JACKSON	10,300	10,200	99	D	7	WICHITA FALLS-LAWTON
JEFFERSON	2,800	2,800	99	D	7	WICHITA FALLS-LAWTON
JOHNSTON	3,800	3,700	98	D	7	ARDMORE-ADA
KAY	18,800	18,600	99	C	7	OKLAHOMA CITY
KINGFISHER	4,800	4,800	99	D	7	OKLAHOMA CITY
KIOWA	4,500	4,500	99	D	7	OKLAHOMA CITY
LATIMER	3,800	3,700	97	D	7	TULSA
LE FLORE	16,300	16,000	98	B	7	FT. SMITH
LINCOLN	10,800	10,700	99	D	7	OKLAHOMA CITY
LOGAN	10,100	10,000	99	B	7	OKLAHOMA CITY
LOVE	3,000	3,000	99	D	7	ARDMORE-ADA
MAJOR	3,100	3,000	98	D	7	OKLAHOMA CITY
MARSHALL	4,300	4,300	99	D	7	ARDMORE-ADA
MAYES	12,700	12,600	99	B	7	TULSA
MC CLAIN	8,300	8,300	99	B	7	OKLAHOMA CITY
MC CURTAIN	12,200	11,900	98	D	7	SHREVEPORT-TEXARKANA
MC INTOSH	6,800	6,700	99	D	7	TULSA
MURRAY	4,600	4,600	99	D	7	OKLAHOMA CITY
MUSKOGEE	25,100	24,800	99	C	7	TULSA
NOBLE	4,100	4,100	99	D	7	OKLAHOMA CITY
NOWATA	3,900	3,900	99	D	7	TULSA
OKFUSKEE	4,100	4,000	98	D	7	TULSA
OKLAHOMA	238,400	236,900	99	B	7	OKLAHOMA CITY
OKMULGEE	13,800	13,700	99	D	7	TULSA
OSAGE	15,100	15,000	99	B	7	TULSA
OTTAWA	11,900	11,800	99	D	7	JOPLIN-PITTSBURG
PAWNEE	5,900	5,800	99	D	7	TULSA
PAYNE	23,600	23,400	99	C	7	OKLAHOMA CITY
PITTSBURG	15,800	15,600	99	C	7	TULSA
PONTOTOC	13,400	13,300	99	D	7	ARDMORE-ADA
POTTAWATOMIE	21,600	21,400	99	B	7	OKLAHOMA CITY
PUSHMATAHA	4,300	4,200	98	D	7	ARDMORE-ADA
ROGER MILLS	1,500	1,500	98	D	7	OKLAHOMA CITY
ROGERS	20,200	20,000	99	B	7	TULSA
SEMINOLE	9,400	9,300	99	D	7	OKLAHOMA CITY
SEQUOYAH	12,600	12,400	98	B	7	FT. SMITH
STEPHENS	16,600	16,500	99	C	7	WICHITA FALLS-LAWTON
TEXAS	6,100	6,000	99	D	7	AMARILLO
TILLMAN	3,900	3,900	99	D	7	WICHITA FALLS-LAWTON
TULSA	204,800	203,600	99	B	7	TULSA
WAGONER	17,200	17,000	99	B	7	TULSA
WASHINGTON	18,900	18,800	99	C	7	TULSA
WASHITA	4,200	4,200	99	D	7	OKLAHOMA CITY
WOODS	3,700	3,700	99	D	7	OKLAHOMA CITY
WOODWARD	6,800	6,700	98	D	7	OKLAHOMA CITY
STATE TOTAL	1,206,200	1,195,700	99			

OREGON

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
BAKER	6,000	5,700	95	D	9	PORTLAND, OR
BENTON	26,300	24,700	94	C	9	EUGENE
CLACKAMAS	106,800	103,600	97	B	9	PORTLAND, OR
CLATSOP	13,500	12,800	95	D	9	PORTLAND, OR
COLUMBIA	14,100	13,600	96	C	9	PORTLAND, OR
COOS	24,300	22,600	93	C	9	EUGENE
CROOK	5,600	5,300	95	D	9	PORTLAND, OR
CURRY	8,700	8,100	93	D	9	MEDFORD
DESCHUTES	30,000	28,500	95	C	9	BEND
DOUGLAS	36,300	34,700	96	C	9	EUGENE
GILLIAM	700	700	94	D	9	PORTLAND, OR
GRANT	3,100	2,700	88	D	9	BOISE
HARNEY	2,800	2,600	93	D	9	PORTLAND, OR
HOOD RIVER	6,500	6,100	94	D	9	PORTLAND, OR
JACKSON	58,700	56,900	97	C	9	MEDFORD
JEFFERSON	4,900	4,700	95	D	9	PORTLAND, OR
JOSEPHINE	25,900	24,500	95	C	9	MEDFORD
KLAMATH	22,400	21,700	97	C	9	MEDFORD
LAKE	2,800	2,600	94	D	9	MEDFORD
LANE	112,100	108,300	97	B	9	EUGENE
LINCOLN	16,900	15,700	93	C	9	PORTLAND, OR
LINN	35,000	33,800	96	C	9	PORTLAND, OR
MALHEUR	9,300	8,900	96	D	9	BOISE
MARION	85,100	81,900	96	B	9	PORTLAND, OR
MORROW	2,700	2,500	93	D	9	YAKIMA-PASCO-RICHLAND-KENNEWICK
MULTNOMAH	243,800	235,500	97	B	9	PORTLAND, OR
POLK	18,500	17,900	97	C	9	PORTLAND, OR
SHERMAN	800	800	97	D	9	PORTLAND, OR
TILLAMOOK	8,900	8,300	93	D	9	PORTLAND, OR
UMATILLA	22,000	20,700	94	C	9	YAKIMA-PASCO-RICHLAND-KENNEWICK
UNION	9,000	8,400	94	D	9	PORTLAND, OR
WALLOWA	2,800	2,600	93	D	9	SPOKANE
WASCO	8,600	8,100	95	D	9	PORTLAND, OR
WASHINGTON	123,800	121,200	98	B	9	PORTLAND, OR
WHEELER	600	600	94	D	9	PORTLAND, OR
YAMHILL	23,000	22,000	96	C	9	PORTLAND, OR
STATE TOTAL	1,122,300	1,079,300	96			

PENNSYLVANIA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAMS	28,800	28,200	98	B	2	HARRISBURG-YORK-LANCASTER-LEBANON
ALLEGHENY	538,300	532,200	99	A	2	PITTSBURGH
ARMSTRONG	28,200	27,800	99	C	2	PITTSBURGH
BEAVER	71,500	70,700	99	A	2	PITTSBURGH
BEDFORD	18,100	17,700	98	C	2	JOHNSTOWN-ALTOONA
BERKS	129,700	127,900	99	B	2	PHILADELPHIA
BLAIR	50,300	49,600	99	B	2	JOHNSTOWN-ALTOONA
BRADFORD	22,600	22,200	98	C	2	BINGHAMTON
BUCKS	196,700	195,100	99	A	2	PHILADELPHIA
BUTLER	55,900	55,300	99	C	2	PITTSBURGH
CAMBRIA	61,200	60,500	99	B	2	JOHNSTOWN-ALTOONA
CAMERON	2,400	2,400	99	D	2	JOHNSTOWN-ALTOONA
CARBON	22,400	22,100	98	C	2	WILKES BARRE-SCRANTON
CENTRE	43,300	42,300	98	C	2	JOHNSTOWN-ALTOONA
CHESTER	139,100	137,400	99	A	2	PHILADELPHIA
CLARION	14,900	14,600	98	C	2	PITTSBURGH
CLEARFIELD	29,700	29,200	98	C	2	JOHNSTOWN-ALTOONA
CLINTON	13,800	13,600	98	C	2	WILKES BARRE-SCRANTON
COLUMBIA	23,600	23,200	98	B	2	WILKES BARRE-SCRANTON
CRAWFORD	32,000	31,300	98	C	2	ERIE
CUMBERLAND	75,000	73,900	98	B	2	HARRISBURG-YORK-LANCASTER-LEBANON
DAUPHIN	96,100	94,500	98	B	2	HARRISBURG-YORK-LANCASTER-LEBANON
DELAWARE	203,100	201,700	99	A	2	PHILADELPHIA
ELK	13,000	12,8[illegible]0	98	D	2	JOHNSTOWN-ALTOONA
ERIE	101,500	100,400	99	B	2	ERIE

TOTAL AND TV HOUSEHOLDS BY STATE AND COUNTY

PENNSYLVANIA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
FAYETTE	55,600	54,500	98	C	2	PITTSBURGH
FOREST	1,900	1,900	99	D	2	ERIE
FRANKLIN	46,300	45,000	97	C	2	WASHINGTON, DC
FULTON	5,200	5,000	96	D	2	JOHNSTOWN-ALTOONA
GREENE	14,500	14,200	98	C	2	PITTSBURGH
HUNTINGDON	15,600	15,200	98	C	2	JOHNSTOWN-ALTOONA
INDIANA	31,600	31,000	98	C	2	PITTSBURGH
JEFFERSON	17,500	17,200	98	C	2	JOHNSTOWN-ALTOONA
JUNIATA	7,700	7,400	96	D	2	HARRISBURG-YORK-LANCASTER-LEBANON
LACKAWANNA	84,400	83,500	99	B	2	WILKES BARRE-SCRANTON
LANCASTER	156,600	152,100	97	B	2	HARRISBURG-YORK-LANCASTER-LEBANON
LAWRENCE	36,100	35,600	99	C	2	PITTSBURGH
LEBANON	43,300	42,500	98	B	2	HARRISBURG-YORK-LANCASTER-LEBANON
LEHIGH	114,700	113,300	99	B	2	PHILADELPHIA
LUZERNE	128,400	126,900	99	B	2	WILKES BARRE-SCRANTON
LYCOMING	45,400	44,200	97	C	2	WILKES BARRE-SCRANTON
MC KEAN	17,600	17,200	98	C	2	BUFFALO
MERCER	45,300	44,600	99	C	2	YOUNGSTOWN
MIFFLIN	17,800	17,300	97	C	2	JOHNSTOWN-ALTOONA
MONROE	36,400	35,800	98	C	2	WILKES BARRE-SCRANTON
MONTGOMERY	259,600	257,200	99	A	2	PHILADELPHIA
MONTOUR	6,600	6,400	97	D	2	WILKES BARRE-SCRANTON
NORTHAMPTON	93,100	91,800	99	B	2	PHILADELPHIA
NORTHUMBERLAND	38,700	37,800	98	C	2	WILKES BARRE-SCRANTON
PERRY	15,400	15,100	98	B	2	HARRISBURG-YORK-LANCASTER-LEBANON
PHILADELPHIA	603,300	594,100	98	A	2	PHILADELPHIA
PIKE	11,400	11,100	97	D	2	NEW YORK
POTTER	6,300	6,100	97	D	2	BUFFALO
SCHUYLKILL	60,400	59,300	98	C	2	WILKES BARRE-SCRANTON
SNYDER	13,000	12,500	96	C	2	WILKES BARRE-SCRANTON
SOMERSET	29,500	28,900	98	B	2	JOHNSTOWN-ALTOONA
SULLIVAN	2,300	2,200	98	D	2	WILKES BARRE-SCRANTON
SUSQUEHANNA	15,200	14,900	98	C	2	WILKES BARRE-SCRANTON
TIOGA	14,900	14,500	97	C	2	ELMIRA
UNION	11,900	11,500	96	D	2	WILKES BARRE-SCRANTON
VENANGO	22,100	21,500	97	C	2	PITTSBURGH
WARREN	17,200	16,700	97	C	2	ERIE
WASHINGTON	78,000	77,000	99	A	2	PITTSBURGH
WAYNE	15,100	14,600	97	C	2	WILKES BARRE-SCRANTON
WESTMORELAND	143,700	142,200	99	A	2	PITTSBURGH
WYOMING	10,200	10,000	98	B	2	WILKES BARRE-SCRANTON
YORK	131,200	129,200	98	B	2	HARRISBURG-YORK-LANCASTER-LEBANON
STATE TOTAL	4,532,200	4,465,600	99			

RHODE ISLAND

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
BRISTOL	17,800	17,700	99	B	1	PROVIDENCE-NEW BEDFORD
KENT	63,000	62,500	99	B	1	PROVIDENCE-NEW BEDFORD
NEWPORT	33,000	32,600	99	C	1	PROVIDENCE-NEW BEDFORD
PROVIDENCE	228,600	226,100	99	B	1	PROVIDENCE-NEW BEDFORD
WASHINGTON	40,400	39,800	99	B	1	PROVIDENCE-NEW BEDFORD
STATE TOTAL	382,800	378,700	99			

SOUTH CAROLINA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ABBEVILLE	8,900	8,800	99	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
AIKEN	46,100	45,800	99	B	3	AUGUSTA
ALLENDALE	3,800	3,700	98	D	3	AUGUSTA
ANDERSON	56,400	55,900	99	B	3	GREENVILLE-SPARTANBURG-ASHEVILLE
BAMBERG	5,500	5,400	98	D	3	AUGUSTA
BARNWELL	7,200	7,100	98	D	3	AUGUSTA
BEAUFORT	32,100	31,700	99	C	3	SAVANNAH
BERKELEY	44,400	43,700	98	B	3	CHARLESTON, SC
CALHOUN	4,500	4,400	98	D	3	COLUMBIA, SC
CHARLESTON	110,600	109,600	99	B	3	CHARLESTON, SC
CHEROKEE	16,700	16,500	99	C	3	GREENVILLE-SPARTANBURG-ASHEVILLE
CHESTER	11,600	11,500	99	D	3	CHARLOTTE
CHESTERFIELD	14,200	14,000	98	C	3	CHARLOTTE
CLARENDON	9,700	9,400	97	D	3	COLUMBIA, SC
COLLETON	12,200	11,900	98	D	3	CHARLESTON, SC
DARLINGTON	22,100	21,800	99	C	3	FLORENCE-MYRTLE BEACH
DILLON	10,000	9,800	98	D	3	FLORENCE-MYRTLE BEACH
DORCHESTER	29,900	29,500	99	B	3	CHARLESTON, SC
EDGEFIELD	6,600	6,500	99	D	3	AUGUSTA
FAIRFIELD	7,600	7,500	98	D	3	COLUMBIA, SC
FLORENCE	40,700	40,300	99	C	3	FLORENCE-MYRTLE BEACH
GEORGETOWN	16,800	16,500	98	C	3	CHARLESTON, SC
GREENVILLE	126,500	125,600	99	B	3	GREENVILLE-SPARTANBURG-ASHEVILLE
GREENWOOD	23,000	22,800	99	C	3	GREENVILLE-SPARTANBURG-ASHEVILLE
HAMPTON	6,400	6,300	98	D	3	SAVANNAH
HORRY	58,400	57,600	99	C	3	FLORENCE-MYRTLE BEACH
JASPER	5,400	5,300	98	B	3	SAVANNAH
KERSHAW	16,300	16,100	99	C	3	COLUMBIA, SC
LANCASTER	20,000	19,800	99	C	3	CHARLOTTE
LAURENS	21,000	20,800	99	C	3	GREENVILLE-SPARTANBURG-ASHEVILLE
LEE	6,100	6,000	98	D	3	COLUMBIA, SC
LEXINGTON	64,700	64,000	99	B	3	COLUMBIA, SC
MARION	11,800	11,600	98	D	3	FLORENCE-MYRTLE BEACH
MARLBORO	10,100	9,900	98	D	3	FLORENCE-MYRTLE BEACH
MC CORMICK	2,800	2,800	98	D	3	AUGUSTA
NEWBERRY	12,500	12,400	99	D	3	COLUMBIA, SC
OCONEE	23,000	22,800	99	C	3	GREENVILLE-SPARTANBURG-ASHEVILLE
ORANGEBURG	29,300	28,700	98	C	3	COLUMBIA, SC
PICKENS	34,300	33,900	99	B	3	GREENVILLE-SPARTANBURG-ASHEVILLE
RICHLAND	103,100	102,000	99	B	3	COLUMBIA, SC
SALUDA	5,800	5,700	99	D	3	COLUMBIA, SC
SPARTANBURG	86,100	85,400	99	B	3	GREENVILLE-SPARTANBURG-ASHEVILLE
SUMTER	33,400	32,900	99	C	3	COLUMBIA, SC
UNION	11,400	11,300	99	D	3	GREENVILLE-SPARTANBURG-ASHEVILLE
WILLIAMSBURG	12,200	11,900	98	C	3	CHARLESTON, SC
YORK	48,700	48,200	99	B	3	CHARLOTTE
STATE TOTAL	1,289,900	1,275,100	99			

SOUTH DAKOTA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
AURORA	1,100	1,100	98	D	6	SIOUX FALLS-MITCHELL
BEADLE	7,300	7,200	98	D	6	SIOUX FALLS-MITCHELL
BENNETT	1,100	1,100	97	D	6	RAPID CITY
BON HOMME	2,600	2,500	98	D	6	SIOUX FALLS-MITCHELL
BROOKINGS	8,900	8,800	99	D	6	SIOUX FALLS-MITCHELL
BROWN	13,900	13,800	99	D	6	SIOUX FALLS-MITCHELL
BRULE	2,000	2,000	99	D	6	SIOUX FALLS-MITCHELL
BUFFALO	500	500	95	D	6	SIOUX FALLS-MITCHELL
BUTTE	3,000	3,000	98	D	6	RAPID CITY
CAMPBELL	800	800	97	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
CHARLES MIX	3,200	3,100	97	D	6	SIOUX FALLS-MITCHELL
CLARK	1,700	1,700	99	D	6	SIOUX FALLS-MITCHELL
CLAY	4,400	4,400	99	D	6	SIOUX CITY
CODINGTON	8,800	8,700	99	D	6	SIOUX FALLS-MITCHELL
CORSON	1,200	1,200	96	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE

SOUTH DAKOTA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
CUSTER	2,400	2,300	98	D	6	RAPID CITY
DAVISON	6,900	6,800	98	C	6	SIOUX FALLS-MITCHELL
DAY	2,700	2,700	99	D	6	SIOUX FALLS-MITCHELL
DEUEL	1,800	1,800	99	D	6	SIOUX FALLS-MITCHELL
DEWEY	1,700	1,600	96	D	6	SIOUX FALLS-MITCHELL
DOUGLAS	1,300	1,300	98	D	6	SIOUX FALLS-MITCHELL
EDMUNDS	1,700	1,700	98	D	6	SIOUX FALLS-MITCHELL
FALL RIVER	2,800	2,700	98	D	6	RAPID CITY
FAULK	1,000	1,000	98	D	6	SIOUX FALLS-MITCHELL
GRANT	3,100	3,100	98	D	6	SIOUX FALLS-MITCHELL
GREGORY	2,100	2,100	98	D	6	SIOUX FALLS-MITCHELL
HAAKON	900	900	98	D	6	RAPID CITY
HAMLIN	1,800	1,800	99	D	6	SIOUX FALLS-MITCHELL
HAND	1,600	1,600	99	D	6	SIOUX FALLS-MITCHELL
HANSON	1,100	1,100	99	C	6	SIOUX FALLS-MITCHELL
HARDING	600	600	98	D	6	RAPID CITY
HUGHES	5,900	5,800	99	D	6	SIOUX FALLS-MITCHELL
HUTCHINSON	3,200	3,100	98	D	6	SIOUX FALLS-MITCHELL
HYDE	700	700	99	D	6	SIOUX FALLS-MITCHELL
JACKSON	900	900	97	D	6	RAPID CITY
JERAULD	1,000	1,000	98	D	6	SIOUX FALLS-MITCHELL
JONES	500	500	98	D	6	SIOUX FALLS-MITCHELL
KINGSBURY	2,300	2,300	99	D	6	SIOUX FALLS-MITCHELL
LAKE	4,000	4,000	99	D	6	SIOUX FALLS-MITCHELL
LAWRENCE	8,000	7,900	98	D	6	RAPID CITY
LINCOLN	5,500	5,400	99	D	6	SIOUX FALLS-MITCHELL
LYMAN	1,300	1,300	99	D	6	SIOUX FALLS-MITCHELL
MARSHALL	1,900	1,900	98	D	6	SIOUX FALLS-MITCHELL
MC COOK	2,100	2,100	99	C	6	SIOUX FALLS-MITCHELL
MC PHERSON	1,300	1,300	98	D	6	SIOUX FALLS-MITCHELL
MEADE	7,200	7,100	98	D	6	RAPID CITY
MELLETTE	700	700	97	D	6	SIOUX FALLS-MITCHELL
MINER	1,300	1,300	99	D	6	SIOUX FALLS-MITCHELL
MINNEHAHA	48,900	48,600	99	C	6	SIOUX FALLS-MITCHELL
MOODY	2,400	2,400	99	D	6	SIOUX FALLS-MITCHELL
PENNINGTON	31,600	31,300	99	C	6	RAPID CITY
PERKINS	1,600	1,600	97	D	6	MINOT-BISMARCK-DICKINSON-GLENDIVE
POTTER	1,300	1,300	98	D	6	SIOUX FALLS-MITCHELL
ROBERTS	3,600	3,500	98	D	6	SIOUX FALLS-MITCHELL
SANBORN	1,100	1,100	98	D	6	SIOUX FALLS-MITCHELL
SHANNON	2,200	2,100	94	D	6	RAPID CITY
SPINK	3,000	3,000	99	D	6	SIOUX FALLS-MITCHELL
STANLEY	900	900	98	D	6	SIOUX FALLS-MITCHELL
SULLY	600	600	99	D	6	SIOUX FALLS-MITCHELL
TODD	2,300	2,200	95	D	6	SIOUX FALLS-MITCHELL
TRIPP	2,600	2,600	99	D	6	SIOUX FALLS-MITCHELL
TURNER	3,300	3,300	99	D	6	SIOUX FALLS-MITCHELL
UNION	3,900	3,900	99	D	6	SIOUX CITY
WALWORTH	2,400	2,300	97	D	6	SIOUX FALLS-MITCHELL
YANKTON	7,100	7,000	99	D	6	SIOUX FALLS-MITCHELL
ZIEBACH	600	600	95	D	6	RAPID CITY
STATE TOTAL	261,200	258,600	99			

TENNESSEE

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ANDERSON	27,700	27,600	99	B	5	KNOXVILLE
BEDFORD	11,700	11,600	99	D	5	NASHVILLE
BENTON	5,700	5,700	99	D	5	NASHVILLE
BLEDSOE	3,300	3,300	99	D	5	CHATTANOOGA
BLOUNT	34,300	34,100	99	B	5	KNOXVILLE
BRADLEY	28,100	28,000	99	C	5	CHATTANOOGA
CAMPBELL	13,100	13,000	99	D	5	KNOXVILLE
CANNON	4,000	4,000	99	D	5	NASHVILLE
CARROLL	10,700	10,600	99	D	5	JACKSON, TN
CARTER	20,300	20,200	99	B	5	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY

TENNESSEE (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
CHEATHAM	10,000	9,900	99	B	5	NASHVILLE
CHESTER	4,600	4,600	99	D	5	MEMPHIS
CLAIBORNE	9,700	9,600	99	D	5	KNOXVILLE
CLAY	2,900	2,900	99	D	5	NASHVILLE
COCKE	11,200	11,100	99	D	5	KNOXVILLE
COFFEE	15,800	15,700	99	C	5	NASHVILLE
CROCKETT	5,100	5,100	99	D	5	MEMPHIS
CUMBERLAND	13,900	13,700	99	D	5	KNOXVILLE
DAVIDSON	211,300	210,600	99	B	5	NASHVILLE
DE KALB	5,700	5,600	99	D	5	NASHVILLE
DECATUR	4,200	4,200	99	D	5	NASHVILLE
DICKSON	13,500	13,400	99	B	5	NASHVILLE
DYER	13,800	13,700	99	D	5	MEMPHIS
FAYETTE	8,600	8,500	99	D	5	MEMPHIS
FENTRESS	5,500	5,400	99	D	5	KNOXVILLE
FRANKLIN	12,800	12,700	99	D	5	NASHVILLE
GIBSON	18,200	18,100	99	C	5	MEMPHIS
GILES	9,900	9,800	99	D	5	NASHVILLE
GRAINGER	6,400	6,300	99	B	5	KNOXVILLE
GREENE	21,600	21,400	99	B	5	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY
GRUNDY	4,800	4,700	99	D	5	CHATTANOOGA
HAMBLEN	19,500	19,400	99	C	5	KNOXVILLE
HAMILTON	113,200	112,700	99	B	5	CHATTANOOGA
HANCOCK	2,500	2,500	99	D	5	KNOXVILLE
HARDEMAN	8,300	8,200	99	D	5	MEMPHIS
HARDIN	8,800	8,700	99	D	5	JACKSON, TN
HAWKINS	17,300	17,100	99	B	5	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY
HAYWOOD	7,000	6,900	99	D	5	MEMPHIS
HENDERSON	8,600	8,500	99	D	5	JACKSON, TN
HENRY	11,400	11,300	99	D	5	NASHVILLE
HICKMAN	6,100	6,100	99	D	5	NASHVILLE
HOUSTON	2,700	2,700	99	D	5	NASHVILLE
HUMPHREYS	6,100	6,100	99	D	5	NASHVILLE
JACKSON	3,700	3,700	99	D	5	NASHVILLE
JEFFERSON	12,400	12,300	99	B	5	KNOXVILLE
JOHNSON	5,400	5,300	99	D	5	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY
KNOX	135,300	134,600	99	B	5	KNOXVILLE
LAKE	2,400	2,400	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
LAUDERDALE	8,400	8,300	99	D	5	MEMPHIS
LAWRENCE	13,400	13,300	99	D	5	NASHVILLE
LEWIS	3,600	3,600	99	D	5	NASHVILLE
LINCOLN	11,000	10,900	99	D	5	HUNTSVILLE-DECATUR-FLORENCE
LOUDON	12,400	12,300	99	D	5	KNOXVILLE
MACON	6,200	6,200	99	D	5	NASHVILLE
MADISON	29,800	29,600	99	C	5	JACKSON, TN
MARION	9,300	9,200	99	B	5	CHATTANOOGA
MARSHALL	8,400	8,400	99	D	5	NASHVILLE
MAURY	20,900	20,800	99	C	5	NASHVILLE
MC NAIRY	8,900	8,800	99	D	5	MEMPHIS
MCMINN	16,500	16,400	99	C	5	CHATTANOOGA
MEIGS	3,100	3,100	99	D	5	CHATTANOOGA
MONROE	11,500	11,400	99	D	5	KNOXVILLE
MONTGOMERY	35,600	35,400	99	C	5	NASHVILLE
MOORE	1,800	1,800	99	D	5	NASHVILLE
MORGAN	5,900	5,800	99	D	5	KNOXVILLE
OBION	12,300	12,200	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
OVERTON	6,800	6,700	99	D	5	NASHVILLE
PERRY	2,500	2,500	99	D	5	NASHVILLE
PICKETT	1,800	1,800	99	D	5	NASHVILLE
POLK	5,100	5,100	99	D	5	CHATTANOOGA
PUTNAM	20,100	19,900	99	C	5	NASHVILLE
RHEA	9,300	9,200	99	D	5	CHATTANOOGA
ROANE	18,500	18,400	99	C	5	KNOXVILLE
ROBERTSON	15,300	15,200	99	B	5	NASHVILLE
RUTHERFORD	44,600	44,400	99	B	5	NASHVILLE
SCOTT	6,500	6,400	99	D	5	KNOXVILLE
SEQUATCHIE	3,300	3,300	99	B	5	CHATTANOOGA
SEVIER	20,200	20,000	99	B	5	KNOXVILLE
SHELBY	308,800	307,300	99	B	5	MEMPHIS
SMITH	5,300	5,300	99	D	5	NASHVILLE
STEWART	3,700	3,700	99	D	5	NASHVILLE
SULLIVAN	57,100	56,900	99	B	5	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY
SUMNER	38,200	38,000	99	B	5	NASHVILLE
TIPTON	13,500	13,400	99	B	5	MEMPHIS
TROUSDALE	2,300	2,300	99	D	5	NASHVILLE

TENNESSEE (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
UNICOI	6,600	6,500	99	B	5	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY
UNION	5,100	5,000	99	B	5	KNOXVILLE
VAN BUREN	1,800	1,800	99	D	5	NASHVILLE
WARREN	12,800	12,700	99	D	5	NASHVILLE
WASHINGTON	36,100	35,900	99	B	5	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY
WAYNE	5,200	5,100	99	D	5	NASHVILLE
WEAKLEY	11,900	11,800	99	D	5	PADUCAH-CP GIRARDEAU-HARRSBRG-MARION
WHITE	7,800	7,700	99	D	5	NASHVILLE
WILLIAMSON	29,500	29,300	99	B	5	NASHVILLE
WILSON	25,100	25,000	99	B	5	NASHVILLE
STATE TOTAL	1,882,900	1,871,700	99			

TEXAS

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ANDERSON	14,600	14,400	98	C	7	DALLAS-FT. WORTH
ANDREWS	4,600	4,600	99	D	7	ODESSA-MIDLAND
ANGELINA	25,200	24,900	99	C	7	TYLER-LONGVIEW-JACKSONVILLE
ARANSAS	7,000	6,900	99	D	7	CORPUS CHRISTI
ARCHER	3,000	3,000	99	B	7	WICHITA FALLS-LAWTON
ARMSTRONG	800	800	99	D	7	AMARILLO
ATASCOSA	10,200	10,000	98	D	7	SAN ANTONIO
AUSTIN	7,400	7,200	98	D	7	HOUSTON
BAILEY	2,400	2,400	99	D	7	LUBBOCK
BANDERA	4,400	4,400	99	D	7	SAN ANTONIO
BASTROP	14,000	13,700	98	C	7	AUSTIN, TX
BAYLOR	1,900	1,900	99	D	7	WICHITA FALLS-LAWTON
BEE	8,600	8,500	98	D	7	CORPUS CHRISTI
BELL	69,100	68,600	99	B	7	WACO-TEMPLE-BRYAN
BEXAR	424,200	420,200	99	B	7	SAN ANTONIO
BLANCO	2,400	2,400	98	D	7	AUSTIN, TX
BORDEN	300	300	98	D	7	LUBBOCK
BOSQUE	6,100	6,000	99	D	7	DALLAS-FT. WORTH
BOWIE	30,800	30,500	99	B	7	SHREVEPORT-TEXARKANA
BRAZORIA	65,000	64,500	99	A	7	HOUSTON
BRAZOS	44,700	44,100	99	C	7	WACO-TEMPLE-BRYAN
BREWSTER	3,400	3,300	97	D	7	ODESSA-MIDLAND
BRISCOE	800	800	99	D	7	AMARILLO
BROOKS	2,700	2,700	98	D	7	CORPUS CHRISTI
BROWN	13,100	12,900	98	D	7	ABILENE-SWEETWATER
BURLESON	5,100	5,000	97	D	7	WACO-TEMPLE-BRYAN
BURNET	9,200	9,100	99	D	7	AUSTIN, TX
CALDWELL	8,800	8,700	98	D	7	AUSTIN, TX
CALHOUN	6,700	6,600	98	D	7	HOUSTON
CALLAHAN	4,600	4,600	99	B	7	ABILENE-SWEETWATER
CAMERON	75,000	74,100	99	B	7	MCALLEN-BROWNSVILLE: LRGV
CAMP	3,800	3,700	98	D	7	SHREVEPORT-TEXARKANA
CARSON	2,300	2,300	99	D	7	AMARILLO
CASS	11,300	11,200	99	D	7	SHREVEPORT-TEXARKANA
CASTRO	2,900	2,900	99	D	7	AMARILLO
CHAMBERS	6,800	6,700	99	D	7	HOUSTON
CHEROKEE	15,100	14,800	98	B	7	TYLER-LONGVIEW-JACKSONVILLE
CHILDRESS	2,400	2,400	99	D	7	AMARILLO
CLAY	3,800	3,800	99	B	7	WICHITA FALLS-LAWTON
COCHRAN	1,400	1,400	99	D	7	LUBBOCK
COKE	1,400	1,400	99	D	7	SAN ANGELO
COLEMAN	3,900	3,900	99	D	7	ABILENE-SWEETWATER
COLLIN	103,800	102,800	99	A	7	DALLAS-FT. WORTH
COLLINGSWORTH	1,400	1,400	97	D	7	AMARILLO
COLORADO	6,900	6,800	98	D	7	HOUSTON
COMAL	20,200	20,000	99	B	7	SAN ANTONIO
COMANCHE	5,300	5,200	98	D	7	DALLAS-FT. WORTH
CONCHO	1,000	1,000	99	D	7	SAN ANGELO
COOKE	11,800	11,700	99	D	7	DALLAS-FT. WORTH
CORYELL	17,400	17,300	99	B	7	WACO-TEMPLE-BRYAN

TEXAS **(CONT.)**

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
COTTLE	900	900	98	D	7	AMARILLO
CRANE	1,500	1,500	99	D	7	ODESSA-MIDLAND
CROCKETT	1,400	1,400	98	D	7	SAN ANGELO
CROSBY	2,400	2,400	99	D	7	LUBBOCK
CULBERSON	1,100	1,100	98	D	7	ODESSA-MIDLAND
DALLAM	2,000	2,000	99	D	7	AMARILLO
DALLAS	721,700	717,300	99	A	7	DALLAS-FT. WORTH
DAWSON	4,900	4,800	99	D	7	LUBBOCK
DE WITT	7,100	7,000	98	D	7	SAN ANTONIO
DEAF SMITH	6,100	6,000	99	D	7	AMARILLO
DELTA	1,900	1,900	98	D	7	DALLAS-FT. WORTH
DENTON	109,900	109,100	99	A	7	DALLAS-FT. WORTH
DICKENS	1,000	1,000	99	D	7	LUBBOCK
DIMMIT	3,000	2,900	97	D	7	SAN ANTONIO
DONLEY	1,500	1,500	98	D	7	AMARILLO
DUVAL	4,100	4,000	97	D	7	CORPUS CHRISTI
EASTLAND	7,200	7,100	98	D	7	ABILENE-SWEETWATER
ECTOR	41,700	41,400	99	B	7	ODESSA-MIDLAND
EDWARDS	800	800	97	D	7	SAN ANTONIO
EL PASO	185,400	184,100	99	B	7	EL PASO
ELLIS	30,000	29,700	99	A	7	DALLAS-FT. WORTH
ERATH	11,200	11,100	99	D	7	DALLAS-FT. WORTH
FALLS	6,400	6,300	98	D	7	WACO-TEMPLE-BRYAN
FANNIN	9,700	9,500	98	D	7	DALLAS-FT. WORTH
FAYETTE	8,000	7,700	96	D	7	AUSTIN, TX
FISHER	1,900	1,900	99	D	7	ABILENE-SWEETWATER
FLOYD	2,900	2,900	99	D	7	LUBBOCK
FOARD	700	700	99	D	7	WICHITA FALLS-LAWTON
FORT BEND	75,500	74,600	99	A	7	HOUSTON
FRANKLIN	3,000	2,900	98	D	7	SHREVEPORT-TEXARKANA
FREESTONE	6,000	5,900	98	D	7	DALLAS-FT. WORTH
FRIO	4,100	4,000	98	D	7	SAN ANTONIO
GAINES	4,400	4,400	99	D	7	ODESSA-MIDLAND
GALVESTON	82,400	81,700	99	A	7	HOUSTON
GARZA	1,800	1,800	99	D	7	LUBBOCK
GILLESPIE	6,900	6,700	97	D	7	AUSTIN, TX
GLASSCOCK	500	500	99	D	7	ODESSA-MIDLAND
GOLIAD	2,300	2,200	98	D	7	SAN ANTONIO
GONZALES	6,200	6,100	98	D	7	SAN ANTONIO
GRAY	9,300	9,200	99	D	7	AMARILLO
GRAYSON	36,900	36,500	99	C	7	DALLAS-FT. WORTH
GREGG	40,100	39,700	99	B	7	TYLER-LONGVIEW-JACKSONVILLE
GRIMES	6,200	6,100	98	D	7	HOUSTON
GUADALUPE	23,700	23,400	99	B	7	SAN ANTONIO
HALE	11,600	11,500	99	D	7	LUBBOCK
HALL	1,500	1,500	98	D	7	AMARILLO
HAMILTON	3,200	3,100	98	D	7	DALLAS-FT. WORTH
HANSFORD	2,100	2,100	99	D	7	AMARILLO
HARDEMAN	2,000	2,000	98	D	7	WICHITA FALLS-LAWTON
HARDIN	14,600	14,400	99	B	7	BEAUMONT-PORT ARTHUR
HARRIS	1,040,500	1,032,900	99	A	7	HOUSTON
HARRISON	20,900	20,600	99	C	7	SHREVEPORT-TEXARKANA
HARTLEY	1,300	1,300	99	D	7	AMARILLO
HASKELL	2,700	2,700	99	D	7	ABILENE-SWEETWATER
HAYS	23,400	23,100	99	B	7	AUSTIN, TX
HEMPHILL	1,200	1,200	99	D	7	AMARILLO
HENDERSON	23,700	23,300	98	C	7	DALLAS-FT. WORTH
HIDALGO	108,800	107,300	99	B	7	MCALLEN-BROWNSVILLE: LRGV
HILL	10,400	10,300	99	D	7	DALLAS-FT. WORTH
HOCKLEY	7,900	7,900	99	D	7	LUBBOCK
HOOD	12,000	11,900	99	A	7	DALLAS-FT. WORTH
HOPKINS	11,100	10,900	99	D	7	DALLAS-FT. WORTH
HOUSTON	7,800	7,600	98	D	7	TYLER-LONGVIEW-JACKSONVILLE
HOWARD	11,200	11,100	99	D	7	ODESSA-MIDLAND
HUDSPETH	900	900	97	D	7	EL PASO
HUNT	24,400	24,100	99	C	7	DALLAS-FT. WORTH
HUTCHINSON	9,400	9,400	99	D	7	AMARILLO
IRION	600	600	98	D	7	SAN ANGELO
JACK	2,700	2,700	99	D	7	DALLAS-FT. WORTH
JACKSON	4,800	4,700	98	D	7	HOUSTON
JASPER	11,400	11,200	98	D	7	BEAUMONT-PORT ARTHUR
JEFF DAVIS	800	800	97	D	7	ODESSA-MIDLAND
JEFFERSON	89,500	89,000	99	B	7	BEAUMONT-PORT ARTHUR
JIM HOGG	1,600	1,600	97	D	7	CORPUS CHRISTI
JIM WELLS	11,800	11,600	98	C	7	CORPUS CHRISTI

TEXAS (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
JOHNSON	35,000	34,700	99	A	7	DALLAS-FT. WORTH
JONES	6,000	5,900	99	B	7	ABILENE-SWEETWATER
KARNES	4,300	4,200	98	D	7	SAN ANTONIO
KAUFMAN	18,700	18,400	99	A	7	DALLAS-FT. WORTH
KENDALL	5,600	5,500	98	D	7	SAN ANTONIO
KENEDY	100	100	99	D	7	CORPUS CHRISTI
KENT	400	400	99	D	7	LUBBOCK
KERR	14,600	14,300	98	C	7	SAN ANTONIO
KIMBLE	1,600	1,500	97	D	7	SAN ANGELO
KING	100	100	97	D	7	LUBBOCK
KINNEY	1,200	1,200	96	D	7	SAN ANTONIO
KLEBERG	9,800	9,700	99	D	7	CORPUS CHRISTI
KNOX	1,800	1,800	99	D	7	WICHITA FALLS-LAWTON
LA SALLE	1,700	1,700	97	D	7	SAN ANTONIO
LAMAR	16,800	16,400	97	C	7	DALLAS-FT. WORTH
LAMB	5,300	5,300	99	D	7	LUBBOCK
LAMPASAS	5,100	5,000	99	D	7	WACO-TEMPLE-BRYAN
LAVACA	7,200	7,000	97	D	7	SAN ANTONIO
LEE	4,700	4,600	98	D	7	AUSTIN, TX
LEON	5,000	4,900	97	D	7	WACO-TEMPLE-BRYAN
LIBERTY	18,400	18,100	99	A	7	HOUSTON
LIMESTONE	7,800	7,700	98	D	7	WACO-TEMPLE-BRYAN
LIPSCOMB	1,100	1,100	98	D	7	AMARILLO
LIVE OAK	3,500	3,400	98	D	7	CORPUS CHRISTI
LLANO	5,400	5,300	98	D	7	AUSTIN, TX
LOVING	100	100	98	D	7	ODESSA-MIDLAND
LUBBOCK	82,900	82,300	99	B	7	LUBBOCK
LYNN	2,300	2,300	99	D	7	LUBBOCK
MADISON	3,300	3,200	98	D	7	WACO-TEMPLE-BRYAN
MARION	4,000	3,900	98	D	7	SHREVEPORT-TEXARKANA
MARTIN	1,600	1,600	99	D	7	ODESSA-MIDLAND
MASON	1,400	1,400	97	D	7	AUSTIN, TX
MATAGORDA	13,000	12,800	99	C	7	HOUSTON
MAVERICK	10,100	9,700	96	D	7	SAN ANTONIO
MC CULLOCH	3,500	3,400	97	D	7	SAN ANGELO
MC LENNAN	70,900	70,300	99	B	7	WACO-TEMPLE-BRYAN
MCMULLEN	300	300	98	D	7	SAN ANTONIO
MEDINA	9,300	9,200	98	D	7	SAN ANTONIO
MENARD	900	900	96	D	7	SAN ANGELO
MIDLAND	39,700	39,500	99	B	7	ODESSA-MIDLAND
MILAM	8,500	8,300	98	D	7	WACO-TEMPLE-BRYAN
MILLS	1,800	1,800	98	D	7	WACO-TEMPLE-BRYAN
MITCHELL	3,000	3,000	99	D	7	ABILENE-SWEETWATER
MONTAGUE	6,700	6,600	99	D	7	WICHITA FALLS-LAWTON
MONTGOMERY	66,400	65,400	98	A	7	HOUSTON
MOORE	6,100	6,100	99	D	7	AMARILLO
MORRIS	4,900	4,800	99	D	7	SHREVEPORT-TEXARKANA
MOTLEY	600	600	97	D	7	LUBBOCK
NACOGDOCHES	20,500	20,100	98	C	7	TYLER-LONGVIEW-JACKSONVILLE
NAVARRO	15,000	14,800	98	C	7	DALLAS-FT. WORTH
NEWTON	4,900	4,800	98	D	7	BEAUMONT-PORT ARTHUR
NOLAN	6,200	6,200	99	B	7	ABILENE-SWEETWATER
NUECES	100,700	99,700	99	B	7	CORPUS CHRISTI
OCHILTREE	3,200	3,200	99	D	7	AMARILLO
OLDHAM	700	700	99	D	7	AMARILLO
ORANGE	28,800	28,600	99	B	7	BEAUMONT-PORT ARTHUR
PALO PINTO	9,400	9,300	99	D	7	DALLAS-FT. WORTH
PANOLA	8,300	8,200	99	D	7	SHREVEPORT-TEXARKANA
PARKER	24,300	24,100	99	A	7	DALLAS-FT. WORTH
PARMER	3,100	3,100	99	D	7	AMARILLO
PECOS	4,600	4,500	99	D	7	ODESSA-MIDLAND
POLK	12,200	11,900	98	D	7	HOUSTON
POTTER	36,900	36,700	99	B	7	AMARILLO
PRESIDIO	2,300	2,200	97	D	7	ODESSA-MIDLAND
RAINS	2,800	2,800	99	D	7	DALLAS-FT. WORTH
RANDALL	35,600	35,500	99	B	7	AMARILLO
REAGAN	1,300	1,300	99	D	7	ODESSA-MIDLAND
REAL	900	900	96	D	7	SAN ANTONIO
RED RIVER	5,600	5,500	98	D	7	SHREVEPORT-TEXARKANA
REEVES	4,700	4,600	99	D	7	ODESSA-MIDLAND
REFUGIO	2,900	2,900	99	D	7	CORPUS CHRISTI
ROBERTS	400	400	99	D	7	AMARILLO
ROBERTSON	5,700	5,600	98	D	7	WACO-TEMPLE-BRYAN
ROCKWALL	9,500	9,400	99	A	7	DALLAS-FT. WORTH
RUNNELS	4,300	4,300	99	D	7	ABILENE-SWEETWATER

TEXAS (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
RUSK	16,400	16,200	99	C	7	TYLER-LONGVIEW-JACKSONVILLE
SABINE	4,000	3,900	97	D	7	BEAUMONT-PORT ARTHUR
SAN AUGUSTINE	3,000	2,900	97	D	7	TYLER-LONGVIEW-JACKSONVILLE
SAN JACINTO	6,400	6,200	97	D	7	HOUSTON
SAN PATRICIO	18,600	18,300	99	B	7	CORPUS CHRISTI
SAN SABA	2,100	2,100	98	D	7	WACO-TEMPLE-BRYAN
SCHLEICHER	1,000	1,000	98	D	7	SAN ANGELO
SCURRY	6,200	6,100	99	D	7	ABILENE-SWEETWATER
SHACKELFORD	1,300	1,300	99	D	7	ABILENE-SWEETWATER
SHELBY	8,500	8,300	98	D	7	SHREVEPORT-TEXARKANA
SHERMAN	1,000	1,000	99	D	7	AMARILLO
SMITH	58,200	57,600	99	B	7	TYLER-LONGVIEW-JACKSONVILLE
SOMERVELL	2,000	2,000	99	D	7	DALLAS-FT. WORTH
STARR	10,800	10,500	98	C	7	MCALLEN-BROWNSVILLE: LRGV
STEPHENS	3,400	3,400	99	D	7	ABILENE-SWEETWATER
STERLING	500	500	98	D	7	SAN ANGELO
STONEWALL	800	800	99	D	7	ABILENE-SWEETWATER
SUTTON	1,400	1,400	97	D	7	SAN ANGELO
SWISHER	2,900	2,900	99	D	7	AMARILLO
TARRANT	460,000	457,200	99	A	7	DALLAS-FT. WORTH
TAYLOR	43,300	43,000	99	B	7	ABILENE-SWEETWATER
TERRELL	500	500	97	D	7	ODESSA-MIDLAND
TERRY	4,400	4,400	99	D	7	LUBBOCK
THROCKMORTON	800	800	98	D	7	WICHITA FALLS-LAWTON
TITUS	8,600	8,500	98	D	7	SHREVEPORT-TEXARKANA
TOM GREEN	36,100	35,800	99	C	7	SAN ANGELO
TRAVIS	243,500	241,200	99	B	7	AUSTIN, TX
TRINITY	4,700	4,600	97	D	7	TYLER-LONGVIEW-JACKSONVILLE
TYLER	6,400	6,300	98	D	7	BEAUMONT-PORT ARTHUR
UPSHUR	11,400	11,200	99	D	7	SHREVEPORT-TEXARKANA
UPTON	1,400	1,400	99	D	7	ODESSA-MIDLAND
UVALDE	7,600	7,400	98	D	7	SAN ANTONIO
VAL VERDE	11,900	11,600	98	C	7	SAN ANTONIO
VAN ZANDT	14,700	14,500	98	C	7	DALLAS-FT. WORTH
VICTORIA	26,200	25,800	98	C	7	VICTORIA
WALKER	15,400	15,000	98	C	7	HOUSTON
WALLER	7,500	7,400	98	A	7	HOUSTON
WARD	4,300	4,300	99	B	7	ODESSA-MIDLAND
WASHINGTON	9,800	9,500	97	D	7	HOUSTON
WEBB	35,600	35,100	98	C	7	LAREDO
WHARTON	14,100	13,900	99	C	7	HOUSTON
WHEELER	2,300	2,200	98	D	7	AMARILLO
WICHITA	45,000	44,800	99	B	7	WICHITA FALLS-LAWTON
WILBARGER	5,600	5,600	99	D	7	WICHITA FALLS-LAWTON
WILLACY	5,000	4,900	99	D	7	MCALLEN-BROWNSVILLE: LRGV
WILLIAMSON	52,000	51,300	99	B	7	AUSTIN, TX
WILSON	7,800	7,600	98	D	7	SAN ANTONIO
WINKLER	2,800	2,800	99	D	7	ODESSA-MIDLAND
WISE	12,500	12,400	99	A	7	DALLAS-FT. WORTH
WOOD	11,600	11,400	99	D	7	TYLER-LONGVIEW-JACKSONVILLE
YOAKUM	2,800	2,800	99	D	7	LUBBOCK
YOUNG	6,900	6,800	99	D	7	WICHITA FALLS-LAWTON
ZAPATA	3,000	2,900	96	D	7	LAREDO
ZAVALA	3,400	3,300	97	D	7	SAN ANTONIO
STATE TOTAL	6,215,200	6,156,500	99			

UTAH

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
BEAVER	1,600	1,600	98	D	8	SALT LAKE CITY
BOX ELDER	11,200	11,100	99	C	8	SALT LAKE CITY
CACHE	21,500	21,000	98	C	8	SALT LAKE CITY
CARBON	6,700	6,600	98	D	8	SALT LAKE CITY
DAGGETT	300	300	93	D	8	SALT LAKE CITY
DAVIS	55,800	55,300	99	B	8	SALT LAKE CITY
DUCHESNE	3,600	3,500	97	D	8	SALT LAKE CITY
EMERY	2,900	2,800	98	D	8	SALT LAKE CITY
GARFIELD	1,300	1,200	93	D	8	SALT LAKE CITY
GRAND	2,400	2,200	93	D	8	SALT LAKE CITY

UTAH (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
IRON	6,300	6,000	95	D	8	SALT LAKE CITY
JUAB	1,800	1,800	98	D	8	SALT LAKE CITY
KANE	1,800	1,600	92	D	8	SALT LAKE CITY
MILLARD	3,300	3,200	98	D	8	SALT LAKE CITY
MORGAN	1,600	1,600	98	D	8	SALT LAKE CITY
PIUTE	500	500	97	D	8	SALT LAKE CITY
RICH	500	500	97	D	8	SALT LAKE CITY
SALT LAKE	246,000	243,000	99	B	8	SALT LAKE CITY
SAN JUAN	3,400	3,200	93	D	8	SALT LAKE CITY
SANPETE	4,900	4,800	98	D	8	SALT LAKE CITY
SEVIER	4,900	4,800	98	D	8	SALT LAKE CITY
SUMMIT	5,500	5,400	98	D	8	SALT LAKE CITY
TOOELE	8,600	8,500	99	B	8	SALT LAKE CITY
UINTAH	6,500	6,300	97	D	8	SALT LAKE CITY
UTAH	71,700	70,600	98	B	8	SALT LAKE CITY
WASATCH	3,200	3,100	97	D	8	SALT LAKE CITY
WASHINGTON	16,400	15,600	95	C	8	SALT LAKE CITY
WAYNE	700	700	98	D	8	SALT LAKE CITY
WEBER	53,800	53,200	99	B	8	SALT LAKE CITY
STATE TOTAL	548,700	540,000	98			

VERMONT

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADDISON	11,700	11,400	98	D	1	BURLINGTON-PLATTSBURGH
BENNINGTON	13,800	13,500	98	C	1	ALBANY-SCHENECTADY-TROY
CALEDONIA	10,600	10,400	98	D	1	BURLINGTON-PLATTSBURGH
CHITTENDEN	49,900	49,200	99	B	1	BURLINGTON-PLATTSBURGH
ESSEX	2,400	2,400	98	D	1	BURLINGTON-PLATTSBURGH
FRANKLIN	14,700	14,600	99	B	1	BURLINGTON-PLATTSBURGH
GRAND ISLE	2,100	2,100	99	B	1	BURLINGTON-PLATTSBURGH
LAMOILLE	7,600	7,500	98	D	1	BURLINGTON-PLATTSBURGH
ORANGE	9,700	9,500	98	D	1	BURLINGTON-PLATTSBURGH
ORLEANS	8,900	8,800	99	D	1	BURLINGTON-PLATTSBURGH
RUTLAND	24,100	23,600	98	C	1	BURLINGTON-PLATTSBURGH
WASHINGTON	21,400	21,100	98	C	1	BURLINGTON-PLATTSBURGH
WINDHAM	16,700	16,000	96	C	1	BOSTON
WINDSOR	22,000	21,400	97	C	1	BURLINGTON-PLATTSBURGH
STATE TOTAL	215,600	211,500	98			

VIRGINIA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ACCOMACK	12,800	12,600	98	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
ALBEMARLE	41,400	40,800	99	C	3	CHARLOTTESVILLE
ALLEGHANY	9,700	9,600	99	D	3	ROANOKE-LYNCHBURG
AMELIA	3,200	3,100	98	D	3	RICHMOND
AMHERST	9,900	9,800	99	B	3	ROANOKE-LYNCHBURG
APPOMATTOX	4,600	4,500	99	B	3	ROANOKE-LYNCHBURG
ARLINGTON	132,100	131,500	99	A	3	WASHINGTON, DC
AUGUSTA	37,500	37,100	99	C	3	HARRISONBURG
BATH	1,800	1,800	99	D	3	ROANOKE-LYNCHBURG
BEDFORD	20,500	20,300	99	B	3	ROANOKE-LYNCHBURG
BLAND	2,200	2,100	98	D	3	BLUEFIELD-BECKLEY-OAK HILL
BOTETOURT	9,400	9,300	99	B	3	ROANOKE-LYNCHBURG
BRUNSWICK	5,500	5,400	98	D	3	RICHMOND
BUCHANAN	10,700	10,500	98	D	3	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY
BUCKINGHAM	4,400	4,300	98	D	3	RICHMOND
CAMPBELL	43,400	43,000	99	B	3	ROANOKE-LYNCHBURG
CAROLINE	6,700	6,600	99	D	3	RICHMOND
CARROLL	10,500	10,300	98	D	3	ROANOKE-LYNCHBURG
CHARLES CITY	2,200	2,200	98	B	3	RICHMOND
CHARLOTTE	4,300	4,200	99	D	3	ROANOKE-LYNCHBURG

VIRGINIA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
CHESAPEAKE CITY	55,500	55,100	99	B	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
CHESTERFIELD	84,200	83,800	99	B	3	RICHMOND
CLARKE	4,400	4,400	99	D	3	WASHINGTON, DC
CRAIG	1,700	1,700	98	B	3	ROANOKE-LYNCHBURG
CULPEPER	10,100	10,000	99	D	3	WASHINGTON, DC
CUMBERLAND	2,800	2,700	98	D	3	RICHMOND
DICKENSON	6,300	6,200	99	D	3	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY
DINWIDDIE	22,300	22,000	99	B	3	RICHMOND
ESSEX	3,300	3,200	98	D	3	RICHMOND
FAIRFAX	318,900	318,000	99	A	3	WASHINGTON, DC
FAUQUIER	17,400	17,200	99	C	3	WASHINGTON, DC
FLOYD	4,800	4,700	99	D	3	ROANOKE-LYNCHBURG
FLUVANNA	4,700	4,600	98	D	3	RICHMOND
FRANKLIN	15,000	14,800	99	C	3	ROANOKE-LYNCHBURG
FREDERICK	26,600	26,400	99	C	3	WASHINGTON, DC
GILES	6,400	6,300	99	D	3	ROANOKE-LYNCHBURG
GLOUCESTER	11,600	11,500	99	B	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
GOOCHLAND	5,100	5,000	98	B	3	RICHMOND
GRAYSON	9,300	9,200	99	D	3	ROANOKE-LYNCHBURG
GREENE	3,900	3,800	97	D	3	RICHMOND
GREENSVILLE	5,100	5,000	99	D	3	RICHMOND
HALIFAX	13,400	13,200	98	D	3	ROANOKE-LYNCHBURG
HAMPTON CITY	50,800	50,500	99	B	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
HANOVER	23,900	23,600	99	B	3	RICHMOND
HENRICO	92,500	91,800	99	B	3	RICHMOND
HENRY	28,900	28,600	99	C	3	ROANOKE-LYNCHBURG
HIGHLAND	1,100	1,100	99	D	3	ROANOKE-LYNCHBURG
ISLE OF WIGHT	9,400	9,300	99	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
JAMES CITY	17,700	17,500	99	B	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
KING AND QUEEN	2,400	2,400	98	D	3	RICHMOND
KING GEORGE	4,900	4,900	99	D	3	WASHINGTON, DC
KING WILLIAM	3,900	3,900	99	D	3	RICHMOND
LANCASTER	4,600	4,500	99	D	3	RICHMOND
LEE	9,200	9,000	98	D	3	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY
LOUDOUN	32,400	32,100	99	A	3	WASHINGTON, DC
LOUISA	7,600	7,500	98	D	3	RICHMOND
LUNENBURG	4,400	4,300	99	D	3	RICHMOND
MADISON	4,200	4,100	98	D	3	RICHMOND
MATHEWS	3,600	3,600	99	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
MECKLENBURG	11,300	11,100	98	D	3	RALEIGH-DURHAM
MIDDLESEX	3,600	3,600	99	D	3	RICHMOND
MONTGOMERY	31,900	31,600	99	C	3	ROANOKE-LYNCHBURG
NELSON	4,900	4,800	98	D	3	ROANOKE-LYNCHBURG
NEW KENT	3,900	3,900	99	B	3	RICHMOND
NEWPORT NEWS CITY	65,500	65,100	99	B	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
NORFOLK CITY	90,800	90,200	99	B	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
NORTHAMPTON	5,100	5,000	99	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
NORTHUMBERLAND	4,600	4,500	99	D	3	RICHMOND
NOTTOWAY	5,300	5,200	99	D	3	RICHMOND
ORANGE	8,200	8,100	98	D	3	RICHMOND
PAGE	8,200	8,200	99	D	3	HARRISONBURG
PATRICK	6,900	6,800	98	D	3	GREENSBORO-WINSTON SALEM-HIGH POINT
PITTSYLVANIA	42,300	41,900	99	C	3	ROANOKE-LYNCHBURG
PORTSMOUTH CITY	39,000	38,700	99	B	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
POWHATAN	4,800	4,700	99	B	3	RICHMOND
PRINCE EDWARD	5,400	5,300	99	D	3	RICHMOND
PRINCE GEORGE	17,400	17,300	99	B	3	RICHMOND
PRINCE WILLIAM	87,000	86,500	99	A	3	WASHINGTON, DC
PULASKI	13,400	13,300	99	D	3	ROANOKE-LYNCHBURG
RAPPAHANNOCK	2,600	2,600	99	D	3	WASHINGTON, DC
RICHMOND	2,700	2,700	99	D	3	RICHMOND
RICHMOND CITY	84,700	84,100	99	B	3	RICHMOND
ROANOKE	80,800	80,300	99	B	3	ROANOKE-LYNCHBURG
ROCKBRIDGE	11,800	11,700	99	D	3	ROANOKE-LYNCHBURG
ROCKINGHAM	31,800	31,500	99	C	3	HARRISONBURG
RUSSELL	10,500	10,300	98	D	3	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY
SCOTT	8,900	8,700	98	B	3	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY
SHENANDOAH	12,800	12,700	99	D	3	WASHINGTON, DC
SMYTH	12,200	12,100	99	D	3	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY
SOUTHAMPTON	9,000	8,900	98	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
SPOTSYLVANIA	28,000	27,800	99	C	3	WASHINGTON, DC
STAFFORD	20,800	20,600	99	A	3	WASHINGTON, DC
SUFFOLK CITY	19,000	18,800	99	B	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
SURRY	2,300	2,300	99	D	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
SUSSEX	3,800	3,700	98	D	3	RICHMOND

VIRGINIA (CONT.)

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
TAZEWELL	17,100	16,900	99	C	3	BLUEFIELD-BECKLEY-OAK HILL
VA BEACH CITY	143,600	142,900	99	B	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
WARREN	10,300	10,200	99	D	3	WASHINGTON, DC
WASHINGTON	25,100	24,900	99	B	3	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY
WESTMORELAND	6,200	6,100	98	D	3	WASHINGTON, DC
WISE	16,000	15,800	99	C	3	BRISTOL-KINGSPT-JOHNSN CTY:TRI-CTY
WYTHE	9,900	9,800	99	D	3	ROANOKE-LYNCHBURG
YORK	19,100	19,000	99	B	3	NORFOLK-PORTSMTH-NEWPORT NEWS-HAMPTN
STATE TOTAL	2,355,600	2,336,700	99			

WASHINGTON

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAMS	4,600	4,500	97	D	9	SPOKANE
ASOTIN	7,000	6,800	97	D	9	SPOKANE
BENTON	42,600	41,400	97	C	9	YAKIMA-PASCO-RICHLAND-KENNEWICK
CHELAN	21,000	20,200	96	C	9	SEATTLE-TACOMA
CLALLAM	23,400	22,500	96	C	9	SEATTLE-TACOMA
CLARK	91,800	89,600	98	B	9	PORTLAND, OR
COLUMBIA	1,600	1,500	93	D	9	SPOKANE
COWLITZ	32,100	31,100	97	C	9	PORTLAND, OR
DOUGLAS	9,900	9,600	97	D	9	SEATTLE-TACOMA
FERRY	2,300	2,200	94	D	9	SPOKANE
FRANKLIN	12,200	11,800	97	C	9	YAKIMA-PASCO-RICHLAND-KENNEWICK
GARFIELD	900	900	95	D	9	SPOKANE
GRANT	19,900	19,200	96	C	9	SPOKANE
GRAYS HARBOR	25,600	24,100	94	C	9	SEATTLE-TACOMA
ISLAND	22,900	22,400	98	C	9	SEATTLE-TACOMA
JEFFERSON	8,900	8,600	96	D	9	SEATTLE-TACOMA
KING	636,100	615,500	97	A	9	SEATTLE-TACOMA
KITSAP	72,900	71,200	98	B	9	SEATTLE-TACOMA
KITTITAS EAST	8,300	7,900	95	D	9	YAKIMA-PASCO-RICHLAND-KENNEWICK
KITTITAS WEST	2,300	2,100	95	D	9	SEATTLE-TACOMA
KLICKITAT	6,200	5,800	94	D	9	PORTLAND, OR
LEWIS	22,800	21,800	95	C	9	SEATTLE-TACOMA
LINCOLN	3,600	3,500	98	D	9	SPOKANE
MASON	15,100	14,700	97	C	9	SEATTLE-TACOMA
OKANOGAN	12,800	12,100	94	D	9	SPOKANE
PACIFIC	8,000	7,500	94	D	9	SEATTLE-TACOMA
PEND OREILLE	3,400	3,300	96	D	9	SPOKANE
PIERCE	221,600	216,300	98	A	9	SEATTLE-TACOMA
SAN JUAN	4,600	4,400	96	D	9	SEATTLE-TACOMA
SKAGIT	31,500	30,400	96	C	9	SEATTLE-TACOMA
SKAMANIA	3,100	2,900	95	D	9	PORTLAND, OR
SNOHOMISH	181,300	176,700	97	A	9	SEATTLE-TACOMA
SPOKANE	142,600	138,400	97	B	9	SPOKANE
STEVENS	11,400	10,900	95	D	9	SPOKANE
THURSTON	64,900	63,200	97	B	9	SEATTLE-TACOMA
WAHKIAKUM	1,300	1,200	95	D	9	PORTLAND, OR
WALLA WALLA	17,500	16,500	94	C	9	YAKIMA-PASCO-RICHLAND-KENNEWICK
WHATCOM	50,100	48,200	96	C	9	SEATTLE-TACOMA
WHITMAN	13,400	12,900	96	C	9	SPOKANE
YAKIMA	66,800	64,100	96	B	9	YAKIMA-PASCO-RICHLAND-KENNEWICK
STATE TOTAL	1,928,300	1,867,900	97			

WEST VIRGINIA

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
BARBOUR	5,800	5,700	99	D	3	CLARKSBURG-WESTON
BERKELEY	23,200	23,000	99	C	3	WASHINGTON, DC
BOONE	9,400	9,300	99	D	3	CHARLESTON-HUNTINGTON
BRAXTON	4,900	4,800	98	D	3	CLARKSBURG-WESTON
BROOKE	9,900	9,900	99	B	3	WHEELING-STEUBENVILLE
CABELL	38,400	38,200	99	B	3	CHARLESTON-HUNTINGTON
CALHOUN	2,900	2,900	98	D	3	CHARLESTON-HUNTINGTON
CLAY	3,600	3,500	98	D	3	CHARLESTON-HUNTINGTON
DODDRIDGE	2,600	2,600	99	D	3	CLARKSBURG-WESTON
FAYETTE	17,800	17,600	99	C	3	BLUEFIELD-BECKLEY-OAK HILL
GILMER	2,600	2,600	98	D	3	CLARKSBURG-WESTON
GRANT	4,000	3,900	98	D	3	HARRISONBURG
GREENBRIER	13,600	13,400	99	D	3	BLUEFIELD-BECKLEY-OAK HILL
HAMPSHIRE	6,300	6,200	98	D	3	WASHINGTON, DC
HANCOCK	13,600	13,600	99	D	3	PITTSBURGH
HARDY	4,400	4,300	97	D	3	HARRISONBURG
HARRISON	26,600	26,500	99	C	3	CLARKSBURG-WESTON
JACKSON	9,700	9,600	99	D	3	CHARLESTON-HUNTINGTON
JEFFERSON	13,400	13,300	99	C	3	WASHINGTON, DC
KANAWHA	83,700	83,200	99	B	3	CHARLESTON-HUNTINGTON
LEWIS	6,500	6,400	99	D	3	CLARKSBURG-WESTON
LINCOLN	7,500	7,400	99	B	3	CHARLESTON-HUNTINGTON
LOGAN	15,100	15,000	99	C	3	CHARLESTON-HUNTINGTON
MARION	22,200	22,000	99	C	3	CLARKSBURG-WESTON
MARSHALL	13,900	13,800	99	B	3	WHEELING-STEUBENVILLE
MASON	9,500	9,400	99	D	3	CHARLESTON-HUNTINGTON
MC DOWELL	12,100	11,900	99	D	3	BLUEFIELD-BECKLEY-OAK HILL
MERCER	24,900	24,700	99	C	3	BLUEFIELD-BECKLEY-OAK HILL
MINERAL	10,000	9,900	99	D	3	WASHINGTON, DC
MINGO	11,600	11,400	99	D	3	CHARLESTON-HUNTINGTON
MONONGALIA	29,200	28,900	99	C	3	PITTSBURGH
MONROE	4,700	4,600	97	D	3	BLUEFIELD-BECKLEY-OAK HILL
MORGAN	4,900	4,800	99	D	3	WASHINGTON, DC
NICHOLAS	9,900	9,800	99	D	3	CHARLESTON-HUNTINGTON
OHIO	20,200	20,100	99	B	3	WHEELING-STEUBENVILLE
PENDLETON	3,100	3,000	98	D	3	HARRISONBURG
PLEASANTS	2,800	2,800	99	D	3	CHARLESTON-HUNTINGTON
POCAHONTAS	3,600	3,500	97	D	3	ROANOKE-LYNCHBURG
PRESTON	10,500	10,400	99	D	3	PITTSBURGH
PUTNAM	16,000	15,900	99	B	3	CHARLESTON-HUNTINGTON
RALEIGH	28,700	28,400	99	C	3	BLUEFIELD-BECKLEY-OAK HILL
RANDOLPH	10,300	10,200	99	D	3	CLARKSBURG-WESTON
RITCHIE	3,800	3,700	98	D	3	CLARKSBURG-WESTON
ROANE	5,700	5,600	99	D	3	CHARLESTON-HUNTINGTON
SUMMERS	5,200	5,100	98	D	3	BLUEFIELD-BECKLEY-OAK HILL
TAYLOR	5,700	5,600	99	D	3	CLARKSBURG-WESTON
TUCKER	3,000	3,000	98	D	3	CLARKSBURG-WESTON
TYLER	3,600	3,600	99	D	3	WHEELING-STEUBENVILLE
UPSHUR	8,100	8,000	99	D	3	CLARKSBURG-WESTON
WAYNE	15,400	15,300	99	B	3	CHARLESTON-HUNTINGTON
WEBSTER	3,900	3,800	98	D	3	CLARKSBURG-WESTON
WETZEL	7,100	7,000	99	D	3	WHEELING-STEUBENVILLE
WIRT	2,000	2,000	99	D	3	CHARLESTON-HUNTINGTON
WOOD	33,800	33,500	99	C	3	PARKERSBURG
WYOMING	10,200	10,100	99	D	3	BLUEFIELD-BECKLEY-OAK HILL
STATE TOTAL	681,100	674,700	99			

WISCONSIN

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ADAMS	6,100	5,900	97	D	4	WAUSAU-RHINELANDER
ASHLAND	6,300	6,200	98	D	4	DULUTH-SUPERIOR
BARRON	15,700	15,300	98	C	4	MINNEAPOLIS-ST. PAUL
BAYFIELD	5,600	5,500	98	D	4	DULUTH-SUPERIOR
BROWN	73,800	73,300	99	B	4	GREEN BAY-APPLETON
BUFFALO	5,100	5,000	98	D	4	LA CROSSE-EAU CLAIRE
BURNETT	5,300	5,200	98	D	4	MINNEAPOLIS-ST. PAUL
CALUMET	12,100	12,000	99	D	4	GREEN BAY-APPLETON
CHIPPEWA	19,300	19,100	99	C	4	LA CROSSE-EAU CLAIRE
CLARK	11,200	10,900	97	D	4	WAUSAU-RHINELANDER
COLUMBIA	17,200	16,900	98	C	4	MADISON
CRAWFORD	5,900	5,800	98	D	4	LA CROSSE-EAU CLAIRE
DANE	145,800	143,300	98	B	4	MADISON
DODGE	27,100	26,700	98	C	4	MILWAUKEE
DOOR	10,200	10,100	99	D	4	GREEN BAY-APPLETON
DOUGLAS	16,400	16,200	99	B	4	DULUTH-SUPERIOR
DUNN	12,400	12,200	98	C	4	MINNEAPOLIS-ST. PAUL
EAU CLAIRE	31,800	31,300	99	C	4	LA CROSSE-EAU CLAIRE
FLORENCE	1,800	1,800	98	D	4	MARQUETTE
FOND DU LAC	32,900	32,500	99	C	4	GREEN BAY-APPLETON
FOREST	3,300	3,200	97	D	4	WAUSAU-RHINELANDER
GRANT	17,100	16,700	97	C	4	CEDAR RAPIDS-WATERLOO-DUBUQUE
GREEN	11,600	11,400	98	D	4	MADISON
GREEN LAKE	7,200	7,100	98	D	4	GREEN BAY-APPLETON
IOWA	7,500	7,400	98	D	4	MADISON
IRON	2,600	2,600	99	D	4	DULUTH-SUPERIOR
JACKSON	6,300	6,200	98	D	4	LA CROSSE-EAU CLAIRE
JEFFERSON	24,300	24,000	99	C	4	MILWAUKEE
JUNEAU	8,400	8,100	97	D	4	LA CROSSE-EAU CLAIRE
KENOSHA	47,700	47,300	99	C	4	MILWAUKEE
KEWAUNEE	6,800	6,700	99	D	4	GREEN BAY-APPLETON
LA CROSSE	37,200	36,800	99	C	4	LA CROSSE-EAU CLAIRE
LAFAYETTE	5,800	5,700	98	D	4	MADISON
LANGLADE	7,600	7,500	98	D	4	WAUSAU-RHINELANDER
LINCOLN	10,300	10,200	99	B	4	WAUSAU-RHINELANDER
MANITOWOC	30,100	29,900	99	C	4	GREEN BAY-APPLETON
MARATHON	42,000	41,600	99	B	4	WAUSAU-RHINELANDER
MARINETTE	15,700	15,600	99	C	4	GREEN BAY-APPLETON
MARQUETTE	4,900	4,800	97	D	4	MADISON
MENOMINEE	1,100	1,000	95	D	4	GREEN BAY-APPLETON
MILWAUKEE	373,500	369,800	99	B	4	MILWAUKEE
MONROE	13,400	13,100	98	C	4	LA CROSSE-EAU CLAIRE
OCONTO	11,500	11,300	98	D	4	GREEN BAY-APPLETON
ONEIDA	12,800	12,500	98	B	4	WAUSAU-RHINELANDER
OUTAGAMIE	51,700	51,400	99	B	4	GREEN BAY-APPLETON
OZAUKEE	26,400	26,100	99	B	4	MILWAUKEE
PEPIN	2,600	2,500	98	D	4	MINNEAPOLIS-ST. PAUL
PIERCE	11,200	11,000	99	D	4	MINNEAPOLIS-ST. PAUL
POLK	13,300	13,100	99	D	4	MINNEAPOLIS-ST. PAUL
PORTAGE	21,700	21,400	99	C	4	WAUSAU-RHINELANDER
PRICE	6,100	5,900	97	D	4	WAUSAU-RHINELANDER
RACINE	64,300	63,800	99	B	4	MILWAUKEE
RICHLAND	6,600	6,500	98	D	4	MADISON
ROCK	52,200	51,700	99	C	4	MADISON
RUSK	5,700	5,600	98	D	4	LA CROSSE-EAU CLAIRE
SAUK	17,900	17,500	98	C	4	MADISON
SAWYER	5,700	5,500	97	D	4	DULUTH-SUPERIOR
SHAWANO	13,900	13,700	99	C	4	GREEN BAY-APPLETON
SHEBOYGAN	38,900	38,600	99	C	4	MILWAUKEE
ST CROIX	18,300	18,100	99	A	4	MINNEAPOLIS-ST. PAUL
TAYLOR	6,700	6,600	98	D	4	WAUSAU-RHINELANDER
TREMPEALEAU	9,500	9,300	97	D	4	LA CROSSE-EAU CLAIRE
VERNON	9,800	9,600	98	D	4	LA CROSSE-EAU CLAIRE
VILAS	7,500	7,300	98	D	4	WAUSAU-RHINELANDER
WALWORTH	27,900	27,500	99	C	4	MILWAUKEE
WASHBURN	5,500	5,400	98	D	4	DULUTH-SUPERIOR
WASHINGTON	33,900	33,600	99	B	4	MILWAUKEE
WAUKESHA	108,800	107,900	99	B	4	MILWAUKEE
WAUPACA	17,300	17,100	99	C	4	GREEN BAY-APPLETON
WAUSHARA	7,800	7,700	98	D	4	GREEN BAY-APPLETON
WINNEBAGO	54,000	53,600	99	C	4	GREEN BAY-APPLETON
WOOD	27,700	27,400	99	C	4	WAUSAU-RHINELANDER
STATE TOTAL	1,843,600	1,821,100	99			

WYOMING

COUNTY NAME	TOTAL HOUSEHOLDS	TELEVISION HOUSEHOLDS	TV %	CNTY SIZE	CEN DIV	ADI MARKET ASSIGNMENT
ALBANY	11,900	11,400	96	D	8	DENVER
BIG HORN	3,800	3,700	96	D	8	BILLINGS-HARDIN
CAMPBELL	10,000	9,600	96	D	8	DENVER
CARBON	5,800	5,600	96	D	8	DENVER
CONVERSE	3,800	3,700	97	D	8	CASPER-RIVERTON
CROOK	1,900	1,800	94	D	8	RAPID CITY
FREMONT	11,700	11,400	98	D	8	CASPER-RIVERTON
GOSHEN	4,800	4,700	98	D	8	DENVER
HOT SPRINGS	1,900	1,800	96	D	8	CASPER-RIVERTON
JOHNSON	2,300	2,200	95	D	8	DENVER
LARAMIE	28,300	27,900	98	C	8	CHEYENNE-SCOTTSBLUFF (STERLING)
LINCOLN	4,000	3,800	96	D	8	IDAHO FALLS-POCATELLO
NATRONA	23,300	22,900	98	C	8	CASPER-RIVERTON
NIOBRARA	1,000	1,000	97	D	8	DENVER
PARK	8,700	8,400	96	D	8	BILLINGS-HARDIN
PLATTE	3,100	3,000	96	D	8	DENVER
SHERIDAN	9,300	8,900	96	D	8	RAPID CITY
SUBLETTE	1,700	1,600	95	D	8	SALT LAKE CITY
SWEETWATER	13,200	12,800	97	C	8	SALT LAKE CITY
TETON	4,800	4,600	96	D	8	IDAHO FALLS-POCATELLO
UINTA	5,800	5,600	97	D	8	SALT LAKE CITY
WASHAKIE	3,100	3,000	97	D	8	SALT LAKE CITY
WESTON	2,300	2,200	96	D	8	RAPID CITY
STATE TOTAL	166,500	161,600	97			
TOTAL U.S.	93,121,400	91,788,100	99			

TOTAL AND TV HOUSEHOLDS BY CENSUS DIVISION AND STATE

Census Division	State	Total Households	Television Households	TV %
1. NEW ENGLAND	CONNECTICUT	1,244,100	1,227,200	99
	MAINE	475,100	467,100	98
	MASSACHUSETTS	2,269,300	2,240,700	99
	NEW HAMPSHIRE	426,400	419,800	98
	RHODE ISLAND	382,800	378,700	99
	VERMONT	215,600	211,500	98
	**** DIVISION TOTAL ****	5,013,300	4,945,000	99
2. MIDDLE ATLANTIC	NEW JERSEY	2,824,900	2,798,700	99
	NEW YORK	6,693,200	6,588,700	98
	PENNSYLVANIA	4,532,200	4,465,600	99
	**** DIVISION TOTAL ****	14,050,300	13,853,000	99
3. SOUTH ATLANTIC	DELAWARE	253,800	252,400	99
	DISTRICT OF COLUMBIA	247,500	245,400	99
	FLORIDA	5,376,200	5,329,600	99
	GEORGIA	2,453,100	2,430,000	99
	MARYLAND	1,800,100	1,792,400	99
	NORTH CAROLINA	2,580,000	2,555,200	99
	SOUTH CAROLINA	1,289,900	1,275,100	99
	VIRGINIA	2,355,600	2,336,700	99
	WEST VIRGINIA	681,100	674,700	99
	**** DIVISION TOTAL ****	17,037,300	16,891,500	99
4. EAST NORTH CENTRAL	ILLINOIS	4,217,700	4,162,300	99
	INDIANA	2,078,200	2,049,300	99
	MICHIGAN	3,449,200	3,413,700	99
	OHIO	4,111,400	4,067,000	99
	WISCONSIN	1,843,600	1,821,100	99
	**** DIVISION TOTAL ****	15,700,100	15,513,400	99
5. EAST SOUTH CENTRAL	ALABAMA	1,524,200	1,513,000	99
	KENTUCKY	1,385,900	1,376,900	99
	MISSISSIPPI	915,500	905,700	99
	TENNESSEE	1,882,900	1,871,700	99
	**** DIVISION TOTAL ****	5,708,500	5,667,300	99
6. WEST NORTH CENTRAL	IOWA	1,062,400	1,051,700	99
	KANSAS	958,200	948,400	99
	MINNESOTA	1,681,500	1,663,700	99
	MISSOURI	1,987,800	1,962,300	99
	NEBRASKA	605,400	600,300	99
	NORTH DAKOTA	240,300	238,300	99
	SOUTH DAKOTA	261,200	258,600	99
	**** DIVISION TOTAL ****	6,796,800	6,723,300	99
7. WEST SOUTH CENTRAL	ARKANSAS	898,700	885,200	98
	LOUISIANA	1,493,600	1,477,600	99
	OKLAHOMA	1,206,200	1,195,700	99
	TEXAS	6,215,200	6,156,500	99
	**** DIVISION TOTAL ****	9,813,700	9,715,000	99
8. MOUNTAIN	ARIZONA	1,434,400	1,400,700	98
	COLORADO	1,309,800	1,287,200	98
	IDAHO	363,500	356,700	98
	MONTANA	306,400	298,100	97
	NEVADA	498,400	488,200	98
	NEW MEXICO	559,800	544,600	97
	UTAH	548,700	540,000	98
	WYOMING	166,500	161,600	97
	**** DIVISION TOTAL ****	5,187,500	5,077,100	98
9. PACIFIC	CALIFORNIA	10,763,300	10,455,300	97
	OREGON	1,122,300	1,079,300	96
	WASHINGTON	1,928,300	1,867,900	97
	**** DIVISION TOTAL ****	13,813,900	13,402,500	97
UNITED STATES	TOTAL	93,121,400	91,788,100	99

Notations

Television Survey Dates for 1991-92

OCTOBER SURVEY
Sept. 25-Oct. 22, 1991 *(30 Mkts.)*

S	M	T	W	T	F	S
22	23	24	25	26	27	28
29	30	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26

NOVEMBER SURVEY
Oct. 30-Nov. 26, 1991 *(210 Mkts.)*

S	M	T	W	T	F	S
27	28	29	30	31	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

JANUARY SURVEY
Jan. 8-Feb. 4, 1992 *(20 Mkts.)*

S	M	T	W	T	F	S
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	1
2	3	4	5	6	7	8

FEBRUARY SURVEY
Feb. 5-March 3, 1992 *(210 Mkts.)*

S	M	T	W	T	F	S
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
1	2	3	4	5	6	7

MARCH SURVEY
March 4-March 31, 1992 *(5 Mkts.)*

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	1	2	3	4

MAY SURVEY
April 22-May 19, 1992 *(210 Mkts.)*

S	M	T	W	T	F	S
19	20	21	22	23	24	25
26	27	28	29	30	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23

JULY SURVEY
July 8-Aug. 4, 1992 *(210 Mkts.)*

S	M	T	W	T	F	S
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	1
2	3	4	5	6	7	8

ARBITRON

New York
142 West 57th Street / 10019

Broadcaster Service:
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Lynn Hendy (212) 887-1378
Alan Kraut (212) 887-1402
Rosemarie Marino (212) 887-1392
Jemina Nolan (212) 887-1384

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Linda Centkowski (212) 887-1361

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Christine Balcius (212) 887-1330
Kathleen Coffey/Merilee Mees
(212) 887-1428
Bob Decker (212) 887-1336
Linda Dupree (212) 887-1387
Karin Dwyer (212) 887-1325
Susan Howard (212) 887-1413
Warren Kurtzman (212) 887-1369
Barbara McElroy (212) 887-1372
Dinah Saylors (212) 887-1432
Holly Williams (212) 887-1545

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Diane Streckfuss (212) 887-1502

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Sharon Binstock (212) 887-1587
Andrea Levine (212) 887-1337

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